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Royal Commission on Banking and Finance

THE CANADIAN BANKERS' ASSOCIATION

Hearings
held at

OTTAWA

Vol.

61

Date.

15 & 16
JAN. 1963



Official Reporters
J. J. Nethercut and R. J. Young
Toronto, Ont.



Nethercut & Young

Toronto, Ontario

(1)

(11)

THE ROYAL COMMISSION ON BANKING & FINANCE

E R R A T A

<u>Page</u>	<u>Line</u>	
7955	25	Delete <u>VOLUME 61</u> and substitute "much"
<u>Page</u>	<u>Line</u>	
		Delete "a" and substitute "of an over-"
7878	28	Add "s" to "risk" substitute "So"
	3	Delete "him" and substitute "you"
7893	27	"average" should be inserted before "level"
	16	Delete "that" after "no"
	27	delete "instead of" and substitute "not having"
	18	Delete "people"
	19	Delete "go" and substitute "use"
7894	23	Delete "that" and substitute "turnover"
7957	30-34	Delete "something" and substitute "sometime"
7895	7	Delete "may become" and substitute "became"
7896	19	Delete "under the" and substitute "to appraise"
7901	8,9	Delete "conventional", insert "N.H.A."
7910	13,14	Delete these lines and substitute "for short-run adjustments of cash positions. This question arises, it should be pointed out, in"
7958	7	
7971	20	
	19-21	Delete these lines and substitute "by Mr. Wadsworth earlier. There have been proposals that would have induced them to go further into this type of lending. However, I think it would be fair"
7972	25	"changed" not "change" substitute "notwithstanding the removal of any"
7912	10	Delete this line and substitute "made 100 per cent guaranteed after March 20, 1959. The"
7973	8	Delete "they" and substitute "RoyNat"
7914	16	Delete "an essential" and substitute "as essential for the"
	4	substitute "basis" for "accounts"
	26	Delete "changes" and substitute "suggestions"
7979	6	Delete "or leaving customers"
7928	18	"schedule" not "table"
	16	Delete "where their investment"
7936	19	Insert "had" after "we"
7993	26-27	Delete "described. It would be"
7937	6	Delete "using" and substitute "bringing in"
8000	22	Delete "receivables" and substitute
7938	23	Insert "of allocating costs" after "problems"
7942	30	Delete "to" and substitute "on"



E R R A T A (Volume 61 cont'd.)

	<u>Page</u>	<u>Line</u>	
1			
2			
3	7955	25	Delete "great" and substitute "much"
4		26	Delete "a" and substitute "of an over-"
5	7956	2	Delete "You" and substitute "He"
		3	Delete "him" and substitute "you"
6		7	Insert "showing" after "of"
		16	Insert "that" after "me"
7		17	Delete "that" and substitute "people"
		18	Delete "people"
8		19	Delete "go" and substitute "use"
		20	Delete "to"
9			
10	7957	18-24	Delete these lines and substitute
11			"These lines of credit are usually quite
12			generous in relation to the net worth
13			of the company concerned, and here I might
14			interject that the majority of our over-
15			drafts have to do with business loans,
16			although perhaps the most vocal objection
17			to them has been from the personal angle
18			by and large. These lines of"
19			
20	7958	4	"As stated," not "But as I say,"
21			
22	7958	7	"security" not "securities"
23			
24	7971	20	"term" not "terms"
25			Delete this line and substitute
26		22	"capital loans are generally for expansion
27			purposes,"
28			
29		24	"receiving" not "making"
30			
1	7972	2-3	Delete these lines and substitute
2			"notwithstanding the removal of any
3			inhibitions to the banks as far as rate
4			or security is concerned."
5			
6	7973	2	Delete "They" and substitute "RoyNat"
7		3	Delete "the"
8		4	Insert comma after "securities" and
9			substitute "bonds" for "accounts"
10			
11	7979	6	Delete "or lending customers"
12			
13		16	Delete "where their investment"
14			Delete these lines and substitute
15	7998	26-27	"described. It would be"
16			
17	8000	22	Delete "receivables" and substitute
18			"inventories"
19			
20	8001	3	Delete "in" and substitute "of"
21			



E R R A T A (Volume 61 cont'd.)

	<u>Page</u>	<u>Line</u>	
1			
2			
3	8001	29	Delete "on receivables, and under" and substitute "of receivables and"
4			
5		30	Insert "and" after "security"
6	8002	12	Delete "mortgage" and substitute "Section 88"
7		30	Delete this line and substitute "be that business here probably get more sub-"
8	8003	1	Delete this line and substitute "stantial lines of credit - that is business which"
9			
10		3	Delete this line and substitute "88 the bank line of credit could not likely remain at its present"
11	8006	11	Delete "the" and substitute "a"
12	8007	4	Delete "was"
13		15	Delete "project" and substitute "product"
14	8008	7	Delete "put-out" and substitute "payout"
15	8019	20	Delete "and", insert "of"
16	8025	4-7	Delete entirely and substitute "of the money market since 1954, and the development which has taken place much more recently of a fairly active trading market in commercial paper."
17	8025	11	Delete "rates" and substitute "rate"
18		16	Delete "back" and substitute "backed"
19	8038	21	Delete this line and substitute "accounts, and are disposed to continue enjoying it. We"
20			Delete this line and substitute
21	8039	7	"technical side about things I feel should be considered by"
22		8	"a decision" not "the decision"
23		18	"lower" not "lowering"
24		30	Delete this line and substitute "Much would depend on what was done and what it was"
25			
26	8040	22	Delete this line and substitute "the question of the reserve ratio is only one aspect of:"
27			
28	8041	3	Delete this line and substitute "One might conceive of a formula that would"
29			Delete this line and substitute "based on data that were not available promptly or because it would"
30		6	



U.S. A. T. A. (United States)

Line	Date	Description
1	1900	Balance forward
2	1900	Balance forward
3	1900	Balance forward
4	1900	Balance forward
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99	1900	Balance forward
100	1900	Balance forward



E R R A T A (Volume 61 cont'd.)

1			
2	<u>Page</u>	<u>Line</u>	
3	8043	30	Delete this line and substitute
4			"a Canadian case where there has been"
5	8044	10	Delete this line and substitute
6			"a nominal kind of time deposit in order
7			to get lower"
8		14	Delete this line and substitute
9			"ago, they took steps to make a very sharp"
10		25	Delete this line and substitute
11			"what ratios on demand and on time deposits
12			are involved. I must"
13		30	Delete this line and substitute
14			"Banks have ranged up to 18 or 20 per
15			cent at times,"
16	8045	2	Delete this line and substitute
17			"3 or 4 per cent, or at least have been as
18			low as that."
19		4	Delete this line and substitute
20			"pecially if the rate of interest on time"
21		7	Delete this line and substitute
22			"you put in there as to how the formula
23			comes out."
24	8053	5-6	same paragraph
25		6	"I suppose, however, that the ideal will"
26		8	new paragraph starting "In terms of
27			predicting"
28		9-10	Delete these lines and substitute
29			"is going to come about, I suppose that
30			we as banks could claim that we are not"
		13-14	same paragraph
		15	Delete this line and substitute
			"that, with the rigidities in the system,
			it is"
		21-22	Delete these lines and substitute
			"but under certain circumstances -- when
			market rates, for example, tend to get
			above our rates -- there"
		23	"are" not "is"
	8054	20	Delete this line and substitute "on monetary
			policy. You say that timing is"



E R R A T A (Volume 61 cont'd.)

<u>Page</u>	<u>Line</u>	
8055	2	Delete this line and substitute "and we must not expect too much in the way of"
	6	Delete this line and substitute "anticipate such movements. You can say, for example"
8063	3	Delete this line and substitute "Of course, you could have the benefit of three good days instead, but"
8067	22	delete "takes", insert "wishes to take"
	27,28	delete "that is....." to end of paragraph
8068	11	correct spelling of "rings" (<u>w</u> rings)
8069	15	correct spelling of "beging" (begin)
8070	18	delete "usually"
8071	7	correct spelling of "rythym" (<u>r</u> hythm)
8084	8	delete "loan", insert "loss"
8085	25	Delete this line and substitute "in physical quantities--but rather in relation to"
8086	11	Delete "put-out" and substitute "payout"
8097	22	Delete "their" and substitute "the"
	27	Delete "for" and substitute "from"
8105	5	A period should appear after "time to time"
	6	Delete "cost" and substitute "use". Also the period after "need" should be a comma.
	6	Delete "those" and substitute "these"
	23	after "is" insert "the"
	29	delete "Mr. Neapole's comments" insert "Mr. Neapole has commented"
8108	8	delete "applications they get" and substitute "answers they get to their applications"
8109	7	Delete this line and substitute "depending on the severity of trend, there may now be a lesser time"



E R R A T A (Volume 61 cont'd.)

Page Line

8109 13 Delete this line and substitute
"Boyles indicates, perhaps in the sense
of public"

20 Delete this line and substitute
"requested that his line of credit be
adjusted downwards."

27-29 Delete these lines and substitute
"which might well be required each year;
if at all possible we intend to stay
with that line, and to that end keep
ourselves in the position where we"

8110 1-3 Delete these lines and substitute
"adjustments in monetary policy. Eliminating
the time lag to which you referred, I think,
is not in the best interest of the country
by any"

8112 19 Delete this line and substitute
"that we don't act simultaneously because
the impact is not"

8115 20 Delete "cannot experience things" and
substitute "gain experience"

22 Delete "suggests" and substitute "aids in"

23 Delete "we have" and substitute "if we"

8117 3 Delete "attract" and substitute "contract"

8118 5 Delete "that" and substitute "when"

8120 22 Delete "prevent" and substitute "present"

8127 10 Delete this line and substitute
"terms of reaction to the constant flow
of loan appli-"

8128 21 "rate structure" not "rates structure"

25 Delete this line and substitute
"tie it in any specific fashion to any
particular rate"

8139 26 Delete "formal" and substitute "informal"

8140 19 Delete "it is" and substitute "loans are"

21 Delete "where" and substitute "whether"

8143 3 Delete this line and substitute "continue
to locate in such newly"



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Debate this line and subtitle
"Debate this line and subtitle"
of debate

Debate this line and subtitle
"Debate this line and subtitle"
admittedly

Debate this line and subtitle
"Debate this line and subtitle"
it is all possible to believe that
with that line, and in that way
conclusive in the position where we

Debate this line and subtitle
"Debate this line and subtitle"
the time has to elapse for the
as not in the best interest of the country
by any

Debate this line and subtitle
"Debate this line and subtitle"
the report is not

Debate this line and subtitle
"Debate this line and subtitle"
substantive "good experience"

Debate this line and subtitle
"Debate this line and subtitle"
Debate "we have" and subtitle "it was"

Debate this line and subtitle
"Debate this line and subtitle"
Debate "that" and subtitle "that"

Debate this line and subtitle
"Debate this line and subtitle"
Debate "thereof" and subtitle "thereof"

Debate this line and subtitle
"Debate this line and subtitle"
of "open capital"

Debate this line and subtitle
"Debate this line and subtitle"
omitted word

Debate this line and subtitle
"Debate this line and subtitle"
Debate "it is" and subtitle "it is"

Debate this line and subtitle
"Debate this line and subtitle"
to debate in the house



E R R A T A (Volume 61 cont'd.)

	<u>Page</u>	<u>Line</u>	
1			
2			
3	8145	4	Delete this line and substitute
4			"Perhaps industry has not reached the point
			at which"
5	8146	9	Delete this line and substitute
6			"versus population. In 1955 there were
			4,246 branches including"
7	8156	25	Delete "relates to" and substitute "affects
8			the rates on"
9	8157	21	Delete "basic" and substitute "basis"
10	8172	29	Should read "services such as safe keeping,
		&	safety deposit boxes, etc, is set by
11		30	competition from other sources such as
			trust" and not as presently set out.
12	8176	16	Delete "of" and substitute "or"
13		17	Delete "and so forth"
14	8180	6-7	Delete these lines and substitute
15			"If we have given you that impression
			I will say it is"
16		13	Delete this line and substitute
17			"Likewise, on the other hand, on the
			lending rate. One"
18		18	Delete this line and substitute
19			"day upon which to make an adjustment.
			The fact is"
20	8186	6	Delete "particularly" and substitute "except"
21		9	Delete "not"
22	8189	10	Delete "stated" and substitute "stayed"
23	8194	9	Delete "advantage" and substitute
24			"disadvantage"
25		24	Delete "member" and substitute "number"
26	8196	15	Insert "would take this into account" after
			"banks"
27		30	"of" not "to"
28	8198	2	Delete "to selective" and substitute
			"of selected"
29	8199	10	Delete "applying" and substitute "supplying"
30			



E R R A T A (Volume 61 cont'd.)

Page Line

8206 8 Delete "much" and substitute "monetary"

8209 14 after "less" insert "desirable"

8211 18 add "s" to "fund"

8218 9 Delete "would" and substitute "could"

 14 Delete ", but is only"

 15 As part of sentence add "and" after
 "definition"

 16 Delete "government" and substitute
 "governor" with full stop.

 17 Delete "is that" and start new sentence
 "With respect"

8219 1 Delete whole line

 2 Delete whole line and commence new sentence
 starting "If you were"

8221 20 "start" not "started"

8223 1-6 Delete these lines and substitute
 "Once the exceptional circumstances are
 over, we feel that the logic of it is
 that this provision should be removed and
 the Bank of Canada should rely on the
 cash ratio -- this would put the liquidity
 ratio back into commission so that it
 could be used again once it became necessary."

 10-11 Delete these lines and substitute
 "to 50, ending with the rather bland
 statement that in the view of the Bank
 of Canada the liquid asset ratio"

 21-25 Delete these lines and substitute
 "Now, in their first annual report there-
 after, the Bank of Canada -- I don't
 have that report in front of me, I am
 quoting from memory on that, and I could
 almost tell you the page number, but I
 will not attempt to do so -- they say in
 words more or less to this"
 Delete this line and substitute
 "were one or two other adverbs in there."

8224 1 "were one or two other adverbs in there."

 2-3 Delete these lines and substitute
 "Now, paragraphs 47 and 48 repeat in a
 somewhat different way more or less the
 same arguments that"



E R R A T A (Volume 61 cont'd.)

Page Line

8224	10	Delete this line and substitute "5 percentage points."
	13	Delete this line and substitute "no agreement on the ratio. It might have varied over a"
	14	"12 per cent" not "20 per cent"
	18	Delete this line and substitute "of the effect of monetary policy on the longer"
	27-28	Delete these lines and substitute "asking about how low would the reserves of liquid assets go in the extremity if we didn't have such"
8226	19-20	Delete these lines and substitute "important standing. We do not have an interlocking directorate, but we have several directors in common."
	22	Delete this line and substitute "is concerned, a bank officer is a vice president"
	26-28	Delete these lines and substitute "of the flow of funds, there has been no evidence of this in any connection. The relationship merely protects what had been a life-"
	30	Delete this line and substitute "The goals of this association"
8227	1-2	Delete these lines and substitute "may be several, but we ourselves have no desire to go into the trust company business,"
	4-5	Delete these lines and substitute "field which they can handle very competently and that there is a mutual advantage in their operation and"
8230	20	"holdings" not "ones"
8231	20	Delete "bearing" and substitute "wording"



ROYAL COMMISSION ON BANKING

AND FINANCE

Hearings held at Ottawa,
Ontario, on Tuesday,
January 15, 1963.

THE COMMISSION

The Honourable Dana Harris Porter
Chief Justice of Ontario
Toronto, Ontario - Chairman

Mr. W. Thomas Brown, M.B.E.
Investment Dealer
Vancouver, British Columbia

Mr. James Douglas Gibson, O.B.E.
Banker
Toronto, Ontario

Mr. Gordon L. Harrold
Agriculturalist
Calgary, Alberta

Mr. Paul H. Leman
Corporation Executive
Montreal, Quebec

Mr. John C. MacKeen
Corporation Executive
Halifax, Nova Scotia

* Dr. W. A. Mackintosh
Vice-Chancellor
Queen's University
Kingston, Ontario

Mr. H. A. Hampson

- Secretary

Mr. Gilles Mercure

- Joint Secretary

* Absent



Ottawa, Ontario,
Tuesday,
January 15, 1963.

--- At 9.15 A.M. the hearing resumed.

SUBMISSION OF

THE CANADIAN BANKERS' ASSOCIATION

APPEARANCES

R. D. Mulholland	- Vice-President and General Manager, Bank of Montreal, and President, The Canadian Bankers' Association
W. T. G. Hackett	- Assistant General Manager, Bank of Montreal
T. A. Boyles	- Deputy General Manager, The Bank of Nova Scotia
L. W. Bond	- General Manager, The Mercantile Bank of Canada
Lorenzo Hebert	- Assistant General Manager, La Banque Provinciale du Canada
C. B. Neapole	- General Manager, The Royal Bank of Canada
A. N. McLeod	- Chief Economist, The Toronto-Dominion Bank
S. T. Paton	- General Manager, The Toronto-Dominion Bank
Louis Hebert	- General Manager, Banque Canadienne Nationale
J. P. R. Wadsworth	- Vice-President and General Manager, Canadian Imperial Bank of Commerce



1	R. W. Shannon	- Associate General
2		Manager, The Royal
3	G. A. Griffiths	Bank of Canada
4		
5	F. E. Case	- Supervisor, Inter-
6		national Department,
7	W. D. H. Gardiner	The Bank of Nova Scotia
8		
9	J. H. Perry	- Assistant General
10		Manager, The Royal
11	T. L. Avison	Bank of Canada
12		
13	M. A. Crowe	- Executive Director,
14		The Canadian Bankers'
15	I. D. Macarthur	Association
16		
17	W. J. Dixon	- General Manager,
18		Investments, Canadian
19	W. D. Pitts	Imperial Bank of
20		Commerce
21	C. L. Townend	- Economic Adviser,
22		Canadian Imperial Bank
23	H. H. Whipp	of Commerce
24		
25	P. Hunkin	- Assistant General
26		Manager, The Toronto-
27		Dominion Bank
28		
29		- Supervisor, Consumer
30		Credit Department,



Nethercut & Young

Toronto, Ontario

- 7871 -

1	W. H. Ruel	- Supervisor, Routine
2		Operations, The
3	J. N. Gosselin	Royal Bank of Canada
4		
5	C. W. Harris	- Assistant General
6		Manager, Banque
7	J. C. Lofquist	Canadienne Nationale
8		
9	C. W. Harris	- Secretary, Bank of
10		Montreal
11	J. C. Lofquist	- Manager, Personal
12		Loan Department,
13		Canadian Imperial
14		Bank of Commerce
15	J. V. M. Chambers	- Secretary to the
16		Committee.
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1 THE CHAIRMAN: I call the meeting to
2 order. This morning we will receive a submission
3 from the Canadian Bankers' Association.

4 I would first like to thank you, Mr.
5 Mulholland, and the other members of the Association
6 here today for the very great assistance you have
7 given to us during the course of the last few months.
8 We have asked you many questions, I hope none of
9 which were embarrassing, and we have always had
10 the fullest and most constructive answers. Of
11 course these questions and answers are indispensable
12 to us in the carrying on of the work of the Commission;
13 had it not been for your co-operation our task
14 would have been next to impossible in dealing
15 with the problems that are involved between the
16 Commission and your Association.

17 I understand, Mr. Mulholland, you
18 wish to make an opening statement.

19 MR. MULHOLLAND: If I may, Mr.
20 Chairman, I should like to make a general statement.
21 First, may I say thank you very much for your
22 generous remarks regarding the work that the
23 Canadian Bankers' Association and the chartered
24 banks have done in the past many months. There
25 has been a great deal of work attached to it.
26 It has been intensely interesting for us, and I
27 hope that it provided a most useful contribution
28 to your major task.

29 Mr. Chairman, the Canadian Bankers'
30 Association welcomes the opportunity of appearing



1 before this Royal Commission and of assisting in
2 your studies of issues which are of greatest concern
3 to us in the banking business and of vital importance
4 to the whole Canadian economy.

5 This submission was to have been
6 presented to you last July but for reasons with
7 which you are familiar our appearance was post-
8 poned. Our brief therefore has been in your hands
9 for some months, and with this in mind I have
10 assumed that you would not wish me to review it in
11 detail at this time. We have reconsidered it fully
12 and carefully in recent weeks, and despite the
13 dramatic developments that have taken place in the
14 last six months have found that we would not wish
15 to change it in any substantial respect. In
16 fact our view is that recent events have only
17 served to provide further evidence in support of
18 the observations and recommendations put forward in
19 our written submission. There have been two or
20 three practical developments in banking in the
21 interim which no doubt will interest the Commission,
22 but these can be left for comment during the course
23 of our testimony.

24 I need hardly remind the Commission
25 that in any Association of business interests there
26 will be differences of views on many issues, and this
27 is as it should be. Bankers are no exception in
28 this regard, and we have attempted in our brief to
29 present a common recommendation only on matters
30 on which there was general agreement. This point is

This Boyer Committee and its members

... studies of ... to us in the ... to the whole ...

This situation was as follows:

presented to ... and ...

which you ...

... and ...

for some ...

... that you ...

... as ...

and ...

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to change ...

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brought out in a paragraph in the introduction, from which I would like to quote:

" This brief does not pretend to offer definitive answers to all the questions it raises, because these matters carry well into areas where value judgments must be made between alternative objectives and where it would be neither possible nor desirable for the chartered banks as a whole to speak with one voice. Accordingly they have presented a common viewpoint wherever possible, and where specific recommendations are made such recommendations carry the support of the banks generally. On the other hand where there has been a division of opinion on substantial matters the brief acknowledges it and endeavours to summarize the major viewpoints."

As you know, the Executive Council of the Association is comprised of the General Managers of the eight chartered banks and they are all here today with the exception of one who is represented by his Deputy General Manager and another who had to withdraw from the group yesterday owing to a bereavement in the immediate family. All these officers will play an active part in the discussions with you and will carry its main burden. However as we progress



1 subjects may be introduced where it will be desirable
2 to draw on the technical and practical knowledge of
3 senior bank officials who operate in highly specialized
4 areas of banking, and with that in mind we have
5 several such officers in our group -- un groupe
6 imposant!

7 If there are any matters which are not
8 clearly defined in our brief or in the additional
9 memoranda and statements which have been asked for
10 and readily supplied to the Secretary of the Commission,
11 we shall be only too pleased to supplement the
12 information in the brief or furnish views and
13 statements on subject matters which might arise
14 during the course of the hearing.

15 Now with your permission, Mr. Chairman,
16 I should like to introduce to you and the other
17 members of the Commission the group gathered at
18 this hearing.

19 On my immediate right and left, Mr.
20 Hackett and Mr. Boyles, Chairman and Deputy Chairman
21 respectively of the main co-ordinating committee,
22 responsible for the preparation of our brief.

23 On my far left, Mr. Bond; Mr. Lorenzo
24 Hebert; Mr. Neapole, a Vice-president of the
25 Association; on my far right, Dr. McLeod, Chairman
26 of the bank economists committee. . . There are
27 three members of that important committee who are
28 not sitting before you: Dr. Galbraith, Mr. Toten
29 and Mrs. Alison Mitchell. Next to Dr. McLeod
30

There may be introduced where it will be useful to

to have on the technical and practical knowledge of

senior bank officials who operate in legal, administrative

areas of banking and with that in mind we have

selected such officers in our group -- as groups

important.

If there are any matters which are not

clearly defined in our brief or in the additional

memoranda and statements which have been sent to you

and timely applied to the Secretary of the Commission.

We shall be only too pleased to supply more the

information in the brief on financial views and

statements on subject matters which would arise

during the course of the meeting.

I should like to introduce to you and the other

members of the Commission the group gathered at

On my immediate right and left, Mr.

Haskett and Mr. Royles, Chairman and Deputy Chairman

respectively of the main co-ordinating committee,

responsible for the preparation of the brief.

On my far left, Mr. Woods, Mr. ...

Member, Mr. Nesbitt, a Vice-President of the

Association on my far right, Dr. ...

of the bank economists committee. I am sure

these members of that important committee who are

and Mrs. Allison Mitchell. Next to Mr. ...



1 is Mr. Paton; Mr. Louis Hebert; and Mr. Wadsworth,
2 a Vice-president of the Association.

3 In the second row, from left to right,
4 Mr. Shannon, who has special knowledge of matters
5 in the field of international banking; Mr. Griffiths;
6 Mr. Case; Mr. Gardiner; Mr. Perry, Executive
7 Director of the Association; Mr. Avison, Mr. Crowe;
8 Mr. Macarthur; Mr. Dixon.

9 In the third row from left to right,
10 Mr. Pitts; Mr. Townend; Mr. Whipp; Mr. Hunkin, Mr.
11 Ruel; Mr. Gosselin; Mr. Harris; Mr. Lofquist and
12 Mr. Chambers.

13 M. LOUIS HEBERT:

14 Monsieur le président, en ma qualité
15 de membre du Comité exécutif de l'Association des
16 Banquiers canadiens, il me fait plaisir d'ajouter, en
17 français, quelques mots aux remarques que vient de faire
le président, M. Mulholland.

18 Nous désirons souligner le fait que les
19 banques à charte comptent, tant parmi leurs employés
20 que parmi leurs clients, une proportion importante
21 de Canadiens français qui contribuent ainsi au déve-
22 loppement économique du pays.

23 Nous apprécions toute l'importance de
24 vos travaux et nous ne doutons pas que de vos recom-
25 mandations découleront des mesures susceptibles de
26 développer le régime bancaire dans le meilleur intérêt
27 de la communauté canadienne.



Mr. [Name] [Title] [Address]

Minister of the [Department]

In the [Month] [Year] [City] [Province]

Mr. [Name], who has [Title] [Address]

in the [Month] [Year] [City] [Province]

Director of [Department] [Address]

In the [Month] [Year] [City] [Province]

Mr. [Name], Mr. [Name], Mr. [Name], Mr. [Name]

Mr. [Name], Mr. [Name], Mr. [Name], Mr. [Name]

Mr. [Name]

Mr. [Name]

Mr. [Name] is [Title] [Address]

de [Title] [Address]

de [Title] [Address]

de [Title] [Address]

le [Title] [Address]

de [Title] [Address]

de [Title] [Address]

de [Title] [Address]

de [Title] [Address]

de [Title] [Address]

de [Title] [Address]

de [Title] [Address]

de [Title] [Address]

de [Title] [Address]

de [Title] [Address]



1 THE CHAIRMAN: Thank you, gentlemen.

2 First I would like to discuss for a few
3 moments the assets of the chartered banks. There are
4 certain paragraphs in your submission, which might
5 be referred to -- 92, 27, 81, 88 and 84 -- which
6 deal in part with certain aspects of the bank assets.
7 It would appear from your submission that the main
8 class of assets which the banks invest in might
9 be referred to as short term of various kinds. I
10 suppose that has been so, and still is so, and with
11 certain exceptions might be called the core of the
12 banking business. Perhaps that is too broad a
13 statement.

14 Why do the banks confine themselves
15 to such a large extent to this class of asset? Is
16 there any particular underlying reason why this is
17 peculiarliarly to the advantage of your type of business?

18 MR. MULHOLLAND: If your question, Mr.
19 Chairman, relates to lending, or if I might inter-
20 pret it investments, so far as our lending activity
21 is concerned the short-term priority factor is our
22 short-term loans, loans to businesses, to finance
23 inventory and receivables; this category of lending is
24 the primary role of the banks, and they are the
25 principal financial institutions active in it. Other
26 financial institutions are more interested in the
27 long-term lending field, which is not the first
28 priority of the banks.

29 The rate of returns on commercial loans
30 will probably be supplemented by other collateral



1 revenues, such as foreign exchange and collections.
2 The net profitability of the chartered banks lending
3 in investments is probably greater than for loans
4 at any given rate of interest because of the smaller
5 administrative cost of investments. The classification
6 of lending that I have described as having priority,
7 which is the short-term lending to business, is
8 most appropriate to banks and is peculiar to the
9 banking system.

10 THE CHAIRMAN: When you speak of the
11 cost of loans, that applies to commercial loans
12 as well as to personal loans? There are services
13 involved that are not applicable to the ordinary
14 investments, I take it?

15 MR. MULHOLLAND: Yes, Mr. Chairman.

16 COMMISSIONER LEMAN: May I ask a
17 question to clarify this point?

18 Did I understand you to say, Mr. Mulholland,
19 that in general the yield on your investments, after
20 taking costs into account, would be higher than the
21 yield on loans?

22 MR. MULHOLLAND: Yes, Mr. Leman. There
23 are a great deal more costs attached to making loans
24 to business or to individuals than there would be
25 for the banks to place their resources in investments
26 which require very little policing; they are of a
27 prime nature and are not considered to be of a major
28 risk. The major risk of the banks are loans to busi-
29 ness and to individuals.

30 COMMISSIONER LEMAN: Is it the practice



1 of the banks to actually do cost accounting on the
2 various classes of assets they hold?

3 MR. MULHOLLAND: We do to a limited
4 extent, but it is very difficult to set to one side
5 one group of loans -- for instance, loans to large
6 corporations or loans to small businesses, or loans
7 to individuals -- and it is very difficult to depart-
8 mentalize these loans in relation to revenues and
9 expenses, because the management and staff at any
10 given branch are involved in many things in the
11 course of a day. It would be quite a difficult
12 task to, for instance, divide up the managers time into
13 fractions and endeavour to apply a fraction of his
14 time to one class of business.

15 COMMISSIONER LEMAN: I was wondering
16 what costs you would ascribe to loans that you would
17 not charge to the running of the branch. The existence
18 of a branch is to gather money from the public,
19 first and foremost, is it not?

20 MR. MULHOLLAND: Yes, that is its first
21 task.

22 COMMISSIONER LEMAN: I was surprised
23 by the statement that necessarily the cost of
24 loaning would lower the yield so much as to bring
25 it below the average yield on investments.

26 COMMISSIONER BROWN: Why would a bank ever
27 sell an investment to make a loan if the invest-
28 ment is more profitable?

29 MR. MULHOLLAND: In that area, Mr.
30 Brown, we do have a responsibility in the chartered



1 banks not only to take and safeguard deposits, but
2 also to make loans to individuals and business.
3 If we do not discharge that second responsibility,
4 I venture to say we would shortly be without deposits.
5 The two go together: you are providing an additional
6 service to depositors, putting it very broadly, by
7 making available to the individual or the company
8 credit-worthy loans as required.

9 THE CHAIRMAN: In order to obtain the
10 money to put into investment, you have to attract
11 deposits?

12 MR. MULHOLLAND: Right, sir.

13 THE CHAIRMAN: And a good deal of your
14 costs arise in the operation of attracting deposits,
15 is that not so?

16 MR. MULHOLLAND: That is right, sir.

17 THE CHAIRMAN: Branch offices and
18 many other items of expense are necessary to keep
19 the deposits up to the level which you desire. You
20 take that into consideration when you compare the
21 costs of loans and investments?

22 MR. MULHOLLAND: Yes. It is the cost
23 of gathering funds for our lending operations.

24 COMMISSIONER LEMAN: Excuse me, Mr.
25 Chairman. The Secretary has just called my
26 attention to a point I may have missed in Mr.
27 Mulholland's statement.

28 Did you say that at a given gross yield
29 the returns are lower on loans than on similar
30 investments that would have the same gross yield?



1 You did not say that in the absolute at all times
2 the yield on investments was higher than the net
3 yield on loans?

4 MR. MULHOLLAND: No. It is essentially
5 right to say that revenues from investments provide
6 a better yield than revenues from loans. This is
7 due not to the lack of supervision on our investment
8 portfolio, but the very much lower cost of supervision
9 of investment portfolio.

10 COMMISSIONER BROWN: As I wrote down
11 what you said, it was that the net profitability
12 on investments was probably greater than for loans.
13 I think Mr. Leman's question is, what costing are
14 you putting against this to get that statement?

15 MR. HACKETT: It has been suggested,
16 Mr. Brown, that I perhaps say a word about this from
17 the investment side.

18 As to the supervising of a very large
19 investment portfolio, predominantly in Government
20 of Canada securities, it may be supervised from a
21 central office; you would not need the wide network
22 of supervision that you need for administration of a
23 loan portfolio.

24 With respect to the profitability factor,
25 I think there is this to be said that in a static
26 situation your net revenues on a costing basis,
27 for the reasons that I have stated, may be and indeed
28 are greater than revenues from a thoroughly costed
29 loan operation.
30



1 Situations do arise where, in order to main-
2 tain any given loan volume, investments may have to be
3 sold. Those sales usually occur when monetary conditions
4 are becoming tighter and it follows then that these
5 investments are sold on a falling market and may involve,
6 and indeed do involve from time to time, considerable
7 losses, not in revenue return but in market losses that
8 arise out of the sale of securities.

9 Other situations arise when absolutely --
10 I am bound to say the situations do not arise very
11 frequently -- the gross yield even on a Government of
12 Canada bond may be very nearly comparable and indeed
13 may exceed the average overall revenue from a loan
14 portfolio. However, I think the point is that in those
15 circumstances the banks do not stop lending money when
16 from a sheer profitability standpoint it might be
17 advantageous to do so.

18 They do feel that their first priority is
19 to look after the lending needs, that is the first
20 priority on the side of the deployment of assets

21 is to look after the lending requirements of the
22 community. In that process they are willing at times
23 to take substantial losses through the sales of invest-
24 ments.

25 COMMISSIONER LEMAN: I consider this an
26 extremely important point. I should like to pursue it
27 a little bit. Do you mention this as just a fact or
28 do the banks consider this normal? You see, what I have
29 in mind is that the banks have been operating under
30 legislation which limited the yield of loans to 6 per



1 cent, by law. This may have had some effect in pro-
2 ducing this result that you point out to us.

3 MR. HACKETT: Well, Mr. Leman, I do not quite
4 know what significance to give the word "normal". I
5 think this can be said that a set of situations in which
6 you have to sell investments, sometimes in very large
7 volume, does occur, and in recent years in response to
8 the swings of monetary policy they seem to have occurred
9 with somewhat greater frequency than in the past.

10 COMMISSIONER LEMAN: But, Mr. Hackett, this
11 occurs only because the banks consider their primary
12 purpose is to make loans. It only occurs for that
13 reason. Monetary conditions would not force you to
14 sell investments for the purpose of making loans.

15 MR. HACKETT: I think that is so, sir. I
16 think the banks regard their primary responsibility on
17 the asset side as that of looking after the lending re-
18 quirements of the Canadian public. In that sense your
19 investment portfolio becomes, in certain circumstances,
20 a residual within certain practical limits.

21 COMMISSIONER BROWN: I think this is the
22 important point, is it not?

23 MR. HACKETT: Yes.

24 COMMISSIONER BROWN: Your operations that
25 are designed to be attractive to deposits are also
26 geared to make your loans. You are not wearing a
27 halo and suggesting that your loans are loss-leaders,
28 surely.

29 MR. WADSWORTH: I think it is fair to say
30 we look upon our investment portfolio as complementing



1 to a degree our lending operations. In the
2 first place we have to maintain a certain degree of,
3 you might say, extreme liquidity for fluctuations in
4 deposits, but when we leave that and get into what we
5 consider one of our prime functions in supplying short-
6 term working capital loans to individuals, then our
7 investment policy is something that complements the loan
8 policy.

9 COMMISSIONER BROWN: Could we ask if
10 any of the other general managers have any comments
11 to add to this?

12 MR. NEAPOLE: My comments would be the same
13 as those of Mr. Wadsworth. We do regard our prime
14 functions as making loans and our investment policy
15 becomes complementary to it. There is no question about
16 that.

17 THE CHAIRMAN: Regarding that as your prime
18 function, that is the choice that you have made, is it
19 not?

20 MR. NEAPOLE: It is the way the system has
21 grown from the beginning.

22 THE CHAIRMAN: It is the way it has grown.
23 Why do you favour the short-term loans in the course
24 of your business?

25 MR. NEAPOLE: It is a question of making
26 the money do the most good for the most people. The
27 average person's day-to-day requirements are of a short-
28 term nature in business. By staying in the short-term
29 mostly, as I said before, we can make the most money
30 do the most good for the most people.



1 THE CHAIRMAN: And it is in that line of
2 business that you have developed your special expertise
3 as commercial banks?

4 MR. NEAPOLE: That is right. In the history
5 of the country it had to be that way.

6 COMMISSIONER BROWN: It is not related to
7 the shortness, the liquidity of your liabilities?

8 MR. NEAPOLE: Oh, yes, it is to some extent,
9 but on the average the requirements of the country at
10 large are of a short-term nature, that is, the day-to
11 day requirements of business, the financing of inven-
12 tories, the receivables, and so forth.

13 COMMISSIONER LEMAN: Could we look for a
14 second at page 135? There you show that the gross
15 yield on securities as against the gross yield on
16 loans -- those are gross yields, are they not, at the
17 bottom of the table?

18 MR. MULHOLLAND: Yes, they are, Mr. Leman.

19 COMMISSIONER LEMAN: That is why I asked
20 you the question in the way I did. I was using the
21 word "normal" in the sense of over time. Is it always
22 true that after proper costing you would consider the
23 return on loans lower than the returns on securities?
24 There are certain areas there where the yield is quite
25 high. Would one have to imply therefore, that, let
26 us say, in 1945, the cost of administering loans was
27 more than the difference in the gross yield?

28 MR. MULHOLLAND: I would say that in 1945,
29 Mr. Leman, the low rates of return on investments, very
30 low rates of returns prevailing in those years, as I

THE QUESTION: And if it is just like of

business then you have the same kind of

MR. HANCOCK: That is right. In the history

of the country it has to be that way

COMMISSIONER HANCOCK: It is not related to

the question, but I think of you it is different

MR. HANCOCK: Of course it is to some extent,

but on the other hand the question of the country is

largely of a short-term nature, that is, the day-to-

day requirements of business, the financing of these

things, the necessities, and so forth.

COMMISSIONER HANCOCK: Would you look for a

second or page 10? There you see what the question

is, and you see that the question is not

in the -- those are good things, are they not, in the

history of the country?

MR. HANCOCK: Yes, that is, Mr. HANCOCK.

COMMISSIONER HANCOCK: That is why I asked

you the question in the way I did. I was asking you

what "business" in the sense of every day, that is, the

business that every citizen would be bound to do.

business on some lower than the business of the nation.

There are certain areas where there are no other

things, would you have to imply something, that is,

or say, in 1935, the year of the World War, that was

when the difference in the two was great.

MR. HANCOCK: I would say that in 1935,

Mr. HANCOCK, the two were in a sense in balance, that

the nature of the business was in those years, that



1 recall it, would have a bearing on that low gross return.

2 COMMISSIONER LEMAN: Could we think of the
3 year 1945 as perhaps a year where the net profitability
4 on loans may have been higher than on investments?

5 MR. MULHOLLAND: Yes. The answer to that
6 would be yes.

7 COMMISSIONER LEMAN: It was in that sense
8 I was using the word "normal". Do you think that over
9 a long period the statement would be true that the
10 net yield on loans would be lower than on investments,
11 over the long run?

12 MR. MULHOLLAND: My answer to that, Mr.
13 Leman, would be that over the long run it would average
14 out.

15 COMMISSIONER LEMAN: To be about equal?

16 MR. MULHOLLAND: To be about equal.

17 MR. WADSWORTH: May I add a further comment?

18 THE CHAIRMAN: Yes.

19 MR. WADSWORTH: I should like to return to
20 what I said a moment ago about the fact that we regard
21 investments, apart from that short-term liquidity, as
22 something complementing our lending policy. We have
23 already said we regard supplying short-term working
24 capital as one of our prime requirements. So, to
25 answer your question, if it can be answered in a general
26 way, if investment policy was not complementing our
27 lending policy, it would probably follow that we would
28 pursue a different investment policy and a different
29 composition of our portfolio.

30 We do not regard ourselves as being just an



1 investment institution for savings, so that our yields
2 on investments are often influenced by our lending
3 requirements or our anticipated lending requirements
4 and the shortness or length of our portfolio.

5 THE CHAIRMAN: From that do we draw the
6 inference that if you had not chosen as your main line
7 of business extending loans, you would have been free
8 to have entered into a greater degree long-term invest-
9 ments which would yield more?

10 MR. WADSWORTH: I would suggest, Mr. Chairman,
11 with all respect, that in that way we would not have
12 been performing our banking functions.

13 THE CHAIRMAN: I suppose it is purely a
14 hypothetical question in view of the type of business
15 that you carry on, but it is also true, is it not, that
16 if you were not carrying on functions of banking as you
17 have described them you might have been in quite a
18 different position with respect to your ability to
19 attract deposits and to attract funds for investments?

20 MR. WADSWORTH: With respect to certain types
21 of deposits I would agree, we would have become probably
22 more of a specialized institution rather than providing
23 a broad banking service, and I would think that some
24 other form or something else would have found its place
25 in the financial economy to take the place we had
26 vacated.

27 THE CHAIRMAN: I think in some other part of
28 your submission you have entered into discussion of
29 the banking business and you regard the banking business
30 as being one primarily concerned with short-term



1 securities, the banking business as you carry it on.
2 I get the impression you regard that as being peculiar
3 to banking, that a business which engages in long-term
4 investments primarily is outside the scope of what is
5 ordinarily known as banking. Is that the way you
6 regard it?

7 MR. MULHOLLAND: Yes, that would be a fair
8 definition.

9 THE CHAIRMAN: So, you would distinguish
10 your type of business from the ordinary savings bank
11 type of business, would you, -- that is, a bank known
12 as a savings bank which does not deal in the sort of
13 short-term business that you do?

14 MR. MULHOLLAND: Other financial interme-
15 diaries, Mr. Chairman, acquire or attract deposits
16 on longer term. Therefore, they are more interested in
17 and their primary objective is to invest those funds
18 coming to them in longer term loans or investments.
19 The savings deposits in banks follow a chequing
20 basis and they are very definitely on a demand basis.
21 There is a time feature attached to them, but they are
22 considered, and quite often so, as on a demand basis,
23 and therefore, those deposits must be used with care
24 primarily on a short-term basis.

25 MR. LORENZO HEBERT: May I add something?

26 THE CHAIRMAN: Yes, certainly.

27 MR. LORENZO HEBERT: There is a very definite need
28 in our modern economy for working capital. Ever since
29 we had the industrial revolution, the needs of modern
30 industry for working capital have not been the same



1 from day to day or even from month to month or year to
2 year. There are ups and downs in every kind of business.

3 The banks, of course, were created after
4 that industrial revolution, just to supply these very
5 particular needs of our modern industry. So, the prime
6 function of the bank is to supply that. The banks were
7 created and developed in that sense, and we have branches
8 which enable us to collect the necessary capital savings,
9 and that is why the prime function of the bank is to
10 serve those needs, and our portfolio, of course, is just
11 ancilliary to that.

12 On some kinds of investments the cost of
13 operations are so low that they will probably be more
14 profitable than on some loans where the costs are so
15 high, but for the last few years, of course, there has
16 not been much difference between the net yield on
17 investment of loans, but in 1945, when the policy of
18 the government was to have low interest on bonds, well,
19 the net yield on our loans was higher than on the
20 investments.

21 I do not know whether I make myself clear
22 or not.

23 THE CHAIRMAN: Yes, I have got a pretty clear
24 idea now of what you have in mind.

25 COMMISSIONER LEMAN: On the last point, Mr.
26 Mulholland, that you made: this view that you have on
27 liquidity is a particular requirement that each bank has
28 to keep its eye on, because the deposits in the banking
29 system as a whole have never gone down and cannot very
30 well go down, can they?



1 MR. MULHOLLAND: No, that is true.

2 COMMISSIONER LEMAN: So that theoretically,
3 if there was one big chartered bank it would not have
4 to have the same attitude towards this liquidity problem,
5 would it? It cannot lose deposits. If someone with-
6 draws a deposit, somebody else puts it right back in,
7 doesn't he?

8 MR. HACKETT: Perhaps I could say a word on
9 that, Mr. Lemman. I would not say that the deposits
10 in the system as a whole could never go down. On
11 occasion they have gone down. There was an occasion
12 several months ago, quite recently, when they went
13 down rather significantly, but that is after all a minor
14 point. I think that from the practical aspects of the
15 problem, these situations of choice arise when your
16 deposits for the system as a whole are, as you suggest,
17 stable, but where for one reason or another there is
18 a sustained upward demand for loans, the framework is
19 only so large and then we are faced with the problem
20 of deploying our assets within our stable framework.

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1 It is at points such as those that the question of what
2 priorities we give to the various types of assets we may
3 acquire enters into this in a very practical way.

4 COMMISSIONER BROWN: While we are taking that
5 reply in the context of the previous discussion about
6 investments when there was a strong loan demand, you are
7 implying it is a less profitable time for the banks than
8 when they are able to invest in securities?

9 MR. HACKETT: When there is a strong loan
10 demand a number of things happen, Mr. Brown. You get
11 a different asset mix. When there is a strong loan
12 demand bond prices decline and current yield on bonds,
13 as we know, arise substantially, and that is precisely
14 the time when the banks cannot in the aggregate be
15 buyers of securities, they are more likely to be sellers.
16 This is not a matter of comparative yield or comparative
17 advantage on a yield basis; banks are letting their
18 loan portfolios run down in order to accommodate the
19 loan demand.

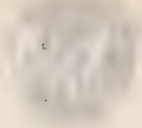
20 THE CHAIRMAN: Security portfolios?

21 MR. HACKETT: I beg your pardon, security
22 portfolios; letting their investment portfolios run
23 down -- if I could correct that for the record -- in
24 order to accommodate loan demands.

25 COMMISSIONER BROWN: But was that my question?

26 MR. HACKETT: I do hope so, sir! Perhaps
27 we could have another try.

28 COMMISSIONER BROWN: In the context of the
29 previous discussion in which this business about the
30 of
profitability/investments and profitability of loans



It is at points such as these that the question of what
information we give to the various types of assets we are
negotiating seems into this is a very practical way.

MR. BRIGHT: While we are feeling that
regly in the context of the previous illustration about
investments when there was a strong loan demand you are
implying to be a less profitable line for the same reason
than they are able to invest in securities.

MR. BRIGHT: When there is a strong loan
demand a number of things happen, Mr. Bright. You get
a different asset mix. When there is a strong loan
demand more assets are sold and more are held on hand.
As we know, when substantially, and this is necessary,
the time when the money market is the strongest in
terms of securities, then we have likely to be at the
other end of the spectrum of conservative yield or conservative
investments of a yield that is being held fairly
low. That is one thing in order to accommodate the
loan demand.

MR. BRIGHT: I beg your pardon, Secretary
Bright, before your investment portfolio is
compared -- if I could correct that for the record -- to
what is the portfolio used for?

MR. BRIGHT: I do not see, Sir, the point
we could have another try.
The question is, in the context of the
previous discussion in which the demand is about the



1 came up, I asked if in view of that was the banking
2 operation more profitable or less profitable when there
3 was strong demand for loans; that was the question.

4 MR. HACKETT: I think, sir, there are other
5 considerations which get into that; there is the matter
6 of the asset mix and from the profitability standpoint,
7 and this is a distinction which I would like to introduce
8 here; the loss you take on the sale of securities is
9 a deduction from your profits for that year.

10 COMMISSIONER BROWN: I understand that, Mr.
11 Hackett, but I am merely asking which is the more
12 profitable set of operations for a chartered bank?

13 MR. WADSWORTH: May I say a word? I think,
14 broadly speaking, when bank loan ratios are higher --
15 and I am speaking in the broadest sense -- the operation
16 from the earnings point of view is certainly better
17 because when you have a low loan demand you probably
18 have a low yield on investments at the same time.

19 I think there are certain cases and at certain
20 times other circumstances that work into it. This, as
21 you know, is covered in our brief, but the competition
22 factor and the time when the loan demand is high --
23 probably the competition for deposits is high -- banks
24 have been up against the question of the interest rate
25 ceilings and things like that, but I think that the
26 broad answer to your question, in my opinion, would be
27 yes.

28 COMMISSIONER BROWN: That is what I wanted.

29 THE CHAIRMAN: There are considerable
30 fluctuations in loans, in the total bank loans from time



1 to time, I assume. It seems to me that I have seen
2 the figures on that.

3 COMMISSIONER BROWN: It comes out very
4 clearly on the figures on page 135.

5 COMMISSIONER LEMAN: I am interested in
6 this subject. I think it was pointed out earlier that
7 the banks also have got not only this distinction between
8 investments and loans but also consider that the main
9 function is to make short-term loans, working capital
10 loans, but are these loans in fact very short term? The
11 fact that they are perhaps demand loans makes them really
12 short term because of the contract arrangements with
13 the customer, but do they in fact not stay on the bank's
14 books for a long period of time?

15 MR. NEAPOLE: The answer is yes to both
16 questions. There is no question about it that in the
17 revolving type of lending operations the loans

18 to customers might be more or less the same
19 figure for quite a length of time. It will fluctuate
20 in some degree, but it is probably more the common
21 case now than it used to be, simply because I think
22 business in Canada is less seasonal in many ways than
23 it used to be.

24 For instance, lumber operations are carried
25 on all summer as well as all winter, so that you may not
26 have the seasonal payout from that type of operation.
27 On the other hand, the level might be lower instead of
28 the peaks. You will have cases where there are
29 definite seasonal operations, such as canning vegetables
30 or something like that, or canning fish, where you do



1 have a definite payout on your loans from time to time,
2 but on the other hand -- provided business is going in
3 a logical pattern -- we regard that as being, let us say,
4 not the equivalent of a payout, but certainly a
5 satisfactory trend as far as the balance is concerned
6 in our appraisal of the account.

7 THE CHAIRMAN: Does it make any difference
8 to you whether you loan money, knowing that every six
9 months or so you will renew the loan, which was given
10 for the purpose of some construction project, or
11 something that necessarily would be a long-term
12 business, as distinct from the sort of loans that you
13 have described for working capital? There is a revolving
14 revolution in it.

15 MR. NEAPOLE: When we make a loan for a
16 construction project, as a rule it is made against a
17 definite payout of some description.

18 THE CHAIRMAN: Yes, but on various occasions
19 you will renew that loan?

20 MR. NEAPOLE: That is true.

21 THE CHAIRMAN: Is there any policy as to
22 the limits within which you renew loans of that kind?

23 MR. NEAPOLE: There again, so much depends
24 on your original arrangement with the customer. As a
25 rule, as I said, there is definite payout in sight,
26 either from earnings or perhaps from a mortgage or
27 capital financing of some description.

28 Now, in some cases the customer will come
29 back to us after a period of six months or a year, or
30 something, and say that the cost of capital borrowing



1 is too high right now, could he carry it for another
2 six months or something of that kind, but we do have to
3 deal with that, I am safe in saying. The other general
4 managers may say something about this, too, but we do
5 have to deal with each situation as we see it.

6 I couldn't say that we have a definite policy
7 on a thing of that kind, unless it may become too
8 prevalent and then we would try to make certain that they
9 did go to the capital market.

10 THE CHAIRMAN: You do not regard loans of
11 that kind as one of the prime features of your business?

12 MR. NEAPOLE: I would say that they are
13 relatively small in relation to the total of our loaning
14 operations.

15 THE CHAIRMAN: It would mostly be, if loans
16 are renewed, they would be of a revolving nature to deal
17 with any situations as they arise.

18 MR. NEAPOLE: Usually, yes.

19 THE CHAIRMAN: You have suggested in your
20 brief that the general prohibition on mortgage lending
21 should be removed. You have in mind, apparently,
22 engaging to a greater extent than you have in mortgage
23 lending?

24 MR. NEAPOLE: Well, sir, I am sure this is
25 something in which the different banks will perhaps
26 disagree. Certainly as far as my own bank is concerned
27 we do not look upon it as being anything more than a
28 permissive feature. We haven't thought of going out
29 into big commercial mortgages, or anything of that kind.
30 I think we all feel -- and I think I am safe in saying



1 this -- we all feel that there should be a permissive
2 feature there to meet competition of one kind or
3 another.

4 THE CHAIRMAN: You don't visualize that as
5 a large part of your future business?

6 MR. NEAPOLE: Well, I wouldn't.

7 THE CHAIRMAN: Or do you?

8 MR. NEAPOLE: No, I wouldn't myself.

9 THE CHAIRMAN: But it is the sort of business
10 that requires a certain type of employee and staff who
11 can service that sort of loan?

12 MR. NEAPOLE: Yes, it would.

13 THE CHAIRMAN: And unless you get into that
14 sort of a business on a reasonably large scale it might
15 be quite costly?

16 MR. NEAPOLE: I suppose it could be, but I
17 would think that we would seek advice; if we didn't
18 have the people who were qualified, I think we would
19 seek advice from people who were qualified under the
20 various properties, for instance, if they were offered
21 on a mortgage basis.

22 THE CHAIRMAN: But apparently you don't
23 take the position that mortgage lending is peculiarly
24 the preserve of mortgage companies and trust companies
25 who engage in that sort of business in a regular way?

26 MR. NEAPOLE: Well, certainly they do engage
27 in that kind of business and we don't suggest that it
28 should be enlarged as far as I am concerned any more
29 than a permissive type of thing.

30 MR. WADSWORTH: May I comment further? I

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1 think one of the answers to one of your questions was
2 the response of the banks and what they did in the
3 National Housing Act field when they obtained permission
4 in 1954. There have been several contributing factors,
5 as you know, since the ceiling was put on the interest
6 rate and where we have had periods of monetary strin-
7 gency, but the banks did get into the field in a
8 relatively large way. We set up departments and many
9 of us have, I think, experienced mortgage departments
10 now as result of our experience in that area, so I
11 wouldn't look for any real problems that the banks
12 couldn't solve with their present set-up, and probably
13 some additions, in handling mortgages of a conventional
14 nature.

15 There probably is some degree of difference
16 between the opinions of some of the banks, as Mr.
17 Neapole says, as to the entry into this field. I think
18 a number of us feel that this is another financial
19 service that the public is looking for and that we should,
20 as he said, have permission to enter this field, subject
21 to many factors such as monetary policy and supply of
22 money and the composition of our other assets.

23 THE CHAIRMAN: Is the reason why you have
24 discontinued in this field the 6 per cent ceiling?

25 MR. WADSWORTH: It has been a major
26 contributing factor. There have been short periods of
27 quite tight money, as you know, where I think under
28 any circumstances we would be curtailed to a degree
29 at least. When the going rate was 6-3/4 per
30 cent -- it is now 6 1/2 per cent -- it just would not have



1 be
2 been practical for the banks to /lending at the same
3 time at 6 per cent.

4 THE CHAIRMAN: Originally you were
5 invited to go into the mortgage field, as I recall it,
6 I think that is what happened, what is not?

7 MR. WADSWORTH: I think that is fair.

8 THE CHAIRMAN: It was moral suasion?

9 MR. WADSWORTH: "Invited" I think is better.

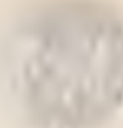
10 THE CHAIRMAN: You went into it somewhat
11 reluctantly at first, or had you had this sort of
12 business in mind before the invitation?

13 MR. WADSWORTH: No, I think we actually
14 used the word "reluctance" in the brief in one section
15 of it. I think probably it would be just as fair to
16 say that we were feeling our way. We had to set up
17 an organization, we had to really start from scratch
18 into a field and a service we had not provided. Once
19 we became organized and moved into it, I think it
20 would be fair to say that the competition factor had
21 quite a bearing because banks do not move necessarily
22 together, and yet if one bank is moving more strongly,
23 more aggressively in an area up to a point, I think
24 it follows that other banks from their own competitive
25 point of view would take action too.

26 THE CHAIRMAN: Well, those who went into
27 it apparently regarded it as an appropriate business
28 from the point of view of banks?

29 MR. WADSWORTH: We did.

30 THE CHAIRMAN: And saw that it was sufficiently
 lucrative to be worthwhile expanding, is that the



Page 1

Mr. Chairman, I am pleased to have the opportunity to discuss the

work of the Commission.

One of the main objectives of the Commission is to

investigate the causes of the economic crisis and to

propose effective measures to overcome it.

Mr. Chairman, I would like to mention that

the Commission has been working hard to

complete its report as soon as possible.

Mr. Chairman, I am sure that the Commission's

recommendations will be of great help to the Government.

Thank you very much for your attention.

Mr. Chairman, I am sure that the Commission's

work will be of great help to the Government.

of the Commission. I am sure that the Commission's

work will be of great help to the Government.

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Mr. Chairman, I am sure that the Commission's

work will be of great help to the Government.

from the point of view of the Commission's

Mr. Chairman, I am sure that the Commission's

work will be of great help to the Government.



1 situation?

2 MR. WADSWORTH: That is right.

3 MR. NEAPOLE: May I make a remark, please?

4 There are other things in connection with mortgage
5 lending -- and this is through the chartered banks --
6 and one is that they reach all these small places which
7 very frequently the larger types of mortgage lenders
8 do not, so that there would be cases where quite
9 deserving people looking for mortgage money in a smaller
10 community would not have access, let us say, to one of
11 the larger mortgage lenders except at some cost or
12 inconvenience, and all the rest of it.

13 THE CHAIRMAN: And, of course, you have your
14 local branches?

15 MR. NEAPOLE: That is right.

16 THE CHAIRMAN: Which facilitates the business
17 in that respect?

18 MR. NEAPOLE: Correct.

19 COMMISSIONER BROWN: There are two possible
20 intermediate steps, two possible stages or different
21 ways of looking at it. One is if things were thrown
22 open so that you could go into any kind of mortgages ,
23 and the other one was if you could specifically go
24 into NHA mortgages regardless of the ceiling on interest
25 rates?

26 MR. NEAPOLE: Yes.

27 COMMISSIONER (BROWN: Would you take on NHA
28 mortgages at the present level, at 6½ per cent?

29 MR. NEAPOLE: I think that is a question for
30 each individual bank to answer, really. At the 6½ per



1 cent it is just possible that we would, but I don't
2 know; it would depend on our situation, how our funds
3 were moving.

4 MR. MULHOLLAND: May I contribute something
5 here? The answer, as I see it at the present time, is
6 that the banks are very fully loaned up. Their primary
7 responsibility is for current loans for working capital
8 purposes and this might not be the particular time
9 when the banks as a group would be enthusiastic about
10 going into 6½ per cent mortgages, but in between when
11 the resources are a little more fluid they could have
12 an opportunity to play their part in taking a share
13 of NHA loans, and then could be shut out of that market
14 when they are able to be of assistance to it.

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1 COMMISSIONER LEMAN: But do you believe that
2 the banks would be essentially "in and outers"
3 in that market?

4 MR. MULHOLLAND: In the conventional
5 mortgage field, or the N.H.A. mortgage field?

6 COMMISSIONER LEMAN: Let us take the
7 N.H.A. mortgage field first.

8 MR. MULHOLLAND: With respect to the con-
9 ventional market I think it is fair to say that the
10 banks have been in and out, either because of
11 difficulty as a matter of monetary policy or a
12 shortage of lending resources, or because of the
13 rate of interest. I think, given the permissive
14 legislation to go into the conventional mortgage
15 market, the only limitation would be a shortage
16 of lending resources at any given time. The banks
17 would probably have to draw back a bit from that
18 conventional market in times of shortage of money,
19 but there are many other lending intermediaries who
20 might still be able to carry on in that market.
21 Indeed, it has been proved that during difficult
22 times they have been able to carry on. I am re-
23 ferring, of course, to the life insurance companies
24 and the mortgage companies, principally. Their
25 primary role in their lending activities might be
26 said to be somewhat in that field, whereas ours
27 would not be.

28 MR. WADSWORTH: Might I add a further
29 comment on this? I think it would be fair to say
30 that the banks would not wish to be "inners and outers"



1 in either the N.H.A. or the conventional field. I
2 think it would also be fair to say that if it is
3 felt by the monetary authorities -- and I would like
4 to feel it is that way -- that the banks were playing
5 a significant role in the conventional field, whether
6 it is in providing competition or in assisting in
7 keeping rates at reasonable levels, that in
8 establishing monetary policy they would probably take
9 this matter into consideration. I cannot answer
10 for them, but I think, as it became evident that
11 we were providing a service that was needed and
12 required, consideration would probably be given to that.

13 It is also fair to say, I think, that
14 in the conventional mortgage field, even more so than
15 in the case of the N.H.A. mortgage field -- N.H.A.
16 mortgages, as you know, are generally on an amortized
17 basis -- when the banks have built up a reasonable
18 portfolio there would be quite a cash flow for re-
19 investment, even if the monetary authorities were
20 not allowing any particular increase at that time.
21 I think that once we became established in the field
22 and could prove what we were providing what we think
23 is an important service in that area, then we could
24 probably carry on, generally speaking, without too
25 much of the "in and out" to which you referred -- at
26 least, I would hope we could.

27 COMMISSIONER LEMAN: Which runs a little
28 bit against the earlier view you gave which was
29 to the effect that there is a high demand for
30 business and personal loans, and the banks tend to



1 satisfy that demand and sacrifice everything else.

2 MR. WADSWORTH: No, I would not want
3 to leave that impression. I think it would still
4 be primarily in our minds, and that is why I said
5 on several factors
6 that a lot would depend, one of which would be the
7 policy being followed by the monetary authority,
8 or the central bank, in so far as total bank assets
9 were concerned.

10 If there was any question of having to
11 choose between the two, and if the banks had not
12 built up a portfolio and did not have the cash flow,
13 then I think we would be looking to the short-term
14 requirements of productive business and to any other
15 areas that did not have other sources of funds to
16 turn to.

17 THE CHAIRMAN: I notice in the state-
18 ment I have here of bank assets, which is dated
19 March 31, 1962, that the N.H.A. mortgages at that
20 time stood at \$939 million; personal loans were
21 \$1.483 billion; business loans, \$3.769 billion;
22 institutional loans, \$206 million; farm loans,
23 \$443 million; C.S.B. loans, \$257 million; personal
24 loans, \$126 million; grain dealers, \$287 million;
25 municipal loans, \$344 million and provincial loans,
26 \$14 million. That gives an idea of the outstanding
27 N.H.A. mortgages at the present time pretty closely
28 in relation to other loans -- the loans of the banks
29 generally.

30 COMMISSIONER LEMAN: I would like to
draw a parallel there. In paragraph 91 of your sub-

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1 mission you point to the lack of enthusiasm on the
2 part of the banks for corporate securities, which
3 you seem to consider as part of an investment port-
4 folio and not part of a loan function. You point
5 to the lack of marketability. Would that be true
6 generally of mortgage loans? Are you not enthusiastic
7 about them because they lack marketability?

8 MR. WADSWORTH: I think, to a degree,
9 if I may answer you, Mr. Leman, it would be true;
10 to say that, although I think, as you know, a con-
11 siderable amount of study and work has already been
12 done on the development of secondary markets for
13 N.H.A. loans. There is still, probably, a lot to
14 be done in that area. There are some technical
15 problems to be solved, and special corporations
16 have been formed. I would think in due course,
17 with the work that has already been done -- I think
18 you have been given evidence to this effect by others --
19 that a secondary market for N.H.A. loans will develop.
20 There is a partial one now, but it will develop to
21 a much further degree.

22 Whether or not there would be a
23 secondary market for conventional mortgage loans,
24 I think, remains to be seen. There, again, I
25 think they are actually for a shorter term than
26 the N.H.A. loans, and I think the cash throw-off
27 through amortization would be relatively greater.
28 I think any bank would need to watch the percentages
29 of its long-term portfolio or its assets that were
30 in that particular field.

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1 COMMISSIONER LEMAN: Is it not true
2 to say that entry into the mortgage market would tend
3 to lengthen the average term of your loans?

4 MR. WADSWORTH: I think that is quite
5 a fair statement. On the other hand, as we have
6 said, there is within our deposits, taken generally,
7 a hard core of such deposits. It is true that they
8 are repayable on demand, or on a very short-term
9 notice which is never required, but while there are
10 movements between accounts in some areas there is
11 not too much of that in the savings field. There
12 is a hard core that, generally speaking, in total
13 is not subject to very wide fluctuation.

14 COMMISSIONER LEMAN: That is what I
15 am trying to get at. What is the fundamental
16 objection to a lengthening of the average term of
17 your loans?

18 MR. WADSWORTH: I do not think there
19 is, in my opinion, any fundamental objection, subject
20 to the judgment of each bank. I think we have
21 some relatively good judges in the management of our
22 assets and as to the composition of our asset port-
23 folios, and as to how far they should go at any one
24 time.

25 COMMISSIONER LEMAN: Do you think that
26 entry into the conventional mortgage market by the
27 banks would contribute to the development of a
28 secondary market?

29 MR. WADSWORTH: In the conventional
30 mortgage field?



1 COMMISSIONER LEMAN: Both conventional
2 and N.H.A.

3 MR. WADSWORTH: Well, we are in, or we
4 were in, the N.H.A. field, and as I think I said before
5 we would still probably be in it to some extent now
6 if it had not been for the fact of the ceiling on
7 the interest rate that applies to bank loans.

8 As to the N.H.A. area I would presume
9 the more lenders that are in it the more we would
10 probably be a contributing factor to those who were
11 developing a secondary mortgage market.

12 Frankly, I would not feel qualified
13 to answer a question as to the development of a
14 secondary mortgage market for conventional loans.
15 We do have, as you know, Mr. Chairman, -- I do not
16 know whether it is appropriate to say this at this
17 point -- one or two specialists in this field.
18 I do not know whether Mr. Townend of the Toronto-
19 Dominion Bank would have any comment to make with
20 respect to your question about a secondary market
21 for conventional mortgage loans. In the comments
22 I have made as to our views regarding the banks'
23 entry into this field I have not taken into consideration
24 to any great extent a secondary mortgage market.

25
26 COMMISSIONER LEMAN: But you had in
27 relation to N.H.A. loans?

28 MR. WADSWORTH: I think it has been in
29 the minds of all of us for some time that the develop-
30 ment of this market could have a bearing on the degree



1 of the banks' participation if they felt there was
2 an active secondary market.

3 COMMISSIONER LEMAN: But would the
4 existence of a good secondary market for N.H.A. loans
5 be a key factor in the entry by the banks into that
6 field?

7 MR. WADSWORTH: I would not think it
8 would be a key factor, but I think it would be a
9 factor to the degree of entry into it, or to the
10 degree of re-entry into the N.H.A. field.

11 COMMISSIONER LEMAN: It was said earlier
12 that one of the principal factors that caused the
13 banks to leave that market was the trend of interest
14 rates, and the 6 per cent ceiling. But, were there
15 other factors that applied to N.H.A. loans and the
16 whole set of conditions that was created by the
17 C.M.H.C. about which the banks had some complaint,
18 or about the working of which they were not quite
19 satisfied?

20 MR. WADSWORTH: I think, as far as the
21 banks were concerned, we had no particular point of
22 issue on N.H.A. mortgages apart from the -- and I
23 come back again to this -- ceiling, the 6 per cent
24 limit. In the development of a secondary mortgage
25 market there are a number of areas that our
26 specialists in this field have given some thought to,
27 the resolving of which they feel would probably be
28 of assistance in the development of a secondary
29 mortgage market.

30 I mentioned earlier, and you might

1. The first thing I noticed when I stepped out of the plane was the cold air. It was a sharp contrast to the warm air inside the plane. I had heard that the weather in the mountains was cold, but I didn't realize it would be so cold. I was wearing a heavy coat, but it didn't seem to be enough. I shivered as I walked towards the entrance of the building. The entrance was a large, arched doorway. I walked through the doorway and into a large, open hall. The hall was filled with people. Some were standing, some were sitting. I looked around, trying to find a familiar face. I didn't see anyone I knew. I felt a little lost. I was alone in a strange place. I didn't know where I was or what I was supposed to do. I looked at my watch. It was 10:00 AM. I had no idea what time it was in the mountains. I was in a bit of a predicament. I didn't know what to do. I was alone in a strange place. I didn't know where I was or what I was supposed to do. I looked at my watch. It was 10:00 AM. I had no idea what time it was in the mountains. I was in a bit of a predicament.

2. The second thing I noticed was the smell. It was a strong, earthy smell. I had never smelled anything like it before. It was a mix of different scents. I couldn't quite put my finger on it, but it was definitely not a pleasant smell. I tried to ignore it, but it was everywhere. I was in a bit of a predicament. I didn't know what to do. I was alone in a strange place. I didn't know where I was or what I was supposed to do. I looked at my watch. It was 10:00 AM. I had no idea what time it was in the mountains. I was in a bit of a predicament.

3. The third thing I noticed was the sound. It was a loud, echoing sound. I had never heard anything like it before. It was a mix of different sounds. I couldn't quite put my finger on it, but it was definitely not a pleasant sound. I tried to ignore it, but it was everywhere. I was in a bit of a predicament. I didn't know what to do. I was alone in a strange place. I didn't know where I was or what I was supposed to do. I looked at my watch. It was 10:00 AM. I had no idea what time it was in the mountains. I was in a bit of a predicament.

4. The fourth thing I noticed was the light. It was a dim, yellow light. I had never seen anything like it before. It was a mix of different colors. I couldn't quite put my finger on it, but it was definitely not a pleasant light. I tried to ignore it, but it was everywhere. I was in a bit of a predicament. I didn't know what to do. I was alone in a strange place. I didn't know where I was or what I was supposed to do. I looked at my watch. It was 10:00 AM. I had no idea what time it was in the mountains. I was in a bit of a predicament.

5. The fifth thing I noticed was the people. They were all strange. I had never seen anyone like them before. They were all dressed in strange clothing. I couldn't quite put my finger on it, but it was definitely not a pleasant sight. I tried to ignore them, but they were everywhere. I was in a bit of a predicament. I didn't know what to do. I was alone in a strange place. I didn't know where I was or what I was supposed to do. I looked at my watch. It was 10:00 AM. I had no idea what time it was in the mountains. I was in a bit of a predicament.

6. The sixth thing I noticed was the food. It was a strange, spicy food. I had never eaten anything like it before. It was a mix of different flavors. I couldn't quite put my finger on it, but it was definitely not a pleasant taste. I tried to ignore it, but it was everywhere. I was in a bit of a predicament. I didn't know what to do. I was alone in a strange place. I didn't know where I was or what I was supposed to do. I looked at my watch. It was 10:00 AM. I had no idea what time it was in the mountains. I was in a bit of a predicament.

7. The seventh thing I noticed was the music. It was a loud, rhythmic music. I had never heard anything like it before. It was a mix of different sounds. I couldn't quite put my finger on it, but it was definitely not a pleasant sound. I tried to ignore it, but it was everywhere. I was in a bit of a predicament. I didn't know what to do. I was alone in a strange place. I didn't know where I was or what I was supposed to do. I looked at my watch. It was 10:00 AM. I had no idea what time it was in the mountains. I was in a bit of a predicament.

8. The eighth thing I noticed was the architecture. It was a strange, ancient architecture. I had never seen anything like it before. It was a mix of different styles. I couldn't quite put my finger on it, but it was definitely not a pleasant sight. I tried to ignore it, but it was everywhere. I was in a bit of a predicament. I didn't know what to do. I was alone in a strange place. I didn't know where I was or what I was supposed to do. I looked at my watch. It was 10:00 AM. I had no idea what time it was in the mountains. I was in a bit of a predicament.

9. The ninth thing I noticed was the weather. It was a cold, rainy weather. I had never experienced anything like it before. It was a mix of different conditions. I couldn't quite put my finger on it, but it was definitely not a pleasant weather. I tried to ignore it, but it was everywhere. I was in a bit of a predicament. I didn't know what to do. I was alone in a strange place. I didn't know where I was or what I was supposed to do. I looked at my watch. It was 10:00 AM. I had no idea what time it was in the mountains. I was in a bit of a predicament.

10. The tenth thing I noticed was the time. It was 10:00 AM. I had no idea what time it was in the mountains. I was in a bit of a predicament. I didn't know what to do. I was alone in a strange place. I didn't know where I was or what I was supposed to do. I looked at my watch. It was 10:00 AM. I had no idea what time it was in the mountains. I was in a bit of a predicament.



1 already have had these placed before you, that there
2 are a number of details here, and Mr. Townend would
3 be glad to mention them at this time if you so wish.

4 COMMISSIONER LEMAN: While we are on
5 the subject we might as well hear from him instead
6 of coming back to this later on.

7 MR. TOWNEND: Going back to the earlier
8 point about the question of the secondary market
9 for conventional loans, there may come a time when
10 pension funds, which are buyers of mortgages, might
11 wish to purchase higher interest yielding conventional
12 mortgages as well as purchasing N.H.A. mortgages.
13 The development of the secondary market is still in
14 its infancy, and we do not know if that will arise.

15 Regarding the second point of suggested
16 improvements in N.H.A. mortgages for the purpose
17 of the secondary mortgage market, there are a number
18 which I believe you have already had including these:
19 ^{all} the making of N.H.A. mortgages, 100 per
20 cent guaranteed, instead of only the ones that were
21 processed on and after March 20, 1959. The bulk
22 of bank portfolios comprise mortgages that are not
23 100 per cent guaranteed.

24 Other suggested improvements are: make
25 transfer procedures less costly and less cumbersome;
26 make C.M.H.C. mortgages available in blocks to suit
27 purchasers, and have them readily available at a
28 negotiated or stated price; if the auction procedure
29 is to continue then disclose more information for
30 the market in relation to high, low and accepted bids;



1 run auctions more frequently compatible with the
2 necessary market protection period; and improve
3 foreclosure procedures and claim settlements.

4 There is a further point in regard to
5 title warranty. Mortgages that are sold from the
6 government portfolio contain a warranty that title
7 to the mortgage is good. In our own case we do
8 not know that until a claim is made. Before a
9 claim is paid we must be able to give the Corporation
10 a clear and acceptable title. We do not
11 know until after the claim is submitted whether that
12 title will be accepted.

13 Those are just a few points, Mr. Chairman.

14 COMMISSIONER LEMAN: But these are
15 points that have to do with the marketability of
16 mortgages.

17 MR. TOWNEND: Yes.

18 COMMISSIONER LEMAN: But when the banks
19 are the originators of N.H.A. loans they have to
20 look at the title themselves. They have to satisfy
21 themselves as to the title.

22 MR. TOWNEND: Yes. That is done
23 by a qualified lawyer.

24 COMMISSIONER BROWN: The last sentence
25 in paragraph 210 reads:

26 " If the Canadian chartered banks
27 enter more heavily into longer term
28 investments, it would appear logical
29 that the Bank of Canada be prepared to
30 accept for rediscount some of the longer



1 term instruments that would be acquired
2 by the banks in the process and for longer
3 rediscount periods than would be now
4 possible."

5 Would anybody like to comment upon the
6 advisability or feasibility of rediscount privileges
7 for N.H.A. mortgages?

8 DR. McLEOD: Mr. Chairman, if I may
9 speak for the group on this, we do feel that there
10 would be quite different considerations in mind
11 in rediscounting for this type of operation. That
12 is to say, the present rediscounting facilities
13 of the banks could be briefly said to be a facility
14 for short-run adjustments of cash positions. If
15 this question arises it should be pointed out in
16 connection with the suggestion that the banks should
17 be induced to go rather further into long-term lending,
18 or mortgage lending, than they would in the exercise
19 of their own decisions along the lines mentioned
20 by Mr. Wadsworth earlier, that there are pro-
21 grams that would induce them to go further into
22 this lending. However, I think it would be fair
23 to say that we, the banks, would need some additional
24 facilities for rediscounting on a different basis
25 and for a different purpose in case financial
26 conditions change so that our resources seemed to
27 be needed more for the type of lending, such as the
28 provision of short-term capital, that the banks are
29 particularly fitted to provide.

30 There would have to be, then, some way,
in the interests of the whole community, not only in



1 the interests of the banks, of freeing up these
2 resources, for bailing the banks out or rediscounting,
3 partly because of the fact, as has been mentioned,
4 that these assets, unlike bonds, are not very readily
5 marketable in the ordinary course of events.

6 I think the distinction is that the
7 conditions would be quite different, and perhaps
8 this underlines the point that the banks' resources
9 may be employed in different areas according to the
10 funds available to them, and according to the pressure
11 of demand for various types of loans. Perhaps
12 I might say that to some extent it would be a
13 question of volume.

14 In our own submission we say that it
15 would be logical but not necessarily essential to
16 have this type of facility, and I think that would
17 be interpreted partly in terms of the volume involved.
18 If it was a relatively small volume it would not
19 be important, but if we ended up by having a sub-
20 stantial block of our funds tied up in this type
21 of investment and then conditions changed so that
22 our funds appeared to be needed for the type of short-
23 term lending that the banks seem to be peculiarly
24 suited to grant, and which do not seem to be available
25 from others, then we would feel that this facility
26 would become more necessary.

27
28 --- Short recess.
29
30



1 THE CHAIRMAN: The meeting will now resume.

2 COMMISSIONER BROWN: Mr. Mulholland, I wonder
3 if someone in your group would discuss for the record
4 the recently announced limited degree of re-discount
5 privileges by CMHC, and their estimate of its adequacy
6 or otherwise?

7 MR. TOWNEND: I note that one of the first
8 provisions would be to make existing portfolios 100
9 per cent guaranteed, and not only those that were
10 made 100 per cent guaranteed after March, 1959. The
11 bulk of the banks' portfolio is comprised of mortgages
12 made prior to that date. While the secondary market
13 at the moment is mainly confined to mortgages in
14 portfolios from CMHC, we can see a time coming when
15 the banks and others may wish to dispose of some of
16 their existing portfolios.

17 COMMISSIONER BROWN: Has there not been a
18 recent announcement of some sort of re-discount
19 privileges through CMHC?

20 MR. TOWNEND: Yes.

21 COMMISSIONER BROWN: I have not seen the
22 details of it. Have you got the details of it?

23 MR. TOWNEND: Not here. I am not quite
24 clear on your question, sir.

25 COMMISSIONER BROWN: Was there not a recent
26 announcement of some form of re-discount privilege
27 being available at CMHC?

28 MR. TOWNEND: The recollection I have is
29 that the short-term lending was to enable people to
30 purchase mortgages and carry them until they are turned



1 over against subsequent investments.

2 COMMISSIONER BROWN: Is this a feasible
3 operation as far as the banks are concerned?

4 MR. TOWNEND: I don't think it would affect
5 the banks, sir.

6 MR. WADSWORTH: May I comment on that, sir.

7 We will get further information on this
8 question, but my understanding is that CMHC has announced
9 that they would make advances to dealers who were
10 carrying mortgages for sale at some rate, probably above
11 the rate applicable on the mortgage. I do not think
12 that ties into what we were speaking about before the
13 recess; it is to assist in the marketing of these
14 mortgages, as I understand it.

15 COMMISSIONER BROWN: This has not been
16 mentioned before, and I thought it should be put on the
17 record.

18 MR. WADSWORTH: Yes.

19 COMMISSIONER BROWN: Secondly, I was
20 wondering if you could give us a comment, Mr. Mulholland,
21 on the two suggestions that have been made to this
22 Commission. After all, the banks are holders of very
23 large amounts of NHA mortgages. One suggestion was that
24 the NHA rate might be freed and let the market find the
25 proper level; the other was the feasibility, or
26 practicability, or adviseability of having NHA
27 mortgages on existing houses.

28 MR. WADSWORTH: May I endeavour to answer
29 that question, Mr. Brown?

30 In the first instance our view is, I think,



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1 that we do not favour a fluctuating market rate on NHA
2 loans. We think it would be better that the rate be
3 set.

4 I might add that we probably favour more
5 flexibility in the changing of the rate from time to
6 time. However, we would prefer, speaking for ourselves
7 at least, that the rate be set from time to time.

8 COMMISSIONER BROWN: Could I ask you why?

9 MR. WADSWORTH: I think there are a number
10 of reasons. I think with a fluctuating rate, or
11 mortgages with the rate changing, or mortgages selling
12 at a discount, you probably get an unevenness of rates
13 throughout the whole field of National Housing Act
14 mortgages.

15 This is part of a broad program. In its
16 own way it is probably an essential national housing
17 program in smaller outlying areas than it is in the
18 larger metropolitan areas. In other words, this is
19 part of an overall national program, as against the
20 changes that might take place and do take place in
21 rates of conventional mortgages on home loans. I think
22 that would be the prime reason.

23 COMMISSIONER BROWN: Were you going to deal
24 now with the second question, Mr. Wadsworth?

25 MR. WADSWORTH: As to your second question,
26 Mr. Brown, I know that many changes have been made along
27 this line, both pro and con. As I understand your
28 question, it is as to whether NHA mortgages should be
29 made available on present housing.

30 Speaking for ourselves, we have no very

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1 definite view in this regard. The decision is one to
2 be made by the federal government, in the first place;
3 but until we have had an opportunity -- and we hope we
4 will have the opportunity of being able to enter as
5 another lender in the conventional home field -- I
6 don't think we would have any strong views at the moment
7 one way or the other. Our views would probably
8 crystallize more when we had that permission and we
9 saw the effects of our participation in the conventional
10 loan field.

11 COMMISSIONER BROWN: Have any other general
12 managers any views on this point? I think it is quite
13 important.

14 MR. BOYLES: There are a number of arguments
15 pro and con. Generally speaking, there is much to be
16 said for this type of thing, but it certainly requires
17 much more consideration than has been given it up to
18 this point.

19 If I may refer to some notes I have made
20 on this question, these are some of the arguments
21 against the proposal:

22 It would make older houses more attractive
23 and tend to increase demand, thereby tending to increase
24 prices. Price increases would tend to affect the amount
25 of funds available for other purposes, that is, new
26 houses.

27 It is by no means certain that the application
28 of NHA to existing houses would increase demand for new
29 houses.

30 NHA prescribed terms would be necessary.

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1 The supply of private funds is probably fixed at any
2 one time; therefore, there would be less for new
3 housing, thus diminishing the supply of new houses.

4 Private lenders have been lending \$200
5 million to \$300 million annually on existing residential
6 property as conventional lenders, earning more than the
7 NHA rate. It is doubtful that they would continue to
8 do so on NHA terms.

9 The average loan per transaction would
10 increase. There would tend, therefore, to be an increase
11 in the government's role as residual lender. Of course,
12 administrative problems would result, such as appraisals,
13 policing and so on. These are few of the arguments
14 against the proposal.

15 COMMISSIONER BROWN: Do I gather that you
16 have no arguments in favour of it?

17 MR. BOYLES: I will put it this way: there
18 are more arguments against it than for it at this point.

19 COMMISSIONER BROWN: Is this a unanimous
20 view?

21 MR. BOYLES: I don't suggest that it is, sir.

22 MR. MULHOLLAND: It is very difficult to get
23 a unanimous view in C.B.A.

24 THE CHAIRMAN: There is unanimity about the
25 6 per cent, is there not?

26 COMMISSIONER LEMAN: While we are talking
27 on the subject of the length of loan considerations,
28 short against long, I would like to get a bit of
29 information about term loans to businesses. What are
30 the trends in this field? Is there a noticeable trend



1 towards or away from term lending in Canada by banks?

2 MR. BOYLES: If I understand your question,
3 Mr. Leman, it is as to whether there is more demand
4 apparent for such loans?

5 COMMISSIONER LEMAN: Yes.

6 MR. BOYLES: I believe it is fair to say
7 yes. As you know, the demand seems to have been more
8 apparent perhaps with the post-war expansion when so
9 many small businesses found that they did not have
10 access to the capital markets, and naturally came to
11 their banker; and the bankers, seeing the circumstances
12 which prevented these people from getting their
13 finances in the conventional manner, provided these
14 there services, and/has been a fairly steady demand throughout
15 the last several years.

16 COMMISSIONER LEMAN: That is as to the demand;
17 how about the response?

18 MR. BOYLES: The response, of course, has
19 been limited to some extent by the monetary conditions,
20 but it is the policy generally of the banks to look
21 after the small businessman who does not have access
22 to the market or to other lenders. Here again one might
23 supplement that by saying this is another service that
24 the bank feels it should and does make available to the
25 small type of borrower.

26 There is another reason. In many cases there
27 is no need for a particular borrower to embark on a
28 program of long-term borrowing. He probably wants the
29 money for two or three years - we regard that as a
30 term loan. In other words, if he were to go to the



1 capital markets he might not find a wide display of
2 interest if the term required was of a relatively short
3 nature.

4 COMMISSIONER LEMAN: When you talk about a
5 term loan from the bank, would a two or three year term
6 be a typical term loan?

7 MR. BOYLES: Not necessarily, Mr. Leman.
8 It might be for a longer period. Here again it depends
9 on the circumstances. The borrower who has no access to
10 the market might indeed require it for a much longer
11 period.

12 COMMISSIONER LEMAN: What I would like to
13 know is what the banks have done; for how long have
14 term loans be granted?

15 MR. BOYLES: In respect of term?

16 COMMISSIONER LEMAN: Yes, in the length of
17 the term.

18 MR. BOYLES: I would suggest that they could
19 range anywhere from two to as much as ten or twelve
20 years.

21 COMMISSIONER LEMAN: Does the bank have some
22 figures, some statistics that they give us on that?

23 MR. BOYLES: In respect of term?

24 COMMISSIONER LEMAN: In respect of the
25 term loan business, its characteristic, and how many
26 there have been.

27 MR. BOYLES: We do have statistics covering
28 this very subject. I am not sure that it provides
29 a table of terms, broken down by classification of
30 years, but it could be developed very readily and we



1 would be happy to hand this statement in due course to
2 the Secretary of the Commission.

3 COMMISSIONER LEMAN: What are the other
4 characteristics of such loans? Do they attract a higher
5 rate of interest than the ordinary working capital loan?

6 MR. BOYLES: Normally they do, when it is
7 possible for us to move within the ceiling. In other
8 words, the answer to your question is that normally
9 they do command a higher rate than the average
10 commercial loan.

11 COMMISSIONER LEMAN: What would be the
12 spread?

13 MR. BOYLES: Here again, today, when the
14 prime rate is 5-3/4 per cent, the rate for term loans
15 would be 6 per cent. Let us assume that the prime
16 rate was 5½, we would probably charge 6 per cent for
17 term loans.

18 COMMISSIONER LEMAN: The monetary authority
19 has at times had suggestions to make to the banking
20 system about term loans. But let us just imagine that
21 there were no special rules affecting term lending, and
22 let us imagine also that there were no 6 per cent
23 ceiling. On that assumption, from the point of view
24 of the banks and their preference, what do you think
25 would be the development in term lending business? I
26 am basing that question on the assumption that there
27 were no rules, no impediments of any kind.

28 MR. BOYLES: Normally it goes back to some
29 earlier consideration, that one has to think in terms
30 of the composition of the asset portfolio. In other



1 words, we still have to keep in mind liquidity require-
2 ments, the availability of money, and the fact that this
3 type of borrower should, if he can, go to the capital
4 markets for his requirements. In other words, to carry
5 it another step, usually each of these applications
6 is considered in the light of the financial position
7 of the applicant. If a banker were to decide that
8 this type of borrowing should be done in the capital
9 market or through the conventional long-term lenders,
10 we would urge the applicant to do so.

11 COMMISSIONER LEMAN: We have seen earlier
12 that a large proportion of the more conventional working
13 capital loans do tend to stay on the books for long
14 periods, despite some fluctuations, as Mr. Neapole
15 pointed out. I am wondering what real difference it
16 makes.

17 MR. BOYLES: First of all, you don't regard
18 availments under a separate line as term loans, although
19 it is true that there is a hard core of loans that never
20 seem to be liquidated or removed from the books. But
21 in the case of term loans, it is known at the outset
22 that an applicant requires this money for a specific
23 term. There is a definite understanding at the outset
24 that this loan is required for a certain term of years.

25 COMMISSIONER LEMAN: Could we have something
26 for the record as to the trend, how much term lending
27 has been expanding? Are there any figures that would
28 give us the order of magnitude over a period of
29 time? Let us take the postwar period: is there a
30 definite trend towards more lending, and if so, how much?



1 MR. BOYLES: We can supply you with
2 statistics to show the trend in that period, and we will
3 be very happy to do so.

4 THE CHAIRMAN: To come back for a moment to
5 the statement of the assets on March 31, 1962 - have
6 you a copy of that, Mr. Mulholland?

7 MR. MULHOLLAND: No, I have not, Mr.
8 Chairman.

9 THE CHAIRMAN: This was supplied to me in
10 your brief. However, I think I can deal with it.

11 In breaking down the groups of items here,
12 and the relative amounts, it would appear to me to
13 work out somewhat in this way: the most liquid assets,
14 consisting of Bank of Canada notes and deposits, day-
15 to-day loans, treasury bills, Canada Bonds, net foreign
16 assets, call loans - amounting, to be exact, to
17 \$5,026 million. That is the first group.

18 The second group consists of provincial
19 securities, municipal securities, corporate securities
20 and NHA mortgages are thrown into that group as
21 securities and not included in the loan group.

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1 The total of those assets amounts to
2 approximately just under \$2 billion, \$1.992 billion,
3 if I have added it up correctly, which is not
4 necessarily so. That is the second group. We
5 come to the loans: provincial, municipal, grain
6 dealers' loans, instalment finance companies,
7 C.S.B. loans, personal loans, farm loans, institutional
8 loans, and business loans, a total of approximately
9 just under \$7 billion, \$6.929 billion, to be exact.
10 The total is \$13.948 billion. So, the relative
11 proportions are about five to the liquid assets, about
12 two to the securities, and about seven to the
13 loans. That would be the proportion. I suppose
14 that in the course of time those proportions change
15 considerably, do they not?

16 MR. MULHOLLAND: Mr. Chairman, to answer
17 that point, I have the figures here for January 2,
18 1963.

19 THE CHAIRMAN: Yes.

20 MR. MULHOLLAND: And I can give you
21 the round figures. The total is \$14.337 billion
22 which is within \$400 million of your total.

23 THE CHAIRMAN: Yes.

24 MR. MULHOLLAND: The total under what
25 you classify as the liquid assets, at, let us say,
26 above the line, is \$4.873 billion.

27 THE CHAIRMAN: Yes.

28 MR. MULHOLLAND: And, with respect to
29 the security group, may I ask, sir, whether you
30 included the insured mortgages in that total?



1 THE CHAIRMAN: N.H.A. mortgages are here
2 included as securities in that group.

3 MR. MULHOLLAND: The total for that
4 group is \$2.018 billion. That indicates the same
5 from your date in March to January of this year,
6 January 2nd, to be precise. This is taken from the
7 Bank of Canada weekly figures.

8 THE CHAIRMAN: Those are N.H.A.
9 mortgages?

10 MR. MULHOLLAND: No.

11 THE CHAIRMAN: The whole group?

12 MR. MULHOLLAND: Mortgages: provincial,
13 municipal and corporate securities.

14 THE CHAIRMAN: Then the N.H.A. mortgages
15 must have declined?

16 MR. MULHOLLAND: As of January 2nd they
17 were \$918 million.

18 THE CHAIRMAN: That would cover the
19 pay-offs.

20 MR. MULHOLLAND: The run-offs.

21 THE CHAIRMAN: Well, there is not a
22 great difference there than the proportions from
23 March 31, 1962. There does not seem to be a great
24 change. Would you say these proportions are more
25 or less in the usual proportions you will find in
26 the business or are there times when the fluctuations
27 are quite substantial as between one group of assets
28 and another?

29 MR. HACKETT: Perhaps I could answer
30 that, Mr. Chairman. Over a period of perhaps six



1 months to a year, depending on the credit conditions,
2 there could be a swing of -- and I am speaking rather
3 generally now -- of perhaps up to ten percentage
4 points ---

5 THE CHAIRMAN: Yes.

6 MR. HACKETT: -- in what we would term
7 the ratio of loans and non-federal government invest-
8 ments to deposits.

9 THE CHAIRMAN: I will see if I understand
10 that.

11 MR. HACKETT: We have a tendency to
12 group loans and non-federal government investments,
13 and mortgages, I should add.

14 THE CHAIRMAN: Yes, well, that would
15 be the provincial, municipal, corporate securities?

16 MR. HACKETT: Plus insured mortgages.

17 THE CHAIRMAN: Yes.

18 MR. HACKETT: That is roughly the
19 difference between what we would regard as a highly
20 loaned position and a more normally loaned position.

21 MR. MULHOLLAND: If I may add, Mr.
22 Chairman, the largest swing in the year, from
23 January 1962 to January 1963, in other government
24 securities, shows a decline of \$426 million, and an
25 increase in general loans of \$750 million. So, to
26 that extent there are large swings.

27 THE CHAIRMAN: Yes. The largest swings
28 are with the business loans?

29 MR. MULHOLLAND: Business loans, yes.

30 THE CHAIRMAN: That is where the largest



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1 swings occur?

2 MR. MULHOLLAND: Yes.

3 THE CHAIRMAN: Looking at the business
4 loans alone, what are the swings?

5 MR. MULHOLLAND: From January to
6 January?

7 THE CHAIRMAN: All right.

8 MR. MULHOLLAND: Mr. Chairman, the
9 monthly classification of general loans from the
10 Bank of Canada statistical summary, November, 1962,
11 shows on page 668 the swings in business loans.
12 Using March 31, 1962, I have a total of \$3.769 billion,
13 whereas on October 31, 1962, which is the closest
14 I can get to the date of January I have been talking
15 about, the total is \$4.250 billion.

16 THE CHAIRMAN: Yes. Then, if you look
17 further back to September, 1960, it was \$3.245 billion.

18 MR. MULHOLLAND: That is right, sir.

19 THE CHAIRMAN: That is about \$1 billion
20 less than in October, 1962.

21 MR. MULHOLLAND: \$1 billion less, right.

22 THE CHAIRMAN: So that there is quite
23 a big swing in that type of investment? When you
24 look at the personal loans in looking at this
25 same document, for September, 1960, the figure is
26 \$826 million, and in 1962 it is \$1.199 billion.
27 So that there has been a pretty steady increase
28 there, and the total general loans go from \$5 billion
29 to \$6.6 billion.

30 MR. MULHOLLAND: And \$55 million.



1 THE CHAIRMAN: Yes, \$6.655 billion.
2 That is all a fairly steady increase during that
3 period, is it not?

4 MR. MULHOLLAND: Right, sir.

5 THE CHAIRMAN: Are there figures here
6 that go back earlier to show the performance?

7 MR. MACARTHUR: The figures on the
8 annual basis are shown on page 664, sir.

9 THE CHAIRMAN: I do not know that I
10 need go into too much detail on this. I just wanted
11 to get the general picture.

12 COMMISSIONER BROWN: Could I ask one
13 question in the description of these loans, Mr.
14 Chairman?

15 THE CHAIRMAN: Yes.

16 COMMISSIONER BROWN: Where do loans
17 to the instrumentalities of provinces, guaranteed by
18 the provinces, come? Do they come under general
19 loans or loans to provinces?

20 MR. MULHOLLAND: Loans to provinces,
21 Mr. Brown.

22 COMMISSIONER BROWN: They all come
23 under loans to provinces?

24 MR. MULHOLLAND: You are referring to
25 municipal?

26 COMMISSIONER BROWN: No, I am referring
27 to loans to, say, Ontario Hydro or B.C. Electric,
28 B. C. Hydro? Where do those appear in your statistics?

29 MR. BOYLES: The loans are made to the
30 body of the government. I believe that is what you



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That is all a little bit of a story

nothing, is it not?

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1 have in mind, is that right, or are guaranteed by the
2 province?

3 COMMISSIONER BROWN: To the instrumentality
4 of the government?

5 MR. BOYLES: They are shown under
6 provincial government loans, always. That is the
7 particular type to which you refer. Let us assume
8 that some commercial loan happened to have the
9 guarantee of the province behind it. That would
10 be shown under general loans. Loans to the
11 Ontario Hydro, let us say, come under general loans.

12 COMMISSIONER BROWN: That is the question
13 I asked. I wanted to know about loans to the Ontario
14 Hydro or the B.C. Hydro. Those appear under general
15 loans?

16 MR. BOYLES: Yes.

17 COMMISSIONER BROWN: What is your
18 security?

19 MR. BOYLES: Usually in that type of
20 loan we have the guarantee of the province.

21 COMMISSIONER BROWN: This is your only
22 security, is it not?

23 MR. BOYLES: Usually. I cannot think
24 of any other type of security at the moment.

25 COMMISSIONER BROWN: How about under
26 securities? You have provincial securities, municipal
27 securities, and corporate securities. Where would
28 Ontario Hydro bonds appear?

29 MR. HACKETT: That, Mr. Brown, would
30 be under provincial securities.



1 COMMISSIONER BROWN: Can we have an
2 explanation as to why these are treated differently?

3 MR. HACKETT: This is really an
4 accounting matter, and I speak subject to correction
5 here, but I think the banks are required to place
6 these under various headings in the reporting they
7 make to the Bank of Canada and the government. It
8 is a chief accountant's classification, and I think
9 they have certain direction in that respect.

10 I may say that from the securities end
11 we would not normally tend to differentiate between
12 a provincially-guaranteed obligation such as Ontario
13 Hydro and an obligation of the province itself. It
14 would seem to fit the practicalities of the matter.

15 COMMISSIONER BROWN: Why, when you come
16 to loans, do you put them into different categories?

17 MR. MACARTHUR: May I interject that
18 the table shows direct and guaranteed securities.

19 COMMISSIONER BROWN: I am asking
20 why there is this distinction when you get down
21 to loans?

22 MR. WADSWORTH: I think it would be
23 fair to say on that, as Mr. Hackett was saying, Mr.
24 Brown, that the classifications we follow on loans
25 within that heading of general loans -- it is a
26 fairly lengthy one and it has been submitted to you --
27 has been done by agreement. In other words, in
28 agreement with the authorities in Ottawa and the
29 central bank, who request this information, they set
30 out various categories as to occupation. It could

1. The first part of the report is a summary of the work done during the last year.

2. The second part is a detailed account of the work done during the last year.

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24. The twenty-fourth part is a summary of the work done during the last year.

25. The twenty-fifth part is a summary of the work done during the last year.

26. The twenty-sixth part is a summary of the work done during the last year.

27. The twenty-seventh part is a summary of the work done during the last year.

28. The twenty-eighth part is a summary of the work done during the last year.

29. The twenty-ninth part is a summary of the work done during the last year.

30. The thirtieth part is a summary of the work done during the last year.



1 be a Hydro loan guaranteed by the government, but in
2 their opinion, and in ours, it is a public utility
3 loan. They are endeavouring to get not the security
4 behind it as much as the broad diversification
5 behind it, and the trends in certain years.

6 MR. BOYLES: Usually you find that
7 the classification of the components of a balance
8 sheet is a matter of instruction to the banks from
9 the Inspector General of Banks.

10 COMMISSIONER BROWN: You have given me
11 a more direct answer than anybody else. Thank you
12 very much.

13 THE CHAIRMAN: If the chartered banks
14 were not permitted to engage in the savings business,
15 as they are not, apparently, in the United States,
16 that would substantially change the asset picture,
17 would it not? In other words, the relationship
18 between the liquid and less liquid securities would
19 be greatly different if you did not have the savings
20 deposit business?

21 MR. WADSWORTH: May I revert, if I
22 understood it correctly, Mr. Chairman, to the first
23 part of your statement, that the commercial banks
24 in the United States were not permitted to operate
25 in the savings field. They do. They always have.
26 I believe that in a certain period in the United
27 States they probably had not paid the attention to
28 the savings deposits that they had in the past.

29 THE CHAIRMAN: I was under that
30 impression. I do not know where I picked that up.



1 MR. WADSWORTH: But they still have
2 substantial amounts of savings deposits.

3 THE CHAIRMAN: They are not allowed to
4 cheque. They do not have chequable accounts.

5 MR. BOYLES: It is not the practice
6 to have chequing against savings, but about one-
7 third of the deposits are, I believe, personal
8 savings deposits.

9 THE CHAIRMAN: And those savings are
10 used in the same way as the savings are in your
11 system, or are they segregated in some way? Is
12 it departmentalized, in other words?

13 MR. BOYLES: I think to a degree there
14 has been more of a tendency to departmentalize them
15 in the United States, particularly in the specialized
16 savings institutions.

17 MR. LORENZO HEBERT: I think the
18 commercial banks have savings deposits the same
19 way as Canadian banks, and that the use of them
20 is not restricted in any way, not any more than they
21 are in Canada.

22 THE CHAIRMAN: In the United States?

23 MR. LORENZO HEBERT: Right.

24 THE CHAIRMAN: As to personal loans,
25 it has been suggested that the banks are in a
26 position to take the cream of this business away
27 from some other competing institutions, who are
28 left with the more risky part of this business.
29 Is there any truth in that allegation?

30 MR. BOYLES: Mr. Chairman, I do not



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1 like to think there is proof of that allegation, as
2 a direct answer to your question, but we feel that
3 this type of lending is a natural field for the banks
4 to serve, and also we are equipped through our wide-
5 spread chain of branches to reach the consumers
6 who require this type of financing, and who do not
7 have access, perhaps, to the other types of lending
8 institutions. I repeat that we are in a position
9 to provide this service and it is the natural field
10 in which we should be operating.



1 THE CHAIRMAN: If the 6 per cent ceiling
2 were lifted, would that open up to you further
3 prospects of business in the way of personal loans?

4 MR. BOYLES: Not necessarily, Mr.
5 Chairman; much could depend on the cost in every
6 direction. In other words, the cost naturally
7 here is one of the prime basis for the charges
8 and I don't think it is fair to suggest that if
9 the ceiling were removed that there would be an
10 immediate increase in our charges for this type
11 of loan.

12 COMMISSIONER BROWN: Have you costed
13 these loans as against ordinary loans? What is
14 the difference in cost?

15 MR. BOYLES: Well, first of all, Mr.
16 Brown, there have been tests made and estimates
17 made from time to time and I think that it is fair
18 to say that we have not reached the point where we
19 consider that we have factual cost or cost that
20 can really reflect what the experience will be.

21 You will appreciate that most of the
22 banks are fairly new in this field, and also that
23 there is a waiting on non-recurring costs in getting
24 embarked, as it were; you have to get your organization
25 established, perhaps you have a heavy selling
26 campaign through the medium of advertising, or
27 otherwise, and naturally it follows until you have
28 a volume built up or you have brought about more
29 efficiency by having your staff trained with ex-
30 perience, that it is pretty difficult to determine



1 what might be regarded as a realistic cost basis.

2 COMMISSIONER BROWN: Are they more
3 costly to service than ordinary loans?

4 MR. BOYLES: Yes. In the first place
5 the conventional type of loan -- and I am speaking
6 generally, of course -- it doesn't require the
7 same processing costs, it doesn't require the same
8 collecting costs, and, of course, you recognize,
9 too, that this type of loan is an instalment loan.

10 COMMISSIONER BROWN: I am sorry, I
11 used the wrong word in my question; I meant to say
12 are they more profitable or less profitable than
13 ordinary loans? You don't know yet?

14 MR. BOYLES: Actually, we have determined
15 with some degree of accuracy what our costs are,
16 but it wouldn't be fair for me to suggest that they
17 are either more costly or less costly.

18 COMMISSIONER BROWN: You used the same
19 word, but you mean more profitable or less profitable?

20 MR. BOYLES: Right.

21 THE CHAIRMAN: Well, at the present
22 time is it right to say that the business of the
23 banks in this field is 6 per cent business, and when
24 you leave that and you get into the finance companies'
25 activities there is a sudden jump, the rates are
26 considerably higher than 6 per cent on the average,
27 are they not?

28 MR. BOYLES: Mr. Chairman, this goes
29 back really to the point Mr. Brown made as well.

30 In the case of the conventional loan



1 it is generally regarded that the overall interest
2 factor should compensate you not only for the cost
3 of funds required in the operation, but also the
4 administration costs.

5 In the case of the instalment credit
6 loan, where we know that the cost of dealing with
7 this type of loan is, indeed, considerably higher
8 than that pertaining to the normal conventional
9 loan, that there are certain costs
10 that must be recovered by additional charges,
11 and that is the reason for the difference in the
12 overall cost of the loan.

13 THE CHAIRMAN: Well, if the 6 per cent
14 rate was raised, would you then increase the interest
15 rate on these loans and include in the rate of
16 interest the finance charges?

17 MR. BOYLES: It is not inconceivable.

18 THE CHAIRMAN: But now you do make
19 certain finance charges on this type of loan?

20 MR. BOYLES: To compensate us for the
21 unrecovered costs.

22 COMMISSIONER BROWN: I am surprised
23 at the banks going into a field like this and
24 not knowing whether it is profitable or not.

25 MR. BOYLES: We had, Mr. Brown, of
26 course, the benefit of the experience of others
27 more especially outside of Canada, and we were able
28 to base some of our thinking and estimates, and so on,
29 on their experience.

30 COMMISSIONER BROWN: You must have some



1 estimates, then, of these costs.

2 MR. BOYLES: Sorry?

3 COMMISSIONER BROWN: You must have
4 some estimates of these costs?

5 MR. BOYLES: We do, sir.

6 COMMISSIONER BROWN: All right. Then,
7 based on these estimates, are these more profitable
8 or less profitable than ordinary lending?

9 MR. BOYLES: Based on the estimates,
10 they are less profitable.

11 COMMISSIONER BROWN: Than ordinary
12 lending?

13 MR. BOYLES: I am thinking in terms
14 of individual loans, yes.

15 COMMISSIONER BROWN: I am puzzled, Mr.
16 Chairman. We start with the most profitable busi-
17 ness, securities, and the next less profitable
18 business is loaning, and the least profitable busi-
19 ness is the new branch, personal loans. I am con-
20 fused; I really am. This can't be so, surely.

21 MR. BOYLES: Well, first of all, as
22 I said earlier, we don't have the real cost figures,
23 but the estimates show that they are indeed less
24 profitable than the usual conventional loans. I
25 am talking about an individual loan. One of the
26 important factors one must consider is that volume
27 is of necessity a requirement.

28 COMMISSIONER BROWN: Why go into it
29 if it will be less profitable? That is what I don't
30 follow.



1 MR. LORENZO HEBERT: There is a very
2 heavy demand from our customers; they need this
3 more and more and more every year. They insist on
4 getting them; it is part of our modern life, and
5 that is one type of service that maybe we didn't
6 have to provide 25 years ago but that we have to
7 provide today.

8 COMMISSIONER BROWN: You made quite
9 a lot throughout the brief of these accounts that
10 are not being charged enough; the current accounts
11 are not paying their fair share of charges, and so
12 forth. Why not when you start on something new
13 like this, why not charge enough to make a profit
14 on it? Apparently you still have a margin between
15 what you are charging and the competition. I don't
16 understand this.

17 MR. NEAPOLE: I could say something on
18 that, because we were the last bank to come into this,
19 or almost the last, and we made a large volume of
20 these loans year after year after year at 6 per
21 cent, and on the advice of our solicitors -- we
22 were told that anything more than six in a total,
23 so to speak, no matter how you described it, was
24 illegal. However, we finally found there were other
25 solicitors' opinions, too! It is like changing
26 your doctor sometimes, but we found there were
27 other solicitors' opinions and we started out on our
28 term plan by charging 6 per cent simple interest,
29 plus \$1.60 per month per thousand as a service charge.

30 Now, I don't know yet what our costs



1 are because we have only been in it since April, but
2 I am prepared to guess that we are probably breaking
3 even, but what we have done is convert business
4 that was being done at 6 per cent -- I am admitting
5 it -- a lot of business being done at 6 per cent to
6 business which is now using about 9.6, and it is
7 as simple as that.

8 THE CHAIRMAN: To translate, the 6 per
9 cent interest rate plus the finance charges?

10 MR. NEAPOLE: That is right.

11 THE CHAIRMAN: You come to an overall
12 interest rate, and it comes to about 9½ per cent?

13 MR. NEAPOLE: Yes. It varies a little
14 bit.

15 THE CHAIRMAN: It might be more than
16 that?

17 MR. NEAPOLE: It varies a little wee
18 bit according to the actual time the thing is
19 outstanding, but I think it runs from about 9.52
20 to about 9.6, the average interest cost.

21 THE CHAIRMAN: But if the solicitors
22 who have the opinion that it was illegal to make
23 a service charge, if they were right, then if, as
24 and when the 6 per cent is lifted, you would be
25 charging interest rates of 9½ or more?

26 MR. NEAPOLE: That would be my guess.
27 It would be a competitive thing, actually.

28 THE CHAIRMAN: You will be competing?

29 MR. NEAPOLE: The price will be
30 determined pretty well by the market, I think.



1 THE CHAIRMAN: You will be competing
2 with the finance companies?

3 MR. NEAPOLE: As well, and everybody
4 else who is lending like that; department stores,
5 if you will, on their time accounts, and everything
6 else.

7 COMMISSIONER BROWN: I think that
8 Commerce has been in this business longest, haven't
9 they?

10 MR. WADSWORTH: Yes.

11 COMMISSIONER BROWN: Can you give us
12 the benefit of your experience on this?

13 MR. WADSWORTH: We submitted quite
14 detailed figures at the time of the Bank Act
15 revision. I can't submit similar figures at this
16 time. At that time, apart from our own bookkeeping
17 we had chartered accountants studying it.

18 COMMISSIONER BROWN: What is the picture
19 in general terms?

20 MR. WADSWORTH: Speaking in general
21 terms, our experience on this point and with a
22 rough allocation of costs -- and I don't want to
23 be too lengthy -- but the problems between banks
24 vary; some centralize and some are unable in a
25 branch to do this, and it is hard to cover the whole
26 overhead cost in it, but I would certainly think from
27 our experience -- the volume has a bearing on this --
28 that they are at least as profitable as other lending
29 outlets.

30 COMMISSIONER BROWN: Have you found it



1 necessary to change your overall charges since you
2 started?

3 MR. WADSWORTH: Well, ours does change
4 a bit because here, again, procedures differ. With
5 all due respect to another general manager, we had
6 a different legal opinion back in the 1930's and
7 it indicated that we were within the legal require-
8 ments.

9 THE CHAIRMAN: Which legal opinion
10 did you pick?

11 MR. WADSWORTH: Mr. Chairman, we frankly
12 only had ---

13 THE CHAIRMAN: I will not press that.

14 MR. WADSWORTH: We only had one legal
15 opinion, which came from our solicitors at the
16 time and which we were provided with throughout,
17 so our procedure is a little different; we don't
18 make a service charge with the loan -- and I think
19 this is all outlined here -- a deposit is placed
20 in the savings account, so our rate varies because of
21 the deposits that are made, which ultimately liquidate
22 the loans, they are paid interest at the current
23 savings rate, so that as that rate may change from
24 time to time the overall -- you might say that the
25 effective cost varies -- and that while the basic
26 6 per cent rate that we charge on the loan when
27 it is granted is not changed, the amount of interest
28 that the borrower will receive on the savings
29 account is varied, and therefore reduces his overall
30 cost of the loan. Does that answer your question?



1 COMMISSIONER BROWN: In other words,
2 your charges have, in fact, been going down?

3 MR. WADSWORTH: As the savings
4 rates went up.

5 COMMISSIONER BROWN: Because you
6 always charge the 6 per cent on the loan side?

7 MR. WADSWORTH: That is right.

8 COMMISSIONER LEMAN: How do you feel
9 about the ceiling on that kind of business, the rate
10 ceiling or some kind of a regulation of the terms
11 on personal loans?

12 MR. WADSWORTH: I don't think as far
13 as banks are concerned, Mr. Leman, that we would
14 require a ceiling, and I mean this most sincerely;
15 competition would ensure that the rates did not
16 get out of line. All banks or most banks are now
17 into this field; it is true that we were into it
18 for quite a period alone, but I feel quite sure
19 that as other banks build up a volume -- and they
20 are doing it very rapidly -- that that would be the
21 greatest safeguard that the rates would not become
22 out of line between the banks.

23 COMMISSIONER BROWN: Could we have a
24 picture of what the different rates are, or do you
25 have to go and borrow from another bank in order
26 to find out what they are charging you?

27 MR. NEAPOLE: I know, but I wouldn't
28 want to quote it myself. We have studied it, of
29 course, because of the competitive feature.

30 COMMISSIONER BROWN: Could the C.B.A.



1 tell us?

2 MR. MULHOLLAND: We haven't got that
3 figure, Mr. Brown.

4 COMMISSIONER BROWN: A series of
5 figures on the range of charges.

6 MR. MULHOLLAND: We watch each other
7 very closely and we are very competitive.

8 COMMISSIONER BROWN: Could we get this,
9 or do we have to send our staff out to borrow some
10 money?

11 MR. MULHOLLAND: No, we can provide
12 those.

13 COMMISSIONER BROWN: The Secretary
14 wants to know if I can guarantee that the staff
15 will be able to get the loans!

16 MR. LORENZO HEBERT: For sample purposes.

17 MR. MULHOLLAND: There is one feature
18 about these loans that I think should be brought
19 into the record; they are proving -- as the other
20 general managers have said -- very popular in the
21 bank branches. It provides a very all around
22 service at every branch of any bank that is in
23 this business, and in remote places as well, and
24 in large cities, which is most important, and one
25 feature of it which seems to be very acceptable
26 to the borrower is the life insured feature.

27 Previously when loans were granted on
28 a personal basis, and speaking for my own bank we
29 have been in the personal loan field as such for
30 many years, fifteen or twenty years, and had a large



1 volume of personal loans on our books, and we find
2 that in converting these loans over to this special
3 type of loans that the borrower is very attracted
4 to the life insured feature, and in many cases people
5 who have been borrowing from us more or less on a
6 demand basis, not on the instalment basis, have
7 asked to have these loans converted into personal
8 loans under the instalment plan.

9 COMMISSIONER BROWN: The credit unions
10 in their various appearances before us made quite
11 a point of the fact that once they had made a loan
12 to somebody, that person in turn in time paid
13 off the loan and became a depositor. Has this
14 been the experience of the banks?

15 MR. BOYLES: This is one of the
16 beneficial or supplementary benefits from this type
17 of business. In other words, there are a lot of
18 collateral advantages if you can attract these
19 people into your branches; you find that they become
20 depositors and use the various services offered
21 by the banks.

22 COMMISSIONER BROWN: It is an off-
23 setting factor.

24 MR. BOYLES: It is another added factor
25 which you can't really measure in terms of dollars
26 and cents.

27 MR. NEAPOLE: I should have said that
28 our plan includes this life insurance feature in
29 the \$1.60 per month per thousand service charge
30 to the amount of the loan.



1 COMMISSIONER BROWN: I think it is
2 included in the special loans of all the banks, is
3 it?

4 MR. NEAPOLE: I am not sure about that.

5 THE CHAIRMAN: I suppose this insurance
6 feature is a good thing for the banks. The man
7 who takes out the loan dies, and the widow can keep
8 the washing machine and the bank is paid off and
9 there is a customer there; the widow becomes a
10 customer of the bank?

11 MR. MULHOLLAND: We have had some
12 loans repaid, sir, within the hour.

13 THE CHAIRMAN: I hope you don't
14 charge the customer for the advantages of these
15 policies!

16 COMMISSIONER BROWN: This life
17 insurance is always sublet?

18 MR. NEAPOLE: Yes, it is.

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1 THE CHAIRMAN: Have you any view at the
2 moment on the proportion of assets that you might
3 visualize would be invested in personal loans of this
4 kind if the 6 per cent ceiling were removed?

5 MR. BOYLES: If I may answer the question in
6 this way, Mr. Chairman, I would say first of all, it
7 is a matter of individual bank policy so, let us say,
8 fix a percentage of assets for this particular type of
9 loan, but I think it is fair to say that we expect some
10 further growth in this type of lending. Of course, the
11 very fact that you have, or could have, a substantial
12 volume of this type of business on your books that sees
13 quite a substantial cash flow coming in from the regular
14 monthly installments also provides the funds to make
15 fresh loans. It depends entirely, of course, on the
16 demand. It depends to some extent, too, perhaps, on the
17 availability of funds and the ability of the banks to
18 compete with the other lending institutions.

19 MR. WADSWORTH: May I add a word, Mr.
20 Chairman. You mentioned figures a moment ago, and I
21 think you were looking at the Bank of Canada statistics
22 of the increase in personal loans. It should be pointed
23 out, I think, that it has been a very marked increase,
24 as you have said, but although the personal loans of
25 the banks are included in that total the total includes
26 all loans to individuals not otherwise secured, so
27 quite a percentage of those are not under any personal
28 loan plan or are being carried by a branch at the
29 regular rate.

30 THE CHAIRMAN: Yes. We have had a number



1 of representations from interested parties who claim
2 that the cost of these personal loans should be
3 disclosed and expressed as a definite interest rate.
4 It is said that at the present time there are various
5 ways of showing the cost of a loan in the documents
6 of finance companies that cover the transactions, and
7 the view that has been expressed before us on a number
8 of occasions is that this cost should be translated
9 into a percentage interest rate. Have you any views
10 on that subject?

11 MR. MULHOLLAND: Perhaps Mr. Dixon could
12 answer that question.

13 MR. DIXON: Generally speaking, I think it
14 would be the case that the banks have no major
15 objection to expressing the charge levied for installment
16 credit loans as a simple annual interest rate.

17 THE CHAIRMAN: Or to rolling into that rate
18 any finance charges there might be?

19 MR. DIXON: The total cost of the loan.

20 THE CHAIRMAN: Yes, the total cost, in other
21 words.

22 MR. DIXON: Yes.

23 THE CHAIRMAN: Is there any mechanical
24 difficulty in the way of working out the formula?

25 MR. DIXON: Yes, that has been the subject
26 of much discussion, and I think it is, perhaps, the
27 stalling point in the matter. It is difficult to find
28 a universal or uniform basis covering all the charges
29 that are added in, and expressing them all as one simple
30 annual percentage.



1 THE CHAIRMAN: There is another question I
2 would like to raise. It is not quite in the same
3 category, and unless there are further questions in
4 regard to personal loans I will ask it. I want
5 to raise the question of over-drafts. We understand
6 there has been a change in the attitude of the banks
7 towards over-drafts. Perhaps I could ask you to give
8 an explanation of this. Would you give us the back-
9 ground of, and the justification for, the change in a
10 practice which was a well established one in the banking
11 system of this country for many years.

12 MR. BOYLES: Mr. Chairman, the practice of
13 lending by way of over-drafts might, of course, be
14 regarded as an archaic practice. It grew up in banking
15 in Canada, and it probably stemmed from the fact that
16 this type of lending was permitted by the British banks.

17 This has been a problem that has been
18 confronting the banks for many, many years, and it is
19 only recently, of course, that they have done much about
20 it, although it is safe to say that throughout the years
21 the bankers have endeavoured to discourage their clients
22 from borrowing in this form. These are, perhaps, the
23 main reasons why.

24 The first reason is that the bankers
25 definitely lose control of, first, their lending
26 policies. They lose control of the respective accounts.
27 There is the added feature that it involves a very
28 substantial task in as much as when borrowers procure
29 their funds in this form there is a very, very definite
30 debit float, and that is sometimes, I think, not



1 recognized by, perhaps, the casual borrower.

2 It also has the effect of depriving the
3 bank of what it should have in the form of creditor
4 balance in order to provide it with proper compensation
5 for other services. There is also the fact that the
6 costs of handling this type of lending are excessive
7 when compared with lending in the conventional fashion.
8 This will become, perhaps, more apparent with the
9 introduction of electronic processing equipment in as
10 much as it interferes with this operation which is
11 designed to make for more efficiency.

12 Indeed, here is a point that might be recorded,
13 that the more efficient a bookkeeping system becomes,
14 whether it pertains to loans or deposit entries, it is
15 reasonable to assume that the costs to the customers
16 will not be increased to the same extent. In other
17 words, there could be some benefit to the customers due
18 to the fact that the costs could be held down a bit,
19 and certainly stopped from going upwards.

20 Lastly -- and this might not be fair to all
21 types of borrowers -- it has the effect of encouraging
22 people to project their requirements a little better
23 instead of, perhaps, leaning on the banks more and more
24 to perform some of their bookkeeping services.

25 COMMISSIONER LEMAN: Well, Mr. Boyles, with
26 respect to the first point you mentioned, that of loss
27 of control, to what extent is that true if all over-
28 draft type of lending was done strictly pursuant to a
29 line of credit arrangement limiting the amount of over-
30 draft that any customer could use?



1 MR. BOYLES: If a line of credit were
2 authorized in that form then the point I made about
3 the loss of control would not apply?

4 COMMISSIONER LEMAN: It would not apply?

5 MR. BOYLES: That is right.

6 COMMISSIONER LEMAN: I am a little puzzled
7 also about the reasons. If this is terribly hard to
8 understand then I will not ask you to explain it here,
9 but I do not understand why this would interfere with
10 electronic processing systems. Certainly those systems
11 must be flexible enough to accommodate this type of
12 thing, must they not?

13 MR. BOYLES: Yes, to some degree. To some
14 extent the electronic processing system is basically a
15 speeding up operation, and in the course of employing
16 equipment of this type it is expected that a good deal
17 of this type of bookkeeping will, perhaps, be done at
18 hours other than those that are regular office hours.
19 It can be foreseen that in the middle of the night
20 all of a sudden a certain number of cheques could come
21 through that would have the effect of creating over-
22 drafts, and that might happen at a time when there is,
23 perhaps, nobody there to provide the proper authority
24 to permit the borrowings in that form. In other words,
25 there is an interruption in the proceedings.

26 Also, the possibility of centralizing a
27 lot of bookkeeping operations is being considered. Here
28 again, you can see that perhaps at a downtown location
29 in Montreal or Toronto where the bookkeeping is being
30 done for, maybe, 60 or 100 or more branches, that if



1 all these over-drafts that were being created in the
2 operations of a branch bank which was 60 miles away,
3 possibly, would create a problem.

4 COMMISSIONER LEMAN: I suppose a good program-
5 mer would solve that, but let us talk about the relative
6 costs of that form of lending as against the cost of
7 the conventional form of lending, as I will call the
8 other one. Can you give us some figures which would
9 indicate what the relative costs are, or what the
10 relative revenues from the banks' point of view are?

11 MR. BOYLES: I know that I cannot give you
12 any specific figures, but there are a few obvious things
13 that I might mention. If a customer comes in and
14 establishes a line of credit he automatically makes known
15 his need and he gets his advances pursuant thereto. It
16 is just a normal operation, but if a cheque comes
17 through for which there has been no provision made
18 then the young lady who is posting the ledger has to
19 refer it to a senior officer who has the power to make
20 loans, and obviously there is a time factor involved
21 in all of this.

22 As I mentioned earlier, there is the debit
23 float factor, which is an obvious added cost.

24 COMMISSIONER LEMAN: Certainly you must have
25 some rough idea of the difference in the yield to the
26 bank as between the two systems.

27 MR. BOYLES: May I refer again to the debit
28 float factor. Let us assume that a client has a cheque
29 which is cashed in Vancouver on his account in Toronto
30 two days before it hits his account in Toronto, and he



1 had no funds in his account on the date the cheque
2 was presented and paid in Vancouver. You are then in
3 the position of having lost, let us say, the prime rate of
4 interest in respect of the day or two that elapses
5 pending the finalization of the transaction in Toronto.

6 COMMISSIONER LEMAN: That could be met by
7 this system of charging back.

8 MR. BOYLES: Yes, it could be, and this is
9 under consideration. That is being done now to some
10 extent.

11 COMMISSIONER LEMAN: So this float problem
12 is not inherent to the type of lending?

13 MR. BOYLES: No, but it is a fact now. In
14 other words, under our present procedure there is a
15 costly element in the debit float.

16 COMMISSIONER LEMAN: It is not possible to
17 arrive at an approximate figure? If we use an anchor
18 like 6 per cent then the different yields to the bank
19 under either system could be calculated?

20 MR. BOYLES: It could be determined, but not
21 in terms of a percentage factor. It could be determined
22 in respect of the debit float, but after that it becomes
23 a matter of time studies.

24 COMMISSIONER LEMAN: It would help if we
25 could get an idea of the order of magnitude in terms
26 of interest rates; as to whether the difference is

27 one-half per cent or three-quarters per cent.

28 MR. BOYLES: We may be able to produce some
29 statistical data on that.

30 MR. LORENZO HEBERT: May I say a word here?



1 Now, I think the cost would vary from case to case. If
2 you have a customer that has one cheque one morning
3 then the cost involved may not be too large, but if you
4 have a customer, as we often have, that will have 25
5 or 50 cheques in a morning for which there are no
6 funds in his account, then you have to process these
7 cheques and you have to hold them back until he comes
8 in and makes a deposit. You do not know whether you
9 should pay them, or not. These are the cases where
10 tremendous costs are involved sometimes. They are a
11 great inconvenience. They will stop the work in the
12 office, and this has proved very, very costly.

13 THE CHAIRMAN: Does not that apply also to
14 the line of credit issued to a company?

15 MR. LORENZO HEBERT: It would apply. The
16 unfortunate part of this is that if you have some
17 account which you are able to give a line of credit,
18 or in respect of which you grant over-drafts like that,
19 then you will find your other customers coming in and
20 claiming that their accounts should be overdrawn too.
21 This is where we get into trouble.

22 THE CHAIRMAN: That is, if they overdraw
23 beyond the limits of the line of credit, but that is
24 an entirely different matter. If those people over-
25 draw to that extent and in that way then that is a
26 different thing entirely.

27 MR. LORENZO HEBERT: Yes, but there will be
28 other people who will have no authorized credit who
29 will have cheques coming in all the time that will over-
30 draw their accounts.



1 COMMISSIONER BROWN: Can you not overdraw
2 that by having definite overdrawing privileges?
3 Could not the people who have credit have to sign for
4 it?

5 MR. LORENZO HEBERT: It is very hard,
6 customers being what they are, to draw a line and say
7 that this customer will be entitled to an over-draft
8 and this customer will not be entitled to an over-draft.

9 COMMISSIONER BROWN: But you make this
10 distinction now when you say you will grant a line
11 of credit to this man but not to that man. You make
12 the distinction now, do you not?

13 MR. LORENZO HEBERT: Of course, when he comes
14 and gets the loan he has to make arrangements before-
15 hand.

16 COMMISSIONER BROWN: I am assuming that these
17 people will come in and make arrangements ahead of time.

18 THE CHAIRMAN: Of course, if they do not
19 make arrangements ahead of time, and just overdraw with-
20 out being entitled to overdraw, I do not know why you
21 have to worry about them. Let them go to some other
22 bank -- or, perhaps, they are your best customers?

23 COMMISSIONER LEMAN: How about a standby
24 charge on a line of credit on an overdraft system?
25 How much would the standby charge have to be?

26 MR. BOYLES: A standby charge in respect of
27 an over-draft system would only be another complication
28 if lines of credit were established for over-drafts.
29 The same thing, of course, pertains to lines of credit
30 in respect to availments that are evidenced by promissory



1 notes. Is your question: What is the attitude
2 of the banks in respect to a standby charge in respect
3 of any type of borrowing?

4 COMMISSIONER LEMAN: Yes.

5 MR. BOYLES: The answer is that normally
6 the banks would like very much to have a standby fee
7 because, firstly, they feel they are entitled to a
8 standby fee for the commitment or the standby arrange-
9 ment, but in practice it does not work out that way
10 because in the first place if we were to apply or impose
11 a standby charge we feel we would have a contractual
12 obligation in respect to the line of credit.

13 Further, it has some other added problems.
14 Clients come in and establish a line of credit-- let us
15 be specific and suppose somebody comes in asking for
16 credit up to \$1 million because he has projected his
17 requirements to that amount. If we were to apply a
18 standby charge we feel that some might be inclined merely
19 to make application for the loans as and when they need
20 them thus creating a colossal administrative expense.
21 In other words, everytime the customer wants money you
22 have got to deal with it, whereas underlying it the
23 drawings they make are automatic.

24 COMMISSIONER LEMAN: I was trying to get at
25 the relative costs of the two systems by asking you what
26 the standby charge would have to be to give the same
27 result to the bank interest rate-wise.

28 MR. NEAPOLE: I think, if I may interject
29 here, that one of the most difficult things about the
30 overdraft system is, in most cases, its complete un-



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Toronto, Ontario

1 predictability. It is true that you might have some
2 customer coming in, as Mr. Boyles has said, and arranging
3 an important line of credit, and that you have no
4 difficulty with those people. Ordinarily you might
5 not have any difficulty with those people anyway. But,
6 there are so many unpredictable accounts upon which
7 cheques are written from time to time which are over-
8 drawn once or twice a year. Other accounts are habitually
9 overdrawn. In many, many cases this involves telephone
10 calls asking them to come in to cover up these amounts.
11 You cannot leave an account overdrawn indefinitely.
12 The customer is expected to make some arrangements.



1 Let us say for sake of illustration
2 that one of your good customers, an executive of
3 an important company, writes a cheque for, say,
4 \$10,000, and the account is overdrawn. You would
5 normally expect him to come in and see you and
6 make an arrangement. You call him about the
7 cheque and this causes an argument between you.
8 He says, "Why are you calling me? Am I not good
9 for \$10,000?"

10 The overdraft is completely unpredictable
11 and is very difficult to handle. You have no idea
12 of the strange situations it can create and how
13 this affects your costs.

14 There is the other type of customer
15 who is habitually overdrawn and who calls the
16 branch perhaps six or seven times a day to inquire
17 what cheques are in; then he scurries around to
18 try to find the money to cover them. In the
19 meantime we don't know whether he is going to
20 find the money, and we have a constant problem.
21 In the end the manager does overdraw the account
22 and has to worry about collecting it later. This
23 is not as easy a matter as running through your
24 accounts and saying, this one is good for \$100,
25 this one is good for \$5,000. That is too great
26 a simplification of the matter.

27 COMMISSIONER BROWN: If the customer
28 signs for it ahead of time, what is the difference?

29 MR. NEAPOLE: In that event you
30 have a maturing obligation; you have a note of some



1 description. If it is a demand note you ask the
2 customer what his arrangements are going to be. You
3 may tell him to charge to his account \$100 a month
4 to pay off this obligation. On the other hand,
5 if it is a businessman -- I mean a man whose over-
6 draft is associated with his business -- he will
7 have some system of cash flow, if he is an orderly
8 person.

9 I have actually had people say to
10 me that they were pleased about the elimination
11 of the overdraft system -- believe it or not.

12 COMMISSIONER BROWN: Is that the
13 whole quotation?

14 MR. NEAPOLE: You can take it as the
15 whole quotation.

16 They have actually said to me before
17 we did away with this system of overdraft, that in
18 their own offices people went to the treasurer and
19 had him write out cheques. Now they have to go
20 to the cash book to know what they are doing. In
21 this way the businessman was a lot happier about
22 it because he felt he had control within his own
23 office, which did not exist before.

24 MR. BOYLES: There is another point,
25 if I may interject. This is important with respect
26 to the question raised about why not give a line
27 of credit for an overdraft. Some of these problems
28 do exist. In other words, it would be automatically
29 up to the limit of the line of credit. But the
30 problem is, when you permit an overdraft you have



1 no evidence of obligation - you have given up every-
2 thing. Some customers get their cheques daily,
3 others get them monthly. But the fact is you
4 have no evidence.

5 There is another point, and this is
6 not related to my first assertion. It can be
7 shown that the overdraft lending is responsible
8 for quite a noticeable percentage of doubtful loans
9 that creep up on the banks.

10 COMMISSIONER BROWN: Now perhaps we
11 are getting the real answer. Mr. Boyles, that is
12 very helpful.

13 MR. PATON: May I suggest something
14 with respect to Mr. Leman's question about lending
15 control being destroyed? In this respect may
16 I say that the amount of the line of credit is
17 only one factor of the matter of credit.

18 These lines of credit are usually
19 generous in relation to the company concerned.
20 I might interject that the majority of our over-
21 drafts have to do with business loans. Perhaps
22 the most vocal objection to them has been from the
23 personal angle; by and large, it was overdraft
24 borrowing and business loans. These lines of
25 credit are set up on a specific basis. For
26 example, there may be an authorized line of credit
27 of \$100,000 against X dollars of receivables. Now,
28 when we permit them to borrow by overdraft, they
29 borrow up to the amount of their line of credit,
30 but there may be outstanding 5, 10 or even 20 per cent



1 of that amount in cheques already issued. It is the
2 presentation of these cheques that results in the
3 falling off of the collateral position, and the
4 inability to meet the terms of credit. But as I say,
5 the terms of credit are twofold, not only as to
6 amount, but also in relation to the specific
7 securities under our normal banking requirements.

8 COMMISSIONER LEMAN: The banks
9 certainly are patient. How long did you suffer
10 under the overdraft system?

11 MR. MULHOLLAND: Perhaps 150 years.

12 I have one comment, Mr. Chairman,
13 about the individual complaints you have mentioned.

14 THE CHAIRMAN: I mention them only in
15 a very general way. Perhaps I do not hear them,
16 except the occasional one.

17 MR. MULHOLLAND: The complaints that
18 have come to my attention relate to the cutting
19 back in the line of credit. The first line of
20 credit is the line arranged with the manager; the
21 secondary line of credit is one they arrange
22 for themselves. For instance, a business with
23 a line of credit on an overdraft basis of \$25,000,
24 quite conceivably the treasurer of that company
25 could so delay the mailing of his cheques in payment
26 for goods until some long weekend, covering perhaps
27 \$5,000. In those circumstances he is in effect
28 taking upon himself a line of credit of \$30,000,
29 because there are \$5,000 worth of cheques in the
30 banking system somewhere.



1 COMMISSIONER BROWN: This applies in
2 any event, does it not?

3 MR. WADSWORTH: May I add a comment
4 here? As I understood your question, you were
5 thinking of the large, undoubted borrower - why
6 can't he arrange to borrow this way, and what would
7 be the fee for doing so?

8 COMMISSIONER LEMAN: No, I did not
9 refer to the large borrower particularly.

10 MR. WADSWORTH: The undoubted borrower.

11 COMMISSIONER LEMAN: All I am trying
12 to get at is this: Perhaps the banks would be quite
13 right in saying they will not allow overdraft
14 borrowing without a client having made arrangements
15 to permit such overdraft. I would have no
16 criticism of that.

17 MR. WADSWORTH: You raised the question,
18 if that was done and if there was an added cost on
19 the overdraft, what would you have to charge the
20 customer?

21 COMMISSIONER LEMAN: Yes.

22 MR. WADSWORTH: I think the question,
23 rephrased that way, could be answered by saying
24 that there is a cost involved. We don't think
25 it unreasonable when a customer issues a cheque
26 that he should have funds in the bank to cover it;
27 and I don't think that the cost of carrying those
28 funds in the bank for the customer would be any
29 greater than any charge, if we could possibly arrive
30 at such a charge to the customer for borrowing through



1 the overdraft route rather than on a straight basis.
2 In feeling that it would be no higher, it does
3 simplify the process from the bank's point of view
4 and keeps the overall costs down, which have to
5 be borne by someone.

6 COMMISSIONER BROWN: Is it fair to
7 say that this problem was not the same when the
8 prime rate was $4\frac{1}{2}$ per cent, rather than since the
9 prime rate has been nudging the 6 per cent?

10 MR. BOYLES: The problem is already
11 there. Normally, we would superimpose a penalty
12 charge on the rate charged to the customer; that
13 would be a half of one per cent over the rate
14 charged. There is an added problem when the prime
15 rate is 6 per cent; in other words, we lose any
16 opportunity of imposing that penalty.

17 COMMISSIONER BROWN: I am just flying
18 kites here, which I enjoy doing. For instance,
19 if the interest rate ceiling were lifted and your
20 prime rate was still $5\frac{3}{4}$ per cent -- there are
21 suggestions in certain places that it might be
22 even lower -- and you arrange that people come
23 in first and sign ahead of time to have an over-
24 draft privilege at $7\frac{1}{2}$ per cent ---

25 MR. BOYLES: What do you mean by
26 "sign ahead of time"?

27 COMMISSIONER BROWN: Come in and make
28 their arrangements ahead of time; sign a form; it
29 would not be a note because they are not borrowing
30 a specific amount. They would sign a form under



1 which they agree that if an overdraft occurs up to,
2 say, \$5,000, they would pay at the rate of $7\frac{1}{2}$ per
3 cent.

4 MR. BOYLES: It still does not remove
5 all the administrative and handling difficulties.

6 COMMISSIONER BROWN: What we are
7 trying to get at -- and this is getting back to
8 Mr. Leman's point as to what these consist of --
9 what is the rate differential that would come
10 into the picture?

11 MR. NEAPOLE: As a partial answer,
12 may I say when I came into the bank many years
13 ago the rates on overdrafts were high, but they
14 were still regarded as the same headache by the
15 managers, despite the compensation at that time.
16 This was before the 6 per cent days.

17 COMMISSIONER BROWN: We are thinking
18 about this on the basis of an arrangement being
19 made ahead of time.

20 MR. NEAPOLE: Yes.

21 MR. BOYLES: You still lose control
22 of the account on occasions where an arrangement
23 is not made.

24 COMMISSIONER BROWN: We are pre-
25 supposing that an arrangement is made. I do not
26 see that you would have any more loss of control,
27 if I made an arrangement for credit of X dollars
28 on February 15, and then I say I want this line
29 today. I do not see that there is any more control
30 or any less control in that situation.



1 MR. BOYLES: The bookkeeping and
2 administrative problems are still there, regardless
3 of what extra fees or interest cost you may impose.

4 THE CHAIRMAN: Perhaps your biggest
5 customers are at times the most obnoxious, when
6 they find they can't get away with things they
7 are not entitled to.

8 COMMISSIONER BROWN: We can sum this
9 up by saying that all bankers are against overdrafts
10 in any form.

11 MR. WADSWORTH: We are not the only
12 bankers. In the United States

13 they have no overdraft system, and
14 they operate effectively.

15 COMMISSIONER BROWN: How is it that
16 in the United Kingdom they are able to operate
17 on an overdraft system and apparently it works
18 very well?

19 MR. WADSWORTH: I don't think in the
20 United Kingdom there has been the same degree of
21 payment by cheques as there has been in this
22 country and in the United States.

23 COMMISSIONER BROWN: Have you not made
24 a study of this question?

25 MR. LORENZO HEBERT: There would not
26 be the same privilege of abuse on the part of
27 certain customers.

28 THE CHAIRMAN: I would imagine if
29 anyone abused the privilege over there he would
30 hear about it and no other banker would be interested



THE NATIONAL BUREAU OF INVESTIGATION

WASHINGTON, D. C.

REPORT OF THE AGENT IN CHARGE

TO THE DIRECTOR

FROM THE AGENT IN CHARGE

RE: [Illegible]

[Illegible]

[Illegible]

[Illegible]

[Illegible]

[Illegible]

[Illegible]

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[Illegible]

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[Illegible]

[Illegible]

[Illegible]

[Illegible]



1 in him.

2 We will adjourn now until 2. P.M.
3 this afternoon.

4
5 --- Luncheon Adjournment.

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1 --- Upon resuming at 2 p.m.

2
3 THE CHAIRMAN: We shall now resume. With
4 respect to the personal loans, to what extent do you
5 feel that you can turn these on and off, as it were,
6 with changing credit conditions? Can these be managed
7 in an anti-cyclical way?

8 MR. BOYLES: Mr. Chairman, naturally the
9 availability of money is a deciding factor in respect
10 of turning this type of credit on or off, but we would
11 like to think that even under periods of monetary
12 restraint we can still serve this market in a
13 reasonable and sensible way. I do not think that some
14 credit restraint should have the effect of turning it
15 off or on or in turning it off completely; nor do I
16 think that we would like to contemplate engaging in
17 this practice on the basis of being hot and cold. In
18 other words, we hope to follow a general sensible policy
19 as we try to in respect of other normal types of
20 borrowings.

21 THE CHAIRMAN: Well, you simply carry on
22 and if there is a demand for loans and if credit is
23 available you supply it?

24 MR. BOYLES: Yes.

25 THE CHAIRMAN: With reference to the
26 Industrial Development Bank, you have mentioned the
27 competition which may to some extent be taking place
28 as a result of the lending rate. The bank rate has gone
29 up as high as 7 per cent, and apparently now it is
30 approximately $6\frac{1}{2}$ per cent. Is this a serious matter?



1 From your point of view do you feel that this is an
2 objectionable invasion of the banking field?

3 MR. WADSWORTH: Mr. Chairman, I think the
4 answer to that is "yes, to a degree". We feel that in
5 a number of these cases the loans could have been
6 entertained by the chartered banks if we had had the
7 privilege of taking the same form of security and
8 flexibility as to interest rate. Whereas the Industrial
9 Development Bank was created to complement other forms of
10 lending sources, it is not subject to the stipulations
11 I have mentioned in the area of direct competition.

12 THE CHAIRMAN: You think that the sort of
13 operations they carry on are in a field which you would
14 be prepared to occupy if the ceiling on interest rates
15 was lifted?

16 MR. WADSWORTH: Yes.

17 THE CHAIRMAN: Plus the change in security?

18 MR. WADSWORTH: Oh, yes. I am sorry. I
19 missed that. Thank you. In other words, if the borrower
20 is credit-worthy we should be able to provide the
21 facilities if we have the opportunity to take the
22 security.

23 COMMISSIONER BROWN: Do you think that under
24 a term loan of a greater length than the Industrial
25 Development Bank loan you would be able to compete
26 with the I.D.B.? They are charging $6\frac{1}{2}$ per cent.

27 MR. WADSWORTH: That is right.

28 COMMISSIONER BROWN: Where are you going to
29 get in there on a competitive basis, at $6\frac{1}{2}$ per cent?

30 MR. WADSWORTH: No. It would depend on the



1 general level of interest rates, Mr. Brown, but most
2 of these borrowers have already a banking connection.
3 It is natural they would discuss their requirements
4 with their bank, and if it were an area where they could
5 not go to the market then the banks would endeavour to
6 look after that.

7 COMMISSIONER BROWN: I am endeavouring to find
8 out what the real objection is? At the moment there is
9 only a margin of one-half of one per cent on rate, isn't
10 there?

11 MR. WADSWORTH: And security.

12 COMMISSIONER BROWN: Suppose you were allowed
13 freedom of rates and freedom of security, what price
14 are you going to take this at, $6\frac{1}{2}$ per cent too?

15 MR. WADSWORTH: When the prevailing rates
16 were $6\frac{1}{2}$ per cent I think that would be the rate, yes.
17 I am not trying to evade the question, for I know that
18 interest rates vary a great deal and there could be
19 times when it would be much less than that and times,
20 in the case of the Industrial Development Bank, when
21 it would be much higher than that. The markets in
22 other areas would be a determining factor.

23 THE CHAIRMAN: Do you think the Industrial
24 Development Bank rate is lower than it should be in
25 view of its position in the market as a lender of last
26 resort?

27 MR. WADSWORTH: There is always a danger,
28 Mr. Chairman, that a fixed rate such as that could be
29 lower, but I think each individual case would pretty
30 well have to be judged on its merits, and also in the



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1 light of what borrowers, probably the larger borrowers,
2 were obtaining on the market.

3 THE CHAIRMAN: Perhaps you could not tell
4 until the ceiling interest rate was raised?

5 MR. WADSWORTH: I do not think we could.
6 There is another factor in the competition with the
7 Industrial Development Bank, and that is that they
8 have not been subject to the monetary policy to the
9 extent we have in the availability of funds for granting
10 loans.

11 THE CHAIRMAN: Yes. I notice you have
12 mentioned that here.

13 COMMISSIONER BROWN: One of the biggest
14 problems in looking at the operations of the Industrial
15 Development Bank is this one of "reasonable terms and
16 considerations". In other words, the I.D.B. is able
17 to enter the field under their own regulations, provided
18 the credit is not available from alternative sources
19 on reasonable terms and conditions. Now, how would you
20 interpret this?

21 MR. WADSWORTH: If I understand your
22 question correctly, and you are relating it to what
23 we have said, that we would like to have freedom to
24 compete in the same area?

25 COMMISSIONER BROWN: That is right.

26 MR. WADSWORTH: There might well be areas
27 in the judgment of the management of the Industrial
28 Development Bank where they would like to go further
29 as to term or lower as to rate, or some differential
30 as to security, than what a bank would like to do.

THE UNITED STATES OF AMERICA

DEPARTMENT OF THE INTERIOR

BUREAU OF LAND MANAGEMENT

WASHINGTON, D. C. 20250

TO: THE SECRETARY OF THE INTERIOR

FROM: THE DIRECTOR, BUREAU OF LAND MANAGEMENT

SUBJECT: [Illegible]

DATE: [Illegible]

RE: [Illegible]

1. [Illegible]

2. [Illegible]

3. [Illegible]

4. [Illegible]

5. [Illegible]

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7. [Illegible]

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10. [Illegible]

11. [Illegible]

12. [Illegible]

13. [Illegible]

14. [Illegible]

15. [Illegible]

16. [Illegible]

17. [Illegible]



1 what we are saying is we think we should be able to
2 be competitive when it suited us to do so.

3 COMMISSIONER BROWN: That was pre-supposing
4 a situation. What sort of basis do you consider this
5 "reasonable terms and conditions" applies under today's
6 circumstances? This is asking the banks to give an
7 objective picture, for this is pre-supposing that the
8 banks are not competing. We ran into problems from
9 other people in the private sector who say that the
10 Industrial Development Bank is competing unfairly.

11 MR. WADSWORTH: I am afraid I have not quite
12 got the significance of your question, Mr. Brown. You
13 are saying "under present conditions".

14 COMMISSIONER BROWN: We are talking about
15 the other people in the private sector who are at the
16 moment complaining about the Industrial Development Bank
17 competition, and I would just like to know whether you
18 have an opinion on this.

19 MR. WADSWORTH: As far as other lenders are
20 concerned?

21 COMMISSIONER BROWN: Yes.

22 MR. WADSWORTH: No.

23 COMMISSIONER LEMAN: May I ask the question
24 this way? Suppose the 6 per cent ceiling were removed
25 and the banks were enabled to take security on im-
26 movables; do you think there would be any more
27 justification in the field left for the I.D.B. at all?

28 MR. WADSWORTH: I think there might be a
29 field left, Mr. Leman, for the Industrial Development
30 Bank, but I do not see how a banker could necessarily

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1 answer that. It would depend on the judgment and policy
2 of the Industrial Development Bank as to how far they
3 wanted to go. The point I mentioned a moment ago as
4 to the availability of money would have a bearing. If
5 we were operating under quite stringent monetary
6 conditions, then obviously term loans would have to be
7 looked at very carefully. The purpose would have to
8 be carefully examined, and the lender who was not subject
9 to those restrictions as to the supply of funds might
10 well under these conditions be willing to entertain
11 a loan that a bank would not.

12 COMMISSIONER LEMAN: You know what kind of
13 loans the Industrial Development Bank makes in general?

14 MR. WADSWORTH: Yes.

15 COMMISSIONER LEMAN: And you know what its
16 business is. What I am asking you is this. Pre-
17 supposing these two conditions you have mentioned as
18 being necessary to make you competitive, do you believe
19 the banks could pretty well handle all the business the
20 Industrial Development Bank has handled?

21 MR. WADSWORTH: I believe that generally
22 speaking, on or about the same length of terms and
23 that sort of thing, we could.

24 MR. BOYLES: I would like to raise a point.
25 In my opinion there is still room for the Industrial
26 Development Bank if it were to continue to operate
27 under its original terms of reference. In other
28 words, it was a lender of last resort. If some client
29 proved to be a non-desirable applicant or could not meet
30 the requirements of a banking institution, the Industrial



1 Development Bank was to serve in the capacity of the
2 lender of last resort in such circumstances. I still
3 think they can function in that fashion.

4 COMMISSIONER LEMAN: Well, if you can get
5 any security you want, lend for any term you want
6 and at whatever rate you want, and there is no ceiling
7 on interest rates and you can get any security you want,
8 is there any borrower who would not be a worthy credit
9 for the banks that would be a worthy credit for anybody?

10 MR. BOYLES: Well, under the original terms
11 of reference I suggest the Industrial Development Bank
12 would assume risks that perhaps the chartered banks
13 would not be so inclined to do.

14 COMMISSIONER LEMAN: I thought there was a
15 price on any risk?

16 MR. BOYLES: Their rate is a little higher.

17 MR. MULHOLLAND: They might follow a different
18 role in that the loans they make now of a banking nature,
19 as Mr. Wadsworth has said, could be taken care of by
20 the chartered banks under certain conditions, and the
21 operations of the Industrial Development Bank might then
22 revolve around investment in the equity field, in the
23 acquisition of equity in new companies or old companies
24 requiring additional capital which could not be found
25 in any other source.

26 COMMISSIONER LEMAN: Well, you are suggesting,
27 therefore, that where the market, given the complete
28 freedom, where the private institutions, given the
29 complete freedom, do not handle a market properly and
30 is not likely to handle the market properly and would



1 not satisfy the demand, then the government should step
2 in and make sure it provides the right kind of
3 competition to satisfy these needs?

4 MR. MULHOLLAND: Yes.

5 COMMISSIONER LEMAN: Because I thought the
6 excuse for doing these things - I thought I had read in
7 here that the reasons for the existence of these things
8 were that there were impediments to the banks and other
9 institutions in being able to handle the business demand -
10 certain kinds of demands - probably because they were
11 too inhibited in their own powers, you see.

12 MR. WADSWORTH: That is what I wished to
13 convey in my answer, Mr. Leman.

14 COMMISSIONER LEMAN: Would it not, therefore,
15 make sense to take the reverse proposition and say that
16 if the private institutions, all of them, were not
17 inhibited by any restrictions, that presumably the
18 demand should be satisfied?

19 MR. PATON: I think the one inhibition that
20 you cannot remove is the inhibition of terms in relation
21 to the disposition of the assets of the banks. These
22 capital loans are generally, for expansion purposes,
23 repayable in accordance with the earnings of the
24 individual company making the loan, and if the term of
25 repayment is beyond its power, within the region of
26 what the banks would wish to make the term loans, then
27 they may have to go to a longer term institution, which
28 may be the Industrial Development Bank or some alter-
29 native lender. So I would associate myself with Mr.
30 Boyles very definitely that there is room for the



1 continuity of government bank lending in this field,
2 notwithstanding the movement of any individuals to the
3 banks as far as rates or securities are concerned.

4 THE CHAIRMAN: Would you care to comment on
5 the function of a corporation such as ROYNAT?

6 MR. NEAPOLE: I am a director of ROYNAT
7 so I do not know which hat to put on.

8 THE CHAIRMAN: Keep that hat on for the time
9 being.

10 MR. NEAPOLE: The bank hat?

11 THE CHAIRMAN: Is that a corporation which
12 is in a position to make the sort of loans that the
13 Industrial Development Bank makes?

14 MR. NEAPOLE: Broadly put, yes. We have
15 often been asked if we compete with the Industrial
16 Development Bank, and I think that in any kind of
17 borrowing there is bound to be some fringe competition.

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1 I would say, though, in the broadest sense we probably
2 do not compete with them directly. They do a broader
3 type of lending which is primarily that of purchasing the
4 securities accounts, debenture issues, and so forth.

5 THE CHAIRMAN: Well, in what manner
6 do you enter the field?

7 MR. NEAPOLE: Well, it is ---

8 THE CHAIRMAN: Have you gone far enough
9 yet to establish a regular practice?

10 MR. NEAPOLE: We have gone far enough
11 to establish a regular practice, but how that will
12 work out will have to be seen. I think I can say
13 this much, that it is doing very well.

14 THE CHAIRMAN: What I would like to get
15 at is, is it conceivable that there are institutions
16 such as ROYNAT that would be able to lend at a price
17 to the extent that the demand for that sort of capital
18 would be met, reasonably met?

19 MR. NEAPOLE: Well, categorically, yes.
20 Now, to the extent that they are able to acquire money
21 for the purpose of engaging in this business, and
22 all the rest of it, that would be one of the limiting
23 factors, the chief limiting factor. They would have
24 to find the money privately.

25 THE CHAIRMAN: As I understand the I.D.B.,
26 it is intended to fill in the gap between the
27 institutions which can lend money and make a profit,
28 and the further situation where it may be desirable
29 for a company to be allowed to proceed, even though
30 it cannot borrow on economic terms?

1. The first thing I noticed when I stepped
out of the plane was the cold air. It was
a relief after the warm cabin. I looked
around and saw a few people standing
near the entrance, some looking at their
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layer of snow, and the sky was a pale
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and saw a few people standing near the

entrance, some looking at their watches.

The ground was covered in a thin layer

of snow, and the sky was a pale blue.



1 MR. NEAPOLE: I am not just sure that
2 I get that question, sir.

3 THE CHAIRMAN: Well, what is the purpose
4 of an institution such as the I.D.B. if it is merely
5 doing the same sort of thing on a regular commercial
6 basis that can be done by existing institutions that
7 are competing in the financial world, and running at
8 a profit or hoping to run at a profit?

9 MR. NEAPOLE: Well, of course, to go
10 back to Mr. Boyles' remark, the initial purpose of
11 I.D.B. was to provide a lender of last resort, if
12 the borrowings couldn't be found elsewhere on
13 reasonable terms and conditions.

14 THE CHAIRMAN: Well, do "reasonable
15 terms and conditions" include the situation which
16 might be described as uneconomical?

17 MR. NEAPOLE: For the lender?

18 THE CHAIRMAN: Yes?

19 MR. NEAPOLE: Oh, I wouldn't say that
20 that would be reasonable if it was uneconomic for the
21 lender.

22 THE CHAIRMAN: If it is not uneconomic,
23 why can't a lender be found other than the I.D.B.?

24 MR. NEAPOLE: Well, the lenders can
25 be found at a price.

26 THE CHAIRMAN: That is what I mean.

27 MR. NEAPOLE: Yes, as a rule.

28 THE CHAIRMAN: Is there justification
29 for an investment institution to lend where the money
30 cannot be found at a price?



1 MR. NEAPOLE: Well, I would say yes. I
2 have frequently worked with I.D.B. in different
3 situations, and I have found them fulfilling a
4 very good function.

5 COMMISSIONER GIBSON: I think that one
6 of the original ideas of I.D.B. was to fill in the
7 gap that was believed to exist between the area
8 which the banks could cover, particularly with regard
9 to terms, and the area that the capital market could
10 cover, particularly with regard to size, and with
11 particular reference to smaller businesses.

12 Now, I think another way of putting the
13 Chairman's question might be to say, do you think
14 that gap is being filled in to a significant degree
15 or is filling in at a significant degree?

16 MR. NEAPOLE: Well, I would say yes,
17 but not completely because it doesn't provide, let
18 us say, the same capital outlays that other insti-
19 tutions might provide, like ROYNAT, for instance, so
20 it is a question of the term and the acceptability,
21 and so forth. That was why I said before I didn't
22 consider that ROYNAT competed directly, necessarily,
23 with I.D.B. and certainly not to, say, an important
24 extent.

25 THE CHAIRMAN: Yes, but as long as there
26 are institutions that are doing that sort of business
27 at a price, which is the market price and at the
28 market level, whatever that may be, is there justification
29 for an investment institution to do the same sort
30 of business at less than the market price?

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1 MR. NEAPOLE: That is a very difficult
2 question to answer. As I said before, I have seen
3 many cases where they filled a very valuable function,
4 and whether or not --

5 THE CHAIRMAN: That may have been
6 at a time when there were no institutions designed
7 to fill that particular gap?

8 MR. NEAPOLE: That could be.

9 THE CHAIRMAN: But if there are now
10 institutions that can fill the gap, even though they
11 may fill it at a somewhat higher cost to the borrower
12 than the I.D.B. has done, nevertheless is there
13 justification for, in effect, almost subsidizing cer-
14 tain undertakings?

15 MR. NEAPOLE: Well, I suppose you could
16 interpret it that way, but the way we look at that,
17 partly, is this; there is a specific type of
18 financing that suits several different occasions,
19 let us say, and I.D.B. provides one type of -- let us
20 say one fills one gap and the finance companies might
21 fill another gap and ROYNAT might fill another gap,
22 but I wouldn't say they are all identical, necessarily.

23 COMMISSIONER BROWN: Let us get back
24 to this lender of last resort when adequate credit
25 is not available on reasonable terms and conditions.
26 If I.D.B. is prepared to lend at $6\frac{1}{2}$ per cent and
27 somebody else is prepared to lend at $8\frac{1}{2}$ per cent,
28 is the I.D.B. functioning properly?

29 MR. NEAPOLE: Well, I think that the
30 I.D.B. itself has made it perfectly clear that they



1 always investigate these situations and they will
2 not take on loans unless they have been turned down;
3 as I say, unless they have been turned down by other
4 people.

5 COMMISSIONER BROWN: But there is
6 this problem of reasonable terms and conditions.

7 MR. NEAPOLE: It is a problem, I agree.

8 COMMISSIONER BROWN: The finance
9 companies have been complaining that they are
10 prepared to lend money to these people, and I.D.B.
11 comes along and does it instead?

12 MR. NEAPOLE: That is right.

13 COMMISSIONER BROWN: And you usually
14 find that there is a difference in rate and a difference
15 in term, but what I am trying to get at is is there
16 any way of putting a measurement on this, of measuring the
17 gap that has to exist in order to say that these terms
18 are not reasonable?

19 MR. NEAPOLE: Frankly, I wouldn't want
20 to say it. I know not so long ago I.D.B. made
21 some kind of a public statement, and I have just
22 forgotten what it was, the exact terms of it, but
23 it was to some extent in refutation of the claim
24 made by a lot of people that were not acting as a
25 lender of last resort that they were infringing on
26 private enterprise too much, and so forth, and I am
27 not sure whether it was the Governor of the Bank, or
28 who it was, but he made a public statement of some
29 description not too long ago about that very point,
30 and I don't know what the words were.



1 COMMISSIONER BROWN: I gather you con-
2 sider that if the banks are given greater freedom
3 of action on rates and securities that the gap,
4 such as it exists, would be considerably narrower?

5 MR. WADSWORTH: Yes, that is my view
6 and, of course, subject to the availability of funds.

7 THE CHAIRMAN: There is one question
8 which I would like to ask about this. You say in
9 one place that equities are foreign to the main
10 purpose and nature of a commercial bank; that is
11 in relation to the assets of the commercial bank.
12 I understand the banks are not accustomed to dealing
13 in equities, but why are they so foreign to the
14 main purpose? Is there no place for equities in a
15 bank portfolio?

16 MR. MULHOLLAND: I will put it this way,
17 Mr. Chairman; that it would not be right to say
18 the banks have never acquired any equities in the
19 past, or that they may never acquire them in the
20 future, but our brief in paragraph 84 holds the view
21 that investment in equities is foreign to the main
22 nature and purpose of a commercial bank.

23 To repeat again, the banks regard their
24 primary role as one of support through lending
25 rather than that of taking the position of a part
26 owner of a business and taking on the risks attendant
27 through the purchase of equities. In other words,
28 the banks supplement the resources of risk takers
29 by lending working capital funds, and also on
30 occasion and to some extent by providing term capital.



1 The fundamental principle here, of
2 course, is again our deposits, our funds which we
3 owe to depositors and we must be prepared to pay
4 them on demand, and it seems only appropriate that
5 we should stand in a creditor relationship to
6 borrowing customers or lending customers.

7 There might, indeed, arise quite a
8 conflict of interest if the banks acquired a partial
9 ownership in companies through equities. If the
10 bank was also in the position of a lender for working
11 capital purposes, presumably the equities any one
12 bank might wish to have or might have full knowledge
13 of, would be those accounts in which they were standing
14 as banker. There could be quite a situation arise
15 if a trend developed which indicated that their
16 holding of these equities, where their investment in
17 this company might be getting into a position of
18 jeopardy and, as I repeat, this principle I have
19 stated is not invariable. A bank may own equities
20 from time to time to a very minor extent, but these
21 situations are rare and isolated and the bank will
22 find itself in the position of ownership of equities
23 in a company where the company was getting in
24 difficulties and a pledge of the shares in the company
25 was essential for additional security for the bank's
26 position on its current loan..

27 THE CHAIRMAN: Made by corporate
28 securities?

29 MR. MULHOLLAND: Yes, made by corporate
30 securities.



1 THE CHAIRMAN: Bonds and debentures,
2 and that sort of security, but I suppose you regard
3 equities as a little more risky than others, but on
4 the other hand I am just wondering why you go so
5 far as to say that they are foreign to the main
6 purpose and nature of a commercial bank. I thought
7 that even though it is advisable not to get into them
8 too deeply ---

9 MR. MULHOLLAND: The position there
10 might be, Mr. Chairman, that ---

11 THE CHAIRMAN: Aside from any conflict
12 of interest, and that is the point that makes it a
13 little difficult, but I think merely as to the value
14 and the possibility ---

15 MR. MULHOLLAND: Generally speaking our
16 investment holdings, our provincial and municipal and
17 corporate holdings that we are discussing now, they
18 should be of a fairly self-liquidating nature,
19 preferably on a serial basis. We are not locked in
20 and dependent upon future profits, which would be
21 the case if we adopted the equity position, and
22 this revolves back to the question of the banks'
23 requirement that they must be as liquid as possible
24 in all circumstances.

25 COMMISSIONER HARROLD: I would like to
26 ask a question here. We were talking about loans,
27 and one section was on the government guarantee of
28 loans. What is the bankers' general view on the use
29 of the government guarantee? Would you have less in
30 this field without the government guarantee? What has



1 been the experience in these particular loans? There
2 are four areas mentioned here.

3 MR. WADSWORTH: I think, Mr. Harrold,
4 we might have loaned less. It is questionable as
5 to how much less. If we had been able to -- and I
6 must come back to the previous subject -- if we had
7 been able to take the security which under a number
8 of these Acts we are able to take and which are not
9 normally available to us. I think it is probably
10 fair to say that the government guarantee -- in some
11 areas the rate of interest has been lower than it
12 would be without the government guarantee, because
13 the risk has been reduced and almost eliminated. I
14 think it is also important to point out in dealing
15 with government guaranteed loans, particularly in certain
16 areas, such as Farm Improvement Loans, that the
17 banks have continued quite actively in that field
18 in periods of tight money and in periods when other
19 rates were considerably higher than we were getting
20 on the Farm Improvement Loan ones.

21 COMMISSIONER HARROLD: Has the guarantee
22 been justified by the losses experienced, or what
23 would happen if there was a move at the present time
24 to guarantee part of it?

25 MR. WADSWORTH: The losses have been
26 quite small; I am speaking of the main guaranteed
27 loans, but I think it would be fair to say without
28 the government guarantee that the rate of interest
29 would be higher.

30 COMMISSIONER HARROLD: How much higher;



1 equal to the loss percentage which has been experienced
2 by the government because of the guarantee, would
3 that be a fair way of putting it?

4 MR. WADSWORTH: No, I think a fairer
5 way of putting it would be -- in the light of other
6 interest rates that were prevailing, because your
7 interest rate isn't geared entirely into the loss
8 factor and the availability of funds -- what those
9 funds may cost the lender.



1 COMMISSIONER HARROLD: There are different
2 interest rates for all these different plans, are there
3 not?

4 MR. WADSWORTH: That is right. I might not
5 have all of these, but the current rate on farm
6 improvement loans is 5 per cent; the current rate on
7 home improvement loans is 6 per cent; on small business
8 loans, which are relatively new, the rate is 5½ per cent.

9 COMMISSIONER LEMAN: At page 72 of your sub-
10 mission you give some statistics with respect to loans.
11 The main ones are government guaranteed loans. These
12 seem to have moved from roughly 8 per cent in 1954
13 to over 20 per cent in 1961. Have you any idea of what
14 these loans represent in numbers as a percentage of the
15 total loans. These figures are all in dollars, but I
16 am wondering if you have any statistics on the basis
17 of numbers of loans.

18 MR. WADSWORTH: I am not aware if we have
19 those figures. I can inquire. Before answering your
20 question I might say that while this percentage
21 has increased, as you are aware, we are now including
22 insured mortgage loans and they account for a very
23 large amount. The change would not have been as great
24 without those.

25 COMMISSIONER LEMAN: Would it be your guess
26 that the loans made under these government sponsored
27 programs in general are for larger amounts or smaller
28 amounts than the general unguaranteed loans?

29 MR. WADSWORTH: A lot depends upon the type
30 of borrower. The home improvement loans are for



1 relatively small amounts and are used for minor improve-
2 ments, and they run up to larger loans. I do not know
3 that the guarantee affects the amount of the loan so
4 much as do the requirements of the borrower. Was that
5 your question?

6 COMMISSIONER LEMAN: I did not mean it in
7 that sense. I was trying to get a guess as to whether
8 it is more than 20 per cent in numbers, it being 20
9 per cent in dollars.

10 MR. WADSWORTH: I have not that information
11 in front of me, but some other general manager might
12 have it.

13 THE CHAIRMAN: I do not know whether I can
14 safely assume from what you have said that you would
15 be in favour of this, but I will ask you: Would you
16 be in favour of modifying the guarantee, and allowing
17 the interest rate to find its own level in all of these
18 guaranteed loans?

19 MR. WADSWORTH: No, that was not what I was
20 endeavouring to say, Mr. Chairman.

21 THE CHAIRMAN: Well, would you say it now?

22 MR. WADSWORTH: No, although I think there
23 would be certain social factors that enter into this
24 and which are at the federal and provincial governmental
25 levels. The decision as to the continuation of them
26 rests largely with the federal government and the
27 provincial governments. There is something in addition
28 to that, and that is that I think that we would have to
29 have the requirement as to security amended as well.
30 But, in many cases, I think the facilities would be



1 available.

2 COMMISSIONER HARROLD: What is the limit of
3 the availability of, say, the farm improvement loans?
4 You suggest you are not too happy with the ceiling
5 there, and yet we have had a representation to the effect
6 that the money is not there. What is the limit that any
7 one bank lends in respect to farm improvement loans?
8 I think that is the biggest type of loan in terms of
9 dollars.

10 MR. WADSWORTH: I can only speak for our-
11 selves, but I do not know of any bank that has put a
12 limit on the amount of the farm improvement loans. Our
13 experience with them has, as I say, been quite satis-
14 factory. I think they have filled quite an important
15 function, particularly in the development of new areas
16 and where new land is being broken -- land up north
17 and in some of the prairie provinces and in many other
18 fields as well. I do not think that the total has been
19 such, as far as I am concerned, that it would cause any
20 concern when compared with the total loan portfolio of
21 a bank, but I can speak only for ourselves.

22 COMMISSIONER BROWN: With respect to home
23 improvement loans where you have a rate of interest
24 which is as high as it can go -- it is 6 per cent --
25 is there any explanation as to why those loans have
26 been so static in amount. As shown in your brief
27 these loans in 1959 reached a peak of \$60 million, in
28 1960 they were down to \$55.5 million, and in 1961
29 they stood at \$66.1 million. The trend there is quite
30 different from other bank figures.



1 MR. MULHOLLAND: We have often considered
2 those figures, Mr. Brown, and wondered ourselves. A
3 partial answer to it has been the development of these
4 instalment finance loans in the banks in recent years.
5 Strange as it may seem, we come back again to a life
6 insured loan in respect of which the maximum insurance
7 in at least one bank is \$10,000. If a home improvement
8 loan is required it is a very small additional price
9 to pay by way of processing and service charges to put
10 that loan under the instalment finance category instead
11 of taking out a straight home improvement loan. That
12 is only a partial answer.

13 COMMISSIONER BROWN: I would think so
14 because, presumably, it is the case of the borrower
15 paying a total of 9 per cent when he can get a home
16 improvement loan at 6 per cent. In that case he is
17 paying \$30 per \$1,000 for his term life insurance.

18 MR. MULHOLLAND: Which might be cheap,
19 depending upon his age.

20 COMMISSIONER BROWN: Do you not have any
21 young people who want home improvement loans?

22 MR. WADSWORTH: I think, Mr. Brown, it is
23 very difficult to answer that because the banks for
24 several years, in conjunction and collaboration with
25 the federal government, have entered into special
26 advertising campaigns in respect to the winter works
27 program, and that sort of thing, in order to support
28 the home improvement plan. In fact, in

29
30 COMMISSIONER BROWN: People would rather



1 come in and pay 9 per cent instead of 6 per cent?

2 MR. WADSWORTH: No. I was trying to explain
3 why the total had not increased.

4 MR. LORENZO HEBERT: If I may give a tentative
5 explanation I would say that the fact that we have had
6 so much new housing since the last war might account for
7 there being less demand for these loans now.

8 COMMISSIONER BROWN: Do people have to have
9 clear title before they can borrow on a home improvement
10 loan?

11 THE CHAIRMAN: No. Do you think, Mr. Hebert,
12 it is because there has been so much new housing
13 recently and it has not yet reached the repair stage?
14 Is that your point?

15 MR. LORENZO HEBERT: Yes, that is my point,
16 and quite a number of old houses have been demolished.

17 THE CHAIRMAN: We still have a long way to
18 go in that respect. Small businesses loans have not
19 increased as rapidly as one might have expected in view
20 of the fact that we hear a considerable amount of
21 criticism of lack of facilities for small businesses.
22 Is there any explanation of this?

23 MR. WADSWORTH: A partial explanation might
24 be, Mr. Chairman, that the potential for these loans
25 was not as great as was indicated by all the talk and
26 conversation, and all the various other matters that
27 related to them, before they were instituted. Also,
28 if you are aware, under the Act, the banks are expected,
29 and it is part of their requirements, to examine the
30 creditworthiness of each borrower. They cannot take on



1 any loan that may come in. These are all small
2 borrowers, and the managers in the outlying areas and
3 even in the metropolitan centres keep in pretty close
4 touch with the operations of that borrower. That bank
5 manager's assessment of the straight creditworthiness
6 of the borrower may be such in some cases that he thinks
7 the loan should not be entertained. There has not been
8 a large number of declines, but the applications have
9 not been as heavy as those outside the banks thought
10 they might be.

11 THE CHAIRMAN: There must be a large share of
12 small borrowing that is done without guarantee at all.

13 MR. WADSWORTH: Yes, I think that is quite
14 true.

15 THE CHAIRMAN: Do you think there is any
16 real problem in this field of the small borrower? We
17 hear a great many complaints from small businessmen
18 who want to borrow and who have difficulty in getting
19 the sort of funds they require. I am just wondering
20 whether from your experience you can say that there is
21 no real problem, or, if there is a problem, what it is.

22 MR. WADSWORTH: I do not think there is any
23 real problem. There have been some procedural problems,
24 and a number of suggestions have been made by the banks
25 about routine procedures in the handling of these small
26 business loans. One suggestion / has come up, but which
27 would not affect the smaller small borrowers, is that the
28 limit as to the annual volume of business or sales of
29 \$250,000 might be increased. Apart from that, and
30 others that are of a routine nature and which I think



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1 will be ironed out as we obtain more experience, and
2 as the authorities obtain more experience with the
3 problems that are arising, there is no real problem.
4 These problems are purely routine.

5 MR. MULHOLLAND: There is a problem in one
6 large area of the country that is well known to you.
7 I am referring to the province of Quebec where we are
8 unable to take security by way of chattel mortgage.
9 That is mentioned in the brief.

10 COMMISSIONER LEMAN: How about the area of
11 the financing of exports. Can you give us a brief
12 run-down on what has been the experience of the Export
13 Finance Corporation to date?

14 MR. BOYLES: Mr. Chairman, perhaps I could
15 answer that. First of all it will be recognized that
16 it is not a function of the Export Finance Corporation
17 to develop business directly. It merely provides the
18 re-discount facilities for the chartered banks. As is
19 mentioned in the brief, I believe, the experience has
20 been rather dissappointing, but it will be recognized
21 that the facility is now generally known, and has been
22 generally known, through the branch bankers, and the
23 volume of capital goods which result in paper for re-
24 discount with the corporation depends, of course,
25 primarily on the efforts and the ability of the
26 exporters themselves.

27 COMMISSIONER LEMAN: What has been the
28 experience? How much has it loaned?

29 MR. BOYLES: At the present time the
30 corporation has re-discounted paper to the extent of



1 some \$115 million.

2 COMMISSIONER LEMAN: Are you satisfied with
3 the way the E.C.I.C., under its regulations, has
4 operated? All of these are insured loans, are they not?

5 MR. BOYLES: Yes. We have no observations
6 to make about the provisions of the relevant legislation.

7 COMMISSIONER LEMAN: But it is your feeling
8 that whatever demand there was has been satisfied?

9 MR. BOYLES: Yes.

10 COMMISSIONER LEMAN: Am I right in thinking
11 that a lot of that business has turned out to be not
12 Canadian dollar business?

13 MR. BOYLES: A lot of it is not Canadian
14 dollar business. A lot of exports are in U.S. dollars.
15 As a matter of fact, the paper under discount is usually
16 expressed in U.S. dollars.

17 COMMISSIONER LEMAN: Therefore, if the re-
18 discount is in U.S. dollars would the Export Finance
19 Corporation finance itself in U.S. dollars to satisfy
20 this demand?

21 MR. BOYLES: Yes. In other words, it looks
22 to the markets for U.S. dollar coverage to provide for
23 this facility, and it protects itself, of course, by
24 buying forward, and so on.

25 COMMISSIONER LEMAN: There seemed to be
26 such an outcry with respect to the financing needs
27 of the exporters. Is it no surprise to you that no
28 more business has been developed?

29 MR. BOYLES: Well, let us put it this way;
30 as I said earlier, it has been dissappointing but,



1 not surprising. In other words, if we think in terms
2 of the corporation itself, then really the corporation
3 itself has not got too much to do with the development
4 of the export business. It provides the re-discount
5 facilities or, in other words, it facilitates the
6 financing of such exports.



1 COMMISSIONER LEMAN: I understand that,
2 but if there is any surprise in the lack of demand
3 for it, I am wondering if we should look for an
4 opportunity somewhere, either in E.C.I.C. ---

5 MR. BOYLES: It is surprising. We were
6 hopeful of course that the volume of business being
7 handled by the corporation would have been considerably
8 more.

9 COMMISSIONER LEMAN: May I refer to your
10 paragraph 135 which contains these words:

11 "We recommend that the whole matter
12 of existing limitations on the
13 nature of the specific security
14 available to the banks should
15 be thoroughly reviewed with a view
16 to leaving the banks as free as possible
17 to take such security as the require-
18 ments of individual situations might
19 indicate."

20 A little earlier in the paragraph you made reference
21 to one impediment. You say:

22 "For example, the power of the banks
23 to take chattel mortgage security
24 is at present limited to loans made
25 to an individual on the security
26 of household property (as defined
27 in the Bank Act)...."

28 Is this just an example, or could you list a lot
29 of other impediments that the banks have in mind
30 in making these general remarks?



1 MR. WADSWORTH: You refer here to chattel
2 mortgage security?

3 COMMISSIONER LEMAN: You seem to give
4 that as one example of an impediment, and yet you
5 say you recommend that the whole matter of existing
6 limitations as to the nature of specific securities
7 available be reviewed. I took the earlier sentence
8 to mean that that is just one example. Can you list
9 a lot of other examples?

10 MR. WADSWORTH: Another example would
11 be the regular conventional mortgage security.

12 COMMISSIONER LEMAN: Would that about
13 do it? Is that all? You suggest that it should
14 be reviewed; we would be pleased to review it for
15 you, if you would give us a few hints as to what
16 to review.

17 MR. WADSWORTH: The principal recommendation
18 would relate to mortgage security or security on
19 immovable property, as we termed it a moment ago.

20 MR. BOYLES: I think the main point
21 here, Mr. Leman, is that there should be no inhibition
22 or restriction such as is imposed by the respective
23 sections of the Bank Act. In other words, the question
24 might arise, why should the bank be singled out for
25 the restrictions that are imposed by that legislation?
26 We see no reason why we should not be free of such
27 restriction. I think that is what we had in mind.

28 COMMISSIONER LEMAN: I agree with you,
29 in theory, that is true. However, we have heard
30 before this Commission a lot of witnesses who criticized



1 for instance, the Industrial Development Bank and
2 who said that sometimes the I.D.B. tied up a client
3 to the extent that the bank took so much security
4 in excess of its needs for a loan that the client
5 was unable to provide credit for other purposes.
6 Some have even suggested that at times the chartered
7 banks, under the special security sections that
8 are available to them, such as Section 88, have
9 tied up customers and made other credit requirements
10 difficult.

11 It is in that context that I suggest
12 that the problem is perhaps not a theoretical one,
13 that there are practical difficulties. What do you
14 believe was the intention of the Act in prohibiting
15 securities on immovables to be available to the bank?

16 MR. BOYLES: Well, I presume the theory
17 was that a bank might very well find itself in the
18 position, indirectly perhaps, of investing too much
19 in a particular type of security.

20 MR. LORENZO HEBERT: The reason is a
21 historical one. In the past century it was the
22 practice of the American banks to lend on mortgages,
23 and this is one of the reasons they had so many
24 failures. In the first bank charter this was intro-
25 duced to guard against that situation; otherwise we
26 would have had the same trouble they have had in the
27 United States and some other countries.

28 If I may add another thought, the
29 situation since then has changed considerably. This
30 is the reason why this prohibition is in the act now.



1 It dates from the very first charter of a Canadian
2 bank, and it has been left in the other charters and
3 in the Bank Act. But conditions, and the expertise
4 of the bank in this field, and the risk involved are
5 not what they were at that time.

6 COMMISSIONER LEMAN: Is it just possible
7 that the legislators might have had in mind that the
8 banks did not like to make long-term loans, and that
9 security on first mortgages were particularly designed
10 for long-term financing?

11 MR. LORENZO HEBERT: The main reason
12 was the speculation on real estate at that time. The
13 country was expanding, there was a frontier, people
14 needed money, and there was considerable
15 speculation. This was to avoid that speculation -
16 that is the historical reason for it.

17 COMMISSIONER LEMAN: I will not argue
18 with you as to whether that was the main reason or not,
19 but let us examine the reason I have given.

20 I think the banks this morning explained
21 to us that in general they are not too much in favour
22 of very long term financing for business. Allowing
23 them to take security on first mortgages on immovables
24 of a business might enable the banks to tie up
25 customers to a point where they had no credit left
26 for financing the relatively short-term loans. Is
27 that a possible difficulty?

28 MR. BOYLES: You might find a situation
29 where a client is lacking in working capital but is
30



1 fairly long in fixed assets. Perhaps he would be
2 creditworthy in respect of a loan, provided he could
3 give security against his fixed assets even on a
4 short-term basis.

5 COMMISSIONER LEMAN: Could there be
6 perhaps a regulation to the effect that security
7 could be taken on immovables for a loan shorter
8 than X months?

9 MR. BOYLES: That is rather restrictive
10 in operation.

11 MR. WADSWORTH: I think that would be
12 unfair, Mr. Leman. May I add another thought on it.

13 To go back a bit -- we have covered this
14 in our brief, and we know now from looking back there
15 were many other extenuating circumstances in banking
16 in the U.S. and other countries on mortgage security.
17 But in the Canadian economy there has been a change
18 in the regular conventional house mortgage field.
19 Mortgages are now amortized to a large extent. They
20 are more liquid to that extent, because as every month
21 or every six months go by the equity becomes greater
22 than it would with a heavy payment being made when
23 the property is depreciated. I think that has made
24 quite a difference in that type of mortgage security.

25 This morning, in speaking of mortgage
26 security, I think we were talking almost entirely
27 along the lines of that type of mortgage security.
28 But there is the other area of the smaller borrower
29 who, as Mr. Boyles said, may have need of working
30 capital. I would extend that further to the borrower



1 who had capital needs and has no source of funds. It
2 is in that area the banks feel they could play a useful
3 role.

4 I think there has also been a change
5 with growth at all levels of secondary industry in
6 Canada; we have many more small businesses that are
7 growing and expanding and which require term funds
8 of a capital nature from time to time, and yet they
9 are not of a size that they can go to the market or
10 go through the procedure that has been followed where
11 the banks can purchase a first mortgage bond, et
12 cetera; the expense would not warrant it in most
13 of the moderate sized loans.

14 You made the statement, I think, that
15 we might find we were too far committed in this
16 field. I believe that would be up to what I hope
17 would be the good judgment of the bank concerned,
18 and that they would not get over extended.

19 COMMISSIONER LEMAN: All I am trying to
20 get at is, do you think that extending the right to
21 take security on immovables by banks would tend
22 to push them more into longer term, on average?

23 MR. WADSWORTH: I think on average it
24 would, subject again to the availability of funds,
25 and that being subject to whether the monetary
26 authorities felt we were playing a useful role and
27 that we should have funds for such purposes.

28 COMMISSIONER LEMAN: What about the
29 reverse proposition: Would it be practical and useful
30 to make all these sections, 82, 86 and 88, available



1 to any lender in Canada, not only to banks?

2 MR. NEAPOLE: That is a very difficult
3 question to answer, Mr. Leman. Traditionally those
4 sections have been in the Bank Act for a long time,
5 and probably have been the most important sections
6 of the Act in many different ways in development of
7 business and the country generally.

8 I think one of the difficulties about
9 making security of that kind available to all
10 lenders would be the problem in people ascertaining
11 the security... and so forth. As it is now, they are
12 registered securities. I think if they were available
13 to all kinds of lending organizations, such as
14 credit unions and bodies of that type, there would
15 be extreme difficulty in confining the operation to
16 something about which people would have knowledge.

17 COMMISSIONER LEMAN: They would have
18 to register too, wouldn't they?

19 MR. NEAPOLE: I would assume they would,
20 yes.

21 MR. PATON: Mr. Leman, may I point out
22 that sections 88 and 82 are general rather than
23 specific. Under Section 88 it would not be possible
24 to have two lenders hold security on the same
25 location. The location has to be specifically
26 described. All of these refer to where the
27 inventory or the goods lie. It would be
28 very difficult, if not impossible, to have lenders
29 with different interests in the same security.

30 Section 86 is different, because that



1 is specifically a warehouse receipt against an item
2 in the warehouse. Section 88 is more general.

3 COMMISSIONER LEMAN: Perhaps there
4 would be difficulty in making the same security
5 available to two different lenders. But if a
6 lender had a client that was not a bank's client,
7 I am wondering what difficulty there would be in
8 extending this particular variable type of security
9 to such lender. Do you feel it is something that
10 could be abused by lenders?

11 MR. NEAPOLE: Being one of the lenders,
12 I would hesitate to say that, but I would say it
13 could be. It always could be so, but I would not
14 advance that as a strict objection.

15 I think one of the principal things
16 about the banks being able to do this is that they
17 themselves as a rule require reporting, inspecting
18 and policing of the security, and I like to think
19 it would be done more effectively by banks than by
20 other lenders. I am using the word in a very broad
21 sense now.

22 COMMISSIONER BROWN: The banks are asking
23 to have other security open to them; why shouldn't
24 the security they have be open to other people?

25 MR. NEAPOLE: Well, it is a good question.
26 Why not? We have been talking about sections 86,
27 88 and 82.

28 COMMISSIONER BROWN: Those are the
29 ones we are talking about.

30 MR. NEAPOLE: In a categorical sense, why



1 not? I would not object, so to speak.

2 COMMISSIONER BROWN: Section 88 is unique
3 to Canadian banks. What do banks in other countries
4 do -- they seem to operate successfully?

5 MR. NEAPOLE: They have other means
6 of taking security.

7 COMMISSIONER BROWN: What do they take?

8 MR. NEAPOLE: Assignment of receivables,
9 and in some cases something similar to a registered
10 charge, like a debenture. I say "similar to" because
11 I am not entirely familiar with the situation.

12 COMMISSIONER BROWN: If banks were
13 given mortgage facilities, we could wipe out
14 section 88? I am just flying a kite now.

15 MR. NEAPOLE: In what sense, wipe out
16 Section 88?

17 COMMISSIONER BROWN: We would do away
18 with Section 88. Could you not operate then as
19 banks in other countries operate?

20 MR. NEAPOLE: It would be extremely
21 difficult, because I don't know of any other vehicle
22 here for the assignment of receivables.

23 COMMISSIONER BROWN: In the United
24 States, Britain and France they seem to operate
25 successfully without a Section 88 or something similar
26 to it. I bring this question up because criticisms
27 have been made that banks tend to take more security
28 than other people feel is warranted under Section 88
29 and as a result other suppliers who have delivered
30 goods which have not been paid for find that those



1 goods are seized by the bank.

2 MR. NEAPOLE: That has happened, yes.
3 That claim is particularly made in the canneries,
4 where there are seasonable enterprises, fisheries,
5 vegetables and so forth. But by the time the product
6 has been canned the bank, by making loans, has in
7 effect substituted itself for other preferred
8 creditors. The loans have gone out to pay wages;
9 at least all the wages would have to be paid, and
10 on top of that there are certain distributions made
11 to the growers from time to time, and also certain
12 payments made to the suppliers of cans, and so forth.

13 As a rule, suppliers of cans, labels,
14 cartons and so forth are familiar with the affairs
15 of the canner, and he is familiar with the bank. The
16 bank explains the situation, and they work it out
17 between them, with the canner right there on the spot.

18 I would say that the advantages of
19 the Section 88 procedure have far outweighed any
20 disadvantages. It is perfectly true that creditors
21 have been caught from time to time, whether with
22 canners, or textile convertors, or other enterprises;
23 the fact remains that they are taking a business risk
24 the same as anybody else is.

25 MR. WADSWORTH: May I add a further
26 comment on your remark, Mr. Brown? I would look
27 upon it as Section 88 supplementing the security
28 you mention. I think there are many borrowers who
29 give a general assignment on receivables, and under
30 Section 88 security they are still borrowing on long-



1 term, under a mortgage on their plant. With a first
2 mortgage bond there is probably some clause there
3 permitting them to get security under Section 88
4 on their inventories. So, I think it is a combination
5 of the three. The fact that we could take mortgage
6 security might assist to a degree, but there might
7 be cases where we would take Section 88 security and
8 not mortgage security. The mortgage financing
9 may have been arranged elsewhere, or some other lender
10 might have been more competitive in that area.

11 MR. BOND: I suggest that if we take
12 mortgage security out of the Bank Act we would have
13 to put it in some other act, and if you did that
14 you would very likely deprive the people of the province
15 of Quebec of any security at all, because in Quebec
16 you cannot take a pledge of chattels. So, I say if
17 you took Section 88 out of the Bank Act you would
18 have to put it in some other act.

19 COMMISSIONER BROWN: You said if you
20 took "mortgage security" out.

21 MR. BOND: I meant that particular
22 form of mortgage. It would raise a constitutional
23 point in Quebec. In that province you might deprive
24 them of any security of that type, including the
25 banks.

26 COMMISSIONER BROWN: I am curious to
27 know why our banking system couldn't function in
28 the same way as banks function in other countries.

29 MR. PATON: I think the answer may
30 be that business over there probably gets more sub-



stantial lines of credit - that is businesses that borrow under this section. If we eliminated Section 88 the bank credit could not remain at its present figure, unless the bank could take private security.

COMMISSIONER BROWN: This brings up Mr. Leman's point, but if we give the banks more and more facilities to take up more securities, we are going to have all the credit in the country concentrated in one place. Therefore I throw out my first suggestion that if you extend mortgage lending to banks I think you must consider extending some of these other facilities to competing lenders.

Before I leave this, there is one point not that has been brought up, and I am surprised that you did not mention it in your brief; that is, as to widening the security under Section 82, to include other than straight hydrocarbons.

MR. NEAPOLE: It never came up in our discussions in 1954.

COMMISSIONER BROWN: Are you quite happy
just to have hydrocarbons?

MR. NEAPOLE: What else do you suggest?

COMMISSIONER BROWN: There are some other by-products that exist and which are measureable.

MR. NEAPOLE: I think they might very well be covered in the description now - gas, and so on.

COMMISSIONER BROWN: How about minerals, sulphur, and so on?

MR. NEAPOLE: The products of the mine



1 and so forth are included in the act now under
2 Section 88.

3 COMMISSIONER BROWN: I am talking about
4 Section 82.

5 COMMISSIONER LEMAN: It covers products
6 of the mine once they are on the surface, but not
7 underground.

8 MR. NEAPOLE: Correct - or detached,
9 so to speak.

10 COMMISSIONER BROWN: However, we have
11 been talking about the bank having too much security;
12 now that you are quite happy with Section 82, perhaps
13 we should drop that discussion.

14 MR. WADSWORTH: I think, broadly speaking,
15 it would be desirable if the banks had broader powers.

16 To go back to the question of Section 88,
17 the banks at this time have not said that any form of
18 security they want should be withheld from any
19 other type of lender. We are asking for freedom
20 for ourselves and we must expect it for others.
21 But under Section 82, it would be hard to assess
22 the extent to which this is being used now. You
23 mention minerals. As you know, in the oil and gas
24 industry, the experience of the highly technical
25 skills that people have today means that they can
26 estimate fairly accurately the reserves and recoverable
27 portion of those reserves. The estimating of
28 recoverable reserves from a gold mine that has not
29 yet been fairly blocked out, has not advanced quite
30 to that point. I think if the bank had the freedom



1 to take such security , as and when the technical
2 changes and new developments take place, it would
3 be most desirable, because the role the banks have
4 played since we have been able to take Section 82
5 security in the oil and gas business, has been a
6 relatively significant one.

7 THE CHAIRMAN: We will adjourn for
8 ten minutes.

9
10 --- Short recess.
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1 THE CHAIRMAN: We shall now resume,

2 COMMISSIONER LEMAN: Before we leave the
3 subject of security can you tell us if the banks now
4 have worked out a certain rule on the ratio of security
5 to support a loan? Are there any rules about the ratios
6 that you work to?

7 MR. MULHOLLAND: Under section 88, Mr. Lemant?

8 COMMISSIONER LEMAN: Yes; let us say under
9 section 88.

10 MR. NEAPOLE: Let us take section 82 first,
11 if I might, Mr. Lemant. There you have the out and dried
12 operation but where there is a very, very highly
13 prepared appraisal of the oil in the ground or the gas,
14 as the case may be, or both, and there is also a
15 present, so to speak, market value ascribed to it, we
16 work on the basis of 50 per cent of this prescribed
17 value, provided that the flow from the well, whatever
18 it is -- the production -- is of course sold and is
19 going to produce a pay-out in from four to five years.
20 That is a fairly, shall I say, definite type of operation
21 under section 82.

22 COMMISSIONER LEMAN: Are you speaking now
23 for all the banks or for just the Royal Bank of Canada?

24 MR. NEAPOLE: I can only speak at this
25 particular moment for ourselves, but I think they are
26 all more or less the same. They would not be very
27 greatly different. Now, insofar as section 88 is
28 concerned, you have such a vast variety of products
29 and the man's own equity enters into it so much, that
30 I could not say there is any hard and fast formula.



1 I am reasonably certain, for instance, that
2 if there was an assingment under section 88 dealing with
3 ingots of aluminum or metal that had a definite market
4 and was in quantities that could be marketed, etcetera,
5 that you would find people making some kind of judgment
6 as to how much they could lend against that particular
7 commodity. However, I cannot give you any hard or fast
8 rule on section 88 generally.

9 COMMISSIONER LEMAN: In that case you would
10 feel it would have to be an ad hoc judgment on each
11 loan?

12 MR. NEAPOLE: Yes, based on the fact, as I
13 said, that the man's own equity is going to enter into
14 it very much, and the product too, of course. As you
15 can understand if you have a project which is partially
16 manufactured it might be almost useless in any other
17 business, let us say, there being no particular realizable
18 value except to run it through the plant and finish the
19 operation, which might not be feasible.

20 MR. MULHOLLAND: It may be a fair statement
21 to say, Mr. Leman, that when the section 88 security
22 finds itself converted into receivables there might
23 be more of a margin that could be stated, and that
24 margin of a bank loan against good receivables might
25 be something between 15 per cent and 25 per cent. I
26 am just stating my own opinion in that respect and I
27 am not speaking on behalf of the Association.

28 MR. NEAPOLE: That is the margin.

29 MR. WADSWORTH: I do not see how the security
30 referred to could be broadly affected if it were subject



1 to stipulations for certain limits. The case Mr.
2 Neapole mentioned under section 82 broadly applies to
3 all of us, but I am sure the ratios differ a bit
4 between various types of lending institutions, not only
5 banks but others, as to the amount they would lend
6 against oil in the ground. Some consider the gravity
7 in relation to put-out, and so on. So, I do not see
8 how you could work out any precise formula that would
9 apply.

10 COMMISSIONER LEMAN: No; I was just wondering
11 if it might be possible to put some minimum ratios on,
12 especially if there were to be complete freedom as to
13 what security banks could take.

14 MR. WADSWORTH: I do not think so. I think
15 in the case of mortgage security in a business enter-
16 prise, even if we had the permission to take mortgage
17 security, we would not be the only lender, and if it
18 were felt that better terms might be obtained elsewhere
19 and by borrowing under mortgage security from some other
20 source, I think the borrower would do so.

21 MR. BOYLES: The governing factors here, Mr.
22 Leman, are basically the financial position of the
23 borrower and the type of business in which he is
24 engaged. Those are really the determining factors.

25 COMMISSIONER LEMAN: Well, we have gone
26 down the spectrum of the classes of assets except for
27 one section and that is the one where we had bunched
28 provincial, municipal, and corporate securities. I
29 took from your submission, and I hope I interpreted it
30 correctly, that there has been rather a reduction in the



approximately 100,000 people in the

area of the city of New York

all of which are in the city of New York

between various groups of people living in the city

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1 proportions of holdings of banks of these three types
2 in
3 of securities in the last, say/ post-war period; is that
4 correct?

5 MR. HACKETT: Well, Mr. Leman, I think that
6 is broadly so. Since we are talking about proportions
7 I think that that trend is perhaps the obverse, the
8 other side, of the relative increase in loans as a
9 percentage of total assets.

10 COMMISSIONER LEMAN: They have not reduced
11 in the absolute, in other words?

12 MR. HACKETT: That is true, sir.

13 COMMISSIONER LEMAN: Although you do give
14 some explanation of that in paragraph 86 and following
15 of your submission, I am not too clear on why they have
16 lost in popularity as holdings for banks' portfolios.

17 MR. HACKETT: Well, sir, I do not think they
18 have lost anything by way of popularity. Perhaps I
19 had better divide my answer somewhat to deal with the
20 different types of securities. Perhaps it might be more
21 helpful if I were to do that. I will, perhaps, take
22 corporate securities first. I think it was about the
23 mid-fifties that we had a combination of circumstances
24 in this country which involved a very high level of
25 new corporate financing, new capital spending, reflecting
26 increases to plant capacity, and at the same time,
27 relatively easy money conditions.

28 There grew up to be almost a pattern of
29 public corporate financing at that time of including
30 as part of the issue short-term serial bonds that ran
from one to five years, sometimes as long as one to ten



1 years.

2 From the standpoint of the borrower that
3 was a way of reducing the overall cost of the financing.
4 From the standpoint of the banks it was a relatively
5 attractive combination of maturity and yield, having
6 regard to the level of yields prevailing at the time,
7 although one is bound to confess one sometimes shudders
8 when one looks at these yields now.

9 Since that time I think it is accepted that
10 the volume of new corporate financing requiring public
11 financing has tended to diminish. One of the reasons
12 for this, I think, has been an increase in tendency on
13 the part of corporations to finance more out of retained
14 earnings. I think that has something to do with the
15 nature of the capital expenditure that has been going
16 on in recent years. At the same time these securities,
17 having been originally issued in serial form, have
18 started to run off and the opportunity for replacement,
19 due to the nature of the demand and also due to general
20 monetary conditions -- you do not have as much room as
21 you did for that kind of thing -- has not kept pace
22 with the pay-offs. So much for corporate securities.

23 As to municipal securities, and I think the
24 same thing holds true in all these three areas,
25 there has been great competition in the case of loans.
26 But even in the case of municipal securities there have
27 been one or two special factors which, in recent years,
28 have somewhat tended to reduce the availability of
29 these securities to the banks.

30 One is the fact that in certain areas and



1 in certain combinations of areas there has been a greater
2 tendency on the part of the municipality to do financing
3 in New York.

4 A second factor has been a certain tendency
5 for Municipals to be issued in straight-term, longer
6 term form instead of in the short-term serials. That,
7 I think, is a market preference. The market, at times,
8 has shown a decided preference for that type of issue
9 to the type of issue which in normal times would find
10 its way into the portfolio of a bank.

11 A third factor which is of some significance
12 has been the tendency in certain provinces for municipal
13 financing to be done under the aegis of provincial
14 borrowing authorities. I am referring to such operations
15 as the Alberta Municipal Financing Corporation, where
16 the securities come to the market as provincial rather
17 than municipal obligations.

18 I think it is this combination of consider-
19 ations that explains why these non-federal government
20 securities are not a relatively greater proportion of
21 total bank assets than they are but rather a somewhat
22 lower proportion.

23 COMMISSIONER LEMAN: It is not a reflection
24 of any disillusionment on the part of the banks, is
25 it?

26 MR. HACKETT: None whatsoever, sir. It is
27 a case of partly a different set of conditions and
28 partly a greater relative demand in other directions,
29 particularly lending.

30 COMMISSIONER LEMAN: To come back to the



1 corporates for a second, is there any relationship
2 between the development relative to corporate securities
3 and the concept that you explained this morning about
4 the views of the banks regarding term loans, for buying
5 a corporate security is somewhat akin to lending long
6 term, is it not?

7 MR. HACKETT: Yes, sir. I think it is. I
8 believe that one's policy views with respect to the
9 acquisition of a corporate security cannot be dis-
10 associated from what you are doing or what you have to
11 do or the fact that you are under certain limitations
12 with respect to the making of term loans because, as
13 you say, sir, conceptually there is very little
14 difference.

15 COMMISSIONER LEMAN: Is this basically
16 something the banks have developed out of their own
17 volition or under some pressure by the monetary
18 authority or what?

19 MR. HACKETT: Well, at times when we have
20 been under restriction with respect to the making of
21 term loans, or under limitation, this limitation applies
22 equally to corporate securities purchased directly from
23 the issuer. As you readily appreciate, there is not
24 much sense in not being able to make a term loan if you
25 say to the person, "Walk out of here and bring me
26 your bond issue instead and I will buy it". There
27 logically has to be a consistency there.

28 COMMISSIONER LEMAN: In this area you comment
29 also on the banks' activities in paragraph 234 and
30 following, and that is the function of the banks as



1 underwriters. First of all, I should like to ask you
2 a general question to start with. Is this a function
3 that the banks like? Would they like to be heavily
4 involved in underwriting?

5 MR. AVISON: May I answer that, Mr. Chairman?
6 This is in part, Mr. Leman, historical. Banks have tended
7 to be associated with syndicates in the underwriting
8 of securities, and this pattern has continued over the
9 years. I think it is fair to say that the banks like it.

10 COMMISSIONER LEMAN: You say basically the
11 banks like it?

12 MR. AVISON: Yes, sir.

13 COMMISSIONER LEMAN: Would you, like Mr.
14 Hackett, make any distinction between the provincials,
15 municipals and corporate securities, or would you not
16 make any distinction?

17 MR. AVISON: In connection with underwriting?

18 COMMISSIONER LEMAN: Yes.

19 MR. AVISON: Well, let us do what Mr. Hackett
20 did and take the corporate issues first. I think that
21 with very few exceptions -- you could probably count them
22 on one hand -- banks do not participate in syndicates
23 with respect to the underwriting of corporate securities.

24 In the municipal field, of course, the banks
25 for the most part participate, not entirely but for the
26 most part, in syndicates underwriting municipal issues.
27 These syndicates might be very small or they might be
28 very large. Some syndicates may only have one bank in
29 them, and some syndicates may have two or more banks in
30 them.



1 In the provincial field, as you know, the
2 fiscal agency technique is usually employed, but not
3 entirely, where the syndicate combines to form a fiscal
4 agency, and it will be found that most of the banks are
5 in that agency.

6 COMMISSIONER LEMAN: Well, so far as the
7 corporates are concerned, what are the objections?
8 You say the banks are just not underwriters of corporate
9 securities.

10 MR. AVISON: With very few exceptions, that
11 is true.

12 COMMISSIONER LEMAN: What are the factors
13 that account for this? If you basically like the
14 underwriting function, why would you not like the under-
15 writers' function with regard to corporate securities?

16 MR. AVISON: I suppose the simple reason,
17 Mr. Leman, would be that we have not been invited into
18 the syndicate, whereas we are invited into the municipal
19 and provincial syndicates. The banks cannot sort of
20 initiate themselves into the syndicate.

21 COMMISSIONER LEMAN: You have given us general
22 comments here in this chapter of your submission about
23 the underwriting function of the banks. Could we get
24 some numbers on the amount of underwriting that has
25 been done for various types of securities, where it has
26 been done?

27 MR. AVISON: I do not beleive these figures
28 are available in total. Each individual bank would have
29 them.

30 COMMISSIONER LEMAN: Why would this be an



IN THE MATTER OF THE ESTATE OF

JOHN J. HENRY, DECEASED

BEFORE ME, the undersigned authority, on this day personally appeared

JOHN J. HENRY, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this day of

19

at the County of

State of

My commission expires this day of

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Witness my hand and seal of office this day of

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at the County of

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My commission expires this day of

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1 area where the Association would not have figures? I
2 am just asking. There may be a good answer.

3 MR. AVISON: I just do not know.

4 COMMISSIONER LEMAN: Is this a field where
5 the Association would be prepared to gather some figures
6 for us?

7 MR. MULHOLLAND: Yes, Mr. Leman.

8 MR. HACKETT: If I might make an observation
9 there, Mr. Mulholland, I suppose it is clear that in
10 any underwriting syndicate a bank may only have a
11 relatively minor percentage interest in that syndicate.
12 There may be one or two banks, there may be ten or a
13 dozen dealers, if the syndicate be a large one.

14 COMMISSIONER LEMAN: Well, I suppose you
15 could get some figures which would give us a good
16 indication of the volume of underwriting by banks.

17 MR. AVISON: May I ask a question? What
18 you are looking for is a total figure for the Association
19 of the amount that all banks have shared in all
20 syndicates in which they have participated in issues of
21 both municipal and provincial securities?

22 COMMISSIONER LEMAN: Yes. I do not think
23 we would need this bank by bank.

24 MR. AVISON: That would be a difficult
25 figure to dig out with any speed, Mr. Leman.

26 COMMISSIONER LEMAN: What do you call speed?
27 I am just suggesting that at some future date you could
28 file this through the secretariat of the Commission.

29

30



1 MR. AVISON: I am satisfied the figure could
2 be obtained.

3 MR. WADSWORTH: Would this relate to the
4 percentage of banking participation in the syndicates,
5 the syndicates that they were connected with?

6 COMMISSIONER LEMAN: No, the shares that the
7 banks themselves handle.

8 MR. WADSWORTH: May I just ask a question
9 because -- and I think I speak for all of us --
10 we would like to provide any information that it
11 is possible to provide. Is it a question of the share
12 of, say, the syndicate liability which the bank may have
13 taken in a syndicate or the share of that issue that the
14 bank may have assisted in placing?

15 COMMISSIONER LEMAN: When you are in an
16 underwriting syndicate you perform, I suppose, both
17 underwriting and distribution?

18 MR. WADSWORTH: Well, we could provide both,
19 but in some cases we would not provide both; in some
20 cases we would only have a syndicate liability for any
21 unsold securities, the main amount of the selling may
22 have been done by other members of the syndicate, so
23 it is just a question of pin-pointing what you would
24 like from us.

25 COMMISSIONER LEMAN: As I say, I would like
26 to see some figures -- I don't know exactly what you can
27 supply -- but I am asking you if you could give us
28 figures that would give us a good notion of the volume
29 that is handled by banks in the underwriting function
30 and in the distribution of it?



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1 COMMISSIONER BROWN: Could I make a sug-
2 gestion to see if this would fit in with your ideas
3 on what might be feasible; the dollar value of syndicates
4 in which the banks have participated, and the dollar
5 value of the liability taken by the banks.

6 MR. AVISON: May I repeat that to see that
7 I understand it? The total amount of new issues in
8 which the banks participate in the syndicate as members,
9 and the proportion which the banks assume of the liability
10 in that syndicate of that total figure?

11 COMMISSIONER BROWN: That is right.

12 MR. AVISON: Do you want this for a period
13 of years or for, say, a typical year; for the year 1947
14 and the year 1962, or something?

15 COMMISSIONER BROWN: Mr. Leman is asking the
16 question.

17 COMMISSIONER LEMAN: Well, if it were possible
18 to have it for a period to see if the volume has been
19 increasing; I don't know, a period of seven or eight
20 years, would that be possible?

21 THE CHAIRMAN: I suggest that you arrange
22 exactly what you want afterwards, perhaps, and work
23 something out?

24 COMMISSIONER LEMAN: Yes.

25 THE CHAIRMAN: Which would be satisfactory.

26 MR. WADSWORTH: Before we leave that point,
27 may I add one further comment in connection with this
28 in relation to corporate securities. I think a
29 contributing factor is the distribution of securities
30 by banks, etcetera. A great deal of our distribution



1 is in the form of almost order-takers through our wide
2 branch system, particularly in municipal issues and
3 things such as that. Apart from Government of Canada
4 bonds -- I think we mentioned this in our brief --
5 the banks do not recommend any other type of security,
6 but we will execute orders from those interested, and
7 I think the degree of interests from the average
8 bank customer who comes to the bank is much more in
9 provincial and municipal issues than it is in corporate
10 issues, and I think that has some bearing on why we do
11 not appear more often than we do in corporate syndicates

12 COMMISSIONER LEMAN: And in the corporate,
13 as Mr. Hackett pointed out earlier, there are seldom
14 any shorts in the issue?

15 MR. WADSWORTH: That is right.

16 COMMISSIONER LEMAN: Whereas in the municipal
17 issue there would be shorts?

18 MR. WADSWORTH: We are not as much a direct
19 participant, either.

20 MR. HACKETT: I think there is another
21 factor, too, in that the history of corporate under-
22 writing in Canada usually involves a long standing
23 and continuing relationship between the borrower and
24 the issuing house. Corporate issues are not sold by
25 tender; it is an arrangement, a continuing connection,
26 and that is the pattern that has grown up.

27 COMMISSIONER LEMAN: Could you describe to
28 us the general way in which this business has
29 developed; how did banks get into syndicates? Are
30 they usually permanent members of a syndicate, for this



1 fiscal agency that is of long standing, or is it an
2 ad hoc decision in each case to get into the syndicate?

3 MR. HACKETT: No sir, syndicate arrangements
4 are usually of very long standing; they go back for
5 many years.

6 COMMISSIONER LEMAN: And do these tend to
7 be arranged along the lines of a group of dealers in
8 the bank to handle securities, or are there sometimes
9 more than one bank in any one syndicate?

10 MR. HACKETT: If it is a large syndicate
11 there is more likely than not to be more than one bank;
12 sometimes there can be five or six banks in a very large
13 group.

14 COMMISSIONER BROWN: I would like to ask if
15 the banks have a view on the question of Section 157,
16 subsection 2, in view of their liking for participation
17 in syndicates?

18 MR. HACKETT: Yes, I think we do have a
19 pretty well defined view on that, sir, and I think our
20 view arises from our interpretation and the purport of
21 this section, which we think is useful.

22 COMMISSIONER BROWN: Perhaps you would read
23 the section for the record?

24 MR. HACKETT: Pardon?

25 COMMISSIONER BROWN: Have you got it there,
26 or will I read it?

27 MR. HACKETT: Yes, it is section 157. I
28 don't know if you wish me to read it, sir, but this is
29 the section which prohibits the use of the name of a
30 bank in any prospectus or advertising for securities.



1 If you wish me to read the section in total, I will.

2 COMMISSIONER BROWN: I have it in front of
3 me.

4 MR. HACKETT: Right. Well, I think our
5 view is that this section is useful in that it removes
6 the possibility that any investor -- possibly a some-
7 what unsophisticated investor -- might buy a security
8 under the impression that the bank's name on the
9 prospectus was advertising, or to imply that the bank
10 was in some way directly or indirectly responsible for
11 the fulfillment of the borrower's obligation.

12 Section 157 approaches that, of course, very
13 directly by prohibiting the use of the bank's name on
14 there in any context whatever; we think it is a
15 possibility that human nature being what it is that this
16 would happen if the bank's name were on the advertising
17 for the sale of securities. I should have added that
18 advertising for the sale of Government of Canada direct
19 or guaranteed securities is exempt from this
20 prohibition.

21 COMMISSIONER BROWN: You think it is safe
22 to advertise them?

23 MR. HACKETT: I think so, but I think the
24 point is that if the bank name were on there, some
25 sort of responsibility for the fulfillment of the
26 obligation will be imputed to the bank no matter to
27 what lengths the bank might go to endeavour to remove
28 such an impression, and for these reasons I think we
29 feel that the section serves a useful purpose.

30 COMMISSIONER BROWN: Is there unanimity of



1 view on this?

2 COMMISSIONER LEMAN: Does that mean that
3 they definitely would exclude banks from underwriting
4 corporate issues?

5 MR. HACKETT: It wouldn't exclude, sir, a
6 bank from participating in underwriting, but it would
7 exclude the appearance of the bank's name on the
8 prospectus offering the securities to the public.

9 COMMISSIONER LEMAN: Well then, I haven't
10 got the details of the various securities acts so
11 much in mind that I would be able to solve this right
12 here, but does that entail, therefore, a change in
13 the securities laws, because normally it is required
14 that the underwriter's name be disclosed in the
15 prospectus, isn't it?

16 MR. AVISON: I think that is true of
17 corporate debentures, yes.

18 MR. HACKETT: But you still couldn't put
19 the advertising in the paper with the bank's name, in
20 the actual offerings of these securities to the public.

21 COMMISSIONER LEMAN: That is why I am
22 suggesting that unless these securities acts themselves
23 were to be changed, banks couldn't underwrite corporate
24 issues because the securities acts require that the
25 underwriter's name appear in the prospectus.

26 MR. HACKETT: That is a legal point --

27 MR. AVISON: I think that is quite right.

28 COMMISSIONER LEMAN: Well, we have heard
29 from quite a number of witnesses a lot of suggestions
30 about the securities regulations in the country, the



1 limited participation of the banks in the underwriting
2 and distribution of securities; does this enable you
3 to give us the benefit of your comments on the adequacy
4 of these regulations?

5 MR. HACKETT: I beg your pardon?

6 COMMISSIONER LEMAN: Either the bankers or
7 the general observers of banks.

8 MR. HACKETT: I think it is fair to say, Mr.
9 Lemman, that through the years these regulations have
10 become more adequate, and secondly that there is an
11 increasing degree of coordination between the various
12 provincial agencies in this area.

13 COMMISSIONER LEMAN: To the point where they
14 satisfy you?

15 MR. HACKETT: I think, like everything else,
16 this is an evolving thing; I think from time to time
17 situations do arise, but one of the situations, of
18 course, is that of the operator who doesn't do business
19 in this country but may take up residence here and do
20 business outside Canada; that is the situation which is
21 being dealt with, and I wouldn't say that the problem
22 has been wholly solved yet, but I think it is something
23 which the various Commissions are extremely conscious
24 of.

25 COMMISSIONER LEMAN: Well, we have all
26 heard a lot of representations about the full disclosure
27 requirements of special corporations in their annual
28 reports and in their prospectus. From the point of
29 view of banks as investors and lenders, do you have some
30 comments to make on this, the adequacy of the disclosure



1 requirements as they exist today?

2 MR. HACKETT: No sir, I think the general
3 trend of practice and procedures in this area over a
4 good many years have been in the direction of giving
5 the investor the fullest possible information he can get
6 and I don't at the moment have ^{in mind} any specific area in
7 which I would suggest improvements might be arranged.
8 That is not to say, perhaps, we couldn't think of some,
9 but I think the investor in this country gets a good
10 break in the way of disclosure of information.

11 COMMISSION LEMAN: If I might turn to another
12 subject, unless you have something on that, Mr. Brown?

13 Sometime ago there was an announcement
14 regarding the possible development of a bankers'
15 acceptance market in Canada. Until now has any
16 progress been made in this field, or can you report
17 none?

18 MR. AVISON: I think it might be fair to
19 report, Mr. Lemman, that through no fault of the banks
20 the timing of the introduction of this new market
21 almost coincided with the most recent period of high
22 rates and relatively heavy demands for loans, with
23 the result that about eight months, perhaps, seven
24 months, in our view could hardly be construed as a
25 typical period in which to properly determine whether
26 this market will develop or not.

27 COMMISSIONER LEMAN: What is it designed to
28 finance?

29 MR. AVISON: These items which -- I haven't
30 got the Bank of Canada Act in front of me, but it is



1 these items which properly fall under 18(1) item G of
2 the Bank of Canada Act.

3 COMMISSIONER LEMAN: Could you describe
4 generally what these are and what this covers?

5 MR. AVISON: If I may read the section.
6 You will notice that in the powers of the Bank of
7 Canada Act they are empowered to buy and sell, and so
8 forth, and we are using items F and G purely as
9 illustrative of the areas in which bankers' acceptances
10 can be drawn. It deals with the production and marketing
11 of goods, wares ^{and} / merchandise and in connection with the
12 production or marketing of products of agriculture,
13 products of the forest, and quarrying, mining, and
14 products of the sea, lakes and rivers; and these are
15 the typical areas to which bankers' acceptances were to
16 apply.

17 COMMISSIONER LEMAN: Well, such a market
18 is fairly active, say, in New York, isn't it?

19 MR. AVISON: It varies. It recently has
20 been quite active.

21 COMMISSIONER LEMAN: Are there peculiarities
22 about our environment here in Canada that make it
23 more difficult for such a tool to become developed?

24 MR. AVISON: I think, sir, it might be said
25 that we have developed other tools, that are normally
26 letters of credit in connection with exporting, for
27 instance; it has long been used by the banks.

28 Secondly, with straight credit made
29 available made in the normal course of business, and
30 to some extent in both these areas, bankers' acceptances

THE UNIVERSITY OF CHICAGO

PH.D. THESIS

BY

JOHN EDGAR HOOVER

IN

THE DEPARTMENT OF THE HISTORY OF THE UNITED STATES

PRESENTED TO THE FACULTY OF THE DIVISION OF THE PHYSICAL SCIENCES

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1 perhaps duplicate the facilities that were existing.

2 I think it would be an improper answer to
3 your question if I did not include also the development
4 since the money market developed in 1954, and this
5 development has taken place much more recently than
6 that of a fairly active straight market in commercial
7 trade.

8 MR. NEAPOLE: May I interject there? I
9 think that it is safe to say that these were introduced
10 at a poor time in so far as rates are concerned. The
11 rates for bankers' acceptances was $1\frac{1}{4}$ per cent, which
12 added to the rates which the borrower would have to
13 pay on the market. It would be more than he could
14 normally borrow for, and consequently, the average
15 person who might have used these bills would have found
16 them too expensive and consequently back away from
17 them.



1 A few million dollars, probably, amongst
2 the banks have been sold, but up to now it has not
3 been successful, and when I say "successful" I mean
4 it in the sense that it might have been. Another
5 limiting factor is that we have a limit on the bills
6 of a minimum of \$200,000. We are now going to try
7 it with the limit at \$100,000 and see what happens,
8 but it is a question of trying to reach a maturity
9 in developing a market of this kind. We have not
10 reached it yet.

11 COMMISSIONER LEMAN: In your estimation
12 what sort of companies would use these and find them
13 appropriate?

14 MR. NEAPOLE: Manufacturers and dealers
15 in commodities, and so forth, would possibly be able
16 to use them with their name along with the bank's
17 acceptance, and sell their paper through a dealer
18 just as other people do, except as Mr. Avison
19 pointed out it would apply to the people mentioned
20 in Section 18 (f) and (g) of the Bank of Canada Act.
21 In other words, there would be commercial transactions
22 underlying the paper.

23 COMMISSIONER LEMAN: We have had a
24 couple of witnesses who have remarked to us that
25 perhaps in the short-term commercial paper market
26 great care should be exercised to make sure that
27 the borrowers are absolutely creditworthy in all
28 cases, and that perhaps they had not been credit-
29 worthy. The development of an acceptance type of
30 short-term borrowing of that sort would help in that



1 direction, would it not?

2 MR. NEAPOLE: Yes, it would, because with
3 the bank's acceptance on the paper then, of course,
4 you have a bank instrument for the debt.

5 COMMISSIONER LEMAN: And the bank
6 would make sure that the creditors are good?

7 MR. NEAPOLE: They would have a good
8 look at it because they would have to pick up the
9 paper when it matured.

10 COMMISSIONER BROWN: Do you think that
11 perhaps the banks were a little slow in developing
12 this? In other words, has one of the inhibiting
13 factors been the development of a market for unaccepted
14 business?

15 MR. NEAPOLE: I would not say entirely.
16 As a matter of fact, as I mentioned once before, this
17 whole question is one of trying to develop a market
18 for a certain type of instrument which we feel -- well,
19 if you come of age, so to speak, in a financial
20 market, you ought to have an instrument of this
21 kind available for people. However, I will be
22 perfectly frank and say that even the bankers
23 squabbled about it among themselves for months and
24 months, and could not reach an agreement as to the
25 method of operation, and so forth. However, it
26 was born finally, and it has not reached any
27 maturity yet, as I have said.

28 COMMISSIONER LEMAN: Before we leave
29 the general question of bank assets, can you give
30 us a brief run-down as to any trends that are noticeable,



1 let us say, in the postwar period in the lending
2 policies or the natural development of the banks'
3 loans. Has there been a shift towards more numerous
4 smaller loans, or less numerous larger loans? Has
5 there been a definite trend or direction?

6 MR. NEAPOLE: Well, speaking without
7 any information right at my elbow here, I would
8 certainly say that there has been a trend to many
9 more smaller loans. There have been many more
10 smaller loans. There is no doubt about that, and
11 they have been caused particularly by the govern-
12 ment guaranteed segment. I do not think I can
13 say there has been a trend percentagewise towards
14 more large loans than before. I think there is
15 still pretty much the same spread right across.

16 Quite obviously, the mortgage business
17 has entered into it as well, and that has resulted
18 in a change in assets. There has been consumer
19 lending, of course. But, by and large, I think
20 you could answer the question by
21 saying that there are many, many more small borrowers
22 who are being taken care of in one way or another.

23 COMMISSIONER LEMAN: Well, do you think
24 this trend towards more numerous smaller loans has
25 reached a peak, or is it likely to continue, or what?

26 MR. NEAPOLE: Whether it will continue
27 percentagewise is very difficult to say. I think
28 it will certainly increase numerically. In the
29 loan business, such as consumer loans, there is
30 a tendency to reach a sort of plateau. You can



1 develop beyond that plateau by forcing your advertising
2 or you might drop a little bit below that plateau
3 by toning your advertising down.

4 We have certainly found in our own
5 experience -- and I am sure the others have found
6 this out also -- that with a little pressure placed
7 on advertising there were more applications for
8 consumer financing. I do believe, nevertheless,
9 that there is a certain natural level, so to speak,
10 that you reach, and that within certain limits beyond
11 that it will sort of wave along a line although,
12 numerically, it might still increase.

13 COMMISSIONER LEMAN: That concludes
14 the questions I have to ask on this topic.

15 COMMISSIONER BROWN: Mr. Chairman, I
16 would like to switch over to the other side of the
17 balance sheet and look at deposits for a while. It
18 might be a good thing to start by looking at para-
19 graph 189 of your submission in which you say:

20 "In deciding how and where to hold
21 his savings, an individual will
22 normally be governed by the following
23 five considerations:

- 24 1. The safety of his funds;
- 25 2. The readiness with which his savings
26 can be converted back into cash;
- 27 3. The rate of interest or other return
28 received;
- 29 4. The ease and convenience of making
30 the necessary transactions;



" 5. Other services offered in conjunction with the savings facilities."

I would like to get your opinion here. Are these in order of precedence, or what do you think would be the more important factor that influences this?

MR. PATON: If I might respond to that question I would say that this is a part of the wording of the brief that we would change slightly if we had to rewrite it.

COMMISSIONER BROWN: You can rewrite it now if you want to change it slightly.

MR. PATON: There was no intention at the time the brief was written to indicate an order of priority in respect to these five factors. We are inclined to feel that all five of them are important, but their order of priority in one situation would be entirely different from their order of priority in another situation, depending upon the depositor.

I do not think there is any doubt that the main priority, and one that everybody has, is that of making sure that the money can be recovered. Safety of the funds is important, but with the continued strength of the banking system that has become axiomatic.

If one were to conduct a poll and ask our depositors to place these factors in an order of priority it might be found that to many depositors depending upon age, convenience of location is important. To another depositor the variety of

I think it is very important to have a clear understanding of the situation in the country. The government should be able to provide the people with the information they need to make decisions about their future. It is not enough to simply tell them what to do. They need to know why it is necessary and what the consequences will be. This is especially true in times of crisis, when the government's actions can have a profound impact on the lives of its citizens. We must ensure that the government is transparent and accountable to the people. Only then can we have a chance of building a strong and stable nation.



1 services offered would be valuable and important.
2 To another the rate of interest would be important.
3 The return would be more important in some instances
4 than in others. All those factors mentioned there
5 are important, but they are not necessarily in order
6 of their degree of importance.

7 COMMISSIONER BROWN: How important do
8 you visualize the rate of interest to be? Let me
9 add into that question this: Can you give an
10 opinion as to the point at which it starts to become
11 important? On a hundred dollar account the difference
12 between 2 3/4 per cent and 3 per cent is 25 cents
13 a year. At what size does interest become important,
14 or is it a psychological factor?

15 MR. PATON: I would say in answer to
16 that that deposits of all sizes are sensitive to
17 rate adjustments. What is important to one indi-
18 vidual might not be important to another.

19 As you are probably aware from the
20 public information and returns, a large percentage
21 of the banks' savings accounts are for comparatively
22 small amounts. To quote statistics I think that
23 55 per cent of the savings accounts have balances
24 of under \$100. These funds would normally represent
25 the savings of the individuals concerned. Perhaps
26 they are a reserve for some emergency. Perhaps they
27 are accumulated to provide funds for some expenditure.
28 What is important to one individual might be \$100
29 and yet the account might not have any importance
30 to another individual until it has reached a balance of



1 \$1,000. It is difficult to relate the importance
2 of the interest rate to any specific amount. It
3 depends in all circumstances upon the owner of the
4 funds. However, there is more sensitivity as the
5 amount involved increases.

6 COMMISSIONER BROWN: This comes up
7 later in regard to the matter of competition between
8 the banks and other financial intermediaries, but
9 I would just like to get an expression of opinion
10 as to how important it is relative to some of these
11 leading financial institutions, particularly when
12 you bear in mind that, apparently, on the paying
13 side consumers are relatively unimpressed by differences
14 in interest rates. They do not seem to care whether
15 they are paying 20 per cent or 25 per cent. Having
16 regard to that fact it seems strange that on the
17 other side a small margin can make a difference.
18 Do you really think that this factor influences the
19 paying in of funds as between the banks and the
20 near banks?

21 MR. PATON: I think it is very important,
22 sir. I think the tables at pages 187 and 188 of the
23 brief indicate that there is an importance, and
24 that competing institutions are rapidly gaining
25 in percentage ownership of these obligations.

26 COMMISSIONER BROWN: Your opinion is
27 that the interest rate as such has played an
28 important part in this growth.

29 MR. PATON: I think the deposits in the
30 chartered banks were \$14 billion in 1961, and those in



1 competing institutions amounted to \$5.357 billion,
2 but percentagewise the increase in the deposits
3 in the chartered banks has not been closely related
4 to the increase in the deposits in the near banks,
5 as we refer to them.

6 COMMISSIONER BROWN: How important do
7 you regard the factor of convenience of location of
8 branches, and so forth?

9 MR. PATON: I think it is difficult
10 to put a dollar valuation on the importance of that.
11 We feel that it is very important.

12 COMMISSIONER BROWN: Are branches opened
13 in order to attract savings, or in order to put
14 out loans?

15 MR. PATON: That is one of the
16 fundamental purposes of opening branches. Some
17 are opened with the weighting over on the one side
18 rather than the other, but fundamentally branches
19 are opened for the purpose of, firstly, attracting
20 deposits, and, secondly, making loans.

21 COMMISSIONER BROWN: In other words,
22 you think that this is a pretty important factor?

23 MR. PATON: I do not know what other
24 general managers have to say about it, but I think
25 it is difficult to place a dollar value, or a
26 percentage, upon the importance of it.

27 COMMISSIONER BROWN: What I am getting
28 around to is if the ceiling were lifted on what
29 you could charge you would, therefore, be in a
30 better position to pay more, and if you add this factor

1 to the branches that you have covering the country,
2 is anybody going to be able to compete with you?

3 MR. PATON: We have no fear that we
4 would overwhelm the others in this respect. We
5 feel that there is a place for the other specialized
6 institutions, and will always continue to be.

7 COMMISSIONER LEMAN: Any concept that
8 you would have with respect to that would not be
9 one of fear, would it?

10 COMMISSIONER BROWN: Have any of the
11 other general managers anything to add to this
12 discussion?

13 MR. NEAPOLE: I would say that we
14 have certainly opened branches with the object
15 of obtaining deposits. Once in a while there will
16 be an important client near a location who will ask
17 to have a branch opened there, or something of that
18 nature.

19 I think the interest factor makes a
20 big difference. It is a strange thing to consider
21 how people will not quibble about the interest they
22 have to pay when they borrow to buy a washing machine,
23 or some such thing. In other words, the interest
24 they have to pay for the borrowing in that case might
25 not bother them at all, but if they see a sign in
26 a window offering 4 per cent or more then I am sure,
27 when they relate that to our 3 per cent, they make
28 the first turn in, in many, many cases.

29 It would be most difficult to try to
30 categorize these five different items here and actually



1 give a breakdown of them in order of importance, because
2 unquestionably location and a few other things do
3 enter into it. However, by and large, I am satis-
4 fied that that figure of 4 per cent or more is a
5 big factor. There is no question about it in my
6 mind, Mr. Brown. It is a big factor.

7 COMMISSIONER BROWN: At the moment you
8 are running three general types of personal deposit
9 accounts.

10 MR. NEAPOLE: That is right.

11 COMMISSIONER BROWN: You have the demand
12 account, the personal chequing account and the
13 savings account.

14 MR. NEAPOLE: Yes.

15 COMMISSIONER BROWN: Has the development of
16 the personal chequing account been up to expectations?

17 MR. NEAPOLE: Well, in so far as our
18 own bank is concerned, we feel it has not done too
19 badly at all. I think that probably we have a higher
20 percentage than some of the others and that is because,
21 perhaps, we have pushed it more. The personal
22 chequing account by itself is not meant to be a
23 deposit gathering account. We had hoped ultimately
24 that the development of the personal chequing account
25 would mean that the savings accounts would become more
26 pure savings accounts with less chequing and so forth,
27 as they are almost anywhere else. I think it is
28 safe to say that Canada is the greatest cheque-
29 writing country in the world, and, of course, cheques
30 are written against savings accounts as well. There



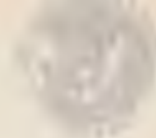
1 is a very, very heavy volume which is, of course,
2 a costly operation.

3 COMMISSIONER BROWN: Have you considered
4 upping the charges on savings accounts to discourage
5 this?

6 MR. NEAPOLE: We have always hesitated
7 to do that because we do want to encourage the
8 people to save. It is a thing that has grown up
9 through the years, and we just do not want to incur
10 any displeasure, so to speak, beyond a certain point
11 by increasing the charges. You cannot go beyond
12 a certain point before you meet resistance.

13 MR. PATON: I think we might add to
14 that, Mr. Brown, that this would be a poor time at
15 which to increase charges when we find trouble in
16 maintaining our relative position in respect to the
17 overall savings of the country. While the personal
18 chequing accounts have been disappointing in total
19 we have found in our bank that they have not been
20 entirely unsuccessful. We have found that it depends
21 upon the manner in which the individual manager ac-
22 cepted the new innovation. I think that is probably
23 true of everything. It is probably a question of
24 individual salesmanship.

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SUBJECT : [illegible]

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1 COMMISSIONER BROWN: All of the banks have
2 gone into short-term notes -- 30 days to 364 days --
3 which are a form of savings accounts which do not have
4 chequing privileges, and at least one bank has gone
5 into longer term notes. Why haven't the other banks
6 followed suit? Do they not like to do it?

7 MR. NEAPOLE: On the very long term?

8 COMMISSIONER BROWN: Up to five years.

9 MR. NEAPOLE: We bid on them over a year,
10 but we don't issue a certificate such as the other banks
11 do. We will bid on money beyond a year.

12 MR. PATON: I think one answer is the
13 rigidity of our lending rate. It puts a limit on the
14 cost of these funds to us, and as a natural result we
15 are limited in the type of the deposit we can go after.

16 COMMISSIONER BROWN: I would have thought that
17 if you were able to convince this Commission to raise
18 the ceiling on the lending rate you would go after this
19 money.

20 MR. PATON: It might be presumptuous for me to
21 suggest that.

22 MR. WADSWORTH: We might suggest that there
23 are some marked differences in banks, in how they
24 approach these things, and in their asset portfolios.

25 COMMISSIONER BROWN: Would this not give you
26 room for more flexibility on your asset side, if you
27 had long term deposits?

28 MR. WADSWORTH: Subject to what Mr. Paton
29 said as to the rate of interest we could charge,
30 particularly as related to the loan segment on the assets



1 side.

2 COMMISSIONER BROWN: Is it fair to ask why
3 the other banks have not gone into this field, or are
4 you all reluctant to express opinions?

5 MR. NEAPOLE: We do bid for money beyond
6 a year, without having a set instrument as the Bank
7 of Nova Scotia has.

8 MR. WADSWORTH: I think some have given it
9 more prominence in their planning than others have, Mr.
10 Brown.

11 COMMISSIONER BROWN: What do you think would
12 happen if chequing was prohibited on savings accounts?

13 MR. PATON: I think if chequing were pro-
14 hibited on individual savings accounts it would result
15 in reducing the handling cost of the accounts in the
16 bank, and undoubtedly, in line with our thinking
17 normally, this benefit would accrue back to the depositors
18 probably in the form of higher interest rates. The
19 impression we have received from P.C.A. is that Canadians
20 have been used to the chequing privilege on savings
21 accounts, and are disposed to continue doing so. We
22 therefore are quite satisfied to continue to permit
23 them to do so.

24 THE CHAIRMAN: They have also been used
25 to over-drafts?

26 COMMISSIONER BROWN: What I am leading up
27 to is the suggestion that has been put forward in one
28 or two places, that you might have a different reserve
29 ratio on demand deposits and on notice deposits. I
30 would like to have a little discussion on that.

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1 DR. McLEOD: Perhaps I could speak to that,
2 Mr. Chairman. But before doing so may I say that there
3 are a number of things of a technical nature such as
4 this one, which in some instances may run close to
5 policy. In speaking to this question I would try to
6 make it clear that I am speaking primarily from the
7 technical side that I see would be considered by
8 management in making the decision. This would not
9 necessarily be the only consideration, because this
10 would have to be set against other practical aspects.

11 In this particular case, as to the possibility
12 of lowering reserve requirements against saving deposits,
13 I think the banks are agreed that a lower overall
14 reserve requirementⁱ would be desirable and would enable
15 them to compete more effectively for the savings deposits
16 of the public. This would be primarily as a matter of
17 equity.

18 It is true that making a lowering reserve
19 requirement on saving deposits alone would be one way
20 of accomplishing this. We feel this would be less
21 satisfactory than a lower reserve on total deposits,
22 because there are certain practical reasons that make
23 it convenient to have a single ratio for all deposits.

24 However, there are some other aspects of the
25 matter which make it difficult to offer a recommendation
26 unless it is related to a specific requirement, because
27 part of what is involved here surely is the competitive
28 position of the banks in obtaining the savings of the
29 public in competition with other savings institutions.
30 Much would depend on what was done and what was

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1 considered possible to do to ensure a more equitable
2 arrangement in this respect; that is, to place the
3 banks in a more nearly comparable position with other
4 deposit institutions or other saving institutions in
5 attracting the savings of the public.

6 May I repeat what I think has been said here
7 several times; when we say competitive conditions, we
8 mean fairly competitive conditions. When we are looking
9 for certain obstacles to be removed for ourselves, we
10 don't mean to put obstacles in the way of others, for
11 our own advantage. We are looking for a fair field,
12 and no favours.

13 COMMISSIONER BROWN: Can you suggest a
14 practical way in this in which such a differential of
15 reserve ratio might be operated? One that comes
16 obviously to mind is that it be measured by the hard
17 core which does not turn over and on which interest
18 is paid. Is this a practical way of looking at it?

19 DR. McLEOD: Mr. Chairman, I would be
20 reluctant to express an opinion without looking fairly
21 carefully at a proposal, because it seems to me that
22 the question of reserve ratio is only one aspect of
23 an equitable consideration. It is perfectly true that
24 these institutions differ among themselves and that they
25 differ from us. I think therefore one would want to
26 be careful about rushing out and saying that such and
27 such a formula would solve these inequities and would
28 not introduce some others. I think the suggestion
29 you make merits consideration and attention, although
30 some consideration should be given to the point I



1 have mentioned in terms of finding a formula that is
2 convenient and practical to use.

3 One might conceive the formula that would
4 be perfectly fair in principle and be extremely
5 difficult to apply, because it would require computations
6 and devices that were not available promptly or would
7 leave uncertainties. So, I would not want to say more
8 than that one would want to look fairly carefully at
9 what specific proposals were made.



1 MR. HACKETT: If I may follow
2 along with that a moment, I am speaking now, Mr.
3 Brown, from the standpoint of cash management. I
4 believe that on general grounds it is desirable
5 that a cash management ratio system should be as
6 simple as possible and not subject to complicating
7 factors. One of these complicating factors that
8 can be envisaged is the effect on reserves of notable
9 shifts between savings deposits and demand deposits,
10 although the total of deposits does not in itself
11 change.

12 I am thinking of the kind of irrelevance
13 that might be introduced into monetary control and
14 reaction to cash ratios, and the sort of situation
15 where at one time savings deposits might suddenly
16 go down. The Canada Savings Bond campaign is
17 perhaps the best example I can give where there
18 is temporarily a shift in the savings and demand
19 deposits.

20 I think from the standpoint of cash
21 management there would be objections to a system
22 that might be complicated or complicating.

23 COMMISSIONER LEMAN: Are there shifts,
24 Mr. Hackett, in fact between savings accounts and
25 current accounts, large shifts?

26 MR. HACKETT: There may be, depending
27 to some extent on the condition of the business
28 cycle at any one time. Under boom conditions,
29 with an expansion of commercial credit, demand
30 deposits might tend to run heavy on savings deposits.



1 Sometimes the reverse situation might occur and
2 then in any one year there could be shifts as a
3 result of payments in and out of the federal treasury,
4 tax payments. The Canada Savings Bond shift was
5 probably the most prominent of the situations that
6 I can call to mind now.

7 COMMISSIONER LEMAN: Well, if there
8 was a shift towards current deposits instead of
9 savings deposits in times of boom, and presumably
10 the cash ratio would be higher for the current
11 deposits than for the savings deposits, that would
12 run in the right direction from the point of view
13 of the monetary authority, would it not?

14 MR. HACKETT: That is true, it might.

15 COMMISSIONER BROWN: You say it might.

16 MR. HACKETT: Well, I was thinking
17 of a secondary follow-up later. This is perhaps
18 getting into rather abstruse considerations, but
19 if savings deposits were then to build up as a
20 result of increased incomes generated, then you
21 might have a somewhat perverse effect somewhat later
22 in the cycle.

23 There are all kinds of considerations
24 that come into these shifts. I was merely endeavouring
25 to set the general principle that a single ratio
26 can probably accomplish anything that a split ratio
27 can, without the danger of perversities.

28 DR. McLEOD: Mr. Chairman, Mr. Hackett
29 has already pointed out one important example of
30 a Canadian case where there has been a distinction in



1 a quite important seasonal shift from savings to
2 demand deposits, and that is at the time of the
3 Canada Savings Bond campaign.

4 I think the experience in the United
5 States -- and by the way their ratio requirements
6 operate a little differently -- has been in former
7 times rather the contrary, especially in times of
8 cyclical demands for funds. There was, in fact,
9 a tendency to move deposits into what we might call
10 a nominal kind of deposit in order to get lower
11 reserve requirements, and this proved to impose
12 a complication in monetary management. In their
13 revision of their legislation some thirty years
14 ago, they took some steps to make a very sharp
15 distinction between demand deposits and time deposits,
16 and so on.

17 COMMISSIONER BROWN: It seems to me
18 that the cost of paying interest on current funds
19 which were switched to a savings account would more
20 than offset the loss of interest on the additional
21 reserve ratio required.

22 DR. McLEOD: Yes, Mr. Chairman, I think
23 this is probably so, although it naturally depends
24 on just what rates of interest are involved and
25 what ratios and time deposits are involved. I must
26 say I do not recollect from memory what the reserve
27 requirements were in the 1920's which, I believe,
28 was one of the periods in which this was important,
29 but reserve ratios in the so-called Reserve City
30 Banks have ranged by around 18 to 20 per cent at times,



1 whereas the rates on time deposits have been only
2 3 or 4 per cent, or at least even as low as that.
3 There is quite a substantial margin in there, es-
4 pecially if the rate of interest on the prime
5 deposits was not particularly high. It depends
6 on what figure you put in here and what figure
7 you put in there as to the formula that comes out.

8 COMMISSIONER BROWN: But you take it,
9 though, that it is the considered view of the
10 Canadian Bankers' Association that they prefer
11 a single ratio?

12 MR. MULHOLLAND: That is right.

13 THE CHAIRMAN: We shall adjourn now
14 until 9.15 tomorrow morning.

15
16 --- Adjournment.
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Ottawa, Ontario,
Wednesday,
January 16, 1963.

--- At 9.15 A.M. the hearing resumed.

THE CHAIRMAN: I shall call the meeting to order.

MR. MULHOLLAND: Mr. Chairman, with your approval, sir, we would like to supplement certain comments we made yesterday on the subjects of government guaranteed loans and the Industrial Development Bank.

THE CHAIRMAN: Yes.

MR. WADSWORTH: May I carry on, Mr. Chairman? I shall be very brief on this point, but relating to the questions that were directed to us yesterday, in case there was any doubt in the minds of anyone, there were three points I should like to mention again as far as I am concerned.

The first question related to government guaranteed loans and, as I understood the question, would the banks lend significantly less if there was not the guarantee?

It is my view that in an important area such as the Farm Improvement Loan field that the banks, given the power to take the required security, would not lend significantly less. I think the record would show, and I am quite sure figures could be produced to prove this, that the banks have lent extensively to the farm group over the years both in



1 eastern Canada and in western Canada in new develop-
2 ment areas. As far as we are concerned, we would
3 much prefer to lend without the guarantee and feel
4 that this would not affect to any significant extent
5 the volume of any such loans.

6 As to Home Improvement Loans, I think
7 the question was raised: In the light of trends that
8 have taken place in some of the other government
9 guaranteed loans, why has there not been as much of
10 a notable increase in the Home Improvement Loans?

11 They have remained relatively steady
12 in the last few years, although the figures for 1962 --
13 because all we submitted were figures up to 1960 --
14 do show, I believe, an increase of up to \$70 million
15 or about \$14 million for the year.

16 I believe the point was made yesterday,
17 and we would like to stress it again, that there is
18 now, with the volume that we have in our books, a
19 steady cash throw-off or cash flow from repayments.
20 As an example, we have made approximately 227,000
21 Home Improvement Loans, since they were introduced,
22 in the total amount of nearly \$270 million. I would
23 point out that from the volume now on our books we
24 still make, we believe, a significant number of new
25 loans each year, even if the total does not show a
26 marked increase, although, as I say, it did in 1962
27 over 1961.

28 My further comment related to the
29 Industrial Development Bank and here again I wish
30 to state, as I endeavoured to do yesterday but probably

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1 not as clearly as I might have, that it is our view
2 that if we were given again the power to take the
3 required security, the flexibility of interest rates --
4 and of course subject to the availability of funds --
5 we could well entertain and look after the type of
6 lending that is now undertaken by the Industrial
7 Development Bank.

8 This might be in some cases supplemented
9 by other private lenders, but we do feel that the
10 role the Industrial Development Bank is now filling
11 could well be filled by the banks and other financial
12 institutions.

13 MR. MULHOLLAND: Mr. Chairman, the
14 views expressed by Mr. Wadsworth on Farm Improvement
15 Loans, I think I am safe in saying, are the views
16 generally of the Association. His comments regarding
17 Home Improvement Loans would also, I think, be made
18 by all the general managers of the banks. However,
19 I believe some general managers would like to express
20 further views on the subject of the Industrial
21 Development Bank.

22 MR. BOYLES: Mr. Chairman, I appreciate
23 the remarks that Mr. Wadsworth has made with regard
24 to Farm Improvement Loans and Home Improvement Loans.
25 As to the Industrial Development Bank, as I said
26 yesterday, they are in a position to assume risks
27 that the chartered banks cannot assume, and if the
28 I.D.B. operated under its original terms of reference
29 they would continue to serve a very useful purpose
30 in the economy.



1 MR. NEAPOLE: Mr. Chairman, I certainly
2 agree with Mr. Wadsworth on the first remarks about
3 the Home Improvement loans and farm improvement loans,
4 but I disagree with him with respect to the Industrial
5 Development Bank. Although I am not trying to, so to
6 speak, turn this into a C.B.A. meeting, the way we
7 sometimes talk, nevertheless I think if we look at
8 the preamble of the Industrial Development Bank and
9 realize its objectives, it will be seen there is
10 definitely a place for it in the economy for various
11 reasons. It is easy very categorically to say that
12 we could take over its functions, but I do not believe
13 that myself. I believe it serves a very useful
14 purpose.

15 MR. PATON: If I might add to that,
16 Mr. Chairman, I should like to also subscribe to the
17 comments of Mr. Neapole and Mr. Boyles. It is our
18 feeling that the Industrial Development Bank has
19 served a useful function and would continue to serve one,
20 notwithstanding the abilities of the banks to participate
21 more freely with regard to interest rates, and their
22 powers to take security.

23 COMMISSIONER BROWN: May I ask a question,
24 Mr. Chairman? Yesterday in discussing the Farm
25 Improvement Loans, Mr. Harrold asked, if under the
26 conditions that the guarantee were removed, would
27 the rates go up and by how much? The loss ex-
28 perience being .19 per cent, Mr. Harrold asked
29 whether the rates would go up more than the loss
30 experience. I think we might get your views on
record in this context.

MR. WADSWORTH: I would have to answer,



1 Mr. Brown, as I endeavoured to answer yesterday, that
2 I think without the government guarantee, yes, I
3 agree that the rate would no doubt be higher, under
4 present conditions.

5 I mentioned this yesterday, and I think
6 it is borne out by the fact that the banks have
7 continued to lend quite actively in this field
8 at a rate well below the current rate for comparable
9 loans in the light of the guarantee.

10 I would suggest it is unreasonable
11 that we carry on in this way indefinitely, but as
12 to what the change in the rate would be, I think
13 that the rate would fall in line with rates that
14 were applicable at the time to loans to individuals,
15 farming groups, for that type of operation.

16 I do not consider that the loss
17 experience ratio or percentage would be used in
18 calculating the new rate, although I think it is quite
19 fair to say -- and it is one of the reasons that
20 make me think there would not be a significant
21 drop with the experience the banks have had -- that
22 the loss ratio has been very small. You have
23 probably seen that in the reports published on
24 activities of the farm improvement loans.

25 COMMISSIONER BROWN: May I ask a
26 further question, and that is what have you against
27 the government guarantee?

28 MR. WADSWORTH: I suppose that no
29 lender has anything against a good, undoubted
30 guarantee for a loan. In this case there would be



1 two figures with probably one being more important
2 than the other. I think that where facilities can
3 be provided from the financial community, whether
4 it be banks or other lending institutions, et cetera,
5 without the necessity of a government guarantee or
6 something behind it such as that, then
7 it is probably better and, while this term has been
8 used many times, a sort of free enterprise play
9 would come into being, if the facilities are there,
10 and I believe they are.

11 COMMISSIONER LEMAN: Is it, Mr.
12 Wadsworth, that under any guaranteed system the
13 price tends not to be the market price but some
14 arbitrary price.

15 MR. WADSWORTH: That is very often
16 the case. On the other hand, it should be related
17 to market prices having in mind that under certain
18 forms of guarantee your security position is
19 obviously improved, so that in the scale of rates
20 it would probably go lower down than an unsecured
21 loan.

22 MR. NEAPOLE: May I interject there?

23 THE CHAIRMAN: Yes.

24 MR. NEAPOLE: When this Farm Improvement
25 Loan scheme was started the banks' prime rate was
26 $4\frac{1}{2}$ per cent, and the rate was set at 5 per cent.
27 It is, of course, still at 5 per cent, and the prime
28 rate has gone up to 6 per cent in the meantime.

29 COMMISSIONER LEMAN: Mr. Chairman,
30 if we might change the subject now and talk about



1 monetary policy a bit, it has been represented to us
2 both orally and in writing that shifts in monetary
3 policy have come in recent years rather suddenly. We
4 must admit that under numerous sets of conditions
5 every element in the market will not necessarily
6 agree with incipient policy by the monetary authorities.
7 One is entitled to his own judgment. There would
8 be a degree of unanimity only when special considerations
9 entered into the picture which made it obvious that
10 things had to go just one way. But there have
11 been quite a few times when there has been room for
12 argument.

13 What I should like to start asking you
14 about is whether these shifts in monetary policy
15 necessarily have to come as much as a surprise,
16 especially to the chartered banks? Presumably
17 the banks have economic departments and form their
18 own opinion from time to time on the state of the
19 economy and the likely trends that are about to
20 set in from time to time.

21 Is there a feeling that in Canada
22 there is some lack of statistical information,
23 economic analysis, that perhaps the statistics,
24 the figures, that the monetary authorities look at
25 in Ottawa are not the ones that are quickly enough
26 available to you as bankers?

27 DR. McLEOD: May I speak to that,
28 Mr. Chairman?

29 THE CHAIRMAN: Yes.

30 DR. McLEOD: This is a question that is



1 of continuing concern to the banks. It is certainly
2 true that we, like all institutions, can always
3 use additional statistics. Perhaps what is more
4 important is that we have statistics that are
5 available more promptly.

6 I suppose, however, the ideal will
7 never be achieved, that there will always be room
8 for improvement. It is in terms of predicting what
9 is going to come about in these ways, I suppose,
10 that we as banks could claim that we are not
11 particularly worse, at any rate, if not particularly
12 better than other people in foreseeing what is going
13 to happen.

14 We do have certain peculiarities in
15 that, with the rigidities in the system, it is rather --
16 very difficult to predict the loan demand that will
17 come upon us. It is relatively easy -- I stress
18 the word "relatively" because it is pretty well
19 impossible to get close to perfection -- to get
20 some idea of the general course of the economy,
21 but under certain circumstances, when the market
22 breaks, for example, to get above our rates, there
23 tends to be a dumping on us of demands that is rather
24 unpredictable, and this is an area in which perhaps
25 a relatively small change in the rate would have a
26 substantial effect in diverting a considerable volume
27 of demand from one section of the market to another.
28 Surely, a specific example would be in the summer of
29 1959, and in this past summer, when rates in other
30 sections of the market got high. This, surely, was a



1 factor in the volume of demand coming on the banks.
2 That sort of thing is really extremely difficult
3 to predict.

4 May I also say, Mr. Chairman, there
5 is one consideration here in which even we as
6 economists tend to get trapped in some of the
7 limitations on what can be done. We have to work
8 with the factors that can be treated in fairly
9 concrete terms, and certainly we recognize that
10 expectations and anticipations are very important
11 in a situation; but this is pretty difficult to
12 foresee because it depends so much on human judgment
13 and human susceptibilities. I think there is ample
14 evidence of the way in which opinions can swing
15 very quickly, even in very narrow and concrete
16 circles such as the security market. The judgment
17 of one day may not be the judgment of the next.

18 I submit this may have some bearing,
19 incidentally, on complaints that one sometimes hears
20 on the monetary policy. You say that timing is
21 very important, that if you could only see this
22 thing coming in time, that surely the monetary
23 authorities ought to be able to anticipate this and
24 swing.

25 Well, I think this inability to deal
26 with expectations may be a factor we are overlooking
27 there. In other words, the situation may just change
28 under your feet before you can do anything. I say
29 this not merely in defence of the central bank but
30 because this does have a bearing on our position too.



1 This is one of the reasons why it becomes difficult
2 and we must not expect too much in the light of
3 being able to anticipate these things. We can
4 certainly anticipate them and be prepared for them,
5 but there are limits as to how accurately you can
6 anticipate movements. You can say, for example,
7 that something is likely to happen, but will it be
8 a little or a lot? It is a very difficult thing
9 to answer.

10 COMMISSIONER LEMAN: Dr. McLeod, besides
11 having this statistical information, which everybody
12 else has in the country, would it be fair to say
13 that the banks have about the best information
14 system, through their very elaborate branch network
15 from every corner of the country and that there
16 must be a feed-back of information both on business
17 conditions generally and on incipient changes in
18 demands for loans.

19 Are you suggesting that one of the
20 problems about the system when there is a policy
21 change by the monetary authority is that sometimes
22 the first signals induce a perverse reaction in the
23 economy?

24 DR. McLEOD: This is what happens.

25 COMMISSIONER LEMAN: So the first
26 reaction is often one of increased demand for loans
27 when you want exactly the opposite?

28 DR. McLEOD: Yes, indeed. I did not
29 quite answer your point about sources of information.
30 Yes, I think this is quite true, that we do have very



1 useful sources through our branch managers. Again
2 in this imperfect world we do not succeed in making
3 perfect use of the information but it is certainly
4 a help.

5 COMMISSIONER LEMAN: Are you suggesting
6 that there would be any way for the monetary authority,
7 any device available to it, which would circumvent
8 or prevent this initial perverse reaction?

9 DR. McLEOD: I cannot think of any
10 except, I suppose, in a very general sense, but I
11 think this is something that the banks as a whole
12 feel quite strongly about, that there is need for
13 very much more in the way of public information
14 as to what the whole story is all about, what
15 monetary policy is expected to do, what it can do
16 alone or in conjunction with other policies, its
17 limitations as well as its potentialities, parti-
18 cularly inasmuch, Mr. Chairman, as these things,
19 while it would be extreme to say they have lain
20 dormant for a long time, have ~~certainly not been~~
21 extensively used for long periods. It is only in
22 the 1950's, one might say in the last half of the
23 1950's, that monetary policy began to be used
24 again very effectively.

25 I certainly think we must recognize
26 that any machinery, however good, is going to get a
27 bit rusty unless used, and certainly it seems to
28 me that this is a situation in which public education
29 is very important. I would say from the point of
30 view of the fiscal authorities, the government as well



Nethercut & Young

Toronto, Ontario

- 8057 -

1 as the central bank, it is simply a question of making
2 sure that people have a reasonably agreed view of
3 what can be expected of various policy techniques.



1 MR. LEMAN: It has been suggested to this
2 Commission that it would be good for Canada to have
3 some kind of super economic council drawn from all
4 areas -- the business world, the academic world,
5 government, etcetera -- and that such a council could
6 get together and form economic policy for the country.
7 Would you recommend such a thing?

8 DR. McLEOD: Well, Mr. Leman, this is getting
9 into an area where I would have to speak with caution.
10 Certainly, as an economist, I think this would be a
11 fine thing, especially if greater use could be made of
12 economists. Beyond that I would say that there would
13 be policy considerations there in respect of where
14 decision lay, and I think it would have to be rather
15 carefully thought out as to what were advisory capacities
16 and what were decision-making capacities.

17 COMMISSIONER BROWN: Mr. Chairman, I wonder
18 if we could have a short discussion on cash reserves
19 and the methods of calculating them. I would like to
20 make this distinction at the moment, that we are not
21 in this context, discussing whether 8 per cent is right
22 or not, or whether the liquidity reserve is right or
23 not, but more the methods of calculating the cash
24 requirements. There are several paragraphs on this.
25 In paragraph 47 you come out in favour of the present
26 system. You say there are some criticisms, but in
27 paragraph 55 you refer to the possibility of their
28 being some disadvantages. You say:

29 "On balance we consider the advantages
30 of fixing the cash reserve requirement in



1 advance and averaging reserves over a
2 calendar month outweigh the disadvantages."

3 What disadvantages are you referring to there?

4 MR. HACKETT: Mr. Brown, I think in that
5 context what we were doing was giving the net result
6 of our views with respect to the present system as
7 compared with a number of alternatives. We arrive at
8 the conclusion that as compared with various alternatives,
9 such as using a different averaging base and a somewhat
10 different averaging period, the existing system
11 seemed, from the practicalities of the matter, well
12 fitted to day-to-day operations, and led to about as
13 smooth responses as it would be reasonable to expect.

14 COMMISSIONER BROWN: In other words, there
15 are no disadvantages, as you see it. You refer here
16 specifically to disadvantages. Were you thinking more
17 of criticisms than disadvantages? I do not worry about
18 words, but ---

19 MR. HACKETT: I agree with you. The word
20 should be "criticisms".

21 COMMISSIONER BROWN: I was not worrying about
22 words, but I wondered if you had some ---

23 MR. HACKETT: No, I think a better choice
24 of word there would have been "criticisms".

25 COMMISSIONER BROWN: Can we have your view
26 as to whether it would be more advantageous or whether
27 there would be problems if this was done ignoring
28 till money? In other words, the thought here is that
29 there might be a lower percentage than 8 per cent, no
30 matter what it might be, and that it applies only to



1 deposits with the Bank of Canada, and that till money
2 would be ignored.

3 MR. HACKETT: Well, there are swings in till
4 money such as at pay periods during a single month.
5 There are seasonal swings in till money and holiday
6 seasons -- Christmas particularly. I would suggest
7 that ignoring till money would introduce an element
8 of discontinuity, and a complicating element, into the
9 picture. If we can avoid it by the present system then
10 why not do so.

11 COMMISSIONER BROWN: This would add compli-
12 cations?

13 MR. HACKETT: I think it would. It would
14 depend to some extent on the reserve base, but on
15 balance I am inclined to that view.

16 COMMISSIONER BROWN: If the reserve base
17 was still based on the past -- on your deposits -- do
18 you see?

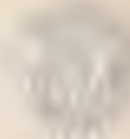
19 MR. HACKETT: Yes.

20 COMMISSIONER BROWN: At the moment your
21 8 per cent, which is based on deposits in the past,
22 refers to some cash you held in the past plus some
23 cash you hold now -- that is right, is it not?

24 MR. HACKETT: That is right.

25 COMMISSIONER BROWN: This other method would
26 then mean that the requirements of the base based on
27 your deposits of the past --

28 MR. HACKETT: I think a good deal of careful
29 back tracking and careful analysis would be required
30 before you could come up with any precise indication



Page 1

Dear Sir,

I have the honor to acknowledge the receipt of your letter of the 10th inst.

and in reply to inform you that the same has been forwarded to the proper authorities for their consideration. I am sorry to hear that you are dissatisfied with the result of the investigation, but I am sure that the authorities will do all in their power to satisfy you.

I am, Sir, very respectfully,
Your obedient servant,
J. H. [Name]

I am, Sir, very respectfully,
Your obedient servant,
J. H. [Name]

I am, Sir, very respectfully,
Your obedient servant,
J. H. [Name]

I am, Sir, very respectfully,
Your obedient servant,
J. H. [Name]

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Your obedient servant,
J. H. [Name]

I am, Sir, very respectfully,
Your obedient servant,
J. H. [Name]



1 of the effect, but on balance it might lead to somewhat
2 greater discontinuities as between the reserve base
3 when the change comes between one month and another.
4 That, Mr. Brown, is a rather offhand opinion. I have
5 not had an opportunity of checking it out statistically
6 because the question of the till money is something
7 which we have rather accepted. I do not think it has
8 been very prominent in our thinking.

9 COMMISSIONER BROWN: In other words, it is
10 operating?

11 MR. HACKETT: Yes.

12 COMMISSIONER BROWN: I have one other
13 question. Does the use of juridical days rather than
14 calendar days in your averaging result in any pressures
15 towards the weekends?

16 MR. HACKETT: I should not think so, sir.
17 It is rather difficult to disentangle that from the
18 effect of the weekly bill tender which happens to come
19 on a Thursday, and the effects on your cash of the
20 action you take with respect to that bill tender are
21 not apparent until the following Monday. You buy bills
22 on the tender for settlement Friday, and your clearing
23 loss arising out of that transaction takes effect on
24 Monday morning. I would not think that the use of
25 juridical days rather than calendar days introduces any
26 complicating factor, really.

27 COMMISSIONER BROWN: I am just thinking
28 aloud, but does this, in fact, mean if you increase
29 your bill holdings that you get the advantage of the
30 weekend without having to put up the cash for it?



1 MR. HACKETT: Conversely, if by reason of
2 pressure we have to sell bills on Friday to reduce our
3 bid on the tender below the amount of the bills we have
4 maturing then the converse effect occurs, and I would
5 think it evens out.

6 COMMISSIONER BROWN: Would there be any
7 disadvantage in moving to calendar days in your averaging?

8 MR. HACKETT: That is something on which I
9 would not like to give an offhand answer. It would
10 level out the averaging period to some extent. We would
11 have, roughly speaking, eight more averaging days in the
12 month. I think it might introduce certain complications
13 in the sense that there would be two days in your average
14 which you are powerless to affect. There is nothing
15 you can do about those days. They are counting for you
16 or against you, but you cannot take any action which
17 will affect Saturday or Sunday.

18 COMMISSIONER BROWN: Do you know historically
19 why juridical days were chosen?

20 MR. HACKETT: No, I do not.

21 COMMISSIONER BROWN: Does anybody?

22 DR. McLEOD: Mr. Chairman, I suggest
23 it would appear that it was on the grounds that juridical
24 days are the only days on which you can do something
25 about it and, therefore, it would be reasonable to make
26 the averaging on this basis. I believe this is not the
27 practice in the United States, where it is done on
28 calendar days, and I would suppose that people in
29 drafting this legislation might have taken a good, hard
30 look at the American practice and concluded that it



1 could be improved upon, because if you were stuck with
2 low cash on Friday you were stuck with it for three days.
3 Of course, you did have the benefit of three days, but
4 I think this would introduce imponderables into the
5 calculation, and I do not see any advantage to be gained.
6 It would seem to me that the point Mr. Hackett has made
7 about getting value for the securities you buy or sell
8 is independent of that.

9 MR. LORENZO HEBERT: May I suggest that it
10 would be very awkward if the last day of the month was
11 a Saturday, and you had to make your calculations on a
12 Friday. There might be a kind of compounding effect
13 there.

14 COMMISSIONER BROWN: The American system,
15 as I understand it, goes from Wednesday to Wednesday
16 on an averaging calendar day basis. I was really trying
17 to find out why a different system was chosen in 1954
18 when it was established.

19 Now, the Bank of Canada's brief has been
20 out for some time, and you have all read it, I assume.
21 There are some comments in it about cash management.
22 I wonder if you have any comments on that? They refer
23 to the ratchet principle.

24 MR. HACKETT: Yes, sir. By that reference
25 we assume that what is meant there is the suggestion
26 that the existing formula permits or makes possible
27 certain discontinuities in reserve requirements by
28 reason of the change in the reserve base from one month
29 to the next month. There is an abrupt change as you
30 move into a new month and go on to a new reserve base.



1 We are inclined to think that the significance
2 of that change is not large in any event, but that
3 perhaps more fundamentally the important point in this
4 context is the point that is made in paragraph 39 of the
5 Bank of Canada's brief which is that in any given month
6 the important question is not the absolute level of cash
7 reserve requirements but the difficulty or ease with
8 which the banks are able to obtain their cash reserve
9 requirements, and, of course, this is an element which
10 is very much within the power of the central bank to
11 control.

12 We do not think that the mere fact that next
13 month the required reserve base will be a little bit
14 greater or a little bit less than that of the calendar
15 month becomes a matter of any major significance. The
16 banking system, indeed, the whole money market, which
17 is very sophisticated in this respect, knows on the
18 basis of the weekly statistics the direction in which
19 deposits are moving, and, as we have already suggested,
20 the central bank can always offset to the extent it
21 wishes the effect of the resulting changes in required
22 reserves.

23 We might add there that whatever system
24 or base it might prove practical to use there always
25 will be changes in that case if the deposit levels
26 change. So, we come back in our thinking to the point
27 that it is the scarcity or abundance of cash in
28 relation to the reserve base which is the thing that
29 really matters.

30 A change in the method of calculating the



1 base -- and I would like to make it clear that I am not
2 referring here to the length of the averaging period; I
3 am simply referring to the base -- would not eliminate
4 uncertainty because we would always, as now, have the
5 problem of assessing the reaction of the central
6 authority to the required base, whatever that base might
7 be.

8 COMMISSIONER BROWN: In discussions with us,
9 the Governor of the Bank of Canada suggested it might
10 be an improvement to shorten the averaging period to
11 a two-week period. I assume you have some comments to
12 make on this.

13 MR. HACKETT: Yes, sir. Well, it is a matter
14 to which we have given a great deal of thought. The
15 short answer is that in our judgment -- I am going to
16 take for the sake of argument a two-week averaging
17 period as against the present four-week period -- a two-
18 week period would add to rather than reduce the
19 difficulties of response to central bank action. That
20 judgment was reached on an assessment of a good many
21 technical factors having to do with one's ability to
22 respond in the money market. It depends upon some
23 structural difficulties and procedural difficulties.
24 I do not want to weary you with a mass of detail, but
25 these details are practical, and if it is your wish I
26 could recite some of them.

27 COMMISSIONER BROWN: I think that would be
28 very useful.

29 MR. HACKETT: Well, in our thinking on this
30 matter we start from one point that is already apparent



1 and to which reference was made, I think, by Mr. Leman
2 some days ago. It is a matter of fact and not opinion
3 that over a month the system as a whole is able to work
4 very closely to the 8 per cent reserve base. It is
5 averaged out over a month, and it has gotten now so that
6 8.1 is a pretty characteristic average. 8.2 is rather
7 the exception. I think that on the basis of last
8 week's figures the cumulative average -- and this is a
9 rather short period, January 1 to January 9 -- was 8.09,
10 but the system now seems to be able to work at around
11 8.1.

12 That, of course, does not rule out the
13 possibility of swings in that overall average at
14 different times of the month, and it certainly does not
15 rule out the possibility that any time in the month one
16 bank is going to have a higher cash ratio than another.

17 That, we suggest, is one of the facts of life
18 in banking, and it arises, of course, by reason of the
19 fact that the payments which our customers wish to make
20 do involve rather large movements of cash from one bank
21 to another. From a practical point of view I think all
22 of us are faced with situations some mornings in which
23 we are subject to a cash gain or a cash loss which might
24 be of the order of 1 per cent, or sometimes more, in
25 terms of our reserve ratio requirements. I think
26 possibly these swings may -- and somebody else here
27 may wish to say something about this -- be a little
28 more exaggerated in respect of the smaller banks.



1 COMMISSIONER BROWN: Could I interrupt and
2 get a clarification? That figure of 1 per cent, is
3 this 1 per cent of the 8 per cent or as between 7 per
4 cent and 9 per cent?

5 MR. HACKETT: As between 8 per cent and 9 per
6 cent, or 8 per cent and 7 per cent, or it may be 8 per
7 cent and 6½ per cent.

8 COMMISSIONER BROWN: The way you put it, I
9 thought it was 1 per cent of the requirements.

10 MR. HACKETT: Oh no, 1 percentage point
11 in terms of the reserve ratio itself. \$30 million or
12 \$40 million is not -- and sometimes even a larger
13 amount -- is not out of the way for a clearing gain or
14 loss.

15 COMMISSIONER BROWN: I thought that was what
16 you referred to, and I wanted to make it quite clear.

17 MR. HACKETT: Well, in cash management that
18 turns up every day, the problem of taking action to
19 counteract these swings in one way or another. I speak

20 with some personal feeling on this because I happen to
21 live in this area.

22 The action one takes involves some knowledge
23 of immediate future developments, some guesses, and after
24 one has done one's best guessing, there is still a wide
25 area of the unknown. We don't know what everyone is
26 going to do; we don't know what the customers of other
27 banks are going to do; that is, the action one wishes
28 to take.

29 The action that one can take depends on the
30 capacity of the money market in its turn to produce



1 the result that one is trying to achieve. What I have just
2 said, sir, probably implies that in our opinion the money
3 market has some limitations and that it may from time to
4 time be in a position in which its responses are not
5 adequate to what a bank -- one bank or a group of banks
6 -- is trying to do.

7 Just to run down a few of these limitations,
8 let us consider those in relation to a situation in which
9 you have a temporary excess of cash which you are trying
10 to reduce. I think it was said the other day that noth-
11 ing rings the heart of a banker more than having cash
12 that you can't employ, and any interest is better than
13 no interest.

14 Well, the obvious thing to do is to try and
15 make day-to-day loans to the money market. What you can
16 do there depends on the size and the demand for day-to-
17 day loans at any one time, and that in turn depends on
18 the size of the inventories of eligible day-to-day loan
19 collateral which the money market dealers wish to carry.

20 Sometimes that market is large enough, some-
21 times it is not. Sometimes it is not responsive to
22 rate reductions, and it is logical to expect that if
23 you reduce your rate you will get more day-to-day loans;
24 someone will be at another bank and bring the money over
25 to you, but very often the actual effect of a rate
26 reduction will be a reduction through the piece; money
27 will not move.

28 I think in that context that we have to
29 recognize that the size of the day-to-day money market
30 is determined by the money market dealers' convenience,



1 and quite properly; they are doing what comes naturally
2 for them and they are not, quite properly, interested in
3 our problems.

4 A second course of action open to you is to
5 buy treasury bills. There at times the floating supply
6 may be small and dealers may be reluctant to sell, and
7 frequently -- or, I should say not infrequently -- the
8 purchase of bills has a curiously perverse effect. The
9 bank may be faced with an excess of cash, and it goes
10 into the market to buy bills and it does buy bills, and
11 is then suddenly faced with the pay-off of day-to-day
12 loans, because having taken these bills out of the
13 market the financing of these bills is not necessary,
14 and you get paid off and end up about where you were to
15 begin with.

16 Looking at it from the other point of view,
17 which is the kind of thing you have to do when you are
18 faced with a temporary shortage of cash; well, there
19 again the obvious thing to do is to call day-to-day
20 loans from the money market. The theory on that is very
21 elegant; you call them and the dealer scurries around and
22 finds another lender. If he can't find another bank
23 as lender, he goes to the Bank of Canada and in one way
24 or another you get a clearing gain on another bank.

25 In actual fact, there has been a new variable
26 in this situation in the last couple of years, which is
27 the existence in the market of what the street, which
28 manages to find a name for everything, terms the "country
29 banks".

30 These are non-bank corporations, financial



1 institutions of one kind or another who also make day-
2 to-day loans.

3 A situation can arise, therefore, when you
4 have called a day-to-day loan and you are not sure you
5 will get a clearing gain, but you may find you have paid
6 yourself off out of your own money if the dealer happens
7 to go to one of these intermediary institutions who
8 happens to have an account ^{with} / you, and then this is
9 where you come in from the standpoint of the operation.

10 Selling treasury bills on the market can be
11 limited and at times it is limited, indeed. Either way,
12 whatever you are trying to do, the precision and the
13 response that you get is limited also by lags due to
14 delivery procedures.

15 The normal bill transaction requires two clear
16 days before there is a cash gain or a cash loss resulting
17 to the bank. Usually a bill transaction on Tuesday is
18 usually ready for settlement Wednesday, which means the
19 resultant change in your clearing position turns up
20 Thursday. Sometimes it is possible to accelerate that
21 one day, but that must be with the consent of the
22 customer; the bank itself cannot do it.

23 On day-to-day loans there is one day required
24 to turn up a cash gain or a cash loss, if you get one,
25 and in point of fact the only way in which a bank can
26 get same-day cash as ^a result of any of its transactions
27 is by obtaining an advance from the Bank of Canada and,
28 as you know, that is not a procedure which is resorted
29 to frequently, nor does it appear to be encouraged.

30 Now, there are one or two other thing and



1 I hope I am not doing this in too great detail, am I,
2 sir?

3 COMMISSIONER BROWN: No, go on. I have a
4 couple of questions to ask, though!

5 MR. HACKETT: I am sure you have.

6 Another factor in this is that there does
7 seem to be in some areas almost a monthly rythm in
8 the movement of certain kinds of payments, certain
9 bulges over a month recur with almost predictable
10 regularity, and certain deficiencies occur, and over a
11 month they seem to average out, and in anything less than
12 a month or more than a month they probably would not.

13 I refer particularly in that respect to the
14 impact of certain monthly payments in and out of the
15 federal treasury.

16 I think there is another element in here,
17 that the facts of life in this cash management
18 operation do involve some bad guesses. One can't help
19 but make some bad guesses, but happily they are not all
20 in the same direction and over a month the bad guesses
21 may tend to even out. Over a shorter period the chances
22 would be correspondingly reduced. Whatever averaging
23 period we had on these limitations of the market and
24 the settlements, lags would still persist.

25 The net result in our opinion, sir, would
26 almost certainly be that with these underlying factors
27 many other irregularities are still there; you can't
28 do anything about these, they are with us, and the
29 shorter averaging period would mean that all banks would
30 find it necessary to run at somewhat higher cash ratios



1 than they do now.

2 Now, I have one point to add, sir, and it is
3 this; that if, despite our judgment in this matter, we
4 were compelled to operate on a shorter averaging period,
5 we think that certain procedural changes would be
6 essential to that.

7 In our opinion we would need a facility for
8 getting at same-day cash; that is, doing something one
9 day and having the cash adjustment take place on that
10 day, and in that respect a market in Bank of Canada
11 funds -- which we don't have now -- might go a long
12 way to meet that problem.

13 Secondly, we think we would require a revision
14 of the present procedures governing advances from the
15 Bank of Canada; we would need, we think, the elimination
16 of the penalty that attaches to a secondary discount
17 within a month, or as it may be in this case a secondary
18 discount within a shorter averaging period. We would
19 need, we think, the ability to take advances on a day-
20 to-day basis instead of for the full seven days as now
21 applies, and at long last, or finally, we would think
22 that a review of the size of the banks' credit lines
23 with the Bank of Canada would be involved.

24 I am sorry that this has taken so long, but
25 there are certain elements in this thing that I think
26 it may be well to go over in some detail.

27 COMMISSIONER BROWN: Thank you very much.
28 One thing I can't understand, and that is if the Bank
29 of Canada is operating its cash on a fairly smooth
30 basis, and one bank is up in the size you mentioned,



1 is it not a presumption that some other bank or banks
2 are down?

3 MR. HACKETT: Yes.

4 COMMISSIONER BROWN: And this would obviate
5 some of the difficulties you mentioned in the market?

6 MR. HACKETT: Well, we don't deal directly
7 with that other bank.

8 COMMISSIONER BROWN: But it must come out
9 in the market?

10 MR. HACKETT: It must come out in the market,
11 and if there are imperfections or limitations in the
12 market, one bank is going to be up more than it likes
13 and for longer than it likes, and the other bank is
14 going to be down more than it likes and longer than it
15 likes, simply because of the difficulty of adjustment
16 in between.

17 COMMISSIONER BROWN: I did want to bring out
18 that point. There will be this offsetting action?

19 MR. HACKETT: Quite.

20 COMMISSIONER BROWN: The point on the delay
21 in getting you a settlement is that the higher the
22 averaging period the higher, percentage-wise, are the
23 rates, and two days on a 30-day average is much less
24 than two days on a ten-day average?

25 MR. HACKETT: That is right, sir.

26 COMMISSIONER BROWN: On a small technical
27 point, you did say that the only way you could get
28 cash the same day was by borrowing from the Bank of
29 Canada?

30 MR. HACKETT: That is right.



1 COMMISSIONER BROWN: Could you not get cash
2 the same day by delivering till money?

3 MR. LORENZO HEBERT: No ---

4 MR. CASE: Yes, you can, but not the quantities.

5 COMMISSIONER BROWN: I am bringing out a
6 technical point for the record.

7 MR. HACKETT: In the quantities you can do
8 it; it is not a very practical matter.

9 COMMISSIONER BROWN: On the question of
10 advances, if a lower averaging period were used it
11 would be an assumption I think, that the penalty rate
12 would again apply to the second bite of the cherry
13 only in the same averaging period, but it would hardly
14 be fair to make it apply in two averaging periods, would
15 it?

16 MR. HACKETT: We would hope that that would
17 be the assumption, but the matter has not yet arisen.

18 COMMISSIONER BROWN: Now, I can't quite see
19 the validity of the argument that you must have it on
20 a day-to-day basis. In the United States they average
21 on a week and the loans have to be for the week.

22 MR. HACKETT: Well, sir, my observation
23 there would be ---

24 COMMISSIONER BROWN: You must be able to
25 borrow for the Friday and get the benefits for the
26 weekend?

27 MR. HACKETT: On the basis of a two-weeks
28 averaging period, to have to go in for a week is a
29 little rough, but I think there is a more, perhaps,
30 fundamental point than that. That on the basis of a



1 two-weeks averaging period, a bank is put in the position
2 of having to take an advance that it may not need for
3 that week, and if it is in possession of that cash for
4 a week, surely, if anything, the result is that it is adding
5 to the imperfections of adjustments.

6 COMMISSIONER BROWN: Well, I wanted your
7 comments on that. I understand that the last time the
8 lines of credit were agreed upon with the Bank of Canada
9 was some three years ago?

10 MR. HACKETT: Pardon?

11 COMMISSIONER BROWN: The last time the lines
12 of credit were adjusted were some three years ago; is
13 this correct?

14 MR. HACKETT: I believe, sir, that it goes
15 back a little further into antiquity than that; my
16 understanding is it was some time in 1953.

17 COMMISSIONER BROWN: And have the banks
18 negotiated no discussions since then to get a change
19 in this?

20 MR. MULHOLLAND: The answer would be no.

21 MR. HACKETT: I think no in the sense of
22 a formal presentation, but it may have come up from
23 time to time in individual casual conversations.

24 COMMISSIONER BROWN: Is it fair to ask why
25 not? They are not large enough?

26 MR. MULHOLLAND: They appeared to have been
27 large enough for the circumstances of the last few
28 years. We have heard of no case where a chartered
29 bank has been declined an increase in its line of
30 credit.



1 COMMISSIONER BROWN: As far as the Bank of
2 Canada operations of the cash in the system are con-
3 cerned, have you any comments on where this has been
4 running?

5 MR. HACKETT: From a technical point of view,
6 sir, no.

7 COMMISSIONER BROWN: Now, how do you think
8 that they should operate when they want to make changes;
9 should they make gradual changes? In other words, how
10 do you think cash should be operated by the central
11 bank; should they give you clear signals or should they
12 make gradual changes?

13 MR. HACKETT: As a general procedure one,
14 I think, can say that a sudden sharp change has its
15 uncertain elements from the standpoint of our reaction
16 to it. If the change is large and if it is reasonably
17 sudden it raises a new trend of thought as to the
18 assessment of the purpose which the central bank
19 authorities are seeking to achieve.



1 In our turn, we have to make a judgment as to whether
2 this is a major move or something that is done one
3 week and is likely to be reversed the second week.
4 The change is rather gradual from week to week,
5 moving in the same direction, and it tends to give
6 you a feeling of greater certainty in your response.
7 On the other hand, there are always special situations
8 that arise, and that we are aware of, and we learn
9 to allow for; but a sharp, sudden change in the
10 cash base does raise a whole train of questions
11 in your mind -- What caused it? Is it going to last?
12 Why is it being done? I suppose I should add that
13 a certain element of uncertainty is part of the
14 technique of monetary policy, and that, too, is
15 something we have to live with.

16 COMMISSIONER BROWN: If the central
17 banking authorities are desirous of giving a clear
18 signal of some kind, how do you think this should
19 come about? Through a move in the bank rate?

20 MR. HACKETT: A move in the bank
21 rate is one ---

22 COMMISSIONER BROWN: Through discussions
23 with the banks, through a directive to the banks?

24 MR. HACKETT: I think that the kind
25 of signal we have in mind here -- and I am sure
26 we are thinking along the same lines -- is the
27 kind of signal that either confirms a certain
28 course which you are following as a banker or
29 which indicates that maybe you had better change your
30 course. I think, sir, it is a mix of a number of



1 things. A change in the bank rate is one factor;
2 oral communication between the banks and the central
3 bank is another. May I add also that from the
4 standpoint of cash management a pronounced change
5 in central bank policy turns up pretty quickly in
6 the situations with which you are confronted.

7 Let us say, for example, that one
8 bank, for one week, finds that almost whatever it
9 is trying to do in the money market it can never
10 get its cash as high as it wishes to do. On
11 Thursday morning, when the Bank of Canada balance
12 sheet turns up, you then have the basis for an
13 assessment as to whether it is something peculiar
14 to the individual bank or something general in the
15 system; and if it is something general in the system,
16 and this tightness maintains for two or three weeks,
17 you have a pretty good idea that for the time being
18 the direction of central bank policy has changed.

19 COMMISSIONER LEMAN: The banks do not
20 exchange signals between them?

21 MR. HACKETT: I do not quite know in
22 what context you are speaking. Bankers do go out
23 to lunch with each other from time to time!

24 COMMISSIONER LEMAN: All I am saying
25 is that you have described a set of conditions here
26 that, you say, puzzle a bank.

27 MR. HACKETT: Yes.

28 COMMISSIONER LEMAN: When somebody
29 is puzzled, presumably he can discuss it with others
30 to see whether they are just as puzzled or not.



1 MR. HACKETT: This is all a very tight
2 little financial community. There are also the
3 money market dealers. They know what the banks
4 are trying to do, and word soon gets around. Money
5 market dealers feel responses, too, of banks, in their
6 reactions to the market. Shall I say, the word
7 quickly gets around.

8 COMMISSIONER BROWN: Well, are you
9 satisfied with the present sort of signals that
10 do come into the market? Do you think this is all
11 right, that the market is kept on edge to a certain
12 degree, and yet there are facilities for giving
13 a pretty clear signal if it is required?

14 MR. HACKETT: Perhaps I should answer
15 that this way, that one always wishes one had a
16 clearer signal. On the other hand, I do not think
17 that automation has got so far yet that we can
18 expect push-button banking or push-button central
19 banking. There has got to be an area of uncertainty.

20 COMMISSIONER LEMAN: I would like to
21 ask Mr. Hackett: You have described for us the
22 short lags due to settlement practices in the market,
23 delivery and settlement practices. Do you see a
24 way that would be practical, that could speed all
25 this up, and that would be of real value? Is it
26 handled more quickly, say, in the New York market
27 than it is up here in Canada?

28 MR. HACKETT: I am not familiar with
29 all the techniques. If I might just switch the
30 area of the question: In London, by reason of the

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satisfied with the [Name] [Name] [Name] [Name] [Name] [Name]

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a pretty clear signal if it is required

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and [Name] [Name] [Name] [Name] [Name] [Name]

all [Name] [Name] [Name] [Name] [Name] [Name]



1 high concentration of financial transactions in one
2 city and, indeed, in one very small area, they do
3 have what is known as the "town-clearing" system,
4 where financial transactions can be cleared and
5 settled on the same day. A bank in London can,
6 I believe, call a loan in the morning and have the
7 cash on its books that afternoon -- I think, by
8 half past three. However, I think that arises out
9 of the fact that you do have a very close concentration,
10 and you are not spread out the way we are here.

11 COMMISSIONER LEMAN: This technique
12 of having a market in same-day cash, Bank of Canada
13 cash, what would stop the banks from creating this
14 market themselves?

15 MR. HACKETT: Well, I think there are
16 two factors that arise there. One is that the
17 Bank of Canada has, I think, fairly definite views
18 on this matter. I think the Governor of the Bank
19 of Canada went into that in some little detail on
20 one of the days of his appearance here. A more
21 directly related point is that cash is your balance
22 on the books of the Bank of Canada to a large degree,
23 and the co-operation of the Bank of Canada would
24 be required on the market for same-day cash.

25 COMMISSIONER LEMAN: Would you explain
26 this last statement? What co-operation would you
27 need?

28 MR. HACKETT: I think the Bank of
29 Canada would have to consent -- and we have not
30 thought through the technicalities of this thing in



1 very great detail -- to a procedure whereby transactions
2 in Bank of Canada funds would, in effect, be admitted
3 by them to be in Bank of Canada funds, and would there-
4 fore result in a debit or credit on their books on
the day on which the transaction occurred.

5 COMMISSIONER LEMAN: Could it be done
6 right here, in Ottawa, in the morning, with a
7 representative of each bank involved?

8 MR. HACKETT: Well, I would think of
9 it, perhaps, in a little different sense, sir. There
10 is a principle of anonymity here. Again, I should
11 say that we have not thought this through from the
12 standpoint of their techniques -- step one, step two,
13 step three -- but in my own thinking on the matter --
14 and other people may have different ideas -- I would
15 envisage a market in Bank of Canada funds as taking
16 place through a chosen intermediary who plays a role
17 somewhat similar to one of an exchange broker; and,
18 indeed, an exchange broker might conceivably be able
19 to take the job on. That would preserve a certain
20 element of anonymity, so that one bank would not
21 be dealing with another bank, but with a broker
22 who would be an intermediary for the whole system.

23 COMMISSIONER LEMAN: I understood you
24 to suggest earlier that if the averaging period
25 was considerably shortened, in order to make a
26 quickness of response and sharper management of
27 cash in each bank, these things would be needed.
28 I thought you said that.

29 MR. HACKETT: Yes, I have said that.

30 COMMISSIONER LEMAN: Therefore, you feel



1944 From 1941 - 1944 a number of other persons have

in Bank of Canada from 1941 to 1944, in addition

to them to be in Bank of Canada from 1941 to 1944, the
fore result is a series of letters to their banks on
the day of which the transactions occurred.

Consequently, it is not possible to be sure

right here, in Ottawa, in the morning, when a

representative of the bank is called.

Will you please, Mr. Justice, I would think of

it, perhaps, in a letter to the bank, that I have

is a principle of general law, that I would

say that we have not to begin this thing from the

standards of their own bank - that is, that they

step those - but in my own thinking on this matter -

and other people may have different ideas - I would

envisage a market in which of course there are various

place in order to obtain information and also a role

perhaps similar to one of an exchange house, and

instead, an exchange house might conceivably be able

to take the job of the bank, and perhaps a role

element of security, so that the bank would not

be dealing with a single bank, but with a number

who would be in turn necessary for the whole system.

With a view to the future, it is suggested that

to a great extent that all the existing banks

are considerably restricted, in order to be able to

introduce of course and that

even in each bank, I see that it would be possible

to the bank, and that

As a result, I see that I have said that



1 it could be developed that way?

2 MR. HACKETT: Yes, I am sure it could
3 be developed. But in any procedure you set up
4 there are bound to be certain bugs, and you try to
5 foresee any difficulties, and we have not really got
6 to that point in our thinking yet.

7 COMMISSIONER MacKEEN: May I interject
8 a request for some clarification? What you are after,
9 essentially, is the transfer of Bank of Canada funds
10 on the same day, and there is no reason why a bank,
11 through one or any number of intermediaries, should
12 not acquire a credit from another bank which,
13 through the clearings, will exchange bank cash.
14 There is nothing to prevent you exchanging cash,
15 but it is the one-day payment, the same-day payment,
16 that is a consideration?

17 MR. HACKETT: This would be changing
18 cash from one bank to another, without going through
19 the money market.

20 COMMISSIONER MacKEEN: Or the clearing.

21 MR. HACKETT: Yes, the clearing, as
22 at present constituted.

23 COMMISSIONER MacKEEN: Yes.

24 MR. HACKETT: That is right, sir.

25 COMMISSIONER LEMAN: You do not feel
26 this would detract from the effectiveness of the
27 money market and its development?

28 MR. HACKETT: It might, sir, and that
29 is one of the reasons why we would prefer the present
30 monthly averaging period. It might indeed detract from

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1 the effectiveness. The money market would have less
2 to do.

3 COMMISSIONER BROWN: Have you any
4 suggestions as to methods whereby the change in
5 your cash at the Bank of Canada can be speeded up
6 through normal procedure, instead of having this
7 big delay?

8 MR. HACKETT: No.

9 COMMISSIONER BROWN: What are the problems
10 involved? With your customers, you give them
11 credit that day. Why cannot the Bank of Canada
12 give you credit that day? In other words, in
13 the case of a treasury bill the transaction is
14 done today, is arranged today, and it takes place
15 tomorrow, and you do not get the ins and outs, as
16 far as your cash at the Bank of Canada is concerned,
17 until the day after tomorrow. Is there any way
18 in which that can be speeded up so that you can
19 settle the whole thing tomorrow?

20 MR. HACKETT: I would like to amend
21 my reply by saying: No, from the standpoint of
22 anything the banks can do. The question you asked
23 has a certain historical context.

24 COMMISSIONER BROWN: We are here to try
25 to change the course of history, if necessary!

26 MR. HACKETT: Right. I do not know
27 that I am going to try to make it, sir.

28 There was a time -- and I am a little
29 hazy about dates, because time passes so quickly,
30 but back in the forties, when you could sell treasury

the effectiveness. The money market would have been
no too.

Could I have done that? Have you any
suggestions as to how we should handle the money in
your case as the Bank of Canada can be placed in
through normal procedure, instead of having to
big delay?

Of course, the Bank of Canada is the problem
involved. With your agreement, you give them
credit that day. They cannot take the Bank of Canada
give you credit that day. In other words, in
the case of a Treasury bill, the transaction is
done today, is arranged today and it takes place
tomorrow, and you do not get the cash and credit as
far as your cash as the Bank of Canada is concerned,
until the day after tomorrow. As if you can pay
in which that can be applied to so that you can
settle the whole thing tomorrow.
And I think I would like to suggest
by reply by email. Now, the question of
anything the same can be. The question you asked
has a certain historical context.
I think the Bank of Canada is not in a
to change the course of history at all.
I think I do not know.
I am not going to say to you that I am not
I am not a lawyer and I am not a
only about the fact that these are the only



1 bills to the Bank of Canada, assuming that they wished
2 to buy them. Presuming it was done before one
3 o'clock, you could have same-day cash. You could
4 have that cash on your books the same day. Then
5 we got into a rather curiously split system, whereby
6 if a bank bought bills on the tender on Thursday
7 morning it settled in Bank of Canada funds,
8 which meant that the cash loan resulting from a
9 bill purchase was on your books Friday morning in-
10 stead of Monday, as is now the case. Or if you
11 ran your bills down and bought less than you had
12 maturing, the cash gain would be on your books
13 Friday instead of Monday, as is now the case.

14 On the other hand, that procedure did
15 not seem suited to the requirements of the money
16 market dealers who, in turn, had a problem of getting
17 payment from their customers, so transactions with
18 dealers were in clearing house funds. In the
19 opinion of the Bank of Canada, that led to certain
20 inconsistencies, with the result that -- How many
21 years ago was it, Mr. Case?

22 MR. CASE: I do not recall how many,
23 but some time in the fifties.

24 MR. HACKETT: Some time in the fifties
25 all bill transactions were put on a clearing house
26 funds basis. These are, as you suggest, techniques
27 that could be worked out by the Bank of Canada from
28 the standpoint of speeding up reactions. But I am
29 bound to say, I do not know whether a Bank of Canada
30 funds basis of settlement would suit the books of the



1 money market dealers. I am inclined to think that
2 probably it would not, because they, in turn, have
3 problems in getting payment from their customers,
4 who would be settling in clearing house funds.

5 COMMISSIONER BROWN: Earlier we were
6 discussing the question of forecasting, and Dr.
7 McLeod mentioned the problems of forecasting what
8 your demand for loans is going to be, and what
9 influence rates are going to have on your requirements.
10 How far do you find, in a practical way, you are able
11 to work out some sort of forecast of what your loan
12 demands are going to be?

13 DR. McLEOD: Mr. Chairman and Mr.
14 President, if I may answer that question, I think
15 that all the banks have made some effort in this
16 respect, with at least some degree of success in
17 terms of anticipating normal development. Please
18 do not ask me what "normal" means, because I do
19 not know; but I mean, in terms where it can be
20 related to expected movements in the general economy,
21 various other indicators, and so on. The unpredictable
22 part is in terms of where you get to some critical
23 breaking point, which is not particularly in real
24 terms -- that is, not necessarily related to changes
25 in physical quantities, but rather to reactions to
26 a market situation.

27 MR. WADSWORTH: I wonder if I might
28 add that from the practical day-to-day point of view
29 in handling these matters, it is obvious banks are
30 most interested in forecasting loan demand, but there



1 are certain problems, I think, in connection with
2 national banks. In addition to economic factors,
3 we have to take into consideration seasonal require-
4 ments that vary quite markedly from one area to
5 another. In saying "seasonal requirements", I am
6 talking of the seasonal requirements of the, in
7 many cases, large groups of small borrowers as well
8 as larger borrowers. You could cite many examples --
9 of the tobacco industry, or something of that sort --
10 where you can get a general idea of the trend, but
11 you cannot get a definite idea of the trend where
12 you are dealing with one or two major industries in
13 one area. I think this is reflected in the statis-
14 tics that are published often by the Bank of Canada --
15 you are probably aware of them -- of the unused lines
16 of credit. There generally appears to be a large
17 amount of unused lines. The percentage does not
18 vary a great deal, but the banks feel, and experience,
19 I think, has proved, that there is no great risk
20 in this area due to seasonal factors, which I have
21 mentioned, where one area is reaching a peak of its
22 requirements at the time when other areas are paying
23 down. I think this is one of the advantages in
24 the flexibility of a national banking system that
25 can move funds from one area to the other.

26 However, in taking consideration of
27 these economic factors and the seasonal requirements
28 in certain areas, you have to take into consideration
29 what is happening in certain areas from an economic
30 point of view, where the normal seasonal requirement



1 might be lengthened out a little bit. For instance,
2 the marketing of certain products may not be as
3 rapid as it is in a normal year. These matters
4 must be taken into consideration too. I am sure
5 that these are given full consideration by all of
6 the banks, but what I am leading up to is that the
7 response to monetary action cannot be, in many cases,
8 as abrupt, from a theoretical point of view, as
9 it may be desirable that it should be, because
10 businessmen, individuals, have made plans. There
11 are these other factors I have mentioned, and it
12 does take a certain amount of time, I think, to
13 bring these changes, desirable as they may be, into
14 effect, without causing any great, undue hardship
15 to one particular area which has already made its
16 plans.

17 I think this was referred to briefly
18 in the evidence of Lord Cobbold, who mentioned a
19 considerable period -- I think that he mentioned a
20 period of up to six months -- might be required,
21 in view of the commitments that were already out-
22 standing. But this is something we watch very care-
23 fully. We think that given reasonable signals from
24 the central bank as to its intentions, and given the
25 tools to carry out the job, such as the removal
26 of interest-rate ceilings, we can respond; but there
27 does have to be a certain time lag.

28 THE CHAIRMAN: We will adjourn for fifteen
29 minutes.

30 --- Recess.



1 THE CHAIRMAN: We shall now resume.

2 COMMISSIONER BROWN: Mr. Chairman,

3 I just have one question I should like to go back to
4 for a minute, and that is on the problem which has
5 been referred to as the ratchet problem. This
6 seems to arise more particularly on a new issue
7 which all the banks together find particularly
8 attractive, and the central bank does not really know
9 what has happened until delivery takes place, and
10 then, of course, the cash requirement effect is not
11 apparent or at least it does not become effective
12 until the beginning of the next month, or the next
13 month.

14 It has been pointed out that the Bank
15 of Canada can start squeezing as soon as they see
16 what has happened, which has been reflected in the
17 deposits. But to what extent are their hands tied
18 from the point of view that the only way they can
19 squeeze this out of the market is, in effect, by
20 pushing down the very bonds that have just come
21 onto the market?

22 MR. HACKETT: I must confess, Mr.
23 Brown, that I find it a little difficult to relate
24 the problem that might arise if the banks in the
25 aggregate bought more bonds of an issue than the
26 Bank of Canada thought they should, which is one
27 point you have raised here.

28 I find it in my own thinking a little
29 difficult to relate that to the working of any
30 change in reserve requirements of the banks from one

THE SECRETARY

TO THE SECRETARY

RE: [illegible]

I just have one question I should like to ask you
for a minute, and that is on the problem which has
been referred to in the previous paragraph. It
seems to arise more particularly on a new basis
which all the parties concerned are particularly
interested in, and the central party does not really know
what has happened in the delivery of the goods.
Then, of course, the same uncertainty exists in the
apparent as it exists in the case of the selective
until the beginning of the next month, or the next
month.

It has been pointed out that the
of Canada can avoid appearing as soon as they see
that has happened, which has been reflected in the
repeal. But to what extent are their hands tied
from the point of view of the only way they can
escape this side of the narrow is, in effect, by
getting over the same point that has been
into the country.

MR. [illegible] I must return, Mr.
fellow, that I am in a difficult position to help
the problem which arises in the process in the
selective change which has been made in the
which is the only way of avoiding it is to
bring you to the point.
I think it is in the very nature of things
difficult to reach even to the extent of the



1 month to another. It is probably my own disability,
2 but I was confused myself in the relationship which
3 was apparently placed between those two points. I
4 cannot see that the ratchet effect need necessarily
5 have anything to do with this problem. I am not
6 trying to explain away the problem. It is the
7 context between the two that I personally find
8 confusing.

9 To turn now to the other aspect of
10 the question: If the central bank is trying to
11 reduce the available cash to the banks in relation
12 to the monthly requirement, whatever that require-
13 ment may be, your question then, I take it, is how
14 can you do that without depressing the price of
15 the bond you have already sold? If the banks as
16 a group go relatively heavy into one particular
17 bond issue or into any other form of asset ---

18 COMMISSIONER BROWN: Pardon me, but
19 it becomes apparent that they seem to move more
20 in unison in connection with new issues.

21 MR. HACKETT: Well, if that situation
22 occurs, the day after the delivery date, whatever
23 date that is, the banks that have done so will
24 probably find that their cash ratio has been reduced,
25 and to that extent there is an automatic contraction
26 that has taken place by the very reason that they
27 have expanded their assets to the extent of making
28 this purchase.

29 MR. WADSWORTH: May I add a comment?
30 I am really asking: Is the question based on the fact,



1 the supposition, that the banks are buying heavily
2 of new issues without having clearly provided in
3 their own minds the resources to take up those new
4 issues? I do not think that would be a fair state-
5 ment, if that is the case.

6 COMMISSIONER BROWN: If this is a cash
7 issue, is it not correct that the government deposits
8 are left in the banking system?

9 MR. HACKETT: That is true.

10 COMMISSIONER BROWN: In other words, if
11 the banks have bought the bonds, then they have created
12 the government deposits and therefore their deposits
13 have gone up?

14 MR. HACKETT: The deposit liabilities
15 of the system have gone up, but the cash in the system
16 will not have changed, so there will be a reduction
17 in the reserve ratio. If the cash is constant then
18 the asset side of the banks' balance sheets have
19 risen by reason of the acquisition of the bonds,
20 and the liability side has risen by reason of the
21 corresponding deposits which are in the government
22 account.

23 COMMISSIONER BROWN: And the cash has
24 not changed?

25 MR. HACKETT: No, the cash has not
26 changed.

27 COMMISSIONER BROWN: But the cash re-
28 quirement for the next month has changed or will
29 change?

30 MR. HACKETT: That is true.

position, that was a very serious matter.

of new ideas with a view to making the law in
their own minds the measure to take in cases of
emergency? I do not think that would be a very serious
matter, if that is the case.

On the other hand, if the law is a matter

of fact, it is not correct that the Government could

be left in the hands of the

the Government.

On the other hand, if the law is a matter

of fact, the Government would be in a position to

the Government would be in a position to

have some of

the Government.

of the system has gone up, but the law is the same

will not be changed, so there will be a restriction

in the reserve ratio. If the law is correct and

the assets side of the balance sheet, there will

be a reason of the limitation of the law

and the law will be in force in regard of the

correcting of the law, and the law, however

correct

the Government.

not correct

the Government.

correct

the Government.

the Government.



1 COMMISSIONER BROWN: And this is the
2 whole problem we are talking about?

3 MR. HACKETT: Well, in that event,
4 and assuming that no other off-setting factors
5 have occurred, then the Bank of Canada conceptually
6 has a problem in the succeeding month in bringing
7 available cash back more closely into line with
8 cash requirements.

9 COMMISSIONER BROWN: But the problem
10 of the Bank of Canada, as they outline it, is that
11 the only way this cash can be supplied to the system
12 as a whole is by them supplying it, because you cannot
13 get it one from the other.

14 MR. HACKETT: That is true.

15 COMMISSIONER BROWN: And your answer
16 is that they can solve this in part by forcing you
17 to put your deposits down before the next month?

18 MR. HACKETT: That is right.

19 COMMISSIONER BROWN: Getting back to
20 the same question, may I ask you how they can do
21 this without driving the bond market down?

22 MR. HACKETT: Well, any monetary
23 action, if it is large enough and severe enough,
24 is bound to have some effect on short-term interest
25 rates. I am bound to say that I think the problem
26 does really beg the question as to whether banks
27 in fact do make a practice of, in effect, buying heavy
28 in bonds when they do not know how they are going to
29 pay for them. I do not consider that that situation
30 is really apt to arise. We are extremely conscious

hole through the air - lifting things

and assuming that no other lifting factors

have occurred, then the fact of lifting comes into

has a problem in the present of how to lift the

available cash back into the bank. This was

cash requirement.

of the Bank of Canada at any time in the

the only way that cash can be supplied to the system

as a whole is by the government. It is not possible for the

But it is one thing to say that

Mr. Maclean. That is true.

is that they can solve this in part by the fact that

to put your deposit in some bank and the bank will

Mr. Maclean. That is true.

the same question. And I am sure that they will do

this without any other help. And I am sure that

section of it is the same. And I am sure that

is going to be a fact in the future. And I am sure that

raised. I am sure that they will do it. And I am sure that

does really put a question on the table. And I am sure that

in the end it will be a fact in the future. And I am sure that

in the end it will be a fact in the future. And I am sure that

in the end it will be a fact in the future. And I am sure that

in the end it will be a fact in the future. And I am sure that

in the end it will be a fact in the future. And I am sure that

in the end it will be a fact in the future. And I am sure that

in the end it will be a fact in the future. And I am sure that

in the end it will be a fact in the future. And I am sure that



1 of our cash requirements and our probable cash re-
2 quirements when we make commitments for a new issue.
3 As a matter of fact, I would perhaps add to that
4 that the making of a large commitment in bonds
5 at the time of a new issue is in a sense giving a
6 hostage to fortune, for you do commit yourself. You
7 have to be pretty sure of your
8 cash demand before you take that commitment.

9 COMMISSIONER BROWN: The reason for
10 bringing the point up is that this is the sort of
11 problem that the Bank of Canada did discuss, and it
12 was in this context that if all the banks moved
13 in unison and in this way with their deposits going
14 up, and because it was involving a bond issue which
15 had just been issued, the Bank of Canada was to a
16 degree inhibited in their desire to start squeezing
17 right away. But your contention is that this is
18 a theoretical problem and does not exist.

19 MR. HACKETT: I think it is by and
20 large a conceptual problem rather than an actual
21 problem. The same problem arises, of course, in
22 any situation and I think it is more apt to arise
23 in the case of strong loan demands when there is a
24 surge upward, and then the Bank of Canada is faced
25 with the same problem, that whatever action they
26 take is bound to have some effect on short-term money
27 rates and therefore on bond prices. I think this
28 is a general problem rather than one that can be
29 isolated right in this area.
30



1 COMMISSIONER BROWN: I do not think the
2 Bank of Canada possibly has quite the same inhibition
3 about starting to squeeze out cash if it has not
4 been in connection with its own operations of selling
5 bond issues.

6 MR. CASE: May I suggest that it is
7 not always the banks who do this. Sometimes your
8 investment dealer customers can cause you to be
9 in the same position. Then they come to you for
10 loans, and the effect is the same.

11 COMMISSIONER BROWN: Have you any
12 comments, Mr. Avison?

13 MR. AVISON: I was just thinking,
14 Mr. Brown, that the case we are discussing could
15 be a special case because, going on Mr. Hackett's
16 assumption, that the banks clearly have some idea
17 how they are going to pay off commitments that they
18 have incurred, to the extent we change our other
19 assets then the deposits of other people are being
20 reduced and this is off-set by the increase in the
21 Receiver General's account so that the total deposit
22 structure in the system can on the whole remain
23 unchanged.

24 COMMISSIONER BROWN: Of course, if a
25 bond issue is bought by the market as such, then
26 there are off-setting actions in your deposits.

27 MR. AVISON: I was going one step
28 further and assuming that, let us say, the new
29 issue was not necessarily attractive to all seg-
30 ments of the public but it was to the banks, we might



1917
May 1st

Dear Sir,
I am writing to you in regard to the
Bank of America, which has been
about starting a new branch in
been to connect with the other branches of the
bank.

and I am sure that it is
not likely to be a success. I am
investing in the bank, and I am
in the same position. I am
loans, and the bank is
I am sure that it is

Yours truly,
J. B. Smith

Mr. Brown, I am sure that

Mr. Brown, I am sure that we are
be a special case, and I am
assumption, that the bank is
how they are going to pay out
have involved, so the bank is
assets than the capital of other people are being
reduced and this is the reason for the
Reserve Bank of America, and I am
situation in the bank, and I am

I am sure that it is

and I am sure that it is
there are a lot of people who
I am sure that it is
I am sure that it is
I am sure that it is



1 adjust our portfolios to satisfy the requirements of
2 the market and use these proceeds to pay for the
3 new issue and the system does not change.

4 COMMISSIONER BROWN: There is no
5 problem there?

6 MR. AVISON: I think we may be dis-
7 cussing a special case rather than a typical case.

8 MR. HACKETT: Perhaps there is one
9 other point I might add, Mr. Brown, and it is from
10 the standpoint of actual techniques involved. The
11 Bank of Canada does have one avenue open to it where-
12 by it can influence the cash base of the banking
13 system without taking any market action, and that
14 is the technique whereby balances may be shifted
15 from the chartered banks to the Bank of Canada. In
16 this case, there is no transaction in securities of
17 any kind necessary, and therefore no action which
18 in itself would drive down the price of any obligation.

19 COMMISSIONER BROWN: But it has the
20 same effect, has it not, in that it starts to squeeze
21 the banks?

22 MR. HACKETT: Except the impact is not
23 on the market. The Bank of Canada is not in the
24 market selling anything. The banks have to re-adjust
25 their position. If they have made a bad judgment,
26 so much the worse for the banks.

27 COMMISSIONER BROWN: Well, I think we
28 can carry on now.

29 COMMISSIONER MACKINTOSH: May I interject
30 one point here to clear my own mind. I hope I am not



1 extending your thought unfairly. What I get out of
2 this is that in so far as new bond issues are con-
3 cerned you have led up really to the judgment that
4 any conflicting considerations arise out of
5 conflicts between the considerations of debt manage-
6 ment and those of general monetary policy, you want
7 to sell a big bond issue but you do not want to ex-
8 pand credit. In the more general case where you
9 simply have a surge forward on the part of all the
10 banks in loans or securities or what-not, the answer
11 of the chartered banks is that the Bank of Canada
12 has sufficiently current information about changes
13 in deposits, but it can take action before you come
14 to the day when the new reserve requirement applies.
15 Is that a fair statement?

16 MR. HACKETT: That is, sir, in my
17 opinion; it is indeed a fair statement.

18 COMMISSIONER MACKINTOSH: Thank you.

19 COMMISSIONER LEMAN: Mr. Chairman,
20 if we might return now to the subject that Mr.
21 Wadsworth had opened up just before recess, we
22 have just gone through quite an analysis of what
23 happens right in the banks in response to monetary
24 policy changes, but as we all know that is not the
25 end result of the exercise, and that a monetary
26 policy can only have a useful effect if it affects
27 things in what we call the real world, the spending
28 plans.

29 Someone pointed out a few minutes ago
30 that it is difficult to bring about quickly a major



1 change in lending policies by the banks. I wonder
2 if that is really the only problem or the main
3 problem, or is it also difficult to bring about
4 changes that would be smooth, that would be small,
5 perhaps, if what the monetary authority at the time
6 wants is a small change? Is it difficult to obtain
7 a degree of change that one wants?

8 MR. BOYLES: Mr. Chairman, perhaps I
9 could endeavour to answer that question. There is
10 a natural lag in bringing about appropriate response
11 to such action inasmuch as, first of all, there is
12 the matter of interpretation, the signals, and there
13 is the matter of examination of lending policies.
14 Indeed, the lending policies are of course matters
15 for the consideration of the individual banks, but
16 such policies are under review steadily in the
17 light of our own forecasts, the demand for funds,
18 the availability for funds, and so on, and once
19 having made any alteration in existing policies
20 these are quickly conveyed to the regional supervisors
21 and to all branches of the banks. I might emphasize
22 here that such changes are made on a uniform basis.
23 We do not have a different policy for one area of
24 the country as opposed to another. Naturally there
25 is perhaps another delay. I think it is human in
26 the minds of the managers, or it is human in those
27 terms, that the managers are somewhat hesitant first
28 in the thinking of the selfish motive that they do
29 not like to see any reduction in the loans, and secondly
30 they are indeed living in a community with their

changes in foreign policy of the United States. I am not
if that is really the only reason for the change
problem, or is it a question of timing? Should
changes that would be made, they would be made
perhaps, it may be necessary to wait for the right
time is a small country. It is not yet too late
a degree of change that is needed.

MR. [Name] [Address] [City] [State] [Zip]

could endeavor to secure that position. It is
a natural law in foreign policy. It is not
to such extent as to make it impossible to
the matter of international relations. It is
is the matter of execution of foreign policy.
Indeed, the foreign policy of the United States
for the consideration of the international community.
such policies are being revised steadily in the
light of our own interests, the needs of the
the availability of funds, and so on, and more
having made any of the existing policies
these are being considered in the light of the
and to all countries of the world. It is
here that the change is made on a uniform basis.
we do not have a different policy for each country.
the country as a whole. It is not a policy for
its people. Another reason is that it is not
the minds of the people. It is not a policy for
forms, that the United States is not a policy for
in the thinking of the people. It is not a policy for
not like to see any change in the policy of the United States.



1 customers and therefore some time lag exists in
2 respect to the conveying of the policies to such
3 customers.

4 COMMISSIONER LEMAN: The submission
5 would suggest that it practically needs a brain-
6 washing to bring it about.

7 MR. BOYLES: There is another lag, too,
8 perhaps, that inasmuch as you might decide to alter
9 your lending policies, the banks have to take
10 into consideration that to give effect to a change
11 might indeed upset the balance of borrowing
12 customers. They have their plans ahead, thinking
13 in terms of seasonal buyings, and so on. In the
14 main, while there is some lag, I suggest, sir,
15 the lag is not really serious.

16 MR. NEAPOLE: May I just add something
17 to that, Mr. Chairman? I think an awful lot
18 depends on the timing of the instruction, so to
19 speak. If we are in a normal liquidation period,
20 which does exist around December or January, then
21 of course it is relatively easy in a sense to regulate
22 the increase that might occur. If their liquidation period
23 was such, you could make, let us say, a small adjustment,
24 or at least you would have more opportunity to do so.
25 If, on the other hand, you tried to bring about
26 something like this in June or July, when there
27 is a big rise in demand for the fishing industry,
28 the agricultural industry, and various other
29 industries, then it would be more difficult, without
30 question, to bring about a small or a precise control.



1 COMMISSIONER LEMAN: Well, as I understand
2 the listing of the problems you have in your submission
3 it would go in about this way; first of all, there is
4 the natural orientation of branch managers towards
5 wanting to make good loans all the time. There is the
6 difficulty for head office to put out its own signals
7 to the branches; as to how they should be worded, and
8 as to how much the circular should describe the kind of
9 pressure to which there should be a response. Then,
10 you imply also that there is a problem related to lines
11 of credit. You have described the system as one that
12 has great flexibility, but this seems to imply there
13 is a sort of rigidity connected with the existence of
14 lines of credit. Can you describe for us to what extent
15 lines of credit exist in our Canadian banking system,
16 and how they work? What is their nature?

17 MR. BOYLES: They are really two types, and
18 they are probably comparable. There is the type of line
19 of credit which is the subject of a loan agreement. In
20 other words, the client and the bank enter into an
21 agreement ^{is made} and a line of credit/available, subject to
22 certain terms and conditions. Such a line
23 of credit, because it is a contractual agreement,
24 is binding on the bank.

25 Then there is the other type of line of
26 credit which is not the subject of agreement. It is
27 the type of line of credit which is more common and
28 which provides for, let us say, the seasonal require-
29 ments of the borrower. The banks regard this, perhaps,
30 more in the way of a moral commitment subject, of course,



1 to changes in the financial position of the client, and
2 also subject to the availability of funds. Normally
3 such lines are regarded by the banks as commitments,
4 and unless there are circumstances, such as those I
5 have described, the customer is free to avail himself
6 of those lines.

7 COMMISSIONER LEMAN: Can you give us any
8 idea of the volume or size of what one would call firm
9 lines of credit that exist in the system.

10 MR. BOYLES: We do have statistical data --
11 I do not have it here -- but in thinking of the two
12 types I mentioned by far the line that is not subject
13 to agreement is the one that is in existence. Does that
14 answer your question?

15 COMMISSIONER LEMAN: It does partly. I
16 noticed in paragraph 96 of the submission you say that
17 the banks view their lines of credit with a real sense
18 of responsibility, and then in paragraph 104 you explain
19 that nevertheless these lines of credit are subject to
20 review from time to time. Is this business of reviewing
21 lines of credit something that is systematic, or is
22 it a random type of process? Are they reviewed at
23 certain times of the year, or are they reviewed all
24 the time?

25 MR. BOYLES: Mr. Leman, generally it is a
26 systematic procedure. We like to think in normal times
27 that a line of credit is for a period of one year --
28 that is, in respect of customers who are in reasonably
29 good financial standing. Such review usually follows
30 the receipt of the annual auditor's statement of the



1 company. There may be cases where, because of, let us
2 say, unfavourable conditions, the review of a line is
3 much more frequent and, indeed, perhaps there may be a
4 demand for more frequent statements.

5 COMMISSIONER LEMAN: But suppose the monetary
6 authority does send a fairly clear signal, or, at least,
7 there is a certain action by the Bank of Canada that you
8 interpret as a signal, and you decide to send in-
9 structions off to your branch managers. Is one of the
10 first steps to say to them: "Please review all lines
11 of credit"?

12 MR. BOYLES: Yes, and in reviewing lines of
13 credit that review would be subject to the nature of
14 the business of the customer, and his forecasts or
15 projections and plans, generally. As I mentioned earlier
16 we would be rather loath to cut off or reduce a line of
17 credit in respect of a customer who has already a clear-
18 cut seasonal program in respect of his business. At
19 other times, we may seek the cooperation of the customer
20 in order to meet a tight money situation.

21 COMMISSIONER LEMAN: Is "please review all
22 lines of credit" equivalent to "Please discuss with all
23 customers lines of credit"?

24 MR. BOYLES: Not usually. The instructions
25 are usually more specific -- that is, as related to
26 accounts. Here we may very well find that a client,
27 due to a certain type of business, is in a position of
28 being able to cooperate with us at that point -- that
29 is, at the peak, let us say, of a tight money situation
30 -- whereas, as I mentioned before, you might find another



1 client who might be a lumber operator and this might
2 be at the very peak of his business, and in respect of
3 whom it would not be sensible to request a cut-back in
4 his borrowings.

5 COMMISSIONER LEMAN: Does a client know when
6 the bank has reviewed his line of credit, and has in-
7 creased or reduced it, or do you wait until he asks a
8 question about it to tell him?

9 MR. BOYLES: The lines are usually established
10 in response to an application from the customer. In
11 other words, he projects his needs and tells us what
12 his requirements will be, and that he would like to have
13 a line of credit established accordingly.

14 COMMISSIONER LEMAN: You said that some of
15 these lines of credit were quite informal. Did I
16 understand you to say that they were often just an
17 oral understanding with the customer that he can call
18 on the bank for so much?

19 MR. BOYLES: Yes, very often they are oral.

20 COMMISSIONER LEMAN: So in the case of such
21 a line you do not necessarily, because you have reviewed
22 that line, call the customer in and tell him it has been
23 reviewed down to 75 per cent of what it was before?

24 MR. BOYLES: Naturally, in considering his
25 application you give consideration to all the factors.
26 In one case you might have to satisfy yourself that he
27 is asking for a line of credit that appears to be in
28 the keeping with his requirements. In other words, if
29 his application appears to be for an excessive amount
30 you point out to him that he should consider a revision



1 downwards.

2 COMMISSIONER LEMAN: What I am not clear on,
3 Mr. Boyles, is this, if as a result of tight
4 money conditions you proceed to review lines of credit
5 that are not of the agreement type do you automatically
6 pass on to your clients the result of this review, or
7 do you wait until they come in to make a borrowing?

8 MR. BOYLES: No, in cases where we feel
9 there is justification for asking the customer's
10 cooperation we call him in and seek such cooperation.
11 In other words, we ask him -- although, I think this is
12 a most infrequent occasion -- to cut-back his loans
13 in such cases. I am thinking in terms of a regular
14 operating line of credit. During periods of tight
15 money there seems to be at some times an inclination
16 among customers to avail themselves of the line of
17 credit whereas, perhaps, under normal conditions they
18 would not do so. In such cases we seek the customer's
19 cooperation in holding back.

20 MR. NEAPOLE: May I interject something here,
21 Mr. Chairman? I know we all have slightly different
22 approaches to this thing. First of all, as far as we
23 are concerned, we regard these lines of credit as
24 guidance lines. Initially, they help us materially
25 in the handling of an account because we are not
26 constantly referring to the directors and the super-
27 visors, and so forth, for permission or authority to
28 go up to certain figures.

29 When instructions go down to the branches
30 in cases such as this they have to go, first of all,



1 to the supervisors and the regional heads, and all the
2 rest of it. I can say quite frankly that unless it is
3 absolutely essential we do not start by referring to
4 the smaller accounts. More control can be exercised
5 through the big accounts simply because we are there
6 dealing with people with knowledgability, careful cash
7 flow calculations, and access to other markets for money.
8 Right away our supervisors instruct the managers -- or
9 they do it themselves in some cases -- to call in these
10 customers, or go and see them, and say, "Now, this is
11 what your cash flow shows. You said you were going to
12 build an addition to your plant and that you would need
13 so much money. Can that be postponed?"; or if the
14 addition to the plant has already been built they might
15 say, "Can you get the money from a mortgage source?".
16 There are many, many things that enter into this, and
17 it becomes a very close relationship on this particular
18 subject.

19 However, the customer definitely has his
20 warning, so to speak, and we enlist his cooperation.

21 The other extremity, where there is no
22 cooperation, is a case such as we had at one time where
23 the customer used his line of credit right away to buy
24 up treasury bills as soon as he thought there was going
25 to be some sort of a squeeze. But, by and large, our
26 customers have cooperated awfully well.

27 COMMISSIONER LEMAN: But if an initial action
28 by the Bank of Canada has not yet pervaded through the
29 system and affected the thinking of the spenders, and
30 they are not very conscious that anything has happened



1 yet -- when monetary policy of the restrictive type has
2 been in effect for quite some time perhaps everybody in
3 the country is quite conscious of it, but I am trying
4 to determine how long it takes after it starts to get
5 through the whole system so that people are conscious
6 of the monetary policy and its intention. I take
7 paragraph 98(ii) as an indication that the key factor
8 is the lines of credit. You say:

9 "Adjustments in bank lending policies, apart
10 from interest-rate changes, take effect
11 primarily through alterations in lines of
12 credit, and thus take some time to have their
13 full effect."

14 I am wondering if at a time when there is a change to
15 a certain direction the very first procedure through
16 the chartered bank system is to review lines of credit
17 and pass on the signal, as the banks understand the
18 signal, to their spending clients.

19 MR. NEAPOLE: That is correct.

20 MR. BOYLES: Yes.

21 MR. NEAPOLE: And it can be done very
22 quickly, too.

23 COMMISSIONER LEMAN: Therefore, to me that
24 would imply that even clients who do not walk into the
25 bank to exercise their lines of credit and apply for a
26 loan are, nevertheless, notified if the line of credit
27 has been changed?

28 MR. NEAPOLE: Yes, that is right.

29 COMMISSIONER LEMAN: Even if it is not the
30 formal agreement type of line of credit?



1 MR. NEAPOLE: Yes. I should mention, too,
2 that in many cases we have lines of credit outstanding
3 which are rarely used. Sometimes they are not used
4 for two or three years. Nevertheless, they are reviewed
5 from time to time with respect to the question of
6 relationship as between cost and need. We review those,
7 and we ask the customer: "Do you expect to use this?
8 What does your cash flow show?"

9 MR. MULHOLLAND: May I make a further comment
10 there? This is one of the most difficult operations for
11 head office management in the initial stages of a monetary
12 policy because it is very difficult to interpret the
13 extent and the length of it. A time lag comes into
14 play at that moment.

15 There are in excess of 5,000 bank managers
16 in all the banks spread across the country. Through
17 their training and experience they are highly competitive
18 and aggressive men, and it is not easy to just turn
19 off the tap overnight, so to speak, and have them become
20 cautious managers who are willing to turn aside good
21 loans that come within their own discretionary limits.

22 With over 5,000 branches in the system one
23 loan for \$1,000 is equivalent of \$5 million a day. In
24 a week, if that average pertained, you could have a
25 total of \$25 million, or \$125 million in a month, coming
26 on to the books of the banks and which you have not been
27 able to get at because these managers have been acting
28 according to the dictates of their own discretion, as
29 Mr. Boyes has said. Mr. Neapole's comments that the
30 first people you approach, and very quickly, are the



1 corporations with the large lines of credit.

2 COMMISSIONER LEMAN: Your submission also
3 makes clear that you do not believe that this process
4 affects particular regions of the country, or any
5 very clearly defined sector of the spending public. Has
6 it truly a random effect?

7 MR. BOYLES: First of all, as I mentioned
8 earlier, Mr. Leman, the instructions respecting policy
9 are uniform throughout the system. There is no variation.
10 In fact, we regard the lines of credit outstanding in
11 a tight money situation in the same way in Vancouver as
12 we regard them in Halifax. In other words, there is
13 no variation in thinking in our efforts to, perhaps,
14 hold back or to get borrowings reduced.

15 COMMISSIONER LEMAN: But from what you have
16 just just said I thought one could, perhaps, infer that
17 the effect may be quicker on large lines and large
18 borrowers than on the small borrowers.

19 MR. BOYLES: Yes, it is.

20 COMMISSIONER LEMAN: Then to that extent
21 it does affect one more than another?

22 MR. BOYLES: Yes, if you think in terms of
23 numbers and types.

24 MR. NEAPOLE: In many respects -- again, I
25 am interjecting -- many of the larger ones are more
26 easily adjustable because they are able to get money
27 elsewhere, or to make arrangements of some kind.

28 So far as our own bank is concerned, we
29 establish degrees of priority, so to speak, and in that
30 respect, to answer your question, a change in monetary



1 policy will affect some lines more than others, because
2 there are lines that we regard as extremely seasonal
3 and others as non-seasonal, and it is not hard to build
4 up categories in that regard.

5 As I said before, where you have any seasonal
6 requirements such as in the canning of vegetables and
7 fish, and other perishable products, then you have to
8 give those industries a very high degree of priority.
9 You can tell that story to the branches easily enough
10 if you try, and the manager, within his discretionary
11 limits, can apply these principles of priority.

12 So, I think, insofar as our own bank is
13 concerned -- and I would hate to think that we can
14 pull out of business faster than others -- our
15 instructions can be made broadly effective very quickly.

16 COMMISSIONER LEMAN: Only if what you desire
17 is a very pronounced change in making policy. How
18 subtle can you be? That is the question.

19 MR. NEAPOLE: As Mr. Mulholland said, when
20 there is a great number of branches and so forth the
21 sudden termination of a particular category might have
22 a fairly broad effect fairly soon, so your answer is
23 that it is difficult to be really subtle.

24 MR. WADSWORTH: I would think, if I might
25 add this, Mr. Leman, that the first stage -- I gather
26 that is what you are getting at; a modest change when
27 there is no drastic action needed ---

28 COMMISSIONER LEMAN: I am trying to get at
29 the real line. That is the problem.

30 MR. WADSWORTH: The first change can be made



1 by endeavouring to change attitudes to a degree in the
2 way lines of credit are handled at the supervisory level,
3 and the extent to which you will go on extensions, and
4 whether they are for speculative purposes or not. I
5 would suggest that most branch managers -- I agree
6 entirely with Mr. Mulholland -- consider that their
7 job is to go out and make good loans, but they are
8 responsive to the type of applications they get. I
9 think the periods we have gone through in 1959, 1960
10 and 1962 have made them even more receptive to little
11 indications of changed attitude. I would think that
12 would be the first stage of getting into these reviews
13 which are reviews with the customer.

14 COMMISSIONER LEMAN: These experiences have
15 been highly educational? Is there a way in which the
16 bank's head office, also by the process of education,
17 might develop a way of measuring the performance of
18 managers in responding to head office instructions in
19 this field?

20 MR. BOYLES: Yes, Mr. Leman. Usually when
21 we send out instructions -- I am talking from the
22 point of view of a particular bank, by the way -- we
23 also ask them to report on the results of their actions
24 taken in response to such instructions. In other words,
25 we attempt to follow through, and not just be satisfied
26 with issuing instructions and letting it go. We do,
27 indeed, have a follow-up system, and do take appropriate
28 action when we find nothing is being done.



1 MR. PATON: If I might interject something
2 here, I think possibly branch managers are not the
3 only ones who have improved their education. With
4 recent experiences behind us the banks are perhaps
5 better prepared -- a little more elastic -- with
6 respect to monetary policy adjustments and therefore,
7 depending on the severity of trend, there may be a time
8 lapse before head office feels it essential to send out
9 instructions to its branches. This would depend on their
10 individual positions at the time.

11 To go back to the lines of credit, I
12 have a little stronger feeling, I think, than Mr.
13 Boyles indicates, perhaps in the public sense of the
14 morality of the bank. I think that the bank has a
15 little more than a moral obligation in this respect.
16 It is a real obligation, and though perhaps in the
17 ordinary line it is not a legal obligation, neverthe-
18 less I think by and large your average customer in this
19 country would take a somewhat dim view if we repeatedly
20 requested this line of credit adjusted downwards.
21 These lines are not arbitrarily set by the bank, but
22 after careful discussion with the customer and having
23 regard to his prospects for the year. I think we like
24 to think of ourselves essentially as "statement
25 bankers" first, which is why we examine the statements
26 carefully with the customers annually. We set the line
27 which might well be put each year, and if at all poss-
28 ible we intend to stay with that line, and in that
29 respect keep ourselves in the position where we
30 can perhaps look after minor



1 adjustments in monetary policy and say that the time
2 lag to which you referred -- I don't think -- is
3 altogether in the best interest of the country by any
4 means. We think we should be in the position of
5 cushioning the initial effect of this before giving it
6 to our branches.

7 COMMISSIONER MACKINTOSH: May I interject
8 a question here without raising the interesting question
9 of which obligation of the banks is higher. It is a
10 moral obligation, and I would like to go back to an
11 earlier spot in the discussion in which I understood it
12 to be said that it was easier and more practical to
13 force some contraction in the loan demand of the large
14 customers than of the small customers.

15 Now, does this mean that the large customers
16 can and will, in fact, adjust or contract their
17 expenditure programs, or does it mean merely that they
18 have more financial alternatives ^{through} / which they can avoid
19 adjusting their expenditure program?

20 MR. BOYLES: Well, sir, in the first place
21 we would like to emphasize that we endeavour to give
22 preference -- let us call it -- to the needs of the
23 smaller one because he does not have the financial
24 resources, he is in a more rigid position generally
25 with respect to his operations, but I say that our
26 first attention is given to the borrowings of the large
27 clients because they do have access to alternatives,
28 they are in a better position to adjust themselves to
29 meet such a situation.

30 COMMISSIONER MACKINTOSH: Well, I am not



1 questioning that, but we are interested in ultimate
2 effects of expenditure, whether capital or otherwise,
3 that the monetary policy may have. Now, I can imagine
4 that if you curtail credit to a small customer, the
5 chances are he jolly well has to curtail his expenditures
6 because, as you say, he hasn't the financial alterna-
7 tives, and I am just asking if you/any judgment as to
8 whether the large customers, who have so many financial
9 alternatives, could accept your curtailment of credit
10 but not curtail their expenditures or change their
11 spending program, or have you any judgment on that?

12 MR. BOYLES: I think that the answer to your
13 question is yes.

14 COMMISSIONER LEMAN: That he has these
15 alternatives and his spending programs are not so
16 readily affected?

17 MR. BOYLES: Right.

18 MR. NEAPOLE: I have seen quite a few of
19 these curtailed spending programs; everything that is
20 done, and, of course, they find the money somewhere else.

21 COMMISSIONER MACKINTOSH: It achieves a
22 financial effect, and if they do this you follow it
23 through to the real effect.

24 MR. WADSWORTH: I think a lot would depend
25 on the purpose and what the customer requires the funds
26 for, and that would probably temper his degree of
27 looking elsewhere; if he felt this was essential to
28 his business, I think he would be more inclined to
29 endeavour to arrange it elsewhere, or probably the bank
30 would still go along with it. If it was more of a

questioning that, but we were interested in the
effects of exposure, and we were interested in the
that the necessary policy may have been to see that
that if you could not find a small number, the
chances are he is only well as to correct his estimate to
because as you say, he doesn't see the financial side of
it, and I see that a kind of a very small number of
whether the large number of the small number is a small number.

out not necessarily being exposed to the same
spending program, or have you not had some of these
Mr. ROBERTS: I think that is a question to raise
question is yes.

COMMISSIONER: I think that is a question to raise
alternatives and also some of the programs are not on
Robert's side.

Mr. ROBERTS: I think that is a question to raise.

Mr. ROBERTS: I have seen that in the past.

these cancelled spending programs; and I think that
the only way to get the money out of the pockets of the

COMMISSIONER: I think that is a question to raise.

financial effect, and I think that is a question to raise.

through to the best effect.

Mr. ROBERTS: I think that is a question to raise.

in the case of the small number, and the large number

and the small number, and the large number, and the small number

looking over the small number, and the large number, and the small number

this position, I think that is a question to raise.

to be sure, but it is a question to raise, and I think that is a question to raise.



1 speculative nature, where he felt that any response
2 outside would probably be somewhat the same as the
3 response from the bank, I think he would be more
4 inclined to cut his cloth accordingly and cut his
5 requirements.

6 MR. NEAPOLE: And the interest rates would
7 enter into it, too.

8 COMMISSIONER BROWN: The question I
9 would like to ask here is whether in the initial stage
10 like this when you get people to slow down a little
11 bit do all the banks act at once?

12 MR. BOYLES: Generally speaking, yes; there
13 may be a lag of a day or two, but altogether the answer
14 is yes.

15 MR. WADSWORTH: I would disagree and say
16 no, Mr. Brown, at that first stage.

17 MR. PATON: I think that was the point that
18 I was endeavouring to make in my previous remarks;
19 that we don't act initially because the impact is not
20 the same on all of us.

21 MR. WADSWORTH: The types of commitments
22 outstanding are different between banks, and their
23 assessment of the situation is different and the relative
24 cash position may be different.

25 COMMISSIONER BROWN: Well, my second question
26 is do you move when you see a slight change, or do you
27 move only when you are convinced there is a major
28 change?

29 MR. MULHOLLAND: We only move when we
30 definitely can detect a major change.



1 COMMISSIONER BROWN: And there is a
2 competition, I gather, to see who spots it first or
3 who spots it last?

4 MR. MULHOLLAND: We want to be last out
5 and first in.

6 MR. WADSWORTH: I wouldn't like to leave the
7 impression from our point of view that we wait until the
8 very last moment. I think it may vary between banks
9 as such.

10 COMMISSIONER BROWN: Which bank does wait
11 until the last moment?

12 MR. WADSWORTH: We take turns! No, I
13 think it varies with the assessment of the individual
14 bank. It could be the same twice and it could be
15 another one the next. We are certainly subject to all
16 these human errors of judgment.

17 MR. BOYLES: One of the things that
18 affects the timing of these directives is, of course,
19 the restrictive liquidity position of the banks. In
20 other words, the bank that is least liquid may get
21 out such directives in advance of those that are
22 more liquid.

23 COMMISSIONER MACKINTOSH: May I declare
24 here that you are talking about undertaking steps for
25 the curtailment or restraint of loans; prior to this
26 you would have adjusted your cash by security operations
27 and the process would have started really further back,
28 but it only gets into the loan category when proceeded
29 with, is that a fair statement?

0 MR. HACKETT: The two may overlap, but the



1 adjustment is apt to take place first in the securities
2 area.

3 COMMISSIONER MACKINTOSH: Yes, and then you
4 say that we will not have enough securities or that the
5 loss is too much and we will have to pull tighter on
6 the loan end.

7 COMMISSIONER LEMAN: Gentlemen, you have said
8 that these two experiences that happened in the 1950's,
9 mainly 1956 and 1959, have been highly educational
10 and that you presumably imply by that that the banks
11 will have learned through this experience to respond
12 somewhat more quickly and also perhaps in a more
13 appropriate way than they did under these two
14 circumstances. Did you try to analyze in that respect
15 what did happen on those two occasions; what the lag
16 was in terms of time and to what extent monetary policy
17 missed the mark because of this lag problem?

18 MR. BOYLES: First of all, going perhaps to
19 the first part of your question, as I understand it,
20 we keep some kind of a record, we examine the experience
21 of how quickly it has become effective and what the
22 response was on these subsequent occasions. Is that a
23 way of putting it?

24 COMMISSIONER LEMAN: Well, I am trying to get
25 some information about what was the lag in 1956, what was
26 the lag in 1959, and the circumstances were somewhat
27 different; could you analyze for us if the two experiences
28 were educational? Presumably the first one was. Was
29 there a big difference in 1959 as compared to 1956 with
30 regard to the way the system responded or from the point



1 of view of bank lending policy?

2 MR. MULHOLLAND: If I may just make a comment
3 here on how we are being educated. I was a manager
4 in 1956 and I didn't know very much about what was
5 happening. In 1959 the circumstances were entirely
6 different to any tight money/^{period}that had been experienced
7 before, I think that is fair to say -- and I stand to
8 be corrected -- and my recollection was that it came on
9 the banks in two stages; there was a tightening period,
10 I think, in the month of May or June, and a relaxation
11 in July or an indication of a relaxation in the month
12 of July, and then a very severe tightening up in the
13 month of August. There seemed to be a change of
14 direction as we saw it. In 1962 the exercise was some-
15 thing of an entirely different order, which you know
16 all about, and it was very precipitous and in one
17 direction.

18 MR. WADSWORTH: If I may enlarge on that,
19 I think it is fair to say -- and you used the word
20 "education" -- you always cannot experience things like
21 anybody else, and in looking back and seeing what has
22 happened it suggests looking forward, as a good banker
23 or a good businessman, but we have had probably a more
24 clear indication in, say, 1959 -- whether it was in the
25 form of formal announcements or informal discussions --
26 I think perhaps we could have responded more quickly
27 than we did and I think the evidence of that is that
28 while drastic action was necessary for other reasons,
29 as we know, in 1962, there were much more clear
30 indications and I think the banks responded very quickly



1 in relation to the other two periods.

2 COMMISSIONER LEMAN: Well, let us stick to
3 1956 and 1959 because, as you yourself pointed out,
4 in 1962 there were other factors there which perhaps
5 permitted a different type of approach by the monetary
6 authorities, but is it possible that in 1956 and/or
7 in 1959 the decision making from the monetary authorities
8 down to the head offices of the banks and down to the
9 managers, and then the process continuing, that there
10 was a lag before spending on goods and services was
11 affected, and that all this timing may have been such
12 that, in fact, it may have missed the mark, it may have
13 not been well timed from the point of view of the
14 business cycle and it did as much harm in this respect
15 as to what happened later as it did to help the
16 conditions of 1956 as such, or 1959 as such?

17 MR. WADSWORTH: The degree to which it may
18 have affected conditions later, I don't know how one
19 would assess that accurately, but I do think, though,
20 that if there had been a more clear indication a little
21 earlier the change could have been brought about more
22 gradually and with probably less effects at that time
23 on individual borrowers and their requirements.

24 COMMISSIONER LEMAN: Well, you haven't tried
25 to get a ^{more} precise view of what the lag is in terms of
26 time. Earlier you referred to Lord Cobbold's remarks
27 about making a guess at six months, but have you got a
28 figure in mind as to what the lag has been?

29 MR. WADSWORTH: I think that was answered
30 to quite a degree by Mr. Neapole, and I think the season



1 of the year or the time of the year -- if you follow the
2 seasonal trend of bank borrowings, there are periods
3 when they are going up and it is much harder to attract
4 loans or hold loans in that period than in a period
5 where we normally expect a greater degree of liquidation,
6 so I think that has an affect, Mr. Leman, on how long.

7 COMMISSIONER LEMAN: I understand that at
8 times, when the monetary authorities want a sharp and
9 very pronounced response, besides just acting on cash,
10 they will sometimes call the banks in and have a talk
11 about the whole situation. How has this worked in
12 practice? Is this the type of action by the Bank of
13 Canada that produces very many useful results?

14 MR. BOYLES: Yes, Mr. Leman, because the
15 outcome -- the result of such discussions provides
16 us with a clearer signal of what their thinking is
17 and we are equipped to cooperate and to respond.

18 COMMISSIONER LEMAN: Well, some such action
19 by the Bank of Canada wasn't just having a talk with
20 you; I gather that -- well, the Governor himself told
21 us that there is a process called moral suasion that
22 enters into this procedure; how has this process worked
23 in relation to the banks' responses, the chartered
24 banks' responses?

25 MR. BOYLES: It has worked quite well. As
26 I said earlier, this so-called moral suasion has indeed
27 been considered by the banks and we have been quick to
28 respond to these suggestions, let us call them.

29 MR. WADSWORTH: 1951 was an example of
30 that. I think that was mentioned by the Governor



1 himself in his evidence.

2 MR. NEAPOLE: The most, shall I say, severe
3 one was at the time from roughly the 1st of November,
4 1954 -- was it 1955 or 1954? -- on into the months that
5 followed, that initially the Governor of the Bank
6 suggested that we should have secondary reserves of
7 8 percent, in addition to 8 per cent, and that we achieve
8 this by roughly three months.

9 We quarrelled right away about the three
10 months feature as I recall the details -- I wasn't in
11 the C.B.A. at that time -- and we said that it was
12 impossible to achieve 8 per cent in three or four months
13 and as a result of this discussion we ended up with a
14 7 per cent additional reserve and the date was described
15 as by June, so I think it was sometime in June -- May
16 31, was it -- by the 1st of June, then, we had achieved
17 this 7 per cent instead of the 8 per cent originally
18 suggested, but that was a case of cooperation to our
19 fullest extent and within what we knew we could do and
20 that, of course, indicates a six months period.

21 My own belief is that -- from what I saw of
22 1956 and 1959, and so forth -- that it does take six
23 months, that is a very good figure, before any real
24 affect is felt. You could easily say that in 4½ months
25 some affect is starting to be felt, but I think that
26 six months is a good figure.

27
28
29
30

10-10-1964

Dear Mr. [Name]

I am writing to you in response to your letter of 10-10-64.

I am sorry that I cannot give you a more definite answer at this time.

I am sure that you will understand my position.

I am sure that you will understand my position.

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I am sure that you will understand my position.



1 COMMISSIONER LEMAN: This is the real
2 effect on spending on goods and services by bank
3 clients?

4 MR. NEAPOLE: Yes, when it is starting
5 to be felt.

6 COMMISSIONER LEMAN: This has been
7 educational from the point of view of a case where
8 you want a strong, restrictive effect on the
9 economy. How educational has it been from the
10 point of view of trying to have an expansionary
11 effect on the economy?

12 MR. NEAPOLE: That is always extremely
13 difficult to say. Perhaps more than the other,
14 because when you come to an expansionary period
15 you are then waiting for your customers to have
16 confidence that they can embark on things. On
17 the one hand you can review credit with a customer
18 and say, "You have to cut back"; but, on the other
19 hand, you do not run around to all your clients
20 and say, "There is lots of money, come and get it".
21 You have to wait for them to build up their own
22 confidence, as to whether to take a chance and
23 act. They get to know that money is easier because
24 they are more knowledgeable now, and there are things in
25 various newspapers, indices and reports; but they
26 still have to have their own confidence restored --
27 if that is the right word.

28 COMMISSIONER LEMAN: You implied that
29 what the Bank of Canada has done from time to time
30 in giving you rather specific views as to what the



1 bank should do relative to secondary reserves, or
2 stopping term loans, or that sort of thing,
3 has worked well. Have they always been the type of
4 instructions with which the banks agreed, or in
5 which they were fully in agreement with the Bank?

6 MR. NEAPOLE: I can only speak for
7 myself and the time I have been given these
8 instructions, just the last couple of years.
9 Certainly, I cannot say I have disagreed with the
10 Governor. He has always presented the thing in
11 a very lucid and reasonable way, and has a statistical
12 group behind him to support all his views. I know
13 I have always felt that I believed it and would
14 co-operate; and, of course, it has been useful
15 in that regard.

16 MR. MULHOLLAND: The views that Mr.
17 Neapole has expressed are certainly the views of
18 the Association.

19 MR. WADSWORTH: I think it has this
20 one added feature, that it has permitted the banks --
21 and we do wish to co-operate in the national interest--
22 to prevent particular views as to certain effects
23 of these policies and some indication of the
24 problem involved, by having it on the basis
25 of discussion such as you mentioned.

26 COMMISSIONER LEMAN: This suggests
27 it is the Association's opinion that any time the
28 monetary authority feels that what it is bringing
29 about is a real change in monetary policy, it would
30 be better if it did call the banks in and spell it out



1 clearly. That is your unanimous opinion?

2 MR. MULHOLLAND: The answer is, "Yes",
3 Mr. Leman.

4 COMMISSIONER LEMAN: If I might go
5 back a little, "up the line", in this lag problem,
6 there is one thing I would like to understand a
7 little more clearly from the point of view of the
8 chartered banks themselves. When the monetary
9 authority takes action, one of the first results
10 is to get the banks to sell securities. This
11 is usually an atmosphere in which the banks are
12 likely to take losses on these securities, and some-
13 times progressively larger losses on these securities.
14 I think Mr. Hackett explained this process.

15 MR. HACKETT: Yes, that is so.

16 COMMISSIONER LEMAN: What is it, in
17 the reaction function of the chartered bank, that
18 really causes it to change its own lending policy?
19 Is it the losses it is taking on securities, or
20 its own notion of what its liquidity position should
21 be? What is the nature of the reaction?

22 MR. WADSWORTH: I would say it is
23 the latter, Mr. Leman. I do not think banks have
24 ever hesitated to take reasonable losses to meet
25 what they considered sound loan requirements, subject
26 to what a bank feels how far it should go as far
27 as its liquidity position is concerned.

28 COMMISSIONER LEMAN: There is one
29 paragraph here -- and I have not my finger on it
30 at the moment -- where, I believe, you explained



1 that there was a different reaction between banks
2 as to the way in which securities, as you call it, are
3 run off. I got the implication from that, that
4 an individual bank might not react necessarily
5 like the other banks, and one might decide fairly
6 early in the game to take a pill and begin to
7 take losses early in the game on fairly long securities,
8 and not act promptly on shorts. Another bank
9 might feel a little confidence that this will
10 not go as far as some other people think, and
11 avoid losses on longs.

12 MR. WADSWORTH: I think that is
13 quite a fair statement, and it is one of these
14 areas of individual judgment, or judgment of top
15 management of any one bank of the action it should
16 take at any time, and their assessment of the
17 situation. They will never be uniform -- or
18 seldom, I would think.

19 MR. HACKETT: Perhaps I could add this,
20 Mr. Leman, that the actual loss factor at the time
21 will vary between banks, depending on the way they
22 happen to have their portfolio arranged. But in
23 addition to the loss factor there is also the fact
24 that your portfolio is shrinking one way or another --
25 either by maturities or sales. At the same time
26 in this process the fact that your portfolio is
27 shrinking in total has some bearing on the attitude
28 of mind you reach.

29 COMMISSIONER LEMAN: What is the
30 real trigger?



1 MR. HACKETT: I would think the trigger
2 varies between different banks, and I think it
3 varies among the banks at different times in history.
4 Right after the war, when bond portfolios were
5 extremely high, I think the trigger point might
6 be a good deal further on in the process than
7 it would be under more recent conditions, when
8 bond portfolios have not been extraordinarily high.

9 MR. NEAPOLE: Finally, you have
10 to make a judgment.

11 MR. WADSWORTH: I think you could
12 say that the converse takes place when banks are
13 in a position to add to their portfolio. You
14 will get differences of opinion between banks,
15 and one might wish to forego a certain amount of
16 income to maintain a little more flexibility, and
17 another bank's assessment might be somewhat dif-
18 ferent in the situation, and it might be prepared
19 to invest at a longer term with a higher yield.

20 COMMISSIONER LEMAN: Since this
21 business of liquidating securities by the banks
22 at such times is such an important step in the
23 process, are there things about the market in
24 Canada that the banks feel should be improved in
25 order to facilitate this process, so far as they
26 are concerned?

27 MR. HACKETT: Mr. Lemman, looking
28 at this from one point of view, it is, I think,
29 a question of fact that the market has been broad
30 enough and deep enough to permit the banks at times



1 to dispose of rather massive amounts of securities --
2 speaking from memory, I think it was 1959, something
3 like a billion dollars, or rather more, in one
4 calendar year.

5 Now, at the same time our market in
6 Canada for the type of securities which banks
7 hold normally -- and which, therefore, they are
8 likely to be selling or allowing to run off -- is
9 not all that broad that you cannot do that without
10 a considerable impact on the price of securities.
11 The mere fact that the banks are in there as
12 sellers, and they do generally tend to be at
13 around the same time -- I do not mean the same
14 day, but in the same period of months -- is bound
15 to have an effect on market price levels -- not
16 only because of the sheer weight of the transactions
17 involved, but by reason of the reaction of the
18 market itself to the knowledge that the banks are
19 in there selling. Sometimes that is apt to put
20 a multiplier on market expectations.

21 I think somewhat the same thing can
22 be said, though perhaps not in such extreme form,
23 when the reverse conditions maintain and the banks
24 are able to add to their security holdings. Let
25 me put it this way: the word soon gets around
26 in the street that the banks are buying.

27 If I may make a personal observation
28 here, sometimes my own experience has been that
29 you are making an extremely modest purchase at
30 one moment of time and you hear on the telephone, in



1 the sort of chit-chat that goes around the street,
2 that you are in the market in a rather big way. The
3 fact you are in the market is noted by the invest-
4 ment community.

5 To answer your question: I do not
6 know that there is any technical thing that can
7 be done to remove these fundamental disadvantages
8 that the banks are a large factor in the securities
9 market, both ways. I think we can hope for
10 two things. One is that with the broadening
11 of the market the banks may become a relatively
12 smaller factor and that their own actions in it
13 will not have as pronounced, shall we say, by-
14 product effects as now occur. The second thing
15 which we would hope is that over time it may be
16 possible to initiate more gradual changes in monetary
17 policy itself, with the result that these adjustments
18 in securities portfolios the banks have to make
19 might be spread out a little, over time, and the
20 immediate impact of price levels would not be
21 as great as it now is.

22 COMMISSIONER LEMAN: This would tend
23 to make the banks less vulnerable to sudden and
24 sharp price fluctuations.

25 MR. HACKETT: I was thinking of making
26 the market less vulnerable also.

27 COMMISSIONER LEMAN: A few minutes
28 ago Mr. Neapole told us he thought it might have
29 taken, say, six months to get at the process of
30 spending decisions through this particular sector



1 of bank lending policy. Were there other things
2 that might have taken effect earlier, just due to
3 the change in interest rates, long rates especially?
4 Do you believe spending plans had been affected
5 before the six months, just due to the change in
6 the interest rates level?

7 MR. NEAPOLE: Due to interest rates
8 entirely, do you mean?

9 COMMISSIONER LEMAN: Yes, because the
10 Bank of Canada refers to the process as being one
11 in which they change credit conditions, but the
12 exact definition of what-all "credit conditions"
13 is is not too clear. There is the general level
14 of interest rates, and then there is this particular
15 effect they want through the chartered banks,
16 changing their lending policies -- not just to
17 raise the rates to affect their relations with
18 their clients.

19 DR. McLEOD: Mr. President and Mr.
20 Chairman, I wonder if I might beg leave to inter-
21 vene and make a comment as to how it looks from the
22 bank economists' point of view? I did not want
23 to interrupt the flow of questions, but this, I
24 take it, is directed particularly to quite moderate
25 adaptations in monetary policy, and not those
26 that require a sledge-hammer technique to drive
27 them home.

28 I would like to say, in observing
29 operations from within, it seems to me head office
30 responds to these much slighter changes, perhaps



1 without being aware of it, in a way that is really
2 positively important. I think we are aware of some
3 of the limitations on the monetary policy, but
4 I think it is important to realize this does
5 work in a delicate way too.

6 Perhaps economists have a certain
7 prejudice for looking for infinitesimal adjustments
8 at the margin, and I think this does occur. I
9 think perhaps the way to explain it would be in
10 terms of reaction to constant flow of loan appli-
11 cations that are coming into the banks. I hear
12 bank managers saying they get their impression
13 of what the actual state of the bank's attitude
14 to lending is by observing what is happening to
15 their flow of loan applications, and I think the
16 alert branch manager and regional officer does
17 follow this up, and I think it does have an
18 important effect. Indeed, the management at
19 head office always has its eye on market conditions --
20 whether it is the long market, the money market,
21 or whatever. Surely this is what influences them.
22 Perhaps they do not think of them affecting their
23 loan decisions, but I think it ties in very much
24 with a remark made to me in private conversation
25 by a central banker -- whom I cannot therefore name
26 because it was in private conversation -- that he
27 felt the most effective way for the central bank
28 to let its policy be known was through its open
29 market operations, what it was actually doing in
30 the market.



1 COMMISSIONER LEMAN: Well, you have
2 all observed, I imagine, that in England, for
3 instance, the spread of rates, from bank rate down,
4 is much more automatic than it is here in Canada.
5 There is practically a conditioned reflex that gets
6 into the economy, based on the bank rate, and a lot
7 of things are related to that in a very rigid way.
8 We do not have quite the same phenomenon in Canada,
9 and there is a little more flexibility in our
10 system, and every rate in the country does not
11 seem to react to the bank rate in the same way.
12 Do you think it would be better to have a more
13 automatic type of shift than the more flexible
14 type of shift that we have here?

15 DR. McLEOD: Is that question addressed
16 to me, Mr. Leman?

17 COMMISSIONER LEMAN: To any one who
18 wants to field it.

19 DR. McLEOD: I think the feeling of
20 the banks is that it is important to have flexibility
21 in the rates structure and have rates move in some
22 sort of relationship to one another. I think it
23 is fair to point out that we feel that the prime
24 rate should move with the general pattern, and to
25 tie in any specific fashion to any particular rate
26 would simply substitute new rigidities in the
27 system for those rigidities we now have. We would
28 rather see it in terms of a general flexibility,
29 for the market to respond on its own terms.
30



1 MR. WADSWORTH: I will just add, if I might,
2 Mr. Leman, that as you know until recently we had the
3 so-called floating bank rate which was changed weekly,
4 and I do not know that

5 we have had a
6 long enough period to determine whether changes in the
7 fixed bank rate may reflect themselves more in other
8 rates than in the rate that is varying from week to
9 week.

10 COMMISSIONER LEMAN: We also had the 6 per
11 cent ceiling on bank interest rates, but you do refer
12 to this flexibility yourself. In paragraph 99 you say:

13 "It should be remembered that the Canadian
14 branch banking system has an important
15 degree of built-in flexibility, because
16 behind each branch stand the resources of
17 a large nation-wide institution. The branch
18 is not limited to its own resources,"

19 And so on. Can one infer from that that from
20 the point of view of quick responses and effectiveness
21 of monetary policy, an atomized system of small banks
22 scattered around the country would give better responses
23 than the type of system which we have, which is more
24 concentrated into a few large units?

25 MR. WADSWORTH: That gets back to the
26 flexibility I mentioned earlier in answer to Mr. Brown's
27 question before the intermission. I do not know but that
28 in some years it might give a quicker response to the
29 central bank's action, but I think the effect on the
30 economy as a whole or, let me put it the other way,



1 that the effect on the economy through a national banks
2 system where funds do move from one area to another
3 and big requirements in one area can be looked at regard-
4 less of the deposits in that area, is much better for
5 the economy.

6 COMMISSIONER LEMAN: You are saying that the
7 advantages of this type of system outweigh the dis-
8 advantages, but you agree this is a disadvantage?

9 MR. WADSWORTH: I think they would far out-
10 weigh the disadvantages.

11 COMMISSIONER LEMAN: There is one point I
12 should like to come back to. Mr. Neapole made the
13 bold case that perhaps six months was a good figure
14 for the lag. Would you be prepared to go so far as to
15 break down this lag for us into its different steps?

16 MR. NEAPOLE: I think that is a kind of,
17 shall we say, estimate that would be made by a "seat-
18 of-the-pants" flyer. It is the kind of judgment you
19 just form. I could not break it down. You watch your
20 loans from day to day and you watch categories and you
21 see that some are coming down gradually, and so on and so
22 forth. It is most difficult to give you anything that
23 you could regard as a precise answer on that.

24 COMMISSIONER LEMAN: Well, Mr. Chairman, I
25 am through with this section.

26 COMMISSIONER BROWN: I wonder if we could turn
27 now to the question of debt management? You have quite
28 a strong criticism of the Bank of Canada's operations
29 before 1962 in connection with new issues. Perhaps
30 you could outline for us, Mr. Hackett, how you would



1 operate the Bank of Canada's position in putting out new
2 issues?

3 MR. MULHOLLAND: Could Mr. Avison answer your
4 question?

5 COMMISSIONER BROWN: Mr. Hackett has passed
6 the ball to Mr. Avison.

7 MR. AVISON: I think on that criticism to
8 you which/referred, Mr. Brown, as you will have reviewed,
9 I am sure, the average cash figures for the Wednesdays
10 before and after new issues have appeared, there were
11 clearly not significant but sizeable changes in the
12 cash position before and after the new issues.

13 I do not think we were attempting to do any
14 more than to say this tends to have distorting effects
15 in our attempt to estimate monetary policy, for we had
16 very short run changes which were subsequently reversed.
17 As the brief points out, up to 1960 one type of pattern
18 was followed, and subsequent to 1960 a somewhat different
19 pattern has been followed.

20 I might make the observation that this is in
21 the context where the position of the banks as such had
22 changed in relation to new issues. Some years ago it
23 was the custom for the chartered banks to be given at
24 the time of the new issue firm bonds for their own
25 portfolio and then a much smaller amount of bonds which
26 could be used to fill their clients' requirements or
27 be used for trading purposes.

28 As you know, this policy has changed now and
29 at any time of a new issue, when a bank is required to
30 acquire that new issue, that bank is exact in the same



1 position as any other purchaser in the market place
2 who wishes a new issue. I think the attempt we had in
3 mind was not necessarily to change the technique of new
4 issues per se but rather we would hope this could be
5 done without the swings in cash prior to and subsequent
6 to the date of a new issue.

7 COMMISSIONER BROWN: Would you prefer that
8 a neutral policy be maintained at the time of a new
9 issue?

10 MR. AVISON: Consistent with whatever the
11 basic monetary policy is of the authorities at that
12 time, yes, sir.

13 COMMISSIONER BROWN: A little further on
14 you make the point that:

15 "We believe that the federal debt should
16 continue to be managed by the Department of
17 Finance, using the Bank of Canada in an
18 advisory capacity only. We would not be in
19 favour of setting up an independent body
20 to make debt management decisions. Debt
21 management techniques, however, would probably
22 be improved if either the Department of
23 Finance or the Bank of Canada were to consult
24 banks, investment dealers, and institutional
25 buyers on a regular basis as is done in the
26 United States."

27 Now, is there an implied suggestion here that
28 this should be a formal body of some kind?

29 MR. AVISON: I do not like to use the word
30 formal because that might tend to make the proceedings



1 too rigid, but I think what we had in mind was that from
2 time to time we felt it might be desirable if
3 representative groups -- and I am satisfied that these
4 groups would conduct themselves so they would not gain
5 any advantage over other people in the same industry
6 who are not included in that group -- that from time
7 to time these groups might be consulted because they
8 might have certain patterns they would be interested
9 in that they could convey to the authorities not so
10 much on a formal basis but on, let us say, an ad
11 hoc basis.

12 COMMISSIONER BROWN: Is it thought this should
13 be on a regular basis and not necessarily in the
14 context of a new issue?

15 MR. AVISON: No, we were thinking of it,
16 Mr. Brown, in the context of a new issue, obviously
17 not every new issue because they are coming with such
18 frequency, but these are interested bodies which might
19 very well assist in the thinking that would be directed
20 to the new issues. Obviously there is no thought in
21 our minds at all that any of these groups would receive
22 prior knowledge as to what the official position would
23 be. That is not our intention. It is purely to provide
24 an interchange of information and ideas.

25 COMMISSIONER BROWN: Thank you.

26 THE CHAIRMAN: We shall adjourn until
27 2 o'clock.

28
29 --- Adjourned.
30



1 --- The hearing was resumed at 2 o'clock.

2 THE CHAIRMAN: We shall now resume.

3 COMMISSIONER GIBSON: Mr. Chairman, if I
4 might go back to the responses to changes in the cash
5 position of the banks, it would be very helpful to the
6 Commission if some of the bankers could go through the
7 chain of responses of what a bank does when it loses
8 cash, and this situation persists for a few days, and
9 when it moves from the process of adjustment through
10 treasury bills and day loans to selling securities,
11 and when it begins with a continued cash problem in
12 terms of tightening up a lending policy.

13 Obviously, a lending policy is not tightened
14 and eased too frequently, and if you can give us a little
15 more impression of your initial response to a persisting
16 loss of cash and how that fans out and when it ultimately
17 begins to affect the monetary policy, this would be most
18 useful.

19 MR. HACKETT: Perhaps I might start with this,
20 Mr. Gibson, and I think there will be an appropriate
21 stage when one of the other general managers might pick
22 it up. My partial response is going to be rather in
23 the technical area. I think the first problem that
24 arises in a loss of cash is one's assessment as to
25 whether what is going on is the result of some mal-
26 distribution of cash in the system, something that
27 will adjust itself in a relatively short time, or
28 whether the fact that Bank "A" is losing cash is a
29 counterpart of what is going on more or less simul-
30 taneously in other banks.



1 That is the question which is usually fairly
2 easy to answer within a few days. The weekly statistics
3 turn up and you can see what your position is vis-a-vis
4 the others. The immediate response -- and at this
5 stage I am assuming that one does not know precisely
6 what kind of situation one is faced with -- but the
7 immediate response is probably to do the thing that is
8 easiest to do and that costs you least, which might be
9 to call day-to-day loans from the market or, failing
10 that, to go up the next rung of the ladder, assuming
11 you do what you can do there, and either endeavour to
12 sell treasury bills or, what is more common when they
13 run in at the tender, let more run in than you are
14 bidding for.

15 If that process goes on for any significant
16 length of time, obviously Bank "A's" liquidity ratio
17 will begin to shrink. A tendency for your liquid ratio
18 to show a persistent shrinkage is something which
19 at that time you are paying attention to and beginning
20 mentally to assess the implications of if it goes
21 much further.

22 You are still faced with the problem of
23 knowing how long this is likely to last, and what are
24 the reasons for it. Signals by this time are beginning
25 to crop up. There may be and probably will be a
26 significant change in the treasury bill rate and in day-
27 to-day money rates. After a couple of weeks, or perhaps
28 sooner, there will be a response in very short-term
29 market rates which tends to fan out and move up the
30 ladder of maturity, the longer this tendency towards



1 stringency persists.

2 Before that time it is not only the official
3 of the bank concerned with cash management that is aware
4 of these things. He has undoubtedly brought these
5 trends to the attention of the general manager and other
6 senior colleagues in the bank, and the thing is pretty
7 readily known. Should the process go further, then
8 you have to add something by way of sale of securities
9 or perhaps you change your attitude to a maturing
10 obligation: Will you renew it or will you let it run
11 in?

12 I should like to make this point, however,
13 that before you get there you are already, shall we say,
14 put on notice that a change in the direction of monetary
15 policy is not only in the offing but is probably with
16 you, and that certain adjustments in lending policy may
17 be necessary.

18 I think, Mr. Gibson, it might be proper for
19 me to stop at this point, hoping that someone else will
20 pick it up from the standpoint of what is going on in the
21 lending area.

22 COMMISSIONER GIBSON: Yes. If you could
23 elaborate now on the degree to which securities have
24 to be sold before action is taken in terms of lending
25 policy, before any serious action is taken, this would
26 be very helpful. What we are endeavouring to get is
27 a sort of picture of the trend of action up to the point
28 where you really get restriction in lending.

29 MR. HACKETT: Perhaps I might add -- and
30 this may not be any addition to what I have said --



1 that basically what you are up against is an assessment
2 of the nature and duration of this shift in monetary
3 policy. This may sound a little circuitous but I think
4 it is true. The immediate action you take with respect
5 to selling securities may be governed by your assessment
6 of what you may have to do later. Considerations such
7 as this come to mind: Is your first loss likely to be
8 your least loss? Is it possible that by delaying
9 action one may be postponing action that will have to be
10 somewhat of a greater magnitude just because it was
11 postponed? There is not a formula for this, Mr. Gibson.
12 These are the sort of considerations, as you well know,
13 that arise.

14 COMMISSIONER BROWN: Is somebody else going
15 to take the bail?

16 MR. NEAPOLE: I have nothing to add to that
17 except to say that it is a daily study and that many,
18 many factors enter into this problem. This depends,
19 of course, on where you start as far as your cash and
20 secondary reserves are concerned and all the rest of it,
21 and how your averages are working out, and so forth.
22 But it is a daily consideration not only by the people
23 who have to make these appraisals from a mechanical
24 standpoint, but the judgment that they bring to the
25 general manager and then the decisions which have to be
26 made. It is a daily study.

27 MR. BOYLES: The matter of the liquidity
28 ratios must have an important bearing on the extent to
29 which you are ready to dispose of your investment
30 portfolios before embarking on the next step.



1 MR. WADSWORTH: All I can say in enlargement
2 on that, Mr. Gibson, in the same line with respect to
3 the composition and extent of your portfolio -- and I
4 think you give some weight to that -- is that I think
5 the first reaction, as you mentioned this morning, would
6 probably be from the senior or general management levels
7 and would be somewhat of a change of attitude towards
8 a growing increase in the total of loans and the type
9 of loans that were increasing.



1 Probably the first action would be taken
2 in that general area of loans that were, as we mentioned,
3 not of an essential nature but more of a speculative
4 nature. I think also that the attitude the bank was
5 taking would become gradually known down through the
6 organization.

7 If that did not work then we would go on
8 through the stages that were also mentioned, the stage
9 of going through the various lines of credit with the
10 customers and identifying those areas where probably,
11 if not a reduction then a curtailment could take place.
12 This is all subject to reserves going down, or the loan
13 total going up.

14 COMMISSIONER BROWN: You say this is known
15 throughout the organization, but how is it made known?
16 Is this done by memoranda, or by a telephone call to
17 the supervisors, or how?

18 MR. WADSWORTH: I would think, in the first
19 instance -- this would vary probably as between banks,
20 but I am thinking of the stage where you do not want
21 to send something out and change the attitude com-
22 pletely of five or six thousand branch managers. There
23 is a continuous flow back and forth from the managers
24 to the regional superintendents, depending upon the
25 organization of the bank. There is also a flow of
26 information in formal conversations regarding credit
27 matters and various accounts and various types of
28 accounts. Whether it is an attitude of expansion,
29 or an attitude of holding the line, or an attitude of
30 showing a bit of caution, or an attitude of contraction,



1 it becomes known through the exchange of correspondence
2 that that is going on daily throughout the bank. I
3 am speaking now of the early stages.

4 COMMISSIONER GIBSON: But you do not take
5 much action in the lending area until your liquidity
6 position has begun to approach a point where you think,
7 if it continues, it will soon arrive at a point where
8 you would not wish to see it go much further? You more
9 or less said ^{that} this morning, and I wonder if you would
10 elaborate upon it.

11 MR. WADSWORTH: I shall be glad to do that
12 if I have not already gone far enough. Yes, you would
13 be watching your liquidity ratios throughout the piece.
14 I think you would also be watching -- and here it would
15 depend not on what was causing this but on what was
16 the apparent stage of this period you are going through
17 -- to see just where loans were going steadily up.
18 You would watch not only your liquidity ratio but you
19 would look to see if it is increasing in total, or
20 whether it has started to level out a bit, and you
21 would base your thinking upon forecasts of where there
22 are heavy pay-offs coming in. All those things, I
23 think, would have an effect on what you do in the
24 next step. If the loan total was going up more rapidly
25 then you would take more direct action at a much
26 earlier date.

27 COMMISSIONER MACKINTOSH: Mr. Chairman, I
28 would like to turn to one other area briefly. We have
29 had many representations and suggestions to the effect
30 that, generally speaking, the markets should be improved



1 and allowed to have their effects; that restrictions
2 and rigidities in the market ought to be removed where-
3 ever it is possible to do that, and that on the whole
4 central bank action ought to pass through the markets
5 and not to any degree that is avoidable act through
6 direct controls of any kind. With that background, I
7 would like to look at the paragraphs in your brief
8 that deal with competition among the banks. I am
9 referring to paragraph 360 and on.

10 In one of the early paragraphs you point out
11 that because all the services the banks offer are pretty
12 uniform from bank to bank the rates must necessarily
13 be uniform, and that competition has to take a different
14 form. I wonder if we could start out by having someone
15 indicate what other forms this competition takes. You
16 have already said the services are pretty standard.

17 MR. WADSWORTH: I would think, Dr. Mackintosh,
18 that it takes various forms. I would like to make a
19 brief reference before I go further to this point — you
20 mentioned uniformity of rates, but even within that
21 there is competition because the bank offering the best
22 price is the one that often sets the pace. There is
23 a competitive factor in that area.

24 In other forms it could be in the lending
25 field. There are always new plans of lending that
26 might attract business in other ways. While all banks
27 are in the consumer and personal loan field there is
28 a difference of timing as between various banks coming
29 into it. There is the branch representation, and the
30 services that the branches provide. We referred to



1 personal chequing accounts yesterday, and they are
2 somewhat uniform but there is a somewhat different
3 basis of merchandising them as between the banks.

4 Every bank, of course, tries to have the
5 best trained personnel, and the best equipped personnel,
6 but the degree of success in that regard, I think, is
7 another competitive factor.

8 There may be other areas that other general
9 managers would like to mention. There is the very
10 important area, of course, of business development.
11 All banks have a business development department or
12 an economic development department, which works with
13 the managers and in conjunction with the managers
14 strenuously at all times to attract business,
15 and not only business that is already in the country
16 but new business coming in. That is reflected in
17 foreign representation as well.

18 COMMISSIONER MACKINTOSH: What about the
19 addition and location of branches?

20 MR. PATON: In connection with that is your
21 question: Does it have any effect on the progress being
22 made by an individual bank vis-a-vis the others?

23 COMMISSIONER MACKINTOSH: Yes, or to put it
24 in another way, what sort of guide lines do banks
25 follow in planning the addition and location of branches?

26 MR. PATON: I think possibly in answering that
27 I might say that historically the chartered banks in
28 Canada have sought out the needs for banking rather
29 than having the need seek out the banks. To have
30 followed the economic development of Canada as it has



1 developed over the years. As we all know, in the early
2 days we followed the railroad to many places, and we
3 continued to locate in such places. These were newly
4 formed and newly developed areas.

5 We are governed, of course, by the fact that
6 we hope to have a profitable unit of the bank in such
7 a place. That is the main feature. Competition is very
8 keen in respect to reaching these places first. Our
9 judgment is not always infallible by any means, and at
10 certain times in our history there have been occasions
11 when we were probably a little too eager to expand our
12 branch representations. We quickly found that out when
13 we looked at the profit and loss sheets over the years.

14 By and large, our basic philosophy in
15 expanding our branch representation is for each bank
16 to give a better service to its customers, to attract
17 more customers and, in general, to be more
18 all-embracing insofar as banking services are con-
19 cerned.

20 COMMISSIONER MACKINTOSH: I cannot refer to
21 the indications specifically, but I recall certain
22 indications that there may be a considerable period
23 of time elapse before a new branch can show a profit.
24 This must be pretty costly to the banks, and there is
25 some question as to whether or not it is costly to
26 the country. There has been the question raised as to
27 whether we are not over-banked, and as to whether
28 competition in this field has not led to too many
29 branches. Is there any way in which this can be
30 avoided. Are all the banks competitively rushing into



1 this, unable to stop themselves?

2 MR. PATON: I think that to put any rigidity
3 into the competition as between banks would be more
4 detrimental than the risk of excessive representation
5 in any individual spot. I think it should be noted,
6 perhaps, that with very minor exceptions the charges
7 for, and the availability of, the banks' services are
8 not excessively weighted if a branch location is some-
9 what out of the way. There are differences, perhaps,
10 as between the charges in metropolitan Toronto and a
11 branch up in Yellowknife, or some such place, but
12 basically the services given are the same.

13 COMMISSIONER MACKINTOSH: I would not think
14 the chief concern was whether there was a branch in
15 Yellowknife or Pine Point. These are praiseworthy
16 pioneering efforts. I would think the multiplication
17 of branches in suburban areas of large cities is
18 involved in this question. In those cases there may
19 be a lot of effort, but it is not particularly colourful
20 pioneering work.

21 MR. PATON: In general, our basic philosophy
22 in opening branches is that we want to put them on a
23 paying basis within three to five years. That yardstick
24 is effective in the urban areas, and in the main city
25 areas as well. We do not always achieve that, but on
26 the average it is fairly close.

27 COMMISSIONER MACKINTOSH: What is the action
28 likely to be if at the end of a period of five years
29 the branch is still not paying?

30 MR. PATON: Well, we examine the reasons



1 to try to see why it has not been as successful as we
2 anticipated. There may be many reasons. Perhaps the
3 particular location has not developed as anticipated.
4 Perhaps industry has not reached that point, and which
5 we expected it would when we first went in. Perhaps
6 our representation in the form of management has not
7 been exactly suitable to the location. If that is so
8 we will replace the manager and give it another whirl
9 to see if that was the main contributing factor. I
10 think it is fair to say that where there are repeated
11 losses with no indication of the trend being reversed
12 we will then take remedial steps by possibly closing
13 out the branch concerned.

14 COMMISSIONER MACKINTOSH: That is a fairly
15 rare occurrence, is it not? It is a rare thing to
16 find a bank backing out altogether?

17 MR. PATON: I would say, generally speaking,
18 that it is not too common.

19 MR. MULHOLLAND: I think it has been generally
20 the experience, if I may add to that, Dr. Mackintosh,
21 that in many cases -- perhaps in most cases, and
22 certainly in the cities -- if an opportunity to open
23 a branch occurs in what is obviously a potential field
24 to the bank for a profitable unit, or the opportunity
25 occurs to open a branch, for instance, in a major office
26 building or a commercial building, then advantage is
27 taken of that opportunity. If that opportunity is
28 passed up by one bank then I am quite safe in saying
29 that at least one other bank would soon assess it as
30 being a profitable unit for the future and would not



hesitate to take the place of the bank that was hesitant in going in.

COMMISSIONER MACKINTOSH: Yes, I am quite clear that competition, or potential competition, forces the pace here. The question is whether it forces it too far and too fast.

MR. MACARTHUR: I have some figures here, and it is interesting to note this comparison of branches versus population. In 1955 there 4,246 branches including sub-agencies in Canada, and the population per bank at that time was 3,697. In October of 1962 there were 5,312 branches and sub-agencies, and the population per bank was 3,496. The number of bank branches has remained fairly static with reference to the growth in population. The rise in population has caused a similar rise to occur in the number of branches.

MR. LOUIS HEBERT: Perhaps at this time you would like to have the opinion of -- I shall not say a small bank -- a bank that is smaller than the others.

COMMISSIONER MACKINTOSH: A small but important bank.

MR. LOUIS HEBERT: Yes. In speaking before Mr. Leman I should mention that I remember that Mr. Leman's father was my first general manager, and when I became many years ago the chief accountant of my bank he was also my first president, and I pay tribute to him.

COMMISSIONER LEMAN: Thank you, Mr. Hebert.

MR. LOUIS HEBERT: We are glad that generally

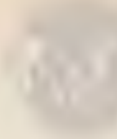


1 bank interest rates on deposits and on loans are closely
2 uniform. It facilitates the operations, and the
3 competition we have received from other banks has cer-
4 tainly been fair.

5 Perhaps in Quebec we face more competition
6 than the others from the near-banks. Their represen-
7 tatives have told you that the chartered banks should
8 be closely controlled, and that our maximum rate should
9 be fixed. For themselves I suppose they say that they
10 can control themselves very well. Many years ago
11 it was the same. It was Mr. Leman's father who said
12 that the caisses populaires were in a way the complement
13 of banks, and now they are 15 times more important
14 than they were at that time. We hope that the near-
15 banks will become subject to the same regulations that
16 we are subject to. They are doing banking business.
17 Perhaps in the future the "banques populaires" will
18 be applying for membership in the Canadian Bankers'
19 Association.

20 It is my hope that this will encourage them
21 to give the same services that we are giving now. When
22 that happens everybody will be happy because they will
23 be subject to the same regulations and to the same cash
24 reserves as we are, and they will have, no doubt, the
25 privilege that they mention we have of lending $12\frac{1}{2}$
26 times the amount of deposits. I cannot understand this
27 -- perhaps because I am not an economist -- but perhaps
28 it means that
29 /when we lose deposits we are losing $12\frac{1}{2}$ times the
30 privilege of making loans.

In any event, I hope to see that the near-



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1 banks in the future will be made subject to the same
2 regulations as we are.

3 COMMISSIONER MACKINTOSH: I think that is
4 very relevant, Mr. Hebert. I think some of my
5 colleagues will want to pursue that discussion further
6 later on. What about competition in hours of business?
7 This touches the near-banks. They follow varied hours
8 of business for competitive reasons.

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1 MR. WADSWORTH: Is that the question?

2 I think it is a factor, this question of hours of
3 business. We in the banks have studied it for
4 quite some time and actually we have tried an
5 experiment, you might call it, in a number of
6 shopping centre areas, which have a bearing on this
7 branch expansion program of staying open for extended
8 periods, but it didn't seem -- based on that limited
9 experiment -- to be an important factor in the
10 choice of an institution, but I would suggest that
11 probably it is more important in some areas than
12 it is in others.

13 COMMISSIONER MACKINTOSH: You are,
14 I would gather, quite free to establish what hours
15 of business seem desirable for banking?

16 MR. WADSWORTH: Well, we are, subject
17 to the days that we must remain open for business.

18 COMMISSIONER MACKINTOSH: Yes.

19 MR. WADSWORTH: I think that we would,
20 if possible, like the privilege of -- in addition
21 to closing on Sunday -- to have the choice of some
22 other day. There might in time be areas where
23 you would open on Saturday and close on Monday,
24 in the habits of that area, which would give it
25 more freedom.

26 COMMISSIONER MACKINTOSH: This is
27 something you think most of the banks will continue
28 to experiment with?

29 MR. WADSWORTH: Yes, and I think
30 we will continue to watch it very carefully.



1 MR. BOYLES: In considering this
2 particular point, one has to take due consideration
3 of the existing provisions of the Bills of Exchange
4 Act. We may very well have to seek some revision
5 of the respective section. The Bills of Exchange
6 Act names the days, and there is a problem there,
7 but that also is under study.

8 COMMISSIONER MACKINTOSH: It wouldn't
9 affect the hours, however, within a permissible
10 day?

11 MR. BOYLES: Not from the standpoint
12 of providing the normal services.

13 COMMISSIONER BROWN: How about
14 competition in hours of business, not in the
15 context in which it was answered, which was as
16 between banks and other financial institutions,
17 but as between one bank and another bank. You
18 compete now on location; why don't you compete on
19 hours of being open with one another?

20 MR. WADSWORTH: I think we do compete
21 in hours of being open, but there again I think
22 that any change by one bank, if it gave them a
23 competitive advantage, would be quickly followed
24 by others.

25 COMMISSIONER BROWN: Has it been
26 tried?

27 MR. WADSWORTH: Yes, it has been.

28 MR. MULHOLLAND: In certain areas
29 in the large cities, particularly in Montreal, the
30 chartered banks have had to compete on certain hours

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1 in the evening; Friday evening, for instance.

2 COMMISSIONER BROWN: Did they all get
3 together and agree on this, or did one try it?

4 MR. MULHOLLAND: No, it was only the
5 banks in that particular area where the banking
6 habits were thought to be different.

7 COMMISSIONER MACKINTOSH: But did all
8 the banks in that area try it?

9 MR. MULHOLLAND: Yes, all the banks
10 tried it.

11 MR. WADSWORTH: May I just add to that.
12 It could be done, and there are differences in times
13 between different areas; I mean, mining areas, for
14 instance, to meet payroll requirements and a bank
15 or banks may stay open at different hours, but
16 between banks and with the exchange of business
17 between banks by individuals, I think you could
18 run into quite severe difficulties with encashment
19 of cheques and certification of items if you didn't
20 have a uniformity of hours within a set area.

21 MR. MULHOLLAND: This also involves,
22 I think, a question of staff. We have to compete
23 in the market for staff, and the working hours
24 in any other financial office or an insurance office
25 must be more or less matched by the hours that the
26 staff in the bank are expected to work and, indeed,
27 there are labour laws in most provinces to protect
28 these staffs.

29 There is so much work to be done before
30 the bank is opened and so much work to be done after



1 the closing hour, and therefore the hours of opening
2 must be compressed into a certain area; otherwise
3 it would mean employing overtime staff or additional
4 staff for special duties, which would increase the
5 costs of our services quite importantly.

6 COMMISSIONER BROWN: If you had
7 automation, if you got these things done automatically
8 and more quickly, it would mean that the public
9 would have longer banking hours?

10 MR. MULHOLLAND: Our studies are not
11 quite complete on that point. This question of
12 electronic data processing still has considerable
13 mystery for us in that area, but I think that what
14 these new procedures will do is that it may enable
15 the staff to handle a greater volume of work without
16 too much of an increase in the costs. I don't
17 think it will reduce the working hours for any
18 offices, particularly the larger offices where
19 the equipment will be most convenient. I don't
20 anticipate that, but it could happen that the
21 larger offices might be able to get along for a time
22 with fewer staff, but then with the growth in the
23 banking business that slack will undoubtedly be
24 taken up.

25 MR. WADSWORTH: I think -- if I might
26 add something in that connection -- that it is a
27 question of providing the services that are required
28 in the time that is required, and to the best of
29 our knowledge, with our periods of opening later
30 on Fridays, that we are not aware of any area where



1 we are not providing the service to the public that
2 they feel is necessary. I think if conditions
3 change that hours may change as well.

4 COMMISSIONER MACKINTOSH: Does that
5 mean you do not feel that this is a fairly influential
6 factor in the competition of the near banks with
7 you for deposit business?

8 MR. WADSWORTH: We haven't felt so
9 up to this time, although it is a subject that
10 is so current, our ideas or our plans could change
11 at any time.

12 COMMISSIONER MACKINTOSH: The obvious
13 and striking thing, of course, about our banking
14 system is the small number of our banks. What
15 prevents, say, a subsidiary of a foreign bank from
16 being set up in this country?

17 MR. WADSWORTH: Apart from the
18 requirements imposed on corporations for obtaining
19 a charter for a bank and meeting those requirements,
20 I think the biggest factor would be that under a
21 national banking system such as ours, our wide
22 distribution of branches, in order to compete
23 effectively and on a national scale it would require
24 a reasonable branch representation and that
25 would take a considerable amount of time as well
26 as, I would suggest, a large amount of capital
27 before one new bank could be entirely competitive,
28 although we have seen evidence, as you are aware,
29 of new banks being chartered in Canada, and of
30 which there is a representative at the table this



1 afternoon.

2 COMMISSIONER MACKINTOSH: Yes, but it
3 is not very frequent?

4 MR. WADSWORTH: No, I think that there
5 may be other reasons, but the reason I mention
6 is probably one of the more important considerations.

7 COMMISSIONER MACKINTOSH: The
8 required minimum capital requirements of the Bank
9 Act, but I take it this is not a necessary
10 restriction, regardless of the Bank Act, if
11 you are going to start a bank with that amount of
12 capital or more?

13 MR. WADSWORTH: I wouldn't think so.

14 COMMISSIONER MACKINTOSH: Have there
15 been any attempts or indications that other
16 financial institutions are tempted to break into
17 banking?

18 MR. WADSWORTH: You mean by applying
19 for a charter or doing bank business without a
20 charter?

21 COMMISSIONER MACKINTOSH: Applying
22 for a charter. Through the front door.

23 MR. WADSWORTH: Not to my knowledge,
24 Dr. Mackintosh, although if anybody can add to that
25 I am sure they will. I have no knowledge of such
26 a thing.

27 COMMISSIONER MACKINTOSH: You think
28 the main obstacle to carrying on a banking business
29 under our system is that you have to set up a
30 considerable network of branches and get, as it were,

THE SECRETARY OF THE
TREASURY

WASHINGTON, D. C.
JANUARY 1, 1900

SIR:
I have the honor to acknowledge the receipt of your letter of the 29th inst. in relation to the matter of the proposed amendment to the National Bank Act, and in reply to inform you that the same has been forwarded to the proper authorities for their consideration.

I am, Sir, very respectfully,
Yours very truly,
J. M. WILSON

Special Agent in Charge
National Bank of Commerce
New York City

Very truly,
J. M. WILSON

Enclosed for you are two copies of the proposed amendment to the National Bank Act, as submitted to the Secretary of the Treasury.

I am, Sir, very respectfully,
Yours very truly,
J. M. WILSON

Very truly,
J. M. WILSON



1 a sales and service force over a wide area and that
2 this is a costly and somewhat speculative venture?

3 MR. WADSWORTH: And would take quite
4 a considerable amount of time. I think that is a
5 factor, although, as we have mentioned in our brief,
6 we feel we are subject to very direct competition --
7 and that is why I asked the other question as a
8 result of your question -- by those who have not
9 obtained a charter as a chartered bank, and obviously
10 we can only assume that they are operating in the
11 way they wish to without it.

12 MR. BOYLES: It might also be fair to
13 say, because of the manner in which the current
14 group of chartered banks are serving the country,
15 it must prove to be sort of a discouraging factor
16 to any foreign bank or others who might like to form
17 a bank here; in other words, if the chartered banks
18 are providing an excellent service now and have
19 equipped the country with this wide range of branches
20 and we do feel that they are providing adequate
21 service, efficient service.

22 COMMISSIONER MACKINTOSH: I think that
23 is true, Mr. Boyles, although it is not always the
24 keynote of the speech at the annual meeting!
25 This is so meagre^a/field, we wouldn't think of looking
26 at it!

27 Coming back to the question of rates,
28 with which I started, I notice that changes in rates
29 on deposits are, I think, usually announced by the
30 Canadian Bankers' Association and I take it, therefore,

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1 are agreed to by them, and you point out that other
2 lending rates of various terms tend to be pretty
3 uniform, which you contend is the result of competition.
4 Your rates on foreign currency deposits, I think,
5 vary more than your rates on domestic deposits, and
6 are not uniform unless you catch them at a particular
7 section.

8 Why is it possible or necessary to
9 operate with very flexible rates in these foreign
10 currency deposits and with very sluggish and
11 uniform rates on the domestic deposits?

12 MR. SHANNON: I think the answer to
13 that is in the international deposits we compete
14 with the world markets and have to meet the rates
15 that are set pretty well in the international
16 financial centres, and these rates vary from day
17 to day and we must meet them. At any given point
18 any group of Canadian banks probably would quote
19 almost the same rates.

20 MR. BOYLES: And also there is no
21 ceiling on the prospective lending rates.

22 MR. WADSWORTH: I think I should also
23 add, if I may, that there are wide fluctuations
24 and I think it is probably the supply and demand
25 in the dollars that relates to a great deal of these
26 non-Canadian dollar deposits.

27 As to the point you mention as to
28 the Canadian rates being uniform, I would like to
29 make a comment on that point. It is true on deposit
30 rates, relating to savings accounts and the like;



1 they are announced through or announced by the
2 Canadian Bankers' Association, and the reason for
3 that is that they apply uniformly throughout the
4 country, and we think that that is another advantage,
5 change
6 that the savings rate/is not confined to certain
7 areas, nor in the bigger financial areas, tas it
8 affects literally millions of customers, but the
9 fact that they are announced by the Canadian Bankers'
10 Association does not imply that the rate is set
11 by the Association as such. As I mentioned earlier ---

12 COMMISSIONER MACKINTOSH: I did not
13 assume so, but if they are announced with one voice,
14 they are agreed to beforehand?

15 MR. WADSWORTH: There are discussions,
16 obviously, that go on beforehand, and I think in
17 practically every case where there is a change of
18 rates in any of the major areas it has been initiated
19 by one bank that felt a change should be made and
20 we are prepared to make it.

21 In the Canadian situation I think
22 there we are dealing with a somewhat retail basic,
23 as against large wholesale blocks of money. In
24 receipt
25 the Canadian deposit / area we are dealing in
26 but
27 larger amounts, / these rates vary quite often in
28 relation to the general market rates, treasury
29 bill rates, and the like.

30 COMMISSIONER MACKINTOSH: Do not the
banks act pretty well in agreement in regard to
deposit rates on corporation deposits, Canadian
corporation deposits?



1 MR. WADSWORTH: On these deposit rates
2 I was speaking to you about?

3 COMMISSIONER MACKINTOSH: Yes?

4 MR. WADSWORTH: Yes, up to the period
5 of one year, although there again the changes in
6 the rates I think are invariably suggested or
7 brought about by one bank advising the others
8 they are going to make a change in the light of
9 what may have happened to the short-term money rates.
10 Above a year you might well get two quotes from
11 two different banks, although I would think they
12 both would quote pretty well on the market, but
13 these rates are not uniform.

14 COMMISSIONER MACKINTOSH: Well, I am
15 less concerned with whether the rates are arrived
16 at in the market, or to some degree by agreement,
17 than I am in their flexibility and sensitive
18 response to monetary conditions.

19 Now, would you expect that assuming
20 for the purposes of argument, assume that the ceiling
21 on lending rates is removed -- and this, no doubt,
22 would affect other rates -- would you expect it to
23 add substantially to the flexibility and sensitiveness
24 of not only lending rates, but deposit rates?

25 MR. WADSWORTH: I think that it would.
26 I think that the wider area would naturally lead
27 to that answer.

28 COMMISSIONER MACKINTOSH: Now, you
29 have to remember that in the last half dozen years
30 or so, a little more, there have been periods when



1 rates were restrained by the ceiling and the pattern
2 was undoubtedly affected, but prior to that there
3 have been long periods in your system when the
4 ceiling was something that could be neglected,
5 it wasn't of much practical importance, and my
6 recollection is that the record does not show any
7 extreme sensitiveness of other rates in the system.



1 MR. WADSWORTH: I think in the latter period
2 you are referring to, Dr. Mackintosh, while there may
3 have been long periods with, say, slight or no change,
4 let us say, in the prime rate, there was a wider range
5 of rates applicable.

6 COMMISSIONER MACKINTOSH: Yes.

7 MR. WADSWORTH: If we take the period from
8 1944 on to 1954, there was a certain stability
9 then in minimum rates throughout the financial picture.
10 For most of the time the bank rate remained at $1\frac{1}{2}$
11 per cent and went to 2 per cent; the savings rate
12 varied from $1\frac{1}{2}$ to 2 per cent; the so-called prime rate
13 remained for practically all that period at $4\frac{1}{2}$ per cent.
14 However, within that range there was a relatively wide
15 range of rates. There were rates on special government
16 guaranteed loans and security loans that were below
17 the prime rate; there were other rates that were above
18 it. I think competition had its effect at the top end
19 because the whole level of rates was lower, but the
20 range was considerably wider in that period than it
21 has been in the last few years.

22 MR. NEAPOLE: During that particular period
23 of time there was, in fact, a very restricted money
24 market compared to that of today. My suggestion is that
25 without the 6 per cent figure there would be much
26 more flexibility afforded to the whole money market,
27 whether chartered banks or near-banks or the day-to-day
28 money market. There was a wide spread between the $4\frac{1}{2}$
29 to 6 per cent. There were various little divisions
30 in there.



Nethercut & Young

Toronto, Ontario

1 COMMISSIONER BROWN: If this 6 per cent
2 ceiling were removed you obviously think there would
3 be a return to this sort of situation. Do you think, in
4 the same context, that call loans might then really
5 become call loans? I am thinking of the loans to
6 investment dealers and stock brokers.

7 MR. NEAPOLE: That is a different question,
8 is it not?

9 COMMISSIONER BROWN: It is all part of the
10 same question.

11 MR. NEAPOLE: Do you mean call loans would
12 become real call loans?

13 COMMISSIONER BROWN: You are talking about
14 the fanning out of the rates and kinds of loans and the
15 money market and loans. In between there are call loans
16 of investment dealers which are not quite as much
17 call loans as they are in New York. Do you think this
18 would provide greater variety and facilitate the cash
19 management of the banks themselves?

20 MR. NEAPOLE: Yes, that is conceivable. I
21 would look, perhaps, for more variation then.

22 THE CHAIRMAN: If the 6 per cent ceiling
23 were removed what effect would that have on the near-
24 banks? As you say, the near-banks have not the
25 network of branches that you have, and the network of
26 branches gives you great strength and contact with a
27 very wide range of the public. The near-banks
28 today are competing because they have not the 6 per
29 cent ceiling, to some extent. Is not that so?

30 MR. NEAPOLE: Yes, to a large extent.



1 THE CHAIRMAN: They are in an area
2 which you are not able to tap because of that.

3 MR. NEAPOLE: Yes.

4 THE CHAIRMAN: Once you are able to
5 tap that area, what would be the effect on the near
6 banks? Would they be able to continue?

7 MR. NEAPOLE: Yes, I believe they would.
8 They definitely fulfill a certain function in the
9 country.

10 THE CHAIRMAN: I am sorry, I may
11 have anticipated something.

12 MR. WADSWORTH: I presume we will
13 have a chance to comment on that further, Mr.
14 Chairman?

15 THE CHAIRMAN: Perhaps if you want to
16 comment on this now you should.

17 MR. WADSWORTH: The only general comment
18 I would like to make on it is that I think a change
19 in the ceiling would affect the rates. It depends
20 whether you are talking about deposit or lending
21 rates. I do not think it would affect, to any
22 material extent, the competition in the real sense,
23 where both sides are playing under the same rules.
24 I think the figures we have already submitted
25 clearly indicate it is more than straight competition.
26 Our relative share has been declining at a rather
27 rapid rate.

28 THE CHAIRMAN: I am aware of that,
29 but at the present time the near banks provide
30 an element of competition, for what it may be worth.

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1 They do provide some competition, and in the
2 banking system as such we have only eight banks
3 now, and if the other type of competition gradually
4 became less and, perhaps, eventually disappeared,
5 the banks would find themselves in a much less
6 competitive world than they are now. Would that
7 be a good development or not?

8 MR. WADSWORTH: I would not say that
9 would be a good development, Mr. Chairman, but we
10 have not, I do not think, suggested anywhere that
11 we wish to restrict the so-called near banks in
12 their activities and in competition which is proper.
13 It is a question of being able to compete on some-
14 what equal terms. I think the major ones are
15 well-founded and sound, and I think are quite
16 able to compete. However, we think that the
17 financial requirements of the whole country could
18 be better served if there was more direct competition,
19 without holding back one area.

20 COMMISSIONER MACKINTOSH: I was
21 interested in Mr. Neapole's view that development
22 of the money market and other markets, aside from
23 this other question of ceiling on rates, was
24 tending to pervade the whole financial system;
25 and, as I understood, it had a tendency to have
26 an influence towards more flexible and sensible
27 rates right through the system.

28 I can remember, many decades back,
29 when the banks began on short-term loans to the
30 government by a calculation that savings deposits cost



1 them 3 per cent and $1\frac{1}{2}$ per cent was not too much
2 to add to that, so $4\frac{1}{2}$ per cent was a good equivalent
3 for a modern treasury bill rate. This was many
4 decades back, and I think you have had a gradual
5 step-by-step development up to the present money
6 market, and I assume this would go further. You
7 have no desire to go over to the British system
8 of rates, with fairly fixed links, where most
9 rates move with the bank rate and not just in
10 sympathy with it, but compulsorily with it, almost.
11 Have you any views on that?

12 MR. MULHOLLAND: I do not think that
13 would be adaptable to this market, Dr. Mackintosh.
14 The English market is a very closely knit one,
15 and the rates there do tend to move with exact
16 precision, almost.

17 COMMISSIONER MACKINTOSH: Well, I
18 gather that a lot of rates are stated as "bank
19 rate plus 'X' ".
20

21 MR. MULHOLLAND: Yes.

22 COMMISSIONER MACKINTOSH: Down to
23 a certain minimum?

24 MR. MULHOLLAND: Yes.

25 MR. LORENZO HEBERT: May I suggest
26 that the condition in London is altogether different
27 from the one we have in Canada, because they have
28 such a big supply of international funds that
29 go in and out that this supply has a much larger
30 influence on the whole structure of rates than the
 smaller supply that we have here in Canada?

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1 COMMISSIONER MACKINTOSH: Yes, it is
2 quite a different market.

3 I have just one other question I would
4 like to ask, Mr. Chairman. As far as I know, there
5 has been little in the discussions so far about the
6 nature and position of the Canadian Bankers'
7 Association itself. The Association has, I gather,
8 at least one formal function of looking after the
9 clearing system. Is that not correct? Some other
10 official functions that it did have in the distant
11 past have disappeared. That is, aside from its
12 being a form of Association among the banks, where
13 they may discuss their mutual problems, has it any
14 other official function than the clearing system?
15 Is there still justification for the special legis-
16 lation concerning it?

17 MR. MULHOLLAND: Its main day-to-day
18 function, I may state very generally, Dr. Mackintosh,
19 is that it is a clearing house for the exchange of
20 ideas between the banks, particularly the general
21 managers who comprise the executive council of the
22 Association. In any industry there is always a
23 common interest in common problems, and how best to
24 meet these problems is always of constant concern,
25 to make sure in the case of the chartered banks that
26 they are providing the service that the public requires.
27 After all, the chartered banks are essentially a
28 service industry, and I think that in the case of
29 a service industry it must be very alert at all times,
30 to make sure that all segments of the public are being



1 taken care of; and the only way to do that is to
2 debate these matters freely.

3 COMMISSIONER MACKINTOSH: Do not misunder-
4 stand me, Mr. Mulholland. I was not suggesting it
5 did not serve a useful function. That would not be
6 sensible and it would be impertinent of me to suggest
7 it. I was merely struck with the fact that it has
8 had, over the course of many years, various official
9 functions. I seem to remember it once handled the
10 central gold reserve, and I have some vague recollection
11 of its performing some ceremonial function of burning
12 bank notes at one time. It had these official functions
13 which established it almost as a quasi-governmental
14 association, and they have disappeared, and it is
15 much more now an association among the banks for
16 their own proper purposes. I was just inquiring
17 if you have any thoughts in that area. I think
18 that is all I have on this area, Mr. Chairman.

19 COMMISSIONER BROWN: One question on the
20 Canadian Bankers' Association. In the act of
21 incorporation it refers to:

22 "Members of the Association shall vote
23 and act in all matters relating to
24 the Association through their chief
25 executive officers. For the purposes
26 of this Act the chief executive officer
27 of a member shall be its general manager
28 or cashier"

29 Do you suggest that all you general managers should
30 vote yourselves out of office by having that particular



1 section of the act changed? Does this weaken the
2 C.B.A., that the chief executive officers of the bank
3 are not represented on it?

4 MR. MULHOLLAND: To your first comment,
5 Mr. Brown, there are many times when the general
6 managers would welcome voting themselves out of
7 this office!

8 COMMISSIONER BROWN: Perhaps the presidents
9 find it handy to have you there.

10 MR. MULHOLLAND: That comment, of course,
11 does not relate to presidents.

12 To your second comment, the strength
13 of the Association and what it does, what it
14 accomplishes, is in no way weakened by the fact that
15 the members are the general managers of the banks
16 rather than the presidents. Is that the question
17 that you are referring to?

18 COMMISSIONER BROWN: Yes.

19 MR. MULHOLLAND: Of course, as you
20 are well aware of the historic situation in that
21 regard, when the Act was passed in 1900 the presidents
22 of the banks in those days, and until quite recently,
23 were chosen from among the ranks of the directors.
24 They were not professional bankers, if I may use that
25 term. They were men of great banking stature, but
26 they had not grown up in their respective banks.
27 The situation today is that all the presidents have
28 come up through the ranks of their bank and are
29 thoroughly experienced in all phases of banking and
30 they are, in most cases, the chief executive officers



1 of their respective banks.

2 I do not want to state an absolute here,
3 but there are many pros and cons as to whether or
4 not the executive council should consist of presidents
5 or general managers. The day-to-day problems and
6 responsibility of banking really, in the final analysis,
7 revolve on the shoulders of management. To that
8 extent I think that management should be the ones
9 who have the day-to-day problems of the Association.
10 Quite naturally, the chief executive officers of
11 the banks, in their respective banks, lay down
12 broad policy lines for the operation of those banks.
13 If the executive council arrived at a broad policy
14 decision at the Association level which was not
15 compatible with the views of the chief executive
16 officers of the banks or, indeed, of any one bank,
17 I doubt if that broad policy decision would be put
18 into effect. But one of the most important responsi-
19 bilities of the general managers who are the members
20 of the council is to have frequent meetings with
21 the Governor of the Bank of Canada. He attends
22 these meetings, and they are the quarterly meetings
23 of the Association. I think it might be fair to
24 say that the Governor should be talking with the
25 general managers rather than the presidents at that
26 level and on those occasions; and he should be talking
27 to them on general and specific lines relating to
28 the monetary position at the moment and, perhaps,
29 to the trend of objectives, both near and future,
30 of monetary policy, in very general terms. Also he



1 wants the general managers and asks them to discuss
2 with him, in very general terms, the trends of banking.

3 This is the high level operation of
4 the Association, but there are countless more routine
5 matters that the general managers discuss at the
6 Association level and among themselves, even when
7 they are not meeting, almost on a day-to-day basis
8 at times, and I doubt very much if the presidents
9 would wish to devote that time to these matters in
10 connection with the Association. That is the long
11 answer, Mr. Brown, to the question.

12 COMMISSIONER BROWN: I will throw another
13 question out that has been tossed at us from various
14 points of view. At various times people have
15 asked why should not the Combines Act apply to the
16 banks.



1 MR. MULHOLLAND: Apply to the banks or to
2 the Association?

3 COMMISSIONER BROWN: To the banks.

4 COMMISSIONER MULHOLLAND: That would be in
5 connection with the setting of lending rates.

6 COMMISSIONER BROWN: Charges, deposit rates?

7 MR. MULHOLLAND: I shall deal with lending
8 rates first and then the service charges. There is a
9 multitude of service charges. On lending rates the
10 Association does not act in this respect at all. I
11 think Mr. Wadsworth mentioned a few minutes ago that
12 generally speaking one or perhaps two or more banks
13 sense that the prime rate, for instance, should be
14 moved in one direction or another. There is never any
15 meeting on a matter of this kind. They decide to take
16 action individually and other banks follow. I might
17 be able to describe more accurately that when rates
18 are coming down, if one bank feels that the rates should
19 be dropped, generally speaking the message gets through
20 to the other banks that there is a change. I should
21 not put it that way really, for the banks are all pretty
22 much in tune in a uniform way with what is happening
23 and there is very little lag between banks and their
24 adjustments of the rate schedule. This is observed,
25 of course, in New York where one of the large American
26 banks announces a drop in rate, and the other banks
27 follow. It is not necessarily the same bank each time,
28 and in effect, Mr. Brown, that is what happens in
29 Canada. You usually find that one bank announces a
30 drop in rates and the other banks follow. The bank



1 that drops its rates here, or any bank anywhere, if
2 it was not very sure that that was the indicated trend,
3 pretty soon would have all the loans it could possibly
4 handle and would not be able to take care of any more of
5 its customers. It would be almost immediately loaned
6 up and in a very difficult position. So, the decision
7 is taken very deliberately and not to gain any
8 competitive advantage.

9 Regarding the Combines Act, I am not too well
10 versed in the legal position but I question whether this
11 Act would or does apply to an industry which supplies
12 services.

13 COMMISSIONER BROWN: It does not. That is
14 the whole point of the question.

15 MR. NEAPOLE: There is a legal opinion about
16 that.

17 COMMISSIONER BROWN: We are satisfied about
18 that. I am asking you about the argument that has been
19 put forth that it does not matter, because somebody
20 starts it and everybody else has to follow it. So, this
21 is not an argument against making it applicable, or
22 some similar legislation.

23 MR. MULHOLLAND: And, insofar as rates are
24 concerned generally, it has been mentioned here before
25 frequently but any rates that are established are
26 minimum rates, and when you are dealing with a prime
27 rate as between 5-3/4 per cent, which it is at the
28 moment, and 6 per cent, your area of manoeuvring
29 is pretty narrow, but when it is 4½ per cent or 5
30 per cent you have lots of room to manoeuvre around,



1 and therefore rates under those conditions are very
2 competitive. They must be.

3 Referring for a moment, if I may, to various
4 other matters that are discussed at the Association
5 level, which are rates and rules generally which do
6 not include interest, either deposit or loan interest
7 rates, these rates and rules generally are for
8 services that the banks are supplying.

9 I do not want to leave the impression that
10 we are endeavouring to plead anything here, but we know
11 that in a multitude of our services the costs of these
12 services exceed, and sometimes to quite a substantial
13 extent, the fees or charges that we make for these
14 services. We are not able to charge fully.

15 What I am attempting to say, Mr. Brown,
16 is that we are not able to charge fully in each area
17 of services which would enable us to recover the costs
18 plus a reasonable profit for that particular service.
19 There are a multitude of these matters, and the prime
20 purpose of the bankers meeting in this way is to ensure
21 that we are providing the services that the public
22 wants at a fair and reasonable price, and that this
23 price is applicable throughout the whole of the country
24 and not just in certain areas. You might wish to add
25 to these comments, Mr. Boyles?

MR. BOYLES: No, I have nothing to add at
this stage.

MR. NEAPOLE: The price of a lot of these
services is set by competition from other sources such
as safe keeping charges, safety deposit boxes of trust



1 companies, and so forth. The result is that even the
2 smallest branch customers get the advantage of the
3 competition in the centres where competition does exist
4 with other agencies.

5 COMMISSIONER BROWN: This is an argument for
6 having the same charges throughout the Royal Bank of
7 Canada.

8 MR. NEAPOLE: Yes.

9 COMMISSIONER BROWN: But it is not an
10 argument for having the same charges throughout the
11 whole banking system.

12 MR. PATON: I think the competitive factor
13 between banks would answer that question as to parity,
14 Mr. Brown.

15 THE CHAIRMAN: We shall now adjourn for
16 ten minutes.

17 COMMISSIONER LEMAN: I have one question on
18 this matter, Mr. Chairman.

19 THE CHAIRMAN: Well, we might come back to
20 it.

21 COMMISSIONER LEMAN: This is going to be
22 very short.

23 THE CHAIRMAN: Go ahead.

24 COMMISSIONER LEMAN: It is just something
25 Mr. Mulholland said a minute ago which I think for the
26 record it might be better to review. I believe you
27 said, Mr. Mulholland, that at a time when a decision
28 is made to come down on loan rates, on the prime rate,
29 initiative is taken, and this is not done to gain a
30 competitive advantage. Do you mean it is not done to



1 gain a competitive advantage as between chartered banks?
2 It must be done to meet competition from some other
3 sources or to gain some competitive advantage somewhere.

4 MR. MULHOLLAND: That is so, Mr. Leman. I
5 am sorry I did not make that clear.

6 MR. PATON: I was commenting, Mr. Brown,
7 on your remark regarding the situation which permitted
8 the charges in the one bank to be the same throughout
9 but this did not necessarily apply throughout the other
10 banks. The competitive factor between banks results
11 in a parity of rates and charges for identical services.

12 COMMISSIONER BROWN: Does someone else wish
13 to comment on this?

14 MR. WADSWORTH: I presume we are going to
15 come back to this subject after the recess, but I am
16 just not too clear as to what Mr. Leman said, or perhaps
17 I missed what Mr. Mulholland said. I did not get the
18 remark that rates come down not because of competition.
19 I can confer with him at the break.

20 THE CHAIRMAN: I should like a little
21 clarification on this myself. Perhaps with a break
22 of ten minutes we can come back to it.

23
24 --- Short recess.

25
26 THE CHAIRMAN: We shall now resume.

27 MR. MULHOLLAND: Mr. Chairman, may I please
28 add a sentence to my remarks just before the break?
29 I should have been thinking in the area of monetary
30 policy, and this may answer a thought in Mr. Leman's



1 mind. One of the prime objectives of monetary policy
2 is to register a relatively uniform response in the
3 area of lending rates generally, and therefore bank
4 lending rates must act in a general uniform way within
5 a relatively short period of time.

6 THE CHAIRMAN: May I ask this question? I
7 am not quite clear about this. Just how is the prime
8 rate established? Could you describe the steps that
9 may be taken or whatever may be done to establish the
10 prime rate?

11 MR. MULHOLLAND: Are you referring, Mr.
12 Chairman, to what classifications of borrowers are
13 entitled to a prime rate?

14 THE CHAIRMAN: No. How do you fix the
15 prime rate of whatever it is now --

16 MR. MULHOLLAND: It is 5-3/4 per cent.

17 THE CHAIRMAN: How do you establish 5-3/4
18 per cent as the prime rate?

19 MR. MULHOLLAND: I can say that 5-3/4
20 per cent under today's circumstances is in line with
21 other rates that have an effect on that decision.

22 THE CHAIRMAN: Yes, but who decides that?

23 MR. WADSWORTH: May I add a comment, Mr.
24 President?

5 MR. MULHOLLAND: Yes.

6 MR. WADSWORTH: I mentioned it earlier but
7 I would like to mention again that I think the rate is
8 decided by one bank. It may be that two banks are
9 thinking along the same line at the same time that it
10 would be appropriate in line with interest charges to



1 make a change in the prime rate, whichever way it might
2 be, and a change is instituted in the rate. On some
3 occasions there are discussions as to the implications
4 this might have upon other rates, but it is initiated
5 by one or more banks thinking along the same line.

6 THE CHAIRMAN: Yes, that may be. I take it
7 that the banks come to it eventually and agree or are
8 perhaps forced to follow the same rate, but surely one
9 bank does not out of the sky say that it is going to
10 establish a prime rate of $5\frac{3}{4}$ per cent, and then
11 all the other banks follow automatically?

12 MR. NEAPOLE: All that I can say is that
13 although I was not here at the time, as I remember it
14 there had been a second reduction in the Bank of Canada
15 rate. You form judgments about these things, and you
16 say to yourself and your group of committee within your
17 own bank and so forth, "It is time we reduced our own
18 prime rate." Having made this judgment you tell the
19 other banks you are going to do it, or as a rule you
20 tell them. In this particular case we did and we said
21 that we were going to announce a reduction of a
22 quarter of one per cent effective November 16, and we
23 made our announcement. More or less simultaneously one
24 of the other banks made the same kind of announcement
25 and said effective November 15. That got us into various
26 mix-ups with divided accounts and so forth, but we
27 stuck to our original effective date of November 16.
28 But you do arrive at certain judgments in these matters.

29 THE CHAIRMAN: Well, your bank arrives at
30 that judgment entirely on its own.



1 MR. NEAPOLE: Yes, sir, in the initial stages.

2 THE CHAIRMAN: And it is not necessarily as
3 a result of consultations with other banks at all?

4 MR. NEAPOLE: No. We decide that it should
5 be done. I can remember a case which is vivid in my
6 memory where a certain bank president called another
7 bank president and just said that he was going to reduce
8 the rate, and that was that.

9 THE CHAIRMAN: Is that the usual procedure?

10 MR. NEAPOLE: It is not uncommon.

11 THE CHAIRMAN: But what is the usual procedure?

12 MR. NEAPOLE: Well, I would say that perhaps
13 that is more usual than uncommon.

14 MR. WADSWORTH: I think the distinction, Mr,
15 Chairman, might be that at this time in this area of
16 consultation that a bank will make a decision as to
17 what it is going to do and then it may advise the other
18 banks in consultation, and an effective date may or may
19 not be decided upon but the decision is arrived at
20 before there is advice passed on to the others.



1 COMMISSIONER LEMAN: But that is on the
2 down-swing in rate.

3 MR. WADSWORTH: Or on the upswing.

4 COMMISSIONER LEMAN: On the upswing: do you
5 say that if one bank that is a significant factor in
6 this system says it is going to reduce the prime rate
7 the others cannot do very much but follow? If one
8 bank all of a sudden feels that the rate has to go
9 up it is not quite so certain that the others have to
10 follow, is it?

11 MR. WADSWORTH: No, it is not.

12 COMMISSIONER LEMAN: Does it take its chance,
13 or what?

14 MR. BOYLES: Perhaps I might add something
15 in that respect. Usually, the considerations that prompt
16 a bank to suggest an upward or even a downward revision
17 of the prime rate have in mind the factors at the time.
18 In other words, it might be a case of money; it might
19 be competition; or it might even be a signal through
20 Bank of Canada sources. There is usually something
21 that prompts the same thinking, and then it is fair
22 to say that the banks do have engagements and discussions.

23 THE CHAIRMAN: Yes, but would one bank raise
24 the prime rate if it thought all the other banks would
25 stay at the old rate?

26 MR. BOYLES: I would say this, that usually
27 the same considerations prevail. In other words, what
28 affects one bank at a time usually affects the others,
29 and it seems to be automatic that they should move
30 together.



1 COMMISSIONER BROWN: May I ask a question
2 here? Do you say that the points that cause one bank
3 to suggest an upward revision -- to whom is this
4 suggestion made?

5 MR. BOYLES: It would be among the banks.
6 In other words, they would prompt the discussion.

7 MR. NEAPOLE: I can say something, speaking
8 for myself, in respect to this matter. Suppose, for
9 the sake of illustration, when this tight money business
10 started our prime rate was 5-3/4 per cent. Having regard
11 to the rate at which rates were going up I would have
12 had no hesitation in suggesting to my
13 committee that we go to 6 per cent regardless of what
14 the other banks did.

15 MR. MULHOLLAND: If I might add to that, Mr.
16 Chairman, I would say it is my view that considerations
17 suggesting increases in the prime rate are usually
18 because of very compelling reasons, such as the fact
19 that loanable resources are tightening up. The reverse
20 would be the case if loans were going down. Banks are
21 anxious to make loans, and that would be another
22 compelling reason for all banks to act more or less at
23 the same time.

24 MR. BOND: This is the case in most other
25 countries. You find a conformity in rates, and the
26 rate adjusting itself very fast.

THE CHAIRMAN: I am not surprised at finding
conformity of rates. I think that that would almost
inevitably follow.

MR. BOND: They usually follow the big banks.



1 THE CHAIRMAN: On the other hand, I would
2 have thought there would be in this type of business
3 a degree of discussion about it. However, I may be
4 entirely wrong.

5 MR. PATON: Perhaps I could speak to that.
6 If I have given you that impression then I will say it
7 is not exactly correct. But there is undoubtedly
8 discussion between the banks. The same factors affect
9 all of us in practically identical degrees, possibly
10 dependent upon the constitution of the particular bank's
11 liabilities. An increase in, perhaps, the savings rate
12 might be more effective in one bank than another.
13 Likewise, on the other hand, on the lending rate one
14 of the important factors might be as between the rates
15 we pay and the rates we collect. I do not think there
16 is any magic in arriving at a decision as to whether
17 November 14, or November 15 or November 16 was the best
18 day upon which to make an adjustment. The matter is
19 that the adjustment would inevitably be made in the
20 light of the monetary situation and the trend at the
21 time. There is undoubtedly full knowledge as to the
22 thinking of each bank with respect to the rate adjust-
23 ment.

24 THE CHAIRMAN: There is full knowledge ---

25 MR. PATON: Pardon me; there is knowledge,
26 but not full knowledge, of the actual thinking of the
27 banks. There is general knowledge of the trend
28 because the same factors are affecting each one of us.

29 THE CHAIRMAN: What about the other rates?
30 How are they established once the prime rate is



1 established? Before we leave the prime rate, the
2 prime rate is very, very seldom changed, is it? /
3 Once a certain rate is acknowledged, no matter how you
4 arrive at it, and once it becomes set as the prime rate,
5 it generally stays there for a long time, does it not?

6 MR. NEAPOLE: Depending upon conditions.
7 We have had some fairly quick changes in the past.
8 There is a list of them here. But, it becomes the base
9 rate for all the others. As a rule, charitable
10 institutions have one-quarter of one per cent less or
11 something like that; provinces possibly have a quarter
12 of a percent less than that, and so do different
13 municipalities. They all fit into a framework which
14 through the years has become, let us say, a picture
15 of their own rough position in the market relative
16 to one another.

17 THE CHAIRMAN: Then, the other rates are
18 all relative to the prime rate?

19 MR. NEAPOLE: Yes.

20 THE CHAIRMAN: I suppose the scale of rates
21 is the same with all banks?

22 MR. NEAPOLE: Yes.

23 MR. BOYLES: May I ask a question? When you
4 say "all other rates", do you mean the rates on
5 deposits?

5 THE CHAIRMAN: No, loan rates.

7 MR. BOYLES: I would like to say -- and,
8 perhaps, put some emphasis on it -- that this so-called
9 prime rate is a minimum rate. In other words, it is
10 a fluctuating 6 per cent ceiling when there is something



1 lower than 6 per cent. It does not necessarily mean
2 that the banks apply that prime rate throughout.
3 Risk factors and other factors come into play, so there
4 is competition in the degree of difference there is
5 between the prime rate and the ceiling.

6 MR. WADSWORTH: And there are no set rates.
7 Between the prime rate and the actual rate it would be
8 that bank's assessment of what it would pay, or what it
9 would charge.

10 THE CHAIRMAN: My understanding from what you
11 have said is that once the prime rate is set at a certain
12 point, no matter how you arrive at it and whether or not
13 it is mutually adopted, a bank at any moment could, on
14 its own, fix a lower rate.

15 MR. NEAPOLE: Yes.

16 THE CHAIRMAN: Or a higher rate?

17 MR. NEAPOLE: Yes.

18 THE CHAIRMAN: There are no conditions of
19 any kind, or arrangements, that would limit the freedom
20 of any bank to act independently?

21 MR. NEAPOLE: None whatsoever.

22 COMMISSIONER MACKINTOSH: Except that the
23 banks all have to live together.

24 MR. WADSWORTH: Well, we live in the same
25 country. Before we leave the question of interest I
26 would like, for the record, to express a view that
27 probably may not be in conformity with a view that was
28 expressed formerly, if I understood it correctly.
29 That is that reductions in the lending rate represent
30 competition -- we are speaking of competition within



banks, and I am thinking of your question, Mr. Leman of a moment ago before the break that you addressed to the President of the Association --/as well as ^{reductions} increases, could, in my opinion, well be and are, a sign of competition.

COMMISSIONER LEMAN: Would you not say that they must be a sign?

MR. WADSWORTH: Yes, but I gather from the way you put the question before, and the answer given, that you might have got the other impression, and I did not want that to remain if I could help it.

COMMISSIONER MACKINTOSH: I would still think, Mr. Chairman, as of today, no matter what I think tomorrow, that aside from this question of how the rates are set the more important question is whether you can get sufficient flexibility into these rates so that all different rates become appropriate, and the banks have to consider their appropriateness. I think it follows that the rates that are set do have a closer relationship to the realities of the market and the financial system than if they lie dormant for long periods until some bank gets up sufficient energy to propose that this long standing arrangement should now be changed. I would like to hear the various points of view with respect to more change and flexibility which would affect the whole fan of lending rates and also deposit rates.

MR. NEAPOLE: So would I, sir.

MR. WADSWORTH: And I think you would if we were not subject to the restrictions.

THE CHAIRMAN: If the 6 per cent ceiling is



1 ever raised you will all be on the threshold of Valhalla.

2 COMMISSIONER LEMAN: A little earlier when
3 we talked about the competitive areas as between banks,
4 and about the opening of branches, etcetera, I meant
5 to ask you how far someone will walk in the rain to get
6 a quarter of one per cent on deposits.

7 MR. PATON: Possibly, if they were too far
8 away they might do their banking by mail, which is one
9 of our many services -- certainly for a quarter of one
10 per cent.

11 COMMISSIONER LEMAN: And let the postman
12 walk in the rain.

13 MR. BOYLES: We provide umbrellas.

14 COMMISSIONER LEMAN: We have covered a good
15 part of this section, and I would like now, Mr. Chairman,
16 to talk not so much about competition between the banks
17 themselves but competition between the banks and other
18 institutions that were mentioned. One of the main
19 recommendations, as the chairman has pointed out, is
20 that the 6 per cent ceiling be removed. Through
21 yesterday we asked you a few questions on what would
22 be the effects of this, and I believe in answer to a
23 question of Dr. Mackintosh you indicated that you think
24 it would enable the banks to provide for a broader and
25 better spread/ ^{or} fan of rates at any one time. For instance,
26 the difference between the prime rate and a non-prime
27 rate would not have to be so compressed as it has been
28 at times. I think you also told us yesterday that it
29 might cause the banks to be able to move more aggressively
30 into areas of lending in which they are not very active.



1 Can you tell us what those areas of lending might be
2 that would relate strictly to the removal of the 6
3 per cent rate, as opposed to the areas we will talk
4 about later which are tied more into the removal of the
5 prohibition against taking mortgages as security. Is
6 it more freedom in the personal loan sector that will
7 result from this? What are the sectors in which the
8 banks will obtain more freedom to operate?

9 MR. WADSWORTH: I think one of the areas
10 would be the loans of a term nature, where in the opinion
11 of the bank the loan could still be entertained with these
12 additional security factors that you have mentioned,
13 although rates in the markets would make a rate higher
14 than 6 per cent appropriate. Perhaps some of the pro-
15 cedures already followed in relation to consumer install-
16 ment loans might change in conformity with more flexibility
17 in rates.

18 COMMISSIONER LEMAN: You did not express much
19 enthusiasm for term loans yesterday. You said that these
20 should be quite limited in view of the structure of the
21 bank's liabilities, and the other assets they have to
22 keep on their books all the time.

23 MR. WADSWORTH: Well, I trust, as far as I
24 am concerned, that we did not leave too strong an
25 impression to that extent. I think there is a place
26 for term loans up to a reasonable amount in any loan
27 portfolio, and subject to the availability of funds
28 particularly in the areas where there are not other
29 sources of accommodation available.

I made a brief reference this morning --



1 and I do not want to go back to it -- to the Industrial
2 Development Government Bank. I would be quite prepared
3 to produce any evidence that was necessary to show that
4 over a period of years the banks effectively in the
5 term loan field have loaned more money than the Industrial
6 Development Bank has, particularly in times of monetary
7 stringency when there were other sources of funds
8 available. Unquestionably, there are certain times
9 when the banks should not draw ~~out~~ a bit from that
10 area, but I would like to see the funds available to
11 enable us to entertain a reasonable number of term
12 loans.

13 MR. MULHOLLAND: I think, Mr. Leman, the
14 banks would be able to take somewhat greater risks --
15 that is spelled with a small "r" -- in respect to small
16 developing companies and new companies which, under the
17 present legislation, are not qualified for loans under
18 the Small Businesses Loans Act. These companies have
19 great difficulty in finding, let us say, risk capital,
20 and to a reasonable degree, and on a reasonably sound
21 basis, the banks should be able to be in a position of
22 supplying that capital. They could do so without great
23 risk if they had a somewhat better return from that
24 class of business.

25 MR. WADSWORTH: I omitted to mention one
26 important area, that of National Housing Act loans,
27 in which we now have permission to take the security,
28 so it has been only the rate that has been a factor.

29 COMMISSIONER LEMAN: Yes, although it is
30 tied in with a relaxation of taking mortgages.



1 MR. WADSWORTH: Yes, but you said under
2 existing regulations, and we could get back in under
3 the National Housing Act without any change in security
4 if the rate ceiling were lifted.

5 COMMISSIONER LEMAN: This brings us back a
6 little bit to the operation of monetary policy. Do you
7 think it would also have the effect in times of
8 stringency to enable the banks to avoid what I would
9 call arbitrary rationing of credit, and let it operate
10 pretty well along the price line, or are there in the
11 banks as well as in some institutions some psychological
12 ceilings on rates that would still force the operations
13 back to arbitrary rationing?

14 MR. WADSWORTH: I think it would depend upon
15 the degree of control that was necessary, but I do not
16 think there is any question but that the use of rates
17 as an additional means of discouraging lending for
18 purposes such as you mention would be very helpful.
19 You might well reach a stage of extreme emergency where
20 extreme action had to be taken, or where you had to go
21 even further than that and undertake some of the other
22 matters we discussed this morning, but I think it would
23 be of considerable assistance to the banks in controlling
24 the volume of credit in periods of monetary stringency.
25 However, I would not say it would provide the total
26 answer.

27 COMMISSIONER LEMAN: You would not necessarily
28 be able to avoid rationing completely?

29 MR. WADSWORTH: No. Whether rationing is the
30 word, or whether it is having discussions, as we went



1 into it at some length this morning, with customers
2 as to their requirements and the essential nature of
3 them -- I presume you could call that rationing, but
4 it is done on an individual basis rather than having
5 an across-the-board percentage of what you had before.

6 COMMISSIONER BROWN: Would you call it moral
7 suasion?

8 MR. WADSWORTH: Yes, possibly, but I feel
9 that "cooperation" is a better expression.

10 COMMISSIONER BROWN: There must be some way
11 by which you can discourage any borrower?

12 MR. WADSWORTH: Yes, that is probably true.

13 COMMISSIONER BROWN: You do not say that
14 the removal of the ceiling would allow the rate to go
15 up to such proportions that it would discourage any
16 borrower?

17 MR. WADSWORTH: Yes, I think in theory you
18 can carry the rate to such a figure that nobody would
19 touch it under any circumstances, but I think it would
20 be more sensible to use the rate structure to the
21 extent that you think you should, and then approach the
22 problem on a more selective basis and look at the
23 purpose of the loan.

24 COMMISSIONER LEMAN: I am trying to get at
25 the root of, or the reason for, this problem. Is it
26 because you feel you have a responsibility to somebody
27 who has made some plans and who has already embarked
28 upon a construction program, for instance, so that
29 you feel you must not ruin his business or not absolutely
30 prevent his getting bank credit?



1 MR. WADSWORTH: Bank credit, if there
2 is no other source of credit, yes, but as responsible
3 businessmen the last thing we would want to do is
4 to see that our actions had some effect on an
5 individual business that could have for that business
6 quite disastrous consequences.

7 MR. NEAPOLE: Could I put something in
8 here? One of our most important problems when we
9 have tight money are the people who have over-
10 stated their position in a bank loan, after they
11 have promised us that they would go into the capital
12 markets at a certain time, and this is at the
13 completion of a building or the completion of a
14 project, whether it is building sewers in a municipality
15 or buying a fire engine, or what; things of that type.

16 Now, with very few exceptions, when the
17 rates in the regular markets go up to the point where
18 they don't like it, then they virtually force us
19 by just the sheer challenge in some cases to retain
20 the loan on our books rather than go to the capital
21 market and, of course, we are left with these loans
22 which become stagnant, and obviously you don't
23 just call the municipality, or something like that,
24 for this loan. That is one of our most important
25 problems, and of course, if we were able to charge
26 them what the market would charge them, then they
27 probably would go to the capital market.

28 COMMISSIONER LEMAN: Does that indicate
29 that at times of extreme stringency, those people
30 who need new money are hurt more than those who already



1 have loans?

2 MR. NEAPOLE: Basically, in dealing
3 with applications for new money, unless they have
4 some very, very real emergency -- we don't entertain
5 applications for new credits when things are tough.

6 MR. WADSWORTH: I think there again
7 you look very closely at the purposes with much
8 more care under those conditions than you would
9 otherwise.

10 COMMISSIONER LEMAN: As I understand
11 your answer, you would do a little bit of both. There
12 would be more rationing by means of/price mechanism,
13 but you couldn't avoid entirely the personal
14 judgment that has to be exercised by bankers
15 all along the line?

16 MR. WADSWORTH: Yes, subject to the
17 degree of control that you wish to exercise. I
18 think if the degree of control was not extensive,
19 the rationing--as you call it -- by the price
20 mechanism would probably work in a great many cases.

21 COMMISSIONER LEMAN: We were talking about
22 loan rates there. Would it also have the effect
23 of making the chartered banks' deposit rates much
24 more flexible over the cycle?

25 MR. WADSWORTH: I believe that it would.

26 COMMISSIONER LEMAN: I think that those
27 are all the questions that I have to ask about the
28 effect of the removing of the ceiling, unless the
29 other Commissioners have some questions.

0 COMMISSIONER BROWN: I would just like to



1 get your impression of what business does respond to.
2 There has been some discussion as to the extent to
3 which a change in interest rates affects demands.
4 Is it the rate that business responds to, or is it
5 the availability of credit, the expectations of the
6 market? Which do you think are the important ones?

7 MR. WADSWORTH: I think they all have
8 relative importance, Mr. Brown; their estimation of
9 the outlook for their particular type of business,
10 but I think that the availability of funds and the
11 price of those funds has an important bearing on
12 their decision.

13 The term that the funds would be
14 required for is another matter that I think they would
15 take into consideration. Obviously, on a longer term
16 at a higher interest rate the interest factor becomes
17 a more important item in the considerations.

18 COMMISSIONER BROWN: Well then, when
19 money becomes tight do you find that inventories
20 go up and receivables go up?

21 MR. WADSWORTH: Not necessarily so.
22 I think sometimes the opposite might be the effect
23 as tight money takes hold, because I think the retailer
24 and the wholesaler, and all the way down the line,
25 give more attention to the collection of their
26 receivables and the control of their inventory than
27 they do otherwise.

28 COMMISSIONER BROWN: Is their banking
29 kind of within the business world with receivables?

30 MR. WADSWORTH: Well, somewhere within



1 that world, but if the facilities of the bank, through
2 loans, were not required, I suppose if one corporation
3 at some stage wished to carry the others, that would
4 be their privilege to do so, but I think even in
5 the natural consequences of a period of tight money
6 there is much more thought given to inventory control
7 and collection of receivables and examination of due
8 accounts than when money is easy.

9 COMMISSIONER BROWN: It is your impression
10 that all these factors enter into the reaction of
11 business?

12 MR. WADSWORTH: Yes.

13 MR. NEAPOLE: Well, I can agree with
14 the inventory part, but I don't agree entirely with
15 the receivables part; there is certainly a lot of
16 response to receivables.

17 COMMISSIONER MACKINTOSH: I would take
18 it the situation there was that while one fellow
19 was wanting to reduce his receivables, half a dozen
20 other fellows were wanting to increase their payables!
21 It is a bit of a hot dinner plate you can't get rid
22 of.

23 MR. NEAPOLE: In many cases they already
24 have their inventory when the price comes and then
25 they lean on the receivables as much as they can.

26 COMMISSIONER MACKINTOSH: Yes, but with
27 regard to the inventory, even the retailer finds his
28 inventory accumulating he cuts his purchases
29 with the wholesaler; he finds his inventory coming
30 up and then finally pushes it back to some place where



1 they can't get rid of it.

2 MR. WADSWORTH: And the retailer himself,
3 I would suggest, probably pays more attention to his
4 receivables from the ultimate consumer, and it is
5 therefore getting back to the result that was
6 mentioned this morning; at what stage do some of these
7 controls have an effect on the consumer himself, on
8 his attitude towards it.

9 COMMISSIONER LEMAN: Don't you think,
10 even on inventories, the fact you are then ordinarily
11 in a boom, causes businessmen to feel that prices
12 are going to go up and they might as well have all
13 the inventory they can get at today's price?

14 MR. WADSWORTH: Might that not be one
15 of the reasons that those in charge of monetary policy
16 felt that some restraint was necessary?

17 COMMISSIONER LEMAN: Perhaps. Let us
18 talk now on the second important recommendation
19 contained in your submission, and that is the
20 ability to take mortgage security for lending.

21 We talked about that yesterday, we
22 did deal with N.H.A. mortgages and a little bit with
23 conventional mortgages. Don't you think this would
24 give the banks quite a tremendous competitive advantage,
25 vis-a-vis the other institutions that have specialized
26 in this particular field?

27 MR. WADSWORTH: No, I don't feel it
28 would give the banks a competitive advantage. Others
29 have had, as you say, experience in this field and
30 they are in many cases well established in this field.



1 I think there are areas that probably the banks could
2 serve now and provide a better service than is now
3 being provided for these areas, areas that have been
4 mentioned several times, the areas outside of the
5 larger centres and the smaller areas. The question
6 is, and we believe that some of these areas are not
7 too well adequately served at this time, but I don't
8 think that it would put them in any competitive
9 advantage; nothing like the disadvantage we are at
10 at the moment.

11 COMMISSIONER LEMAN: Don't any other
12 institutions have as low an average cost of money
13 as the chartered banks have except the Bank of Canada?

14 MR. WADSWORTH: Well, I have already
15 probably said all I should on the I.D.B. this morning,
16 but in answer to your question, if the banks had
17 the interest ceiling removed and were able to consider --
18 subject to their own judgment -- entering this field
19 of mortgage lending, I think you would see probably
20 that the cost of their funds would increase; certainly
21 a percentage of them, because they would be in a position
22 to compete more actively for those funds and in this
23 case I don't think the cost of the funds to them would
24 come probably any more cheaply than they do to a member
25 of the so-called near banks now that are offering
26 mortgage facilities, having in mind that still a large
27 percentage of our funds will be used in commercial
28 and other loans of that nature.

29 COMMISSIONER LEMAN: If the cost of your funds
30 increased over what it is now, isn't it likely that the



1 cost of their funds will increase a little over what
2 they are now, if they are the next step up in the
3 ladder in the cost of funds spectrum?

4 MR. WADSWORTH: Only if they wanted
5 to keep the differential which is presently there
6 in what they are able to pay for funds, I think
7 probably in a period of time the reverse might be
8 the fact, that the cost of funds to the borrower or
9 another important lender in the field might tend
10 to come down to a modest extent.

11 COMMISSIONER MACKINTOSH: May I ask
12 in this connection -- and this may have been asked
13 before -- aside from the influence of the 6 per
14 cent ceiling, is there likelihood that the banks
15 would still be "in and outers" in the mortgage field
16 and would have to draw back when the demands for
17 commercial loans was high and push ahead when it
18 was low?

19 MR. WADSWORTH: I think we did try
20 to answer that question yesterday, but I would like
21 to repeat that very briefly today, if I may. We
22 would hope not. We would hope, if we were providing
23 what was looked upon as a good and essential service,
24 that that would be taken into consideration, and
25 we have found in a field such as the National Housing
26 Act mortgages -- and I think it would be more apparent
27 in the conventional mortgage field where the terms
28 are not so long -- that after you have built up the
29 portfolio you would have a cash flow to keep you
30 in the business for quite an extent.



1 COMMISSIONER LEMAN: I wonder if the
2 banks have sort of become a bottomless well all of
3 a sudden, because having removed the 6 per cent
4 ceiling, having given you the authority to take
5 mortgages, the banks have now moved into new areas
6 of lending where they were less active before, and
7 they hope not to be "in and outers" in these areas,
8 so that the area of lending that the banks service
9 today would get less. There is not an unlimited
10 supply of funds.

11 MR. WADSWORTH: I would hope that no
12 essential area that the bank services today would
13 get less. As I said in answer to the last question,
14 I would hope that the planning of monetary policy
15 and its effect on the banks -- I feel sure they
16 would be providing a good service to the financial
17 needs of the community and would be provided with
18 resources in order to continue in that field.

19 MR. MULHOLLAND: It has been the
20 that
experience/since 1954 the banks have taken on
21 collectively a very large aggregate total of
22 N.H.A. mortgages, up to a billion dollars, and that
23 no area, no borrowing area to my knowledge has been
24 deprived of lending resources.

25 COMMISSIONER LEMAN: They later moved
26 down in that field.

27 MR. MACARTHUR: They are not entirely
28 out.

29 COMMISSIONER LEMAN: They moved out
30 to lending new money.



1 MR. MACARTHUR: Yes.

2 MR. WADSWORTH: We would have been back
3 in the field a lot sooner if we had been able to
4 charge the same rates being charged by the central
5 authority or set by the central authority.

6 MR. NEAPOLE: I think, if I can put
7 something in here, it is safe to say that no bank
8 likes to be an "in and outer" in any kind of thing,
9 and in particular in relation to personal loan plans,
10 N.H.A. mortgages or any particular type of mortgage
11 or loans. I think what we would do would be to try
12 and manage our own affairs so that we could gauge
13 the amount of this business we were going to do as
14 related to the total. Having done that, then we
15 would hope to attract the deposits to be able to
16 do it and try to match it up that way.

17 COMMISSIONER LEMAN: Perhaps I should
18 have worded my question differently. Let us say
19 they have gone into these new areas of lending in
20 a fairly substantial way, and let us say they don't
21 want to be "in and outers", and they stay in in a
22 fair proportion, as they have gauged it, then can
23 it be assumed that the only other solution is that
24 they have to attract more deposits?

25 MR. NEAPOLE: Yes.

26 COMMISSIONER LEMAN: From somewhere,
27 and presumably they would get these deposits away
28 from the other institutions that were servicing these
29 particular markets.

30 MR. NEAPOLE: I wouldn't say necessarily,



1 because I have in front of me a table which shows the
2 total obligations to selective financial institutions,
3 which is one of the tables prepared, and from
4 1947 to 1961 the total of all deposits went from
5 seven billion four up to nineteen billion five,
6 and with the others having gained tremendously
7 as compared with ours. We would just hope that
8 we would get our fair share of the increase, so
9 to speak, from there on to be able to take care of
10 this expansion.

11 COMMISSIONER LEMAN: This is an attempt
12 or a hope to equalize rates of growth.

13 MR. NEAPOLE: In a sense, yes.

14 MR. WADSWORTH: As to how effective
15 it would be, this would be up to ourselves, what
16 we are asking for, that we would be in a position
17 to at least offer competitive rates on both sides.

18 COMMISSIONER LEMAN: Would you be willing
19 to give us a guess as to the effect that both of
20 these decisions would have on the bank earnings.
Have you got some orders of magnitude in mind?

MR. WADSWORTH: Have we what?

COMMISSIONER LEMAN: Do you have some
orders of magnitude in mind? Did you when you
wrote the submission?

MR. WADSWORTH: When you are referring
to earnings, if it is just straight earnings I think
it is quite obvious that if the banks could put
some of their loanable funds into longer term assets



1 yielding a higher rate, our earnings obviously would go
2 up. Whether our net operating profit would show
3 a very marked increase or not remains to be seen
4 because, as mentioned by Mr. Neapole and others
5 earlier and myself, we would feel that in order to
6 get into these fields we would have to pay more
7 for deposits, so it is the difference that counts,
8 but your question was earnings and I would say yes,
9 earnings I would expect would go up. but I think the
10 costs of applying the funds would go up, too.

11 COMMISSIONER LEMAN: You don't make
12 a request in order to reduce earnings!

13 MR. WADSWORTH: Oh no.

14 COMMISSIONER LEMAN: I am just asking
15 you if you have any orders of magnitude in mind,
16 if you have done a little figuring on this.

17 MR. WADSWORTH: Well no -- I would
18 have to ask the individual banks what they may have
19 figured out on this, but I don't think we have done
20 any direct figuring on it because I think in the
21 first place it is an area which we would move into,
22 I think, relatively slowly at first and feeling our
23 way. If it resulted in both sides of our balance
24 sheet increasing, we would hope that the net result
25 would be a better net operating performance, not
26 necessarily percentagewise in relation to assets,
27 but in total dollars. otherwise we wouldn't even
28 be holding our own.

29 MR. NEAPOLE: I would like to say some-
30 thing. I think one of the things that should be



1 mentioned is this: In connection with trying to
2 acquire more deposits and become more effective in
3 that area, it is not necessarily to acquire the
4 deposits entirely for these additional types of
5 lending.



1 Admittedly, the banks are a tremendous organization
2 serving a tremendous amount of country and a tremendous
3 amount of demand. If we are going to continue to fulfill
4 our function and look after this demand properly, then
5 we do have to have this ability to acquire the deposits
6 to do it; they are fundamental to our system.

7 COMMISSIONER LEMAN: With regard to the 6 per
8 cent ceiling the point does not arise, but with regard
9 to the ability to take mortgage securities a fairly
10 broad question arises as to whether it is better, in
11 any economy, to have strictly non-specialized insti-
12 tutions for serving various sectors of the economy,
13 or if it is not perhaps sometimes better to have some
14 specialized institutions to serve those sectors.

5 MR. NEAPOLE: Basically, I would say it is
6 necessary at times to have them. I think a lot of
7 these specialized ones do fulfill a very useful function.

8 MR. BOYLES: In some areas we got some
9 experience over the past several years, and we have
0 become more specialized, and we have engaged people who
1 are specialists and have training in those various fields,
2 and that training is passed on. I would not like you
3 to think the banks are completely unspecialized.

4 COMMISSIONER LEMAN: Yes, you hire specialists
and develop them and train them, but you are not, as
it were, becoming more specialized.

MR. BOYLES: I thought that perhaps you meant
we were lacking in specialists.

COMMISSIONER LEMAN: You are getting more
expert, but not more specialized.



1 MR. MULHOLLAND: Expertise.

2 MR. WADSWORTH: There will always be a place
3 for an organization specializing in one certain area,
4 but the growing financial needs of the community are
5 becoming more diversified than they were. We mentioned
6 yesterday -- and I might refer briefly again to it --
7 this question of not only conventional house mortgages
8 but forms of loans on occasions to small borrowers in
9 the secondary industry field who have not other sources
10 of funds to turn to.

11 COMMISSIONER LEMAN: I am not suggesting
12 there is any validity to the concept, but I think some
13 people in Canada have thought that the conventional
14 house mortgage field was a fairly specialized field.

15 COMMISSIONER MACKINTOSH: My recollection is
16 that the loan companies said this was their last ewe
17 lamb, and if anybody took it away from them they would
18 have nothing left.

19 I would like to ask what is, perhaps, a
20 rather general question. It seems to me that for the
21 past decade or so there has been quite a striking
22 development of specialized near-banking institutions
23 that before the war we did not have. They are a little
24 bit like unit shops that have their own function and
25 specialization. Are these proposals you are putting up
26 turning the banks into a great department store that
27 takes the cream off of these specialized fields and
28 leaves the specialist institutions struggling with the
29 tough remnants? This is just a question in my mind,
30 and I am not quizzing you particularly on it. Is this



1 a trend?

2 MR. WADSWORTH: I do not think so, Dr.
3 Mackintosh. To take one area of so-called near-bank
4 competition, I have not the figure, but I am sure
5 Mr. Hebert has, of the number of branches of the Caisse
6 Populaire. It is not one or two isolated units; it
7 has 1500 branches alone.

8 COMMISSIONER MACKINTOSH: We are not really
9 worrying about them. We had the Caisse Populaire before
10 us and I think they can look after themselves!

11 MR. WADSWORTH: I would suggest that the
12 other organizations, soundly based and managed, can look
13 after themselves as we feel we can.

14 MR. MULHOLLAND: In the field of consumer
15 lending, in which the banks have recently engaged, in
16 the last few years, I do not think it can be said we
17 have taken the cream of that business away from the
18 financial institutions who had free rein in that area
19 for many years. I have not heard them complaining
20 of severe losses through being obliged to accept secondary
1 class business.

2 COMMISSIONER MACKINTOSH: Even in that field,
3 I would take it that most of your consumer loan
4 customers were also your depositors?

5 MR. MULHOLLAND: Yes.

6 COMMISSIONER MACKINTOSH: I would guess that
quite a number of the finance company customers were
scarcely depositors at all. You presumably have the
better class of customer passing in front of your teller
cages every day of the week?



1 MR. MULHOLLAND: That is right, sir.

2 COMMISSIONER MACKINTOSH: In industrial loans,
3 where you cannot work out a satisfactory loan because
4 you cannot take a mortgage, if you take all these people
5 who have good mortgage securities, there is a presumption
6 that the remnants are not quite as good credit risks;
7 at least, they cannot put up as good security. Now,
8 maybe what we need in these fields is more competition.
9 I was just wondering whether this was a continuation of
10 a trend toward more specialized institutions, or toward
11 a big "department house" financial system. I will not
12 go as far as to say a "discount department store"!

13 MR. WADSWORTH: Is not the basic consideration,
14 Dr. Mackintosh -- and this may sound rather trite --
15 the public interest rather than the welfare of the
16 banks or the near-banks? If those that are providing
17 this service -- and it is a service that is really
18 needed -- are providing this useful service at a
19 competitive price they will continue to grow and to
20 prosper.

1 COMMISSIONER LEMAN: Except you have already
2 told us we are not very likely to have many new banks!

3 MR. WADSWORTH: I was not saying we are not
4 likely to have many new banks. You asked what were the
5 considerations with regard to capital, and I said it would
6 need a branch system, but that would not prevent
7 anybody coming in and starting a bank.

8 THE CHAIRMAN: There was one complaint that
9 I recall from one of the finance companies that appeared
10 before us, that one of the banks happened to be the



1 banker for a finance company and the same bank was
2 attracting some of the customers of the finance company,
3 and they thought there was a conflict of interest there
4 and that that should not happen, and that you should be
5 out of their business.

6 MR. MULHOLLAND: Or vice versa.

7 MR. WADSWORTH: I just come back to the
8 question of public interest and receiving services at the
9 most competitive price.

10 COMMISSIONER BROWN: You are saying that
11 you are at a competitive disadvantage and are, therefore,
12 losing your share of the general market.

13 MR. WADSWORTH: Of deposits.

14 COMMISSIONER BROWN: Which means the other
15 portions of the market have been increasing at a faster
16 rate because you have all been increasing. In this
17 loss of the portion of the market by the banks --
18 and it would appear these other institutions were
19 fulfilling a function -- who is getting hurt, other than
20 the banks?

1 MR. WADSWORTH: I was going to omit the banks
2 for obvious reasons. We think that the more competition
3 there is in a market the more effect that competition
4 has on the price and the price structure, and by banks
5 being more into these areas where they are not now
6 the tendency, over a period of time, should be to
7 reduce the cost to the consumer rather than increase it.

8 COMMISSIONER BROWN: In all the discussions
9 about getting rid of the 6 per cent ceiling there has
10 been an assumption, I think quite basic, that if this

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1 happens interest rates are going to go up. Is this a
2 fair assumption?

3 MR. WADSWORTH: No, I would like to say it is
4 not. It might be a fair assumption under certain
5 conditions. The range of rates would be wider, but it
6 would not necessarily follow that rates generally, over
7 a period of time, would go up. It could be in periods
8 of much stringency that rates charged by banks could
9 be more comparable to those charged by others. But in
0 the areas of lending we are not in now, I think the effect
1 over not too long a period would be in the opposite
2 direction.

3 COMMISSIONER BROWN: You have talked about
4 being able to compete on a better basis for deposits.
5 Presumably, on average, you would be anticipating having
6 more revenues.

7 MR. WADSWORTH: Yes.

8 COMMISSIONER BROWN: So on average, presumably,
9 interest rates would be higher for your present
0 customers. Is this in their interest?

1 MR. WADSWORTH: No. I am saying they might
2 be higher for our deposit customers, but in areas of
3 lending we are not able to get into now the competitive
4 rates we will be able to charge would be somewhat lower
5 than where they now borrow as a whole, whether from
6 a near-bank or any other organization.

7 COMMISSIONER BROWN: But so far as your
8 present borrowings are concerned, the average would be
9 up?

0 MR. WADSWORTH: It could be up, such as



during the periods we went through in the summer of 1962, where we would have liked to use the interest rate-price mechanism as more of a control over the total of loans.

COMMISSIONER MACKINTOSH: In other words, it is possible the average to the existing customers would be down, but the average over the banking business might be up because you have added higher-priced customers.

MR. WADSWORTH: Yes, and depending on periods of ease and tightness in loanable funds, I would not say they would not be higher at periods in the future than they have been, but I think, conversely, they would be lower than they are now under different conditions.

COMMISSIONER BROWN: Under the present total of bank assets, where such a large proportion of your liabilities is in the form of notice deposits, on which you are paying interest -- and, presumably, you would have to pay an increased rate of interest on all of those -- I find great difficulty in visualizing other than an increase in present interest rates for your borrowers, on average.

MR. WADSWORTH: I think it would depend on the degree to which we felt we should increase interest rates, the degree of success that had in attracting new deposits and the employment of those funds.

COMMISSIONER BROWN: I am trying to keep this in the context of the public interest, in which we are all interested.

MR. LORENZO HEBERT: May I say a word? When the banks seek to get authority to go into new fields,



1 I do not think it is the intention to crowd out all the
2 competitors. What the banks wish to do, so far as we
3 are concerned, is to be able to take care of the needs of
4 some of our customers who naturally look to the banks
5 for some type of services which under the present
6 circumstances we are unable to give. There might not
7 be very many of our customers who would like to get
8 mortgage loans from us, but there are some circumstances
9 in which they could not even get mortgage loans from
10 anybody else, especially in outlying districts, because
11 the loan companies are not there. It is the same
12 thing for all the other authorities we are trying to
13 get. So far as the interest rate is concerned, it
14 is not our intention to raise our interest rate, but
15 to be able to serve some special type of customers --
16 for instance, consumer borrowers -- that, under the
17 present circumstances, we are unable to serve on
18 account of that ceiling.

19
20
21
22 , Even at the rate that we have today
23 there might be some that we are unable to serve, and it
24 would be easier, of course, if we did not have that
25 ceiling on which we bump our heads now and again, on
26 which we bumped our heads in 1952 and 1959, if I
27 remember well.

28 MR. MULHOLLAND: Commissioner Brown, may I
29 add a thought there? I see what your thinking is.

30 COMMISSIONER BROWN: I am not thinking; I am



1 just trying to get your thoughts.

2 MR. MULHOLLAND: We have to lift the cost
3 of borrowing to all borrowers and, therefore, we are
4 raising the cost of the borrowing customer? May I take
5 the example today with a prime rate of $5\frac{3}{4}$ per
6 cent, and refer to the prime rate when it was $4\frac{1}{2}$ per cent?
7 There are many loans. In fact, only prime names were
8 entitled to prime rate at any time. The vast majority
9 of borrowers in the banking system were charged rates
10 between $4\frac{3}{4}$ per cent and 6 per cent, when the prime
11 rate was $4\frac{1}{2}$ per cent. If we apply the same mathematics
12 to the prime rate today you can see that your less
13 desirable loans -- and all banks have many of them --
14 with a prime rate of $5\frac{3}{4}$ per cent that less class of
15 borrowing could be paying $7\frac{1}{4}$ per cent. There would be
16 thousands paying interest in between that $5\frac{3}{4}$ and
17 $7\frac{1}{4}$ per cent, and to that extent they will be paying more
18 but they always have paid more, when the prime rate
19 was lower than it is today. Does that make any sense
20 at all?

21 COMMISSIONER BROWN: It is very sensible,
22 and it is what I would expect the banks to do.

23 MR. MULHOLLAND: In the area of 6 and $7\frac{1}{4}$
24 per cent, for example, a higher rate on savings would
25 be proper. In other words, to use the language of the
26 Governor of the Bank of Canada, the banks would then be
27 able and willing to pay competitive rates for deposits.

28 COMMISSIONER BROWN: In this general field
29 of competition, could you give us a picture of just how
30 important you regard the 8 per cent cash reserve



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1 requirement and the 15 per cent liquidity ratio?

2 I think you were asked to bring some figures for this,
3 some sort of calculation. It brings up the whole idea
4 at what percent would you keep your cash if you did not
5 have 8 per cent as a requirement, and in what higher
6 earning assets would you put the liquidity
7 requirements?



1 MR. MULHOLLAND: I think you will find,
2 Mr. Brown, some difference of opinion between the
3 individual banks as to whether the 8 per cent cash
4 ratio or reserve requirement should be changed or
5 is adequate where it is now, having in mind the re-
6 marks you heard yesterday as to dividing the rate
7 between time deposits and notice deposits. We do
8 not have strong views on this matter other than we
9 think it is relatively appropriate at this time,
10 although we think the situation of others who are
11 taking deposits should be looked at too, and we
12 await any final decision as to what might be done in
13 that regard or what might be felt should be done in the
14 public interest in that regard.

15 As to your other question, as I under-
16 stood it: where would these funds be employed or,
17 in other words, what is the loss to us in carrying
18 the fund? Is that your question?

19 COMMISSIONER BROWN: Well, no. I
20 think there is an assumption that you probably keep
21 around 8 per cent anyway?

22 MR. WADSWORTH: Yes.

23 COMMISSIONER BROWN: That part does
24 not enter into it, but you do have some comments
25 about the liquid asset ratio.

26 MR. WADSWORTH: I just want to make
27 sure I have your question properly.

28 COMMISSIONER BROWN: Do you regard this
29 as having a cost factor competitively?

30 MR. WADSWORTH: There is no question about



1 it having a cost factor competitively. Let us deal
2 first with the 8 per cent rate. What would be the
3 effect if that was reduced? I have not worked out
4 a figure for that. If you want to take a one, two,
5 three or four per cent reduction, this can be worked
6 out. It is an arithmetical calculation. There
7 again it would vary even now between banks on the
8 assumption that if banks had, say, extra cash from
9 that source to invest, it would go through their
10 investment portfolios, including loans, and you would
11 have to take the average yield on that bank's total
12 assets and say that it would improve it by whatever
13 the rate happened to be. But there is no question
14 about it, the cost of carrying these reserves vis-a-
15 vis those who are in competition and do not have to
16 carry the reserve, is a competitive factor in their
17 favour.

18 COMMISSIONER BROWN: We have not dis-
19 cussed the question of the liquid asset ratio, the
20 15 per cent requirement, in the context of monetary
21 control and monetary policy. You have a recommendation
22 in paragraph 476 which is to the effect that you
23 would not like to see this given legal status, and
24 also that you think that whenever it is used it should
25 be used on a temporary basis only.

26 In their submission the Bank of Canada
27 makes the point that they consider the minimum
28 liquid asset ratio gives them a firmer control over
29 the extent to which such assets might be liquidated
30 by banks in that they can see the total picture which



1 might start at, say, 18 per cent, but will not go
2 down below the 15 per cent. Now, there is obviously
3 a difference of opinion here. Would you like to
4 speak to this?

5 MR. HACKETT: Well, sir, as I understand
6 it this is not a cost matter. It involves the
7 area of monetary techniques.

8 COMMISSIONER BROWN: Yes. We could have
9 brought it up earlier. We did not know just where to
10 introduce it and we decided to discuss it at this
11 point.

12 MR. HACKETT: With respect to the 15 per
13 cent liquidity requirement which, as you know, com-
14 prises 8 percentage points cash and 7 percentage points
15 secondary reserve, the one as it were on top of the
16 other, I think the first point we would make there,
17 a fundamental one, is that this is not a reserve
18 but rather a requirement.

19 ~~The significance of that, in our opinion,~~
20 is that it is the excess liquidity defined in the same
21 terms above the 15 per cent that provides your area
22 for temporary adjustment, except in so far as changes
23 from day to day which still results in the 15 per
24 cent average being maintained and provides a some-
25 what minor degree of temporary adjustment.

26 In practical terms, then, I think it
27 is a fair statement that when a bank assesses its
28 liquidity which it really has, it is the excess
29 of what it happens to have over 15 per cent. In
30 other words, if for the sake of argument, a bank is



1 running at an 18 per cent liquidity ratio, its free
2 liquidity is 3 percentage points. Now, I think
3 this does beg the question whether the ends of
4 monetary control would be any less well served if
5 this, as it were, rigid 7 per cent slice of secondary
6 reserves were lifted out of there, and on top of the
7 8 per cent you were to place the free reserves in
8 the sense of free liquidity that the banks might
9 wish under any given set of circumstances to retain.

10 Indeed, sir, and perhaps this is a
11 personal opinion, it can be argued that the ends of
12 monetary control might even be more usefully served
13 because if the liquidity were to diminish in a time
14 of restraint you would be closer down to your cash
15 base than you are now.

16 I agree that that is an arguable point
17 but I would think we would contend that the ends
18 of monetary control could at least be as well served
19 by the elimination of the 7 per cent secondary require-
20 ment and its replacement with such liquid reserves
21 as the bank wished to keep or could keep in the
22 circumstances of the time, that if monetary control were
23 ~~more restrictive~~ liquidity would come down; but it seems
24 a rather uneconomic operation to keep another 7 per-
25 centage points of secondary liquidity that one cannot
26 use.

27 THE CHAIRMAN: We shall take a short
28 recess.

29
30 --- Short recess.



1 MR. HACKETT: Mr. Chairman, before
2 we proceed, I would like, with your permission, to
3 add something to my opening remarks on this point.
4 I do not think that in our brief we specifically
5 recommend the abandonment of the 15 per cent reserve
6 ratio. I think its limitations from the standpoint
7 of monetary policy are perhaps implicit rather than
8 explicit in what we have said.

9 COMMISSIONER BROWN: I am sorry if I
10 gave the impression that I thought you had said
11 it should be abandoned. I was reading from the
12 brief where you state that giving it legal status
13 is neither necessary or desirable, and further on
14 where you say that it should be withdrawn as soon
15 as more permanent remedies can be applied.

16 MR. HACKETT: That is true, sir. We
17 are on common ground in that respect. With respect
18 to the matter of legal status I think you wish to
19 make some comments at this time, do you not, Mr.
20 Wadsworth?

21 MR. WADSWORTH: I do not know if we
22 have had that question. Are we being asked if we
23 wish to see this given legal status?

24 COMMISSIONER BROWN: You have said you
25 do not, so the question is unnecessary.

26 MR. WADSWORTH: That is right, we do
27 not. This is an agreement between the banks and
28 the Bank of Canada. I know that all the banks feel
29 free at any time, if economic conditions warrant it,
30 to discuss the matter further with the Governor of the



1 Bank of Canada, and we would do that.

2 COMMISSIONER LEMAN: May I interject
3 a question here, Mr. Brown? Earlier Mr. Hackett
4 commented on this in relation to the effectiveness
5 of monetary policy, and I am still not sure that I
6 understand what he said. How is it, if the monetary
7 authority does not know how far down you will run
8 the liquidity reserves when he takes action, that
9 that would not reduce the effectiveness of his
10 action? He does not know how far you are going
11 down.

12 MR. HACKETT: I think that that, Mr.
13 Leman, begs the question as to whether the minimum
14 would be the difference between what you have now
15 and 15 per cent -- that is, the distance to which
16 you can go -- because when you have reached 15 per
17 cent you are in the same position, for all practical
18 purposes, as if you had nothing left because that is
19 all that is available to you.

20 COMMISSIONER LEMAN: Yes, but in one
21 set of circumstances suppose the monetary authority
22 observes you holding 18 or 19 per cent liquidity,
23 and he comes to a turning point and says: "Now, I
24 am going to start tightening this". He knows that
25 you have three or four percentage points by which
26 to go down, and no more.

27 MR. HACKETT: Yes.

28 COMMISSIONER LEMAN: Now, if there is
29 no minimum and you are still running at 18 or 19 per
30 cent when he comes to that turning point, and he does



1 not know that you will stop at 15 per cent, I do not
2 see how you can say that both situations are equal
3 from the point of view of his knowing what to do,
4 and how much to do.

5 MR. HACKETT: Perhaps it was implicit
6 in my answer, sir. I am assuming in a condition
7 of freedom to maintain liquidity that the banks as
8 a group might maintain somewhat less, but what they
9 would maintain would be usable, so you would still
10 have the problem of determining how much of their
11 usable liquidity the banks are going to run down.

12 COMMISSIONER LEMAN: Yes, but do you
13 think that would be as limited as it would be with
14 the 15 per cent ratio in there, or would there be
15 a wider range?

16 MR. HACKETT: There might be a somewhat
17 wider area, but I doubt that it would be as wide
18 as it is now. That is a personal view.

19 COMMISSIONER BROWN: At the moment it
20 is 7 per cent on top of the 8 per cent.

21 MR. HACKETT: Yes.

22 COMMISSIONER BROWN: Where would you
23 operate if the 7 per cent were not required? There
24 is a point below which you would not go. It might
25 be 2 per cent for one bank, and it might be 5 per
26 cent for another, but there is a point below which
27 you would not go?

28 MR. HACKETT: Yes. That would be a
29 matter of judgment for the individual bank.

30 COMMISSIONER BROWN: The Governor's point



1 is that he does not know where this really starts to
2 take effect unless there is an agreed ratio.

3 MR. WADSWORTH: Could I add a point,
4 Mr. Brown. This is not, in my assessment of the
5 situation, our complete liquidity. We have called
6 it, for want of a better word, a liquidity require-
7 ment. Whether or not we need a liquidity require-
8 ment or a cash requirement of 8 per cent we, the
9 banks, would be carrying another 4 per cent in day-
10 to-day loans, and 5, 6 or 7 per cent in treasury
11 bills. Also, in trying to answer that question,
12 you have to take into consideration that even under
13 existing conditions, let us say, our true reserve
14 is not what is over 15 per cent, but is only in
15 those assets which qualify under the definition.
16 The understanding that we have with the government
17 is that with respect to liquidity reserves we might
18 have Government of Canada bonds maturing in a month
19 which would be just as liquid as some of our treasury
20 bill holdings, which might be for one year. You
21 have to look at the whole picture, and in looking at
22 the whole picture and the composition of a bank's
23 portfolio, the difference would not be very great.

24 COMMISSIONER BROWN: I am sorry, but
25 I have missed something. You said the difference
26 would not be very great -- the difference between
27 what and what?

28 MR. WADSWORTH: Between the area Mr.
29 Leman was mentioning -- between the minimum required
30 and what the bank had to dispose of to meet loan demands,



1 because the loan demand distribution looks as if it
2 is the bank's whole portfolio, and if you were
3 carrying an extra 8 per cent in true reserves in
4 day-to-day loans and treasury bills then in your
5 Government of Canada portfolio you might not have
6 as many maturing Government of Canada obligations
7 which you could use more quickly than treasury bills.

8 COMMISSIONER BROWN: But the Governor's
9 point is that he looks at those treasury bills and
10 day-to-day loans and sees a point below which they
11 will not go in the banking system.

12 MR. WADSWORTH: That is true.

13 COMMISSIONER LEMAN: Short of giving
14 this ratio legal status there is an intermediate
15 step, and that is giving the bank the authority to
16 impose it, to vary it, or ---

17 MR. WADSWORTH: Are you asking our
18 opinion as to whether we would like the Governor to
19 have that authority?

20 COMMISSIONER LEMAN: I am asking you to
21 comment on that intermediate step.

22 MR. WADSWORTH: On whether there should
23 be that intermediate step?

24 COMMISSIONER LEMAN: Yes. It is now
25 a matter of agreement between the banks.

26 MR. WADSWORTH: Yes, I would like to
27 comment on that, and others might, too. In the
28 first place I think the proposals made by the Governor
29 have been in a broad sort of area, and in a broad way
30 he has not been specific as to what the details



1 might be, so I think I would have to reply in a
2 broad sense myself.

3 It is our view that the present
4 liquidity ratio that we have been talking about, or
5 the liquidity requirement, has worked relatively
6 well. As we have pointed out, we are in a position
7 which enables us to discuss its continuance with
8 the Governor at any time.

9 As to your direct question, we would
10 have strong reservations about putting the additional
11 power in the hands of the Bank of Canada to bring
12 this about without consultation with the banks --
13 to bring it about merely by direction and order.

14 I think that the 15 per cent liquidity
15 requirement is another example of moral suasion. It
16 is an example, as I think you mentioned, Mr. Brown,
17 of the banks and the central bank arriving at an
18 agreement between themselves. Any additional power
19 that the central bank had to impound the liquidity
20 without any period of adjustment -- and we talked
21 earlier about a period of adjustment that we
22 felt was necessary in controlling all lines of
23 credit and to meet the requirements of our customers --
24 we would, frankly, very, very strenuously resist.
25 The procedure such as we have at present enables
26 the Governor to suggest, and strongly recommend,
27 steps he would like to take, but it also provides
28 those most directly affected in its carrying out
29 and the implications of it, such as the banks,
30 an opportunity to sit down with him and talk over the



1 implications of it, to take into consideration his
2 views, and to have a chance of placing our views
3 before him.

4 MR. NEAPOLE: May I say something? I
5 certainly would like to see an area left for co-
6 operation and discussion. I can refer back to
7 what I said before, that when moral suasion came
8 in in its most severe form the original suggestion
9 was 8 per cent in three months, which would have
10 been utterly impossible. After discussion at that
11 time that period was lengthened to six months, and the
12 percentage reduced to seven. I would still like to see
13 that possibility retained.

14 COMMISSIONER LEMAN: I wanted your
15 views on the record.

16 DR. McLEOD: Mr. Chairman, if none
17 of the general managers wish to speak further on
18 this subject I would like to comment upon it on
19 behalf of the Toronto-Dominion Bank, if I may do so.

20 I might say that we started out with
21 accepting the views as expressed in paragraph 476
22 completely as being, we think, a moderate and fair
23 statement of the case. We think, as Mr. Wadsworth
24 has said, that this is, in effect, an example of
25 moral suasion. On this particular point I might
26 be speaking for the other banks which have gone along
27 with this, because the Bank of Canada said: "This
28 is something that is good for the country in general,
29 and we are asking you to co-operate". This is an
30 area in which, if approached in this way, the banks



1 do normally co-operate if they feel they possibly
2 can.

3 Nevertheless, I have to say that we
4 are not convinced that this thing has worked well,
5 or that it should be retained. We certainly feel
6 it should not be made statutory. We feel that in
7 reasonably normal circumstances the Bank of Canada
8 can exercise adequate control over the banking
9 system through the cash ratio without resort to
10 the liquidity ratio. I think the exposition in
11 the brief of how the Bank of Canada can control our
12 position by providing or withdrawing cash is quite
13 good, and completely adequate.

14 Although we do not put it quite in
15 these words we do say admittedly that there may be
16 market situations over which the Bank of Canada
17 does not, in fact, have control. The reason for
18 that is that it is only in the textbooks that markets
19 are perfect, and sometimes it is not feasible for
20 the Bank of Canada to withdraw cash in adequate
21 volume or at an adequate rate without pretty well
22 disrupting the market. In circumstances like
23 that we are quite prepared to see a departure from
24 the use of the cash ratio as a normal procedure.
25 We accept this. This is part of our responsibility.
26 But, apart from demands like that, we do not think
27 it should be retained for the reasons that are quite
28 moderately put here. If this is continued there
29 is the risk that the ratio will be successively
30 increased with each successive crisis.



1 If once the exceptional circumstances are
2 over, we feel that the logic of it is -- and this
3 provision should be removed and the Bank of Canada should
4 rely on a cash ratio -- to put the liquidity ratio
5 back into commission again so that it can be used again
6 once it becomes necessary.

7 Now, I was quite dissappointed in the
8 description of this put forward by the Bank of Canada
9 in its brief, in their submissio No. 3, paragraphs 47
10 to 50, and it ended with the rather bland statement
11 that in the view of the Bank of Canada the asset ratio
12 is a useful instrument of monetary policy and should be
13 retained.

14 I would like to, if I may, go back a little
15 earlier. This was introduced, and I think it has been
16 explained this morning, beginning on approximately the
17 1st of December, 1955, which, by the way, happens to
18 coincide with the day of my joining the Toronto Dominion
19 Bank, and was put completely into effect by the 1st of
20 June, over a period of six months.

21 Now, as to their first annual reports and
22 thereafter, the Bank of Canada -- I don't have that
23 report in front of me, I am quoting from memory on that;
24 I can tell you the page number, but I will not attempt
25 to do so. They say in words more or less to this
26 effect: that this was introduced because they felt it
27 would/the response of the banks -- in disposing of their
28 long term assets, adjusting their cash and liquidity
29 position-- make it occur sooner and with greater
30 certainty than would otherwise be the case, and there



1 were one or two other things in there.

2 Now, paragraph 47 and 48 repeated in a some-
3 what different way more or less the same argument that
4 were put very succinctly in about one or two sentences in
5 that earlier report -- I don't think they recount
6 anything of value in the experience in the meantime --
7 but may I say that since this ratio was introduced
8 it has varied between roughly 15 per cent and roughly
9 20 per cent. This is a variation of approximately
10 5 per cent .

11 Mr. Chairman, I just question whether it
12 would have varied any more than that had there been
13 no agreement on ratio. It might have varied over a
14 different range; somebody suggested 20 per cent here
15 as a possible minimum level, but if it varied between
16 12 and 17 per cent there would have been, I submit,
17 exactly the same -- no more and no less -- cushioning
18 of the effect of monetary policy on these longer
19 term portfolios of the bank.

20 I think, in other words, that this has not
21 worked well; it is not an advantage. It entails risks
22 of an increasing interference rather than a decreasing
23 one, and it is contrary to the use of the market mechanism
24 which most of us subscribe to, and actually I think we
25 would be better served by removing it.

26 Now, there is one other point; you were
27 asking about how low would the reserves of the liquidity
28 assets ratio go in the extremity if we didn't have such
29 a thing. Well, I think this is a situation where a
30 reserve such as this is a cushion and is used to give you



1 a little more time to do something else. In other words,
2 you can never reduce this cushion to zero. You never
3 would, that is not the purpose of it. The purpose is
4 to give you a little more leeway so that you can find
5 other ways -- that is, if you are in a situation where
6 you are really under pressure -- find other ways of
7 adjusting.

8 Mr. Chairman, I think that is all I have
9 to say at the moment.

10 MR. MULHOLLAND: May I go on record in a
11 sentence, and speaking as the President of the C.B.A.,
12 that we question the wisdom of incorporating in legal
13 form a provision which it might well prove desirable
14 to modify, and possibly at short notice, by agreement
15 between the banks and the Governor and under a set
16 of circumstances which we cannot foresee at the present
17 time.

18 COMMISSIONER MACKINTOSH: I have just a
19 couple of questions and I will not take long. This
20 matter of relations between the banks and the so-called
21 near-banks; that is, as to ownership and directorate
22 management links between the banks and the other
23 institutions, and not only the banks and the trust
24 companies. Why have these links grown up? I am not
25 sure whether this is covered in the Bank Act by prohibiting
26 banks from engaging in any other business or not, but
27 why have these links grown up and what is the value
28 of them?

29 MR. MULHOLLAND: If I may comment briefly;
30 these links vary as to the policies of the different



1 banks in their relations with the trust companies, and
2 in these circumstances naturally this is not a subject
3 on which the Association has any unanimous opinion.

4 COMMISSIONER MACKINTOSH: I realize that
5 in some cases it is an overlapping directorate and in
6 other cases it is stock ownership. I don't know
7 whether there are any cases in which there is merely
8 a traditional link. What are the advantages of these
9 links? Are there disadvantages in it?

10 MR. PATON: Possibly I might initiate the
11 discussion on this
12 subject, because undoubtedly each bank has a different
13 relationship, and speaking for ourselves, we have no
14 direct stock share ownership in any trust company; we
15 have a moderate share ownership of a mortgage corporation
16 which fully owns a trust company, and this is relatively
17 a recent acquisition. In our instance
18 there are connections of very long and
19 important standing. We have an interlocking directorate;
20 we have several directors in common.

21 In so far as the management of the company
22 is concerned, a bank officer acts as vice president
23 of the trust company, but so far as the day-to-day
24 operations of the trust company itself are concerned, we play
25 no part. In so far as links with respect to the significance
26 of the flow of funds -- some such link as that -- there
27 has been no evidence or no flow of funds in that
28 connection; it merely protects what had been a life-
29 long association.

30 We feel that the goals of this Association



1 are several, but we ourselves have no desire to go
2 into trust company action or trust company business,
3 we feel that they are specialized people in a specialized
4 field which they can handle very competently and we
5 feel there is a mutual advantage in their operation and
6 ours, the advancing of which would prove beneficial
7 to both the bank and the trust company.

8 COMMISSIONER MACKINTOSH: Does that mean
9 that each channels business for the other to some
10 degree?

11 MR. PATON: Yes, the direction of business
12 to the other. This has proven to be the case, and I
13 think possibly in the case of others, too. I think
14 that possibly sums up our approach to it. We feel
15 that this is to the benefit of the community at large
16 and in no way detracts from the interests of the general
17 public.

18 MR. BOYLES: Perhaps what I say may in some
19 respects be repetitious, but it is a fact that the
20 banks are precluded by reason of the Bank Act from
21 performing all types of services, and accordingly it
22 appears that such an association has mutual advantages.
23 In other words, the trust company association provides
24 an immediate service facility as it were; in other
25 words, the arrangement is complementary to one other.



1 MR. NEAPOLE: I think it is safe to
2 say that ours is one of the oldest traditional ones,
3 our association with the Montreal Trust Company. We
4 do not own a share of their stock, directly or
5 indirectly. We unquestionably send business to
6 one another, because we cannot perform trust company
7 functions and they cannot perform some of the
8 functions that we do, but they definitely compete
9 with us. In fact, they are in the same building,
10 and the saying down there is, "Walk upstairs and
11 lose 1 per cent".

12 MR. MULHOLLAND: Mr. Chairman, except
13 for that last sentence my view is the same as
14 with respect to the Royal Trust Company.
15 Mr. Neapole's / We have a very close directorate
16 relationship, probably of an interlocking nature,
17 to the extent that we have 15 individual directors,
18 but we own no shares of this trust company either
19 directly or indirectly, and never have owned any,
20 and they are fiercely competitive for certain
21 classes of deposits which we badly need in times
22 of stringency.

23 MR. WADSWORTH: May I add our bank's
24 view on this? We have no influence, direct or
25 indirect, on the management or policies or flow
26 of funds of any trust companies as far as the bank
27 I represent is concerned. Probably I should add,
28 whether or not our views in this respect might
29 change in the future I think would depend to a degree
30 at least on whether or not anything was done on
the limitations that are now imposed on the banks



1 with regard to direct competition; but at the moment
2 we have no influence on management or flow of funds.

3 COMMISSIONER MACKINTOSH: Do you have
4 some common directors?

5 MR. WADSWORTH: Yes, we have a few.

6 COMMISSIONER MACKINTOSH: To what
7 extent do the banks associated with these trust
8 companies use them exclusively?

9 MR. MULHOLLAND: I should not say
10 that we use any particular trust company exclusively
11 in every area in which we would have mutual business,
12 because we have dealings, as bankers, with many
13 trust companies in Canada, either as a straight
14 banking relationship or we may purchase debentures
15 for our investment portfolio only, and other areas
16 in which we do business with them.

17 MR. WADSWORTH: May I add one sentence
18 to my last answer, Dr. Mackintosh? We have a few
19 directors on the boards of trust companies -- plural
20 and not one.

21 MR. BOND: To complete the record,
22 perhaps I had better say that the Mercantile Bank
23 is also in a way associated with the Mercantile
24 Trust Company, but at arms' length. There are no
25 shares owned in the Mercantile Trust Company, and
26 it was set up to carry out services the bank could
27 not perform in Canada; they are in connection with
28 inquiries and business from abroad.

29 COMMISSIONER MACKINTOSH: You have
30 reminded me, Mr. Bond, of a question I intended to



1 ask, not about your relationship, but to what extent
2 do trust companies own shares in the banks?

3 MR. BOND: None at all in the case
4 of ours.

5 COMMISSIONER MACKINTOSH: No, I
6 assumed that.

7 MR. NEAPOLE: I do not know myself,
8 in our case. They have a lot of shares registered
9 in nominee companies and nominee names, but I do
10 not know how many they actually hold, or if they
11 do.

12 COMMISSIONER MACKINTOSH: Some of them
13 have significant holdings.

14 MR. PATON: The beneficial ownership
15 of these shares might be in doubt, or some of them.

16 MR. NEAPOLE: I would definitely say
17 it is for clients on nominee registrations; I feel
18 that.

19 MR. MACARTHUR: The details of the
20 major ones are tabled each year in the House by
21 each bank.

22 COMMISSIONER LEMAN: Is all this non-
23 ownership of shares in trust companies, directly or
24 indirectly, in deference to the provisions of
25 section 75 (2) (b) of the Bank Act, which prohibits
26 banks from, among other things, engaging in any trade
27 or business? Is that the relationship between
28 all this non-ownership and this section of the act?

29 The reason I ask you that is that it
30 is the only meaning I could find in the text of



1 paragraph 389 of the submission, which refers to
2 the fact that both the law and the competitive
3 situation prevent banks from dominating any major
4 sector of the economy.

5 MR. MULHOLLAND: May I have the
6 reference again?

7 COMMISSIONER LEMAN: The reference
8 in the Bank Act?

9 MR. MULHOLLAND: Yes.

10 COMMISSIONER LEMAN: Section 75 (2) (b).

11 MR. WADSWORTH: I think the answer
12 in connection with paragraph 389 of the brief is
13 that you could include what is in section 75 (2) (b),
14 but it was written in the broader sense, as far
15 as the influence banks might have in any field of
16 business or industry, as we mention it here.

17 COMMISSIONER LEMAN: I searched for
18 something else in the act that could have any bearing,
19 and I have been unable to find anything.

20 MR. WADSWORTH: Such is the bearing
1 in the Act, but as far as the paragraph in our
2 brief is concerned, it was written in the broadest
3 sense, that any control or influence to a major
4 degree that we would have in any business or industry
5 would not necessarily be trust company activity,
6 but it could be anything.

COMMISSIONER LEMAN: How do you
interpret that section? Do you interpret it as a
prohibition against banks owning trust companies and,
in effect, dominating them?



1 MR. PATON: If I may endeavour to
2 answer that, it is not directly indicated regarding
3 trust companies, but this applies to any field of
4 business. I think the legal interpretation is --
5 and perhaps Mr. Case can correct me -- that we
6 must not own a majority share in any business.

7 COMMISSIONER LEMAN: When I said, "owning
8 trust companies," I meant to the point of being able
9 to dominate them.

10 MR. PATON: This not only applies to
11 trust companies, but to any sphere outside the
12 regular field of banking business which, incidentally,
13 is not too clearly defined in the Bank Act either.
14 I would say that the section referred to is one
15 we are fully conscious of in all our deliberations.



1 COMMISSIONER BROWN: You brought up the
2 point, Mr. Paton, that this did not apply to just
3 the trust businesses.

4 MR. PATON: Yes.

5 COMMISSIONER BROWN: Has there been other
6 business in which the banks have been acquiring a
7 major participation? I know of ROYNAT.

8 MR. PATON: Not a major participation,
9 but perhaps an important participation, Mr. Brown.
10 I am thinking of the name of the organization
11 which you have just mentioned, and which has been
12 brought up in discussion before. It undoubtedly
13 comes within the requirements of this section
14 of the Bank Act.

15 COMMISSIONER BROWN: Is this a trend?
16 Are the banks going to acquire more and more of this
17 type of business? Are they going into the retailing
18 business? How about other financial institutions?

19 MR. PATON: It is rather difficult
20 to answer that in so far as trends are concerned.
21 I do not think it should be considered as a trend
22 that one can see develop unduly. I do not think
23 any one of us could speak for the others in that
24 respect.

25 COMMISSIONER BROWN: I have another
26 question that reverts back just a little bit in
27 connection with this trust company relationship
28 and the interlocking directorships. Let us suppose
29 that something you recommend were carried out,
30 namely, that the terms of competition between the



1 banks and the near banks became more equalized. One
2 can visualize that if the banks are given more of
3 the powers held by the near banks, that the near
4 banks might tend to take over some of the fields now
5 held by banks. In that case, just how appropriate
6 would interlocking directorships be between companies
7 that are in fact competing in a wider and wider field?
8 I realize this is a rather difficult question to
9 ask the people so directly involved. At the same
10 time there are some principles involved in this,
11 and if you could give us your views on the basis of
12 principle rather than on the basis of problems
13 as you see them in fact, we would appreciate it.

14 THE CHAIRMAN: Perhaps you would like
15 to sleep on this?

16 THE CHAIRMAN: I think you have
17 very well, thank you.

18 THE CHAIRMAN: We shall adjourn until
19 9.15 tomorrow morning.

20
21 --- Adjournment.
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Royal Commission on Banking and Finance

THE CANADIAN BANKERS' ASSOCIATION
(Cont'd.)

Hearings
held at

OTTAWA

Vol.

Date.

62

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THE ROYAL COMMISSION ON BANKING & FINANCE

E R R A T A

VOLUME 62

<u>Page</u>	<u>Line</u>	
8241	30	Delete "of the banks to be", insert "if the banks were"
8242	24	Delete this line and substitute "It does not seem to involve any particular difficulty for"
	28	Delete this line and substitute "there. It is little different from lines of credit of other"
8244	17	"expertise" not "expertese"
8247	10	Delete "chartered banks" and substitute "central bank"
8248	2	before "slight" insert "a"
	8-9	Delete "Of course, this has not yet been developed."
	28-29	Change period to comma after "institution" "Whereas" should be "whereas"
8249	1	"reserves" not "requirements"
	14	Delete "I do not mean to say that" and start a new sentence with "The distinction"
	18	"terms" should be "times"
8250	2	insert "one" after second "and"
	3	"by the others." should read "by the other banks."
	10	"other than" should be "out of the"
	12	"by" should be "with"
	22	"benefit" should be "effect"
8251	19	after "expansion" insert "of"
8252	19	delete "with the"
8265	20-25	Delete these lines and substitute "instances do not get value-dated the day they are made; time is allowed for the clearing of the cheque. I am not completely familiar with the time involved, but there is a system whereby there is some delay involved in value- dating with regard to deposits, whereas in"



E R R A T A (Volume 62 cont'd.)

<u>Page</u>	<u>Line</u>	
8265	29	After "Cambridge" insert a comma and change "University" to "Massachusetts"
	30	"on" should be "at"
8274	4-7	Delete these and substitute "was not that the Quebec institutions -- when you speak of the province of Quebec, I think you are thinking of the Caisses -- that their cheques would be negotiable at par, but whether they could"
8275	7	"inducement" should be "crossing"
8278	13	"a few years ago" should read "two years ago"
	17	"the United States" should read "New York State" (see page 8322)
	23	"United States" should read "state" (see page 8322)
8279	13	"strict" should read "strictly"
8280	30	"doing the" should read "doing a"
8282	17	"on interest-bearing business" should read "on an interest-bearing basis"
	19	"lot of credit business" should read "lot of letter of credit business"
8283	13	"To be useful, this currency" should read "To be useful, such a currency"
	17	"available in the foreign lands" should read "available in foreign hands"
8284	28	"first. Let me first say" should read "Let me first say"
8285	8	"unless we can." should read "unless we can do so."
8286	10	"in one kind of" should read "on time"
	18	"use the" should read "take on"
	19	"Euro-currency" should read "Euro-deposits"
	27	"was" should read "were"
8287	8	"which" should read "do"
	22	"in the sense" should read "in that sense but"



E R R A T A (Volume 62 cont'd.)

	<u>Page</u>	<u>Line</u>	
1			
2			
3	8288	9	"for" should read "or"
4	8291	5	"is another" should read "is just another"
5		8	"goes into deposit" should read "goes on deposit"
6		10	"Canadian" should read "New York"
7		30	"for whatever" should read "in the ordinary"
8	8292	1	"said" should read "set"
9	8293	1	"Canadian" should read "U.S."
10	8295	17	"was" should read "were"
11		19	"Bank sold" should read "Bank of Canada sold"
12		30	"That is a swap that comes to you" should read "That is what a swap amounts to"
13	8297	12	"Mr. Griffiths" should read "Mr. Shannon"
14	8312	8	delete "to", insert "through"
15	8323	22	"was a constant" should read "were a considerable"
16		23	"go" should read "be drawn"
17	8324	29	"business in the" should read "business and the"
18	8326	2	"our" should read "the"
19	8330	30	"position on an" should read "position to compete on an"
20	8368	19	"in" not "and"
21	8369	4	should read "long because that raises interest rates"
22		8	"caricature" not "characature"
23	8373	9-10	"the string on the tension" should read "the tension on the string"
24		30	before "you are getting" insert "what"
25	8374	1	after "at" insert "is"



Ottawa, Ontario,
Thursday,
January 17, 1963.

--- At 9:15 A.M. the hearing resumed.

THE CHAIRMAN: I shall call the meeting to order.

COMMISSIONER BROWN: When we left last night, Mr. Mulholland, we had a question hanging in the air. I did not know whether you had decided not to answer it or whether you had any comments to make on it.

MR. MULHOLLAND: Mr. Brown, would you please repeat the question?

THE CHAIRMAN: You must have been sleeping on it.

COMMISSIONER BROWN: I will not undertake to repeat it word for word but the main point, I think, was that if further competition is developed in the banking industry, let us call it that for the want of a better word for a moment, so that some of the near-banks, including trust companies in that category, are able to carry out the same sort of operations and functions that the chartered banks do at present, and similarly the chartered banks are given the wider privileges that you have been requesting, so that there will be more direct competition between what are now known as the chartered banks and what constitute the near-banks, how appropriate would it be to have interlocking directorships?

MR. MULHOLLAND: Mr. Brown, I do not think there would be any conflict of interest. In those...



1 circumstances, in my opinion, it would still be appro-
2 priate to have interlocking directorships. There will
3 be stiff competition for similar types of business as
4 between trust companies and chartered banks. But that
5 is, first of all, a management problem and in that
6 respect the responsibilities or even indeed the interests
7 of directors may be somewhat academic.

8 COMMISSIONER LEMAN: May I suggest something,
9 Mr. Mulholland? Were you finish with your answer?

10 MR. MULHOLLAND: Yes.

11 COMMISSIONER LEMAN: What we really would
12 like to get at here is for us all to take a good look
13 at section 75 of the Bank Act. There are certain
14 prohibitions in there and you have referred to these
15 prohibitions in your submission and have implied these
16 prohibitions really have some bite in them and that they
17 will produce a certain result which you have referred to.

18 These prohibitions are referred to in the
19 subsections to section 75. There is a prohibition against
20 engaging in any trade or business, and the main part of
21 subsection (2) says "directly or indirectly." So that it
22 is a prohibition against engaging in any trade or
23 business, and the second one is a prohibition against
24 acquiring the capital stock of any other bank, of that
25 bank itself or any other bank directly or indirectly.

26 So, we were just wondering how you interpret
27 these sections, what their purpose really is and whether
28 indirectly they can be circumvented or should be
29 circumvented. That is really the point.

30 If it is admitted that near-banks get into



1 a line of business which is extremely close to the
2 chartered banks by acquiring stock in a near-bank or,
3 in effect, controlling it through interlocking director-
4 ships, etcetera, and if a bank in effect controls the
5 actions of a near-bank, is the spirit of the section
6 circumvented? That is the whole point.

7 MR. MULHOLLAND: Mr. Leman, that approaches
8 a legal point which I am not qualified to discuss, but
9 my own view is --

10 COMMISSIONER LEMAN: Well, Mr. Mulholland,
11 if you do not mind I do not believe we should discuss
12 in a leagalistic manner whether this is a prohibition.
13 Let us talk about the spirit of it. What is it intended
14 to do? That is all. What should it do in practice?

15 MR. MULHOLLAND: If I put it this way, Mr.
16 Leman, does it answer your thought? In my opinion, a
17 bank should not do something indirectly which it is
18 not allowed to do directly.

19 COMMISSIONER LEMAN: You see, we want to
20 discuss the principles here. In New York state, for
21 instance, you have bank and trust companies. The banks
22 have trust departments and handle the trust business,
23 and similarly a company could apply for a charter
24 and become a chartered bank if it wanted to. Would it
25 be better to allow the banks to have trust divisions
26 and let them do trust business and let the trust
27 companies do banking business if they desire to?

28 MR. MULHOLLAND: I would certainly not want
29 to go on record that the trust companies or any other
30 companies engaged in business should be prohibited from



1 going into any other class of business. I follow
2 through with that by saying that in my opinion the
3 banks should have permissive legislation to go into
4 other related classes of business, which would include
5 certain kinds of trust company operations, to be specific
6 in that area.

7 COMMISSIONER LEMAN: I do not want to speak
8 for the other commissioners but that is the level on
9 which I would like to discuss this. I do not think
10 we should consider legalistic interpretations, for we
11 are here to consider whether the Act is adequate as
12 it is or whether it should be changed, etcetera. So
13 there is no point in discussing anything but the spirit
14 of these sections.

15 MR. NEAPOLE: Mr. Chairman; may I answer
16 that question from my own standpoint?

17 THE CHAIRMAN: Yes.

18 MR. NEAPOLE: As far as our banks relation-
19 ship with the Montreal Trust Company is concerned,
20 it does not conflict with this section of the Act in
21 any sense, either in the spirit or in the letter.

22 COMMISSIONER LEMAN: What do you believe the
23 intent of these prohibitions was?

24 MR. NEAPOLE: I think it is quite clear that
25 the intent was that we should restrict ourselves to
26 what you would call the normal banking functions.

27 MR. LORENZO HEBERT: May I interject a word?
28 I think the history of this section is the following.
29 At the very beginning when the banks were just starting
30 their business there was a tendency for them to go into



1 commercial ventures, either openly or through some
2 mechanism. This represented one big fault on the part
3 of the banks at the beginning of the last century. You
4 may recall that I mentioned land speculation yesterday.
5 This was one example of going into commercial venture.
6 This is the reason why this section was put in the Bank
7 Act in the last century so far as engaging directly
8 in other enterprises is concerned. That is, of course,
9 dealing with the spirit of the law.

0 COMMISSIONER LEMAN: What kind of enterprises?

1 MR. LORENZO HEBERT: The law does not say,
2 of course, but historically in the last century banks
3 in the United States and some of them in Canada were
4 inclined to branch out into all kinds of enterprises,
5 in foreign trade, for instance, and capital was very
6 scarce in those days and the banks had their note issue
7 and they were the only ones that could collect savings,
8 and there was a natural temptation on their part to
9 branch out into enterprises that were of a speculative
0 nature.

1 COMMISSIONER LEMAN: The Act as it stands
2 envisages a certain rather precise type of enterprise
3 that should be a bank. The Act describes what the
4 banking business is or should be. As you read it, as
5 it stands in the Act now, the intent seems to be that
6 that should be your business and nothing else.

7 MR. LORENZO HEBERT: Yes.

8 MR. BOYLES: Mr. Leman, I think that the banks
9 are very careful to observe the intent here, and I know
0 of no case where the intent is not being observed. If



1 there is any activity which suggests that it may be in
2 opposition to the intent, the bank is quick to seek a
3 legal opinion to see that it is indeed operating within
4 the limits of the Act.

5 MR. MULHOLLAND: Mr. Leman, one could
6 place a very broad interpretation on section 75(e) of
7 the Act as it reads. It provides that the bank may
8 engage in and carry on such business generally -- which
9 is the widest word in the English language -- as apper-
10 tains to the business of banking.

11 That has never been properly interpreted,
12 and that is why it is so difficult and almost impossible
13 for bankers in this country, or in any other country
14 in the world to give anybody a definition as to what is
15 a bank.

16 THE CHAIRMAN: Or of the business of banking?

17 MR. MULHOLLAND: Yes, or of the business of
18 banking, sir.

19 COMMISSIONER BROWN: Perhaps you could tell
20 us what you consider to be the business of banking?

21 MR. MULHOLLAND: That is the one question I
22 have been fearing all week.

23 COMMISSIONER BROWN: Then you must have the
24 answer ready.

25 MR. MULHOLLAND: We tried to define it, Mr.
26 Brown, in our brief. It starts at paragraph 28 and
27 continues through to paragraph 30.

28 COMMISSIONER BROWN: Perhaps we should cor. in
29 it a little more. What are the banking functions in
30 which you conceive that the near-banks are competing



1 so successfully with you?

2 MR. MULHOLLAND: The functions in which the
3 near-banks are competing successfully?

4 COMMISSIONER BROWN: Yes.

5 MR. MULHOLLAND: It is in the area of deposits.

6 COMMISSIONER BROWN: You mean just in the
7 area of accepting deposits?

8 MR. MULHOLLAND: And in loans too, Mr. Brown.
9 They are able and willing to pay more for deposits and
10 therefore they compete very successfully against the
11 chartered banks.

12 COMMISSIONER MacKEEN: Mr. Mulholland, there
13 has been a good deal of discussion on interlocking
14 directorates. In your opinion, does it not very fre-
15 quently happen that a man slated to join the Board of
16 Directors of a bank may be a director of a trust
17 company, or vice versa, and it is simply because he
18 may have such qualities and experience and contacts that
19 he is a desirable person to serve on the boards of both
20 the trust company and the bank rather than the fact
21 that being a director of a bank he is invited to be
22 a director of a trust company just for that reason?

3 MR. MULHOLLAND: Very importantly so.

4 COMMISSIONER MacKEEN: Do you see any
5 advantage in precluding a trust company director, for
6 instance, from joining a bank, or vice versa?

7 MR. MULHOLLAND: Definitely not, Mr. MacKeen.
8 Directors of banks are men of the broadest experience
9 in every business activity in the country, and it would
10 be wrong of the banks to be obliged to exclude individuals



1 just because they happen to be directors of a trust
2 company.

3 COMMISSIONER BROWN: I should like to go on
4 now to discuss the question of this competition of and
5 by near-banks. First of all, we might refer to para-
6 graph 32/ⁱⁿwhich you refer to the fact that the near-banks
7 hold their liquid assets in the chartered banks, and
8 that just as the central bank is the lender of last
9 resort for the commercial banking system, the commercial
0 banks in turn can perform the function of lender of
1 last resort to the near-banks. You finish up with the
2 sentence:

3 "The liquidity of the entire financial
4 structure depends largely on the liquidity
5 of the banks."

6 Do you see problems in this for monetary
7 control? Is this a dangerous situation as far as the
8 banks are concerned?

9 DR. McLEOD: Mr. Chairman, and Mr. President,
0 if I may answer that: no, this was not particularly
1 from that point of view. It was primarily an attempt
2 to draw attention to this as one of the key roles that
3 the banking system plays in the financial structure.
4 It does not seem to have any particular difficulty for
5 solvency; indeed, on the contrary the type of assets
6 of these institutions is such that they are generally
7 very creditworthy and there is no particular question
8 there. It is different from lines of credit of other
9 institutions which may be called upon under certain
0 conditions, and as far as monetary policy is concerned



1 that is not particularly the aspect of it that causes
2 trouble. It is not their access to bank loans parti-
3 cularly, for they normally finance through their
4 internal cash flows and through the ability to attract
5 funds from other owners of deposits.

6 COMMISSIONER BROWN: In order that you might
7 compete more effectively you have suggested that the
8 6 per cent ceiling on your rates be removed and you be
9 given the opportunity to lend on security of mortgages.
10 We have mentioned several times that this implies the
11 corollary: you would be prepared to see these other
12 people into whose field you would be entering get some
13 banking privilege sections such as sections 82, 86 and
14 88.

5 What I would like to know is just which of the
6 near-banks are you worried about? Which of the near-
7 banks are you wanting to be able to compete more
8 effectively with, and therefore with whom you are
9 prepared to compete?

10 MR. LORENZO HEBERT: Well, I would say all
11 of them.

12 COMMISSIONER BROWN: All right. Let us
13 list them.

14 MR. LORENZO HEBERT: I think they are listed
5 here: trust companies, loan companies, credit unions,
6 the Caisse Populaires.

7 COMMISSIONER BROWN: How about finance
8 companies?

9 MR. LORENZO HEBERT: Finance companies. What
10 I meant by compete is to be in a position, of course,



1 to handle all business that is offered to us, and that
2 would come within the concept of banking. There are
3 some marginal cases and it is those marginal cases that
4 sometimes are a handicap to the banks because the Bank
5 Act, of course, is so strict. We are the only
6 institutions that are guided by a law as specific as the
7 Bank Act.

8 COMMISSIONER BROWN: Is it correct to say
9 that you would be prepared to see them similarly enabled
0 to compete in all the things that you now do?

1 MR. MULHOLLAND: I would give the answer
2 "yes" to that, Mr. Brown.

3 COMMISSIONER MACKINTOSH: Without coming
4 within the provisions of the Bank Act?

5 MR. MULHOLLAND: No.

6 MR. LORENZO HEBERT: That is provided they
7 are subject to the same regulations, that they are under
8 the same handicaps as we are in some things.

9 COMMISSIONER BROWN: I would just like to
0 ask Mr. Mulholland what he meant by "no" -- that you
1 would not like to see them come under the Bank Act or
2 that you would like to see them come under the Bank Act?



1 MR. MULHOLLAND: May I put it this way,
2 Mr. Brown, that perhaps they should be subject to
3 restrictions appropriate to the kind of business
4 they are doing or want to do.

5 COMMISSIONER BROWN: What would you
6 think of the idea of an omnibus act, say called
7 a Financial Institutions Act, which would include
8 banks and some of these others which would really
9 be called banks, all under the same act, and all
10 given the privilege of calling themselves banks?
11 They are all going to be carrying out a banking
12 function.

13 COMMISSIONER LEMAN: Do not invoke
14 the constitution in your answer, now! That is
15 considered unfair to the Commissioners.

16 MR. NEAPOLE: Mr. Chairman, might
17 I say that from my viewpoint I would have no objection
18 to having them operating exactly the same as we do,
19 under the same regulations, performing the same
20 functions; I would have no objection.

1 COMMISSIONER BROWN: How about the
2 reaction of other general managers?

3 MR. PATON: Mr. Brown, I think essentially
4 we have to remember that any depository engaging
5 in the business of attracting funds has a very
6 serious and strong responsibility to the owners
7 of these funds, and any legislation that might
8 be widened to include the near-banks, if it were
9 made too wide, might involve a serious difficulty
10 in assuring that trust is properly observed. Therefore,



1 before making any type of omnibus act such as the
2 one you have referred to, it would have to be very
3 carefully considered, to make sure the prohibitions
4 that are in it are sufficient to protect the
5 depositors' money.

6 COMMISSIONER BROWN: I think that is
7 understood. We are discussing this purely on a
8 hypothetical basis at the moment, and we are not
9 trying to draft legislation. If you want to be
10 able to compete with the others, presumably you
11 have to see them all competing with you.

12 MR. PATON: This I would agree to.
13 We feel it is not by any means a one-way street,
14 and I think legislation should be enacted which
15 would permit a widening of the participants in what
16 we refer to as the banking field. The word
17 "expertise" was used considerably last week, and
18 I think it has a strong connotation, ~~relating to~~
19 sir, with regard to banking, and the ability to take
20 sections 82 and 88 could well be ~~attractive~~ to all
21 competitors, but this takes a considerable amount
22 of care to make sure this is properly taken. I
23 think you will find a good deal of reluctance on the
24 part of the competing institutions to even come
25 under such legislation.

26 COMMISSIONER BROWN: Presumably this
27 would be their choice or decision.

28 MR. PATON: I cannot speak for them.

29 COMMISSIONER BROWN: Somebody did suggest
30 that if they are so successful in attracting some



1 of your depositors they might attract some of your
2 staff.

3 MR. PATON: We might not fight them
4 too hard on that!

5 MR. WADSWORTH: I would concur broadly
6 with that view, Mr. Brown. If, in the opinion
7 of the Commission, they were performing banking
8 functions, they should come under the banking
9 regulations. We have no wish to curtail competition
10 in that regard whatever.

11 MR. BOYLES: These so-called near-
12 banks appear to have no restrictions with respect
13 to powers such as those imposed by the Bank Act
14 on the chartered banks. If we are to suggest that
15 the banks be accorded similar treatment, I suggest
16 the banks should be freed from the very restrictions
17 we are talking about, and, similarly, the other
18 institutions should be subject to the same restrictions
19 and reserve requirements generally.

20 COMMISSIONER BROWN: Including the
21 8 per cent and 15 per cent, or some sort of cash
22 reserve requirement?

23 MR. BOYLES: Yes. That is one of
24 the major elements of competition, that they are
25 freed from that particular cost.

26 COMMISSIONER BROWN: We asked you
27 yesterday if you had any estimate of this, and it
28 appeared that it was thought the 8 per cent was a
29 fair cash ratio.

30 MR. BOYLES: Yes.



1 COMMISSIONER BROWN: But there were
2 some differences of opinion about the secondary
3 reserves.

4 MR. BOYLES: Yes.

5 COMMISSIONER BROWN: Would you express
6 an opinion, if reserve requirements were made for
7 these competing institutions, should they be held
8 in the Bank of Canada or should they be held in
9 the chartered banks, as the Quebec Savings Banks
10 now have the option? This comes down to a dis-
11 cussion of monetary control, and if it is a question
12 of cost -- I mean, relative interest-rate cost --
13 then monetary control is unaffected, whether their
14 deposits are in the banking system or in the Bank
15 of Canada. If it is a question of availability,
16 I suppose they should be in the Bank of Canada.

17 MR. MULHOLLAND: To have effective
18 control, those deposits should be in the Bank of
19 Canada.

20 MR. LORENZO HEBERT: May I suggest, in
21 the case of quite a number of them, it would be
22 more convenient to have them in the chartered banks,
23 because some are in outlying districts where their
24 dealings with the Bank of Canada might not be so
25 convenient.

26 MR. BOYLES: There may be other reasons
27 why such deposits should be lodged with the chartered
28 banks. In many cases, they will continue to be
29 the clients of chartered banks which will provide
30 clearing arrangements and other ancillary services,



1 and the balances would help the banks for these costs.

2 COMMISSIONER BROWN: If somebody is
3 trying to read something into the fact I have brought
4 this subject up, I emphasize that no decisions have
5 been made, and we are merely trying to get some ideas
6 and opinions.

7 MR. WADSWORTH: To be really effective,
8 in the broad sense, and it is acknowledged they
9 are providing banking services, their reserves
10 should be carried with the chartered banks.

11 DR. McLEOD: May I add a word from the
12 economist's point of view -- and, as I pointed out
13 before, I am speaking primarily from the technical
14 point of view. I think there is quite an important
15 matter of principle involved here that has not yet
16 been adequately put forward in the evidence, that
17 the effective reserves that are held as the chartered
18 banks now hold them with the Bank of Canada are
19 quite different from the reserves held by near-banks
20 with the chartered banks, even though in terms of
21 the cost differential it would appear to be the same.
22 For this reason, the Bank of Canada has almost
23 precise control over the amount of cash reserves
24 available to the banks. In technical, economic
25 terminology, the supply of these reserves to the
26 banks is almost completely inelastic. If the
27 Bank of Canada decides to put them at such-and-such
28 a level there is virtually nothing we can do to
29 expand them. With respect to reserves of near-
30 banks held with chartered banks, it is quite the con-



1 trary. Their supply of funds is elastic, and in
2 terms of slight sacrifice to some other resources --
3 and perhaps I am a little cavalier in saying

4 "slight" but slight in relative terms -- they
5 can add to their cash requirements, and the monetary
6 authorities could have only a limited ability to
7 restrict that, and they would have to put very
8 severe pressure on interest rates generally. Of
9 course, this has not yet been developed.

10 COMMISSIONER MACKINTOSH: I can see
11 that a trust company can attract deposits. Can
12 they attract deposits from other than banks and other
13 than depositors who are within the banking system,
14 or do these deposits just not move around?

15 DR. McLEOD: Yes, Dr. Mackintosh,
16 they can attract them. Perhaps I should be a little
17 more explicit. I do not mean in the sense of offering
18 a little more for deposits and getting more people
19 to move their deposits to trust companies. But
20 supposing a trust company, or any other depository,
21 finds itself pressed for cash, or with an opportunity
22 to make loans in times of tight money, in the
23 situation the bank finds itself in, it could, by
24 sacrificing some of its bonds or other assets,
25 acquire command over bank deposits previously held
26 by other people, and this is part of the increasing
27 velocity of circulation of money. This would not
28 diminish the cash available to any other institution.
29 Whereas, if an individual chartered bank attempted
30 to do this the only way it could increase its cash



1 requirements would be by depleting those of some
2 other bank, and that other bank would be forced to
3 proceed to the same expedient. You would have a
4 deflationary pressure on the assets and liabilities
5 of the banking system, and there would not be any
6 such comparable pressure on the assets and liabilities
7 of the near-banking system.

8 COMMISSIONER MACKINTOSH: I can see
9 that there is more stretch in the control, but I
0 cannot see that it is absent. They are all operating
1 ultimately on the Bank's cash reserve, as far as
2 liquidity is concerned.

3 DR. McLEOD: That is right, Dr.
4 Mackintosh. I do not mean to say that the distinc-
5 tion is that the pressure on them is indirectly through
6 the interest rate and not directly through the
7 availability of cash reserves. This might be quite
8 a significant difference in terms of tight money.
9 If we offered 25 per cent interest on additional
0 cash of the Bank of Canada, I do not think that would
1 persuade the Bank of Canada.

2 COMMISSIONER MACKINTOSH: Who do you
3 mean by "we"?

4 DR. McLEOD: An individual chartered
5 bank, or the chartered banks as a group.

6 COMMISSIONER MACKINTOSH: An individual
7 chartered bank would do pretty well for a while
8 if it offered 25 per cent, but I do not know for
9 how long. It is the system as a whole that cannot
0 do this.



1 DR. McLEOD: Of course, this is a purely
2 hypothetical and, indeed, fantastic proposal, and
3 that would have to be matched by the others.

4 COMMISSIONER MACKINTOSH: If the banking
5 system, by the removal of ceilings, was put in an
6 equal position with the trust companies to attempt
7 to attract deposits back and forth, is there more
8 than what you would call slippage?

9 DR. McLEOD: Attracting deposits back
0 to the banking system other than near-banks would
1 not affect the cash reserves of the banks held
2 by the Bank of Canada. In exactly the same way
3 with a given money supply, the near-banks can, in
4 fact, expand their loans and investments without
5 affecting, one way or another, the assets and
6 liabilities of the chartered banks, other than who
7 holds the deposits. It is the passing around of
8 these deposits that causes the chain of reactions
9 that brings about these results. Reversing this
0 in like way would deflate the near-banks in that
1 sense, and if the chartered banks were able to do
2 it, that would not have any immediate benefit on the
3 cash position of the banks.

4 COMMISSIONER MACKINTOSH: I find it
5 easier to think of it in terms of additional slippage
6 in the system.

7 COMMISSIONER BROWN: I think we should
8 point out, Dr. McLeod, that the Governor of the Bank
9 of Canada, in his evidence, several times reiterated
0 that they were more interested in credit conditions



1 than the cash in the system.

2 DR. McLEOD: I think that is a perfectly
3 correct statement, if I may say so.

4 COMMISSIONER BROWN: Under those cir-
5 cumstances, does your assumption about a constant
6 supply of cash mean much?

7 DR. McLEOD: A constant supply of cash
8 to whom, sir?

9 COMMISSIONER BROWN: To the banking
10 system.

11 DR. McLEOD: A constant supply of cash
12 to the banking system determines, within very narrow
13 limits, the exact size of the assets and liabilities
14 of the banks.

15 COMMISSIONER BROWN: If the
16 central bank had a credit condition objective?

17 DR. McLEOD: The influence of that is,
18 if you had a given level of activity or, perhaps,
19 if you want to see a given rate of expansion
20 activity through increased bank credit and loans
21 available from the banks, with, say, as a hypothetical
22 example, there being no increase in the assets or
23 liabilities of the near-banks, and then you intro-
24 duced some feature which permitted, on top of that
25 rate of expansion, a further expansion by the near
26 banks, then the Bank of Canada would have to take
27 that new expansion by the near-banks into account,
28 and would have to reduce the amount of reserves
29 or new reserves being made available to the banking
30 system, so the rate of expansion of the banking system



1 would be decreased by the amount that was occurring
2 outside. That is what I mean by saying that the
3 Bank of Canada must take account of the total credit
4 situation and not just the money supply or bank
5 credit.

6 COMMISSIONER BROWN: But if they are
7 looking at the credit situation as a whole, rather
8 than the money supply and bank credit, what is then
9 the difference, or is there as much difference as
10 you would make out on your premise?

11 DR. McLEOD: Yes, Mr. Brown, I think
12 this precisely means the banks would be the residual
13 suppliers of credit to the community. If other
14 credit-granters provided more credit -- and I suppose
15 we are implicitly assuming here this is the maximum
16 amount that can be allowed for external reasons,
17 presumably, and more would create inflationary
18 pressures -- if this is the maximum amount that can
19 be permitted and the near-banks get in there with the
20 "fastest and mostest", we have to take what is left.

21 COMMISSIONER BROWN: This is on a
22 price differential, and this would have to be equated
23 for everybody.

24 DR. McLEOD: That is the reason why
25 they would be able to attract the resources with
26 which to operate. That is true, sir.

27 COMMISSIONER MACKINTOSH: If I could
28 be so presumptuous as to interpret the Bank of
29 Canada, I am sure they mean nothing else by
30 "general credit conditions", than that the supply



1 of money, as such, is relatively meaningless unless
2 you take it in relation to a given set of credit
3 conditions or a set which the central bank desires
4 to create. It is not the money supply or the
5 credit conditions, but it is the money supply in
6 relation to a given set of credit conditions. They
7 are interested in establishing a money supply which
8 is appropriate to the set of conditions they think
9 is desirable, but they are not looking at one or
10 the other; they are looking at both.

11 COMMISSIONER BROWN: Let us not debate
12 among ourselves here, sir!

13 COMMISSIONER LEMAN: Mr. Chairman, I
14 would like to turn to a different subject, but one
15 fairly closely related to what we have just been
16 talking about. The Association has put before us
17 a very good appendix describing the payments and
18 clearing system in use in Canada. There has been
19 criticism before this Commission -- I have no need
20 to say from whom--about the manner in which the
21 clearing system is organized, and there have been
22 suggestions for changes. As I understand it, the
23 clearing system now is operated by the Canadian
24 Bankers' Association under the act governing that
25 Association. Are there any members of the central
26 clearing now other than the chartered banks?



1 MR. LORENZO HEBERT: Yes. There are the
2 two Quebec savings banks, and there is the third member,
3 The Bank of Canada. In Montreal it is the City and
4 District Savings Bank, and in Quebec it is the Quebec
5 Savings Bank.

6 COMMISSIONER LEMAN: What would be the
7 conditions for admitting other members into it?

8 MR. LORENZO HEBERT: I think all conditions
9 are pretty well outlined in our brief. I would refer
10 you to paragraphs 410 and 411.

11 COMMISSIONER LEMAN: I do not see there the
12 conditions for admitting the near-banks into the central
13 clearing house. These are conditions under which you
14 feel they should organize their clearing before it gets
15 to the central clearing house.

16 MR. LORENZO HEBERT: But these are the
17 conditions that apply now to those who use the bank's
18 facilities for clearing. These conditions apply now,
19 and as a matter of fact, they have applied for a number
20 years.

21 COMMISSIONER LEMAN: But you have never
22 specified the conditions under which they would be
23 admitted as members of the clearing house, if they wished
24 to become members. Is there any possibility of their
25 becoming members if they want to, and what would be the
26 conditions?

27 MR. LORENZO HEBERT: The clearing houses form
28 one part of the clearing system. The clearing system
29 is one function that the bank can perform very efficiently,
30 because of its large network of branches. The banks have



1 arrangements between themselves to facilitate the
2 clearing of cheques from one bank to another, and from
3 one branch to another. There are only 51 clearing
4 houses in the whole of Canada. There is just one
5 special mechanism in large centres where there are a
6 number of banks, to facilitate the handling of cheques.

7 COMMISSIONER LEMAN: I am wondering if you
8 have answered my question. Are there specified
9 conditions under which near-bank could become members
10 of the clearing house?

11 MR. LORENZO HEBERT: I don't think we have
12 been requested to give out a set of conditions under
13 which they would be admitted, and so far as I know we
14 have not yet considered making out a set of specific
15 conditions under which they would be admitted.

16 COMMISSIONER LEMAN: No near-bank has ever
17 applied for membership, or has ever asked either
18 formally or informally for admission?

19 MR. LORENZO HEBERT: Not to my knowledge.

20 COMMISSIONER LEMAN: What would be the
21 objections to having a system under which some kind of
22 neutral organization, which would admit near-banks as
23 members of a central clearing system? To which every-
24 body would contribute his fair share?

25 MR. MULHOLLAND: May I interject an answer
26 to that question, Mr. Leman?

27 Briefly, the main objections to having an
28 outside organization operate the clearing house system
29 is that -- and this is the most important objection as
30 I see it -- it would jeopardize the very confidential



1 nature of the transactions as between a bank and its
2 customers and interbank. That is to say, a third party
3 would have very important knowledge of large trans-
4 actions going through the clearing system which they
5 should not have. I am referring, of course, to large
6 entries. By observing these entries certain trans-
7 actions would be made abundantly clear to a third party.
8 A third party intervening in the clearing system would
9 definitely break down that most confidential nature as
10 between a bank and its customers, and between banks.

11 COMMISSIONER LEMAN: Suppose that third
12 party would be the Bank of Canada?

13 MR. MULHOLLAND: I would consider the Bank
14 of Canada in this respect very definitely to be a third
15 party. The information on large transactions, when
16 seen by the Bank of Canada, would give them information
17 which they do not now get and cannot get. A large
18 cheque signed by A payable to B might reveal certain
19 information to the Bank of Canada which would be most
20 undesirable from the customer's point of view.

21 COMMISSIONER LEMAN: How did the Americans
22 get around this objection?

23 MR. MULHOLLAND: It may be that the control
24 of the clearing system is broken down into smaller
25 units. I am not referring to the unit system of banking,
26 but to the federal reserve areas. Whether information
27 would be available from one area to another, I don't
28 know. Mr. Leman, I really can't possibly answer that
29 question.

30 MR. BOYLES: Mr. Leman, perhaps I am not



1 going directly to your question, but as you well know
2 the Canadian Bankers' Association Act confers powers
3 upon the Association to establish in any place in Canada
4 a clearing house for banks, and to make rules and
5 regulations. In fact, all banks, whether members of
6 the Association or not, have an equal vote in this
7 matter.

8 Now, there is nothing in the rules and
9 regulations or in the Act which precludes someone else
10 from making application for membership; but in practice
11 this has not been done, except in two or three cases
12 as described by Mr. Hebert. If applications were made,
13 I would think they would be considered in the light of
14 their respective merits.

15 COMMISSIONER LEMAN: To continue with the
16 discussion initiated by Mr. Mulholland, do you not
17 think it would be possible to get around all the
18 objections you have mentioned by making sure that the
19 person at the top would be a neutral party, not interested
20 in the information in any way?

21 MR. MULHOLLAND: I would like to go back if
22 I may, by way of a partial answer to your question and
23 to supplement a previous comment I made.

24 You suggested that the Bank of Canada might
25 be responsible for the clearing system. The speed with
26 which, under today's banking conditions, we must transmit
27 items across the country and as between banks, parti-
28 cularly in the larger centres where there are heavier
29 volumes of clearings, I could visualize the situation
30 where, if the Bank of Canada was charged with this



responsibility, with all banks clearing their cheques to the central bank in the morning, the drawee banks might not receive their cheques until 24 hours later, which would be a very serious delay in the clearing process.

COMMISSIONER LEMAN: I am not sufficiently informed technically with the way the system would have to work. Would this necessarily follow that there would be this delay, or is this just a danger?

MR. MULHOLLAND: It is the danger.

MR. LORENZO HEBERT: May I add a comment. The banks last year cleared among themselves one billion cheques; the near-banks, as you will see, had only thirteen million cheques.

The banks are satisfied with the system they now have. We find that we can handle these cheques between ourselves very efficiently, and we think that to turn the bulk of our cheques over to another institution just to take care of thirteen million cheques would mean an added cost to the banks and would make our whole clearing system, as has emerged during this past century, much less efficient than it now is.

MR. HARRIS: Mr. Chairman, it might be useful if one were to attempt to give a definition of what is called the clearing system. Without consultation, I would define it as the sum total of all branches of chartered banks, plus the two Quebec banks named by Mr. Hebert, plus the Bank of Canada - and that is all. The clearing house as such performs a very insignificant function. Frankly, I cannot quite see what another



1 organization imposed on the chartered banks could do
2 or what function it could possibly perform. I would
3 say that during the past year probably not one cheque
4 passed through a clearing house. The physical exchange
5 of cheques takes place possibly on the day the cheques
6 are received or before the clearing house meets in the
7 morning. The meeting of the clearing house is a very
8 gentlemanly affair, where the clerks advise the clearing
9 house manager what each bank owes the other.

10 COMMISSIONER LEMAN: Mr. Harris, I am
11 wondering if your comment is consistent with the one
12 Mr. Hebert made. If the clearing house function as such
13 is rather an insignificant part of the total, it is
14 because of the tremendous amount of clearing that takes
15 place within the bank before the items ever get to the
16 top of the pyramid.

17 MR. HARRIS: That is right.

18 COMMISSIONER LEMAN: In that case, if other
19 institutions that wanted to pay to clear at the central
20 point were performing the necessary underlying function
21 in order to keep the clearing house function rather
22 insignificant, it does not seem to me that the two
23 comments are consistent.

24 MR. HARRIS: Of course, the chartered banks
25 were in existence some hundred years before the near-
26 banks, and the instruments with which they have been
27 dealing are the instruments covered by the Bills of
28 Exchange Act. Subsequently, there has been the
29 development of the near-bank system, and of course
30 the instruments they issue are not covered by the Bills



1 of Exchange Act, and the banks refer to them as "orders".

2 In my judgment, when a near-bank comes to
3 a bank and asks for the privilege of clearing its items
4 through the banks, then it comes in as any other
5 customer of the system and pays.

6 MR. WADSWORTH: May I add another remark,
7 Mr. Chairman? Is not another important consideration
8 that of having in mind what has just been said, that
9 banks exchange cheques between themselves, and the
10 clearing house is now more of a settlement point. When
11 these near-banks speak of being members of the clearing
12 house, it automatically follows that if we are going
13 to make proper settlement they would have to have accounts
14 with the Bank of Canada. Are they talking about future
15 conditions or present conditions?

16 COMMISSIONER LEMAN: I admit this is possible,
17 but there would be no difficulty about having them
18 keep clearing accounts with the Bank of Canada.

19 Are the banks in a position to give us a
20 rough idea of the cost relative to the charges they
21 make to the non-bank members for the clearing services?
22 The banks have made reference to the fact that there
23 was a cost involved in handling the instruments of
24 other institutions, and they do make charges for this.
25 How does this all balance out?

26 MR. LORENZO HEBERT: We charge them five
27 cents for each order cleared for them, and our studies
28 show the fact that this is even below our actual cost
29 of handling each item.

2 MR. BOYLES: Mr. Leman, there is a schedule



1 of charges as it relates directly to, let us say, their
2 access to the clearing house. I think we could table
3 that with you.

4 COMMISSIONER LEMAN: I understand, Mr. -
5 Boyles, that there is a schedule of charges and the
6 banks as a group stand the costs of the clearing system.
7 But this thing must net out somehow. Can you give us
8 any idea as to how it nets out?

9 MR. WADSWORTH: May I make another comment?
10 My understanding is that we have already submitted to
11 the Royal Commission, through its secretary, the details
12 of the charges, the cost involved, and the net cost to
13 the bank, all in some detail and under various headings.
14 I think you have the detailed information to that
15 effect on file.

16 COMMISSIONER LEMAN: I have not seen the
17 details, and I am not asking you to put the details on
18 the record here today. I am just asking to give us a
19 rough idea of it. Is it a loss proposition?

20 MR. WADSWORTH: It is definitely a loss
21 proposition.
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1 COMMISSIONER LEMAN: There has been
2 an expression of some dissatisfaction over the fact
3 that these other institutions do not know exactly
4 how the cost and the charge are related;

5 that is the only reason I
6 raised the point.

7 In the appendix which I referred to
8 earlier, paragraph 5 thereof, I would like to quote
9 the sentence which reads:

10 "Within the banking system, the
11 difference in approach between the
12 two countries ..."

13 You are talking about England and Canada there:

14 "-- lies in the clearing process,
15 in that the English system is based
16 on credit transfer while the Canadian
17 system relies on the principle of
18 debit clearings."

19 Would you elaborate on that just a little bit to
20 explain the significance of this contrast?

21 MR. LORENZO HEBERT: We here in Canada
22 use cheques on 98 per cent of our transactions while
23 in Europe they have the Giro system. Instead
24 of the debtor sending a cheque to his creditor,
25 which is deposited in the bank of the creditor
26 and comes back to the debtor's bank to be debited
27 to his account, the debtor instructs his bank to
28 remit to another bank for the account of so and so,
29 which is the system which is, of course, widespread
30 in Europe and which to some extent has been coming



1 into use in England lately.

2 COMMISSIONER LEMAN: What are the
3 relative merits of the two systems?

4 MR. LORENZO HEBERT: Well, there are
5 advantages, of course, to both systems, depending
6 on the circumstances. The conditions here in Canada
7 are altogether different from what they are in
8 Europe. Our people have been used to the cheque
9 system where they don't have to do anything. If
10 they owe some supplier or anybody else, all they
11 have to do is write a cheque and drop it in the mail,
12 while under the Giro system you have to go to an
13 office, fill out a form and indicate exactly the
14 name of the institution where the account is carried.
15 People are used to that in Europe, but we are not
16 used to it and personally I don't see how it will
17 ever catch the fancy of our customers.

18 COMMISSIONER LEMAN: I suppose that
19 the Gyro system may lead to the possibility of
20 some errors; the debtor giving the wrong address for
21 his creditor, and that sort of thing?

22 MR. LORENZO HEBERT: Yes indeed, that
23 is why in Europe -- in France or the Netherlands --
24 each of these accounts have a specific number, and
25 when you fill out the form when you want to make
26 the payments you have to indicate exactly the number
27 of the account and the institution where it is carried.

28 COMMISSIONER LEMAN: I wonder if one
29 of the consequences of the different system we use
30 in Canada has led to the general practice of having



1 creditors charged with any costs involved in the
2 payment through the banking system, whereas under
3 the Giro system obviously, if there are any costs
4 to be charged, they would be charged to the debtor.

5 MR. LORENZO HEBERT: That is the case,
6 sir.

7 COMMISSIONER LEMAN: What are the
8 relative advantages and what is the relative logic
9 of charging the creditor rather than the debtor?

10 MR. LORENZO HEBERT: Well, I think
11 that as in any other institution the logic is not
12 always the main -- it is a question of how these
13 institutions do it, how they are related to all
14 kinds of methods, and here in Canada and in America
15 in the last century it has been the practice to
16 send a cheque and the bank who receives the cheque
17 will have to collect the money and it makes a charge
18 for that.

19 COMMISSIONER LEMAN: But isn't it true
20 that in this country the overwhelming majority of
21 the legal basis for paying off debts -- unless other-
22 wise specified -- is that they should be payable
23 to the creditor without charge; he is entitled normally
24 to get paid without charge, isn't he?

25 MR. LORENZO HEBERT: Well, I suppose
26 that is a matter of civil law, on which I am no
27 authority, of course, but presumably if it has
28 been specified in a contract that something must
29 be paid to me at my place of business, well, I am
30 entitled to receive payment there, naturally. If



1 it hasn't been specified, well, that is another matter,

2 COMMISSIONER LEMAN: Well, this is
3 another thing that they solve in the United States,
4 isn't it? The creditors do not get charged in the
5 United States, do they?

6 MR. LORENZO HEBERT: That is the fact
7 in some cases, but in most cases and, as a matter
8 of fact, I think that 90 per cent of the banks
9 are on what they call a par clearing system.

10 COMMISSIONER LEMAN: What I am groping
11 for is what would be the objections to instituting
12 a system in Canada under which these cheques going
13 through the clearing would all be payable at par?

14 MR. LORENZO HEBERT: Well, the banks
15 have been considering that, as a matter of fact.
16 Would somebody else like to take that?

17 MR. PATON: Perhaps one of the different
18 factors in the United States banks which you raise
19 here is that deposits in the United States in many
20 instances do not get validated the day they are made;
21 time is allowed for the clearing of the cheque, so
22 the value given to a particular -- I am not too
23 familiar with the time involved, but there is a
24 system whereby there is some time involved in the
25 validating with regard to the deposit, and in
26 Canadian banks immediate credit is given on deposits
27 made.

28 DR. McLEOD: May I give an example?
29 When I was a graduate student in Cambridge University,
30 if I got a cheque from Canada payable on a bank in



1 Boston, I could take it to my bank and deposit it
2 there and get credit within the next day or two
3 days. If I wanted immediate credit -- which I
4 am afraid students usually do -- I had to pay an
5 additional fee. However, I forget what they called
6 it, but I think it was an equivalent interest fee
7 or a minimum fee to get immediate credit.

8 MR. BOYLES: May I speak to this point?
9 First of all, I think we should recognize that this
10 practice of issuing a cheque to the payee is archaic.
11 Using the same word twice this week, I will probably
12 be reported on again !

13 COMMISSIONER LEMAN: It is a good
14 word.

15 MR. BOYLES: Let us admit it, it is
16 archaic. In other words, I agree with the thoughts
17 you had, that the payer of the funds should pay
18 the charges for the transmission of funds.

19 Now, this involves a lot of other
20 practices which are worthy of consideration and,
21 indeed, are under consideration. As you know, under
22 this rather peculiar system it is very difficult
23 for the paying bank to have access, let us say,
24 to the drawer of the cheque. The Royal Bank
25 in Vancouver might be negotiating a cheque on the
26 Bank of Nova Scotia in Halifax, and this is one of
27 the problems because you don't have an opportunity
28 to procure that charge to which the bank is entitled
29 from the drawer of the cheque in every case and then,
30 of course, there is this unrecovered cost in the event



1 that some fee is not imposed. There is the clearing
2 cost and the handling cost and, of course, the debit
3 float factor, which is very important. As I say,
4 we have this matter under consideration. It is
5 being developed steadily, and I hope quickly, with
6 a view to seeing what we can do to meet this condition
7 to which you referred.

8 It is recognized that the present
9 system is not all it might be and it is recognized,
10 too, that in the event that the payee of these
11 cheques is relieved of that charge, that charge
12 must be passed on in some other direction, namely,
13 the drawer, and this is the system that has to be
14 developed.

15 COMMISSIONER LEMAN: And that is under
16 constant study?

17 MR. BOYLES: It is under very active
18 study at the present time and has been for some time.

19 COMMISSIONER LEMAN: The Giro system,
20 has it practically eliminated cases of N.S.F. orders
21 or cheques in Europe?

22 MR. BOYLES: Well, the creditor system,
23 of course, is most desirable because cover is
24 provided at the time that the request for the
25 remittance is made.

26 COMMISSIONER LEMAN: Is the handling
27 of N.S.F. cheques in our system quite a costly affair?

28 MR. BOYLES: It is a very costly
29 affair, because here again you are involved in a
30 colossal debit float while awaiting clearance from

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1 the drawer and, as a matter of fact, there is notice
2 involved, and so on and so on. There is a lot of
3 cost attached to it, and also as we said when we
4 were talking about overdrafts, this is another form
5 of it and you get all these other complications and
6 inconveniences and expense.

7 COMMISSIONER LEMAN: I certainly visualize
8 that an N.S.F. cheque is a rather messy instrument
9 and that it is costly. Is the volume significant?

10 MR. BOYLES: The volume is -- if I
11 may use the word -- colossal.

12 COMMISSIONER LEMAN: Therefore that is
13 an argument for the banks studying the matter and
14 seeing whether any alterations to the system could
15 be ---

16 MR. BOYLES: And also it is another
17 reason for the elimination of overdrafts. In other
18 words, if you eliminated overdrafts it could
19 gradually correct the practice of people issuing
20 cheques for which there are no funds.

21 COMMISSIONER LEMAN: You mean that a
22 lot of drawers of N.S.F. cheques are just people
23 who take for granted that the bank will honour
24 them and they will make arrangements later?

25 MR. BOYLES: Right.

26 ~~THE CHAIRMAN:~~ I thought that
was an alternative!

COMMISSIONER BROWN: Could I ask a
question on this? Where is the debit float factor
in a certified cheque between the two different systems?

1 MR. BOYLES: In the case of a certified
2 cheque, Mr. Brown, it is tantamount, you might say,
3 to this European system. In other words, the cover
4 is provided or arrangements are made for the
5 certification of cheques. In other words, a cheque
6 which is certified means that the amount has actually
7 been charged to the customer.

8 COMMISSIONER BROWN: Why should
9 you charge on certified cheques as on ordinary
10 cheques?

11 MR. BOYLES: Because you still have
12 got the handling costs, the clearing-house cost,
13 and so on.

14 COMMISSIONER BROWN: Is there much
15 clearing-house cost between a certified cheque
16 in Vancouver and Montreal and another certified
17 cheque?

18 MR. BOYLES: No.

19 COMMISSIONER BROWN: Then why should
20 there be a charge?

21 THE CHAIRMAN: Why should there be the
22 same charge?

23 MR. BOYLES: Well, as I said a little
24 earlier, we admit that the system is archaic and
25 is under study. It is one of the factors that
26 is being considered.

27 MR. LORENZO HEBERT: It is not a case
28 that there will not be any charge to the customers
29 on cheques of over \$50,000. The arrangement that
30 the banks have made on a reciprocity basis is that



1 when these cheques go from one to another there will
2 not be any charge between the two banks, so it is
3 what we pay to another bank today and what they would
4 pay us tomorrow on these cheques, so it reduces the
5 work and the complication, and it makes for very
6 prompt handling of these cheques, and that is the
7 only reason why this system was adopted in 1960.

8 COMMISSIONER BROWN: Why do you charge
9 the same on certified cheques?

10 MR. NEAPOLE: The float factor does
11 exist with the certified cheque in the hands of the
12 person who pays it, the bank who pays it to the payee.
13 It exists as a float until it is cleared and
14 settlement is made by the drawee.

15 MR. LORENZO HEBERT: In other words,
16 if the bank in Vancouver cashes a cheque which
17 has been certified in Halifax, the bank in Vancouver
18 will not get the funds until it is actually paid
19 in clearing house funds in Halifax.

20 COMMISSIONER BROWN: It can't clear
21 with the corresponding bank in Vancouver?

22 MR. BOYLES: It could, but there
23 could be a one day delay.

24 COMMISSIONER BROWN: Say that it was
25 a Bank of Montreal/in Halifax cleared by the Royal
26 Bank in Vancouver, don't they get the funds
27 in the Bank of Montreal in Vancouver the same day?

28 MR. LORENZO HEBERT: The following day.

29 COMMISSIONER BROWN: That is the same
30 as a Montreal cheque on the Royal Bank in Vancouver?



1 MR. NEAPOLE: Merely certifying it
2 does change the float factor in that cheque, whatever
3 it may be.

4 COMMISSIONER BROWN: Could I clarify
5 this point. I understood the float factor -- perhaps
6 I am confused on this -- I understood that the
7 float factor arose from the fact that if you wrote
8 a cheque in Vancouver and somebody clears it in
9 Ottawa, that the bank has to give credit to the
10 somebody in Ottawa before my account is debited
11 in Vancouver, and therefore the float exists. As
12 soon as I certify a cheque in Vancouver my account
13 is debited in Vancouver right then, so in fact there
14 is a float in favour of the banking system?

15 MR. LORENZO HEBERT: There are always
16 the handling charges.

17 COMMISSIONER BROWN: We are talking
18 about the float at the moment. People were saying
19 that there is no difference in the float system
20 of chequing and in certified cheques; am I confused
21 on what a float is?

2 MR. BOYLES: The difference is that
3 you are quite right if the negotiating bank is
4 the same as that on which the cheque is drawn,
5 there will be no debit float in respect of a
6 certified cheque, but if the cheque is drawn on
7 another bank, then there is a delay pending settlement;
8 there is a debit float factor there.

9 COMMISSIONER BROWN: All right, but
10 is that debit float factor there any more than the



1 debit-float factor between the same two banks if the
2 cheques were cleared in the same city?

3 MR. BOYLES: Yes. If I have your
4 question properly, I would like to go back to the
5 point I made that if a cheque is negotiated by a
6 bank other than that on which it is drawn -- for
7 instance, let us say that the Royal Bank in Vancouver
8 negotiates a cheque on the Bank of Nova Scotia in
9 Ottawa, the Royal Bank clears that cheque to the
10 Vancouver branch of the Bank of Nova Scotia, but
11 it does not get settlement for that cheque until
12 the following day.

13 COMMISSIONER BROWN: All right, but
14 if the Royal Bank in Vancouver was clearing the
15 cheque on the Bank of Nova Scotia in Vancouver,
16 when would it get the clearing?

17 MR. BOYLES: The next day.

18 COMMISSIONER BROWN: Then there is no
19 difference whether it is a Vancouver Nova Scotia
20 cheque or Ottawa Nova Scotia cheque?

21 MR. BOYLES: That is quite right.

22 COMMISSIONER BROWN: That was my point.

23 MR. BOYLES: There is always a float
24 in respect of all items whether local or out-of-town.

25 MR. LORENZO HEBERT: The number of
26 these certified cheques, of course, is very small,
naturally.

27 COMMISSIONER LEMAN: One more point,
which involves the non-par clearing institutions;
can a near-bank offer to its customers -- some of the



1 chartered banks do offer par clearing throughout
2 Canada to some of their customers. Can the near-
3 banks do the same thing?

4 MR. LORENZO HEBERT: We have a branch
5 in Montreal and we see the cheques drawn by customer
6 so and so, we authorize our branch at such a place --
7 or all branches -- to take that cheque at par; this
8 is our own branches or our own branch.

9 COMMISSIONER LEMAN: My question was
10 can a near-bank, let us say, situated in the province
11 of Quebec, that wants to offer par clearing for
12 cheques drawn by one of its customers, par clearing
13 throughout Canada, can it do so?

14 MR. LORENZO HEBERT: Well no, because
15 for that very reason, they only have one office
16 so they can't authorize any branches of the credit
17 union to pay that cheque at par because they have
18 no branches.

19 COMMISSIONER MACKINTOSH: Couldn't
20 you make an arrangement with the bank that a customer
21 can arrange to have his cheques cashed at par --
22 I presume for some consideration of some sort --
23 couldn't the near-bank's customer make the same
24 arrangement?

25 MR. LORENZO HEBERT: They could make
26 an arrangement with anybody they want to, of course,
27 I suppose.

28 COMMISSIONER MACKINTOSH: With a
29 chartered bank, I mean?

30 MR. WADSWORTH: For a fee, or whatever



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1 the case may be, the same as any other commercial
2 customer.

3 MR. PATON: Your question, I think,
4 was not the Quebec institutions when you speak of
5 the province of Quebec; I think you are thinking
6 of the Caisse, that their cheques would be negotiable
7 at par, and I think your question was could they
8 allot that privilege to their customers.
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1 The justification in obtaining par privileges
2 in chartered banks depends on the creditworthiness of
3 the customer. If the Caisse or any other institution
4 were to endeavour to arrange par privileges for the
5 benefit of their own customers, they would have to
6 examine this very carefully to make sure their cheques
7 would warrant this privilege of par inducement.

8 COMMISSIONER LEMAN: Well, the Caisse would
9 be responsible.

10 MR. PATON: But the customer would have this
11 imprinted on the cheque. That is what you envisage,
12 is it not? The Caisse or any other institution would
13 not automatically be willing to guarantee every cheque
14 issued by everyone of its customers.

15 COMMISSIONER LEMAN: No, but do the banks
16 guarantee each other for the creditworthiness of the
17 customers to whom they grant this privilege?

18 MR. PATON: Not specifically, no. It is not
19 a privilege that is handed out easily. That is the
20 point I wish to make.

21 COMMISSIONER LEMAN: I do not feel it would
22 be too useful to discuss in detail all the difficulties,
23 the mechanical difficulties, of the ideal clearing
24 system. You have already explained that this is always
25 under study, that there are lots of ramifications to
26 consider. Could we get some principles down on the
27 record as a system under which any institution needing
28 clearing facilities could have access to a clearing
29 system, provided it was willing and able to observe
30 all the reasonable rules that are required in order to



1 efficiently make a clearing system function and pay its
2 fair share of the costs. These are reasonable principles.

3 MR. HARRIS: That is a very fair statement.
4 The mere fact that the near-banks issue these cheques
5 and issue orders, I think, is proof that they have access
6 to the clearing system of the banks.

7 COMMISSIONER LEMAN: They do, but under
8 special terms and conditions.

9 MR. HARRIS: Yes. But the terms and
10 conditions are laid down, and to my knowledge these
11 privileges have never been denied to anyone who has
12 asked for them and who has agreed to the terms and
13 conditions, which incidentally we consider to be
14 quite reasonable.

15 COMMISSIONER LEMAN: You have already told
16 us that the clearing service you give these other
17 institutions in exchange for a charge is done at a loss
18 to you. If we say "access to a clearing system on
19 equal terms and conditions," they would presumably pay
20 a little more for the service, if you are making a loss
21 on it now.

22 MR. HARRIS: Well, sir, there are a good
23 many of the services that the chartered banks perform,
24 I think it is agreed, that on a cost basis are carried
25 out at a loss. I think it is also true to say that
26 these are constantly under review. As to the question
27 of exchange charges, referred to by Mr. Boyles, that is
28 something which is very much under active consideration
29 at the present time.

30 COMMISSIONER LEMAN: Because, as Mr. Hebert



1 pointed out to us, the volume of orders
2 handled through the non-banking system is quite small
3 in relation to the volume of such orders handled through
4 the banking system, but there is no telling where that
5 will be some years hence. The relationship could change.
6 I have nothing more on this point, Mr. Chairman.

7 THE CHAIRMAN: We shall adjourn for ten
8 minutes.

9
10 --- Short recess.

11
12 THE CHAIRMAN: We shall now resume.

13 COMMISSIONER MACKINTOSH: I should like to
14 ask some questions in a field on which I have quite
15 inadequate knowledge. I refer to the foreign
16 currency business of the banks. It is quite clear from
17 your brief, of course, and general knowledge, that
18 certain customers of the banks wish to keep foreign
19 currency accounts for the purpose of receiving funds
20 and making payments without going through the exchange
21 market each time.

22 There are other foreign currency accounts
23 which, I presume, are attached to the banks' subsidiaries
24 or agencies located in foreign countries. What type of
25 regulation are these banks or agencies subjected to in
26 the foreign countries? I take it they are free of
27 Canadian regulations. What is substituted for the
28 Canadian regulations in these countries?

29 MR. NEAPOLE: May I suggest that Mr. Shannon
30 and Mr. Griffiths answer these questions for you.



1 MR. SHANNON: Dr. Mackintosh, in each
2 foreign country where we operate we are subject to the
3 banking laws of that particular country. Quite a variety
4 of cash reserves are required. I have a list of them
5 all here if you wish it for the record. This list is
6 long and varied, but in the broad picture we operate
7 under the banking law of the particular country in
8 which we are located.

9 COMMISSIONER MACKINTOSH: What does that
10 involve, briefly, say, in the United States?

11 MR. SHANNON: I will break it down by states.
12 In New York state we may operate as an agency or, through
13 a change in the law a few years ago, as a branch. No
14 Canadian bank has elected to operate as a branch. We
15 all operate as agencies, which means that we are
16 restricted in our operations to the extent that we
17 cannot take deposits from residents of the United States.
18 This is laid down. We may maintain, for the account of
19 others, credit balances incidental or arising out of
20 the exercise of our lawful powers, which are described
21 as buying, selling, paying or collecting bills of
22 exchange, and so on. But we are not allowed to take
23 deposits as such from residents of the United States.

24 We all have Canadian customers with accounts
25 in New York, and those banks with branches in the
26 West Indies and South America have a great deal of
27 business from those countries as well.

28 COMMISSIONER MACKINTOSH: Does that differ
29 greatly in the United Kingdom?

30 MR. SHANNON: In the United Kingdom we can



1 do general banking business. We can do anything the
2 United Kingdom banks can do. In most cases we can do
3 what the local banks do.

4 COMMISSIONER MACKINTOSH: Do you, in fact, in
5 the United Kingdom have much in the way of deposits by
6 United Kingdom residents?

7 MR. SHANNON: Yes, I believe we do. I speak
8 for our own bank. We have a good deal of business from
9 United Kingdom residents. Perhaps it is slanted towards
10 customers who have dealings in international trade, in
11 Canadian business in Latin America and the West Indies,
12 letters of credit business, and that sort of thing, but
13 we are not restricted to that and we do have some strict
14 U.K. business.

15 COMMISSIONER MACKINTOSH: I take it that, as
16 an agency in New York, you are not subject to any reserve
17 requirements?

18 MR. SHANNON: No, we are not but we make
19 a statement each week to the Superintendent of Banks
20 in New York city, showing our liquid position. We are
21 quite satisfied that if he were not completely happy
22 with that situation we would hear about it.

23 COMMISSIONER LEMAN: Dr. Mackintosh, may I
24 interject something here?

25 COMMISSIONER MACKINTOSH: Certainly.

26 COMMISSIONER LEMAN: Mr. Shannon, you said
27 that you had a long list to read of the reserve require-
28 ments on branches in foreign countries. Could you file
29 that with the Commission later?

30 MR. SHANNON: Yes, I would be very pleased to.



1 We are also subject to inspection in each of these
2 countries by the local bank inspectors. In New York
3 city we are inspected just as the New York banks are.

4 COMMISSIONER MACKINTOSH: In respect of your
5 foreign currency loans, aside from call loans, do the
6 sizes of these loans differ markedly from the average
7 or representative size of Canadian loans?

8 MR. SHANNON: Are you speaking of New York,
9 sir?

10 COMMISSIONER MACKINTOSH: Well, yes.

11 MR. SHANNON: In New York, I would say no,
12 that there would be very little difference in size.
13 We would not have the small personal loans that we have
14 in our branches in Canada. The loans would be on a
15 larger scale, but as far as the top limit goes there
16 would be very little difference. In some countries
17 we are restricted as to the amount of loan to a certain
18 percentage of our capital, and that sort of thing.

19 COMMISSIONER MACKINTOSH: Does most of this
20 loan business in foreign countries arise out of Canadian
21 trade and business?

22 MR. SHANNON: Oh, not at all. I suppose it
23 is safe to say that in New York perhaps 70 per cent of
24 our loan business there has some connection either with
25 Canadian or foreign countries where we have branches.
26 In the West Indies the Canadian banks, along with
27 Barclay's and BOLAM, are the banking system. So we are
28 doing the general banking of the country. In the
29 countries of Latin America we are part of the banking
30 system, doing the general banking business.



1 COMMISSIONER MACKINTOSH: What has been the
2 role of the Canadian banks in the New York money market?

3 MR. SHANNON: We handle a good portion of the
4 call loans in New York. Is that what you are referring
5 to particularly?

6 COMMISSIONER MACKINTOSH: Yes.

7 MR. SHANNON: We have over the years built
8 up quite a large call loan business there. We do this
9 business at a slightly lower rate than the larger New
10 York banks because we are not in the position to offer
11 the reciprocal benefits to the brokers and investment
12 dealers that the New York banks can. Therefore, we
13 take it on at a little lower rate. That is our principal
14 role in the New York money market itself.

15 COMMISSIONER MACKINTOSH: How closely is that
16 business controlled by the head office? I do not mean
17 the New York money market business but --

18 MR. SHANNON: The foreign business?

19 COMMISSIONER MACKINTOSH: Yes.

20 MR. SHANNON: Oh, very closely. We have
21 local supervision in many areas. We would have a
22 supervisor in, say, Jamaica, and we would have a
23 supervisor in Brazil. It operates much like the
24 Canadian system where the district head has authority
25 up to a certain amount and he carries on the every-day
26 administration of his district, with the head office
27 giving the same supervision as we would to a Canadian
28 district.

29 COMMISSIONER MACKINTOSH: I noticed in your
30 statement that the banks have considerable foreign



1 currency deposits or balances with other banks. Would
2 you care to say something about this? What is the extent
3 of these interest-bearing or non-interest-bearing
4 deposits? What is their function?

5 MR. SHANNON: Well, we have a long list of
6 all correspondents the world over which Canadian banks
7 have. In certain cases we carry balances with these
8 correspondents to take care of the ordinary exchange
9 of business, clearing of mail transfers, letters of
10 credit drawings, and so on. These are on an interest-
11 free basis. These are our working balances with other
12 banks.

13 In each Latin American country in which we
14 operate we have to carry cash reserves with the central
15 bank. That is all included in these totals with other
16 banks. Over and above that we have deposits with them
17 on interest-bearing business, and a large part of these
18 free balances are also compensating balances where the
19 foreign bank may send us a lot of credit business and
20 collection business which, because of trade conditions,
21 we may not be in a position to reciprocate. We may do
22 it by carrying a free balance with them. This is
23 compensating.

24 As far as interest-bearing balances go,
25 we invest certain funds with other banks on an interest-
26 bearing basis.

27 COMMISSIONER MACKINTOSH: These have increased
28 fairly rapidly, have they not, in the last while?

29 MR. SHANNON: You are referring particularly
30 to the so-called Euro-dollars?



1 COMMISSIONER MACKINTOSH: Yes. I would be
2 glad if you would elucidate that mysterious term.

3 MR. SHANNON: That is a misnomer. It should
4 be "international dollars".

5 COMMISSIONER MACKINTOSH: I find that applies
6 to many terms bankers use.

7 MR. SHANNON: It started in Europe and was
8 given the name Euro. It really means U.S. dollar
9 deposits in banks outside United States. That is as
10 good a terminology as you can give it. This has grown
11 up particularly in the last few years and it has come
12 to be as close to an international currency as you could
13 get for trading purposes. To be useful, this currency
14 must be useable. It must be free of restrictions and
15 it must be readily available. Until the last five
16 or six years United States dollars were not readily
17 available in the foreign lands.



1 With the U.S. deficit on balance of payments, U.S. aid
2 programs, military forces abroad, and so on, within the
3 past five or six years foreign holders have built up
4 balances in U.S. dollars, so the U.S. dollar has been
5 readily available abroad. It has always been useable,
6 and it is cheaper. That is, interest rates being
7 cheaper in the United States, it is cheaper to finance
8 that way in international trade than sterling, in which
9 most of this trade was carried on before. There were
10 certain restrictions on sterling that did not make it
11 a desirable currency to use in international trade.
12 With all these conditions this Euro-dollar market has
13 been built up. It was developed by the London money
14 market principally, who had the know-how for handling
15 these transactions, and with the availability they
16 developed this Euro-dollar market in London, and it got the
17 term "Euro-dollars". There are others -- Euro-Canadian,
18 Euro-Sterling, Euro-Swiss, which are just as well known
19 as Euro-dollars.

20 COMMISSIONER MACKINTOSH: And these are assets
21 in institutions outside the United States?

22 MR. SHANNON: Right.

23 COMMISSIONER MACKINTOSH: There is one point
24 not quite clear to me. I may have created the confusion
25 myself. How does this relate to the deposits with other
26 banks?

27 MR. SHANNON: We take Euro-dollar deposits
28 first. Let me first say where we get them from. We get them
29 from many sources: from Canadian residents who have
30 U.S. dollars and do not need to use them immediately,



1 and put them on deposit with us for a short-term; we
2 have them from American corporations and foreign banks.
3 This is all on a short-term basis. This money is very
4 moveable and very sensitive to rates and can be moved
5 across international boundaries. Very little is over
6 180 days, and we have it from all these sources
7 and we must employ it, if we can, profitably, and we do
8 not take it on, naturally, unless we can. We have very
9 conservative liquidity formulae, and each bank has its
10 own because these funds are short-term and volatile
11 and we must keep them very liquid. We have treasury
12 bills in New York and short-term government loans, and
13 so on. We put them out on short-term -- thirty, sixty,
14 ninety days -- with other banks. These banks are
15 principally in London. Most of the Canadian banks have
16 limits as to the amount they will place with any particular
17 bank. It is a very select list of banks, and the
18 overall amount, how much they will put out in this
19 market, may vary according to the season of the year,
20 because these funds are more sensitive to seasonal
21 fluctuations. They are principally in London, some
22 are in Germany, some in France and some in Italy. I
23 do not know if any of the Canadian banks have gone into
24 Japan. The Japanese are active seekers for these
25 deposits and will pay a higher rate. These rates are
26 determined pretty well in the London market. One of
27 the advantages the Canadian banks have in this field
28 is because due to our prestige and location in North
29 America we can obtain funds at slightly less than the
30 market rate in London, so we have this very narrow spread.



1 It is a volume business done on a small margin, and it
2 is profitable.

3 COMMISSIONER MACKINTOSH: What
4 other
5 advantages/than prestige have you in developing this
6 business?

7 MR. SHANNON: This has developed gradually.
8 One of the advantages is undoubtedly the so-called
9 Regulation Q in the United States, by which the Federal
10 Reserve Board suggests maximum amounts the United States
11 bank can pay in one kind of money. Up to a year ago
12 they were of this order: 3 per cent on savings; up to
13 90 days, 1 per cent; 90 days to six months, 2½ per cent;
14 6 months to 1 year, 3 per cent, and 1 year ~~more 3%~~. There
15 was some relaxation on that a year ago, and the American
16 banks, on long-term, ^{could go up} to 4 per cent; but they have not.
17 So that this makes us feel it has not unduly restricted
18 them, and if they did want to go higher they could do
19 so. In their London office the U.S. banks use the
20 Euro-currency and do not become involved in Regulation
21 Q.

22 COMMISSIONER MACKINTOSH: So vis-a-vis
23 Regulation Q you get a somewhat similar advantage to
24 that of the trust companies vis-a-vis the ceiling
25 on interest rates?

26 MR. SHANNON: You might say so, except that
27 the American banks have not come up to the maximum on
28 the longer term that they could have. If money was tight
29 in the United States and they needed additional funds
30 they could come up to that maximum.

COMMISSIONER LEMAN: Dr. Mackintosh, may I



1 interject a question here to Mr. Shannon? Did I
2 understand your explanation correctly? Is it true to
3 say that the Canadian banks hold liquid reserves against
4 U.S. dollar deposits from Canadian residents, but no
5 true cash reserve against those?

6 MR. SHANNON: These are U.S. dollar deposits,
7 Mr. Leman. Do you mean U.S. dollar deposits for
8 Canadian residents which we reserve against those
9 per se?

10 COMMISSIONER LEMAN: There is no cash reserve
11 against that, is there?

12 MR. SHANNON: No more than there is on
13 our U.S. dollar deposits in New York. If they were
14 deposited with our New York agency in New York there
15 would be no cash reserve there either. These funds
16 can only be used in the New York market. The transfers
17 all take place in the New York market, and you cannot
18 utilize them anywhere else.

19 COMMISSIONER LEMAN: This puzzles me, in
20 the light of section 71(4) of the Bank Act.

21 MR. SHANNON: We do maintain adequate
22 reserves. They are not official reserves in the sense
23 we have a formula. But we do feel they are adequate
24 cash reserves. I venture to say that each bank's
25 liquid position is far greater in this business than it
26 is in the Canadian business or most of our other foreign
27 business in countries where we are subject to higher
28 cash reserves than in Canada.

29 COMMISSIONER LEMAN: What you keep there is
30 adequate liquid reserves?



1 MR. SHANNON: Yes, exactly.

2 COMMISSIONER MACKINTOSH: Following on that
3 point, Mr. Shannon, is not there a certain transfer of
4 Canadian deposits into foreign currency with a swap
5 arrangement which guarantees them, which relieves you
6 of a required cash reserve which would have applied
7 had they remained Canadian deposits?

8 MR. SHANNON: That is a lending of funds
9 for an exchange of Canadian funds. Mr. Griffiths
10 is an expert on swaps, and I think I will let him take
11 over on the actual mechanics of the swap field.

12 MR. GRIFFITHS: The fact these monies are
13 swapped into United States money is not a means of
14 avoiding any reserve regulations in Canada. It is
15 purely an interest factor. We are subject in Canada
16 to competition for these deposits in Canadian dollars.
17 Corporate treasurers have been educated and they now
18 have very sharp pencils and are looking for a higher
19 interest yield. They know of this mechanism whereby
20 they can buy U.S. dollars on a swap basis and put them
21 on deposit, and with the spread on the swap plus the
22 interest yield on the U.S. dollar deposit they are then
23 able to obtain a higher net return on their money than
24 they could do by placing them on deposit in Canada.

25 COMMISSIONER MACKINTOSH: Who do they derive
26 the higher yield from?

27 MR. GRIFFITHS: From the Canadian banks.

28 COMMISSIONER MACKINTOSH: Why can the
29 Canadian banks pay a higher yield than they could on
30 Canadian funds?



1 MR. GRIFFITHS: Perhaps I had better go into
2 the mechanics a little. A customer comes to you and
3 says, "I want to do a swap." In fact, what you do is
4 you take his Canadian dollars and you sell him U.S.
5 dollars spot. You place those dollars on deposit for
6 him at a given rate, the ruling rate that you would
7 pay on any U.S. dollar deposit, fixed for a term of 30
8 days, 60 days -- whatever it might be.

9 COMMISSIONER MACKINTOSH: I understand this is
0 a highly competitive field, is that right?

1 MR. GRIFFITHS: Yes. There is a profit on
2 the swap transaction by selling the spot and buying
3 back the forward. In other words, the banks go into
4 the market on the reverse market. Forward dollars are
5 at a premium. So we go into the market and buy spot
6 dollars simultaneously selling the forward, and there is
7 a premium on that which accrues to the bank. So the
8 combination is, what you pay on the U.S. dollar deposit
9 plus the forward premium and that, as I said, is higher
0 than the yield which a customer could get on placing
1 the deposit in Canada.

2 COMMISSIONER LEMAN: But why?

3 MR. GRIFFITHS: Because of the fact there is
4 the premium on the forward dollar. There is a spread
5 between spot and forward.

6 COMMISSIONER LEMAN: The Canadian who does
7 the deal with the bank, he started with Canadian funds?

8 MR. GRIFFITHS: Yes.

9 COMMISSIONER LEMAN: And he is going to end
0 up with Canadian funds sometime later? Is it that



1 through the period in question the yields are higher
2 in the U.S. than they are in Canada?

3 MR. GRIFFITHS: The combination yield of
4 the interest rate and the swap is higher than the current
5 rate in Canada. The reverse might easily apply and has,
6 indeed, during recent years, whereby it was more
7 profitable for a U.S. corporation to bring the money up
8 into Canada on a swap basis. In fact, this is done
9 through the exchange market in London at all times
10 in various currencies.

11 MR. SHANNON: Money moves around from one
12 currency to another, wherever it can get the best rate.

13 COMMISSIONER LEMAN: Is it possible that
14 an American could be buying this in Canada while
15 an American is buying it in New York?

16 MR. SHANNON: No.

17 MR. GRIFFITHS: The movement is from one
18 currency into another, up to the time it is still
19 profitable. When the interest rates in one country
20 become higher the money moves back.

21 COMMISSIONER MACKINTOSH: And the assets
22 represent this deposit, or are the contra for the
23 deposit. Is that in Canada?

24 MR. GRIFFITHS: No.

25 COMMISSIONER MACKINTOSH: It is in the
26 United States?

27 MR. GRIFFITHS: Yes, in the United States.

28 COMMISSIONER MACKINTOSH: That is, you use
29 the, as it were, deposit in the United States currency
30 to invest in the United States, and it may be in the

The first of the series of lectures was given on the 1st of January.

It was a most interesting and profitable session.

The second lecture was given on the 8th of January.

It was also a most interesting and profitable session.

The third lecture was given on the 15th of January.

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The fourth lecture was given on the 22nd of January.

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The fifth lecture was given on the 29th of January.

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The sixth lecture was given on the 5th of February.

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The ninth lecture was given on the 26th of February.

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The tenth lecture was given on the 5th of March.

It was a most interesting and profitable session.

The eleventh lecture was given on the 12th of March.

It was a most interesting and profitable session.

The twelfth lecture was given on the 19th of March.

It was a most interesting and profitable session.

The thirteenth lecture was given on the 26th of March.

It was a most interesting and profitable session.

The fourteenth lecture was given on the 2nd of April.

It was a most interesting and profitable session.

The fifteenth lecture was given on the 9th of April.

It was a most interesting and profitable session.



1 money market or securities or a deposit with an
2 American bank, or whatever you think is the
3 appropriate one.

4 MR. SHANNON: Once the swap is done that
5 is another U.S. dollar deposit, the same as if we
6 received it from a foreign bank for an American
7 corporation, and it is invested in the same way as our
8 other funds outside Canada. But if it goes into deposit
9 it might be loaned in Canada to an American corporation,
10 but it can only be utilized in the Canadian market.

11 COMMISSIONER MACKINTOSH: The profit
12 possibilities consist of the premium on the higher
13 dollars plus the higher rate of exchange?

14 MR. SHANNON: The higher rate of interest.

15 MR. GRIFFITHS: You might have a lower rate
16 the
17 of interest in United States than in Canada. But the
18 forward premium makes it more profitable to make the
19 switch into U.S., the interest rate combined with the
20 forward premium amounting to more than the interest
21 rate in Canada. That is the object of the transaction.

22 COMMISSIONER MACKINTOSH: You say that this
23 is always at the initiative of the customer, and it is
24 not a way of at any time transferring deposits from
25 the required cash ratio category to a non-cash
26 ratio category?

27 MR. SHANNON: When we do the swap and the
28 Canadians get title to a U.S. deposit someone in
29 Canada gets the title to his Canadian funds, so they
30 are in the Canadian banking system some place and are
31 reserved for whatever course of events. It is an exchange



1 of currencies for a said period so there is no change
2 in the money supply in Canada, and there is no change
3 in the amount of Canadian dollars on deposit.

4 COMMISSIONER MACKINTOSH: Does it follow from
5 that that you would think the Canadian cash reserve
6 requirements were properly restricted to Canadian dollar
7 deposits?

8 MR. SHANNON: Very much so.

9 COMMISSIONER MACKINTOSH: My recollection
10 is hazy, but was there not an earlier situation where
11 this was not true?

12 MR. SHANNON: I am not aware of it, sir.

13 COMMISSIONER MACKINTOSH: I may be quite
14 wrong. I think that is all I have, Mr. Chairman.

15 COMMISSIONER LEMAN: I have one more question
16 on this. Is nothing changed? You explained to us,
17 because of the swap transaction the Canadian total
18 deposits in the banking system are not changed. But have
19 we not ended up there with the same total of Canadian
20 deposits in the Canadian banking system, plus something
21 outside the country we did not have before?

22 MR. SHANNON: The persons who did the other
23 side of the swap and took the Canadian and gave up
24 United States dollars, they might have been in New
25 York, or a Canadian bank, or anywhere. They might have
26 been in the name of a Canadian bank, but not in Canada.

27 COMMISSIONER LEMAN: What has been added in
28 Canada has been offset by what is lost in the States?

29 MR. SHANNON: Not necessarily. Someone
30 had a Canadian dollar deposit, and one person had a



1 Canadian deposit and someone else got it in Canada.
2 That second person had U.S. dollars and gave up the
3 title to those, wherever they were situated, to the
4 Canadian.

5 COMMISSIONER LEMAN: I am not sure I
6 understand it yet. You told us this does not change
7 the total of Canadian dollar deposits, but a Canadian
8 now has something in New York on top of it.

9 MR. GRIFFITHS: Perhaps I could clarify
10 that a little, Mr. Leman. When a Canadian bank
11 facilitates a customer this way, we go into the market
12 to buy the spot U.S. dollars. That means that we
13 acquire spot dollars from, say, a Canadian bank. They
14 have the dollars in New York.



1 So, they give up the
2 dollars in New York, we transfer the equivalent in
3 Canadian dollars to them in Canada, and nothing is
4 changed in Canada and nothing is changed in the
5 United States. We have the Canadian claim against
6 the U.S. dollars and the Canadian situation has not
7 altered.

8 If we do this transaction with an
9 American bank we can acquire the U.S. dollars from
10 an American bank. We give up to them Canadian dollars;
11 those Canadian dollars we pay to another Canadian
12 bank for their claim. So an American bank has
13 acquired a claim against Canadian dollars; a
14 Canadian bank has acquired a claim against U.S.
15 dollars.

16 COMMISSIONER LEMAN: Because a forward
17 exchange transaction has entered into this picture,
18 there is a liability that has been created to return
19 the Canadian dollars?

20 MR. GRIFFITHS: That is inherent in
21 the forward contract. Then you do your swap.

22 COMMISSIONER LEMAN: Is it not true
23 that as a result of this transaction the total
24 Canadian dollar deposits have not changed in the
25 banking system, and on top of that a Canadian has
26 an asset in New York which he did not previously have?

27 MR. SHANNON: But we don't know who had
28 the asset in New York before; it might have been a
29 Canadian.

30 COMMISSIONER MACKINTOSH: May I interject?



1 Would this be correct, that the possibility of
2 U.S. deposit being added to an unchanged Canadian
3 deposit, as Mr. Leman suggests, depends on what the
4 balance of the transaction is. If the total of
5 these operations, plus all other operations, amount
6 to an import of capital, then you have the basis for
7 an increase in the total assets of the Canadian banking
8 system? Does that just confuse the matter?

9 MR. SHANNON: It is not an import of
10 capital, because the funds remain in New York. We
11 have title to a deposit of U.S. dollars, which can
12 only be in New York. Suppose the Bank of Canada
13 were in the swap market and swaps were done with the
14 Bank of Canada, and suppose they did not sell treasury
15 bills to do the swap, then there would be an increase
16 of money supply in Canada. This would only be so
17 if the Bank of Canada was in the market to do a swap
18 and it was there with full knowledge and desire. If
19 the Bank sold treasury bills to do the swap, there
20 would be no change in the money supply, but if they
21 did it without selling some asset, it would change
22 the money supply, but it would only be when they
23 wanted to change it.

24 COMMISSIONER LEMAN: Are you changing
25 the money supply in a restricted sense from which
26 it is used? Could we say that there was a change
27 in the total of money supply, plus near money supply?

28 MR. SHANNON: I wouldn't even go that
29 far. It is just a change of ownership of a deposit
30 for a certain time. That is a swap that comes to you -



1 a swap of one currency for another for a certain period
2 of time.

3 COMMISSIONER BROWN: If you are dealing
4 with a customer who wants these American dollars
5 and you carry out the swap within your own bank,
6 could you not sell the American dollars to the
7 customer and wipe out a Canadian deposit?

8 MR. SHANNON: We can't wipe out a
9 Canadian deposit. We have title to his Canadian
10 dollars.

11 COMMISSIONER BROWN: You, in fact,
12 on your books wipe out his Canadian dollars just
13 as if you sold him some securities from your investment
14 account.

15 MR. SHANNON: Yes.

16 COMMISSIONER BROWN: That is, if you
17 sell him the American dollars?

18 MR. SHANNON: That is a straight exchange
19 transaction, a sale of U.S. dollars.

20 COMMISSIONER BROWN: And you are carrying
21 on a swap within your own system. You undertake
22 to re-deliver the American dollars in ninety days.
23 Have you not reduced the total deposit in Canada?

24 MR. GRIFFITHS: ~~if~~ if you do it on your
25 books, Mr. Brown, without doing it in the market
26 that is what is known as a "phoney swap".

27 COMMISSIONER BROWN: Is a phoney swap
28 technically possible?

29 MR. GRIFFITHS: It certainly is possible.

30 COMMISSIONER BROWN: There can be a



1 transaction if one wants to do it on this basis which
2 would reduce the deposits in Canada, thereby reducing
3 your reserve in Canada?

4 MR. SHANNON: You would possibly take
5 the Canadian deposit and tell the customer that there
6 was going to be a swap and go through a contract with
7 him, and then merely designate that on the books.
8 In that event the bank would be evading the reserve
9 requirement.

10 COMMISSIONER BROWN: And it calls on
11 you for a higher interest rate?

12 MR. GRIFFITHS: Yes. This was discussed
13 with the Governor of the Bank of Canada about ten
14 months ago, when each bank sat around a table and
15 assured the Governor that they would not do this.
16 As I say, this question came up, and we assured the
17 Governor that this does not happen.

18 COMMISSIONER BROWN: Thank you very
19 much.

20 MR. GRIFFITHS: Perhaps I might add
21 a point. You suggested that one might do it on his
22 books without going into the market. If the bank's
23 exchange position is such that in the normal course
24 of trading, which is a market operation, your spot
25 position is long and you are short on forward, you
26 do it on the books without going into the market,
27 but that is a market operation. In other words, you
28 would want to do it in the market anyway, and you do
29 it with your customer instead. That of course is
30 not a phoney swap.



MR. NEAPOLE: I should say that there has been quite a bit of training in the agricultural field through attendance at various lectures and courses which have been given by the Ontario Agricultural College. We have a man who is described as our agricultural representative, and we do train people for that purpose. I think it is also safe to say that in Alberta some of our men have had training in the oil field.



1 COMMISSIONER HARROLD: Does the policy
2 of transferring interfere with the specialty
3 function of the department?

4 MR. NEAPOLE: We do our best to see
5 that it does not interfere.

6 COMMISSIONER HARROLD: Turning for a
7 moment to the question of directors, it has been
8 suggested to us that one of the chief reasons for
9 appointment to the Board of Directors is because
10 of the fact that a person may be in a company which
11 is a large borrower from the particular bank, and
12 such a person is selected as a director of the bank.
13 Have you any estimate of the authorization in any
14 particular bank for the appointment of directors
15 who are interested in certain businesses which are
16 borrowers of the bank?

17 MR. WADSWORTH: In that connection,
18 Mr. Harrold, full information is placed before the
19 Minister of Finance every month..

20 COMMISSIONER HARROLD: So, figures are
21 available.

22 MR. WADSWORTH: And there are also the
23 safeguards in the Bank Act, as to the consideration
24 of credit by the Board, and no director may be
25 present when his own credit is being considered.

26 COMMISSIONER HARROLD: The techniques
27 described in the act are followed?

28 MR. WADSWORTH: Yes, they are very
29 definitely spelled out as requirements.

30 COMMISSIONER HARROLD: Similarly, are



1 there other persons selected for membership on the
2 Board of Directors who might be said to represent
3 the depositors?

4 MR. WADSWORTH: I would hope that all
5 directors would do so.

6 COMMISSIONER HARROLD: I suppose this
7 would also mean that the general public would be
8 represented, that all directors would represent the
9 general public.

10 I refer next to your paragraphs 170 to
11 175. In paragraph 172 you say:

12 "In spite of repeated requests com-
13 pensation has not been put on a
14 properly designed basis and it is
15 now considered very inadequate in
16 relation to the sharp rise that has
17 taken place in the volume of govern-
18 ment business."

19 Have you any estimate of the costs involved and the
20 size of adjustment you would like to see in individual
21 banks in this business?

22 MR. BOYLES: Mr. Harrold, from time
23 to time the government of Canada's business, as
24 handled by the banks, is reviewed in its entirety,
25 and costs studies that have been made as a result
26 show that it is costing us something in excess of
27 \$7 million.

28 COMMISSIONER HARROLD: Is that the total?

29 MR. BOYLES: Yes, that is in the
30 aggregate.



1 COMMISSIONER HARROLD: You mention a
2 section of the act under which the government gets
3 this service.

4 MR. BOYLES: Yes, it is section 93 (1)
5 of the Bank Act, which prevents the bank from charging
6 on cheques or other instruments issued by or payable
7 to the government.

8 COMMISSIONER HARROLD: You have not had
9 much results from your discussions with governments
10 in getting this adjustment made as far as your
11 costs are concerned?

12 MR. BOYLES: No, not up to this point;
13 although, it is only fair to say that discussions
14 are continuing.

15 COMMISSIONER MACKINTOSH: Is the figure
16 of \$7 million net of the advantage of the government
17 deposits?

18 MR. BOYLES: Yes. Allowance is made
19 for the deposits.

20 COMMISSIONER HARROLD: In connection
21 with the inspection system, do you see any virtue
22 in the idea of a larger system which would take in
23 not only the banks but possibly other institutions?

24 MR. BOND: Mr. Harrold, there does
25 not seem to be any particular advantage in having
26 a board of people to carry out the inspection. The
27 banks have found over the years that the office of
28 the Inspector General has worked extremely well and,
29 incidentally, it is very economical. As far as
30 the banks are concerned, it is very satisfactory and



1 we do not wish to see it changed.

2 COMMISSIONER HARROLD: Those are all
3 the questions I have, Mr. Chairman.

4 COMMISSIONER BROWN: I should like to
5 ask a question about the directors, and perhaps the
6 question may be regarded as backwards. I should
7 like to get some comment on the propriety of senior
8 officers of banks acting on boards of directors of
9 customer companies.

10 MR. MULHOLLAND: Mr. Brown, I think
11 that each bank would have a very definite policy
12 in that regard. Therefore, I cannot speak for
13 the Association. Other general managers may wish
14 to speak for their own institutions.

15 If I may speak for my own bank, we
16 have a definite policy in this respect. In so far
17 as it relates to management that has a responsibility
18 for the day-to-day conduct of banking affairs of
19 its customers, there could arise at times a conflict
20 of interest which can be avoided by following the
21 policy of not allowing management to go on boards
22 of companies.

23 COMMISSIONER BROWN: There seems to
24 be a unanimity of dead silence...

25 MR. PATON: I think that is an example
26 of the politeness of bankers -- we are waiting for
27 the other to take the initiative.

28 On behalf of our bank I would say
29 that it is a matter of judgment. Within reason,
30 we do not see the danger that has perhaps been indicated.



1 We have a policy which allows officers of our bank
2 to serve as directors of companies whose business
3 we are entrusted with. To date there has been
4 no indication of any conflict of interest. We
5 would certainly make sure that such situation did
6 not arise, and if it did proper steps would be taken
7 to correct it.

8 COMMISSIONER BROWN: Other customers
9 have not complained about this policy?

10 MR. PATON: No, not to our knowledge.

11 COMMISSIONER BROWN: I believe you were
12 about to say something, Mr. Boyles?

13 MR. BOYLES: I was going to say something
14 to the order of what Mr. Paton has just said. In
15 our case we endeavour to refrain from having officers
16 join the boards of commercial companies, because
17 naturally we may have several clients who have
18 comparable interests. This does not necessarily
19 hold true to the same extent in the area of financial
20 institutions. I am sure it is pretty well known
21 that there are officers of banks sitting on boards
22 of trust companies, insurance companies and the like.

23 MR. WADSWORTH: If you wish me to
24 comment on that, Mr. Chairman, we follow a policy
25 fairly similar to that expressed by Mr. Mulholland,
26 that senior operating officers of the bank generally
27 are not permitted to go on boards. There are a few
28 executives at the senior level who are allowed to do
29 so, but if there were any conflict of interest at
30 any time such officer would remove himself from the



1 board forthwith. So far that has not occurred.

2 COMMISSIONER BROWN: Thank you very
3 much.

4 MR. WADSWORTH: I might also add in
5 that connection that from a practical point of view
6 if officers, even at the relatively senior level
7 on the operating end, were permitted to join boards,
8 such senior officers have other responsibilities
9 that require them to move throughout the country.
10 If the company were a local organization, problems
11 would be created by such movement, and the officer
12 would have to resign from the board.

13 MR. PATON: I might further comment on
14 our situation similarly with regard to the privilege
15 of joining such a board, which is limited to top
16 executive officers.

17 MR. NEAPOLE: We don't do it at all
18 in the management area - just vice-presidents and
19 up. I am a director of Roynat Ltd., but that
20 is all.

21 COMMISSIONER BROWN: In that case you
22 represent the shareholdings of the Royal Bank.

23 I am reminded that there is a section
24 in the Bank Act which refers to a two-thirds majority
25 of the directors being required when authorization
26 is being given to a loan above a total amount of
27 5 per cent of the paid-up capital of a bank in the case
28 where a director of the bank is either a director
29 or even a shareholder of the company involved. With
30 the increasing size of banks, is 5 per cent of the



1 paid-up capital a reasonable figure now?

2 MR. MULHOLLAND: With the increase
3 in the capital, a reasonably close relationship
4 is probably being maintained.



1 MR. WADSWORTH: I think also that is taken
2 in conjunction with section 75(3) where any director,
3 regardless of the amount of credit, may not be present
4 at a meeting of the board where credit is being con-
5 sidered and in which he has an interest either directly
6 or through a subsidiary; if you put the two together
7 I think that the present safeguards are quite adequate.

8 COMMISSIONER BROWN: There are two things
9 that occur to me, and one is whether 5 per cent has
10 become such a high figure that it doesn't become
11 operative very frequently, and the other one, of course,
12 is the thing that with the widespread share ownership of
13 bank directors, it must be difficult to find a situation
14 where you can authorize a loan of this size without
15 having to comply with this section because one of your
16 directors is bound to be a shareholder.

17 MR. MULHOLLAND: Sometimes the board room
18 is rather empty!

19 COMMISSIONER BROWN: I am talking about
20 the shareholdings, not interlocking directorships.
21 I am talking about section 75(2)(f), "a member or
22 shareholder". As I say, there are two points involved;
23 whether that clause is operative very frequently, and
24 the other one is whether you couldn't just have that
25 sort of clause, whether a loan exceeds that size or
26 not, without the conditions about a director being
27 a shareholder because, as I say, there must be very
28 few cases where you have a big one like that where you
29 haven't got a director as a shareholder.

30 MR. BOND: The usual function is to go through



1 the registers and look for those cases and check that
2 they are reserved.

3 COMMISSIONER BROWN: I am quite satisfied
4 they are reserved; I am not questioning that in the
5 slightest.

6 MR. BOYLES: I don't think that the existing
7 provisions of the Act have made for any undue
8 inconvenience.

9 COMMISSIONER LEMAN: I can't hear you.

10 MR. BOYLES: I am sorry. I suggest, Mr.
11 Lemman, that the existing provisions of the Act have not
12 made for any noticeable inconvenience. Does that answer
13 your question?

14 COMMISSIONER BROWN: If it does give rise
15 to any noticeable inconvenience, it is a suggestion
16 that this maximum limit is so high now that it is seldom
17 exceeded.

18 COMMISSIONER MACKINTOSH: There doesn't
19 seem to have been the necessity for considering it
20 very often.

21 MR. WADSWORTH: You are speaking of the
22 5 per cent?

23 COMMISSIONER MACKINTOSH: Yes.

24 MR. WADSWORTH: And there are cases probably
25 in most banks.

26 COMMISSIONER BROWN: Apparently there is no
27 opinion, so let us go on to the next point.

28 COMMISSIONER MACKINTOSH: Is it fair to say
29 if anybody recalls cases in which this requirement has
30 denied a loan which would have been accepted if the



1 two-thirds majority had not been required ?

2 MR. BOYLES: I have seen no such case.

3 MR. NEAPOLE: Nor I.

4 MR. PATON: Nor I.

5 COMMISSIONER MACKINTOSH: I would hope that
6 there were not too many loans that were approved by one
7 majority vote!

8 COMMISSIONER LEMAN: Mr. Brown, are you going
9 to leave interlocking problems here, because I would
10 like to raise a question?

11 COMMISSIONER BROWN: I thought that subject was
12 dropped on the floor first thing this morning?

13 COMMISSIONER LEMAN: I would like to raise
14 an interesting interlocking directorship idea here.
15 What would the banks think of the idea of packing the
16 Bank of Canada Board with senior officers of the chartered
17 banks? This sounded facetious, but I am asking the
18 question seriously and I will reword it. What would be
19 the true objection in having directors and senior
20 officers of chartered banks on the Bank of Canada Board?

21 MR. MULHOLLAND: Conflict of interest might
22 arise, Mr. Leman, unless, of course, the Bank of Canada
23 adopted a procedure similar to the withdrawal procedure
24 of directors in the chartered banks when matters arise
25 that get into the area of conflict of interest, then
26 the banker or bankers might withdraw during that
27 particular discussion.

28 COMMISSIONER LEMAN: I was thinking of it
29 in the context of what was discussed earlier to the effect
30 that you felt it was the Bank of Canada that doesn't

One-third of the total population of the country

was living in the rural areas.

The rural population was

the main source of

the country's food and raw materials.

There were not many large cities in the country.

The country was

very poor and backward.

It had no modern industry or science.

There was a great need

for a new government to lead the country.

On the 1st of September 1945

the Japanese surrendered.

A new government was formed.

The new government was

led by a group of young people.

They were called the

Young People's Party.

They were very brave and

they fought for the freedom of the country.

They were very brave and

they fought for the freedom of the country.

They were very brave and

they fought for the freedom of the country.

They were very brave and

they fought for the freedom of the country.

They were very brave and

they fought for the freedom of the country.

They were very brave and



1 need to have too much extra back-up powers, etcetera,
2 without discussing the necessity for having certain
3 connections with the bank, etcetera, and it would
4 suggest that this could be done through meetings with
5 the banks, with a direct contact through having some
6 representative of the banks on the Board of Directors
7 of the Bank of Canada, perhaps to ensure that the
8 discussion would be that much more certain; it was only
9 in that context I was thinking of it.

10 MR. PATON: If I may come into that; we have
11 been discussing competition this morning, and unless
12 all the banks were represented on a Bank of Canada Board
13 there would be a competitive advantage or disadvantage,
14 depending on whether you were inside or outside.

15 MR. MULHOLLAND: That would really be packing
16 the Board!

17 MR. BOYLES: It is also suggested it would
18 be a matter of decency in respect of the oath of
19 secrecy.

20 COMMISSIONER LEMAN: I think you have
21 answered my question.

22 MR. NEAPOLE: We have often felt that a
23 working banker wouldn't hurt their Board.

24 COMMISSIONER LEMAN: Well, I was going to
25 raise a question here, and if Mr. Boyles would allow
26 me to use the word "archaic", I need it for my question.

27 Can it be considered archaic to continue
28 to force the banks to have necessarily par value stock
29 when ordinary companies don't have to have par value
30 stock?



1 MR. HACKETT: In answer to that, Mr. Leman,
2 I don't think it could be considered archaic; I think
3 there is some weight that has to be given to custom
4 and useage in this connection. It is something that the
5 banks naturally will be having under consideration as
6 we approach the revision of the Bank Act. There are a
7 number of technical factors involved but there is also,
8 I think, the question which is perhaps a little mystical
9 as to whether in the view of the public a bank should
10 have a par value, whatever that par value might be.
11 I don't raise this as a sensible consideration, I
12 raise it as a consideration that may be in the public
13 mind.

14 COMMISSIONER LEMAN: A bit of a mystique?

15 MR. HACKETT: I think so.

16 COMMISSIONER LEMAN: But the banks would
17 have no objection to the legislature taking that problem
18 by the horn, so to speak?

19 MR. HACKETT: I think in this area, Mr.
20 Leman, the banks would probably prefer to be perhaps
21 permissive. I can't think of any technical objection.

22 COMMISSIONER LEMAN: It is permissive now
23 for ordinary companies under letters patent; they can
24 have par value stock or no par value stock.

25 MR. HACKETT: That was the point I was
26 endeavouring to make. It would broaden the area of
27 action for the banks in this particular area if it
28 were felt desirable, all things taken into consideration.

29 COMMISSIONER MacKEEN: Is this a hold-over
30 to the days when there was a double liability?



1 MR. HACKETT: I would answer that precisely
2 that way, sir, when the double liability feature
3 existed par value was necessary.

4 COMMISSIONER LEMAN: I believe that it was
5 the savings banks who represented to us that the question
6 of the par value of their stock and the requirements of
7 directors' qualifying shares would make things a little
8 difficult at times. Is there a similar problem for
9 the chartered banks?

10 MR. WADSWORTH: As to directors' shares?

11 COMMISSIONER LEMAN: Yes.

12 MR. WADSWORTH: Not that I am aware of.

13 MR. MULHOLLAND: I think it would be the
14 view of all the banks here that there would be a similar
15 view to that of Mr. Wadsworth.

16 COMMISSIONER LEMAN: This brings me to another
17 question relative to disclosure requirements; banks are
18 under the private enterprise system, and we have heard
19 quite a lot of representations throughout Canada about
20 the form of reporting to the shareholders, the amount
21 of information that shareholders can derive from annual
22 reports, and I believe yesterday or the day before I
23 asked a question about whether the banks felt that there
24 were adequate disclosure requirements in general for
25 corporations in Canada, and if I remember correctly,
26 Mr. Hackett spoke and said that he thought that you
27 were pretty well endowed with adequate disclosure in
28 general in Canada. Nevertheless, there are areas where
29 people have represented to us that they do not get the
30 tremendous amount of information they would like to have



1 from bank reports, especially in the area of the annual
2 result. Would you care to comment on this?

3 MR. HACKETT: I would think that the position
4 as to the balance sheet, profits, and taxation is in
5 that sense comparable with the annual report technique
6 and in addition, of course, I should add that for the
7 banks as a whole a very detailed report is available to
8 the public to the medium of what we call schedule Q.

9 COMMISSIONER LEMAN: Well, if we might come
10 back to that later in another context. We will come back
11 to that in another context, Mr. Chairman, with your
12 permission.

13 I would like to ask one small question now.
14 The Act now requires a minimum capital to start a
15 chartered bank, but the Act doesn't have anything in it
16 which has anything to do with the concept of adequate
17 capital to debt ratios, and the capital structure of
18 the bank. Would it be useful to indulge in a little
19 discussion on whether there would be some merit in
20 establishing such ratios? You could start with a
21 capital of X, but there would be some kind of a curve
22 or ratio of equity capital in the bank related to its
23 liabilities.

24 MR. HACKETT: Is the suggestion, sir, that
25 some formula governing capital ratio in relation to
26 size would be an acceptable thing?

27 COMMISSIONER LEMAN: Or do you feel that
28 any such concept is rendered unnecessary due to
29 other provisions related to cash reserves and liquidity
30 reserves?



1 MR. HACKETT: Yes, I think there is a certain
2 automatic governor in these reserve requirements that
3 would render the other concept rather redundant.

4 MR. WADSWORTH: I think you could add to
5 that the close supervision and scrutiny given to the
6 affairs of the bank on a continuing basis by the
7 Inspector General.

8 COMMISSIONER LEMAN: But does the Inspector
9 General go over your credits and analyze the credit-
10 worthiness of the debtors?

11 MR. HACKETT: He examines them quite carefully.

12 COMMISSIONER BROWN: The trust companies are
13 by legislation limited to accepting liabilities for a
14 total of $12\frac{1}{2}$ times their capital and other shareholder
15 equity. The chartered banks at the moment are running
16 at about 17 times. I am just looking at the list on
17 page 148 of your brief, and I see that they vary. The
18 Royal Bank shows 6.80 per cent which is approximately
19 16 times, and the Bank of Montreal is 5.70 and the
20 Canadian Imperial Bank of Commerce is 6.07, so you see
21 that you are running 16 and 17 times, and the Banque
22 Provinciale is 4.76, so that is about 21 times.

23 MR. LORENZO HEBERT: May I say that our
24 capital has been increased since that time; these
25 figures are at 1961, I think, November of 1961.

26 COMMISSIONER BROWN: It was the simplest
27 table for me to have access to. Yours has been increased
28 so you are probably under the 20 mark?

29 MR. LORENZO HEBERT: Right. Instead of 19
30 it would be 25.



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1 COMMISSIONER BROWN: I see. So, you are
2 running just 16 times, a little more than 16 times.
3 Now, if greater encouragement will be given to the
4 forming of the near-banks into banks, the moment they
5 operate or at least some of them do operate under this
6 $12\frac{1}{2}$ times limitation, if you are all going to be put
7 under the same sort of limitations, have you anything to
8 suggest or any ideas to put forward on this?



1 MR. LORENZO HEBERT: That certainly would
2 be one more rigidity in the banking system, apart
3 from what we already have.

4 MR. WADSWORTH: Did I understand your
5 question, Mr. Brown: Have we any suggestions to
6 put forward as to what should be done in the case
7 of trust companies?

8 COMMISSIONER BROWN: That is right.
9 Should this 12½ times be removed as far as they
10 are concerned?

11 MR. WADSWORTH: I think the answer
12 hinges fairly largely on what final decisions are
13 reached as to the actual functions of the so-called
14 near banks. I think you would have to answer one
15 with the other.

16 COMMISSIONER BROWN: I missed some
17 of that answer.

18 MR. WADSWORTH: I am sorry. I think
19 that the answer would rest on whatever the final
20 decision, or whatever the views of the Commission
21 and others might be as to the role of the near banks,
22 and any requirements which might be placed upon them
23 and upon the banks as far as reserve ratios are
24 concerned, and other inspection techniques which
25 might be involved if they were part of the banking
26 system.

27 COMMISSIONER BROWN: One thing I should
28 like to get an opinion on is this. My question
29 is directed particularly to the smaller banks. Do
30 you find any difficulties connected with size?



1 Do you find you cannot operate as closely to the 8 per
2 cent cash basis as others? Are you subject to
3 greater percentage ebbs and flows?

4 MR. LORENZO HEBERT: There might be
5 problems every now and then, of course. The more
6 branches you have, the more widespread is your
7 network. You always have the law of average, of
8 course. If you have more branches you may have a
9 favourable balance in one centre and an unfavourable
10 balance in another centre. The fewer branches you
11 have, the swing might run against you for a day or
12 two, but on the other hand so far as we are concerned
13 we never had any particular trouble, not any more
14 than the other banks. Of course, in periods when
15 money is very scarce and the money supply is restricted,
16 we would have the same trouble as the other banks.

7 COMMISSIONER BROWN: Have you any
8 comments on this, Mr. Hebert?

9 MR. LOUIS HEBERT: No. After all,
0 it is perhaps an advantage. If you are smaller
1 your problems are smaller too.

2 COMMISSIONER BROWN: Now I see why
3 the banks are worried. You do not have any problems?

4 MR. LOUIS HEBERT: No.

5 COMMISSIONER BROWN: You have no problems
6 that are directly attributable to relative size?

7 MR. LOUIS HEBERT: No. We have the
8 same problems as others, but no specific problems.

9 MR. LORENZO HEBERT: You are inquiring
specifically in connection with the 8 per cent reserve?



1 COMMISSIONER BROWN: I am thinking of
2 any problem that is particularly related to size.

3 MR. LORENZO HEBERT: Naturally there
4 are some kinds of business that it would be more
5 difficult for us to handle, such as very large
6 borrowing accounts, but perhaps we have been very
7 smart to have been able to hold our own so far.

8 COMMISSIONER BROWN: Good.

9 MR. BOND: I should like to say just
10 a word on this, that being a small bank sometimes
11 it is not always easy to get funds into the central
12 bank the same day when drawings from foreign corres-
13 pondents come through unexpectedly. Sometimes they
14 do not put us in funds as they should do. They
15 are well-known banks abroad, and one definitely
16 cannot refuse to make the payments. Under such
17 circumstances quite large swings can occur, and if
18 they do the smaller banks are obliged to carry more
19 short-term instruments, including more treasury
20 bills, than the larger banks, to meet such drawings.

21 At the present time there is a
22 difficulty in turning treasury bills into liquid
23 cash the same day to meet such drawings as I have
24 explained to you from correspondents, or orders
25 of payments, and it would be extremely convenient,
26 speaking for a small bank, if we could deal in funds
27 on the same line, say, as federal funds are in
28 New York, or on the Continent as we used to be able
29 to exchange between one another.

30 Most Continental banks have a means of



1 exchanging right up to two o'clock in the afternoon,
2 cheques on the Bank of France or the Bank of Italy,
3 and in Germany day-to-day loans go through right
4 up to the late afternoon, which both small and large
5 banks can lodge, and you can attain and keep your ratio
6 much closer than you could under our system.

7 COMMISSIONER BROWN: Two things are
8 that
9 involved here. One is the day's delay in getting
10 the credits in your account in the Bank of Canada
11 affects you relatively more than the others. The
12 second point is: Does this arise particularly because
13 of the large proportion of foreign business to
14 your total business?

15 MR. BOND: No. We do not find drawings
16 from Canadian customers as large in relation to their
17 accounts as you do in running accounts with foreign
18 banks.

19 COMMISSIONER LEMAN: Mr. Brown, I had
20 a question, if we could go back for a second to the
21 equity capital in a bank. Mr. Lorenzo Hebert has
22 just referred to the fact, and logically enough,
23 that a small bank probably cannot handle as large
24 loans as a very large bank. As I understand it
25 in the United States the banks are limited in the
26 amount they can loan to any one account, and this
27 limit is related to the size of their capital in
28 reserve. As I understand it there is no such
29 statutory limit here in Canada, but is it a practice
30 among the banks to relate the size of
loan they feel they can make to their capital in



1 reserve?

2 MR. MULHOLLAND: That is a matter of
3 judgment for management in each bank, Mr. Leman,
4 for sound judgment.

5 COMMISSIONER LEMAN: You have not
6 observed any pattern which tends to be standard?

7 MR. MULHOLLAND: There is no yardstick,
8 but that is in the area of individual judgment.

9 COMMISSIONER LEMAN: I was just
10 coming back to the concept that you expressed a
11 little earlier to the effect that what off-sets
12 any necessity for having a ratio of equity to
13 liabilities is the other ratios the banks have
14 to observe -- cash ratio, liquid ratio, and so on --
15 and I am puzzled that despite the fact the United
16 States banks also have these other ratios to observe,
17 they also have to observe this extra one.

18 MR. LORENZO HEBERT: In the United
19 States they have some fourteen thousand banks.
20 A lot of them are very, very small ones, and a
21 lot of them have a capital of only \$10,000. It
22 is very much more difficult, of course, to supervise
23 the banking system where you have fourteen thousand
24 banks than it is in Canada where you have only eight
25 banks, all well known. The banks are known to every-
26 body. This may be one of the reasons, I would
27 imagine.

28 COMMISSIONER LEMAN: I have heard that
29 even the very large United States banks have bumped
30 their heads against that ceiling. You used that



1 expression "bumped their heads against the ceiling"
2 yesterday. I think perhaps they were glad they
3 did. Perhaps in their judgment they were glad
4 they were bumping their heads against the ceiling.
5 I am referring to very large banks.

6 MR. BOYLES: Mr. Leman, I believe the
7 banks have a sort of natural consciousness about
8 getting too many eggs in one basket and there is
9 a sort of automatic restriction here with the result
10 you often find a consortium of banks accommodating
11 a certain client who is in need of funds in a
12 substantial quantity.

13 MR. BOND: If such a situation arises,
14 Mr. Leman, I think it would be possible to arrange
15 participation with another bank. That is what is
16 frequently done in the United States.

17 COMMISSIONER LEMAN: That is what Mr.
18 Boyles is referring to, a consortium of banks.

19 MR. BOND: Yes.

20 COMMISSIONER MACKINTOSH: More baskets
21 for one egg.

22 COMMISSIONER BROWN: Under the Bank
23 Act when a bank wishes to increase its capital it
24 is limited in the price that can be placed on the
25 shares for which rights are issued. It has been
26 suggested that perhaps this rigidity or limitation
27 should be removed and that the price which additional
28 shares are issued at should be left to the judgment
29 of the directors deciding on the issue. Have
30 you any comments on this?



1 MR. MULHOLLAND: I believe I am safe
2 in saying that we feel this should be the case. There
3 are many factors involved, the most important of
4 which is that it is a very costly way for the banks
5 to raise additional capital.

6 COMMISSIONER LEMAN: If they do not
7 have this freedom?

8 COMMISSIONER BROWN: This is, of
9 course, only an apparent cost because it goes to
10 their existing shareholders and the shareholders
11 have an opportunity to participate in it.

12 MR. MULHOLLAND: That is right.

13 COMMISSIONER BROWN: So it is more
14 of an apparent cost than a real cost.

15 MR. LORENZO HEBERT: One drawback,
16 of course, is that if you get capital in this way,
17 which is more costly,
18 you may have to reduce
19 the rate of your dividend and this may be misinterpreted
20 by the public.

21 COMMISSIONER BROWN: That is a very
22 good point. That is all I had on this.

23 THE CHAIRMAN: We shall adjourn until
24 two o'clock.

25
26 --- Luncheon Adjournment.
27
28
29
30



1 --- The hearing resumed at 2 p.m.

2
3 THE CHAIRMAN: We shall now resume.

4 MR. MULHOLLAND: Mr. Chairman, may we please,
5 with your permission, clarify a comment made this
6 morning in the foreign currency business area?

7 THE CHAIRMAN: Yes.

8 MR. SHANNON: Mr. Chairman, this morning in
9 dealing with the New York agency business I said that
10 we could not take deposits from within the United States.
11 I intended to say "within the state of New York". I
12 should like to make that correction for the record.

13 MR. MULHOLLAND: Thank you.

14 COMMISSIONER MACKINTOSH: I have a couple
15 of questions, Mr. Chairman, that I intended to ask this
16 morning. I was clear enough that this foreign currency
17 business was a highly competitive one which yielded
18 what was thought an adequate income for the bank, and
19 presumably an increase in the income of any taxpayer
20 is a desirable public good.

21 Are there any other by-products which flow
22 from this business? Has it a relationship to the
23 development of trade or to the acquisition of long-
24 term capital or anything else of this sort?

25 MR. SHANNON: I cannot think of any off-hand,
26 Dr. Mackintosh. It puts the Canadian banks in the
27 trading picture and in that way we are perhaps better
28 able to serve the needs of our clients. As far as any
29 other contributions to the economic good of Canada are
30 concerned, I cannot think of any off-hand.

The President returned at 9 o'clock.

THE CHAIRMAN: We will now resume

MR. ROBERTSON: Mr. Chairman, may we please

with your permission, a very short comment before

meeting in the morning and having business after

the session.

MR. ROBERTSON: Mr. Chairman, this morning

meeting with the new York agency business I said that

we could not take account of our time in the first instance

I intended to say "within the scope of New York".

should like to make that correction for the record.

MR. ROBERTSON: Thank you.

COMMISSIONER MARKHAM: I have a couple

of questions, Mr. Robertson. I referred to the

morning. I was glad to hear that this foreign business

business was a highly competitive one which yielded

what was thought an adequate income for the home and

presumably an interest in the income of my country.

And there are other questions which I

from this business, and in a relation to the

development of kind of to the business of the

firm which is a part of this business.

MR. ROBERTSON: I am not sure of any of these

Mr. Markham, I am not sure of any of these

meeting business and I am not sure of any of these

and to solve the needs of the business, as far as

and competition, as far as the needs of business are



1 COMMISSIONER MACKINTOSH: Do you develop
2 any experience in contacts which are of value in fields
3 other than short-term investments?

4 MR. SHANNON: Yes. We are in contact with
5 European banks and the London banks and it keeps us in
6 the market picture. As an international bank you are
7 either in the market picture or you are not.

8 COMMISSIONER MACKINTOSH: Does it give you
9 a contact with foreign firms which might establish
10 plants or offices in Canada?

11 MR. SHANNON: Yes, I would say it does.
12 The bank that establishes these contacts with foreign
13 concerns is the bank which these foreign concerns would
14 be thinking about when coming to Canada to do business.
15 So it has this advantage of business development.

16 COMMISSIONER MACKINTOSH: Are there any
17 contingent liabilities in connection with this
18 business that are of significance?

19 MR. SHANNON: It is a straight matter of
20 taking deposits and investing money. We keep liquid
21 so we think we can meet any demands that might be
22 made if there was a constant change in conditions and
23 a lot of these deposits were to go down. I can think of
24 no other contingent liabilities which might arise from
25 it.

26 COMMISSIONER MACKINTOSH: You, so to speak,
27 provide your own liquidity out of the assets that you
28 acquire?

29 MR. SHANNON: Exactly.

30 COMMISSIONER MACKINTOSH: That is all I have.

COMMISSIONER: Yes, I would say it does
any experience in contact with the value is fairly

MR. BARNES: Yes, I have in contact with
European banks and the London market in regard to
the market practice. As an international bank, I have
either in the market practice or you are not.

COMMISSIONER: Now if you
a contact with foreign firms which is established
points of interest in Canada?

MR. BARNES: Yes, I would say it does
The bank that established these contacts with foreign
concerns is the bank which these foreign concerns would
be thinking about when coming to Canada to do business.
So it has this advantage of business development.

COMMISSIONER: And that is
a permanent institution in connection with the
business that are of significant interest?

MR. BARNES: It is a permanent institution of
taking deposits and interest, money, and having
so we think we can meet the business that might be
want if there was a constant change in conditions and
a lot of these deposits would be made. I can think of
no other permanent institution which would be able to

COMMISSIONER: Now, so far as
provide your own stipulation of the money that you



1 on this subject.

2 MR. LORENZO HEBERT: Mr. Chairman, before
3 you pass to another subject may I say Mr. Harris, who
4 had to leave hurriedly at noon, requested me to make
5 a short statement on his behalf. He stated this morning
6 that orders drawn on near-banks were not bills of
7 exchange. What he had intended to say was that they
8 are not cheques as defined in the Bills of Exchange Act.
9 I was requested to make this statement for the record.

10 COMMISSIONER MACKINTOSH: If I could add
11 another question: In the past in some countries certain
12 eventualities, if not liabilities, have occurred which
13 have affected the Canadian banks. Is this a
14 consideration for the future?

15 MR. SHANNON: What did you have in mind,
16 Dr. Mackintosh?

17 COMMISSIONER MACKINTOSH: Oh, Cuba would
18 do for an example.

19 MR. SHANNON: You mean strictly foreign
20 business not taking foreign deposits.

21 COMMISSIONER MACKINTOSH: Yes.

22 MR. SHANNON: Well, that is a risk you take
23 in doing business in those countries. The rate of
24 return is commensurate with the risk.

25 COMMISSIONER LEMAN: It is safer in the
26 States?

27 MR. SHANNON: Exactly. I do not think any
28 of the banks lost anything in Cuba. We lost our
29 business in the continuing flow of profit from Cuba,
30 but we did not lose anything as far as actual



1 transactions were concerned.

2 COMMISSIONER BROWN: I wonder if I could take
3 this opportunity to ask Mr. Shannon a follow-up question
4 to his voluntary answer? He said he wanted to be
5 explicit that he did not take deposits in the State of
6 New York. Why did you make this statement, Mr. Shannon?



1 MR. SHANNON: I said this morning,
2 Mr. Brown, that as part of our conditions under
3 which we operate in the New York agency, one
4 condition was we were not permitted by the New
5 York banking authorities to take deposits -- and
6 I said, "within the United States", but I meant,
7 within the state of New York.

8 COMMISSIONER BROWN: So the implication
9 now is that you do take deposits in the United
10 States but not in the state of New York. Would
11 you follow that up?

12 MR. SHANNON: We do business with
13 corporations outside of New York State.

14 COMMISSIONER BROWN: Do you have any
15 reserve requirements against those deposits?

16 MR. SHANNON: No, we are not required
17 to, by the New York State banking authorities.

18 COMMISSIONER LEMAN: I have a question
19 I did not ask this morning when we were discussing
20 these payments and clearing system. I have now
21 got hold of the figures that Mr. Wadsworth referred
22 to, and one of the points that the near banks have
23 made with us in the context of the argument is that
24 some of them, at least, perhaps more than others,
25 do negotiate a lot of orders drawn on banks; they
26 are negotiated in their premises. When you con-
27 sider the offset of cost to revenues from the charges
28 you make to these institutions, do you take this
29 into account?

30 MR. LORENZO HEBERT: I think I know what

Mr. [Name] [Address]
[City] [State] [Zip]
[Phone Number]
[Email Address]
[Fax Number]

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1 you mean, but I wonder if you would clarify it a little
2 bit.

3 COMMISSIONER LEMAN: We are trying to
4 get an idea of how this nets out, the charges made
5 to these institutions against the offsetting cost
6 of doing the clearing for them. Does the banking
7 system as a whole take into account the fact there
8 are quite a lot of instruments negotiated at the
9 near banks which are drawn on banks for which they
10 made no charges?

11 MR. LORENZO HEBERT: We would be very
12 glad to negotiate these cheques ourselves, of course.
13 We are in the banking business, and we have a system
14 of branches throughout Canada. We are in a position
15 to serve almost everybody, and these cheques could
16 be easily negotiated at our various branches. So
17 far as we are concerned they are customers of the
18 banks, and we try to make for them about the same
19 conditions as we make for our other customers,
20 except that since these items are handled in bulk
21 the rates we grant them are much finer than those
22 granted to our ordinary customers.

23 COMMISSIONER LEMAN: Are not you now
24 speaking only specifically of your relationship with
25 the Caisses Populaires?

26 MR. LORENZO HEBERT: It is the same
27 with everyone; it is the same relationship. The
28 only difference with the others is that instead
29 of having an account with each bank at a central
30 point they have an account with us. That is the



1 only difference, and the conditions are the same.

2 COMMISSIONER LEMAN: Do not they incur
3 some costs in the negotiation of instruments on their
4 premises?

5 MR. LORENZO HEBERT: Yes. Maybe
6 I could better illustrate that in another way, if
7 you do not mind. I suppose that a company like
8 the C.P.R., which issues a large number of cheques --
9 or instead of the C.P.R. let us say any company --
10 they issue a large number of cheques and, on the
11 other hand, they receive thousands of cheques from
12 their customers. If they came to us and said, "Well,
13 we collect thousands of cheques and we bring them
14 to you and, on the other hand, we issue a large
15 number of cheques, why not just clear one against
16 the other without any charge?" We could not,
17 of course, because we are not in the same line
18 of business and we have our systems that we have
19 set up which they do not have, and the conditions
20 for those near banks is in some way the same. The
21 banks consider they are customers, and if they take
22 the cheques that could easily come within the
23 banking system -- and it is up to them, of course --
24 the banks do not see why they should go out of their
25 way just to facilitate this.

26 COMMISSIONER LEMAN: There was another
27 point we discussed this morning, to which I would
28 like to revert for a minute. The banks indicated
29 to us the cost to them of handling government
30 business, for which they do not feel compensated,



1 though you said you did allow for the partial
2 compensation you get through deposits from the
3 government. Up to now I think the government has
4 always argued this was quite right, that this was
5 a normal service the banking system could provide
6 for the government. Could we discuss this principle
7 a little more? Is there anything you want to add
8 to complete the picture on this?

9 MR. BOYLES: Not very much, Mr. Leman,
10 except from this viewpoint, that, after all, we
11 are federal corporations and we are taxpayers and
12 we have never felt there was full justification
13 for the unwillingness -- let us put it this way --
14 to compensate the banks for their unrecovered costs.
15 In other words, you might even suggest this is
16 another form of taxation.

17 COMMISSIONER LEMAN: Unequal taxation.
18 In other words, they are not spreading the cost of
19 the service over everybody in the country equally?

20 MR. BOYLES: We have never suggested
21 we should handle this business on the basis of
22 having a profit; but all we have sought is a return
23 of our out-of-pocket expenses.

24 COMMISSIONER MACKINTOSH: Somebody
25 pays for it. Does this mean it is, in effect, spread
26 over the other customers of the banks?

27 MR. BOYLES: Very definitely. It
28 goes to reduce our profits which is tantamount to
29 the same thing, and returns to shareholders, and
30 so on.



1 COMMISSIONER MACKINTOSH: With the
2 view I have had of the very active competition
3 amongst the banks, that is not the likely outcome,
4 is it?

5 COMMISSIONER BROWN: I would like to
6 ask another question relative to competition. A
7 view has been expressed several times that you would
8 not mind facing further competition, provided
9 it is on a fair and equal basis. Canadian banks
10 are able to operate in foreign countries, either
11 directly or through agencies. What is the reason
12 why foreign banks are not permitted to operate in
13 Canada? What are the reasons against them operating
14 in Canada as banks or bank agencies?

15 MR. SHANNON: Some of the New York
16 banks do in fact operate in Canada due to the close-
17 ness of the market. Many call on our clients here
18 and do business deals with them.

19 COMMISSIONER BROWN: Are they as big
20 a factor here as you are in New York?

21 MR. SHANNON: We have an agency in
22 New York and we are not taking deposits from New
23 York clients.

24 COMMISSIONER BROWN: But you maintain
25 an office in New York?

26 MR. SHANNON: Yes, we maintain an
27 office in New York, and there is no reason why
28 they could not come within the Bank Act here,
29 except that our system has branches. They would
30 not be in a position on an equal basis unless they



1 did build up their system of branches, which would
2 be costly.

3 COMMISSIONER BROWN: Do I gather from
4 your remarks that there is nothing that would
5 stop them operating as a bank under the Bank Act?

6 MR. SHANNON: If they complied with
7 the requirements of the Bank Act and were granted
8 a charter, there is no reason why they could not.

9 COMMISSIONER BROWN: Has anybody any
10 idea why none of them has done so?

11 MR. SHANNON: I think this very point,
12 they would have to build up a system of branches to
13 be really competitive in Canada, and it would be
14 very costly.

15 COMMISSIONER BROWN: You have not
16 found it necessary to build up a system of branches
17 in the United States?

18 MR. SHANNON: In New York they have
19 branches within the city, but we are not doing local
20 business there.

21 MR. BOND: New York is a big financial
22 centre, there is a lot of business to be got; but
23 Montreal and Toronto are much smaller and are like
24 provincial cities to the Americans, and there is
25 not that large proportion of business to be got.
26 It is the question of where the market is and
27 the profits to be made.

28 COMMISSIONER BROWN: They have not
29 come up here because there is not the profit to
30 be made?



1 MR. BOND: Yes, I think so.

2 THE CHAIRMAN: Do all the members of
3 the Association agree with that?

4 MR. WADSWORTH: I do not know about
5 the terminology, but we all know that New York is
6 a very important international financial centre,
7 and there is a great amount of business transacted
8 there that has no relationship to the state of
9 New York.

10 COMMISSIONER BROWN: Yesterday we
11 had a short discussion about cash reserves and 8 per
12 cent. If I recall correctly, I think the answer
13 was given that there was a certain difference of
14 opinion. Some banks considered the 8 per cent
15 adequate; others thought it was probably about
16 the right figure; and still others had a different
17 idea. Again flying the kite, if the 8 per cent
18 were reduced, say, to 6 per cent, would you work
19 to 6 per cent? Would you all work to 6 per cent?

20 MR. NEAPOLE: We would have to, would
21 we not?

22 COMMISSIONER BROWN: Would you have
23 to work down to 6 per cent?

24 MR. NEAPOLE: Do you mean if it were
25 written into the Bank Act?

26 COMMISSIONER BROWN: No.

27 MR. NEAPOLE: That is a moot point. I
28 would say we would.

29 MR. MULHOLLAND: The same incentive
30 would exist to work as closely as possible to any



1 cash ratio established, because it would be unprofitable
2 to do otherwise.

3 COMMISSIONER BROWN: What about 5 per
4 cent?

5 MR. MULHOLLAND: I cannot speak for
6 all the banks.

7 COMMISSIONER BROWN: No, but the
8 individual bank?

9 MR. MULHOLLAND: I would try.

10 COMMISSIONER BROWN: What about 4 per
11 cent?

12 COMMISSIONER LEMAN: How far down would
13 you follow Mr. Brown?

14 COMMISSIONER BROWN: This is a Dutch
15 auction!

16 MR. MULHOLLAND: I do not know what
17 par for this course is! I would venture this
18 observation though, that I think the further down
19 you get in the absolute scale, one of the questions
20 that one increasingly has to bear in mind is the
21 "get-at-ability" of secondary reserves right
22 above that ratio. I speak subject to some correction
23 here -- and, perhaps, subject to a lot of correction --
24 but I think there are one or two European banking
25 systems which work to exceedingly low cash ratios,
26 but place a much greater emphasis on sight money,
27 perhaps employed in near-by markets that they can
28 get at very quickly. In that context the cash re-
29 serve becomes almost a means of meeting clearing
30 losses rather than a basic reserve.



1 COMMISSIONER BROWN: If it were reduced
2 and there was a difference of opinion as to how
3 close people were going to operate to this reduced
4 level, it provides more difficulty for the money
5 managers in the Bank of Canada.

6 MR. MULHOLLAND: That would be so.

7 COMMISSIONER BROWN: In knowing what
8 the reaction would be throughout the system. Therefore,
9 they have to operate at the highest level at which
10 any bank would want to operate.

11 MR. MULHOLLAND: I would agree you
12 need a conventional agreement or approval that the
13 rate was fixed at a reasonable rate, and that the
14 rate established did not involve any marked divergence
15 of philosophy, almost.

16 COMMISSIONER BROWN: Among the members
17 of the system?

18 MR. MULHOLLAND: That is right.

19 MR. LORENZO HEBERT: The banks, of
20 course, have to carry till money to a
21 very large amount, and the balance of the Bank
22 of Canada is only part of our reserve, and we
23 could not go too low as a matter of day-to-day
24 operation.

25 COMMISSIONER BROWN: The point I
26 wanted to bring out was, in order for the cash
27 management of the Bank of Canada, they would
28 almost have to have an agreed level to which
29 everybody worked as closely as possible.

30 MR. MULHOLLAND: That is right, sir.



1 COMMISSIONER LEMAN: Does Mr. Bond
2 have any comment on this?

3 MR. BOND: No. I would think it
4 would be as easy to work at a level of 8 per cent,
5 as they did in London, as at 7 per cent, if that
6 is the question.

7 COMMISSIONER BROWN: We are talking
8 purely of the rate, whether the 8 per cent should
9 be reduced to 7 per cent or 6 per cent.

10 MR. BOND: I do not think I would
11 have any comments to make on that.

12 COMMISSIONER BROWN: Mr. Chairman,
13 before we go on to another subject I have a further
14 point of clarification I would like. I think Mr.
15 Harrold asked this morning about loan authorizations
16 for corporations that were represented on the bank
17 boards by a director of a borrowing corporation.
18 I think the answer was given that this was covered
19 in a report made to the government. Is this report
20 a dollar figure or the names of the corporations
21 involved?

22 MR. WADSWORTH: It is a dollar figure.

23 COMMISSIONER BROWN: Of the various
24 loans?

25 MR. WADSWORTH: Yes, that is right.
26 These are reported monthly.

27 COMMISSIONER BROWN: Could you ask the
28 requisite authority that these be made available to
29 us? There seems to be a little difference of
30 opinion as to whether it is a dollar figure or a names



1 report.

2 MR. CROWE: It is a dollar figure, and
3 it is required under the Bank Act.

4 COMMISSIONER BROWN: That is fine,
5 thank you very much.

6 MR. WHIPP: Under Schedule M of the
7 Bank Act. This is on page 87, if your act is
8 similar to mine.

9 COMMISSIONER BROWN: I hope we are
10 all working on the same act!

11 MR. WHIPP: It is at the back, under
12 Schedule M, right at the bottom, "Supplementary
13 information".
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1 COMMISSIONER BROWN: This does not give a
2 complete answer.

3 MR. WHIPP: You asked, what was the dollar
4 amount?

5 COMMISSIONER BROWN: Of the authorized loans?

6 MR. WHIPP: The aggregate amount?

7 COMMISSIONER BROWN: This is the aggregate
8 amount of the loans?

9 MR. WHIPP: To the directors.

10 COMMISSIONER BROWN: I asked for the aggregate
11 authorization.

12 MR. MULHOLLAND: The authorized credits.

13 COMMISSIONER BROWN: Yes.

14 MR. WADSWORTH: I misunderstood your question.

15 COMMISSIONER BROWN: Could this be made
16 available?

17 MR. WHIPP: It certainly can be obtained.

18 COMMISSIONER BROWN: We would like to have
19 it. Thank you very much.

20 THE CHAIRMAN: The next subject is the
21 inner reserves of the chartered banks. As I understand
22 it, it has been for many years public policy to provide
23 for certain hidden reserves, the amounts of which are
24 not to be disclosed to the public, and certain of those
25 reserves are not subject to income tax. Therefore, in
26 the discussion I assume it would be inappropriate to
27 discuss any figures as to the amounts of reserves of
28 any particular bank, and that we should confine our-
29 selves to a discussion of some of the issues involved.

30 There is one exception, however. In the



1 submission of the Inspector General it is stated --
2 and this, of course, is public property -- that the
3 chartered banks as a whole are permitted contingency
4 reserves at the 1962 fiscal year, amounting in the
5 aggregate to \$326 million or 2.951 per cent of related
6 assets after the deduction of specific reserves from
7 maximum reserves allowed, that formula in use -- and
8 it covers both specific and tax-free reserves -- would
9 produce for the fiscal year 1963 a maximum reserve
10 percentage of 3.504 per cent.

11 Now, aside from those two items the
12 discussion could, I think, deal with the broad issues
13 involved and the justification for the continuation of
14 the policy, and the adequacy of the provisions for
15 reserves. There is also the question of justification
16 for continuing the secrecy attached to these reserves
17 and the tax exemptions now provided for.

18 I suggest, Mr. Mulholland, that you might
19 begin by giving us an outline of the position generally
20 and what are the views of your association. This
21 matter is referred to in your brief in sections 348
22 to 359.

23 MR. MULHOLLAND: I assume, Mr. Chairman,
24 you do not wish me to make any reference to these
25 paragraphs you have mentioned?

26 THE CHAIRMAN: No. We have all read them.
27 It is just to put forward your views and to give
28 us a certain amount of background, and perhaps to
29 emphasize some of these points.

30 MR. MULHOLLAND: I will open this subject,



1 Mr. Chairman, but I should perhaps preface my remarks
2 by saying that the matter of the formula for
3 calculating the inner reserve figure is a matter which
4 is in constant review with the Minister of Finance and
5 his representative the Inspector General. The
6 conversations are going on even at the present time,
7 and have been over the last year or so, in relation
8 to this formula. It is a matter which is resolved from
9 time to time between the Minister and the banks.

10 Insofar as the concept of the inner reserves
11 is concerned, if you wish me to mention that before
12 we get too deeply into the subject, I shall do so.
13 These reserves merely act as a pool by which a certain
14 portion of earnings during a period of good times may
15 be set aside to meet losses which invariably occur
16 during a cycle of poor years.

17 Prudent bankers recognize that in valuing
18 their assets at any given date, adequate provision
19 must be set up for known losses at that particular
20 date, as well as those for which there may be some
21 losses against loans on which there may be some
22 apprehension in the minds of management but which at that
23 specific date have not been readily identified.

24 On behalf of the Association I may say that
25 the banks' views on this general concept of inner
26 reserves were clearly stated by the Minister of Finance
27 during the 1944 Bank Act revision proceedings. I
28 shall not quote from that, Mr. Chairman, unless you
29 wish me to do so, because I am sure you have it in
30 your records. As to the present method of calculating



1 reserves, I suppose you also have that information, but
2 I would be glad to put it in the record in very brief
3 form.

4 THE CHAIRMAN: It is all in the Inspector
5 General's brief and I don't think it is necessary to
6 put it on the record here in any detail.

7 MR. BOYLES: Mr. Chairman, as Mr. Mulholland
8 has so aptly described the concept of inner reserves,
9 may I just add that this is also quite well described
10 in our brief to the Commission.

11 In addition to what Mr. Mulholland has said,
12 I think the main point is that no commercial bank would
13 be fulfilling its obligation to its depositors or to
14 the community if adequate steps, as suggested by Mr.
15 Mulholland, were not taken.

16 I understand that you are well acquainted
17 with this prescribed formula through which the allowable
18 reserve is computed. It is rather interesting to note
19 the effect of that formula. If one were to have before
20 him the banks' figures from 1953 to 1962, it would
21 appear that the par or the allowable for general
22 contingent reserve has remained virtually constant.

23 I need not mention the figures here, except to say that
24 the allowable is virtually constant, notwithstanding
25 which the aggregate assets of the bank in 1953 were
26 approximately \$5 billion, whereas at the end of 1962
27 the respective figure was something to the order
28 of \$11 billion.

29 This rather points to what we think to be
30 the inadequacy of the formula, and of course, it



1 develops from this main point that the banks are
2 replacing low average assets and relatively high loss
3 experience by high average assets and low loss experience.

4 I do not believe I need go into the details
5 of how that works, because you do have the formula
6 before you. But I suggest, sir, that this matter of
7 reserve formula requires some revision in the interest
8 of the banks and, of course, through them for the purpose
9 of protecting depositors.

10 As you know, starting in perhaps 1929, and
11 through the early thirties, we went through a long
12 period of unhealthy economic conditions which naturally
13 gave rise to severe losses. It is in that era that we
14 have extracted, in accordance with the prescribed terms
15 of the formula, a figure representing the loss experience
16 of the bank. We are now moving out of that era into
17 a more favourable period in respect of which the loss
18 experience was not so great. Now we are looking into
19 another cycle: we have larger risk assets, and it is
20 only reasonable to assume that because of the relatively
21 free and easy way in which the banks operate in respect
22 of credits during good times, that some of the results
23 will catch up with us in the years to come. Therefore,
24 it is only prudent for us to suggest that we should
25 take action to have appropriate reserves to provide
26 for this contingency.

27 In addition there is, of course, always the
28 need in the course of making loans to set up specific
29 reserves for losses that are already established. Under
30 the present prescribed formula these specifics are all



1 part of the overall par. We suggest that there should
2 be sufficient allowance for the specifics and additional
3 reserves for that purpose, and that there should be a
4 contingent reserve or an inner reserve to provide for
5 the unknown, for the things that may develop with
6 experience.

7 THE CHAIRMAN: There is no limit to the
8 amount of reserves you may set up, is there? There is
9 only a limit to the amount of reserves that you may
10 set up tax-free?

11 MR. BOYLES: Right.

12 THE CHAIRMAN: And in addition to that you
13 may set up more reserves, if you think it advisable,
14 and pay taxes on them.

15 MR. BOYLES: Yes - that is when there is
16 enough available. On the other hand, I think it is
17 fair to say in respect of taxes that you might regard
18 a transfer to inner reserves before taxation as a
19 deferred tax, to some extent. In other words, in the
20 event that we find such reserves get beyond the allowable,
21 they are indeed brought back into taxable income.

22 THE CHAIRMAN: But you get the use of the
23 money interest-free during the interim, don't you?

24 MR. BOYLES: Yes.

25 COMMISSIONER LEMAN: Mr. Boyles, in
26 discussing this subject, is it not true that in order
27 to change the formula or make greater amounts of
28 tax-free inner reserves available to the bank, one would
29 have to form a judgment as to their adequacy with regard
30 to the period or the new cycle the banks are now coming



1 into. I understand that was your explanation?

2 MR. BOYLES: Yes.

3 COMMISSIONER LEMAN: Could you suggest to
4 us how one would go about judging their adequacy?
5 You can't work to a vague amount; you have to work to
6 some precise amount.

7 MR. BOYLES: Exactly - except that one goes
8 on the basis of experience in the past. In other words,
9 we know what our loss experience was over the past many
10 years of good and bad times; but under this present
11 arrangement we are working on the basis of loss
12 experience of what were relatively good years for the
13 banks. This prompts us to suggest that the formula is
14 not truly adequate.

15 COMMISSIONER LEMAN: What would be an adequate
16 formula?

17 THE CHAIRMAN: Out of those good years would
18 you not have been able, if you had decided it was
19 prudent to do so, to set aside more reserves than you
20 did? Apparently you did not think that was necessary?

21 MR. BOYLES: First of all, Mr. Chairman,
22 one has to relate such transfers to the availability
23 of funds after paying your bills and your taxes. You
24 will find generally in the less favourable years --
25 and this relates to my first point - you do not have
26 that opportunity. In the more favourable years it is
27 prudent to add to your contingency reserves.

28 COMMISSIONER LEMAN: "Bigger reserves" is
29 also big, is it not? What would be a good formula?

30 MR. BOYLES: May I emphasize again the degree



1 to which the risk assets of the bank have increased,
2 even in that period from 1953 to 1962. Actually, they
3 have more than doubled. This naturally suggests that
4 we have to keep pace with this trend in our risk assets,
5 and I suggest that the present formula does not permit
6 us to do that.

7 COMMISSIONER LEMAN: I am wondering if you
8 could give me the guiding principle of arriving at a
9 good formula?

10 MR. BOYLES: I know your point, Mr. Leman,
11 and I suggest to you that it is not easy because in
12 effect we don't know the unknown. However, we think
13 it is prudent to suggest that we should not be operating
14 under a formula which can permit us to set aside less
15 each year as the result of the application of the
16 formula which is now based on the experience in the
17 more favourable years.

18 COMMISSIONER LEMAN: That is a negative
19 principle. How about some positive principles?

20 MR. BOYLES: Would you like me to suggest
21 how much we should be allowed?

22 COMMISSIONER LEMAN: I am not suggesting
23 that you give us a precise answer. I am just asking
24 you to give me the guiding principle. What are the
25 factors you would take into account and how much weight
26 would you give to them? What would be your approach
27 to judging the adequacy of the reserve?

28 MR. BOYLES: Number one is the loss experience
29 in the worse years as related to the respective risk
30 assets of those years.



1 COMMISSIONER BROWN: Are you suggesting that
2 you would be satisfied with a reserve equivalent to
3 the percentage loss ratio in one year?

4 MR. BOYLES: No, not necessarily. For
5 instance, in the United States they permit them to pick
6 out 20 consecutive years from 1927, representing the
7 worse loss experience.

8 COMMISSIONER BROWN: And how many years loss
9 are you allowed to carry? Is it a three-year loss
10 ratio?

11 MR. BOYLES: This is a contingent reserve.

12 COMMISSIONER BROWN: Yes - in the American
13 system.

14 MR. BOYLES: The basis there is the loss
15 experience in any twenty consecutive years since 1927.

16 COMMISSIONER BROWN: But presumably they
17 are not allowed to set aside the total of the twenty
18 years, are they?

19 MR. BOYLES: No.

20 COMMISSIONER BROWN: How many years are
21 they allowed? Is it not three years?

22 MR. BOYLES: Yes, that is quite right.

23 THE CHAIRMAN: The worst three years in the
24 twenty? Three times the average?

25 MR. BOYLES: That is right, three times the
26 average.

27 COMMISSIONER BROWN: How would that relate
28 to the present Canadian situation?

29 MR. BOYLES: I can't answer that question.

30 COMMISSIONER BROWN: It would be relevant,



1 wouldn't it?

2 MR. BOYLES: It would be.

3 COMMISSIONER BROWN: But you can't tell me
4 whether it would be higher or lower than the present
5 Canadian situation?

6 MR. BOYLES: No. I do not have any statistics
7 concerning the loss situation.

8 COMMISSIONER BROWN: I am saying, if you
9 took the twenty worst years in the Canadian experience,
10 and then took the worst three of the twenty, how would
11 that relate to your average?

12 MR. BOYLES: It would probably be all right
13 as of today, but we are thinking of the downward trend
14 that is produced by this formula.

15 THE CHAIRMAN: The trend over the last period
16 in the calculation of reserves has, on the whole, been
17 going up. The losses have been small, and there hasn't
18 been any concentrated period when you had any heavy
19 losses.

20 MR. BOYLES: That is right.

21 THE CHAIRMAN: That is the situation, once
22 the formula moved forward and away from the depression
23 years.

24 MR. BOYLES: Yes.

25 THE CHAIRMAN: So, the net result of it is
26 that the amount of the reserves you are allowed under
27 this formula are going down every year?

28 MR. BOYLES: That is quite right, and at
29 the same time our risk assets are going up.
30



1 THE CHAIRMAN: You never/^{allow}whether in the next
2 three, four or five years you may get another heavy
3 loan period.

4 MR. BOYLES: Yes.

5 THE CHAIRMAN: And by that time you will
6 have less reserves than you had at the beginning of the
7 year?

8 MR. BOYLES: Yes.

9 THE CHAIRMAN: That is your position?

10 MR. BOYLES: Yes.

11 THE CHAIRMAN: And for that reason you say
12 that this formula is not appropriate?

13 MR. BOYLES: Quite.

14 THE CHAIRMAN: But I don't know whether the
15 alternatives that you suggest, whether that cures the
16 situation.

17 MR. BOYLES: You mean in just making
18 a comparison with that permitted in the U.S.?

19 THE CHAIRMAN: Yes.

20 MR. BOYLES: I am not suggesting, sir, that
21 it does; this is something that we are studying.

22 THE CHAIRMAN: Is there any formula similar
23 to it and based on the present formula? In other words,
24 is the basis of that formula adequate? Is that the
25 right type of formula to have at all?

26 MR. BOYLES: I believe that there is merit
27 in this type of formula provided that it is realistic
28 in respect to the contingencies.

29 THE CHAIRMAN: Apparently it is not, though,
30 from what you say.



1 MR. BOYLES: Yes, exactly. What I am trying
2 to say, sir, is that on the basis that certain percentages
3 must specify type of assets, this does seem to be
4 reasonable, but when one is restricted in the amount
5 of allowables, notwithstanding that it is percentage
6 allowables, then you can see that the trend can move
7 if there was a rise, but if it is based on the other
8 experience, the loss experienced over a 25 year period,
9 that is a moving 25 year period.

10 COMMISSIONER LEMAN: This bears some
11 relationship to what we talked about this morning on
12 the ratio of equity capital to liability, does it?

13 MR. BOYLES: I don't believe it does, sir.
14 It may. I never thought of it in that context.

15 THE CHAIRMAN: It is what I understood you
16 had in mind a moment ago, that these tax-free reserves
17 in any bank might be drawn upon at any given time and
18 moved into the balance sheet to offset some special
19 loss that occurs, then that portion of the reserves
20 would be subject to tax?

21 MR. BOYLES: The transfer out?

22 THE CHAIRMAN: The transfer out.

23 MR. BOYLES: Well, if it is a non-tax
24 reserve, yes sir.

25 THE CHAIRMAN: If there is a loss; if in this
26 case it was to take care of a loss, so that it would not
27 be taxable.

28 MR. BOYLES: Oh, I see. In that event, no.
29 If it was just --

30 THE CHAIRMAN: If it were just moved up, it



1 would be quite legitimate to move it up?

2 MR. BOYLES: Yes.

3 THE CHAIRMAN: Whether there was a loss or
4 not?

5 MR. BOYLES: Yes.

6 THE CHAIRMAN: But if it was moved up and
7 there was no loss, then it would be taxable?

8 MR. BOYLES: Right.

9 COMMISSIONER BROWN: Could I ask a further
10 question for clarification of this? I think it was
11 your point that you can put more reserves in there now
12 providing you pay income tax on them, and I gather that
13 you are also making the point that the present formula
14 is not generous enough and that you feel the reserves
15 should be higher than they are. If you feel the reserves
16 should be X dollars higher than they are, at least you
17 could put half X dollars into there, but has anybody
18 done this; do you do it?

19 MR. BOYLES: Yes.

20 MR. NEAPOLE: Some banks do.

21 COMMISSIONER BROWN: Are the banks doing
22 this as a principle in order to make absolutely clear
23 that this is not a high enough reserve?

24 MR. BOYLES: There are transfers from time
25 to time.

26 MR. WADSWORTH: In addition to what we may
27 put into our contingency reserve if we don't feel that
28 is adequate, are we putting additional reserves into
29 a tax paid reserve, is that it?

30 COMMISSIONER BROWN: Yes; that is surely the



1 strongest argument you can give to any authority that
2 you don't think the formula is satisfactory?

3 MR. BOYLES: I think probably this is followed
4 by the banks to varying degrees but, as you would
5 appreciate, if you were to absorb a loss out of a tax
6 paid reserve it is a lot different, because you have had
7 to put in twice ^{so} /as to make it sufficient to absorb the
8 loss. In other words, to pay the loss out of a tax paid
9 reserve is costing you twice as much as if you paid it
10 out of the tax-free reserve.

11 COMMISSIONER BROWN: At some stage surely
12 there is a tax recovery?

13 MR. BOYLES: Yes, there can be.

14 COMMISSIONER LEMAN: Were there any transfers
15 out of tax-free reserves by the banks as a whole in
16 recent years?

17 MR. NEAPOLE: Very definitely.

18 COMMISSIONER LEMAN: Why would there have
19 been if the general opinion is that the tax-free
20 reserves were inadequate?

21 MR. BOYLES: There have been transfers out.

22 MR. NEAPOLE: I am not so sure I can answer
23 that by saying that they felt the reserve was inadequate,
24 but let us say that it was a question of judgment as to
25 what should be done at the time. For instance, we
26 transferred \$10 million out at the end of 1961 and paid
27 a corresponding amount of tax on it.

28 MR. WADSWORTH: Another reason, Mr. Leman,
29 why we occasionally turn to our experience in this
30 field.



1 COMMISSIONER LEMAN: It may be too naive
2 an approach.

3 MR. WADSWORTH: No, but as you can appreciate,
4 as the formula comes down it is quite inconceivable
5 that the amount you have reserved may be higher than
6 permitted by the formula and you may have to make certain
7 transfers out.

8 COMMISSIONER LEMAN: The transfers out were
9 forced?

10 MR. WADSWORTH: They could have been.

11 COMMISSIONER BROWN: Or you could have left
12 them and paid the tax?

13 MR. WADSWORTH: Yes, it is a matter of choice
14 of the individual banks and could vary.

15 THE CHAIRMAN: I gather from what you say
16 up to this point that in fact the tax-free reserves
17 are merely partly tax-free in a sense?

18 MR. WADSWORTH: That is quite right.

19 THE CHAIRMAN: That they are held there
20 and subject to tax in any particular year until they
21 are moved up out of that tax-free area and used for
22 some purpose that is not for the purpose of off-setting
23 some loss.

24 MR. WADSWORTH: That is quite right.

25 THE CHAIRMAN: And then it becomes taxable
26 and it is taxed?

27 MR. WADSWORTH: That is right.

28 THE CHAIRMAN: And all the other reserves
29 that are being accumulated, the tax-free reserves, they
30 stand there and they are always subject to that whenever



1 they become used for other than paying losses, for other
2 purposes than paying losses?

3 MR. WADSWORTH: That is right, so that there
4 is no avoidance of taxes; there can be a deferment of
5 taxes.

6 THE CHAIRMAN: Isn't it theoretical, at any
7 rate, that they may all be used either to pay off losses
8 or to be brought into the ordinary balance sheet of the
9 company and then they would be taxed on that?

10 MR. WADSWORTH: That is quite right.

11 THE CHAIRMAN: And the main advantage,
12 financial advantage you get from holding these reserves
13 in this way is that you do have the interest on the
14 money?

15 MR. WADSWORTH: But I would suggest if they
16 were all brought out or published, and you had no cushion
17 or no reserve, it wouldn't be too comfortable a position
18 for a banker to be in in operating a bank because I think
19 one of the most important points or one of the important
20 points in addition to providing for losses -- and I believe
21 we have brought this out in the brief -- is that at the
22 bottom of the business cycle when you probably absorb
23 some fairly substantial losses, it may be a very proper
24 time for banks to take more than/normal risks they
25 ordinarily would. Thinking that the economy is going
26 to pick up and without any further reserves or so-called
27 reserves, I think that in the interests of depositors
28 and shareholders you would be much/^{more}careful in your
29 approach than you would if you felt you had nothing
30 to come and go on?



1 THE CHAIRMAN: Apparently the answer to what
2 you claim to be the necessity of this type of reserve --
3 tax-free for the time being, at any rate -- is that it
4 is necessary because of the peculiar nature of the
5 banking business, is that so?

6 MR. WADSWORTH: That is right.

7 THE CHAIRMAN: Because the banking business
8 is unique in this respect, is it not?

9 COMMISSIONER BROWN: There are other businesses
10 that do have losses, sir!

11 THE CHAIRMAN: But do they have tax-free
12 reserves?

13 MR. WADSWORTH: They probably have inventory
14 reserves.

15 THE CHAIRMAN: Well, other businesses may be
16 similar in some degree in this respect, but the banks
17 have something on the face of it that looks like a
18 rather special concession.

19 MR. WADSWORTH: That is right.

20 THE CHAIRMAN: And that must be for some
21 reason applicable to the special nature of the business.
22 What is the special nature of the business that justifies
23 this particular situation?

24 MR. LORENZO HEBERT: May I venture something?
25 One of the reasons, of course, is that the banks operate
26 at a very thin margin of profit.

27 THE CHAIRMAN: And so does everybody else,
28 from what they tell me!

29 MR. LORENZO HEBERT: I mean, we have agreed
30 that it is as low as three per cent and there is a ceiling



1 of 6 per cent and when the end of the year comes, of
2 course, it is very hard when you have thousands and
3 thousands and thousands of loans on your books
4 to say exactly that on this loan we are likely to
5 lose 2 per cent and on this one we are likely to lose
6 5 per cent. We know some of them, of course, we make
7 a specific reserve for those, but it would be very hard
8 to put against each item the amount we are likely to
9 lose or that we might lose if conditions were to change.

10 In an industry or in a store it is much
11 easier, of course, to appreciate it; you can see these
12 goods, these raw materials and it is much easier to
13 say what their true value is likely to be next year
14 or next month.

15 MR. BOYLES: The other point if I make it,
16 is that I think it is generally recognized that a
17 sound banking system is vital to the needs of the
18 nation, and that if a bank is to give proper recognition
19 to this, that we must take a certain amount of risk
20 and also to act in a fashion that will not disturb the
21 public confidence in the banks.

22 MR. WADSWORTH: To get back to your question,
23 Mr. Chairman, another point which I am sure you are
24 aware of is that the monies with which we are taking
25 these risks, taking the management responsibility for
26 these risks, are public funds; they are not individual
27 shareholders' equity as they would be in some businesses.
28 These are the deposits of many, many people, and for
29 that reason we think that is another special thing.

30 THE CHAIRMAN: There are other financial



1 institutions that take public money.

2 MR. WADSWORTH: Yes.

3 THE CHAIRMAN: But do they have the same
4 type of tax-free reserve situation? Insurance companies,
5 trust companies and all sorts of near-banks are taking
6 in public money, but as far as I know they pay taxes
7 on reserves in the ordinary way.

8 MR. WADSWORTH: It may be, though,
9 that more of their assets --
10 and I am not admitting they are not subject to some loss
11 -- are more substantially secured as against the volume
12 of loans, and we were discussing those a day or two ago
13 that are for working capital purposes. The main security
14 is the future of the business and the economic climate
15 in which that business is operating.

16 COMMISSIONER LEMAN: Mr. Boyles didn't agree
17 when
18 with me / I said I thought that there was some relevancy
19 between that and the discussion this morning about the
20 capital of the banks -- and you can't discuss this bank
21 by bank -- but there is over a billion dollars of bank
22 capital, isn't there, which is a fairly good sum of
23 money for the absorption of losses as far as the
24 depositors are concerned?

25 MR. WADSWORTH: Yes. I think, though, there
26 is another factor that was mentioned; we don't
27 wish to read it now, but it was a statement made by
28 the Minister of Finance in 1944. It is the matter of
29 public confidence and there are swings in the contingency
30 reserve losses that may occur, but if these were all
reflected in the public figures they could be at times



1 misinterpreted as to what is happening to the affairs
2 of the individual banks or bankers.

3 THE CHAIRMAN: We haven't come to that
4 aspect of it, but I am under the impression that there
5 was some provision applicable to mortgage companies
6 where some similar type of reserve -- perhaps on a
7 smaller scale -- is provided. Are you familiar with
8 that? There is a tax-free principle involved to some
9 extent.

10 MR. NEAPOLE: Isn't it safe to say that any
11 company is allowed to set up reserves of some kind and
12 in some degree on which they do not pay taxes against
13 book debts and inventory and so forth?

14 THE CHAIRMAN: Yes, but ---

15 MR. NEAPOLE: And other institutions, such
16 as the trust companies and near-banks, and so forth?

17 THE CHAIRMAN: Yes, but I am not familiar
18 with how it compares with this; this was considered
19 as being somewhat special.

20 COMMISSIONER LEMAN: I know there is a
21 general pool reserve --

22 THE CHAIRMAN: It is specific.

23 MR. PATON: I think the life insurance
24 companies, Mr. Chairman, have substantial policy
25 reserves; I don't know on what basis they ^{are} established,
26 but I could well imagine that there is a contingency
27 reserve included. In their annual statements
28 you will find that.

29 THE CHAIRMAN: Do you know anything about
30 the tax-free element in it; whether it is the same



1 principle as this?

2 COMMISSIONER MACKINTOSH: It would affect
3 their tax position because they are taxed on their
4 premium income and not on their profits.

5 Could I approach this from a little different
6 direction. In one or two respects there is some
7 analogy between this reserve and depreciation reserves
8 in that I think they are both based on the assumption
9 that a year to year calculation of income cannot be
10 readily made because there are possible contingencies
11 in the future.

12 Now, for depreciation there are allowances
13 on varying rates that give the taxpayer some choice,
14 and my impression is that their auditors to a very
15 considerable extent have insisted that they set up
16 reserves for future tax liability because they have
17 taken advantage of these higher depreciation rates
18 in the earlier years of the life of the asset. Has
19 any shareholder's auditor suggested to the bank it
20 ought to set up reserves for future tax liability?
21 Could you take that?



1 MR. BOYLES: No, I have not heard that
2 but I have heard auditors say that we should take
3 advantage of favourable profit conditions to provide
4 for the contingent losses in respect of our risk
5 assets.

6 COMMISSIONER MACKINTOSH: Could we
7 take this non-action on the part of the shareholders'
8 auditors as their judgment that the reserve is not
9 more than adequate, for if they are they do create
10 a future tax liability?

11 MR. NEAPOLE: Yes.

12 THE CHAIRMAN: The next point in
13 connection with this problem is the justification
14 of the hidden nature of these reserves. I under-
15 stand there are reasons for this, that it has
16 been considered sufficient in the past. Whether
17 or not the same conditions are equally applicable
18 today is a question we shall have to consider.
19 Would you care to comment on the justification
20 for the secrecy of the amounts of these reserves?

21 MR. BOYLES: Mr. Chairman, there was
22 some reference, of course, to this point in the
23 brief. In our opinion we feel that there would
24 be a lot of disadvantages in disclosing these
25 figures. We do not believe it is in the best
26 interests of the public. I think that it is better
27 rather than to display or to divulge or disclose
28 the figures that we should be careful not to
29 indicate, let us say, any prospective weaknesses
30 that might be assumed from the respective figures.



1 In other words, the disclosure could conceivably
2 lead to some fear on the part of the depositor. This
3 is a subject which, of course, has been considered
4 in other areas, and the general concensus has been
5 that it is not in the best interests to disclose
6 such figures. I mean, I merely add this as a bit
7 of support to our thinking.

8 THE CHAIRMAN: Well, these questions
9 are constantly being raised, and we want to
10 get all the information we can about them. Is
11 there real ground for thinking that the depositors
12 would lose confidence in a bank simply because
13 certain losses were shown in a certain area?

14 MR. BOYLES: There might be. Probably
15 one of the things that might prompt some wonder,
16 if not fear, is the fact that you might be making
17 large provisions in good years. In other words,
18 there does not seem to be any constant provision.
19 As I mentioned earlier, it is the policy, if possible,
20 to make provisions in the good years thereby to
21 provide for these provisions in the poor years.

22 THE CHAIRMAN: If there was sufficient
23 provision made, would there be any objection then
24 in publishing everything? Then the depositor would
25 look at the statement and he would see this very
26 large provision and he would be satisfied that it
27 would take care of any possible losses, that if a
28 loss occurred he would not feel badly about it,
29 actually.

30 He would also know that the bank had



1 adequate capital. As a depositor would he necessarily
2 be disturbed about that?

3 MR. BOYLES: We think that these
4 shifts, and having regard for size and experience,
5 could be disconcerting to the depositor.

6 COMMISSIONER MACKINTOSH: May I ask
7 a question, Mr. Chairman? Is this subject of non-
8 disclosure indivisible? I seem to recall that some
9 banks have in their own accounts disclosed withdrawals
10 from inner reserves at times. When there is a
11 withdrawal is that information required to be
12 disclosed or is it on an optional basis?

13 MR. BOYLES: I think it is an automatic
14 disclosure.

15 MR. NEAPOLE: Yes, it is an automatic
16 disclosure. It shows up in our statements
17 of undivided profits.

18 COMMISSIONER MACKINTOSH: The amounts
19 that are placed in the inner reserves are not
20 disclosed?

21 MR. BOYLES: That is right, sir.

22 COMMISSIONER MACKINTOSH: And the
23 total amount is not disclosed?

24 MR. BOYLES: Right.

25 COMMISSIONER MACKINTOSH: Is there
26 the same objection to disclosing the amounts which
27 have been carried to the inner reserve in the year
28 as there is in disclosing the total amount of the
29 inner reserves? If you disclose the amount carried,
30 the person looking at the bank income who wants dis-



1 closure, in the sense that the security analyst asks
2 for it, has gone a considerable distance towards
3 his goal. Is that just as objectionable as the
4 total amount?

5 MR. BOYLES: Probably one point in
6 favour of not making such disclosure is the variations
7 of requirements or practices amongst banks in
8 respect of that subject.

9 COMMISSIONER MACKINTOSH: I would
10 think generally the basis of your addition to inner
11 reserves, aside from the leeway that the formula
12 gives you, is that you have had a good year. Is
13 there too much reason for keeping that a secret
14 from the poor shareholder? I can see that a
15 big withdrawal from inner reserves might make
16 you nervous, that it might give rise to the pre-
17 sumption that you had heavy losses. But you tell
18 me that you have to disclose that anyway.

19 MR. BOYLES: Yes, we do that.

20 MR. WADSWORTH: No.

21 MR. BOYLES: No, I am sorry. It is
22 the other way. It is not as they relate to losses.
23 We do not have to make any disclosure there, but
24 if we want to transfer an amount out it has to be
25 published. This would be automatic.

26 COMMISSIONER MACKINTOSH: Well, there
27 is no doubt that some of your less sophisticated
28 shareholders would interpret that as something you
29 had to do on account of a bad year. I was just
30 wondering if everything had to be secret or whether



1 this problem could be broken down. We get from
2 people like security analysts the argument that the
3 shareholders are left completely in the dark. The
4 published accounts show what the income is after
5 certain undisclosed transactions, not necessary
6 but convenient transactions, have been carried out
7 in respect to them.

8 MR. MULHOLLAND: In this particular
9 regard, Dr. Mackintosh, and I am speaking only on
10 my own account, I think this matter of disclosure
11 should be taken by bankers as of least concern
12 to shareholders but of major concern to depositors
13 in so far as disclosure is concerned. I believe
14 this has been debated in England. As long ago as
15 the Cohen Committee it was said that the interest
16 of the depositors outweighed the interest of the
17 shareholders in respect to disclosure.

18 There are many things involved but
19 the stability of the banks must never be in doubt.
20 I am not quoting from that committee in using
21 those words, but again quoting from that record
22 it is not in the public interests to endanger the
23 stability of the banks or to undermine the con-
24 fidence of the public in the banks.

25 COMMISSIONER BROWN: Could I draw to your
26 attention, Mr. Mulholland, that there has been a
27 more recent committee in action on this point, the
28 Jenkin's Committee, which brought out its report
29 last summer. This committee recommended by,
30 I think it was nine to four or five against, that



1 secrecy be maintained as to the reserves of the
2 British banks. I think you should also bear in
3 mind there is this distinction that these are after-
4 tax reserves.

5 THE CHAIRMAN: Yes, but that distinction

6 COMMISSIONER BROWN: May I carry on for
7 a moment?

8 THE CHAIRMAN: Yes, go ahead.

9 COMMISSIONER BROWN: In the United
10 States the opposite seems to prevail and that is
11 that in New York State, as I understand it, their
12 tax-free reserves are disclosed. So, you have in
13 one case the reserves that are secret, and in
14 New York State you have tax-free reserves but they
15 are disclosed. For the rest of United States
16 I understand the Federal Reserve System is encouraging
17 disclosure in those states that do not now require
18 it. The Saxon Committee, which recently reported
19 down there, has recommended disclosure.

20 Canada is frequently more or less half
21 way between the practice in the United Kingdom and
22 the practice in the United States, and in this
23 particular instance it seems that the banks have
24 got the best of all possible worlds. Perhaps this
25 is the Valhalla that we heard about before.

26 THE CHAIRMAN: It is a great thing
27 to live in Canada. Take the position of the
28 depositor. It is true that the depositor is of
29 the first concern. He takes precedence over the
30 shareholder, but if the depositor is willing to deposit



1 his money in a bank and if he is a very prudent and
2 wise depositor and looks at the balance sheets of
3 a particular bank and studies everything he can
4 find about its activities and he finds that on
5 the face of that balance sheet he is satisfied
6 it is a sound institution and he knows that in
7 addition to the figures disclosed in the statement
8 there are certain hidden reserves, although he
9 does not know how much they are, but he does know
10 there are some hidden reserves, and if he decides
11 to deposit money in that bank, then how can he lose
12 anything if it turns out that the hidden reserves
13 pop up some time and bail out a situation with
14 which the bank is faced? I do not see how he is
15 harmed by the secrecy.

16 MR. BOYLES: It is the other way around,
17 sir. We feel that he is probably protected by the
18 secrecy.

19 THE CHAIRMAN: I was just moving part
20 way in the chess game. I was not prepared to go
21 too far. I was just looking at it in a certain
22 way. I would think that there would be some diffi-
23 culty, though, from the point of view of the share-
24 holder because the directors of the bank would have
25 full knowledge of these matters and the ordinary
26 shareholder would not.

27 MR. MULHOLLAND: That situation per-
28 tains, Mr. Chairman, in any company.

29 THE CHAIRMAN: I suppose it does, but
30 other companies do not have this sort of reserve.



1 COMMISSIONER BROWN: Mr. Chairman, I
2 do not like to appear to be harping on a particular
3 subject here, but I should like to return to this
4 knotty problem we were discussing prior to getting
5 into this one. I refer to the question of authorized
6 amounts of credits for borrowers who are represented
7 on boards of banks by mutual directors. We were
8 given the answer that this report was in Schedule
9 "M". I must apologize, for I read it quickly, but as
10 I read it now it does not give the answer, for
11 it says, "Credit amounts of loans to directors and
12 firms of which they are members and amounts for which
13 they are guarantors."

14 This does not, in my interpretation
15 of the phraseology, cover corporations. It only
16 covers personal loans and loans to un-incorporated
17 firms. The question referred to loans and the
18 various lines of credits to directors and corporations
19 of which they are directors. I am not blaming
20 anybody. I think we got lost in the terminology.

21 MR. WADSWORTH: I am sorry that I
22 misunderstood what you were referring to.

23 COMMISSIONER BROWN: But is it clear
24 now what we are looking for? Perhaps we could
25 get together at the recess if there is any further
26 confusion with respect to this.

27 COMMISSIONER GIBSON: Mr. Chairman,
28 I have a couple of general questions on the matter
29 of monetary policy and how it fits in generally
30 with other kinds of economic policies. There is



1 not any reference in the first chapter, the intro-
2 ductory chapter on policy objectives and instruments
3 in relation to debt management and how it fits
4 into monetary policy, except at the end of the chapter
5 it says that it is another policy instrument.

6 I wonder if any of the bankers would
7 say a bit about how they see debt management and
8 monetary policy working together? Should they
9 be more closely meshed together? Should debt manage-
10 ment be used with monetary policy as an aid to
11 achieving monetary objectives and changes in credit
12 conditions and, specifically, interest rates?

13 DR. McLEOD: Reference to debt
14 management at that point was, as you say, in a
15 secondary position, for it is envisaged that the
16 primary instruments of economic stabilization are
17 conceived by most people to be monetary policy
18 and fiscal policy. There is a short definition
19 of each of those given in the brief.

20 The reference that you have to the
21 paragraph where we do mention the other policy
22 instruments is primarily to emphasize that indeed
23 these two major instruments must be supplemented
24 by others in order to have their full effect. I
25 think the major distinction between them is that
26 monetary policy and fiscal policy are intended to
27 operate fairly directly on the spending stream.
28 I could say with perhaps specific reference to debt
29 management, if I am right that that is the one to
30 which you wanted particular attention paid, that per-



haps there is not as yet the same body of opinion
about just what debt management is and what it can
do as there is in the case of monetary policy and
fiscal policy.



1 A good deal has been written on this
2 at various times from various points of view, but
3 I think it would be fair to say that it has not
4 been shaken down, if I may use that phrase, to
5 establish a really agreed basic level of what is
6 meant by debt management, how it operates, and
7 what can be expected of it. If I remember correctly,
8 I think there is a reference in the brief to fiscal
9 policy having been developed, or originally con-
10 ceived as a supplement to monetary policy, and many
11 of the ideas we include under this rather vague
12 heading of "Debt Management", again, could be said
13 to be supplementary to monetary and fiscal policies.
14 Surely, at a minimum level people would agree that
15 debt management does have a function in terms of
16 ensuring that issues that are sold in the process
17 of financing activities of the government, are
18 presented on a basis that is compatible with the
19 market, on a basis that helps to sustain the
20 confidence of the market and the soundness of official
21 policies, and helps to create conditions, liquidity
22 conditions particularly, appropriate to the situation.

23 When you try to extend beyond that
24 the area of agreement becomes less, and I do not
25 mean to say that many of these things are wrong,
26 particularly, but I do not think that the rights
27 and the wrongs and the nuances of right and wrong
28 have been worked out to a satisfactory extent.

29 One sometimes gets the impression
30 from some of the more extreme statements that the
government should not borrow long at all, and in



1 one phase of the cycle should not borrow long because
2 that is starving the private sector at the one phase,
3 and in another phase the government should not borrow
4 long because that is acting on interest rates
5 unnecessarily. It seems you should only borrow
6 long when the market is turning, which is surely
7 the wrong time to do it. I may be making a
8 characature of this, and I am sorry, because I
9 do not mean to.

10 COMMISSIONER GIBSON: What I want
11 to know is this, in paragraph 462 we have an
12 implication -- it is not an implication, but a
13 statement that monetary policy should not be used
14 for short-term ends, to aid in the distribution of
15 new issues. The sentence is:

16 "In effect, both these techniques
17 mean using monetary policy, which
18 is designed to work over a period
19 of months, for short-term ends,.."

20 Can you really make such a distinction? I would
21 like to see you develop this particular point. Some
22 people think that debt management and monetary
23 policy should work closely together, but this
24 suggests the necessity for differentiation between
25 the two.

26 DR. McLEOD: I think that should be
27 answered by our people dealing specifically with
28 debt management day-by-day. However, before
29 stopping, I would like to make a suggestion, that
30 the idea of co-ordination of policies does not mean



1 they all have to be pulling exactly in the same
2 direction. If I may use a rather homely analogy,
3 I think we are all familiar with the ropes on a
4 tent that have certain tensions in various directions
5 but it is a question of adjusting the tension that
6 gives a co-ordinated and stable position. I think
7 the debt management people should handle that question.

8 MR. WADSWORTH: I just wonder again,
9 Mr. Gibson -- and I may not be in a position to
10 answer this -- your question is as to debt management
11 in the total picture, relating it to paragraph 462.

12 You are referring to paragraph 462 in our brief?

13 COMMISSIONER GIBSON: In the opening
14 section of the brief you do not put much emphasis
15 on debt management, but it is merely mentioned
16 as another area of policy.

17 MR. WADSWORTH: Yes.

18 COMMISSIONER GIBSON: In paragraph 462
19 you seem to me to make it fairly clear that you
20 feel that debt management and monetary policy ought
21 to be pretty clearly separated. You say:

22 "In effect, both these techniques
23 mean using monetary policy, which
24 is designed to work over a period
25 of months, for short-term ends, ..."

26 This is an interesting area, and it does not fit
27 in with some of the other ideas we have had presented
28 to us.

29 MR. AVISON: Perhaps if I might speak
30 to this point, I think Mr. Brown raised the same



1 point yesterday morning. I believe we were thinking
2 in the preparation of that section of the brief
3 of the operation of the security market itself rather
4 than the more general economic problem of
5 the relationship of debt management to monetary
6 policy. I think that underlying our ideas in that
7 sense were the various elements that create uncertainty
8 in the marketplace, interferences of one kind and
9 another.

10 There is a rather peculiar pattern
11 that seems to take place around the time of new
12 issues, which creates uncertainties in the inter-
13 pretation of current monetary policy and your
14 reaction to the new issues. I believe the under-
15 lying philosophy we have here is that any distortion --
16 looking at it from the market end of the spectrum
17 rather than the economic end of it -- that gets
18 into the marketplace tends to distort the marketplace
19 and over a time may be worked out in the marketplace
20 and may, in turn, create more sort of protracted
21 dislocations than might otherwise be the case. I
22 think it is in that context that this turned up in
23 that section of the brief.

24 COMMISSIONER GIBSON: There is one other
25 area I would like to explore with you. It has to
26 do with how monetary policy works through the banking
27 and interest rate system, and what its limitations
28 are. You say quite a bit about its limitations,
29 again in that opening section, particularly in
30 times when the economy needs stimulation. You point



1 out it may not have very much effect in stimulating
2 the economy when business expectations are not
3 good. You point out you cannot expect monetary
4 policy to act as a major stimulus in getting people
5 into new areas. You say it is a blunt and in-
6 precise implement. In other words, you do stress
7 its limitations as a stimulus, and you do not
8 say very much about its effectiveness as a re-
9 straining influence at times.

10 What I would like to know a little
11 more about is, in using your experience how do you
12 see monetary policy working? It works through
13 interest rates, through greater difficulty in
14 obtaining credit. Do you see higher interest
15 rates -- and I am thinking of the restraining side --
16 causing much postponement? Do you see business
17 decisions being changed as a result of the difficulty
18 of getting it? Do you see inventories being cut,
19 and that sort of thing?

20 Another aspect of this is, what is
21 affected first in a restraining policy? Is it
22 the speculative things that are cut back first? Is
23 it the municipalities? Is it term things, and so
24 on? Could you elaborate a little more on the
25 way this works out?

26 DR. McLEOD: I think I can at least
27 answer the first part of that group of questions,
28 or get the answer going. I gather that perhaps
29 you want to get the feeling of people who see
30 this through the eyes of the operations of their



1 customers. What you have said at the start does
2 reflect our thinking.

3 The common simile is that monetary
4 policy is like a rope: it is very easy to hold
5 things in with it; but you cannot push them out.
6 I have sometimes used the analogy of the string
7 of a kite. You have a kite flying fine in a
8 strong wind, and cut the string and the kite
9 does not go up but falls down, and the string on
10 the tension does have some function in holding
11 the kite in a reasonable position in relation to
12 the wind. But if the wind falls, the kite falls too.

13 In terms of how it operates, at
14 this theoretical level it seems to be primarily
15 in terms of assuring a favourable climate of operations.
16 So if there are activities that look to the business-
17 man to be profitable coming forward, there will
18 be a demand for money and you make sure it is
19 available to him and at a rate of interest that
20 is not going to shock him. I suppose we are
21 thinking now, essentially, not of depressed times
22 but at least relatively slack times.

23 Mr. President, that is as far as I
24 can carry this, and perhaps the people who deal with
25 the customer across the desk might have something
26 to say as to how they feel this affects the
27 customer. I take it for granted you are satisfied
28 we know how monetary policy operates between the
29 Bank of Canada and the banks. We have had some
30 discussion in this field, and I suppose you are getting



1 at: That is fine up to there, but what happens
2 outside the bank's door? Is that it?

3 COMMISSIONER GIBSON: That is right.

4 MR. WADSWORTH: I would add a comment
5 to keep it moving along. I would think the first
6 effect, from a practical point of view, would be
7 on the speculative type of operation that was
8 requiring bank funds. This is as it relates through
9 the bank. I do not think there is any question
10 of that. As it began to take effect that would
11 be the first area to be affected. I think as you
12 go down further it may be a little harder to establish
13 in just what order various effects come into
14 the picture.

15 I think one of the next
16 or near the next one would be expansion in various
17 lines of business of probably not as speculative
18 a nature and not as essential a nature, but
19 still of a somewhat essential nature which
20 would require the use of men and materials in a
21 period when men and materials were short, if that
22 was one of the reasons behind the change in monetary
23 policy. I think it would work down from that.

24 COMMISSIONER GIBSON: You are thinking
25 of the effect of bank lending policies on customers
26 of banks. Would you care to say anything about
27 the effect of higher interest rates that result
28 from a tighter monetary policy in the capital
29 market? Let me put it more specifically. When
30 the central bank holds cash steady in a period of



1 expansion two things, or a variant of two things,
2 can happen to the banking system. Either they
3 can sell securities and other liquid assets for
4 quite a while and not greatly change their policy;
5 or they can fairly soon start to tighten up their
6 monetary policy -- and this would depend on the
7 degree of liquidity.

8 What I want your opinion on is: Which
9 has the most effect in restraining business
10 decisions; or is there any difference? The effect
11 of selling securities is initially rather rapidly
12 to raise interest rates and this is transmitted
13 through the capital market. The effect of
14 restraining monetary policy has an effect on the
15 short term in particular, and some in the longer
16 term too, and a much more gradual effect on interest
17 rates. Can you conceive any great difference in
18 effect the same amount of restraint has on the
19 community, depending on whether it comes out in
20 a substantial sale of securities and a further
21 increase in loans or a checking of loans right
22 away? This is a very important point, and an
23 opinion on it would be very helpful.

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1 MR. HACKETT: I think we are into this
2 matter of public expectation.

3 COMMISSIONER GIBSON: Right.

4 MR. HACKETT: And public response. There is
5 a multiplicity of consequences that come into the
6 picture.

7 COMMISSIONER GIBSON: It is a rather
8 complicated question and I do not pretend to know the
9 answer.

10 MR. HACKETT: One thing that was running
11 through my mind while this discussion was going on
12 was that on occasion there can be a curious sort of
13 perverse reaction to monetary policy which arises out
14 of public expectations. If, for example, an important
15 sector of the borrowing public believes a cycle has
16 started which means money is going to be tighter, that
17 triggers a demand for loans that is somewhat apart
18 from the actual necessities of the moment, and it gets
19 to be almost an endeavour to put up credit. That is
20 one aspect of the matter there. I suppose that is,
21 perhaps, part of the broader principle that would
22 suggest itself here, that as the public gets more
23 sophisticated and as every man becomes his own economist,
24 almost, the reaction in these things tends to speed up.
25 I think that probably has been the case in comparing,
26 say, the reactions of 1959 to 1955.

27 Just one more thought -- and I do not think
28 this is in any way a conclusive answer to the questions
29 you have raised: I think that in the final analysis
30 the greater bite, as it were, proceeds from the
availability of money rather than the price of money.



1 COMMISSIONER GIBSON: Bank credit or money
2 in general?

3 MR. HACKETT: Money in general, including
4 bank credit. After all, in the case of a corporation
5 half the added costs of the higher interest rate is
6 largely absorbed in the tax rate. The fact the banks
7 are selling securities creates problems for the banks,
8 but the problems for the borrower, as long as he gets
9 his money, are indirect. His money may cost him more,
10 but he still gets it. But when the process proceeds
11 to a point where money is harder to get, no matter
12 what the price, I think the bite then is considerably
13 more severe and more effective.

14 COMMISSIONER GIBSON: Do you think availability
15 is rather more important than cost?

16 MR. HACKETT: Yes, I do.

17 COMMISSIONER GIBSON: Though cost and
18 availability are pretty hard to separate, because
19 as interest rates go up people are less inclined to
20 pay higher rates and the whole structure tends to go
21 up and not just the high quality rates.

22 MR. HACKETT: I do not think we can
23 compartmentalize these things. But, surely, despite
24 costs the availability of money is still rising. The
25 banks may be selling securities in order to make loans,
26 and by hypothesis loans are still rising and, therefore,
27 an additional demand is being met, but when that process
28 ceases loans cease to expand and, surely, at that point
29 the bite in terms of effect on the would-be borrower
30 becomes a little more effective.



1 COMMISSIONER GIBSON: In this process of
2 selling securities, somebody else has to buy those
3 securities and find the funds.

4 MR. HACKETT: That is true.

5 COMMISSIONER GIBSON: This puts pressure
6 on the market, it affects the interest rate structure,
7 the general level of the rate that other people have to
8 charge for interest, and so on. It is a very complicated
9 and long process. However, you suggest that the bank's
10 lending availability is more important than the interest
11 rate effect.

12 MR. HACKETT: In answer to your question, sir,
13 I am trying to put myself inside the skin of a borrower.
14 I would think from a practical point of view that the
15 really important thing is, do I get my money or don't
16 I? The cost of that money may be secondary, particularly
17 if I am a tax-paying corporation.

18 COMMISSIONER GIBSON: But I don't think it
19 is quite as simple as that. If the bank doesn't give
20 the man the money, he tries to get it somewhere else.
21 He would find it easier to get the funds if the bank
22 had been selling securities. The two things affect
23 the same channels.

24 MR. HACKETT: That is an added complication,
25 and it is not a simple equation such as A plus B or
26 A minus B.

27 MR. WADSWORTH: There is a further complication
28 -and in this I am speaking about borrowing, the reason
29 for the borrowing, what the borrower expects to earn
30 from it, and the term for which he is borrowing. There

1. The following elements in the process of

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1 are certain areas where probably a higher rate for a
2 short-term would not have the same affect as a high
3 rate for a long-term.

4 COMMISSIONER GIBSON: And, of course, the
5 long term interest rate structure is particularly
6 affected if the banks securities sales are heavy.

7 MR. WADSWORTH: Yes.

8 COMMISSIONER GIBSON: I am only suggesting
9 that they apply to another segment of the whole.

10 MR. WADSWORTH Yes.

11 COMMISSIONER MACKINTOSH: It seems to me
12 that in this argument about availability and interest
13 rate, there are usually a number of implicit assumptions.
14 When you say the money is not available, that is not an
15 inference; that is conclusive.

16 MR. HACKETT: That was the point I was trying
17 to make.

18 COMMISSIONER MACKINTOSH: If the interest
19 rate goes up - if you could pay a half per cent more
20 and get away with it, why not pay three-quarters per
21 cent or more? That is not conclusive in the same
22 sense. I question whether the availability of money
23 can be defined as precisely as is implied in most of
24 these statements. If it is not available in one place
25 or in one piece, under certain conditions it is
26 available elsewhere, and pieces can be put together.
27 I don't think availability is quite as elastic as it
28 would appear in these arguments. Probably the reason
29 it is available is because somebody else won't pay the
30 high interest rate, and therefore leaves it for someone



1 else who is looking for credit.

2 MR. HACKETT: I would agree, Dr. Mackintosh,
3 that money tends to come out of odd corners at times
4 of monetary stringencies. If I might suggest an analogy
5 with which you are very familiar: those of us who
6 had anything to do with rationing of commodities during
7 the war, evolved a sort of principle that when any
8 commodity is rationed you can be sure that the total
9 available supply will be used.

10 COMMISSIONER MACKINTOSH: And if you start
11 in industry you soon discover the most amazing bits of
12 information as to where a commodity is used.

13 MR. HACKETT: Precisely.

14 THE CHAIRMAN: Gentlemen, that concludes the
15 discussion.

16 MR. WADSWORTH: Mr. Chairman, there was one
17 other point that we thought might come up in the
18 discussion this afternoon, and which we might put on
19 record now.

20 We hope there is no misunderstanding on this
21 question of earnings from a banking operations point
22 of view, on investments, or loans. There is no question
23 in our minds, bearing in mind the type of operation
24 we are in - and I am not trying to make a speech as to
25 our responsibilities, though we believe we can produce
26 figures to substantiate this - our rate of earnings,
27 our yield on loans, is more important to the bank than
28 our earnings or rate of return on investments, having
29 in mind that investments must play a complementary
30 part to the other operation.

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our yield on loans, is more important to the bank than

our earnings or rate of return on investments, having

in mind that investments must play a complementary

part to the other operation.



1 MR. MULHOLLAND: Mr. Chairman, may I at this
2 point, and with your permission, express to you and
3 the other members of the Commission the appreciation
4 of this group for the patient and understanding attitude
5 you have shown to the answers we have endeavoured to
6 give you. This has been a team effort, and I hope that
7 you will find that the contributions made by the group
8 will be useful to you in your future deliberations.

9 THE CHAIRMAN: I can assure you, Mr.
10 Mulholland, that the contribution made by the Canadian
11 Bankers Association is invaluable to us. We have learned
12 a great deal - that is, those of us who are not bankers.
13 We are very much impressed with your written submission
14 and also your contributions during the discussion.

15 As you know we are faced with many problems
16 and conflicts of interests, and some rather knotty
17 problems. I believe I can speak for all members of
18 the Commission in saying that when we face the prospect
19 of coming to some decisions our work will be much
20 easier as a result of the help and assistance you have
21 given over the past three days.

22 MR. MULHOLLAND: Thank you very much.

23 THE CHAIRMAN: We will adjourn now until
24 tomorrow morning at 9:15 when we will hear submissions
25 from Mr. McLaughlin, Mr. Hart, and Mr. McKinnon.

26
27 --- Adjournment.
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Royal Commission on Banking and Finance

THE CANADIAN BANKERS ASSOCIATION

SUMMARY

is
BRIEF

Hearings
held at
OTTAWA

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SUMMARY AND RECOMMENDATIONS

INTRODUCTION

1. The chartered banks of Canada wish to commend the members of the Royal Commission for undertaking the onerous duties of this most important enquiry and to express the hope that their efforts will result in measures of lasting benefit to Canada as a whole. For their part the banks have given their full co-operation in furthering the study in which you are engaged, and hope in presenting the brief which follows that the facts and opinions set out will be of material assistance in your deliberations. The brief does not pretend to offer definitive answers to all the questions it raises, because these matters carry well into areas where value judgments must be made between alternative objectives and where it would be neither possible nor desirable for the chartered banks as a whole to speak with one voice. However, any specific proposal that is advanced in this brief has the support of the banks generally.

2. The brief begins with an outline of the chartered banks' views about the general framework of monetary and fiscal policies, and about the overall financial framework within which the banks must operate. Next comes a description of the principal operations of the chartered banks, which covers bank cash reserves, investments, loans, deposits, earnings, capitalization, and related topics. After that there is a discussion of broader financial topics, including competition among banks, competition with other institutions, interest rate policies, and certain central-bank control techniques.



1 The recommendations the chartered banks wish to make are
2 included in the course of the presentation as they arise
3 naturally out of the discussion.
4

5 THE ROLE OF FINANCIAL ORGANIZATIONS

6 Policy Objectives

7 3. The most generally accepted economic ob-
8 jectives are full employment, stable domestic prices,
9 healthy economic growth, and a sound and dependable re-
10 lationship between the domestic economy and the world
11 economy of which it is a part. In pursuance of these
12 objectives it may be taken as a general principle that
13 the methods used should be those of the normal price and
14 market mechanism as far as possible, or at least should
15 be compatible with the effective operation of that
16 mechanism.

17 4. However, it is also generally recognized that
18 the attainment of these various objectives may at times
19 interfere with one another. Where a choice has to be
20 made between conflicting or partly conflicting objectives
21 it is proper in these situations for the choice to be
22 made by the Government, as the responsible elected repre-
23 sentatives of the Canadian people.

24 5. Monetary policy and fiscal policy are generally
25 thought of as the two main instruments available to the
26 authorities for pursuing the major economic objectives
27 described above. When properly used they are compatible
28 with the price and market mechanism; indeed, smoothly
29 operating financial markets are important to the opti-
30 mum effectiveness of both monetary policy and fis



1 policy.

2
3 Other Policy Instruments

4 6. It is quite possible that there is too much
5 concentration on monetary and fiscal policies, as if they
6 were the only means of promoting the desirable economic
7 objectives discussed earlier. In point of fact, there
8 is a wide range of additional measures that can be em-
9 ployed to good effect, for example, public debt manage-
10 ment, taxation policy, commercial, tariff, and exchange
11 rate policies, and measures to encourage increased pro-
12 ductivity. However, this brief must be concerned prima-
13 rily with monetary matters.

14 The Role of Finance

15 7. One of the major functions of the financial
16 system is to mediate between those who do not wish or
17 are not able to invest their savings directly in physi-
18 cal assets and those who draw on the savings of others
19 to supplement their own resources. A substantial portion
20 of this mediation takes place through the arrangement of
21 loans or the purchase and sale of securities between
22 principals, either in direct negotiation or in trans-
23 actions through investment dealers and brokers on organ-
24 ized or over-the-counter markets; it may involve the
25 issue of new securities or loan contracts or other types
26 of financial claims, or trade in existing claims. An-
27 other major portion takes place through various fi-
28 nancial institutions, such as banks, trust companies,
29 mortgage loan companies, credit unions, insurance
30 companies, finance companies, small loan companies



1 factoring companies, and others, which receive funds
2 from one group and lend to another and accordingly may
3 be described as financial intermediaries.

4 8. The importance of effective financial
5 organization is implicit in the need to maintain a
6 balance between the community's investment demands and
7 the flow of savings it tends to generate when all its
8 resources are fully employed. Any tendency to imbalance
9 in this relationship will make itself felt in financial
0 terms, and so must any measures taken to correct such
1 a tendency. Both monetary and fiscal policies operate
2 by influencing one side or the other of this relation-
3 ship as reflected in the supply of and the demand for
4 financial claims. Sound and responsive financial insti-
5 tutions and financial markets are thus essential to the
6 use of these policies for promoting Canada's major eco-
7 nomic objectives.

8 9. Until fairly recent years it was generally
9 held that banks were categorically different from other
0 financial institutions in that the former could "create"
1 credit whereas the latter could only re-lend funds en-
2 trusted to them. Even today there are those who maintain
3 this position. However, an increasingly influential body
4 of opinion now holds that credit "creation" is not pe-
5 culiar to the banking system, but occurs in basically
6 the same form in various parts of the financial
7 structure. The emphasis is placed on the general liqui-
8 dity of the economy, not on the quantity of money alone.
9 It is argued that the total resources available to the
0 capital market and to all financial institutions combined



1 is determined by the laying aside of financial savings
2 out of income, and that the allocation of these re-
3 sources to banks and to other financial institutions is
4 determined by the free choice of savers in deciding how
5 to employ their savings. The distinction between banks
6 and other financial institutions lies not in any mysteri-
7 ously different source of resources but in the ready
8 acceptability of bank deposits by spenders and savers
9 alike; bank deposits are a particularly attractive form
10 of liquid asset because they are a means of payment and
11 hence are useful not only as a savings vehicle (liquidity
12 motive) but also as working balances (transactions
13 motive).

14 10. It is of course technically true that the
15 Canadian banking system can expand its assets (in the
16 form of loans or investments) and its liabilities (in
17 the form of deposits) within limits fixed by the amount
18 of cash reserves the Bank of Canada allows them. How-
19 ever, the banks themselves cannot determine these limits.
20 It is entirely within the power of the national monetary
21 authorities to decide what level of bank deposits is
22 appropriate.

23 11. The object of the authorities in using mone-
24 tary and fiscal policies must be to maintain a balance
25 between the economy's investment demands and its rate of
26 saving at optimum levels of income, taking account of the
27 limitations of these policies themselves. This means
28 maintaining the smooth flow of the spending stream as a
29 whole. From this point of view it makes no difference
30 whether a loan-financed expenditure is made possible by

the expansion of the money supply (quantity of money) or by more intensive use of the existing money supply (velocity of circulation), for both affect the spending stream. It is clear therefore that the authorities should be concerned with all forms of credit, including that granted by other financial intermediaries as well as by banks and including that obtained through the money and capital markets.

12. The type of lending business carried on by the various financial intermediaries should not be determined by arbitrary rules, but should be left to the play of market forces and natural specialization. Institutions with long-term contracts predominating among their liabilities, such as life insurance companies and pension funds, may be expected to seek relatively long-term outlets for their funds, including bonds and mortgages, though of course they will need some shorter-term and therefore more liquid assets as well in order to allow for unexpected variations in their cash flows. Institutions that are designed to provide specialized forms of credit, on the other hand, such as finance and factoring companies, etc., may try to raise funds through contracts with maturities more or less comparable to their loan contracts. In general, however, there is no compelling reason for having precisely matching maturities in the borrowing and lending contracts of the same institution, provided a liquid reserve is maintained that is adequate to the risks involved and provided also that the asset "mix" is appropriate to the fundamental nature of the business.



13. In the case of banks it was formerly thought necessary that they should confine their loans and investments to short-dated maturities, because their obligations are repayable on demand. Nowadays, however, it is recognized that it is feasible for them to put a limited portion of their funds into longer-dated loans and investments. Nevertheless it remains true that the first priority in bank lending must still be given to short-term business borrowing for working capital purposes, because the banking system in Canada, as in most other parts of the world, developed in response to these needs and there appears to be no other source similarly qualified to provide, administer and supervise this type of loan.

The Role of the Banking System

14. Banks are clearly financial intermediaries, and clearly have a special role to play in the functioning of the financial system. However, while "a bank" in popular understanding is a specific and readily identifiable type of institution, it is not easy to find a satisfactory definition -- a problem that is by no means peculiar to Canada. The Bank Act gets around the difficulty by defining a bank as "a bank to which this Act applies" (s. 2), i.e. "each bank enumerated in Schedule A" (s. 4), but that leaves the real question unanswered.

15. It seems impossible to define banking in a way that meets universal acceptance. In what follows, unless otherwise indicated by the context, the word "bank" will be synonymous with "chartered bank" and will be used



1 in the sense in which it is defined in the Bank Act.

2 16. Just as one of the recognized key functions
3 of a central bank is that of lender of last resort for
4 the commercial banking system, so the commercial banks
5 in turn perform a similar function for other financial
6 intermediaries, though this is probably less well under-
7 stood. These institutions typically carry working
8 balances with the banks, just as other businesses do.
9 They also customarily maintain lines of credit with
10 their banks, whereby they are able to borrow on short
11 notice within agreed limits. In this way they are able
12 to operate with minimum working balances and yet with
13 reasonable assurance of being able to meet any un-
14 expected demand for funds. The liquidity of the entire
15 financial structure thus depends largely on the liqui-
16 dity of the banks.

17 17. Modern views of the respective rules of
18 banks and other institutions within the financial
19 structure differ substantially from those of even a
20 generation ago, and indeed one of the most important
21 tasks before the Royal Commission may be that of putting
22 these relationships in better perspective. Without
23 treapassing on the ultimate findings of the Commission
24 in this respect, however, it may be said that the
25 present-day questioning of older ideas in this field does
26 not detract from the key role of the banking system in
27 maintaining a balance between the saving and investment
28 decisions of the community. When business is slack the
29 almost universal acceptability of bank deposits by
30 spenders and savers alike assures the community (



1 whatever degree of liquidity may be necessary to sustain
2 business operations. In times of inflationary boom the
3 dependence of a community on money as the means of
4 effecting transactions offers the authorities a power-
5 ful and flexible weapon for keeping the volume of spend-
6 ing in line with the physical volume of goods and ser-
7 vices becoming available.

8 18. For their part Canadian banks from earliest
9 days have recognized the need to co-operate with of-
10 ficial financial policies in the public interest. They
11 recognize this need no less now, because of the key
12 position of the banking system in carrying out such
13 policies in promoting economic stability.

14 19. It is therefore submitted that the public
15 interest is served by the existence of a strong banking
16 system. A bank is more than a repository of deposits
17 on the one hand, and a medium for making loans and in-
18 vestments on the other. The fact that the deposits en-
19 trusted to the chartered banks are the banks' liabilities
20 to the public is an accounting truism, but its real
21 significance tends to be overlooked or taken for granted.
22 Not since 1923 has there been a bank failure in Canada.
23 Thus, for a generation, no Canadian has lost a night's
24 sleep worrying about the safety of his "money in the
25 bank". Indeed, the Canadian banking system enjoys a
26 world-wide reputation for soundness and stability, and
27 this in itself has been a factor of no small significance
28 in the nation's economic development.

THE OPERATIONS OF THE CHARTERED BANKSReserves

20. The pivot around which monetary control of the banking system revolves is the cash position of the chartered banks. The requirements of each bank in respect of the management of its own cash position provide the basis for central-bank regulation of the banking system as a whole. For any one bank, managing the cash position is a matter of keeping the cash on hand adjusted to the needs and wants of the bank for cash to hold. When the cash on hand exceeds what is required, taking into account everything that influences a bank to hold cash, the bank sets out to exchange the excess cash for earning assets, thus expending its holdings of earning assets and also possibly its deposits. Similarly, when a bank concludes that it has too little cash relative to its requirements it sets out to acquire cash by disposing of earning assets, thus tending to contract its holdings of earning assets and also its deposits. Thus, whether at any moment of time the banking system will be tending to expand or contract its earning assets and its deposits, depends on the combined cash position of all the banks. For example, if the combined cash on hand exceeds the combined requirements of all the banks, the system will be trying to expand. Hence monetary control, in the sense of inducing the banking system to expand or contract, is a matter of the central bank altering the supply of cash to the banks relative to their requirements for cash.



21. The present method of fixing the reserve requirements in advance for the next reserve period has been criticized on a number of grounds. It has been pointed out that changes in the reserve base, and so in requirements, may at times be quite abrupt, requiring similarly abrupt intervention by the central bank if it wishes to maintain the same degree of ease or tightness of reserves. It is also contended that the present method does not cause requirements to change fast enough when all banks are expanding simultaneously. In any one month the banks could expand in step and would face no restraint from a rise in requirements until the following month. It is asserted that tying bank reserve requirements to the latest deposit figures would make monetary policy more effective because any increase in deposits would bring an immediate deficiency in the cash position, and the banks would react as if the central bank had taken cash away from them.

22. As the requirements stand at present, however, the central bank can readily counter any unwanted expansion or contraction almost immediately by open-market sales or purchases of securities. If for example there is an expansion because the banks are adding to their holdings of marketable securities the central bank could offset it by selling securities. If on the other hand the banks are adding to their loans the effects will now show up in the open market, at least not immediately, but in the deposit liabilities of the banking system. If the central bank sees deposits rising when it would prefer them not to rise, it can withdraw cash from



1 banking system to counter the expansion.

2 23. Whether an automatic change in the cash
3 position, caused by a rise in requirements, is to be
4 preferred over a discretionary cash change, produced by
5 the central bank selling securities when it sees bank
6 deposits rising, depends primarily on whether the auto-
7 matic cash change would occur faster than the dis-
8 cretionary change. If the central bank did not receive
9 deposit figures until much later than do the individual
10 chartered banks, there would clearly be merit in favour-
11 ing automatic cash changes. Under Canadian conditions
12 however deposit figures are available to the central
13 bank almost as soon as they are to the individual
14 chartered banks.

15 24. Another criticism of the present formula for
16 setting reserve requirements is the length of the
17 averaging period, i.e. a calender month, which is al-
18 leged to cause the banks to be sluggish in response to
19 their daily cash position. Rapidity of response, how-
20 ever, also depends on the instruments available for ad-
21 justing bank cash and on the volume of transactions that
22 the market in those instruments can handle. The shorter
23 the reserve period the better the market has to be and
24 the greater the variety of instruments required. A
25 shorter period would make it more difficult for a bank
26 to carry out its cash adjustment transactions in the
27 money market. On the selling side it would have to
28 bunch its transactions more, and on the buying side it
29 might have to forego some transactions because of limi-
30 tations. In other words, shortening the reserve period



1 does not necessarily lead to faster responses.

2 25. If the averaging period were shortened,
3 however, the present restrictions on chartered bank
4 borrowing from the Bank of Canada should be eased, and
5 indeed these restrictions merit review in any case. It
6 is now the practice for the Bank of Canada to make ad-
7 vances against the hypothecation of suitable securities,
8 and advances to each bank are normally limited to a
9 specified amount somewhat resembling an established line
10 of credit; these limits have not been changed in many
11 years notwithstanding the substantial increase in banks'
12 assets and liabilities. Each advance or renewal of an
13 advance is made for a fixed period of seven days. The
14 first advance in any calendar month up to the specified
15 amount bears interest at the Bank Rate. However, a
16 second advance to the same bank in any calendar month,
17 or a renewal of an advance, or an advance in excess of
18 the specified amount, bears interest at some unspecified
19 higher rate and is subject to negotiation. These limi-
20 tations interfere with the traditional role of the central
21 bank as lender of last resort. Moreover, a "Bank of
22 Canada Funds" market would probably be a prerequisite
23 for overcoming the difficulties that would ensue. A
24 "Bank of Canada Funds" market, in which banks could sell
25 their excess cash with the Bank of Canada to banks in
26 need of cash, could be introduced, as in the New York
27 money market where there is active trading in "Federal
28 Funds". Whether such a market should be introduced even
29 under the present method of calculating reserve require-
30 ments depends on the ultimate effect it would have on the

1 money market. We are not opposed to such an innovation,
2 but we believe that it would inhibit the development of
3 the money market.

4 26. On balance we consider the advantages of
5 fixing the cash reserve requirements in advance and aver-
6 aging reserves over a calendar month outweigh the dis-
7 advantages. We recognize that in the public interest
8 bank credit policies must conform to the requirements
9 of monetary policy with reasonable promptness, but we
0 feel that any proposed change should be clearly justified
1 in advance, especially if it would add to the burdens
2 that are imposed on the chartered banks and only on the
3 chartered banks.

4 27. If reserve requirements are imposed on banks
5 only, however, it is important for monetary control that
6 they be not set too high. Reserve requirements imposed
7 solely on the banks place the banks at a cost dis-
8 advantage relative to non-bank competitors, which of
9 course encourages the growth of these competitors rela-
0 tive to the banks. As a result, the central bank has
1 to restrict the size of the banking system to compensate
2 for this additional growth in non-banks, and the effect
3 is that the control base on which the central bank must
4 act becomes smaller relative to the total financial
5 system with the passage of time. In other words, reserve
6 requirements applied to banks alone should be no higher
7 than necessary so that the efficiency of monetary policy
8 will be preserved.

Investments

28. One of the primary functions of a chartered bank is to make loans. It follows that bank investment activities are normally subsidiary to bank lending activities. Since loans vary as a result of seasonal, cyclical, and irregular influences, a chartered bank must be able to adjust other earning assets up and down fairly readily in order to accommodate its borrowing customers; the investment portfolio permits this to be done while employing the residual funds profitably. On the deposit side, although the total deposits of an individual bank tend to remain relatively stable in relation to the banking system, the cash position can be sharply affected over short periods of time through temporary gains or losses in the net clearing of funds among the banks. In order to meet any conceivable cash withdrawal, large or small, on demand and without the slightest qualifications as to its immediate availability, a bank must have readily realizable investment assets in addition to cash itself.

29. Another reason for an investment portfolio is to give a balanced structure to the bank's assets, which is important for a flexible bank lending policy and for maintaining the confidence of the general public and of customers at home and abroad. The weight of risk assets must be balanced by a proportion of relatively riskless assets, such as securities of the Government of Canada.

30. In the maintenance of their investment portfolios the banks do from time to time participate in the financing of federal, provincial, and municipal governments,



1 and to a lesser extent of corporations. As national
2 savings institutions, the banks share in the task of
3 providing funds for the financing of both current and
4 short-term capital requirements of all three levels of
5 government. The federal budget is one of the most
6 significant factors affecting the size and nature of
7 chartered bank investment portfolios. During the Second
8 World War huge budget deficits were financed in part by
9 the chartered banks. In the first seven years after
10 the war some federal debt was retired, and the growth
11 of the economy brought other potential lenders into the
12 market, so that bank holdings of Government bonds were
13 reduced. Since the mid-fifties, the re-appearance of
14 sizeable Government deficits accompanied by more active
15 monetary policies has led to a greater variability in
16 bank holdings of Government securities.

17 31. Generally, the further away from cash an
18 investment is, the higher the rate of interest it earns.
19 Hence the management of a bank's investment portfolio
20 usually consists of steering a judicious course between
21 low-yielding "near-cash" assets and higher-yielding
22 less-liquid assets. The most easily realizable assets
23 are day-to-day loans, and Treasury bills issued by the
24 Government of Canada, followed by short-term Government
25 of Canada bonds. Ranked behind these assets, in terms
26 of liquidity, are medium-term Canada's and provincial
27 short-term bonds, longer-term Canada's and provincial
28 bonds, municipal and corporate securities, mortgages, and
29 other assets, but not necessarily in that precise order.

30 32. Short-run fluctuations in bank deposits and



1 loans are met primarily by increases or decreases in
2 "secondary reserves" -- day-to-day loans and Treasury
3 bills. Longer-term movements in security holdings are
4 likely to be related to cyclical influences. An upsurge
5 of business generally brings with it a rise in business
6 inventories, an expansion of working capital require-
7 ments, and a general drain on the liquid assets of bank
8 customers which causes them to employ more fully their
9 existing lines of credit at the banks or to seek larger
10 lines. The use of monetary restraint in recent periods
11 of strong business activity has meant that at such times
12 the chartered banks have been able to meet increasing
13 customer demands for loans only by selling securities.
14 The process of liquidating securities when the money
15 supply had not been permitted to increase was a factor
16 in a fall in bond prices and a rise in interest rates
17 which spread from short-term securities into medium-
18 term and longer-term bonds.

19 33. When business is deteriorating, the demand
20 for bank credit and competing forms of credit by the
21 private sector of the economy tends to decline. In
22 recent years the federal government has employed the
23 counter-cyclical device of deficit financing and called
24 upon the banks, directly or indirectly, to take up size-
25 able new issues of securities, usually with the support
26 of the central bank, which has provided the banks with
27 sufficient reserves to support large-scale buying. Easy
28 monetary conditions imply relatively low rates of interest
29 so that the banks have often found themselves buying
30 bonds at high prices, knowing that later on they might



1 have to sell at lower prices in order to accommodate
2 their customers when conditions changed and money became
3 tight. The only way out of this dilemma has been to
4 hold a substantial volume of securities maturing within
5 a short time. Of course this means sacrificing yield
6 for liquidity, so that because of their key role in
7 implementing monetary policy the banks as investors are
8 at a disadvantage relative to other institutions.
9 Experience since the mid-fifties shows that the banks
10 have learned that, given massive Government counter-
11 cyclical fiscal policies and widely varying monetary
12 conditions, their investment portfolios must be shorter
13 than was the case formerly, and that more thought has to
14 be given to anticipating changes in business conditions.

15 34. How far can the process of selling securities
16 go before a bank feels that its liquidity is at a mini-
17 mum level? This depends on several factors, which are:
18 the extent of the rise in yields and the concurrent fall
19 in prices and hence the cost of liquidating securities,
20 the anticipated borrowing needs of customers, the size
21 of the portfolio of securities and the speed with which
22 it is being reduced, the attitude of the monetary authori-
23 ties, and finally expectations regarding all these factors.
24 Experience in the two periods of extreme monetary tight-
25 ness which occurred in the 1950's suggests that although
26 standards in this respect may change from time to time
27 the banks' portfolios of Government securities at any
28 given period are reducible only within limits, beyond
29 which the banks regard them as essential to the general
30 safety of deposits.

Lending

35. Bank lending policy is formulated by the management of each bank, taking into account market conditions, general economic trends, and changes in monetary policy. Lending policy may be revised, for example, if weakness appears to be developing in a particular industry. Policy changes of this kind reflect the continuous assessment of credit risks which is a part of the process of banking. In addition, however, as the business cycle moves from one stage to another, changes in official monetary policy will produce corresponding changes in the lending policy of the chartered banks. If this latter process is to work smoothly it is necessary that official policies be adequately signalled and clearly understood.

36. Bank lending policy is applied by issuing instructions to credit supervisors at the head office, to the various regional offices, and to branch managers across the country. In this connection it may be noted that the period since 1955 has been the first for a generation in which the branch system has had to adjust to a changing monetary policy. Moreover, on occasion the somewhat obscure nature of monetary policies has made it difficult to determine appropriate lending policies.

37. Other practical problems in adjusting lending policies to changing economic conditions arise because of the difficulty of assessing the meaning of changes in the demand for bank loans in relation to the business cycle: bank loans may rise because business is



1 improving, or because inventories are being acquired
2 ahead of a real improvement in business, or because
3 sales are falling off and stocks are building up in-
4 voluntarily. Another problem is that adjustments in bank
5 lending policies, apart from changes in interest rates,
6 take effect primarily through alterations in lines of
7 credit, and thus take some time to have their full ef-
8 fect; it is not possible to review all existing loan
9 commitments at once, and it is difficult for the banks
10 to anticipate the take-up of unused lines of credit.
11 More generally there are difficulties in restraining
12 lending because of the natural tendency of commercial
13 bankers to make good loans whenever possible. The train-
14 ing of branch managers is, after all, aimed at the
15 development of officers who can seek out lending op-
16 portunities and make good loans, and the advancement
17 of these officers depends to a significant degree on
18 their ability in making loans.

19 38. It should be remembered that the Canadian
20 branch banking system has an important degree of built-
21 in flexibility, because behind each branch stand the
22 resources of a large nation-wide institution. This
23 means that, subject to the general availability of funds,
24 each borrower may be dealt with on his own merits without
25 being limited by the position of his local bank branch.

26 39. The allocation of credit in periods of
27 monetary restraint has become increasingly difficult
28 since the mid-fifties because the general structure of
29 interest rates in the economy has been relatively high
30 and the prime loan rate has been driven very close to



1 the ceiling. The banks have been forced into a rigid
2 pattern of rates under which almost all borrowers pay
3 much the same rate on loans and the banks are unable to
4 use flexible rates as one of the methods of allocating
5 credit.

6 40. In the absence of flexible interest rates the
7 problem of allocating bank credit when money is tight
8 becomes one of rationing. When credit is scarce the
9 banks do not usually establish special restrictive
10 policies regarding loans to particular industries, and
11 never do so in respect of loans in particular regions.
12 Certain types of loans are usually curtailed as less
13 essential, such as term loans for projects which could
14 be financed outside the banks, loans to buy securities
15 or real estate for speculative purposes. Loans to
16 other credit-granting institutions are also restricted
17 when money is tight. In the main, however, the process
18 of rationing credit involves reviewing each individual
19 loan account on its merits. It cannot be emphasized too
20 strongly that having to implement a tight-money policy
21 by placing restrictions on individual borrowers, having
22 to choose among equally creditworthy customers, and
23 having in effect to decide which projects may go forward
24 and which may be stopped by lack of funds is a difficult
25 and disagreeable task but one which in the boom phase of
26 the economy sometimes becomes necessary in order to con-
27 form with current monetary policy.

28 41. In the first instance a bank will usually
29 restrict borrowing which appears to be non-essential.
30 When a customer's balance sheet is examined it may appear



1 that the line of credit which has been asked for is
2 high relative to the size of the business. This may be
3 because the borrower is trying to protect himself
4 against tight-money conditions which he fears may arise
5 in the future, or is asking for a larger line of credit
6 for prestige reasons, or is carrying inventories which
7 are too large relative to sales. In such cases the
8 bank will probably tell the customer it considers that
9 he is asking for more money than he needs.

10 42. Credit is not rationed on the basis of size
11 of account. The banks have always assumed that their
12 primary responsibility was towards their smaller business
13 customers. The subject of loans to small borrowers has
14 been reviewed with the Bank of Canada on various oc-
15 casions since 1955 when the first tight-money period
16 began. The withdrawal of the banks from the term-loan
17 field of lending did not apply in the area of small
18 business, and every effort has been made to meet the
19 needs of those borrowers whose size does not enable them
20 to obtain funds by issuing securities.

21 43. The banks have recently carried out four
22 surveys of loan accounts classified both by industry and
23 by size. The most recent analysis, at September 1961,
24 covers a total of \$5,830 millions of loans. Of this
25 amount 32% was in accounts of under \$10,000, and 52% was
26 in the accounts of under \$100,000. Classified by number,
27 96.6% of all borrowers were in the under-\$10,000 category
28 and only 0.54% had accounts of \$100,000 or more. The
29 proportion of total loans made available to smaller
30 borrowers has risen slightly with each survey.

1 44. It must be realized, however, that in times
2 of extreme credit stringency the banks will be obliged
3 to curtail loans for the purpose of carrying securities
4 or for speculative purposes, and small borrowers in these
5 categories will be affected in the same way as the
6 larger ones, the prime objective being that of con-
7 serving lending resources for basic needs.

8 45. Apart from wartime emergency regulations
9 direct controls on bank lending have not been used very
10 much in Canada, and the banks are not in favour of such
11 controls whether imposed by the central bank or by the
12 Government. We believe that any form of selective
13 controls on bank lending would reduce the flexibility
14 of the Canadian banking system, which has been one of
15 the strongest factors in the growth of the economy, and
16 could not fail to result in injustices to specific
17 sectors of the economy.

18 46. One of the most distinctive features of
19 bank lending in Canada, which goes right back to the
20 19th Century, is the legislation which allows a chartered
21 bank to make advances on the security of natural
22 products and goods, wares, and merchandise while they
23 remain in the borrower's possession. This is Section
24 88 of the Bank Act. Similarly, Section 86 of the Act
25 provides that a bank may lend on the security of a ware-
26 house receipt, and Section 82 makes provision for banks
27 to make advances to oil operators on the security of
28 hydrocarbons in, under, or upon the ground. All these
29 sections were designed to encourage the development of
30 Canadian resources by enabling producers, certain

1 wholesalers, and manufacturers to borrow more than they
2 otherwise could to meet the essential financial needs
3 of their business pursuits. Parliamentary records show
4 that the same motive was behind subsequent steps in the
5 development of this feature in the banking system.
6 These sections of the Bank Act are a means of providing
7 support in many fields of endeavour to an extent which
8 otherwise would not be practical from the standpoint
9 of prudent banking. This applies particularly to agri-
10 culture and what may be termed smaller business enter-
11 prise with limited financial resources, and often to
12 business enterprises at an early stage in their develop-
13 ment, before they have sufficient resources to qualify
14 them for bank credit in the ordinary way.

15 47. A recent survey suggests that loans out-
16 standing under these sections of the Bank Act amount to
17 something over \$1 billion, or 18% of total general bank
18 loans. Although, because of the fact that there is
19 often more than one type of security behind a given loan
20 account, it is impossible to say what proportion of the
21 loans could not have been made without the use of this
22 legislation, it is likely that most of these borrowers
23 would not have been able to borrow, or would have
24 borrowed at higher rates from other institutional lenders.
25 We believe that these sections of the Bank Act are
26 making an important contribution to Canada's financial
27 system.

28 48. Because the banks already have well-
29 developed facilities they are able to offer consumer
30 credit at rates which (including service charges) are

more favourable to the borrower than those charged by specialized institutions. In general, the banks have set up these programs to reach a group of borrowers who, while unable to provide collateral in the traditional form, are nevertheless creditworthy, and who wish to borrow for worthwhile purposes usually connected with their homes and families. We believe that consumer instalment credit has become firmly established and that such loans are a logical development of banking services. The extensive branch bank system is highly suitable for providing consumer credit.

49. Mortgage lending is a field from which Canadian chartered banks were barred until 1954 when the banks were permitted to enter the NHA field. In the period from then to 1959 the banks accounted for about 35% of all NHA loans made. In December 1959, however, the maximum NHA rate permitted was raised by the Government to 6-3/4% and, although banks could still process NHA mortgages, counsel's opinion was that they could not do so at a higher rate than 6% because of the legal ceiling on bank lending rates. The result was virtual cessation of NHA lending by the banks, since if they had made mortgage money available at 6% while all other lenders were charging 6 3/4% the banks would have been faced with very large demands for funds and an impossible task of credit rationing. We believe that the legislation should be adjusted to permit the banks to participate in NHA mortgage lending on a continuous basis, at whatever may be the going rate of interest for such loans.



1 50. We believe that the powers of the banks
2 should be broadened to allow them to lend on mortgage
3 security generally. This would extend the range of
4 customer services and would fit in with the Government's
5 desire to see more mortgage lending on the part of
6 private institutions. The history of banking shows that
7 some proportion of deposit funds may safely be made
8 available for long-term investment. Also the banks
9 have suitable administrative facilities for making
10 mortgage loans across the country, as well as special-
11 ized mortgage departments set up at their head offices
12 to handle NHA mortgages. It is further argued that a
13 number of recent Acts of Parliament, especially the
14 Small Businesses Loans Act, have had to make special
15 provision to allow banks to take mortgage security in
16 certain cases. In the conduct of ordinary banking
17 business there are also many occasions where being able
18 to take mortgage security as collateral would make the
19 difference between assisting or refusing a customer.

20 51. In a related context the powers of the
21 banks to take specific security in the course of lend-
22 ing operations appear to be unduly limited in the light
23 of present-day requirements. For example, the power
24 of the banks to take chattel mortgage security is
25 limited to loans made to an individual on the security
26 of household property (as defined in the Bank Act),
27 with the result that the banks are prohibited from
28 taking such security either on a wider range of goods
29 or in respect of manufacturers' and dealers' inven-
30 tories. We recommend that the whole matter of existing



1 limitations on the nature of specific security avail-
2 able to the banks should be reviewed with a view to
3 leaving the banks as free as possible to take such
4 security as the requirements of individual situations
5 might indicate. The result would, we suggest, be an
6 appreciable and useful broadening of the banks' ability
7 to serve the increasingly complex and changing require-
8 ments of the business community.

9 52. An important aspect of the lending activi-
10 ties of the chartered banks is the financing of Canada's
11 external trade. Besides providing the foreign ex-
12 change machinery whereby importers pay their foreign
13 customers, the banks provide credit facilities for
14 financing the transactions. In the case of exports this
15 may cover the full period from domestic production
16 operations to final settlement from abroad; in the case
17 of imports it may encompass the time between the sign-
18 ing of a contract to purchase foreign goods and the
19 final sale to the ultimate buyer. For longer-term fi-
20 nancing, one to five years, the banks have established
21 the Export Finance Corporation of Canada, Ltd., to
22 assist Canadian exporters in meeting the credit terms
23 offered by foreign competitors. This corporation is in
24 fact a "rediscount bank" to which the chartered banks
25 turn over foreign trade obligations discounted by them
26 for Canadian traders.

7 53. In order to broaden and improve the facili-
8 ties and operations of the money market in Canada the
9 chartered banks have given very careful study to the
0 creation of a market in bankers' acceptances. A

1 detailed study of the techniques and procedures which
2 relate to the bankers' acceptances market in both the
3 United Kingdom and the United States led to the con-
4 clusion that neither system could, without considerable
5 variation, readily be adapted to Canadian conditions.
6 As a result bankers' acceptances in Canada will not
7 follow either the New York or the London pattern. As
8 far as possible bankers' acceptances will be drawn in
9 connection with the financing of goods, wares and mer-
10 chandise of a type described in Sections 18 (1) (f) and
11 (g) of the Bank of Canada Act; will be in large de-
12 nominations and will be of a self-liquidating nature.
13 It is as yet too early to determine the extent to which
14 Canadian firms will find bankers' acceptances a con-
15 venient and suitable medium.

6 54. The money market dealers will act as princi-
7 pals to purchase and sell bankers' acceptances for their
8 clients. The function of the chartered banks will be to
9 assess the credit worthiness of the drawer of the ac-
0 ceptance draft and, if his is the prime credit, to
1 accept such a draft and return it to the drawer. It is
2 the drawer's responsibility to sell the accepted draft
3 to a money market dealer. Bankers' acceptances will be
4 eligible collateral as security for day-to-day loans in
5 the money market and under Section 18 (1) (b) of the
6 Bank of Canada Act the Bank of Canada has indicated its
7 willingness to deal in bankers' acceptances which have
8 a term to maturity of not more than 90 days. During the
9 initial stages of the development of the acceptance
0 market the chartered banks, in order to assess the

1 usefulness of this new instrument in the market place
2 outside the banking system, will not themselves pur-
3 chase acceptances for their own account. It has also
4 been agreed that, after a period of six months from the
5 beginning of the market in bankers' acceptances, the
6 chartered banks will review the experience gained in
7 that interval and make such changes in techniques and
8 procedures as in the light of this experience are
9 necessary or desirable.

0 Deposits

1 55. Public attention is, perhaps, most often
2 focused on the lending and investing aspects of bank-
3 ing. But the ability of the chartered banks to carry
4 out their lending functions adequately depends on the
5 way in which the banks perform, or are permitted to
6 perform, as deposit institutions. Chartered bank de-
7 posits fall into two major classifications, demand de-
8 posits and notice deposits, in proportions which have
9 varied over time. Notice deposits amounted to roughly
0 two-thirds of total Canadian deposits in 1930 and 1935.
1 By 1945 they had fallen to under 50%, but have since
2 risen to about 60% of the total.

3 56. Besides the deposits of corporations and
4 individuals, "demand deposits" include those of governments
5 and other banks. They perform two closely related functions
6 in the economy, that of a store of liquid value, and that
7 of the chief medium of payment in Canada. The volume
8 of payments made by cheques on current accounts in the
9 chartered banks has increased much more rapidly than

the level of the deposits themselves. In the post-war period, the annual turnover or velocity of demand deposits has increased from 24 times in 1945 to over 68 times in 1961. This increase has not only posed problems for the banks in the operating procedures needed to handle the heavier flow of cheques, but also presented a problem to the community in the exercising of monetary policy, resulting in the need for more vigorous central bank action.

57. The growth of demand deposits since 1935 has not kept pace with the rise in Gross National Product, nor has it followed a steady pattern from year to year. Rather, in response to central bank action, demand deposit growth has tended to follow a counter-cyclical pattern, particularly in the post-war period.

58. While demand deposits represent, in general, the "working capital" of individuals, organizations, and companies, notice deposits are more likely to represent their reserves held pending a major expenditure or with investment in view, as a cushion in case of emergency, or simply the accumulation of savings built up over the years. The chartered banks have long been the most important savings institutions in Canada and, at latest count on September 30, 1961, they had over 10.8 million personal savings accounts on their books. While the total of such deposits has increased faster than demand deposits in the post-war period, their growth, like that of demand deposits, has tended to follow a counter-cyclical pattern. Much of the growth of savings deposits has been encouraged by the rapid increase in the number of branches



operated by the chartered banks, which has enabled them to reach a wider proportion of the population. However, the growth of savings deposits has not kept pace with the rise of G.N.P. in Canada. This is a reflection, not of a lower propensity to save on the part of Canadians, but rather of the growing importance of other savings institutions.

59. To meet the competition for the surplus funds of corporations and institutions the banks in recent years have issued deposit receipts for funds left for fixed periods of up to one year, and one of the banks now issued negotiable term notes with maturities of up to six years. While they are used principally by corporations and institutions, these deposit receipts and term notes are also available to individuals and executors or trustees of estates.

60. The turnover of savings and other notice deposits is much lower than that of demand deposits. In view of the greater stability and lower velocity of notice deposits, suggestions have been made from time to time that the chartered banks might quite properly engage in a much larger way in longer-term financing. However, from the community's point of view the over-all problem is to achieve a balance in the total supply and demand for financial resources. It has been the function of financial organizations, especially the banks, to receive the savings and working capital of the community for varying terms and to apportion them as loans or investments at short or long term as circumstances warrant. We are opposed to any attempt to segregate deposits by



1 term or type because the result would be to introduce
2 undesirable rigidities into the financial system.

3 Foreign Currency Business

4 61. Canadian chartered banks provide a full
5 range of international banking services, including the
6 maintenance by some banks of branches, agencies, and
7 representative offices abroad. This is a natural corol-
8 lary of the great importance to Canada of international
9 trade. If Canadian banks were not able to provide the
10 whole range of banking services necessary for carrying
11 on an extensive import and export business, Canadians
12 requiring these services would have to obtain them from
13 foreign bankers. Canadian banks are able not only to
14 meet Canadian needs in this respect, but also to compete
15 successfully with foreign banks for additional inter-
16 national business. The provision of international bank-
17 ing services is a field in which there is intense compe-
18 tition and it is essential that Canadian banks have great
19 flexibility in their foreign operations in order to be
20 able to meet such competition. The success of Canadian
21 banks in this area of activity means an important net
22 contribution to the credit side of Canada's balance of
23 payments. The foreign currency business of banks arises
24 out of transactions with foreign countries including im-
25 ports, exports, investment, payment for services,
26 tourism, and remittances of all kinds. The operations
27 involve all types of transfers, cheques, drafts, cur-
28 rencies, bills of exchange, and commercial letters of
29 credit. The banks in Canada are also active in the for-
30 ward markets for the key currencies, U.S. dollars and



1 sterling, and for all the other free currencies in which
2 there is forward trading.

3 62. In recent years substantial deposit and
4 lending markets have developed for U.S. dollars and
5 sterling outside their countries of origin. These types
6 of deposits and loans are commonly referred to as Euro-
7 dollars and Euro-sterling. In addition to the normal
8 requirements of importers and exporters and other
9 customers requiring foreign deposits, such factors as
10 differential interest rates and anticipations regarding
11 the exchange rate have contributed to the development
12 of these markets. Canadian banks have entered actively
13 into this highly competitive area of banking, parti-
14 cularly with respect to U.S. dollar deposits. Such
15 deposits do not of course leave the United States but
16 remain within that country for use there. The growth
17 of such deposits has not of course been confined to
18 Canadian banks, since institutions in other countries
19 have been competing aggressively for these deposits.
20 It should also be noted that Canadian funds may flow
21 into foreign banks in the same way, depending on interest
22 rates and anticipations regarding the exchange rate.
23 In general deposit liabilities are offset by assets in
24 the same currency, hence the risk of an exchange position
25 is avoided. In short, this is a field of international
26 operations where there is intense competition and where
27 Canadian banks have had considerable success. It is,
28 however, an area where deposit and lending rates are
29 quoted at very narrow spreads, allowing little margin
30 for losses, commissions, and the costs related to

reserves. Any restrictions on Canadian operations in this field would increase costs and give a decisive competitive advantage to non-Canadian banks.

Banks in the Securities Business

63. Chartered banks make an important contribution to the capital financing of major new projects in Canada through their participation in syndicates set up to handle the underwriting and distribution of securities. They usually provide the preliminary short-term financing and are in a key position to assist in making the transition to long-term financing. They work closely with investment dealers in endeavouring to ensure that capital issues are properly designed, taking into account the interests of both sellers and buyers. With their widespread network of branches banks are particularly well placed to assist in the distribution of securities across Canada, and they have made it a point to ensure that their customers in all parts of the country have an equal opportunity to obtain a share of new issues, insofar as the banks' participation in such issues will permit.

Revenues and Expenses

64. The revenues of the chartered banks are derived principally from two main sources: from interest on the use of their financial assets - loans, securities, etc. - and from charges made to customers for services rendered. The latter source has declined in relative importance in the post-war period because rate schedules have remained largely unchanged and increases in such revenue have depended principally, therefore, upon the

growing volume handled. From the other source of earnings - interest on financial assets - there have been increases in both rates and total volume. In addition, during the post-war period loans have grown at a greater rate than investments; while investments exceeded loans in 1945, the position now is reversed. Loans generally earn higher rates than investments, so the relatively greater expansion of loans has contributed to the improvement in earnings.

65. The most significant increase in bank costs in point of size has been the rise in interest expense. This has resulted from the expanded deposit base, from a shift from non-interest bearing deposits into interest-bearing, and from a considerable increase in rates paid on deposit balances. Other items of expense including salaries have also risen, but remain in about the same proportion to each other.

66. The result of these trends in bank revenues and expenses has been a considerable increase in net earnings in the post-war period. However, it appears unlikely that the chartered banks will be able to increase the rate of return on total assets much above present levels. The post-war shift from low-yielding securities to higher yielding loans, however, seems to be approaching an end with the ratio of risk assets to deposits near 70%. At the same time the shift from non-interest-bearing to interest-bearing deposits has shown no sign of slowing down.

Capital

67. The capital funds of a bank are used to

supply the physical means of doing business, to ensure the protection of depositors' funds, and to enable the banks to engage in international operations. While capital has grown in absolute amount, the proportion of capital in relation to deposits or to risk assets is considerably less than it was 30 years ago. Not only has there been a large increase in bank holdings of Government bonds and in Government-guaranteed loans, but also the operations of the central bank in providing liquidity have reduced the relative need for capital compared to that maintained in the 1920's and 1930's. This trend, of course, is not restricted to Canada and is evident also in both the United States and the United Kingdom.

68. The banks at present have some 85,000 shareholders. This is an increase of 50,000 since 1944 when, in accordance with the Bank Act revision of that year, stocks were split ten for one. It seems to us desirable that widespread ownership of shares in the banks should be encouraged, and the price of each share should not be so high that small investors find them inconvenient to buy. We therefore recommend that the shares should be sub-divided again.

Inner Reserves

69. Basically the inner reserves of the chartered banks are a cushion against the contingencies of the future. Their size, however, is currently governed by a formula which uses the average loss experience for the past 25 years. It thus produces the anomalous result that good years push the allowable percentage down at the very



1 time when reserves should be built up, and conversely
2 a period of high loss experience permits a higher al-
3 lowable percentage when reserves are actually being de-
4 pleted. It is the opinion of the banks, therefore,
5 that the present formula should be supplemented by a
6 specified "floor", which would prevent the ratio from
7 falling below an adequate level.

8 70. The important function of inner reserves
9 is to provide out of current earnings for unforeseen
0 banking losses that are almost sure to be incurred in
1 future years. As explained very clearly by the Ministers
2 of Finance during both the 1944 and 1954 Bank Act Re-
3 visions the chartered banks depend more than any other
4 institution on the confidence of their depositors. At
5 the same time they are expected to take the risks in-
6 herent in carrying on a lending function. They can
7 carry out this function most effectively if their manage-
8 ment feel they can absorb the unusually high losses
9 that occur in some years without losing the confidence
0 of their depositors.

1 71. As for the non-disclosure of inner re-
2 serves it can be said that in banking the interests of
3 depositors are paramount. The reputation for stability
4 of the Canadian chartered banks is a national asset of
5 the first importance to the community in general, and
6 it is certainly not in the public interest to endanger
7 this reputation either at home or abroad.

8 72. The history of the years after 1929 demon-
9 strates the public advantage of the banks being able to
0 present a reasonably stable position in a time of



violent and sudden stress, and it seems to us desirable therefore that the banks should be permitted to maintain a buffer of undisclosed reserves.

FINANCIAL COMPETITION AND CONTROL

Competition Among Banks

73. Competition from other lenders and other deposit institutions keeps bank deposit and loan rates and other charges closely in line with the overall structure of competitive rates, though there is some scope for variation because bank loan and deposit facilities are associated with other banking services that must be paid for in one way or another. Among the chartered banks themselves however competition must take a different form. The various banks offer a virtually identical range of services to the public, and no one bank has a monopoly of staff and facilities capable of performing these services in a courteous and efficient manner. It is obvious that any bank will have to meet the best rate offered by other banks in any major category of service, otherwise it will lose virtually all of its business in that line; there is therefore little scope for differences between banks in respect of interest rates or charges. For example, if the interest rate structure is considered unbalanced, there may be some question as to whether it is lending rates or deposit rates that should be changed. Almost invariably the bank which is willing to operate at the rate most favourable to its customers sets the pattern for all the others; no one bank or group of banks could



1 long continue to exact terms less favourable than any
2 one bank or minority of banks was prepared to offer.

3 74. Banks compete vigorously for both lending
4 business and deposit business, where much depends on
5 personal relationships and personal judgment. They
6 compete in attracting new enterprises, both domestic
7 and foreign, and assist newly established businesses
8 in a number of ways. Specialized knowledge of and
9 service to particular industries are other forms of
10 competition, and include the provision of information
11 to customers in various forms.

12 75. The provision of a network of well-
13 located branches is undoubtedly one of the major forms
14 of competition among banks. A wide and efficiently
15 distributed network of banking offices has always been
16 essential to any banking system in rendering service to
17 its customers, and never more so than today. Branch
18 banking as it has developed in Canada has shown itself
19 capable of meeting this need admirably. It brings the
20 full range of banking services to the newest community
21 without delay. It has also been successful in meeting
22 the demands of the dispersal of population and in-
23 dustries around the peripheries of major cities, and the
24 development of new industrial areas. This phenomenon
25 is perhaps less spectacular than the enlargement of our
26 geographic frontiers, but it is a pervasive movement
27 that is affecting a much larger proportion of all bank
28 customers.

29 76. The decision to open a new branch in a
30 given location is based on a variety of considera

It must fit in with the needs of a balanced geographic distribution of branches across the country. The prospects for business growth in the general area to be served must be carefully examined. The particular site must be convenient to existing and prospective customers. The number and location of branches of other banks near by and of other branches of the same bank must be considered, for there is no profit in entering an area that is already over-banked no matter how promising it is in other respects. No branch is expected to be profitable from the start, though this does happen in exceptional cases. Generally speaking, however, a new branch is expected to begin earning a profit within three to five years.

Entry into the Banking Business

77. Traditionally in Canada entry into the banking business has been carefully regulated under the Bank Act in the interests of ensuring a sound and reliable system. In earlier days the statutory provisions with respect to minimum capital requirements and the scrutiny of the authorities were doubtless the major obstacles to be overcome. Nowadays, however, even if a group wishing to found a bank had little trouble raising the minimum capital required and assuring the authorities of their good faith, they would find it difficult indeed to win a sizeable share of the Canadian banking business unless they could rapidly build up a trained staff and a wide network of branches. The amount of capital and the organizational work involved in so doing are surely a far more powerful deterrent than the

1 statutory requirements.

2 78. If we look no further than the performance
3 of banks chartered under the Bank Act, there seems to
4 be little justification for modifying the provisions
5 that now apply to entry into the banking business. The
6 need for sound and responsible banking practice is more
7 pressing, not less, in a complex modern society. Many
8 of the techniques devised in other countries to improve
9 and strengthen their banking systems have been in large
0 part to achieve what was already characteristic of
1 Canadian banking; others have already been adopted in
2 Canada; none of them offers any reason for reversing
3 the traditional pattern of our banking legislation. By
4 any objective comparison with other countries, Canadian
5 banking must be rated highly.

6 79. However, if we broaden our view to take in
7 the performance of banking and quasi-banking functions
8 by other financial institutions, a somewhat different
9 picture emerges. Experience over the years has led to
0 the imposition of stringent controls over the chartered
1 banks to ensure that they are soundly operated and that
2 depositors' funds will remain liquid in times of fi-
3 nancial crises -- special provisions concerning share-
4 holders' audit, rigid internal inspection, and super-
5 vision by the Inspector General of Banks; the detailed
6 provisions of the Bank Act in relation to formation,
7 management, and winding up; limitations on the activities
8 in which banks may engage; and so on. This provides a
9 formidable armoury of safeguards under federal legis-
0 lation. To a somewhat similar extent the same situation,

1 in respect of legislative safeguards, applies in the
2 case of the two institutions operating under the Quebec
3 Savings Bank Act, a federal enactment broadly modelled
4 on the Bank Act. Yet many other financial institutions
5 now hold large portions of the liquid savings of the
6 public under conditions not greatly different from
7 those which applied to banks in the days before the de-
8 velopment of modern safeguards to protect the depositor.
9 It may even be that the very success of the measures
0 for assuring strong and sound banks has lulled the
1 authorities and the public alike to the dangers of un-
2 regulated banking. Our forefathers had intimate practi-
3 cal experience with these dangers, but this generation
4 has not. In any case the tradition of safety built up
5 by the chartered banks has made it easier for the near-
6 banks to grow without actually having to provide to the
7 public the financial protection that is nowadays taken
8 for granted.

Competition with other Financial Institutions

1 80. The Role of the Chartered Banks. The
2 Canadian chartered banks have traditionally been the
3 chief depositories for personal savings and have also
4 been the chief source for most kinds of short-term
5 business financing and personal loans. In addition,
6 they have long played an important role in government
7 financing as purchasers of Government of Canada securi-
8 ties, and more recently they have provided a foundation
9 for the growing Canadian money market, which depends in
0 a substantial degree on the fact that the chartered
1 banks keep a secondary reserve in the form of day-to-day

loans to money market dealers and Government of Canada Treasury bills. Under the National Housing Act, until the going rate of interest went above the maximum permitted the banks, they made a substantial contribution to residential mortgage financing, a field otherwise prohibited by the Bank Act. Since the establishment of the Bank of Canada, monetary policy has also been implemented primarily through the effects on chartered bank operations of variations in bank cash permitted the chartered banks by the Bank of Canada. The operations of the chartered banks are also regulated in detail by the terms of the Bank Act, as well as by certain of the terms of the Bank of Canada Act. Among the key points of these controls are the statutory limitation of 6% in the rate which may be charged for bank loans, the statutory requirement to hold 8% cash against Canadian deposit liabilities, together with the supplementary agreement on secondary reserves, and the prohibition under the Bank Act of acquisition by the chartered banks of certain types of assets, notably conventional mortgages.

81. Development of Other Financial Institutions

Over the years a considerable number and variety of other financial institutions have developed in Canada in competition with the banks. Although none of these other institutions offers a full range of banking services, each of them has taken on some functions and services of an essentially banking nature. To the extent that these other institutions may have developed by providing services and facilities which for on

reason or another the chartered banks did not provide, the result may be regarded as a desirable growth in the range and flexibility of financial services in Canada, although it has also produced problems in the field of monetary policy for which solutions are needed. However, to a very considerable extent, these competing institutions have made such rapid headway in circumstances in which the chartered banks were prevented by legal or other rigidities from competing effectively. It might also be pointed out that some of these institutions enjoy freedom from income taxation.

82. The major functions of a banking nature performed by these other institutions are primarily the acceptance of savings and other deposits in various forms from the community; the extending of loans for a wide variety of purposes; the provision of the equivalent of chequing services, made possible in practice by access to the chartered banks' clearing system; and the provision of safety deposit boxes and other safekeeping services. These functions are performed without the limitations enforced on the chartered banks by the Bank Act, the Bank of Canada Act, and certain "agreed" arrangements with the Government and the Bank of Canada. "Banking" is not defined in our legislation and various possible definitions, from the point of view of economic analysis, are in varying degrees inadequate or misleading. However, from the point of view of monetary policy these institutions are important instruments for the expansion of credit in the economy and, as such, their operations directly affect the success or failure of monetary

1 policies even though they are not, like the chartered
2 banks, directly amenable to control in the interests of
3 official monetary policy.

4 83. Among these competing institutions are
5 credit unions and caisses populaires, finance companies,
6 small loan companies, factoring companies, trust and
7 mortgage loan companies, Quebec savings banks, pro-
8 vincial government savings offices, and the Post Office
9 Savings Bank. These institutions are all competing
0 actively for the savings or loanable funds of the com-
munity, and many have greater freedom than do chartered
banks in the way in which they can invest such savings
and other funds, and therefore in the returns which
they can pay to lenders and depositors. Government of
Canada Savings Bonds are also a very important savings
instrument involved in the general competition for the
community's savings.

84. Competition for Savings. Competition for
the liquid resources of the community has intensified in
the post-war years. The chartered banks' share over
this period has declined from 87% of the given total in
1947 to 74% in 1960. This continuing relative decline
is of importance to the chartered banks, and may have
serious repercussions on the economy. If this trend
had been the result of free and unrestricted competition
among the financial institutions involved, the public
interest would have been served. This has not been
the case, however, as the banks do not enjoy the same
freedom as their competitors. The expansion of total
chartered bank deposits is regulated directly by the

central bank in the interests of counter-cyclical monetary policy. No such direct influence is exercised over deposits in competing institutions. Indeed, during recent periods of monetary restraint, when chartered bank deposits were being held down by central bank action, total deposits in the near-banks continued to expand rapidly. For instance, during the two years 1959 and 1960, while chartered bank deposits rose 1.8%, deposits etc. in Quebec savings banks, credit unions, government savings institutions, trust and loan companies, mortgage companies, and finance companies, rose 27%.

(Investment by the public in Canada Savings Bonds rose by 24% in the same two-year period.) The banks are at a disadvantage in attracting deposits because of limitations on their ability to pay rates of interest on deposits comparable to those paid by near-banks.

85. Implications for Monetary Policy. Under present conditions, as competing forms of financial claims grow relative to chartered bank deposits, monetary policy has either to become more broadly directed against the total supply of liquidity or progressively more vigorous on chartered bank deposits in order to bring about a given expansion or contraction of total money expenditure. When monetary policy is restrictive heavy pressure is placed upon the banks which is not shared by other financial intermediaries. Consequently, under these conditions the near-banks can and do expand at a time when the chartered banks are required to restrict their growth. It follows, under these circumstances, that the central bank is forced to be even more

restrictive as the chartered banks' relative position declines.

86. Discriminatory Restrictions on Chartered Banks.

Each of the limitations of a discriminatory nature on the activities of the chartered banks has an inhibiting effect on the competition the chartered banks are able to offer these other financial institutions. Each of these limitations, therefore, contributes to reducing the sources of financing available to the Canadian public.

87. The 6% legal maximum interest rate is perhaps the most important. This ceiling may once have reflected public attitudes that were more understandable in the past, but in present circumstances it is difficult to find a rational explanation for it. A very large volume of bank lending is, in any case, done at rates lower than the legal maximum. This indicates that banks, like other financial institutions, must meet the going rates in each of many areas of financing. The rates charged reflect the nature of the risk, the costs of doing the business, and other relevant factors, including the vigorous competition of other banks and other institutions. In some areas of financing the going rates are often above 6%. These rates too reflect such factors as risks and costs but it is quite conceivable that they are in fact higher than they might be if chartered banks were allowed to compete at rates which would give them a fair return but which might well be less than is now charged by lenders shielded from such competition. Chartered banks would

also, of course, be in a position to pass on to their depositors an appropriate share of any benefits resulting therefrom.

88. While the ceiling on bank lending rates has remained at 6% since 1944 other institutions, including the Industrial Development Bank as well as mortgage institutions and caisses populaires, are all charging more than 6% on loans at the present time. Although the cost of borrowing money from the banks is normally very small in relation to the total costs of doing business, the cost of long-term funds from other sources for such projects as utilities and pipelines is a decisive element in the total cost and often determines whether or not the project can be carried out. Yet there is a price ceiling on the first category of lending, and an open market without any legal limitation for the second category.

89. The practical impact of the 6% ceiling on bank lending rates was demonstrated most acutely in the summer of 1959. As the Treasury bill rate rose towards 6% it became theoretically possible for bank customers to borrow at the prime rate and invest the funds in other short-term securities at a profit while the banks were liquidating these very securities in order to make loans. At the same time large business customers who had been raising funds for short-term working capital from non-financial institutions while market rates were lower than the rates charged by the banks, suddenly found that the prime rate of the chartered banks was lower than the cost of alternative accommodation.

Some of these customers proceeded to draw down bank lines of credit which had not been used for months or years, so that the banks found themselves with a sharp increase in the demand for business loans at the same time that the demand for other kinds of credit was also extremely strong. The 6% ceiling in this case not only prevented the banks from using the traditional device of raising prices to moderate demand but actually intensified the demand itself.

90. The interest rate rigidity has also had a profound effect on what has traditionally been one of the main features of the operations of Canadian chartered banks, i.e., the attraction of savings deposits. In the last ten years the rate of growth of savings in a variety of competing institutions has been much greater than in the chartered banks. The chief reason has been that these other institutions, since they are able to invest a very substantial proportion of their total assets in higher-yielding investments, notably conventional mortgages, are likewise in a position to pay a higher return on savings obtained from the public. This results in a progressive limitation on the resources available to the chartered banks for lending and investment activities, and in fact makes it possible for funds to be attracted to depositories not always subject to appropriate safeguards.

91. It is sometimes argued that, provided these other institutions continue to maintain their cash balances in the chartered banks, the only result

of this shift of savings deposits is a change in the ownership of the deposits in the chartered banks - with deposits from trust companies, etc., replacing those of individual owners of savings deposits - and that the cash reserves of the chartered banks are in any case regulated by the activities of the Bank of Canada, so that there is no necessary reduction in the lending and investing capacity of the chartered banks as a result of this drain of savings to other institutions. In fact, of course, the decisions of the central bank authorities as to the cash reserves to be allowed the chartered banks, and hence the decision as to the amount of financing the chartered banks are to be allowed to do at any time, must take into account the volume of financing being done outside the banks. If free competition were established between the banks and the other institutions, and if as a result the banks began to attract a growing share of savings deposits, and were in a position to compete for a share of the higher-yielding investments now taken by these other institutions, the decisions of the central bank as to chartered bank cash would undoubtedly take into account the larger requirements of the chartered banks. There is, in short, no way of avoiding the fact that the loss of deposits to competing institutions affects the chartered banks in exactly the same way as the loss of business affects any other commercial institution.

92. The primary and secondary reserve requirements, imposed only on the chartered banks, amounting in total to 15 per cent of deposit liabilities, and a

further important limitation on the freedom of action of the chartered banks in their efforts to make the most effective use of their resources in competition with other financial institutions. Cash reserves, as a minimum percentage of deposit liabilities, were originally intended as a safeguard to the depositors, i.e. to the general public. With the present structure of inspection and supervision, both by the banks themselves and by the Inspector-General of Banks, appointed by the Federal Government, this is no longer the main purpose of cash reserves. The normal working requirements of the banks would dictate some level of cash reserves whether or not any legal requirement existed. The 8% legal cash ratio, however, introduces a rigidity not faced by competing institutions. A further rigidity is introduced by the undertaking to hold secondary reserves in the form of Treasury bills and day-to-day loans to money market dealers in amounts such that these assets together with cash are equal to 15% of deposit liabilities. This is not in a true sense a reserve, since it is not available for use; rather is it a forced investment. Thus, regardless of alternative investment opportunities which may well be more attractive at any particular time, the chartered banks are under the obligation to maintain substantial holdings of normally low-yielding assets. The consequence of these arrangements is that the chartered banks, alone among financial institutions, must pay a substantial direct cost, in the form of lower returns on their assets than would otherwise be available, as part of the current

1 arrangements for implementing the Government's monetary
2 policy and to facilitate, through the money market, the
3 implementation of the Government's fiscal policy.

4 93. These reserve requirements are a basic
5 element in a further restriction on the ability of the
6 chartered banks to compete effectively with other in-
7 stitutions, namely the fact that monetary policy in
8 Canada is implemented by actions which bear directly on
9 the cash position, and hence the financing opportunities,
0 of the chartered banks, and only indirectly, if at all,
1 on the financing opportunities available to competing
2 institutions. Since these other institutions do not
3 have statutory cash reserve requirements and are not
4 bound by the 6% interest rate maximum, they are able,
5 during a period when the authorities wish to contract
6 or restrict the growth of credit, to continue to expand
7 their credit operations and to take advantage of what-
8 ever may be the prevailing rate of interest. Since the
9 central bank does not have the power to control their
0 operations, even tighter restrictions have to be im-
1 posed on the chartered banks in order to keep the total
2 amount of financing in the country within the limit
3 desired by the central bank authorities. This is clearly
4 a serious defect in the arrangements for implementing
5 monetary policy, and one which imposes special costs and
6 restrictions on the chartered banks, substantially
7 limiting their ability to compete effectively.

8 94. Another important legal limitation on the
9 competitive position of the chartered banks is the pro-
0 hibition in the Bank Act of lending on the security of

mortgages, with the exception of those insured under the National Housing Act. This prohibition means that the public is largely prevented, when seeking mortgage money, from approaching the chartered banks as one possible source of the funds required. The field is therefore left open to a range of other lenders who are inhibited neither by government regulation nor by the possibility of competitive action by the chartered banks.

95. Conclusion. What should be the goal of national policy in this whole matter of the type and variety of financial institutions available to serve the Canadian economy? It is our view that the goal should be to have a wide range and great flexibility in the financial services available to the Canadian public and that this can best be achieved by permitting the free play of competitive forces among the various institutions involved, including the chartered banks, without discriminatory restrictions which work to the disadvantage of one type of institution. At the present time the chartered banks are prevented by various legal and institutional rigidities from competing fully and effectively with other institutions over the whole range of financing activities. This means that the Canadian public, in seeking to satisfy its various financial requirements, frequently finds that for certain of these requirements the chartered banks must be ruled out as possible suppliers. The result is that for a considerable range of financial activity the other institutions are sheltered from the competition which could

otherwise be available from the chartered banks and which could not fail to strengthen the position of the Canadian public as it weighs and compares alternative sources of financing.

96. So far as possible the solution should lie in the direction of allowing free competition and the play of normal market forces as between competing financial institutions. Some regulations and controls there will undoubtedly be, intended either to safeguard the interests of the public or to facilitate the implementation of official monetary and fiscal policies. To the extent that this is practicable and possible, such controls and regulations should bear equally on all competitors in the field. From the point of view of competition with near-bank institutions, the preferable solution to the legal maximum interest rate problem would appear to be to give the banks the same competitive flexibility now enjoyed by the other institutions, i.e., to eliminate the legal maximum; and the banks so recommend. This, particularly if combined with the removal of limitations on lending powers, would permit the chartered banks to compete on equal terms with other institutions now attracting a rapidly growing share of the savings deposits and loanable funds of Canadians.

97. It may here be pointed out that in 1933, by a four-to-one majority, the Royal Commission on Banking and Currency in Canada recommended the repeal of the statutory provision limiting the banks' lending rates. The four Commissioners expressed the opinion

1 "that a statutory maximum rate of interest is nowadays
2 anomalous and an undesirable interference with freedom
3 of contract, and that the provision of the Bank Act
4 limiting the rate of interest to seven per cent, what-
5 ever justification it may originally have had, ought now
6 to be repealed." This recommendation was not acted
7 upon, and in fact the ceiling was subsequently lowered
8 to six per cent.

DEBT MANAGEMENT

98. In the period since the 1958 conversion loan there have been a number of changes in debt management policy and techniques. Although we are satisfied on the whole with the way debt management has been developing recently, it is open to some criticisms. The increased role of the Bank of Canada in taking on large blocks of new issues which are fed out to the market according to demand has been accompanied by more or less overt attempts on the part of the authorities to influence the selling behaviour of the dealers by inducing them to withhold new short-term issues from the banks and offer them instead to the non-bank market. This behaviour on the part of the authorities indicates preconceived ideas on their part regarding the appropriate maturity structure of the banks' portfolios. It is probably fair to say that the banks are unanimous in deprecating this practice. Even though it may generally be desirable to channel securities into non-bank hands it is our view that, once the terms of an issue have been decided upon, the market should operate

freely in determining its distribution as between bank and other investors. Any other view of the market would imply the creation of rigidities and barriers between different types of investors, which would inhibit rather than assist the growth of an effective market.

99. On the technical side the Bank of Canada has been accused of erratic behaviour in its after-market operations with those parts of new issues which it has taken up itself. The criticisms relate to the Bank's hours of trading, amounts of bonds offered at different times, and prices quoted. We are inclined to think that the Bank of Canada is seriously handicapped in its operations by being geographically separated from and out of touch with the major markets in Toronto and Montreal. The situation would be improved if the Bank were to maintain senior officers in both centres with sufficient authority to make on-the-spot decisions.

100. We believe that the system of Treasury bill auctions has worked well on the whole. In the past it has been suggested that all transactions should be put through dealers, and that banks should not bid directly for bills at the tender. We would not be in favour of such a change, as we think it important that the banks keep in close and active touch with the money market.

101. We believe that the federal debt should continue to be managed by the Department of Finance, using the Bank of Canada in an advisory capacity only. We would not be in favour of setting up an independent

body to make debt management decisions. Debt management techniques, however, would probably be improved if either the Department of Finance or the Bank of Canada were to consult banks and investment dealers and institutional buyers on a regular basis, as is done in the United States before the timing and terms of Government issues are decided.

Techniques of Monetary Control

102. Cash Management. To exercise control over the volume of bank credit, the central bank has only to regulate the supply of bank cash relative to the needs of the banking system for cash. The central bank, through its control of bank cash, can provide the banking system with surplus cash at any given moment, thus permitting the system to expand. Or, the central bank can withdraw cash from the system leaving it with less cash than it requires, thus forcing the system to contract.

103. The best known technique that the central bank has for managing bank cash is open-market operations. These have the advantage that they can be made to operate smoothly and continuously so as to tailor cash changes as precisely as possible to fit the day-to-day needs of monetary policy. Other ways in which a central bank can supply or withdraw cash from the banking system are by extending the scope of its lending operations and by movements in government or other accounts carried by it. All these other methods of cash management are less satisfactory than open-market operations for they do not work through the market mechanism and they have an

1 element of arbitrariness. They cannot be carried out
2 as precisely as open-market operations, and they are
3 less easy for the public to understand. Consequently
4 it is preferable for a central bank to concentrate on
5 open-market operations as its main instrument of cash
6 management, resorting only to other techniques in situ-
7 ations in which the state of the money market restricts
8 the use of open-market operations.

9 104. Reserve Requirements. In order to impose
0 control over a banking system the central bank requires
1 as a minimum the ability to supply or withdraw cash
2 from the banking system. Another aid is often called
3 upon to help in maintaining control over the banking
4 system, namely, statutory cash reserve requirements.
5 Such requirements work automatically to dampen fluctu-
6 ations in bank deposits and assets.

7 105. Other Monetary Control Techniques. A liquid
8 asset ratio is also sometimes introduced as an aid to
9 monetary control. Such a ratio may be necessary when
0 ordinary techniques of central bank cash management
1 cannot be used to reduce the cash base of the banks,
2 or to prevent them from adding to their loans, as for
3 example if the central bank is prevented from using
4 open-market operations to maintain control over the
5 banking system because of its concern for stable interest
6 rates or for government financing. In such a situ-
7 ation, which is one in which the money market is not
8 adequate for the open-market operations the central bank
9 would like to carry out, a liquid-asset ratio may be a
0 useful stop-gap measure. A better solution than the

adoption for all time of a liquid-asset ratio, however, would be to find ways of developing a better money market. In the meantime a liquid-asset ratio should be retained for no longer than necessary, and there is certainly no need to give such a ratio legal status.

106. Other schemes besides cash or liquid-asset requirements could no doubt be devised as a means for implementing and aiding monetary control. Such requirements, however, are unnecessary when money markets are sufficiently developed to permit the central bank to exercise control through open-market operations. Hence, the emphasis in monetary control should be on bettering financial markets for making open-market operations more effective rather than devising new methods of control. Then the central bank will be able to exercise monetary control effectively by working on the supply of bank cash, using its open-market operations for this purpose.

107. Bank Rate. "Bank Rate", the minimum rate at which the Bank of Canada is prepared to make loans or advances, might be used to perform one or both of two distinct functions: to regulate the access of the money market to the central bank, and to provide a signal of central bank intentions. The present method of setting Bank Rate in Canada at 0.25% above the latest average yield on accepted tenders for Treasury bills performs the first or "penalty rate" function satisfactorily, for it makes borrowing from the central bank a more expensive way of raising cash than selling marketable securities or borrowing elsewhere, but it



1 does not perform the second or "signalling" function.

2 108. The effect of monetary control depends in
3 no small part on the responsiveness of the banking
4 system. In all systems there will be some lag between
5 a change in monetary policy and the response of the
6 banks and the public at large. In other words, there
7 is more to central banking than merely pushing a button
8 to move the banking system from one position to another.
9 It follows that the response of the banking system to
10 central bank control will be more rapid and appropriate
11 if the banking system is informed of the direction in
12 which the central bank is trying to move it. Therefore,
13 a signal of central bank intentions adds to the ef-
14 ficiency of monetary control.

15 109. It is certainly important for a central
16 bank to offer full explanations of its policy. The
17 complexity of the modern financial environment makes
18 it all the more imperative that the maximum of inform-
19 ation be provided. But more than this is required for
20 implementing monetary control. Bank Rate is the most
21 widely accepted means of signalling central bank in-
22 tentions. Qualitative statements and explanations
23 while useful do not replace the need for indicating
24 policy in terms of some significant economic or policy
25 indicator. For such purposes statements concerning the
26 money supply, national income, general prices, etc.
27 to indicate intentions are too general, and these in-
28 dicators are not sufficiently amenable to the control
29 of the central bank to be a good signal. The level of
30 bank cash is a better signal but is not as good as



1 Bank Rate itself.

2 110. The basic problem in using Bank Rate as a
3 signal is to do so without compromising its function
4 as an appropriate penalty rate, which serves to re-
5 strict access to central-bank loans for last-resort
6 situations. The present method of setting the Rate
7 does not solve this problem. A return to the con-
8 ventional Bank Rate, fixed at the discretion of the
9 central bank, may not solve it either. Having two
10 rates, one as a signal and one as a penalty, is a pos-
11 sible solution. Another possibility is to continue to
12 use a floating rate but to vary the spread between
13 Bank Rate and the Treasury bill rate. Yet another pos-
14 sibility is to retain the floating rate in normal cir-
15 cumstances but to depart from it as necessary in order
16 to provide a signal.

17 111. Bank Lending Rates. Under existing con-
18 ditions of financial competition, flexible bank lend-
19 ing rates would serve as a useful means of furthering
20 the needs of monetary policy. In order to do this,
21 however, the legal ceiling would have to be eliminated.
22 Under present legislation when banks are unable to meet
23 all the demand for loans their allocation of the in-
24 adequate supply of funds is made more difficult because
25 they cannot make appropriate increases in lending rates.
26 If the ceiling were removed the banks could pay more to
27 their depositors, and would be able to compete more
28 effectively with non-bank lenders, thus contributing
29 to better monetary control.

30 112. Tied or Linked Rates. It has been



1 that bank lending rates or deposit rates, or both,
2 should be tied to a conventional Bank Rate functioning
3 as a signal of central-bank intentions along the lines
4 of arrangements in England. Such arrangements are not
5 as desirable as they may seem at first glance, and in
6 fact they have serious disadvantages which lead the
7 banks to oppose them. By its very nature Bank Rate at
8 times will move ahead of the market and at other times
9 will lag behind it, and any other rates tied to it
10 would then be out of line with the market. Market
11 forces cause bank lending and deposit rates to move more
12 or less together anyway, but the spread naturally varies
13 over the business cycle in a way that helps to stabi-
14 lize monetary policy, and introducing a fixed spread
15 would introduce unnecessary rigidities into the system.
16 In any case it would place the chartered banks at a new
17 competitive disadvantage if their lending or borrowing
18 rates were linked to Bank Rate while the rates of other
19 institutions were left free to move with the market.

CONCLUSION

21 113. The banks have welcomed the opportunity
22 provided by the preparation of this brief to make the
23 thorough review of their basic functions that this en-
24 quiry involves. Such reviews are not by any means new
25 to the banks because of the necessity of preparation
26 for decennial revisions of the Bank Act. Nevertheless,
27 on this occasion, when banking is being considered in
28 the broader context of its relationship to the functions
29 of other financial institutions, an introspective look
30



1 at the role of banking takes on a special significance.

2 114. In making the observations and recom-
3 mendations embodied in the brief, the underlying theme
4 is the desire of the banks to maintain those basic
5 standards of banking procedure which have earned for
6 the Canadian banking system an enviable reputation for
7 stability and soundness, while at the same time seeking
8 to achieve a more flexible framework of operations
9 within which the changing financial requirements of a
10 developing Canadian economy may more fully be met.

11 115. In keeping with this approach we have made
12 no specific recommendations in this brief regarding
13 other financial institutions. Our preoccupation has
14 been with the desirability of removal from the banks of
15 what now appear to be outdated and unnecessary re-
16 strictions. This is not to under-emphasize the neces-
17 sity of fundamental legislative and procedural safe-
18 guards, but, given the existence of these fundamental
19 safeguards, it is our belief that the public interest
20 will best be served by the widest possible area of
21 flexibility for banks and other institutions alike.



McLachlan & Young

Toronto, Ontario

A0,

SUBMISSION

to the

ROYAL COMMISSION

on

BANKING AND FINANCE

JULY - 1962

THE CANADIAN BANKERS' ASSOCIATION

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The Canadian Bankers' Association is the Association of the eight Canadian Banks chartered under the Bank Act. Its Executive Council is composed of the general managers of these banks. The members of the Council at the time of filing this brief and their offices in the Association are as follows:-

President

R.D. Mulholland	Bank of Montreal
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Vice Presidents

J.P.R. Wadsworth	Canadian Imperial Bank of Commerce
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Leo Lavoie	The Provincial Bank of Canada
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J.D. Gibson	The Bank of Nova Scotia
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C.B. Neapole	The Royal Bank of Canada
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Members of Council

A.E. Hall	The Toronto-Dominion Bank
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Louis Hebert	Banque Canadienne Nationale
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D.C. Langford	The Mercantile Bank of Canada
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INTRODUCTION

In recent years there has been considerable progress in understanding the role of finance in modern society. It is the hope of the Canadian chartered banks that the facts and opinions set out in this brief will help the Royal Commission on Banking and Finance in its enquiry into these matters, to the benefit of Canada as a whole.

Much of the statistical and explanatory material in the pages which follow has been compiled on the basis of experience with questions that are likely to be asked during Bank Act revision proceedings and similar enquiries. However, it should be pointed out that part of the material has been included in answer to detailed and searching questions asked by the staff of the Commission itself, in the course of discussions with representatives of The Canadian Bankers' Association. The chartered banks welcomed these enquiries and have endeavoured to deal fully with the important issues raised.

Nevertheless this brief does not pretend to offer definitive answers to all the questions it raises, because these matters carry well into areas where value judgments must be made between alternative objectives and where it would be neither possible nor desirable for the chartered banks as a whole to speak with one voice. Accordingly they have presented a common viewpoint wherever possible, and where specific recommendations are made such recommendations carry the support of the



1 banks generally. On the other hand where there has
2 been a division of opinion on substantial matters the
3 brief acknowledges it and endeavours to summarise the
4 major viewpoints.
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PART ONE

THE ROLE OF FINANCIAL ORGANIZATIONS



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SECTION I

POLICY OBJECTIVES AND INSTRUMENTS

The Objectives of Monetary Policy

1. The preamble to the Bank of Canada Act reads:

Whereas it is desirable to establish a central bank in Canada to regulate credit and currency in the best interests of the economic life of the nation, to control and protect the external value of the national monetary unit and to mitigate by its influence fluctuations in the general level of production, trade, prices and employment, so far as may be possible within the scope of monetary action, and generally to promote the economic and financial welfare of the Dominion ...

Although written over a quarter of a century ago, this statement is still remarkably apt. Perhaps the only major change needed to reflect current thought would be an explicit reference to the objective of sustained economic growth.

2. Reporting in 1959, the Radcliffe Committee in the United Kingdom listed as objectives in pursuit of which monetary policy might be used:

- (1) A high and stable level of employment.
- (2) Reasonable stability of the internal purchasing power of money.
- (3) Steady economic growth and improvement of the standard of living.



(4) Some contribution, implying a margin in the balance of payments, to the economic development of the outside world.

(5) A strengthening of London's international reserves, implying further margin in the balance of payments. 1/

3. Two years later the Commission on Money and Credit in the United States, under the heading "National Economic Goals", stated that:

An adequate rate of economic growth, sustained high levels of production and employment, and reasonable stability of prices are clearly the three objectives of central concern for monetary, credit, and fiscal policies. These three goals, however, must be sought in the context of other important national objectives (including) national security....

harmonious international economic relations and contributions to economic development abroad economic freedom....(and) an equitable distribution of opportunity and income.....2/

1/ United Kingdom, Committee on the Working of the Monetary System, Report (London, Her Majesty's Stationery Office, Cmnd. 827, 1959), para. 69.

2/ Money and Credit, the Report of the Commission on Money and Credit (Prentice-Hall Inc., Englewood Cliffs, N.J., 1961), pp. 9 - 10.

4. Both these reports point out that the attainment of the various goals may interfere with one another. The U.S. report states that "no single economic goal can be wholly unqualified, because each may have to be sought subject to constraints imposed by other goals or at costs representing sacrifices, to some degree, of other goals." 3/ The Radcliffe report follows up its list of objectives with this paragraph:

In listing these five objectives, we have to acknowledge that there are serious possibilities of conflict between them. The choice between, where choice has to be made, is one that Governments have to face. The freedom of Governments in making these choices is not absolute. It is limited by the importance of each of these objectives to the continuous and orderly life of society. The immoderate pursuit of one or several of these ends at the expense of another may place an intolerable strain on the body politic. To pursue the other desirable objectives, cost what it may in terms of unemployment, or to sacrifice all reasonable stability of the value of money in an attempt to realize the remaining objectives, are examples of the ways in which society could be disrupted.

4/

3/ Ibid, p. 10.

4/ Op. cit., para. 70.

1 5. These descriptions of economic objectives are
2 remarkably parallel. In summary, it may be said that
3 the most generally accepted goals are full employment,
4 stable domestic prices, healthy economic growth, and a
5 sound and dependable relationship between the domestic
6 economy and the world economy of which it is a part.
7 In pursuance of these objectives it may be taken as
8 a general principle that the methods used should be
9 those of the normal price and market mechanism as far
10 as possible, or at least should be compatible with the
11 effective operation of that mechanism.

12 Monetary and Fiscal Policies

13 6. Monetary policy and fiscal policy are generally
14 thought of as the two main instruments available to
15 the authorities for pursuing the major economic object-
16 ives described above. When properly used they are com-
17 patible with the price and market mechanism; indeed,
18 smoothly operating financial markets are important to
19 the optimum effectiveness of both monetary policy and
20 fiscal policy.

21 7. Monetary policy may be defined as the use of
22 central banking techniques to influence the general
23 level of business activity. The aspect of it that is
24 most familiar is central bank control over the level of
25 the chartered banks' deposit obligations, which consti-
26 tute the main part of the money supply. Of course
27 control of bank deposits also means control of the total
28 volume of the loans and investments of the banks.

29 8. The essence of fiscal policy is the management
30 of the total amount of government revenues, the total



1 amount of government expenditures, and the difference
2 between them, as a device for regulating the pace of
3 business activity.

4 9. Monetary policy decisions and fiscal policy
5 decisions, separately or in combination, should be
6 framed so as to balance investment demand with the flow
7 of savings the community generates when operating at
8 full capacity. The flow of goods and services through
9 the production lines to the ultimate consumer is con-
10 trolled and directed by the flow of money payments in
11 the opposite direction (the spending stream), and the
12 income of individuals and businesses is generated as
13 part of the spending stream that keeps the production
14 lines moving. The point at which the community's
15 saving and investment decisions are brought together
16 is particularly vulnerable. These decisions are made
17 by quite different groups of people, and for different
18 reasons, yet some way must be found to keep the de-
19 cisions in balance, otherwise the smooth flow of the
20 spending stream will be interrupted. If the demand for
21 borrowed funds (say, to invest in new productive enter-
22 prises) is greater than the rate at which the community
23 tends to save at a given level of income, expansionary
24 forces will be generated; if the rate of saving tends
25 to exceed the demand for borrowed funds, there will be
26 contractionary forces.

27 10. Monetary policy operates basically by in-
28 fluencing private decisions to invest or to save. It
29 does so primarily by altering the size of the cash base
30 of the economy, but also to some extent by making it



1 easier and cheaper to borrow, if investment needs
2 stimulating, or by making it dearer and more difficult
3 to borrow, if investment needs to be restrained. It
4 should be noted, however, that the interest differential
5 tends to press more heavily on social capital borrowing
6 than on borrowing for commercial purposes, in part be-
7 cause of the impact of the corporate income tax.
8 Changes in interest rates are supposed to encourage
9 saving and low interest rates to discourage saving,
10 though there is some dispute about how effective this
11 influence is.

12 11. Fiscal policy, on the other hand, operates by
13 using a budgetary deficit as a substitute for private
14 investment, or a budgetary surplus as a supplement to
15 private saving. As we know it today fiscal policy may
16 be said to have originated as an aid to monetary policy,
17 because in the 1930's easy money and low interest rates
18 alone had proven inadequate to stimulate recovery.
19 For a while, however, it seemed to have completely
20 swallowed up monetary policy. In the 1950's monetary
21 policy staged a more or less world-wide revival, but
22 probably we have yet to see the optimum use of the two
23 techniques working as a team rather than as alternatives.

24 Limitations of Monetary and Fiscal Policies

25 12. One of the most obvious limitations of mone-
26 tary policy, already referred to, is that it may fail
27 to stimulate investment sufficiently in times of
28 serious recession. The interest rate that the in-
29 vestor would have to pay for borrowed funds is not the
30 only factor involved in a decision to invest, and may



1 not be a significant factor if there is any doubt about
2 the profit possibilities of the investment. Thus
3 monetary policy is permissive rather than decisive in
4 such circumstances; it can be effective in restraining
5 an inflationary boom, but it may fail to stimulate ex-
6 pansion from a depressed economic position.

7 13. One of the great virtues of monetary and
8 fiscal policies is that they tend to be general in their
9 incidence. That is to say they operate on the total
10 spending in the economy, without any marked effect on
11 particular sectors, and they offer a minimum of inter-
12 ference with normal market forces. But this very
13 virtue implies a corresponding limitation, namely that
14 they may be blunt and imprecise. They cannot be used
15 to give selective stimulus or restraint to a particular
16 region or sector of the economy.

17 14. As stimulants to expansion, monetary and
18 fiscal policies can often be effective when the problem
19 is one of re-employing people who have been thrown out
20 of work by a short-term recession. In this circum-
21 stance there are productive units ready to resume
22 operations, skilled operatives ready and willing to
23 get the production lines going, and so on. The major
24 requirement is to get money flowing back into the hands
25 of consumers; they are likely to spend it, and that is
26 enough to get the wheels of industry rolling faster
27 again.

28 15. Monetary and fiscal policies by themselves
29 can do much less to expand production into new and un-
30 tried fields, even if there are substantial reserves of



1 unemployed labour and potential productive capacity.
2 This can be clearly seen for example in many of the
3 developing countries today, but it also occurs to some
4 extent here in Canada in relation to efforts to expand
5 production beyond previous levels or into new lines.
6 Such expansion requires initiative, capital, management,
7 new labour skills, perhaps new skills in finance and
8 marketing and various other fields, as well as access
9 to raw materials; and all of these requirements must be
10 brought together in the form of actual going concerns
11 of economically efficient size. Suitable monetary and
12 fiscal policies can do much to promote a favourable
13 climate for developments of this kind, but they are not
14 sufficient by themselves to overcome the various
15 problems involved.

16 16. However, there is another major limitation on
17 monetary and fiscal policies, and this applies to the
18 already developed countries as well as the developing
19 countries. It is rooted in the fact that any national
20 economy is part of a world economy in which inter-
21 national trade is extensive and pervasive. Inter-
22 national trade confers major benefits in a great many
23 ways, for the international division of labour is one
24 of the foundation stones of the high standard of living
25 the western world has achieved. Nevertheless it does
26 inevitably make each country dependent to a consider-
27 able extent on conditions in other countries, and limits
28 the independence of domestic policies in important ways.
29 It means for example that a part of the Canadian
30 spending stream is directed abroad, and a part of

Canadian income originates in spending by foreigners on Canadian exports. This complicates the application of monetary and fiscal policies in two ways: (1) it introduces a new possibility of imbalance in the spending stream, in that income originating abroad may not be in balance with income spent abroad; and (2), unlike saving and investment decisions, foreign spending on Canadian products cannot be directly influenced by the level of domestic incomes or liquidity.

17. Foreign trade has important implications for national monetary and fiscal policies. The international division of labour means that the domestic price structure must be kept in line with the price structure in other parts of the world. This is particularly clear for the prices of internationally traded goods such as wheat, newsprint, and base metals, which are of major importance to Canada. However, the same is largely true even for domestic goods that do not cross any international boundaries in search of markets, partly because of the competition from imported goods, but also because wages and other costs in domestic industries are influenced by wages and costs in export industries owing to the mobility of labour and other resources. The result is that an expansionary monetary and fiscal policy will be less effective when domestic costs are out of line, because a substantial portion of the increase in spending will be channeled into imported goods and will not add directly to domestic income.

18. It may be noted that the interest rate structure must be considered as part of the price structure from



1 this point of view. The interest rate is the price that
2 must be paid for the use of someone else's capital, and
3 capital is one of the most international of inter-
4 national commodities. Assuming equal economic and
5 political stability, domestic interest rates cannot
6 get very far out of line with interest rates in other
7 countries without causing capital movements that may
8 force a change in domestic policies. For example, an
9 easy-money policy in one country during a recession
10 might reduce interest rates so far below those prevail-
11 ing in other countries that it would cause an out-flow
12 of funds and either drain exchange reserves or unduly
13 depress the exchange rate. Or a tight-money policy
14 designed to combat domestic inflationary pressures
15 might raise interest rates enough to attract unwanted
16 funds from abroad, which would reinforce the inflation-
17 ary pressures or threaten an appreciation of the ex-
18 change rate.

19 Other Policy Instruments

20 19. It is quite possible that there is too much
21 concentration on monetary and fiscal policies, as if
22 they were the only means of promoting the desirable
23 economic objectives discussed earlier. In point of
24 fact there is a wide range of additional measures that
25 can be employed to good effect, for example, public debt
26 management, taxation policy, commercial, tariff and ex-
27 change rate policies, and measures to encourage in-
28 creased productivity. However, this brief must be con-
29 cerned primarily with monetary matters.

SECTION IITHE FINANCIAL ORGANIZATION OF THE CANADIAN ECONOMYThe Role of Finance

20. The financial system plays a complex and essential role in the modern economy. It provides the means of payment, in the form of bank notes or deposits subject to chequing, through which the price and market system works. It offers a means of remitting funds or collecting funds from distant places, either within the country or abroad. To the saver it offers a wide choice of outlets for the employment of accumulated savings and facilities for keeping them safe from loss or theft. To the creditworthy borrower it offers a wide range of sources of funds, from which he can normally expect to make whatever arrangements will best suit his needs. It also offers still other services, such as insurance, estate management, and so on.

21. Another major function of the financial system is to mediate between those who do not wish or are not able to invest their savings directly in physical assets and those who draw on the savings of others to supplement their own resources. A substantial portion of this mediation takes place through the arrangement of loans or the purchase and sale of securities between principals, either in direct negotiation or in transactions through investment dealers and brokers on organized or over-the-counter markets; it may involve the issue of new securities or loan contracts or other types of financial claims, or trade in existing



1 claims. Another major portion takes place through
2 various financial institutions, such as banks, trust
3 companies, mortgage loan companies, credit unions, in-
4 surance companies, finance companies, small loan
5 companies, factoring companies, and others, which re-
6 ceive funds from one group and lend to another and ac-
7 cordingly may be described as financial intermediaries.

8 22. The importance of effective financial organi-
9 zation is implicit in the need to maintain a balance
10 between the community's investment demands and the flow
11 of savings it tends to generate when all its resources
12 are fully employed, as explained in Section I. Any
13 tendency to imbalance in this relationship will make
14 itself felt in financial terms, and so must any measures
15 taken to correct such a tendency. Both monetary and
16 fiscal policies operate by influencing one side or the
17 other of this relationship as reflected in the supply of
18 and the demand for financial claims. Sound and respon-
19 sive financial institutions and financial markets are
20 thus essential to the use of these policies for pro-
21 moting Canada's major economic objectives.

22 23. Until fairly recent years it was generally
23 held that banks were categorically different from other
24 financial institutions in that the former could "create"
25 credit whereas the latter could only re-lend funds en-
26 trusted to them. Even today there are those who main-
27 tain this position. However, an increasing number of
28 economists now hold the view that credit "creation" is
29 not peculiar to the banking system, but occurs in
30 basically the same form in various parts of the



1 financial structure. The emphasis is placed on the
2 general liquidity of the economy, not on the quantity
3 of money alone. It is argued that the total resources
4 available to the capital market and to all financial
5 institutions combined is determined by the laying aside
6 of financial savings out of income, and that the al-
7 location of these resources to banks and to other fi-
8 nancial institutions is determined by the free choice
9 of savers in deciding how to employ their savings.
10 The distinction between banks and other financial insti-
11 tutions lies not in any mysteriously different source
12 of resources but in the ready acceptability of bank
13 deposits by spenders and savers alike; bank deposits
14 are a particularly attractive form of liquid asset be-
15 cause they are a means of payment and hence are useful
16 not only as a savings vehicle (liquidity motive) but
17 also as working balances (transactions motive).

18 24. It is of course technically true that the
19 Canadian banking system can expand its assets (in the
20 form of loans and investments) and its liabilities (in
21 the form of deposits) but only within limits fixed by
22 the amount of cash reserves the Bank of Canada allows
23 them. However, the banks themselves cannot determine
24 these limits. It is entirely up to the national mone-
25 tary authorities to decide what level of bank deposits
26 is appropriate.

27 25. It is unnecessary to attempt to resolve these
28 theoretical arguments here, however, important though
29 they may be in themselves; the reason for raising them
30 is primarily to indicate the complexities of using



1 monetary and fiscal policies for the promotion of the
2 major economic goals described in Section I. The ob-
3 ject of the authorities in using these policies must be
4 to maintain a balance between the economy's investment
5 demands and its rate of saving at optimum levels of in-
6 come, taking account of the limitations of these poli-
7 cies themselves. This means maintaining the smooth
8 flow of the spending stream as a whole. From this
9 point of view it makes no difference whether a loan-
10 financed expenditure is made possible by the expansion
11 of the money supply (quantity of money) or by more in-
12 tensive use of the existing money supply, (velocity of
13 circulation) for both affect the spending stream. It
14 is clear therefore that the authorities should be con-
15 cerned with all forms of credit, including that granted
16 by other financial intermediaries as well as by banks
17 and including that obtained through the money and capital
18 markets.

19 26. The type of lending business carried on by the
20 various financial intermediaries should not be deter-
21 mined by arbitrary rules, but should be left to the
22 play of market forces and natural specialization.
23 Institutions with long-term contracts predominating
24 among their liabilities, such as life insurance
25 companies and pension funds, may be expected to seek
26 relatively long-term outlets for their funds, including
27 bonds and mortgages, though of course they will need
28 some shorter-term and therefore more liquid assets as
29 well in order to allow for unexpected variations in their
30 cash flows. Institutions that are designed to provide



1 specialized forms of credit, on the other hand, such
2 as finance and factoring companies, etc., may try to
3 raise funds through contracts with maturities more or
4 less comparable to their loan contracts. In general,
5 however, there is no compelling reason for having pre-
6 cisely matching maturities in the borrowing and lending
7 contracts of the same institution, provided a liquid
8 reserve is maintained that is adequate to the risks
9 involved and provided the asset "mix" is appropriate
0 to the fundamental nature of the business.

1 27. In the case of banks it was formerly thought
2 necessary that they should confine their loans and in-
3 vestments to short-dated maturities, because their
4 obligations are usually repayable on demand. Nowadays,
5 however, it is recognized that it is feasible for them
6 to put a limited portion of their funds into longer-
7 dated loans and investments. Nevertheless it remains
8 true that the first priority in bank lending must still
9 be given to short-term business borrowing for working
0 capital purposes, because the banking system in Canada,
1 as in most other parts of the world, developed in re-
2 sponse to these needs and there appears to be no other
3 source similarly qualified to provide, administer and
4 supervise this type of loan.

The Role of the Banking System

5 28. Banks are clearly financial intermediaries,
6 and clearly have a special role to play in the function-
7 ing of the financial system. However, while "a bank"
8 in popular understanding is a specific and readily
9 identifiable type of institution, it is not easy to
0



1 find a satisfactory definition -- a problem that is by
2 no means peculiar to Canada. The Bank Act gets around
3 the difficulty by defining a bank as "a bank to which
4 this Act applies" (sec. 2), i.e. "each bank enumerated
5 in Schedule A (sec. 4)", but that leaves the real
6 question unanswered.

7 29. One possibility would be to define a bank by
8 describing its activities. Among its essential features
9 are that it accepts deposits repayable on demand or
10 short notice, some or all of which are normally trans-
11 ferrable by cheque, 1/ and lends or invests the funds
12 deposited with it. Other services which are normally
13 performed by banks and which are commonly thought of in
14 Canada as typical banking functions include foreign
15 exchange transactions, buying and selling domestic or
16 foreign bills of exchange, the collection of clean or
17 documentary bills, remittances, cheque clearing,
18 issuing letters of credit, giving financial guarantees,
19 safekeeping of securities or other valuables, rental of
20 safety deposit boxes, and so on. However, there is
21 hardly a single one of these services that is not offered
22 to the Canadian public by some financial institution
23 other than a chartered bank.

24 30. Another possibility would be to define a bank
25 as an institution having liabilities that are generally
26 acceptable for making and receiving payments, such as
27 bank notes or chequing deposits. This is what

28 1/ Canadian law defines a cheque as a bill of exchange
29 drawn on a bank and payable on demand. In common
30 usage however the term is used to include similar
bills drawn on other financial institutions.

distinguishes "money" from "near money" in most theoretical treatments, and there is some logic in identifying the money-providing function with banking.

31. However, it seems impossible to define banking in a way that meets universal acceptance. In what follows, unless otherwise indicated by the context, the word "bank" will be synonymous with "chartered bank" and will be used in the sense in which it is defined in the Bank Act.

32. Just as one of the recognized key functions of a central bank is that of lender of last resort for the commercial banking system, so the commercial banks in turn perform a similar function for other financial intermediaries, though this is probably less well understood. These institutions typically carry working balances with the banks, just as other businesses do. They also customarily maintain lines of credit with their banks, whereby they are able to borrow on short notice within agreed limits. In this way they are able to operate with minimum working balances and yet with reasonable assurance of being able to meet any unexpected demand for funds. The liquidity of the entire financial structure thus depends largely on the liquidity of the banks.

33. Modern views of the respective roles of banks and other institutions within the financial structure differ substantially from those of even a generation ago, and indeed one of the most important tasks before the Royal Commission may be that of putting these relationships in better perspective. Without trespassing

on the ultimate findings of the Commission in this respect, however, it may be said that the present-day questioning of older ideas in this field does not detract from the key role of the banking system in maintaining a balance between the saving and investment decisions of the community. When business is slack the almost universal acceptability of bank deposits by savers and lenders alike assures the community of whatever degree of liquidity may be necessary to sustain business operations. In times of inflationary boom the dependence of a community on money as the means of effecting transactions offers the authorities a powerful and flexible weapon for keeping the volume of spending in line with the physical volume of goods and services becoming available.

34. For their part Canadian banks from earliest days have recognized the need to co-operate with official financial policies in the public interest. They recognize this need no less now, because of the key position of the banking system in carrying out such policies and promoting economic stability.

Criteria of Performance

35. Determining whether the financial system is performing adequately or otherwise at any given point of time must necessarily involve subjective judgments to a substantial extent. It is particularly difficult at times to distinguish shortcomings that are attributable to the system itself from those that are attributable to particular policies being pursued by the authorities or by major public or private institutions.

1 What has so far been said about the role of finance
2 does suggest some reasonably objective criteria, how-
3 ever, which should at least be helpful in forming such
4 judgments.

5 36. One useful criterion is the success of of-
6 ficial policies in achieving the major economic goals
7 listed in Section I. If these goals are being reached
8 reasonably successfully, there is a prima facie case
9 for supposing that the financial system must also be
0 working fairly well; if not, then the financial system
1 should certainly be examined, along with other aspects
2 of the economy, to see if any improvements can be made.

3 37. Whether the economy as a whole is working
4 well or ill, however, there are certain minimum
5 standards that should be met by the financial system.
6 The supply and demand for funds in each of the various
7 sectors of the money and capital markets should be kept
8 in balance fairly smoothly, without sharp fluctuations
9 in security yields or interest rates. The differential
0 between the rates in various markets should be reason-
1 able in the light of the underlying differences in the
2 nature of the contracts involved, including differences
3 in costs of administration or supervision, differences
4 in maturity, and differences in risk. Differential ad-
5 vantages or disadvantages for certain classes of bor-
6 rowers or lenders, or for the financial institutions
7 through which they customarily obtain or employ their
8 funds, should not be permitted to occur unless clearly
9 necessary in the public interest. Further, the policies
0 of all types of financial institutions should be in

1 harmony with the public interest, even if that requires
2 some sacrifice of their particular interests; the fi-
3 nancial system must clearly serve the public, not the
4 other way round.

5 38. Finally, and with particular respect to the
6 role of banking in the economy, it is submitted that the
7 public interest is served by the existence of a strong
8 banking system. A bank is more than a repository of
9 deposits on the one hand, and a medium for making loans
0 and investments on the other. The fact that the de-
1 posits entrusted to the chartered banks are the banks'
2 liabilities to the public is an accounting truism, but
3 its real significance tends to be overlooked or taken
4 for granted. Not since 1923 has there been a bank
5 failure in Canada. Thus, for a generation, no Canadian
6 has lost a night's sleep worrying about the safety of
7 his "money in the bank". Indeed, the Canadian banking
8 system enjoys a world-wide reputation for soundness and
9 stability, and this in itself has been a factor of no
0 small significance in the nation's economic development.

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PART TWO

THE OPERATIONS OF THE CHARTERED BANKS

SECTION I

RESERVES

Reserves

39. Each chartered bank is required by s.71(1) of the Bank Act to "maintain a cash reserve in the form of a deposit with the Bank of Canada and of Bank of Canada notes held by the bank, and such reserve shall be not less on the average during any month than eight per cent, or such other percentage as may be fixed by the Bank of Canada under the provisions of the Bank of Canada Act, of such of its deposit liabilities as are payable in Canadian currency". These requirements are an average for the month, and at any moment of time within the month a bank may have either more or less than enough cash to meet its legal requirements.

40. In November 1955 the chartered banks acceded to a request by the Governor of the Bank of Canada that in addition to the prescribed cash reserve each bank would hold day-to-day loans and Government of Canada Treasury bills in such amounts that the total of cash, day loans, and bills would average not less than 15% of deposit liabilities throughout each month, effective in June 1956.

Management of the Cash Position

41. Management of the cash position of chartered



1 bank is a matter of keeping the cash on hand adjusted
2 to the cash needs and wants of the bank. In deciding
3 how much cash it should be holding at any moment of
4 time, a bank will be influenced by the number of
5 business days left in the month, by the state of the
6 money market, and by any cash gains or losses antici-
7 pated before the end of the month. For example, if a
8 new month has just started, if there are limited op-
9 portunities for acquiring money-market assets at
10 profitable rates, and if large cash losses are expected
11 to occur later in the month, a bank may well be content
12 to hold for the time being more cash than it needs to
13 meet its legal requirements. Conversely, if cash gains
14 are expected to occur later in the month, a bank may be
15 satisfied to hold for a short time rather less cash than
16 would otherwise be the case. Considerations such as
17 these, as well as legal requirements, thus determine
18 the amount of cash a bank will want to hold at any
19 given moment.

20 42. It is a head office function to see that the
21 cash on hand is kept adjusted to the current cash ob-
22 jectives of the bank. If the cash on hand exceeds
23 minimum foreseeable requirements in relation to the ob-
24 jective, the bank will immediately try to invest the
25 excess. If the cash on hand falls short of the object-
26 ive, the bank will try to raise, as cheaply as possible,
27 the cash necessary to make good the deficiency. In
28 this way the bank tries to avoid holding more cash than
29 it has to or to avoid letting its cash fall below its
30 objective. In short, cash management in a chartered



1 bank is the art of trying to keep the amount on hand
2 adjusted to the objective of the bank day by day through-
3 out each month.

4 43. The task is a complicated one, for the cash a
5 bank can count on having is affected by many variables
6 or unknowns. Each business day a bank makes the first
7 computation of its cash position around 10 a.m., after
8 getting the results of the Montreal and Toronto clear-
9 ings. At this time it does not know for sure how its
10 cash will be affected by such things as the clearings
11 in Western Canada, the results of which come in later
12 during the day, or by currency shipments taking place
13 between its branches and the Bank of Canada that day.
14 Yet if the bank wishes to make an adjustment in its
15 cash position that day it is more or less compelled to
16 act on the basis of the early morning figure. Cash
17 management must also take into consideration known or
18 anticipated changes in large accounts, the volume and
19 timing of the foreign-exchange transactions that the
20 bank has to carry out, and the state of activity in the
21 money market. All these elements add to the difficulty
22 of ascertaining the exact amount of cash firmly held by
23 the bank and the extent to which cash losses or gains
24 are temporary or permanent.

25 44. Once a bank concludes that it has too much or
26 too little cash, it acts as fast as it can to remedy the
27 situation. To do so it must deal in assets that can be
28 easily purchased or sold for cash in substantial volume.
29 In Canada these properties are normally possessed by
30 day-to-day loans to money-market dealers, by Treasury



1 bills, and by short-term Government of Canada securities.
2 By using these assets, in lieu of trying to find buyers
3 or sellers for less actively traded assets, a bank can
4 usually keep its cash supplies adjusted to its cash
5 needs smoothly and rapidly. However, the extent to
6 which a bank can reduce its holdings of Treasury bills
7 and day-to-day loans is limited by the undertaking to
8 meet the 15% liquid asset ratio. In case of need the
9 banks may borrow temporarily from the Bank of Canada
10 while making more permanent adjustments.

11 45. If a bank finds it is continually accumulating
12 liquid assets after accommodating current loan demands,
13 it will at some stage begin to switch out of the liquid
14 assets into less liquid ones seeking more profitable
15 uses for its funds. In the opposite case, where it is
16 continually disposing of liquid assets to meet daily
17 cash deficiencies, the bank will be forced sooner or
18 later to dispose of less liquid assets, either to raise
19 cash or to restore holdings of liquid assets, and
20 eventually it will have to adopt a more restrictive
21 lending policy.

22 46. How quickly a basic trend in the cash position¹
23 of a bank influences its investment and lending policies
24 depends on the stock of liquid assets held by the bank,
25 the rate at which the stock is changing, and the view
26 of the bank of the intentions of the central bank. If
27 a bank knows that it is the intention of the central
28 bank to maintain a given degree of pressure or restraint
29 in the current economic environment, it will move much
30 faster to adjust its investment and lending policies



1 than it will if it is uncertain about central-bank in-
2 tentions. In the end the timing of the ultimate re-
3 sponse to a basic change in the cash position of a bank
4 depends to a very large extent on the bank having a
5 clear understanding of central-bank intentions.

6 The Present Method of Calculating Cash-Reserve
7 Requirements

8 47. From the point of view of the chartered banks
9 it is desirable that legal cash-reserve requirements be
10 specified in a way that does not add to the uncertainties
11 and difficulties in managing their cash positions. In
12 terms of these criteria the present method of setting
13 the requirements is satisfactory.

14 48. The formula for determining the amount of the
15 cash reserve required to be maintained by a bank during
16 any month is contained in s. 71(2) of the Bank Act:

17 71 (2) For the purpose of determining the
18 amount of the cash reserve required to be
19 maintained by a bank during any month

0 (a) the amount of its deposit liabilities
1 payable in Canadian currency shall be the
2 average of such deposit liabilities at the
3 close of business on Wednesdays in each of
4 the four consecutive weeks ending with the
5 last Wednesday but one in the preceding
6 month,

7 (b) the amount of Bank of Canada notes
8 held by the bank shall be the average holdings
9 of such notes at the close of business on
10 Wednesdays in each of the four consecutive



1 weeks ending with the last Wednesday but
2 one in the preceding month, and

3 (c) the amount of its deposit with the Bank
4 of Canada shall be the average amount of
5 such deposit at the close of business on
6 each juridical day of the current month.

7 Thus each chartered bank's reserve requirement for each
8 month is based on figures for a previous period and is
9 therefore known in advance.

10 49. The present method of fixing the reserve re-
11 quirements in advance for the next reserve period has
12 been criticized on a number of grounds. It has been
13 pointed out that changes in the reserve base, and so in
14 requirements, may at times be quite abrupt, requiring
15 similarly abrupt intervention by the central bank if
16 it wishes to maintain the same degree of ease or tight-
17 ness of reserves. Such abrupt changes might also affect
18 the money market by causing unrealistic swings in
19 interest rates which could be misinterpreted. It is
20 contended as well that the present method does not
21 cause requirements to change fast enough when all banks
22 are expanding simultaneously. In any one month the
23 banks could expand in step and would face no restraint
24 from a rise in requirements until the following month.
25 It is asserted that tying bank reserve requirements to
26 the latest deposit figures would make monetary policy
27 more effective because any increase in deposits would
28 bring an immediate deficiency in the cash position, and
29 the banks would react as if the central bank had taken
30 cash away from them. We do not agree with these



1 assertions.

2 50. As the requirements stand at present the
3 central bank can readily counter any unwanted expansion
4 or contraction almost immediately by open-market sales
5 or purchases of securities. If for example there is an
6 expansion because the banks are adding to their hold-
7 ings of marketable securities the central bank could
8 offset it by selling securities. If on the other hand
9 the banks are adding to their loans the effects will
10 not show up in the open market, at least not immediate-
11 ly, but in the deposit liabilities of the banking
12 system. If the central bank sees deposits rising when
13 it would prefer them not to rise, it can withdraw cash
14 from the banking system to counter the expansion.

15 51. Whether an automatic change in the cash
16 position, caused by a rise in requirements, is to be
17 preferred over a discretionary cash change, produced by
18 the central bank selling securities when it sees bank
19 deposits rising, depends primarily on whether the auto-
20 matic cash change would occur faster than the dis-
21 cretionary change. If the central bank did not receive
22 deposit figures until much later than do the individual
23 chartered banks, there would clearly be merit in favour-
24 ing automatic cash changes. Under Canadian conditions
25 however deposit figures are available to the central
26 bank almost as soon as they are to the individual
27 chartered banks.

28 52. Another criticism of the present formula for
29 setting reserve requirements is the length of the
30 averaging period, i.e. a calendar month, which is

1 alleged to cause the banks to be sluggish in response
2 to their daily cash position. Rapidity of response,
3 however, also depends on the instruments available for
4 adjusting bank cash and on the volume of transactions
5 that the market in those instruments can handle. The
6 shorter the reserve period the better the market has to
7 be and the greater the variety of instruments required.
8 A shorter period would make it more difficult for a bank
9 to carry out its cash adjustment transactions in the
10 money market. On the selling side it would have to
11 bunch its transactions more, and on the buying side it
12 might have to forego some transactions because of limi-
13 tations in the market. In other words, shortening the
14 reserve period does not necessarily lead to faster
15 responses.

16 53. If the averaging period were shortened, how-
17 ever, the present restrictions on chartered bank bor-
18 rowing from the Bank of Canada to make advances to each
19 bank are normally limited to a specified amount some-
20 what resembling an established line of credit; these
21 limits have not been changed in many years notwith-
22 standing the substantial increase in banks' assets and
23 liabilities. Each advance or renewal of an advance is
24 made for a fixed period of seven days. The first ad-
25 vance in any calendar month up to the specified amount
26 bears interest at the Bank Rate. However, a second ad-
27 vance to the same bank in any calendar month, or a re-
28 newal of an advance, or an advance in excess of the
29 specified amount, bears interest at some unspecified
30 higher rate and is subject to negotiation.

1 limitations interfere with the traditional role of the
2 central bank as lender of last resort.

3 54. Moreover, a "Bank of Canada Funds" market
4 would probably be a prerequisite for overcoming the
5 difficulties that would ensue. A "Bank of Canada Funds"
6 market, in which banks could sell their excess cash
7 with the Bank of Canada to banks in need of cash, could
8 be introduced, as in the New York money market where
9 there is active trading in "Federal Funds". Whether
10 such a market should be introduced even under the
11 present method of calculating reserve requirements
12 depends on the ultimate effect it would have on the
13 money market. We are not opposed to such an innovation,
14 but we believe that it would inhibit the development of
15 the money market.

16 55. On balance we consider the advantages of
17 fixing the cash reserve requirement in advance and
18 averaging reserves over a calendar month outweigh the
19 disadvantages. We recognize that in the public interest
20 bank credit policies must conform to the requirements
21 of monetary policy with reasonable promptness, but we
22 feel that any proposed change should be clearly justified
23 in advance, especially if it would add to the burdens
24 that are imposed on the chartered banks and only on the
25 chartered banks.

26 56. Another aspect of the present arrangements for
27 cash requirements that the Commission may wish to consider
28 is the minimum level of 8 per cent for the legal reserve
29 ratio. The rapid growth of financial institutions out-
30 side the banking system makes this a particularly

1 relevant question. Too high a reserve ratio puts the
2 banks at a cost disadvantage compared with these other
3 institutions which are not hindered by legal-reserve
4 requirements in bidding for business. A smaller ratio
5 would not impede monetary control and would contribute
6 to a more competitive financial system.

7 57. The size of the ratio is of some signifi-
8 cance to monetary policy as well. The central bank
9 presumably reacts to the sum total of economic activity,
10 including financial activity inside and outside the
11 banking system, in pursuing both its short-run and its
12 long-run objectives for the economy. Accordingly, any
13 growth in near-bank financial institutions appears to
14 be taken into account by the central bank in regulating
15 the size of the chartered banks' cash reserves. Thus,
16 the central bank will evidently keep the cash reserves
17 of the chartered banks from being as large as they other-
18 wise could be, and the size of the control base on which
19 the central bank acts will therefore be smaller, when
20 other financial institutions are growing. If any of the
21 growth is the result of other financial institutions
22 having a cost advantage over banks in being free of
23 reserve requirements necessitating holding more cash
24 than would otherwise be held, it follows that the higher
25 the reserve ratio imposed on banks the smaller the bank-
26 ing system will be. It would not seem to be in the
27 interest of efficient monetary policy to let the control
28 base shrink simply because the reserve ratio was set
29 higher than it need be.



SECTION II

INVESTMENTS

Purposes of Investment Portfolios

58. One of the primary functions of a chartered bank is to make loans. It follows that bank investment activities are normally subsidiary to bank lending activities. Since loans vary as a result of seasonal, cyclical, and irregular influences, a chartered bank must be able to adjust other earning assets up and down fairly readily in order to accommodate its borrowing customers and the investment portfolio permits this to be done, while employing the residual funds profitably.

59. A large proportion of deposits (about 40%) is in current accounts which are legally payable on demand, and most of the balance is in personal savings deposits which in practice are also paid on demand, even though notice could be required. Because of the large number of accounts involved, the deposits of an individual bank tend to remain relatively stable in relation to the total level of deposits in the system. However, over short periods of time a bank's deposits can be adversely affected by substantial withdrawals, as cheque payments are made by customers of that bank to customers of other banks, without an equal volume of offsetting transactions happening to go in the other direction. Under such conditions one bank can lose cash in the net clearing of funds while others gain. Such clearing fluctuations have become more pronounced since the broadening of the money market which commenced in 1954.

1 The large corporate depositor moves his funds about in
2 a variety of short-term instruments, and a fortuitous
3 combination of several large transactions can have a
4 substantial effect on the cash position of a single
5 bank. In order to meet any conceivable cash withdraw-
6 al, large or small, on demand and without the slightest
7 qualification as to its immediate availability, a bank
8 must have readily realizable investment assets in ad-
9 dition to cash itself.

10 60. Generally, the further away from cash an in-
11 vestment is, the higher the rate of interest it earns.
12 Hence the management of a bank's investment portfolio
13 usually consists of steering a judicious course between
14 low-yielding "near-cash" assets, and higher-yielding
15 less-liquid assets. To be a "near-cash" asset in this
16 sense, an asset should be not only readily saleable, but
17 also saleable in quantity without significantly de-
18 pressing the price. Almost any asset can be sold fairly
19 quickly if the price is low enough, but few assets can
20 be sold within the day. The most easily realizable
21 assets are day-to-day loans, and Treasury bills issued
22 by the Government of Canada. Ranked behind these assets,
23 in terms of liquidity, are short-term Government of
24 Canada bonds, medium-term "Canada's", provincial short-
25 term bonds, longer term Canada's and provincial bonds,
26 municipal and corporate securities, mortgages, and other
27 assets, but not necessarily in that precise order.

28 61. It might be argued that commercial loans
29 themselves are more liquid than many of the above
30 investment assets, in that they are nominally callable

on demand. In practice, however, a chartered bank does not "call" loans from its customers for reasons of general liquidity (except for day-to-day loans to the money market), and would be extremely loath to do so.

62. To give a balanced structure to the bank's assets, which is important for a flexible bank lending policy and for maintaining the confidence of the general public and of customers at home and abroad, the weight of risk assets must be balanced by a proportion of relatively riskless assets' (riskless in the credit sense, though not necessarily in the market sense), such as securities of the Government of Canada. Other investments, such as provincial and municipal bonds, and corporate securities, have varying degrees of risk, though generally speaking the degree of risk on any of them is considered less than on most commercial loans. Even this is not always the case, as a commercial loan to a strong corporation is often less risky, and sometimes more realizable, than an investment in some municipal or corporate obligations.

63. In the maintenance of their investment portfolios the banks do from time to time participate in the financing of federal, provincial, and municipal governments, and to a lesser extent of corporations. As national savings institutions, the banks share in the task of providing funds for the financing of both current and short-term capital requirements of all three levels of government. The federal budget is one of the most significant factors affecting the size and nature of chartered bank investment portfolios. During 1966



1 Second World War, huge budget deficits were financed
2 in part by the chartered banks. In the first seven
3 years after the war some federal debt was retired, and
4 the growth of the economy brought other potential
5 lenders into the market, so that bank holdings of
6 Government bonds were reduced absolutely and also
7 relative to other bank assets which expanded under
8 peacetime conditions. Since the mid-fifties, the re-
9 appearance of sizeable Government deficits accompanied
10 by more active monetary policies has led to a greater
11 variability in bank holdings of Government securities.

12 64. The foregoing paragraphs surely demonstrate
13 that the employment of surplus funds is a matter of
14 continuous concern to the management of the banks, as
15 is the maintenance of the combination of earning assets
16 most appropriate to any given period of time. Such
17 assets are normally in excess of the bank's liabilities
18 to the public and therefore the often-heard claim that
19 the banks have "idle savings deposits" is a complete
20 mis-statement of fact.

21 Bank Investment Portfolios and the Business Cycle

22 65. As discussed earlier, short-run fluctuations
23 in bank deposits and loans are met primarily by in-
24 creases or decreases in "secondary reserves" -- day-to-
25 day loans and Treasury bills. Such fluctuations relate
26 mainly to day-to-day movements in net clearings of
27 deposits between banks, to short-run changes in cash
28 reserves brought about by the actions of the Bank of
29 Canada, and to seasonal and special influences, such as
30 those related to changes in the public demand for bank



1 notes or by the payment for large new security issues.

2 66. Longer-term movements in security holdings
3 are likely to be related to cyclical influences which
4 affect all banks rather than individual banks. An up-
5 surge of business generally brings with it a rise in
6 business inventories, an expansion of working capital
7 requirements, and a general drain on the liquid assets
8 of bank customers which causes them to employ more
9 fully their existing lines of credit at the banks, or
10 to seek larger lines. In recent periods of this kind
11 the banks have been able to expand both their loans and
12 their total assets only as long as the Bank of Canada
13 has been prepared to expand the total cash reserves of
14 the banking system and hence the total supply of money.
15 When the expansion of the money supply has been brought
16 to a halt by the central bank the chartered banks have
17 been able to increase their loans only by selling
18 securities. The process of liquidating securities when
19 the total volume of bank deposits was constant, or
20 rising only slowly, was a factor in a fall in bond
21 prices and a rise in short-term interest rates, since
22 buyers of securities did not appear except at lower
23 price levels. In some circumstances the federal
24 budget might have been expected to act as an offsetting
25 factor, if under good business conditions the budget
26 had swung over to the surplus side, enabling the
27 Government to retire some of its maturing issues. More
28 often the scale of demand for credit in the private
29 sector of the economy had outrun the decrease in the
30 Government's requirements so that



1 themselves selling their holdings on a falling market.
2 Indeed, in the years since 1957 the Government has
3 consistently operated at a deficit, thus adding to the
4 pressure of demand for credit. As short-term security
5 prices have fallen other institutions have been af-
6 fected and the rise in interest rates has spread into
7 medium-term and longer-term bonds.

8 67. When business is deteriorating, the demand
9 for bank credit and competing forms of credit by the
10 private sector of the economy tends to decline. If the
11 federal government employs the counter-cyclical device
12 of deficit financing, it may call upon the banks,
13 directly or indirectly, to take up sizeable new issues
14 of securities. The central bank may enable this to be
15 done by providing the banks with sufficient reserves to
16 support large-scale buying. Easy monetary conditions
17 imply relatively low rates of interest, so that the
18 banks have often found themselves buying bonds at high
19 prices (low yields), knowing that later on they might
20 have to sell at low prices (high yields) -- in order
21 to accommodate their customers when conditions changed
22 and money became tight. The only way out of this
23 dilemma has been to hold a substantial volume of
24 securities which mature within a short time. Of course
25 this means sacrificing yield for liquidity. Experience
26 since the mid-fifties shows that the banks have
27 learned that, given massive government counter-
28 cyclical fiscal policies and widely varying monetary
29 conditions, their investment portfolios must be
30 shorter than was the case formerly, and that

1 thought has to be given to anticipating changes in
2 business conditions.

3 68. The effect of the cycle on the banks has
4 been aggravated in recent years by the market reactions
5 of other financial institutions, corporations; and the
6 general public. In attempting to foresee changes in
7 monetary and fiscal policies, both lenders and borrow-
8 ers try to act in advance of the event. Hence interest
9 rates may start rising long before a business recovery
10 gets under way, and even in the face of continued mone-
11 tary ease. Expectations of this sort have been signi-
12 ficant in recent years, in the U.S. as well as Canada,
13 and have helped to contribute to confusion as to the
14 proper course to be followed by the monetary authorities.

15 69. Both domestic and external forces can create
16 circumstances in which bond prices decline sharply.
17 A notable example of such internal conditions occurred
18 during the summer of 1959 when the pressure created by
19 substantial sales of securities in a market where
20 buying interest was nominal forced prices of short-
21 term securities sharply downwards until yields were
22 considerably in excess of 6%. For example, on August
23 13th the average cost to the Government of Canada of
24 borrowing by way of three-month Treasury bills was
25 6.16%, and on September 14, 1959, the cost of borrowing
26 in the form of 1-year bonds was about 6.80% and of 3-
27 year bonds 6.52%. The Government of Canada, as the
28 prime credit risk, is generally able to borrow at the
29 lowest cost for any specific term. The cost of money
30 to any other borrower should have exceeded these rates,



1 and while this was true of borrowings in the market
2 place, the banks were faced with lending at not more
3 than 6%, because of the limitations of the Bank Act.
4 As a result, borrowers who might normally have been
5 expected to have recourse to the market sought in-
6 creased accommodation at lower rates from the banks,
7 thus placing a further strain on bank resources. The
8 substantial amounts normally borrowed outside the bank-
9 ing system were sought from the banks in competition
10 with the normal demand for loans arising in the busi-
11 ness sector.

12 70. Even partial fulfilment by the banks of ab-
13 normal demands is difficult and expensive when loanable
14 funds have to be obtained by liquidating securities at
15 low market prices. The procedure is much more ex-
16 pensive and the problem more acute than is suggested
17 superficially by the selling of securities yielding
18 more than 6% in order to invest in loans at not more
19 than 6%. For example, in the easy money period of
20 1958 chartered banks participated in the Conversion
21 Loan by acquiring large holdings of the new Conversion
22 Loan issues of 3% due December 1, 1961, and 3-3/4% of
23 September 1, 1965, both of which were entered on the
24 books of the banks at or near 100.



	<u>3% Dec. 1/61</u>	<u>3-3/4% Sept. 1/65</u>
	\$	\$
1 Assume issues		
2 carried on banks'		
3 books at	100.00	100.00
4 If bonds sold on		
5 Aug. 26/59		
6 Market price		
7 obtainable*	<u>93.50</u>	<u>88.25</u>
8 Loss on Sale	6.50	11.75
9	<u> </u>	<u> </u>

* Source: Bank of Canada Statistical Summary.

71. Thus, within one year after the purchase of these issues market prices had declined because of tight money conditions by \$6.50 and \$11.75 per \$100 par value, or, in other words, by \$650,000 and \$1,175,000 per \$10 million par value. Moreover if, when the bonds were sold, the proceeds were invested in loans at the maximum rate of 6% the loans would have had to be outstanding for extended periods before the increase in interest earnings would compensate for the substantial book losses, viz.: nearly 30 months to recover the loss on 3% bonds due December 1, 1961, and nearly 92 months to recover the loss on 3-3/4% due December 1, 1965. These calculations are based on the maximum lending rate of 6%, which would not be applicable to all customers, since the prime loan rate in fact never went above 4-3/4%. Moreover, no allowance has been made in the calculation for the real possibility that lending rates might decline, as in fact they did before the end of the period during which the loans would have had to remain outstanding.

72. Obviously, neither bank nor customer expected loans made in 1959 to remain outstanding for such



1 extended periods, so that the banks could not expect to
2 recover the losses on securities sold. The banks were
3 fully aware that they were taking substantial losses on
4 securities, and also rapidly depleting their reserves
5 of securities. At the same time, however, as the
6 business upturn continued they were under pressure to
7 continue making loans to their customers. In April of
8 that year the prime loan rate reached 5.75% and there
9 was no further possibility of rationing credit by
10 price, that is, through interest rates. The banks
11 then asked their large customers, especially those who
12 were making use of non-bank sources of credit, to re-
13 consider their requirements for bank funds, and some of
14 the large lines of credit were reduced by agreement.
15 Throughout this period however the banks made a de-
16 liberate effort to continue to meet on a normal basis
17 the requirement of small borrowers. In May 1959, the
18 banks made a joint announcement that they would exer-
19 cise the utmost care in the handling of their credit
20 facilities in order to avoid any significant further
21 increase in the over-all total of bank loans. Despite
22 this announcement the demand for loans continued to
23 rise sharply, to a considerable extent because the
24 level of market interest rates had been pushed above
25 the 6% ceiling on bank loans. Market influences there-
26 fore provided an incentive to seek accommodation
27 through the banks for new money requirements, and to
28 delay the reduction of bank loans by normal funding
29 operations. The crisis of liquidity came to a head in
30 the abortive Treasury bill tender of August 1959;

1 shortly thereafter the demand for bank loans began to
2 recede.

3 73. How far can the process of selling securities
4 go before a bank feels that its liquidity is at a
5 minimum level? This depends on several factors, which
6 are: (1) the extent of the rise in yields and the
7 concurrent fall in prices, and hence the cost of liqui-
8 dating securities; (2) the size of the unused portion
9 of established lines of credit; (3) the size of the
10 portfolio of securities, both absolutely and in relation
11 to other banks, and the speed with which it is being
12 reduced; (4) the views of the monetary authorities;
13 (5) the ability and/or willingness of bank manage-
14 ments to change their lending policies; and (6) ex-
15 pectations regarding the above factors.

16 74. Experience of the two periods of extreme
17 monetary tightness which occurred in the 1950's gives
18 some indication of the minimum levels of Government
19 portfolios considered essential by the banks in such
20 circumstances. In late 1959, for example, with cash
21 reserves at 8% and secondary reserves scraping the 7%
22 minimum agreed levels, the banks held combined port-
23 folios of Canada's aggregating less than 15% of
24 Canadian dollar deposit liabilities. Hence it is
25 clear that the Government securities portfolio is re-
26 ducible only within limits, beyond which the banks
27 regard it is essential to the general safety of deposits.

28 Government of Canada Bond Portfolios

29 75. The general policy considerations relating
30 to the size and character of the chartered banks'



1 portfolios of Government of Canada bonds have already
2 been set out. The facts regarding these portfolios
3 may now be summarized briefly.

4 76. In 1954-55, credit extended by the banks in
5 the form of Canadian loans, mortgages and non-federal
6 government securities amounted to about 52% of Canadian
7 dollar deposits. By 1960-61 such accommodation had
8 increased to 65% of deposits. This percentage is the
9 highest since the nineteen-twenties, and it has been
10 maintained for some two years. There has thus been an
11 upward shift in the proportion of loans to deposits,
12 and a corresponding downward adjustment in the level of
13 security holdings which the banks have been prepared
14 to accept.

15 77. The introduction of N.H.A. mortgages in 1954
16 and the secondary reserve agreement which came into
17 effect in 1956 of course had important effects on the
18 investment portfolios of the banks. From 1954 to 1961
19 N.H.A. mortgages grew to about 7% of Canadian deposits.
20 Holdings of Treasury bills were increased from 3.2% in
21 March 1954 to roughly 8% - 9% in 1961. In addition,
22 the banks at the latter date held about 1% of deposits
23 in the form of day-to-day loans. Government securities,
24 other than Treasury bills, which constituted roughly
25 29% of deposits in 1954, were only 18% of deposits in
26 1961.

27 78. A classification of Government of Canada bond
28 holdings seems to suggest that the increased require-
29 ments for Treasury bills have not produced any lasting
30 decrease in holdings of bonds maturing within 2 years,

1 which are required for liquidity purposes. (It should
2 be pointed out that it is not the 15% liquidity re-
3 quirement which provides real liquidity to the banks,
4 but only the excess of secondary reserves above 15%,
5 plus the holdings of short-term Canada's. The ratio
6 of under-two-year holdings to Canadian dollar deposits
7 was 7.0% in March 1955 and 7.7% in December 1961.

8 In the interval, there were periods when bank holdings
9 of "shorts" went down to figures as low as 3 - 4% of
10 deposits, in the tight money squeezes of 1956, 1957 and
11 especially 1959. On each of these occasions, the banks
12 "ran off" or sold their shortest maturities, but their
13 sales of medium and long bonds were less because of
14 the large irrecoverable losses which would have been
15 incurred.

16 79. The Conversion Loan in 1958 induced some
17 lengthening of portfolios, especially in the over-ten-
18 year category. But the banks shortened up again in
19 late 1958, and have subsequently reduced their per-
20 centage of over-ten-year holdings. The percentage of
21 Government of Canada bonds in medium-term maturities
22 (5 - 10 years) has declined significantly, as has the
23 average maturity of bank holdings.

24 The Non-Federal Portfolio

25 80. Bank holdings of "non-Federal securities",
26 i.e., provincial, municipal, and corporate securities,
27 are discussed below. Holdings of such securities are
28 small relative to holdings of Canada's, and they do not
29 perform the same function as do the securities of the
30 federal government. That is, they are not related



1 directly to the problem of maintaining short-term
2 liquidity against fluctuations in loans and deposits,
3 primarily because they do not enjoy as broad and active
4 a market as do federal obligations.

5 81. On the other hand, holdings of provincial and
6 municipal bonds are by no means divorced from liquidity
7 considerations altogether. The banks tend to buy
8 short-term and medium-term provincial bonds, rather
9 than long-term issues. Their municipal holdings are
10 confined very largely to serial issues maturing within
11 five or ten years, partly because this suits the asset
12 structure of a commercial bank, and also because it
13 helps to facilitate the repayment of debt by the
14 municipality over a full 20-year period, with longer-
15 term investors subscribing for longer maturities as a
16 rule.

17 82. The banks buy provincial and municipal
18 securities to obtain good yields combined with an
19 early return of capital, and to assist in the under-
20 writing and marketing of such issues.

21 83. Corporate securities are also held in bank
22 portfolios in part to accommodate borrowing customers.
23 They are sometimes acquired in relatively large blocks,
24 and are frequently hard to distinguish from term loans
25 except in form. During periods of easy money, such as
26 in 1955, banks have been substantial buyers of corpor-
27 ate bond issues, but in recent years holdings of such
28 bonds have been gradually running off without being
29 fully replaced.

30 84. The banks do not purchase equities to any

1 great extent, largely because they are foreign to the
2 main purpose and nature of a commercial bank.

3 85. The amount of provincial and municipal
4 securities held by the chartered banks has been rising
5 gradually in recent years but has not grown as rapidly
6 as total bank assets. At present holdings of these
7 securities amount to about 4% of Canadian dollar
8 deposits. It might be noted that fluctuations in bank
9 holdings of municipal debentures from year to year have
10 tended to be in a somewhat narrower range than the
11 variations in holdings of provincial bonds; the princi-
12 pal reason is probably the continuing supply of muni-
13 cipal offerings by way of short-term serial issues.

14 86. Bank holdings of provincial and municipal
15 obligations while continuing to be substantial, have
16 been declining as a percentage of the total outstanding
17 debts of these two levels of government. Among the
18 reasons for this decline are the relatively rapid
19 growth in provincial and municipal debt and the
20 lengthening of the terms for which provinces and muni-
21 cipalities borrow, and the recourse of provinces to
22 other sources of funds.

23 87. The pressure on bank resources has tended to
24 limit bank buying of provincial and municipal securities
25 during periods of tight money in particular. During
26 periods of easy money, the current flow of such securi-
27 ties has been sufficient to replace maturing holdings,
28 but not sufficient to raise the percentage of assets
29 held in this form to any appreciable extent. In ad-
30 dition, the banks have found it possible, during periods



1 of tight money, to dispose of some short provincial
2 issues which had low coupons and which therefore ap-
3 pealed to certain taxable individuals and corporations.

4 88. Another factor is that the provinces and
5 their important agencies, such as the Hydro authorities,
6 have tended to borrow for longer terms than the banks
7 find appropriate to chartered bank investment objectives.
8 This in turn reflects the nature of their capital
9 works, which have been increasingly long-term in
10 character, i.e., schools, hospitals, sewer plants,
11 hydro installations, and so forth.

12 89. Banks may purchase corporate securities
13 either through the market as a profitable outlet for
14 surplus funds or directly from borrowers at the time
15 of issue as an accommodation for their customers. The
16 latter type of purchase is related to the granting of
17 term loans which is discussed in Section III. Whether
18 a particular borrower should be urged to go to the
19 market or not will be influenced to some extent by
20 whatever is the current policy regarding term loans.
21 It will also be influenced by other factors, including
22 the receptivity of the market itself, the nature of the
23 customer's requirements, and also the important matter
24 of a proper balance between floating and funded debt
25 in the corporate structure.

26 90. In the past few years chartered bank holdings
27 of corporate securities have fluctuated between \$450
28 million and \$550 million and are currently about 3.5%
29 of deposits. These holdings expanded considerably
30 during the easy-money period of 1954-1955 when the



1 capital investment boom was getting under way, but have
2 shown a continuing slow decline since then.

3 91. During the tight money conditions which pre-
4 vailed in varying degrees for most of 1959, the cor-
5 porate securities holdings of the chartered banks de-
6 clined \$40 million, or 7.2%, which probably represents
7 the amount of maturities. This points to the principal
8 disadvantage inherent in this type of investment, that
9 is, the lack of marketability. On the other hand, the
10 continuing decline in corporate securities during the
11 comparatively easy money conditions of 1961 indicates
12 that the banks have not resumed their participation
13 during this latter period, partly because business
14 demands for capital funds have been relatively modest.



SECTION III

LENDINGGeneral Credit Policy

92. Traditionally, the chartered banks have been the primary source of short-term business working capital. Since the war the Canadian economy has grown rapidly and in this climate the banks have been expanding their facilities and broadening and developing both deposit and lending services. Changes in bank lending policies have been encouraged by the new opportunities of the postwar economy, by the introduction of new types of Government-guaranteed loans for special purposes, by the example of developments in banking in other countries, especially the United States and the United Kingdom, and by very active competition among the chartered banks themselves. The result is that although the main emphasis is still on short-term commercial loans, the banks are now accustomed to make loans for a much wider variety of purposes than they were in 1935.

93. Bank lending policy is formulated by the management of each bank, taking into account market conditions, general economic trends, and changes in monetary policy. Lending policy may be revised, for example, if weakness appears to be developing in a particular industry. The banks may try to discourage their customers from overexpansion in that line. Policy changes of this kind reflect the continuous assessment of credit risks which is a part of the

1 ordinary process of banking. In addition, however, as
2 the business cycle moves from one stage to another,
3 changes in official monetary policy will produce cor-
4 responding changes in the lending policy of the
5 chartered banks. If this latter process is to work
6 smoothly it is necessary that official policies be
7 adequately signalled and clearly understood.

8 94. In administering credit policy it is usual,
9 to establish lines of credit for major customers who
10 have a continuing need for accommodation. A line of
11 credit is a stated amount within which a bank has in-
12 dicated its willingness to accommodate a customer for
13 a stated period of time, subject to the customer's
14 continued credit-worthiness and to the maintenance of
15 any conditions which may have been agreed upon between
16 the customer and the bank, and subject also to general
17 monetary conditions. It is usual for all commercial
18 borrowers to operate under lines of credit but in
19 practice other customers may also arrange to borrow in
20 this way.

21 95. The line is commonly reviewed once a year, at
22 the time that the customer's balance sheet becomes
23 available, and he is able to project his financial
24 position a year ahead. However, it may be reviewed at
25 other times if the customer gets into difficulties or
26 if there is a credit crisis, as in the summer of 1959.
27 The line of credit lets the customer know how much
28 credit he may normally expect in his operations, and
29 authorizes the branch manager to make loans to the
30 customer up to the agreed amount as long as there is no

1 adverse change in circumstances.

2 96. Banks view their lines of credit with a real
3 sense of responsibility. As long as a line of credit is
4 outstanding the bank's management regards itself as
5 committed to making loans within the stated limit, sub-
6 ject to maintenance of the credit-worthiness of the
7 borrower and subject also to the general availability of
8 loanable funds. Credit stringency may on occasion re-
9 quire the reduction or adjustment of credit lines, which
10 may impose some hardship on the borrower; however,
11 normally a full discussion is held with the borrower
12 before such actions are taken. Even in the credit crisis
13 of 1959 the banks continued to provide funds under lines
14 of credit in conditions of extreme difficulty and when
15 the cost, in terms of losses on securities sold to pro-
16 vide available loan funds, was very great.

17 97. Bank lending policy is applied by issuing in-
18 structions to credit supervisors at the head office, to
19 the various regional offices and to branch managers
20 across the country, who are expected to follow them
21 closely in making the loans which fall within their
22 discretion. In this connection it may be noted that
23 the period since 1955 has been the first for a generation
24 in which the branch system has had to adjust to a
25 changing monetary policy. Moreover, on occasion the
26 somewhat obscure nature of monetary policies has made
27 it difficult for head offices to determine and com-
28 municate appropriate policies to branch managers. Once
29 a given policy is established, there is a natural
30 reluctance to introduce changes in lending policy until



1 conditions have changed to such an extent that a modifi-
2 cation is clearly indicated.

3 98. There are other practical problems which
4 arise in adjusting lending policies to changing
5 economic conditions.

6 (i) The banks may not be sure that a signifi-
7 cant change is required until it is late in the
8 business cycle. This is partly a matter of
9 assessing business conditions correctly, of
10 interpreting the policy of the monetary author-
11 ities properly, and of allowing for the leads
12 and lags which frequently occur in the be-
13 haviour of demand for bank loans. Generally,
14 bank loans are thought to lag behind a business
15 recovery, but this was not the case in 1955-56.
16 Again, bank loans may rise because business is
17 deteriorating rather than improving, or they
18 may rise as business acquires larger inventories
19 ahead of a real improvement in business. When
20 reviewing individual accounts it is often dif-
21 ficult to interpret from loan changes what the
22 underlying changes in business have been. A
23 further complexity is the problem of sorting
24 out seasonal from other influences.

25 (ii) Adjustments in bank lending policies, apart
26 from interest-rate changes, take effect
27 primarily through alterations in lines of
28 credit, and thus take some time to have their
29 full effect. A changed policy can be applied at
30 once to applications for new or increased lines

1 of credit, but it is not possible to review
2 all existing credit lines and loan commit-
3 ments at once. Indeed, the head office of a
4 bank may not even know what its aggregate loans
5 are doing until eight days after the event,
6 i.e., until the make-up of figures for the pre-
7 ceding Wednesday week. It is extremely difficult
8 for banks to anticipate the take-up of unused
9 lines of credit.

10 (iii) In addition to the above factors, there
11 is the natural tendency of commercial bankers
12 to make good loans whenever possible. The
13 training of branch managers is aimed at the
14 development of officers who can seek out lend-
15 ing opportunities and make good loans. The
16 manager's recognition and advancement depend to
17 a significant degree on his abilities in making
18 loans. He therefore finds it difficult to ac-
19 cept a policy of refusing loans or cutting back
20 the existing lines of credit-worthy customers.

21 99. It should be remembered that the Canadian
22 branch banking system has an important degree of built-
23 in flexibility, because behind each branch stand the
24 resources of a large nation-wide institution. The
25 branch is not limited to its own resources, and subject
26 to the general availability of funds, each borrower may
27 be dealt with on his own merits without regard to the
28 position of the branch.

29 100. The sharp fluctuations in monetary policy
30 have in many cases encouraged customers to protect



1 themselves against possible restrictions by asking for
2 a line of credit higher than their normal needs. The
3 introduction of stand-by charges has often been sug-
4 gested as a way of bringing lines of credit down closer
5 to actual borrowings. Stand-by charges would probably
6 have the advantage of discouraging customers from asking
7 for unreasonably large lines of credit, and thus make
8 it easier for the banks to predict the trend of their
9 loans and so manage their resources more efficiently.
10 Stand-by charges would also be likely to discourage
11 large customers from using the banks as "umbrellas",
12 i.e. establishing big lines of credit but using them
13 only when they cannot borrow more cheaply elsewhere.

14 101. On the other side, however, there are a
15 number of reasons why the banks are reluctant to im-
16 pose stand-by charges on all lines of credit. As long
17 as the line does not have a contractual status the
18 bank knows that it can protect itself by reconsidering
19 credit facilities if necessary; if a fee were exacted
20 the bank might, in the absence of protective provisions,
21 be legally committed even if circumstances changed
22 drastically. Normally there are wide fluctuations in
23 each loan account over the period of a year. For ex-
24 ample, a customer may buy inventory and require working
25 capital to finance it, then when he sells the inventory
26 he may still need funds to finance his receivables.
27 Finally, the loan is paid off. Such fluctuation in an
28 account is a healthy sign. If the customer had to pay
29 a stand-by charge he might borrow the full amount and
30 try to employ the funds somehow even when he didn't

1 need them in his operations. This would make it dif-
2 ficult for the bank to have a proper understanding of
3 his position and, more important, would deprive the
4 banks of one of the big factors in their flexibility.
5 At present loans in different industries follow dif-
6 ferent seasonal patterns, so that loans to merchandisers,
7 for instance, are at their peaks at a different time
8 from loans to the construction industry. The banks
9 can count on this pattern, so that there is a continuous
10 ebb and flow of loan demand, and it never happens that
11 all lines of credit are drawn down to their maximum
12 amounts at the same time. If all borrowers always
13 borrowed their total line ~~of~~ credit the banks would
14 have much less flexibility in their operations and much
15 less freedom to manoeuvre, to take on new customers or
16 take advantage of opportunities in lending or invest-
17 ment as they arose.

18 Credit Allocation

19 102. The maximum rate of interest which banks
20 could charge on their loans was 7% until 1944, when it
21 was lowered to 6%. At that time the general structure
22 of interest rates was low and the ceiling had little if
23 any significance. From 1944 to April 1956 the prime
24 loan rate of the chartered banks was 4.50%, but it rose
25 gradually to 5.75% by August 1957 and has varied only
26 between 5.25% and 5.75% ever since then. This means
27 that the banks are no longer able to use an increase in
28 lending rates to moderate pressures on lending re-
29 sources. It also means that the differential between
30 yields on accounts involving varying ~~fixed or variable~~



1 service requirements is almost eliminated. The ceiling
2 forces bank lending rates into a rigid pattern in which
3 almost all borrowers pay much the same rate. Without
4 the ceiling a flexible range of rates would be sub-
5 stituted for the present fixed level.

6 103. When credit is scarce and the banks are un-
7 able to raise lending rates further, they do not
8 usually establish special restrictive policies regarding
9 loans to particular industries, and never do so in
10 respect of loans in particular regions. Certain types
11 of loans are usually curtailed as less essential, such
12 as term loans for projects which could be financed out-
13 side the banks, loans to buy securities or real estate
14 for speculative purposes. Loans to other credit-
15 granting institutions are also restricted when money is
16 tight. In the main, however, the process of rationing
17 credit involves reviewing each individual loan account
18 on the score of the borrower's need for the funds, his
19 possible alternative source of funds, the collateral,
20 advantage to the bank from the account, and any
21 competitive factors which may be involved. It cannot
22 be emphasized too strongly that having to implement a
23 tight-money policy by placing restrictions on individual
24 borrowers, having to choose among equally creditworthy
25 customers and having in effect to decide which projects
26 may go forward and which may be stopped by lack of
27 funds, is a difficult and disagreeable task, but one
28 which in the boom phase of the economy sometimes be-
29 comes necessary in order to conform to current monetary
30 policy.

1 104. In the first instance a bank will usually
2 restrict borrowing which appears to be non-essential.
3 When a customer's balance sheet is examined it may ap-
4 pear that the line of credit which has been asked for
5 is high relative to the size of the business. This may
6 be because the borrower is trying to protect himself
7 against tight-money conditions which he fears may arise
8 in the future, or the customer may want a larger line
9 of credit for prestige reasons, or the customer may be
10 carrying inventories which are too large relative to
11 sales, either because he is inefficient or because he
12 is speculating on his inventory. In such cases the
13 bank will probably tell the customer it considers that
14 he is asking for more money than he needs.

15 105. Credit is not rationed on the basis of size
16 of account. The banks have always assumed that their
17 primary responsibility was towards their smaller busi-
18 ness customers. The subject of loans to small borrowers
19 has been reviewed with the Bank of Canada on various
20 occasions since 1955 when the first tight-money period
21 began. The withdrawal of the banks from the term loan
22 field of lending did not apply in the area of small
23 business and every effort has been made to meet the
24 needs of those borrowers whose size does not enable
25 them to obtain funds by issuing securities or other
26 means.

27 106. The banks have recently carried out four
28 surveys of outstanding loan accounts classified both by
29 industry and by size. The most recent survey, at
30 September 1961, gives an analysis of loans totalling



1 \$5,830 millions. A few categories of loans were not
2 included in the analysis. These were loans to provincial
3 and municipal governments, to investment dealers and
4 brokers and to grain dealers and exporters. Of this
5 amount 32% was in accounts of under \$10,000, and 52%
6 was in accounts of under \$100,000. Classified by
7 number, 96.6% of all borrowers were in the under \$10,
8 000 category and only 0.54% had accounts of \$100,000 or
9 more. The proportion of total loans made available to
10 smaller borrowers has risen slightly with each survey.

1 107. It must be realized, however, that in times
2 of extreme credit stringency the banks will be obliged
3 to curtail loans for the purpose of carrying securities
4 or for speculative purposes and small borrowers in these
5 categories will be affected in the same way as the
6 larger ones, the prime objective being that of con-
7 serving lending resources for basic needs.

8 108. Direct controls on bank lending have not been
9 used very much in Canada. During the war, however,
0 the general restrictions imposed on consumer loans were
1 applied to bank borrowers as well as to those who
2 borrowed from other institutional lenders. These re-
3 strictions were not a part of ordinary monetary policy
4 but were imposed by the Government under its wartime
5 emergency powers. Consumer credit regulations were
6 introduced again at the time of the Korean War. In ad-
7 dition, by agreement with the Bank of Canada in 1951
8 the chartered banks held a ceiling on their total loans
9 for a year, and undertook specifically not to add to
0 their loans to instalment finance companies or to loans

1 for capital purposes.

2 109. Since 1952, (apart from the secondary re-
3 serves agreement of 1955, which restricts the pro-
4 portion of bank assets available for loans,) the only
5 direct controls on particular borrowers have been those
6 on term loans and on loans to instalment finance
7 companies. At the suggestion of the Bank of Canada the
8 banks have curtailed these two types of loan from time
9 to time, especially in periods of tight money. When
10 credit has been scarce term loans have been cut back on
11 the ground that if the borrowing is necessary it can
12 and should be carried out in the capital market. Simi-
13 larly under conditions of credit stringency loans to
14 instalment finance companies have been limited partly
15 because of the central bank's desire to discourage the
16 use of consumer credit, and partly because the finance
17 companies themselves have access to the money market.
18 Furthermore, when lending in general has to be re-
19 stricted, it is only fair and proper that the access
20 of instalment finance companies to bank credit, for re-
21 lending to the general public, should also be curtailed
22 along with the loans the banks make directly to the
23 general public.

24 110. Despite these considerations, however, the
25 banks are not in favour of direct controls on loans to
26 finance companies whether imposed by the central bank
27 or the Government. If one group of institutions is to
28 be restricted in this way it would be only logical to
29 apply controls to all other financial institutions, and
30 the banks are not in favour of a widespread system of



1 controls. Moreover, a small finance company, like any
2 other small business, is much more dependent on its
3 banks for funds than is a large company. If bank loans
4 to the small finance companies were curtailed they
5 would have great difficulty in finding alternative
6 sources of funds. This example illustrates the problems
7 which arise in attempting to apply selective controls
8 on bank lending. Similar problems would arise in at-
9 tempting to enforce special credit policies towards
10 particular industries or regions.

11 111. We believe that any form of selective controls
12 on bank lending would reduce the flexibility of the
13 Canadian banking system which has been one of the
14 strongest factors in the growth of the economy. The
15 responsible authorities, with the best intentions, may
16 try to channel credit into specific areas. But in a
17 growing and developing economy conditions, markets and
18 industries change rapidly. How much credit is needed
19 in each sector at any given time is a matter of judg-
20 ment, and the banks' view is that the question is more
21 safely left to the combined judgment of the banking
22 system and other financial institutions, based on
23 competitive market forces and carried out in co-
24 operation with general Government and central bank
25 policies than to any arbitrary system of controls.
26 Loans under Sections 82, 86 and 88

27 112. One of the most distinctive features of bank
28 lending in Canada, which is not a postwar development
29 but goes right back to the 19th Century, is the legis-
30 lation which allows a chartered bank to make advances

1 on the security of natural products and goods, wares,
2 and merchandise while they remain in the borrower's
3 possession. This is Section 88 of the Bank Act. Simi-
4 larly, Section 86 of the Act provides that a bank may
5 lend on the security of warehouse receipts, bills of
6 lading, etc., and Section 82 makes provision for banks
7 to make advances to oil operators on the security of
8 hydrocarbons in, under, or upon the ground. All these
9 sections were designed to encourage the development of
10 Canadian resources by enabling producers, wholesalers,
11 and manufacturers to borrow more than they otherwise
12 could to meet the essential financial needs of their
13 business pursuits. Parliamentary records show that the
14 same motive was behind subsequent steps in the develop-
15 ment of this feature in the banking system. These
16 sections of the Bank Act are a means of providing sup-
17 port in many fields of endeavour to an extent which
18 otherwise would not be practical from the standpoint of
19 prudent banking. This applies particularly to what may
20 be termed smaller business enterprises with limited
21 financial resources, and often to business enterprises
22 at an early stage in their development, before they
23 have sufficient resources to qualify them for bank credit
24 in the ordinary way.

25 113. In addition to small businesses, individuals
26 and farmers there are a substantial number of well-
27 established middle-sized businesses in Canada engaged
28 in manufacturing or processing raw materials which must
29 depend on inventory to support or secure borrowings for
30 operating purposes. These firms require bank advances



1 for the purpose of meeting wages, accounts payable to
2 suppliers, overhead, and other expenses in the ordinary
3 course of business. Section 88 enables such firms to
4 use their inventory as security for bank loans, and it
5 is through assistance in this manner that raw materials
6 end up as finished products for sale in the domestic or
7 foreign market.

8 114. One example that could be given as an il-
9 lustration is that of a manufacturer with only a modest
10 working capital but with a reasonable investment in
11 fixed assets. He has an inventory valued at \$150,000
12 and accounts receivable totalling \$100,000 and he wishes
13 a bank credit of say \$125,000. It would be usual to
14 advance a percentage of receivables, which we will say
15 in this case is 75%, equalling \$75,000. Security would
16 be taken under Section 88 against inventory and this
17 would provide the basis to increase the loan to \$125,
18 000, thus meeting the customer's requirement. Without
19 the provisions of Section 88 it would likely not be
20 possible to give this manufacturer the support he re-
21 quires, which could make it difficult, or even im-
22 possible, for him to continue a normal operation. This
23 example is simply to illustrate that financing of re-
24 ceivables would not always suffice, and security against
25 inventory supplies the means to provide the additional
26 funds required in his operation. At this stage in the
27 development of the Canadian economy there are still
28 many business concerns of this kind, so that Section 88
29 of the Bank Act is a fundamental link in the chain of
30 financing economic activity in this country.

115. A classification of loans outstanding in mid-November 1961 for which security had been taken under Sections 88, 86 and 82 is summarized here. The statistics cannot be analyzed too precisely because in many cases more than one type of security is involved in the loan account.

	<u>Number of Borrowers</u>	<u>Authorized Credits</u>	<u>Amount of Advances</u>
		\$'000	\$'000
Under Section 88	33,180	1,554,990.	924,895.
Under Section 86	345	250,029.	85,999.
Under Section 82	114	73,672.	48,929.
	<u>33,639</u>	<u>1,878,691.</u>	<u>1,059,823.</u>

Agriculture is one of the most important areas to which these sections apply. About 27,000 of the 34,000 borrowers classified at November were farmers, and in addition most Farm Improvement Loans are supported by security provided under Section 88. Advances may be made for the purchase of seed grain, seed potatoes or fertilizer, secured by the crop to be grown. Loans may also be made on the security of livestock, thus assisting farmers to diversify their operations, and on agricultural implements, thus encouraging greater efficiency of production. The financing of grain inventories held in country elevators has also been facilitated by means of these sections. Canning and fish processing have been assisted substantially. The forest products industry and the mining products industry are large areas



1 to which Section 88 applies. In manufacturing many
2 small and new businesses have received bank support
3 through Sections 86 and 88 which they could not other-
4 wise have had. Those types of business which show a
5 sharp seasonal movement have found this kind of bank
6 accommodation particularly helpful. Sometimes in-
7 ventory is manufactured in one season to cover sales
8 for a whole year, as in the canning industry. Or in-
9 ventory may be built up all year for one concentrated
10 sales period, as in the case of the manufacture of toys.
11 Assistance is often required to finance the accumu-
12 lation of this inventory to meet future delivery dates,
13 with Section 88 providing the basis.

14 116. Altogether the sample figures show that in
15 November loans outstanding under these Sections of the
16 Bank Act were just over \$1 billion, which would be
17 about 18% of total general loans outstanding at that
18 time. Although, because of the fact that there is
19 often more than one type of security behind a given
20 loan account, it is impossible to say what proportion
21 of the loans could not have been made without the use
22 of Sections 88, 86, and 82 of the Bank Act, it is like-
23 ly that most of these borrowers would not have been
24 able to borrow, or would have borrowed at higher rates
25 from other institutional lenders. In many cases the
26 rates charged by other lenders for loans on basic
27 materials would have been so high that the business
28 could not have been undertaken profitably.

29 117. In the absence of the provisions of Section
30 88 of the Bank Act, the banks could acquire security

1 over the inventories of corporate borrowers through the
2 medium of collateral debentures as provided for in
3 s. 75(5) of the Bank Act providing a floating charge
4 over inventories as well as all other current assets.

5 In many cases however such a procedure would be im-
6 practical. In any case it would be costly to the
7 borrower and it would not be available to individuals
8 or partnerships, who constitute a very large proportion
9 of Section 88 borrowers particularly in the field of
10 agriculture.

11 118. In summary, we believe it would be difficult
12 to exaggerate the importance of the availability of
13 Section 88 security to borrowers as a means of
14 financing a very significant part of Canadian production.

15 Term Loans

16 119. As a general principle large business cor-
17 porations should expect to rely on the chartered banks
18 primarily in respect of short-term working capital
19 needs and should finance their longer-term capital re-
20 quirements by selling securities in the market. Some
21 longer-term borrowers may, however, be accommodated by
22 the chartered banks through term loans, particularly
23 smaller firms whose requirements for funds are relative-
24 ly modest and for whom the costs of a market issue, in
25 terms both of interest and of underwriting cost, would
26 be disproportionately high.

27 120. Following a period of loan expansion which
28 started in the middle of 1954, the Bank of Canada sug-
29 gested in November 1955 that it would be desirable for
30 chartered banks to refrain from making commitments for



1 term loans. It was pointed out by the Bank of Canada
2 that the proposed restrictions need not apply to hous-
3 ing loans, loans to provinces and municipalities,
4 farmers and other individuals. The banks agreed on
5 November 30, 1955, that they would refrain from making
6 term loans (then defined as loans that would be out-
7 standing for more than a year) for amounts in excess
8 of \$250,000. Subsequent experience showed that there
9 was need for greater flexibility, and it was agreed
10 that the general objective would be served by a limit
11 which would permit small businesses to obtain greater
12 term accommodation. The limit has been changed from
13 time to time, and is currently \$1 million. Though the
14 definition has also been changed, term loans are cur-
15 rently considered to be loans in respect of which re-
16 payment is scheduled in more than two years from the
17 date of the initial advance, even though subject to
18 annual review. At the end of 1961 total chartered
19 bank loans outstanding under authorized credits of \$1
20 million and over amounted to about \$1.5 billions, and
21 of these about \$50 millions were classified as term
22 loans. In addition, bank holdings of corporate
23 securities totalled \$470 millions, though some of these
24 would have been market purchases.

25 Personal Loans

26 121. The banks have always made loans to indi-
27 viduals for a great variety of purposes and with a
28 great variety of repayment arrangements, within
29 ordinary banking practice. Some of these loans were
30 very similar to the instalment loans now being made.



1 In the 1930's, however, there was a good deal of public
2 criticism of the rates charged for small loans by some
3 lenders, and this led ultimately to the first Small
4 Loans Act, passed in 1939. Against this background one
5 of the chartered banks began in 1936 to offer a special
6 kind of personal loan which may be called an instalment
7 credit loan. Full details of this plan were presented
8 to the Banking and Commerce Committee in 1944 and 1954.
9 During the past few years most of the other banks have
10 also set up instalment credit loan plans, a develop-
11 ment facilitated by the 1954 revision of the Bank Act
12 which allowed the banks to take chattel mortgages as
13 security. This development was also encouraged by the
14 fact that banks in the United States had been success-
15 ful in the consumer credit field for a number of years
16 and that banks in the United Kingdom also entered the
17 field on a large scale in 1958. In general, the banks
18 have set up these programs to reach a group of borrowers
19 who, while unable to provide collateral in the tradition-
20 al form, are nevertheless creditworthy, and who wish to
21 borrow for worthwhile purposes usually connected with
22 their homes and families. We believe that consumer
23 instalment credit has become firmly established and
24 that such loans are a logical development of banking
25 services. The extensive branch bank system is highly
26 suitable for providing consumer credit. Because the
27 banks already have well developed facilities they are
28 able to offer consumer credit at rates which (including
29 service charges) are more favourable to the borrower
30 than those charged by specialized institutions. The



1 banks are also well aware that a customer who comes
2 into a branch initially for an instalment credit loan
3 is likely to want to make use of the other services
4 offered by the bank, so that these loans attract other
5 business.

6 122. The most important category of instalment
7 credit loans is loans for the purchase of automobiles,
8 but large numbers of loans are also made to finance the
9 purchase of furniture, to pay medical bills or holiday
10 expenses, and to consolidate debts. The main character-
11 istic of such loans is that they are intended to be
12 repaid out of future income of the borrower and are
13 usually repaid in equal monthly instalments on an
14 amortized basis. They are usually made for an overall
15 term of not more than 36 months, and not usually for an
16 amount of more than \$5,000. A normal feature is in-
17 surance to repay the balance of the loan in case of the
18 death of the borrower.

19 123. Although instalment credit loans of the
20 chartered banks are not shown separately in bank loan
21 statistics, total personal loans in the group which
22 includes loans made under these programs (that is total
23 personal loans excluding those fully secured by
24 marketable bonds or stocks and Home Improvement Loans
25 guaranteed by the Government) stood at \$1,029 million
26 at the end of December, 1961, compared to about \$350
27 millions at December, 1954. Of course instalment credit
28 granted by other lenders has also been rising in this
29 period. It is estimated, however, that the chartered
30 banks' share of consumer credit has risen from about

1 21% to 32% since 1954.

2 Mortgage Lending

3 124. Legally, Canadian chartered banks were not
4 allowed to take mortgage security except as subsequent
5 security, but in 1954 a major change in the Bank Act
6 was introduced which enabled the banks to acquire mort-
7 gages securing loans under the National Housing Act.
8 From 1954 to the end of 1959 the banks approved N.H.A.
9 mortgages to a total of \$1.3 billions, accounting for
10 about 35% of all N.H.A. loans made in this period. By
11 the end of 1959 N.H.A. mortgages were about 6% of total
12 chartered bank assets. In 1959 monetary conditions
13 were such that the banks' lending resources were under
14 heavy pressure and the rate of mortgage loan approvals
15 declined sharply. In December 1959 the maximum N.H.A.
16 rate permitted was raised by the Government to 6-3/4%,
17 and although banks could still process N.H.A. mortgages,
18 counsel's opinion was that they could not do so at a
19 higher rate than 6% because of the legal ceiling on
20 bank lending rates. The result was virtual cessation
21 of N.H.A. lending by the banks, since if they had made
22 mortgage money available at 6% while all other lenders
23 were charging 6-3/4% the banks would have been faced
24 with very large demands for funds and an impossible
25 task of credit rationing. It is however permissible
26 to invest in N.H.A. mortgages initiated by other lenders,
27 and in recent months the banks have acquired small
28 amounts of mortgages which have been sold at tender by
29 Central Mortgage and Housing Corporation.

30 125. Although the banks were somewhat reluctant to

1 enter the mortgage field in the beginning, their ex-
2 perience in the field has been favourable. Now that
3 they have built up efficient departments to initiate
4 and service mortgage loans and have acquired such a
5 substantial stake in the mortgage lending business
6 (which is essentially a long-term operation) it is in
7 the public interest that they should be allowed to
8 participate in N.H.A. mortgage lending on a continuous
9 basis at whatever may be the going rate of interest
10 for such loans, even though there may be fluctuations
11 in the supply of and demand for mortgage funds from
12 year to year.

13 126. From time to time arguments have been ad-
14 vanced against the desirability of the banks being
15 authorized to lend on mortgage security generally, and
16 therefore against extending their powers so that they
17 can hold conventional mortgages. For one it is said
18 that the chartered banks are responsible to their
19 depositors, who make up a very substantial proportion
20 of the population of the country. The deposits of the
21 chartered banks are repayable on demand or short notice
22 and the banks must always be in a position to observe
23 the terms on which funds are entrusted to them by
24 depositors. Thus, liquidity is essential and long-
25 term mortgages are not a liquid security at present and
26 a secondary market is only slowly developing. Since
27 the problems of the nineteen-thirties were great and
28 numerous it is also suggested that one reason for the
29 avoidance of a banking crisis in Canada was the fact
30 that the chartered banks did not have deposit funds

1 invested in long-term loans on real estate. While the
2 banks do now have such investments in the form of N.H.A.
3 mortgages, these mortgages carry a Government guarantee
4 supported by an insurance funds, so that any real
5 estate acquired after foreclosure or otherwise is
6 quickly converted into cash. Another argument is that
7 granting conventional mortgages on various types of
8 properties is a specialized field and many problems of
9 valuation, terms of repayment, titles, etc. arise. It
10 is said therefore that it would be difficult to set up
11 the necessary lengthy and complex instructions for a
12 widespread branch system. Finally it is said that
13 historically the chartered banks have not entered into
14 this field and specialized institutions have developed
15 for the purpose.

16 127. The possibility that enabling the banks to
17 engage in mortgage lending would undermine their ability
18 to serve their depositors and to fulfill their functions
19 as commercial banks is considered to be without
20 foundation. The history of banking shows that a portion
21 of a bank's deposit funds may, subject to proper safe-
22 guards, be made available for long-term investment.
23 The developing success of most other institutions that
24 compete with the banks for savings deposits can be
25 traced to their freedom to employ a portion of such
26 funds in housing loans and other longer-term invest-
27 ments. In other countries these are recognized as
28 perfectly normal and appropriate outlets for a portion
29 of the deposits held by savings banks and other
30 institutions and, in Canada, savings depositors are

1 showing an increasing preference for the sort of
2 savings institution that is permitted to invest in
3 conventional mortgage loans.

4 128. The present-day practice of requiring regu-
5 lar amortization of mortgage contracts greatly reduces
6 the risk of losses compared to the experience of the
7 1930's when such provisions were not customary. It
8 now is generally accepted that the fact that United
9 States banks held mortgages on real estate was only
10 one of many factors which contributed to the banking
11 crisis in that country and was by no means a decisive
12 factor in their difficulties. The fact that banks in
13 the United States again are engaged in conventional
14 mortgage lending as one of their major services lends
15 support to this observation.

16 129. Conventional mortgage lending would further
17 broaden the services which the chartered banks render
18 their customers and would help to ensure a sufficient
19 supply of mortgage funds from private sources. Esti-
20 mates of housing requirements for the years ahead in-
21 dicate the banks could render useful service if granted
22 the same freedom as other lenders in the field. This
23 should permit more public funds to be directed to
24 special programs such as low rental housing, housing
25 for elderly people, etc.

26 130. Existing Bank Act restrictions have the effect
27 of shielding the conventional mortgage market from bank
28 competition. Participation of the banks in the field
29 should lead ultimately to a narrowing of the spread
30 between typical mortgage rates and the return on savings



1 with beneficial results to the public. Other mortgage
2 lending organizations collectively offer quite extensive
3 competitive facilities in the larger centres but
4 smaller cities and towns where the banks already are
5 represented are not adequately served by institutional
6 mortgage lenders.

7 131. The chartered banks have acquired sub-
8 stantial portfolios of N.H.A. mortgages. The mortgage
9 procedures as laid down in the National Housing Act do
10 not permit re-financing of mortgages either to in-
11 crease the principal owing or for any other reason.
12 When a property is sold by the owner, the purchaser
13 normally assumes the existing mortgage and either pays
14 all cash for the difference or part cash and gives back
15 a second mortgage to the vendor. In the years ahead,
16 as principal owing reduces on each mortgage, a pur-
17 chaser is more likely to require a larger mortgage than
18 the one then existing. Consequently it is more than
19 possible that a new higher conventional mortgage will
20 be obtained (say to 66-2/3% of the then appraised
21 value) and the existing N.H.A. mortgage paid off in
22 full. If banks cannot handle this re-financing by making
23 a higher conventional mortgage loan, they could
24 eventually find principal repayments being made in
25 very substantial proportions, depleting existing port-
26 folios quickly. If the chartered banks are able to
27 make conventional mortgage loans, a means of re-
28 investing the repayment funds will be available and
29 this would also enable the banks to render the vendors
30 and purchasers a service by making it unnecessary for



1 them to seek accommodation elsewhere. Banks are per-
2 mitted to assist customers in the purchase or con-
3 struction of dwellings financed under N.H.A. and should
4 also have facilities to assist those who for various
5 reasons wish to do their financing by means of con-
6 ventional mortgages.

7 132. As the Bank Act now stands it is possible
8 for the chartered banks to buy bonds or debentures
9 issued against mortgage security, which in effect
10 amounts to a form of mortgage lending, and it is in-
11 consistent to deny them the power to make direct mort-
12 gage loans.

13 133. More and more, as other legislation is
14 created, for example, the Small Businesses Loans Act,
15 the National Housing Act 1954, and the Farm Improvement
16 Loans Act, special provision is required authorizing
17 banks to take mortgage security for specific items in
18 order to overcome the Bank Act restrictions. In the
19 conduct of the banks' ordinary business too, there are
20 many occasions where being able to take mortgage
21 security as collateral would make the difference be-
22 tween granting or refusing to assist a customer and
23 again there seems now to be no good and valid ob-
24 jection to granting to banks the widest powers in this
25 direction. A typical situation of this sort might in-
26 volve a medium-term loan to a smaller business readily
27 available from its present bankers if they were not
28 prohibited from taking mortgage security over real
29 property. As matters stand the customer probably turns
30 to the Industrial Development Bank only because the

1 Government bank is not confined by similar restrictions.

2 134. On balance we think the public interest
3 would be best served if the banks were freed from the
4 existing restriction in the Bank Act with respect to
5 the taking of mortgage security, thus leaving the
6 banks free to exercise their own discretion in this
7 area of lending. As to safeguards in the public
8 interest, the Canadian banking system has a proven
9 record of the sort of judgments it brings to bear on
10 loan policy throughout the country. Mortgage lending
11 on a fully competitive basis would evolve in an orderly
12 fashion, it would be carefully geared to the necessity
13 for adequate liquidity, and the pace of the advance would
14 be carefully measured.

15 135. In a related context the powers of the banks
16 to take specific security in the course of lending
17 operations appear to be unduly limited in the light
18 of present day requirements. For example, the power of
19 the banks to take chattel mortgage security is at
20 present limited to loans made to an individual on the
21 security of household property (as defined in the Bank
22 Act), with the result that the banks are prohibited
23 from taking such security either on a wider range of
24 goods or in respect of manufacturers' and dealers'
25 inventories. We recommend that the whole matter of
26 existing limitations on the nature of specific security
27 available to the banks should be thoroughly reviewed
28 with a view to leaving the banks as free as possible
29 to take such security as the requirements of individual
30 situations might indicate. The result would, we

1 suggest, be an appreciable and useful broadening of the
2 banks' ability to serve the increasingly complex and
3 changing requirements of the business community.

4 Government Sponsored Lending Programs

5 136. Specific Acts of Parliament provide for
6 bank loans to particular classes of borrowers on
7 favourable terms. In each case the Government guarantees
8 a percentage of the loans made by each chartered bank.
9 Such loans make up about 4-1/2% of all general loans
10 outstanding.

11 137. Farm improvement loans are granted under the
12 Farm Improvement Loans Act and are guaranteed against
13 loss up to an amount equal to 10% of the aggregate
14 principal amount made by the individual bank during
15 each lending period of approximately three years. At
16 December 31, 1961, the amount outstanding under the Act
17 was \$194 millions. Throughout the period the rate that
18 the chartered banks could charge for these loans was
19 restricted to 5%. Until April 1956 this was above the
20 prime rate which up to then was 4-1/2%. From August
21 1956 to the present, however, the prime rate was above
22 5% so that since then these loans have been available
23 to farmers on especially favourable terms.

24 138. Prairie grain loans refer to special loans
25 granted to western farmers under the Prairie Grain
26 Producers Interim Financing Act of 1951 and of 1956 and
27 under the Prairie Grain Loans Act of 1960. The first
28 two acts were passed to assist farmers who were left
29 with unthreshed grain in the fields by early falls of
30 snow. There is no information readily available of the



1 amount of loans granted under the first interim
2 financing act but under the second a total of 23,234
3 loans were granted amounting to a total of \$19,424,890.
4 Under the Prairie Grain Loans Act only 64 loans were
5 granted for a total of \$34,210.

6 139. Fisheries improvement loans are granted
7 under the Fisheries Improvement Loans Act which came
8 into effect in December 1955. From January 1st, 1956,
9 to March 31st, 1961, 795 loans amounting to \$932,421.
10 were made under this Act by the banks. Over the same
11 period other lenders have made a total of 59 loans
12 amounting to \$117,470. Hence, the chartered banks have
13 been by far the most active lenders under the Act, al-
14 though, as the figures indicate, the demand has not
15 been large. These loans are guaranteed up to 15% of
16 the aggregate principal amount of the first \$500,000
17 lent by each bank, and 10% of the excess over \$500,000.

18 140. Business improvement loans are granted under
19 the Small Businesses Loans Act, which came into force on
20 January 19, 1961. The purpose of the Act is to provide
21 for intermediate and short-term credit, not exceeding
22 \$25,000. to the proprietors of manufacturing, wholesale
23 trade, retail trade and service businesses having a
24 gross annual revenue estimated not to exceed \$250,000.
25 for the improvement and modernization of equipment and
26 premises as described in the Act. The bank is required
27 to take security on the equipment or real or immovable
28 property in respect of which the proceeds of the loan
29 are to be expended, except where it is considered
30 necessary or advisable to take other security. Loans

made by all banks from inception on January 19, 1961, to the end of December, 1961, numbered 2,977 for a total amount of \$25,582,000. These loans are guaranteed by the Government against loss to the extent of 10% of the aggregate principal amount of loans made by each bank during the period ending December 31, 1963. In Quebec it is not possible to take security by way of chattel mortgage on movable equipment, the security primarily stipulated by regulation, and consequently loans for the purchase of such equipment have been limited to those cases where other acceptable security was obtainable.

141. Home improvement loans are granted under the National Housing Act for a very wide variety of home alterations and improvements. Losses are guaranteed under the National Housing Act up to 5% of the aggregate principal amount loaned by each bank. From the beginning of the program in 1955 to the end of 1961 206,767 loans were granted amounting to \$237,982,000.

142. Veterans' loans were granted under the Veterans' Business and Professional Loans Act. Lending under the Act came into force in January 1947 and reached a peak of over \$5 million in 1948. The amount outstanding since then has gradually declined to approximately \$200,000.

143. Loans to the Canadian Wheat Board to finance grain deliveries differ substantially from the loans made to individuals for capital purposes under the above-mentioned Acts; they carry a Government guarantee. Similarly, loans made for the purchase of Canada

1 Savings Bonds are Government sponsored and free from
2 risk. Adding these loan categories to guaranteed loans
3 proper, their sum accounts for 8.3% of total loans in
4 1961, almost unchanged from 8.1% in 1954. However, if
5 the substantial volume of insured N.H.A. mortgages
6 granted by the banks is included an entirely different
7 picture is given of the extent to which the banks are
8 supporting Government-sponsored projects. On this
9 basis almost 21% of the total of Canadian loans are
10 now granted under a Government sponsored program. The
11 introduction of insured mortgages raised this percentage
12 from 8.1% in 1954 to its present high level. The recent
13 introduction of business improvement loans will no
14 doubt raise the percentage even higher.

15 Financing Exports and Imports

16 144. In the past few years international money
17 markets have developed considerably and it has become
18 steadily easier for exporters and importers in most
19 parts of the world to choose to finance their trans-
20 actions wherever interest rates are lowest. In the
21 case of Canadian exporters and importers, once goods
22 have left Canada or before they have entered this
23 country, financing is sometimes arranged in London or
24 New York. While the goods are in Canada the financing
25 is usually done here and most of it is done by the
26 chartered banks in the course of their normal business.
27 The banker's functions in connection with foreign trade
28 may be divided into two main sections. The first is
29 the handling of foreign exchange; i.e. the banks pro-
30 vide the machinery by which the Canadian importer pays

1 the foreign seller of the goods or the Canadian ex-
2 porter receives payment for the goods he is sending
3 abroad. The second main function is in facilitating
4 the credit arrangements between buyer and seller, in-
5 cluding the furnishing of credit reports, and the ex-
6 tension of bank credit or other means of financing the
7 transaction.

8 145. The settlement of Canada's foreign trade
9 transactions is usually handled through one of three
10 principal methods:

- 11 1. Payment through open account
- 12 2. The use of Bills of Exchange
- 13 3. The use of Commercial Letters of Credit.

14 Where buyers and sellers have an inter-company relation-
15 ship or are otherwise well and favourably known to each
16 other, and where there are no serious exchange transfer
17 difficulties, exports are often arranged on an open
18 account basis. By this method the cost of goods ex-
19 ported is charged to the foreign importer's account on
20 the books of the Canadian exporter, and settlement
21 between them is made on the basis of private arrange-
22 ments. The transactions are known as "clean payments",
23 and a large volume of these payments is handled daily
24 by Canadian banks on instructions from correspondent
25 banks around the world.

26 146. A large and growing proportion of Canadian
27 export trade is financed by means of sight or time
28 drafts drawn on the foreign buyer. The export may be
29 financed by discounting the relative bill of exchange
30 with one of the chartered banks at the time of shipment.



1 Alternatively, the bill is often left with the bank for
2 collection through a foreign correspondent. Still an-
3 other financing procedure is for the Canadian exporter
4 to pledge the bills to his bank as partial or full
5 security for a general line of credit. In the latter
6 case the bank will usually arrange for the collection
7 of the bills and apply the proceeds against the ex-
8 porter's loan.

9 147. On the import side the banks handle a large
10 volume of bills of exchange drawn by foreign suppliers.
11 The settlement of these items frequently requires short-
12 term advances to the Canadian importer to bridge the
13 time between his payment for the goods and his sub-
14 sequent sale of the goods in Canada. A further portion
15 of Canada's imports is financed through Commercial
16 Letters of Credit issued by the chartered banks. These
17 are issued in a wide variety of forms and their pro-
18 cessing is a highly complex undertaking calling for
19 specialized departments within the banks. The Canadian
20 banks also act as agents for their correspondents
21 abroad in the processing of foreign Letters of Credit
22 covering Canadian exports.

23 148. The financing of Canadian external trade is
24 not confined within the limits of actual export and im-
25 port transactions but extends to cover the full period
26 dating from domestic production operations to final
27 settlement from foreign buyers, in the case of exports,
28 and the time between the signing of a contract to pur-
29 chase of foreign goods and their eventual disposal to
30 the consuming public in Canada or elsewhere, in the case

of imports. Frequently the complete cycle will be financed under an ordinary line of credit.

149. Where the nature of foreign trade transactions requires longer-term financing, one to five years, the banks may go to the Export Finance Corporation of Canada Limited. Under the Export Credits Insurance Act, Section 21A, the Government makes available facilities for the financing of transactions which may not fall within the scope of the activities of the Corporation, as for example when credit terms are longer than five years. The Corporation was established by the banks in April 1961 to provide new medium-term financing facilities for the purpose of assisting Canadian exporters to meet the credit terms offered in world markets by foreign suppliers. The basic principles in handling business put through the Export Finance Corporation of Canada Limited are:

(i) Each transaction must be covered by Export Credits Insurance.

(ii) Credit terms are not to be longer than five years.

(iii) The exporter will arrange the required financing through his own bank which, in turn, will have access to the re-discount facilities of Export Finance Corporation of Canada Limited.

The operating procedure of having exporters go through their own bank with this type of financing reduces handling routine and costs to a minimum. In effect, the banks do the work and thereby make it possible for



1 the Corporation to function satisfactorily in modest
2 quarters and with a small staff.

3 150. The Export Finance Corporation of Canada
4 Limited is, in fact, a "rediscount bank" to which
5 chartered banks turn over foreign trade obligations
6 discounted by them for Canadian traders who have taken
7 the bills in settlement for export sales. As the cor-
8 poration progressively builds up its portfolio of bills,
9 it will in turn raise funds against these assets by
10 selling its own notes to the investing public. The
11 underlying security for these note issues will be the
12 Corporation's capital resources, the rediscounted
13 trade paper with the obligation of the Canadian ex-
14 porter and the foreign buyer, and any security the
15 foreign buyer may have put up, as well as the pro-
16 tection of Export Credits Insurance. In addition, the
17 trade paper will bear the "with recourse" endorsement
18 of whatever chartered bank rediscounted it. With this
19 underlying strength, the Corporation's issues will be
20 a prime investment and it should be possible to acquire
21 working funds through the investment market to an amount
22 of several multiples of the Corporation's paid-up
23 capital. The Corporation's rediscount rates must, of
24 course, be determined by market conditions at the time
25 of the respective transactions. In this connection,
26 the broad operating objective is that all-in charges
27 to the Canadian exporter should be on a scale that will
28 enable him to compete effectively with the quotations
29 of other international traders.

30 151. At the inception of the Corporation, it was

expected there would be a substantial demand for money to finance the export of manufactured capital goods but, thus far, the volume of this business has been disappointingly small. However, some of the export business undertaken since these new financing facilities became available will not yet have reached the stage where term trade paper in settlement for the sales has been received and is available for rediscount. At the end of 1961, there is something less than \$65 million of rediscounts on the Corporation's books, a large part of which was either held by the banks prior to the setting up of the Corporation or relates to the export of commodities such as grain.

Bankers' Acceptances

152. In order to broaden and improve the facilities and operations of the money market in Canada the chartered banks have given very careful study to the creation of a market in bankers' acceptances. A detailed study of the techniques and procedures which relate to the bankers' acceptances market in both the United Kingdom and the United States led to the conclusion that neither system could, without considerable variation, readily be adapted to Canadian conditions. As a result bankers' acceptances in Canada will not follow either the New York or the London pattern. As far as possible bankers' acceptances will be drawn in connection with the financing of goods, wares and merchandise of a type described in Sections 18(1) (f) and (g) of the Bank of Canada Act, will be in ~~la~~ denominations and will be of a self-liquidating nature.

1 It is as yet too early to determine the extent to which
2 Canadian firms will find bankers' acceptances a con-
3 venient and suitable medium.

4 153. The money market dealers will act as princi-
5 pals to purchase and sell bankers' acceptances for
6 their clients. The function of the chartered banks
7 will be to assess the credit worthiness of the drawer
8 of the acceptance draft and, if his is the prime
9 credit, to accept such a draft and return it to the
10 drawer. It is the drawer's responsibility to sell the
11 accepted draft to a money market dealer. Bankers' ac-
12 ceptances will be eligible collateral as security for
13 day-to-day loans in the money market and under Section
14 18 (1) (b) of the Bank of Canada Act the Bank of Canada
15 has indicated its willingness to deal in bankers' ac-
16 ceptances which have a term to maturity of not more than
17 90 days. During the initial stages of the development
18 of the acceptance market the chartered banks, in order
19 to assess the usefulness of this new instrument in the
20 market place outside the banking system will not them-
21 selves purchase acceptances for their own account. It
22 has also been agreed that, after a period of six months
23 from the beginning of the market in bankers' acceptances,
24 the chartered banks will review the experience gained
25 in that interval and make such changes in techniques
26 and procedures as in the light of this experience are
27 necessary or desirable.

TABLE I

STATISTICS RELATIVE TO SECTION 88 ADVANCES BY ALL BANKS IN CANADA

Excluding Farm Improvement Loans and Fisheries Improvement Loans

<u>Classification</u>	<u>Number of Borrowers</u>	<u>Authorized Credits \$'000</u>	<u>Outstanding Advances \$'000</u>
4 (1)(b) <u>AGRICULTURE</u> (Farmers)	26,850	93,481	80,233
4 (2) <u>INDUSTRY</u>			
(a) Chemical and Rubber Products	151	37,815	20,027
(b) Electrical apparatus and supplies	97	56,783	35,908
(c) Food, beverages and tobacco	730	223,041	140,429
(d) Forest Products	1,607	211,912	123,183
(e) Furniture	245	19,339	14,175
(f) Iron and Steel Products	576	131,683	78,947
(g) Mining and Mine Products	269	68,134	40,303
(h) Petroleum and Products	35	11,255	2,280
(i) Textiles, leather and clothing	933	124,844	84,748
(j) Transportation equipment	59	16,924	7,679
(k) Other Products	403	36,765	25,789
4 (5) <u>GRAIN DEALERS AND EXPORTERS</u>	170	364,991	173,510
4 (7) <u>MERCHANDISERS</u> (Wholesalers)	764	146,308	88,448
4 (8) <u>OTHER BUSINESSES AND SERVICES</u>	291	11,715	9,230
	<u>33,180</u>	<u>1,554,990</u>	<u>924,895</u>

Bank advances under the Farm Improvement Loans Act as at September 30th, 1961 totalled \$199,300,000. and most of these loans would be supported by security provided under Section 88 of the Bank Act.

TABLE II

STATISTICS RELATIVE TO SECTION 86 ADVANCES BY ALL BANKS IN CANADA

<u>Classification</u>	<u>Number of Borrowers</u>	<u>Authorized Credits</u> \$'000	<u>Outstanding Advances</u> \$'000
4 (1) (b) <u>AGRICULTURE</u> (Farmers)	22	207	154
4 (2) <u>INDUSTRY</u>			
(a) Chemical and Rubber Products	1	105	105
(b) Electrical apparatus and supplies	4	575	511
(c) Food, beverages and tobacco	55	36,202	21,900
(d) Forest Products	2	251	141
(e) Furniture	1	10	10
(f) Iron and Steel Products	6	1,186	1,056
(g) Mining and Mine Products	2	110	71
(h) Petroleum and Products			
(i) Textiles, leather and clothing	18	3,090	1,059
(j) Transportation equipment	3	137	39
(k) Other Products	3	61	57
4 (5) <u>GRAIN DEALERS AND EXPORTERS</u>	50	177,485	46,884
4 (7) <u>MERCHANDISERS</u> (Wholesalers)	161	22,114	13,256
4 (8) <u>OTHER BUSINESSES AND SERVICES</u>	17	8,496	756
	345	250,029	85,999

TABLE III

STATISTICS RELATIVE TO SECTION 82 ADVANCES BY ALL BANKS IN CANADA

4 (8) Petroleum and Products	114	\$73,672	\$48,929
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TABLE IV

GENERAL LOANS OF THE CHARTERED BANKS UNDER PROGRAMS SPONSORED BY THE GOVERNMENT OF CANADA,
MARCH 31, 1954-61

Types of Loans	(millions of dollars)							
	1954	1955	1956	1957	1958	1959	1960	1961
Farm Improvement Loans								
Prairie Grain Loans ¹	131.6	121.9	124.0	121.2	118.0	136.6	154.6	174.5
Fisheries Improvement Loans	*	*	.8	.5	.9	.4	.1	*
Business Improvement Loans	-	-	.1	.2	.2	.3	.3	.4
Home Improvement Loans	-	1.7	25.8	39.4	47.6	60.0	55.5	1.9
Veterans' Loans	2.0	1.7	1.4	1.0	.7	.5	.3	56.1
								.2
Total General Loans								
Guaranteed	133.6	125.3	152.1	162.3	169.2	197.8	210.8	233.1
Total General Loans	3,047.5	3,087.2	3,945.2	4,056.4	4,023.2	4,311.8	4,713.7	5,052.8
Percentage of General Loans Guaranteed	4.4%	4.1%	3.9%	4.0%	4.2%	4.6%	4.5%	4.6%

¹ Loans made under the Prairie Grain Producers Interim Financing Act of 1951 and of 1956, and under the Prairie Grain Loans Act of 1960.

* Less than \$.05 million. - no loans made or outstanding.

SOURCES: Bank of Canada, Statistical Summary, July, 1961, and Financial Supplement 1958, and 1959; Department of Finance, Public Accounts of Canada, Vol. 1, Part 1, for the years 1954 to 1960, Report of Operations of the Veterans' Business and Professional Loans Act, 1954 and subsequent years, Report on Operations under the Fisheries Improvement Loans Act, 1957 and subsequent years, and other information supplied by the Department.

TABLE V

LOANS, MORTGAGES AND OTHER ADVANCES UNDER GOVERNMENT SPONSORED PROGRAMS OR GUARANTEES
MARCH 31, 1954-61

	(millions of dollars)							
Loans & Insured Mortgages	1954	1955	1956	1957	1958	1959	1960	1961
Guaranteed General Loans	133.6	125.3	152.1	162.3	169.2	197.8	210.8	233.1
Other Loans Guaranteed								
Cdn. Wheat Board Loans ¹	73.6	94.4	93.6	64.4	125.0	105.6	130.4	161.4
C.S.B. Loans ²	109.0	98.0	114.0	115.0	116.0	111.0	127.0	127.0
Total Guaranteed Loans	316.2	317.7	359.7	341.7	408.4	414.4	468.2	521.5
Insured Mortgages	-	110.0	345.0	508.0	615.0	824.0	981.0	963.0
Guaranteed Loans and Insured Mortgages	316.2	427.7	704.7	849.7	1,023.4	1,238.4	1,449.2	1,484.5
Total Loans in Cdn. currency and Insured Mortgages ³	3,902.0	3,984.0	5,248.0	5,708.0	5,737.0	6,305.0	6,937.0	7,223.0
Percentage of Guaranteed Loans and Insured Mortgages in Total	8.1%	10.7%	13.4%	14.9%	17.8%	19.6%	20.9%	20.6%

¹ Included loans granted through the Wheat Board under the Prairie Grain Provisional Payments Act in 1960 and 1961, and under the Prairie Grain Advance Payments Act in the years 1958-61.

² Loans to finance the purchase of Canada Savings Bonds at time of issue.

³ Excludes Canadian day-to-day and call loans.

Sources: Table 5; Bank of Canada, Statistical Summary, Financial Supplement 1957 to 1960, and July, 1961; Department of Finance, Public Accounts of Canada, Vol. 1, Part 1, various years; and Canadian Credits, The Royal Bank of Canada.



SECTION IV

DEPOSITS

154. Public attention is, perhaps, most often focused on the loaning and investing aspects of banking. But the ability of the chartered banks to carry out their loaning functions adequately depends on the way in which they perform, or are permitted to perform, as deposit institutions. This section includes a detailed outline of bank policies and practices in connection with deposits.

155. The Canadian dollar deposits held by the chartered banks for selected years since 1930 are shown in Table I, with the percentage represented by each type of deposit in Table II. Deposits by governments and other banks are usually repayable on demand, so are those of corporations, individuals, etc. which are listed under the heading "Other Current". Personal chequing accounts, which were first made available in 1957, are also included in the figures for "Other Current".

Deposits Repayable on Demand

156. Demand deposits, which now represent about 40% of total Canadian deposits, perform two closely related roles in the economy. As well as representing a store of liquid assets, demand deposits are used as the chief medium of payment in Canada. Their predominance is indicated by Table III which, however, omits transactions in cash and orders on credit unions and trust companies and bank money orders for which no comparable figures are available.

TABLE III

PAYMENTS MADE BY SELECTED DEMAND INSTRUMENTS IN CANADA

(Millions of Dollars)

Year	Post Office Money Orders ¹	Express Money Orders ²	Federal Govt. Cheques ³	Savings Cheques ⁴	Current Cheques ⁴		
					% of Amount	Total	Total
1955	669	133	4,879	8,786	152,565	91.3	167,032
1956	704	134	5,278	9,733	182,557	92.0	198,406
1957	800	135	5,844	10,207	195,352	92.0	212,338
1958	846	133	6,313	10,581	217,592	92.4	235,465
1959	853	126	6,773	11,958	244,285	92.5	263,995
1960	869	118	7,062	11,840	265,970	91.2	285,859
1961	5	5	7,313	12,787	289,904		5

Sources:

1. Dominion Bureau of Statistics, Canada Year Book, Annual.
2. Dominion Bureau of Statistics, Railway Express, Annual.
3. Canadian Bankers' Association.
4. Dominion Bureau of Statistics, Cheques Cashed in Clearing Centres, Annual. See footnote in this section for coverage of these statistics.
5. Not yet available.

TABLE IV

ANNUAL CHANGE IN
DEMAND DEPOSITS AND GROSS NATIONAL PRODUCT
CANADA-UNITED STATES COMPARISON

Year	CANADA			% Change in G.N.P.	UNITED STATES			% Change in G.N.P.
	Demand Deposits				Demand Deposits			
	Total*	Change	% Change		Total**	Change	% Change	
	(\$ Millions)				(\$ Billions)			
1935	569				22.1			
1940	875	+ 306	+ 53.8	+56.3	34.9	+12.8	+ 57.9	+ 38.8
1945	1,986	+1111	+127.0	+75.5	75.9	+41.0	+117.5	+112.3
1946	2,155	+ 169	+ 8.5	+ 0.1	83.3	+ 7.4	+ 9.7	- 1.4
1947	2,139	- 16	- 0.7	+11.1	87.1	+ 3.8	+ 4.6	+11.2
1948	2,259	+ 120	+ 5.6	+14.8	85.5	- 1.6	- 1.8	+10.7
1949	2,353	+ 94	+ 4.2	+ 8.1	85.8	+ 0.3	+ 0.4	- 0.5
1950	2,563	+ 210	+ 8.9	+10.2	92.3	+ 6.5	+ 7.6	+10.3
1951	2,712	+ 149	+ 5.8	+17.0	98.1	+ 5.8	+ 6.3	+15.0
1952	2,932	+ 220	+ 8.1	+13.3	101.5	+ 3.4	+ 3.5	+ 5.5
1953	3,081	+ 149	+ 5.1	+ 4.3	102.5	+ 1.0	+ 1.0	+ 5.3
1954	3,165	+ 84	+ 2.7	- 0.6	106.6	+ 4.1	+ 4.0	- 0.6
1955	3,592	+ 427	+13.5	+ 9.1	109.9	+ 3.3	+ 3.1	+ 9.5
1956	3,725	+133	+ 3.7	+12.7	111.4	+ 1.5	+ 1.4	+ 5.5
1957	3,676	- 49	- 1.3	+ 4.3	110.5	- 1.1	- 1.0	+ 5.6
1958	4,041	+ 365	+ 9.9	+ 3.1	115.5	+ 5.2	+ 4.7	+ 0.4
1959	4,028	- 13	- 0.3	+ 5.7	115.4	- 0.1	- 0.1	+ 8.6
1960	3,930	- 98	- 2.4	+ 3.3	115.1	- 0.3	- 0.3	+ 4.5
1961	4,111	+181	+ 4.6	+ 2.5	119.9	+ 4.8	+ 4.2	+ 3.3
1961-1965		+3542	+622.4	+753.5		+97.8	+442.9	+619.2
1961-1965		+1548	+ 60.4	+104.6		+27.6	+ 29.9	+ 83.2

* Average of month-end figures - Public demand deposits.

** Year-end figures.

Sources: Canada: Bank of Canada, Statistical Summary.

United States: Federal Reserve Bulletin.



CHART I
INDEX OF DEMAND DEPOSITS

1945 = 100

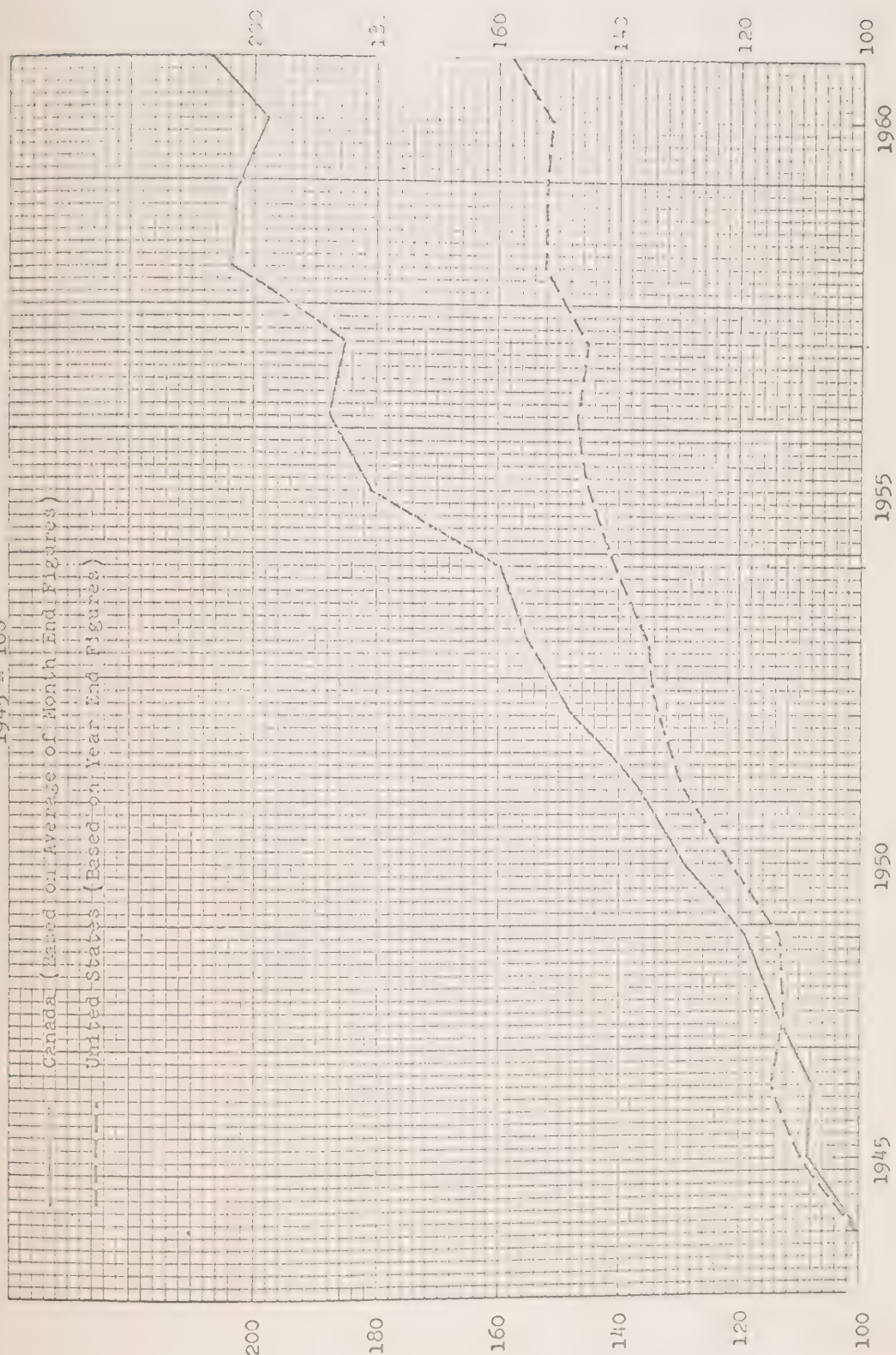


TABLE I

Canadian Dollar Deposits in Chartered Banks

(Millions of Dollars)

At Dec. 31	<u>1930</u>	<u>1935</u>	<u>1940</u>	<u>1945</u>	<u>1950</u>	<u>1955</u>	<u>1960</u>	<u>1961</u>
Govt. of Canada	27	12	66	922	339	517	510	588
Prov. Govt.	21	41	67	91	161	181	119	134
Other Banks	13	14	13	19	117	139	201	216
Other Current	642	641	1,031	2,063	2,770	3,915	4,301	4,701
Total Repayable on Demand	703	708	1,177	3,095	3,387	4,752	5,131	5,639
Personal Savings*)))))	5,633	7,215	7,618
	1,426)	1,486)	1,641)	2,865)	4,558)			
Other Notice*)))))	464	576	929
Total	2,128	2,194	2,818	5,960	7,945	10,848	12,922	14,186

TABLE II

Canadian Dollar Deposits in Chartered Banks

(Percentage of Total)

At Dec. 31	<u>1930</u>	<u>1935</u>	<u>1940</u>	<u>1945</u>	<u>1950</u>	<u>1955</u>	<u>1960</u>	<u>1961</u>
Govt. of Canada	1.3	0.5	2.3	15.5	4.3	4.8	3.9	4.1
Prov. Govt.	1.0	1.9	2.4	1.5	2.0	1.7		
Other Banks	0.6	0.6	0.5	0.3	1.5	1.3	1.6	1.5
Other Current	30.2	29.2	36.6	34.6	34.7	36.1	33.3	33.1
Total Repayable on Demand	33.0	32.3	41.8	51.9	42.6	43.8	39.7	39.6
Personal Savgs.*)))))	51.9	55.5	53.7
	67.0)	67.7)	58.2)	48.1)	57.4)			
Other Notice*)))))	4.3	4.5	6.5
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

*Before 1954 Personal Savings and Other Notice were shown together as "Other Notice".



1 157. The total of payments made by cheques on
2 current accounts has risen much faster in recent years
3 than the balances maintained in such accounts, which
4 have risen from an annual month-end average of \$569
5 million in 1935 to \$4,111 million in 1961, an increase
6 of 622%. Although such deposits in Canada have in-
7 creased faster than demand deposits in U.S. commercial
8 banks, as shown in Table IV and Chart I, the pattern of
9 post-war growth in the two countries is similar.
10 Canadian and United States demand deposits moved up or
11 down in the same direction in all but two of the fifteen
12 years.

13 158. While demand deposits have not kept pace
14 with the growth of Gross National Product, deposits in
15 both countries expanded faster than output during the
16 war years. Between 1940 and 1945 Canadian deposits
17 rose 127% while Gross National Product increased by only
18 75%. Since monetary policy during this period was of
19 necessity geared to an expansion of the money supply in
20 order to facilitate the financing of the war effort
21 deposits were permitted to increase sharply.

22 159. By the end of the war the money supply was
23 at an unusually high level relative to G.N.P., and the
24 rapid post-war growth in output occurred without a com-
25 mensurate increase in demand deposits. Between 1945
26 and 1949 deposits increased by only 18% while G.N.P.
27 rose 38%. During the 1950's there were alternate
28 periods of monetary restraint and expansion, with re-
29 straint predominating. As a result, demand deposits in-
30 creased by only 53% between 1950 and 1960 while Gross



1 National Product rose 100%. Nor has the trend reversed
2 in recent years. Since 1955 G.N.P. has risen 36% but
3 demand deposits only 14%.

4 160. This restriction in the growth of demand
5 deposits in relation to G.N.P. is illustrated in Chart
6 II. The Chart further shows the generally contra-
7 cyclical pattern of bank deposit growth. In 1947, for
8 example, while G.N.P. rose 11% demand deposits dropped
9 1%. In the 1951-52 Korean War period G.N.P. rose 33%
10 but demand deposits were restricted to a 14% gain.
11 Furthermore, in the 1956-57 recovery while G.N.P. rose
12 18% demand deposits increased only 2%. On the other
13 hand, during the 1958 recession when G.N.P. rose only
14 3% demand deposits were up 10%.

15 161. However, the volume of payments made through
16 the banking system has continually increased during
17 the post-war period as shown by bank debits. Thus,
18 changes in what is customarily called the velocity of
19 circulation (The velocity of circulation is calculated
20 by dividing total debits to individual accounts by an
21 average of deposits. Since 1942 The Canadian Bankers'
22 Association's monthly figures of total debits have been
23 compiled to show separately the amount of debits to
24 individual savings and current accounts in major clear-
25 ing centres, and, in addition, since June 1957 separate
26 figures have been compiled for personal chequing ac-
27 counts. For these years, the approximate turnover of
28 demand deposits may be calculated by dividing annual
29 total debits to current accounts by the annual average
30 demand deposits. The resulting measure of turnover

TABLE V
VELOCITY OF DEPOSITS

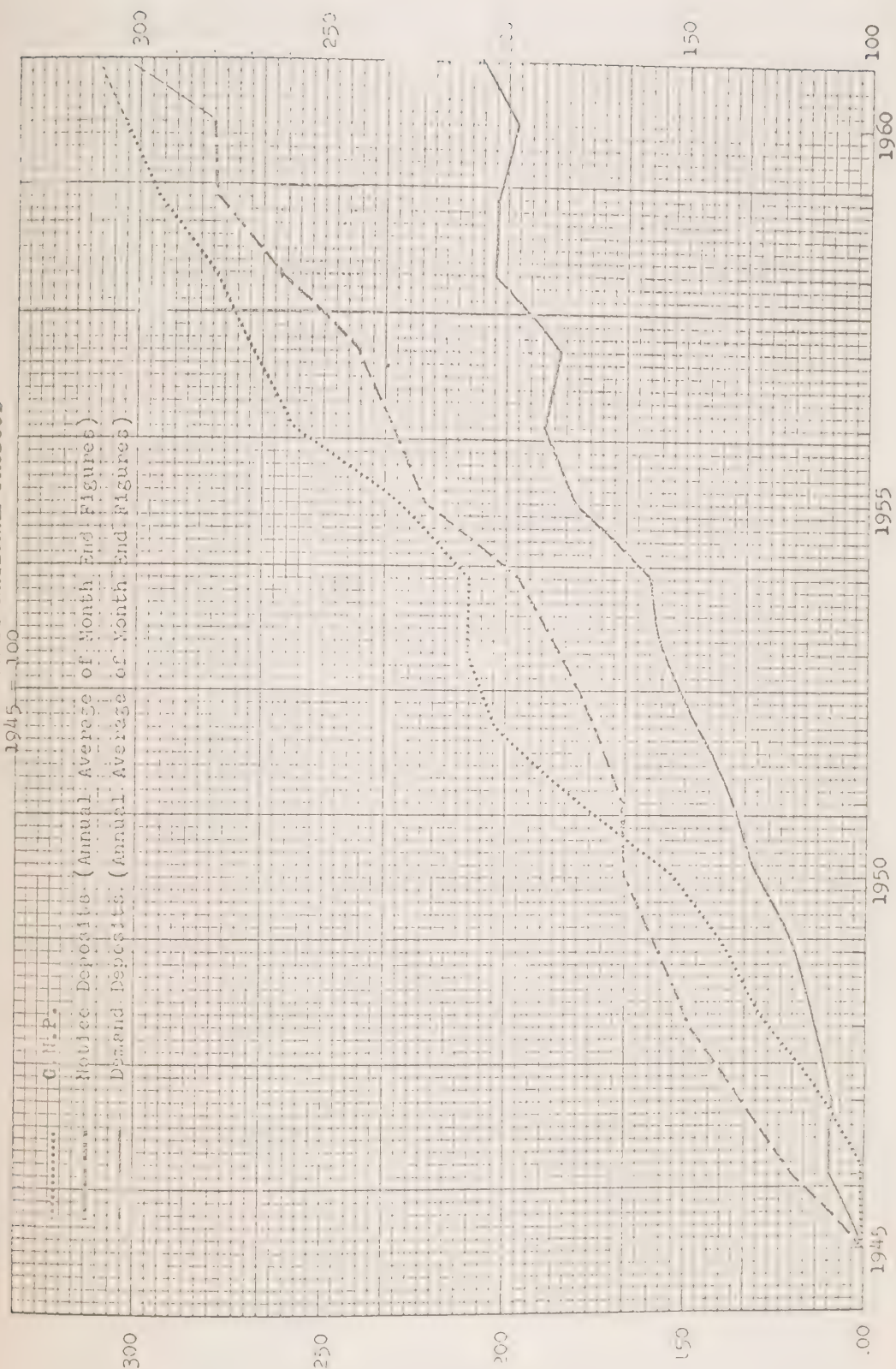
	<u>Demand Deposits</u>		<u>Notice Deposits</u>	
	<u>Velocity</u>	<u>Change</u>	<u>Velocity</u>	<u>Change</u>
1945	23.61		1.25	
1946	23.05	— .56	1.23	— .02
1947	25.44	+ 2.39	1.18	— .05
1948	27.38	+ 1.94	1.19	+ .01
1949	27.24	— .14	1.16	— .03
1950	29.97	+ 2.73	1.27	+ .11
1951	33.89	+ 3.92	1.37	+ .10
1952	36.46	+ 2.57	1.35	— .02
1953	37.33	+ .87	1.49	+ .14
1954	38.11	+ .78	1.45	— .04
1955	38.53	+ .42	1.44	— .01
1956	43.01	+ 4.48	1.53	+ .09
1957	50.92	+ 7.91	1.54	+ .01
1958	52.11	+ 1.19	1.48	— .06
1959	57.99	+ 5.88	1.55	+ .07
1960	65.39	+ 7.40	1.54	— .01
1961	68.29	+ 2.90	1.52	— .02

Note: Velocity is the ratio of cheques cashed to average month-end deposits. Cheques cashed represent total debits in 35 centres 1945-1957, and in all clearing centres after 1957 (52 centres 1958-60; 51 in 1961).

Source: D.B.S., Cheques Cashcd in Clearing Centres, Annual.



CHART II
INDICES OF DEPOSITS AND GROSS NATIONAL PRODUCT



1 will be somewhat understated as the figures for debits
2 were compiled for branches in only 35 clearing centres
3 prior to 1957 and 52 clearing centres since then. A
4 survey conducted by The Canadian Bankers' Association
5 in 1953 indicated the 35 centres provided 85% coverage.
6 It has been established by survey that the addition of
7 all remaining clearing centres in 1957 has increased the
8 coverage to approximately 90%. However, the fact that
9 the data are incomplete does not materially affect the
10 resulting trend of turnover shown in Table V.) or the
11 turnover of deposits have tended to compensate for
12 changes in the quantity of money. Years of economic
13 prosperity and credit restraint when deposits have been
14 held down have been characterized by an accelerated
15 rise in velocity. For instance, the turnover of demand
16 deposits increased from some 38 times in 1955 to 51
17 times in 1957 as shown in Table V. In the post-war
18 period turnover has risen in periods of prosperity as
19 an increase in expenditures has swelled the volume of
20 cheques drawn on demand deposits. In addition, there
21 are other forces at work tending to increase velocity.
22 During periods of tight money, the demand for liquidity
23 in the form of deposits increases -- hence its value
24 rises. The resulting higher short-term interest rates
25 attract relatively inactive balances into interest-
26 earning media with the result that these balances are
27 activated. Since 1954 a money market in Treasury bills,
28 finance company paper and other paper has developed and,
29 as well, there have been substantial sales of Canada
30 Savings Bonds. These media serve to transfer funds from

1 less active accounts to more active accounts thereby
2 increasing over-all velocity.

3 162. In referring to a chartered bank deposit as
4 less active it is not suggested that it was previously
5 not being utilized in the economy. On the contrary,
6 funds on deposit with the chartered banks are continu-
7 ously employed in the banks' wide-ranging lending and
8 investing activities. Neither is it suggested that
9 these balances are lost to the banking system since the
10 funds will be returned to the banks in the deposits
11 of their new owners. However, when relatively inactive
12 balances are invested in other interest-bearing media,
13 the funds become available for a new series of trans-
14 actions throughout the economy. Thus, while the
15 volume of bank deposits remains unchanged, their
16 velocity has been increased.

17 163. It may be of interest to note that velocity
18 has been rising in other countries as it has in Canada.
19 "Except for brief and mild declines during business
20 contractions, the velocity of money in the United
21 States (i.e., the ratio of the volume of expenditures
22 to the stock of money) has increased steadily since the
23 end of World War II. This is true for concepts of
24 money that include and exclude time deposits and for
25 such differing concepts of expenditures as total non-
26 financial payments, debits to demand deposits, and the
27 several variants of national income. Furthermore, it
28 is true for most other prosperous economies as well.
29 (Richard T. Selden "The Postwar Rise in the Velocity
30 of Money," The Journal of Finance, December 1961 p. 433.

164. The second function of demand deposits is that of a store of liquid assets. Liquidity is defined as the relative ease with which assets can be converted into money and thus, besides serving as both a means of collection and of payment, demand deposits are, along with cash, the public's most liquid resource. Many other liquidity media compete with demand deposits as a store of value. While in Canada savings deposits are subject to notice of withdrawal, they are in practice accorded chequing privileges. Other savings media vary in their liquidity. Some such as deposits in competing savings institutions may be subject to chequing privileges, although such deposits are not officially considered a part of the money supply. For many other instruments, however, it is necessary to arrange for their sale or redemption and conversion into money before the proceeds can be used as a means of payment. There is frequently the additional risk of a fluctuating value.

165. Nine out of ten cheques and money orders issued in Canada are deposited into current accounts. Part of the banks' function as a depository then is to obtain payment for such items. Banks give immediate credit even though the collection of items which appear on deposits may take some time to effect. (This statement does not apply to items of \$50,000 and over, which are cleared by wire.) A depositor in Halifax depositing a cheque drawn on Vancouver, for example, gets immediate credit in his account, even though it may be some days before the cheque is charged to the maker's

1 account in Vancouver. In the meantime, the bank has, in
2 effect, financed the transaction. The cost of this
3 float is heavy and the banks are constantly seeking
4 ways to speed up the collection and clearing process
5 by various means, including the increasing use of
6 electronic equipment.

7 166. Although the banks do not pay interest on
8 current account balances, if they permitted unlimited
9 activity in the accounts without making a service
10 charge, this could be considered a very high payment
11 for the use of such funds. This was recognized by the
12 Macmillan Report of 1933. As the report pointed out,
13 if a charge were not made this "would result in the
14 shifting of the costs of performing certain services
15 from one class of customers to another class". (Report
16 of the Royal Commission on Banking and Currency in
17 Canada, Ottawa, 1933, page 74.)

18 167. While the operational procedures for personal
19 chequing accounts vary widely between individual banks
20 -- some, for example, sell cheque books at 10¢ a cheque
21 and return cancelled cheques to their customers while
22 others subtract the service charge (at a rate of 10¢
23 per cheque) from the account and retain the cancelled
24 cheques -- the operation of a current account is
25 basically the same in all banks. Current account
26 customers receive a statement of account and cancelled
27 cheques monthly and more often if required. Public ac-
28 ceptance of the personal chequing account is developing
29 steadily but slowly. At December 31, 1961 the total
30 amount outstanding in Personal Chequing Accounts was



1 only \$104 million or just over 1% of total personal
2 savings deposits.

3 168. Service charges are normally calculated by
4 allowing one free entry per month for every \$50 of
5 minimum monthly credit balance. A charge of 10¢ is
6 made for each additional debit and credit entry with a
7 minimum monthly charge of \$1.00. Where cheques are
8 listed by the bank and charged to a customer's account
9 in total, the charges are based on the number of indi-
10 vidual cheques. In accounts which normally maintain
11 balances of at least \$2,000, but are subject occasional-
12 ly to wide fluctuation, the allowance for free entries
13 may be based on the average balance.

14 169. From time to time a bank will make a cost
15 analysis of a customer's account and if it is evident
16 that the service charge just described is inadequate
17 in a particular case an additional amount is charged.
18 It can be appreciated that current accounts vary so
19 widely in the variety of services that may be provided
20 that no single overall service charge can be applied
21 to all customers of a bank. The question is further
22 complicated by the permission granted to some important
23 customers to issue their cheques as "Negotiable with-
24 out charge at any branch in Canada, far northern
25 branches excepted". Normally the remuneration given
26 the banks for this par privilege is in the form of the
27 maintenance of certain minimum deposit balances.

28 Government of Canada Deposits

29 170. The deposits of the Federal Government are
30 allocated between the banks on an agreed ratio according

1 to each bank's share of the unrecovered costs of
2 handling Federal Government business. Following an
3 agreement reached in 1953 the banks have paid interest
4 to the Government on some portion of these deposits.
5 The present rate, negotiated in 1959, provides for
6 interest at a rate of 10% below the average rate on
7 accepted tenders at the weekly auction of three-month
8 Treasury bills. This is payable on the amount by which
9 the Government's minimum weekly balance at all banks
10 exceeds \$100 million. It should be pointed out that
11 the Government accepts no obligation to keep a minimum
12 of \$100 million or more on deposit.

13 171. Some idea of the scope and growth of Govern-
14 ment business handled by the banks is given by the
15 number of Government cheques and other instruments
16 cashed (excluding those of the Unemployment Insurance
17 Commission) in the years 1951 and 1961. In 1951 some
18 36.8 million cheques were negotiated; in 1961 this
19 figure had risen to 62.1 million, almost 9% of all
20 cheques handled by banks in Canada.

21 172. While remuneration for some special services
22 is paid on a per-item service charge basis, free
23 balances are maintained by the Government and to some
24 extent these recompense the banks for the heavy routine
25 cheque and deposit handling functions. The question of
26 the adequacy of remuneration for services rendered the
27 Government is a matter of continuing concern to the
28 banks. As outlined above while the banks pay interest
29 on weekly balances in excess of \$100 million, the
30 Government is under no obligation to keep any free



1 balances with the banks. In spite of repeated requests
2 compensation has not been put on a properly defined
3 basis and it is now considered very inadequate in
4 relation to the sharp rise that has taken place in the
5 volume of government business.

6 173. Under Section 93 (1) of the Bank Act, the
7 banks have been prevented from making any charge in
8 respect of cheques or other instruments drawn on or
9 payable to the Government, and the Government has not
10 agreed to provide adequate compensation. Indeed it
11 may be said that this forms a special burden not en-
12 countered by other industries in doing business with
13 the Federal Government. As pointed out in the para-
14 graph previously quoted from the Macmillan Commission
15 of 1933, this, in effect, means that charges to other
16 customers of the banks must be sufficient to offset
17 the expenses incurred in handling Federal Government
18 entries.

19 174. A section, similar to s. 93 (1) of the
20 present Act first appeared in the Bank Act of 1890.
21 That the relation of the Government to the banks has
22 vastly changed since then is illustrated in the follow-
23 ing table.

TABLE VI

GROWTH OF FEDERAL GOVERNMENT IN RELATION TO
THE BANKS

		<u>1890</u> (\$ Millions)	<u>1961</u>	<u>1961 ÷ 1890</u> (times)
Canadian Federal Govt. Budgetary Expenditures	-	40	5,958	149
Gross National Product	-	803	36,844	46
Canadian Dollar Deposits at Chartered Banks	-	129	12,804	99
Federal Government Bank Deposits	-	3	257	86

Sources:

1. Government Expenditures - Department of Finance,
Public Accounts of Canada, for the fiscal year
ended March 31, 1961.
2. Gross National Product for 1890 estimated by O.J.
Firestone, Canada's Economic Development 1867-1953,
for 1961, D.B.S. National Accounts.
3. Federal Government Bank deposits - Canada Gazette.

175. Government budgetary expenditures in the
1961 fiscal year were almost 150 times the 1890 figure,
a much faster growth than either Government bank
deposits or G.N.P. Even the foregoing is not a full
measure of the increased burden on the banks, however,
because there have come into existence in the last 30
years government policies involving various types of
welfare payments effected by means of millions of small

1 cheques or other instruments for such purposes as
2 Unemployment Insurance benefits, Family Allowances,
3 Old Age Pensions, and so on. As previously mentioned,
4 the number of such items has almost doubled in the last
5 decade alone. The physical burden of these millions
6 of payments is both heavy and costly, and could hardly
7 have been envisaged when the privilege of exemption
8 from charges was first embodied in the Bank Act.

9 176. The chartered banks make a very substantial
10 contribution to government revenues by keeping 8% of
11 their Canadian dollar deposits in Bank of Canada notes
12 or in interest-free balances with the Bank. During
13 1961 such notes and deposits averaged \$983 million.

14 Provincial Government Deposits

15 177. Provincial government deposits, unlike
16 Federal deposits, have done no more than hold their
17 own when compared with pre-war percentages. These
18 deposit accounts operate in a similar manner to
19 corporate current accounts but are separated on the
20 banks' balance sheets for statistical purposes.

21 Deposits of Other Banks

22 178. Deposits by other banks in Canadian currency
23 are also shown separately, and mainly represent accounts
24 maintained by foreign banks in Canada. They are used
25 to provide cover for drawings on Canada by these banks
26 and serve to facilitate the encashment of Canadian
27 cheques in the United States and other countries. For
28 example, cheques of Canadian drawers cashed in Kansas
29 City would be cleared by the American bank to the
30 Canadian correspondent who would credit the deposit

account of the American bank with the proceeds.
Canadian banks for similar reasons maintain reciprocal deposits with foreign banks. The growth of these deposits in Canada both in dollar amount and as a percentage of total Canadian dollar deposits is, in part, a reflection of the continued growth of Canada's foreign trade for which foreign banks have required larger deposits. Perhaps of some importance also, however, is the fact that Canadian banks are held in the highest regard in every part of the world as a safe depository. Part of the large growth in such deposits is, therefore, a reflection of the desire of foreign banks to have some liquid resources in the safety of Canadian banks. Deposits in foreign currencies, including those by foreign banks, are discussed later in this brief.

Personal Savings Accounts and Other Notice Deposits

179. As is evident in Tables I and II some 60% of total Canadian-dollar deposits of the chartered banks are now in the form of personal savings accounts or other notice deposits. The chartered banks have long been the most important savings institutions in Canada and, at latest count on September 30, 1961, the banks had over 10.8 million personal savings accounts on their books.

180. In view of the extent to which savings deposits make possible the broad credit operations of the banks they must be considered fundamental to our financial system. By the same token, it is important that the banks continue to hold a major portion of the

1 public's savings.

2 ~~181.~~ 181. While demand deposits represent, in general,
3 the "working capital" of individuals, organizations
4 and companies, notice deposits are more likely to
5 represent their reserves held pending a major expendi-
6 ture or with investment in view, as a cushion in case
7 of emergency, or simply the accumulation of savings
8 built up over the years.

9 182. This distinction between demand and notice
10 deposits is evidenced by the different rates of turn-
11 over for each type of account. From Table V it can be
12 seen that the turnover of savings deposits in 1961 was
13 1.52 compared with a turnover of 68.29 for demand
14 deposits.

15 183. The importance of savings accounts to the
16 community arises not only through their role in faci-
17 litating savings but also in the uses to which the funds
18 are put. The chartered banks play a vital part in our
19 financial system as general credit institutions. Where-
20 as other savings depositories tend to specialize in
21 granting credit of certain types or for certain
22 purposes, the chartered banks make their depositors'
23 funds available to nearly all classes of borrowers to
24 meet a great variety of credit needs. Consequently,
25 they are able to direct savings into many channels to
26 meet varying demands, and can shift easily and quickly
27 from one use to another as demand warrants. This
28 function is facilitated in Canada through the flexi-
29 bility of the branch banking system by which funds may
30 be made available in any part of the country as the

1 changing seasons and the varying needs of industry
2 demand.

3 184. Chart II reveals the uninterrupted increase
4 in notice deposits during the post-war period. It also
5 shows that while their growth has been generally upward
6 the rate of increase has varied in a contra-cyclical
7 manner in much the same way and for similar reasons as
8 earlier noted in the case of demand deposits.

9 185. However, during the 25-year period 1935-
10 1960 Gross National Product has increased by 733% con-
11 siderably in excess of the increase of 433% in notice
12 deposits. Only during the immediate post-war period
13 1945-1950 did the percentage increase in deposits ex-
14 ceed that of G.N.P.

15 186. This disparity is not a reflection of a
16 lower propensity to save on the part of Canadians. In-
17 deed, if the savings in credit unions and Canada
18 Savings Bonds are added to those in chartered banks
19 the increase in savings so defined over the 25-year
20 period amounts to 739%. Rather, the disparity between
21 the growth of savings in chartered banks and G.N.P. is
22 a reflection of the increasing importance of other
23 avenues of savings.

24 187. The growth in chartered bank notice deposits
25 has been encouraged by the increase in the number of
26 branches operated by the chartered banks. These in-
27 creased from 3,448 branches and agencies in Canada and
28 Newfoundland in 1935 to 5,225 at the end of 1961, while
29 the number of savings accounts has more than doubled.
30 On October 31, 1935, the number of these accounts in

1 chartered banks stood at 4.0 million; by September 30,
2 1961, this figure had increased to 10.8 million. That
3 the increase in number of branches has enabled the
4 banks to reach a wider proportion of the population can
5 be seen from comparing the growth in the number of ac-
6 counts, 170%, with the growth in the population over
7 the same period of only 68%.

8 188. Two other significant trends in savings
9 deposits may be noted. First, the average size of in-
10 dividual savings accounts has shown a fairly consistent
11 increase from \$365 in 1935 to \$711 in 1961. Second,
12 in keeping with this trend, the proportion of individual
13 accounts of under \$1,000 has shown a steady decline
14 from 92.6% of the total number of accounts in 1935 to
15 83.8% in 1961.

16 189. In deciding how and where to hold his savings,
17 an individual will normally be governed by the follow-
18 ing five considerations:

- 19 1. The safety of his funds;
- 20 2. The readiness with which his savings
21 can be converted back into cash;
- 22 3. The rate of interest or other return
23 received;
- 24 4. The ease and convenience of making
25 the necessary transactions;
- 26 5. Other services offered in conjunction
27 with the savings facilities.

28 190. The safety of deposits in Canadian chartered
29 banks is today generally unquestioned. While there is
30 no system of deposit insurance comparable with that in



1 the United States, the present strength of the Canadian
2 banks almost precludes the possibility of failure. In
3 addition, the chartered banks are held by tradition,
4 by legislation and by sound management to high standards
5 of prudence in their handling of funds entrusted to
6 them -- standards which are much stricter than those
7 applied by some competing savings institutions. Con-
8 sequently, there have been no losses to savings deposit-
9 ors of Canadian chartered banks for more than 35 years,
10 including the years of depression in the thirties.

11 Also, of course, savings deposits are not subject to
12 the risk of market price fluctuations, as are corporate
13 securities and marketable government bonds.

14 191. While in general banks reserve the right to
15 demand notice of withdrawal on savings accounts, it
16 has not been the practice to require it. Bank savings
17 deposits therefore are akin to currency in terms of
18 their liquidity and consequently are an attractive form
19 of saving. In addition, the savings customers of the
20 chartered banks enjoy at a price full chequing privi-
21 leges which enable them to make payments to third
22 parties freely.

23 192. The convenience of savings deposits is en-
24 hanced by the widespread network of branches and sub-
25 agencies of the chartered banks. Most Canadian towns
26 and neighbourhoods have a branch or sub-agency of at
27 least one of the chartered banks. The branch banking
28 system makes possible the operation of branches in areas
29 which could not support a comparable independent savings
30 institution because branch banking operates most



1 economically.

2 193. The branch system of banking also enables
3 the banks to offer all their savings customers, re-
4 gardless of location, a wide variety of other services.
5 These include: chequing accounts, credit facilities,
6 safekeeping services, securities transactions, foreign
7 exchange, financial information and counselling, and
8 contacts with financial centres throughout the world.

9 194. The present rate of interest paid on savings
10 accounts is 2-3/4% calculated on the minimum quarterly
11 balance and paid half-yearly on the last day of April
12 and October. Service charges are calculated quarterly
13 with one free cheque allowed for each \$100 of the mini-
14 mum quarterly balance and a charge of 15¢ is made for
15 each additional cheque.

16 195. Several of the banks have operated
17 "Christmas Clubs" savings accounts. Another has pro-
18 vided a life-insured savings plan. No statistics for
19 evaluating the acceptance of these special types of
20 deposits are available from the individual banks for
21 obvious competitive reasons.

22 Savings Deposits - Chequing Privileges

23 196. The practice of permitting customers to
24 issue cheques against savings accounts, which is not
25 customary in either the U.S. or the U.K., appears to
26 have had its origin in the competition between Canadian
27 banks early in the present century. The practice has
28 disadvantages for the chartered banks as it materially
29 increases the costs of operation of their savings
30 departments. It was this fact that encouraged the banks



1 to introduce the Personal Chequing Account in 1957.

2 It was felt that if savings accounts with high activity
3 could be handled in a group with simplified procedures
4 and not interspersed among less active savings ac-
5 counts, handling costs could be considerably reduced
6 and part of the saving passed on to the customer in
7 lower service charges.

8 197. However, the privilege of issuing cheques
9 on savings accounts has been widely used by the public.
10 It provides for the banks' customers a higher degree of
11 liquidity and convenience in the use of their accounts
12 than would obtain if the practice were discontinued.
13 As mentioned, these two factors of liquidity and con-
14 venience, are important in the public's choice of where
15 it will hold its savings.

16 Other Notice Deposits

17 198. The category of other notice deposits in-
18 cludes the savings deposits of institutions and cor-
19 porations which are maintained, charged service charges,
20 and paid interest in exactly the same way and at the
21 same rates as are Personal Savings Deposits.

22 199. With the rise in yields obtainable on
23 Government Treasury bills in the 1950's corporate
24 treasurers began to invest surplus working funds, most
25 of which had been held in bank current accounts, in
26 interest-earning securities. At first the investments
27 were mainly in Treasury bills and finance company paper.
28 Later, as the market developed, investments were also
29 made in repurchase agreements with and day-to-day loans
30 to investment dealers and to other corporations.



1 as grain companies, large retail and chain stores, and
2 some provincial and municipal governments. To meet
3 this competition and to avoid having to force their
4 own customers to deal elsewhere the banks developed
5 short-term interest-bearing deposit instruments of their
6 own. These include fixed-term deposit receipts for
7 larger amounts, terms for which were revised in 1961.
8 Receipts are issued for deposits of \$25,000 and over,
9 left for terms of 30 to 364 days. The rates are re-
10 vised periodically in reflection of money-market
11 conditions; at the time of writing they run from
12 3-1/8% for 30 to 59 days to 3-7/8% for 270 to 364 days.
13 Receipts are not negotiable and the deposits may be
14 withdrawn before the agreed term but with an interest
15 penalty. Although fixed-term deposit receipts account
16 for slightly less than 1% of personal savings deposits
17 they are a very significant factor in the other notice
18 deposits if the latter would have increased substantially
19 since the new rates were introduced.

20 200. In addition, one of the chartered banks in
21 1960 began issuing term notes with maturities of from
22 1 to 6 years. These notes are issued in amounts of
23 \$10,000 and up and are negotiable. The rates are set
24 from time to time; at present they run from 4% for notes
25 under 2 years, to 5% for notes with a maturity of
26 between 5 and 6 years.

27 Deposit Insurance

28 201. In contrast to the situation in Canada where
29 there is no deposit insurance, perhaps the most
30 striking feature of U.S. regulations for the safety of

1 depositors is the deposit insurance provided under the
2 Banking Act of 1933, which established the Federal
3 Deposit Insurance Corporation (F.D.I.C.). Out of a
4 total of 13,999 banks in the United States at the end
5 of 1960, 13,451 participated in the insurance scheme.
6 At that date the deposit insurance fund amounted to
7 \$2.2 billion, or 0.85% of total deposits in insured
8 banks. Participating banks must insure the deposits
9 of each of their customers up to a maximum of \$10,000
10 by paying an annual premium to the Corporation of 1/12%
11 of their total deposits. A portion of this premium is
12 returned to the banks each year after allowing for pay-
13 ment of losses and expenses of the Corporation.

14 202. In the unit banking system of the United
15 States, the F.D.I.C. is a valuable guarantor of safety
16 to the vast majority of depositors who keep their money
17 in the numerous small banks throughout the country.
18 This deposit insurance system promotes safety in two
19 ways:

20 (1) It stands ready in emergency to protect
21 depositors and maintain confidence in the
22 banking system; and

23 (2) it requires its many policy-holding banks
24 to observe certain standards of safety, thus
25 raising the average stability and safety of the
26 whole group.

27 203. However, the situation in Canada is quite
28 different. Each of the Canadian banks is large enough
29 and strong enough to stand alone without deposit in-
30 surance and we see no need for the introduction of



1 insurance.

2 The Segregation of Deposits by Term or Type

3 204. There are a number of considerations in-
4 volved in any proposal to differentiate among types of
5 deposits in the chartered banks for reserve or lending
6 purposes. Not only are there implications for monetary
7 control and asset management but also the repercussions
8 of any proposed changes in the public's attitude to and
9 confidence in Canadian banking are of fundamental
10 importance.

11 205. As noted in Table V the velocity of circu-
12 lation of current account deposits is much higher than
13 for savings accounts. It is on the fundamental facts
14 of the greater stability and lower velocity of notice
15 deposits that suggestions have been made from time to
16 time that the chartered banks might quite properly en-
17 gage in a much larger way in long term financing, in-
18 cluding conventional mortgages. It has been suggested
19 that one way of doing this would be to "notionally
20 segregate" term deposits from current deposits for
21 long-term lending purposes.

22 206. However, this would introduce an unnecessary
23 rigidity into the structure, as there need be no formal
24 link between the term of deposits and the term of loans.
25 From the community's point of view the over-all problem
26 is to achieve a balance in the total supply of and
27 demand for financial resources. It has been the
28 function of financial organizations, especially the
29 banks, to receive the savings and working capital of
30 the community for varying terms and to apportion them

1 as loans or investments at short or long term as cir-
2 cumstances warrant.

3 207. Within the over-all pattern there are
4 specialized intermediaries, but the banks are the
5 logical institutions to undertake the key role in the
6 allocation of credit. On the one hand the banks'
7 deposit obligations are a ready substitute for currency
8 and are universally acceptable. On the other hand they
9 tend to the widest variety of borrowers and in the most
10 varied ways. Moreover, in the case of bank loans to
11 other intermediaries, the banks to some extent are
12 leaders of last resort.

13 208. On a number of occasions the Bank of Canada
14 has moved to influence the investing policies of the
15 chartered banks. On one occasion in the early post-war
16 period there was a limitation on the amount of Govern-
17 ment of Canada bonds banks could hold and the amount
18 they could earn on these bonds. More recently the
19 situation has been completely opposite and the Bank of
20 Canada has insisted, in connection with the 15% liquid-
21 ity ratio, that a minimum investment must be maintained
22 in the form of Treasury bills and day-to-day loans.

23 209. It might be considered that one way to en-
24 courage increased investment by the banks in longer-term
25 instruments would be to permit a lower cash reserve
26 against savings accounts. In the United States there
27 are lower cash reserve requirements for the savings
28 accounts of the commercial banks than for demand
29 accounts. The difficulty with this is that cyclical
30 shifts between demand and time deposits create

1 complications for monetary control. The whole problem
2 of cash reserves has been discussed earlier in the
3 brief and it is perhaps sufficient to say here that it
4 is hardly satisfactory for a situation to exist that
5 could work in the opposite direction to the policy of
6 the central bank.

7 210. There is, however, another aspect of the
8 general problem of longer-term lending by the chartered
9 banks that also concerns the central bank. Canadian
10 banks have for many years been relatively immune from
11 a liquidity crisis such as developed in the United
12 States in the 1930's. In large measure this has been
13 the result of asset management policies that kept ade-
14 quate reserves for any foreseeable emergency or periods
15 of contraction. Nevertheless, it is one of the prime
16 functions of a central bank to act as the lender of
17 last resort to the banking system. If the Canadian
18 chartered banks enter more heavily into longer term
19 investments, it would appear logical that the Bank of
20 Canada be prepared to accept for rediscount some of the
21 longer term instruments that would be acquired by the
22 banks in the process and for longer rediscount periods
23 that would be now possible.

24 211. In summary, we are opposed to any attempt to
25 aggregate deposits by term or type because we believe
26 the result would be to introduce undesirable rigidities
27 into the financial system.

SECTION V

FOREIGN CURRENCY BUSINESS

The Foreign Exchange Market

212. The active participation of Canadian chartered banks in foreign currency operations of all sorts is a natural corollary of the great importance to Canada of foreign trade. If Canadian banks were not in a position to provide the whole range of banking services necessary for carrying on an extensive export and import trade, Canadians requiring these services would have to obtain them from foreign bankers, and this would have a considerable adverse effect on our current account balance of payments. To the extent that Canadian banks are able to go beyond providing such services to Canadians and are able to compete successfully with foreign banks for further international business, there is an additional favourable impact on our balance of payments. Revenue from banking services is, in short, a significant item in the balance of payments, and the success of Canadian banks in the intensive competition with foreign bankers is important to Canada in the same way as success in holding and extending our export markets generally.

213. The foreign currency business of the banks arises out of all transactions with foreign countries, such as imports, exports, investment of all kinds, payment for services, interest, dividends, profits, remittances, gifts, tourism, etc. Foreign currency transactions include all types of transfers, cheques,

1 drafts, currency, bills of exchange, and so on.

2 Bankers' commercial letters of credit are also used
3 extensively to ensure prompt payment according to
4 specified terms.

5 214. In obtaining payment for exports, settlement
6 may be taken in the currency of the country of the im-
7 porter, provided the currency is reliably convertible
8 and there is an adequate forward market, otherwise it
9 may be in the interests of both buyer and seller to
10 negotiate for payment in a key currency such as U.S.
11 dollars, which also offers the advantage, if financing
12 is required, of extensive credit facilities at low rates
13 of interest.

14 215. The Canadian banks provide a wide variety of
15 methods of payment for imports. Both the Canadian im-
16 porter and the foreign exporter can have their interests
17 safeguarded by employing a Canadian bank commercial
18 letter of credit, the terms of which can be made to
19 suit the requirements of a particular transaction.

20 216. Banks in Canada are active in the forward
21 markets for the key currencies, U.S. dollars and sterling,
22 and for all the other free currencies for which there
23 is a forward market. Any foreign currency that enjoys
24 a forward market against one of the key currencies can,
25 of course, be traded forward in Canada with the same
26 facility. Forward trading in U.S. dollars and sterling
27 is active up to six months, while less active trading
28 takes place beyond six months up to a year. Any for-
29 ward trading beyond one year would be subject to
30 negotiation. Ordinarily the forward rates bear a close

1 relationship to the difference in short-term interest
2 rates between the countries concerned. Other factors,
3 such as commercial supply and demand or the predomi-
4 nance of speculative pressure due to fears of devalu-
5 ation or revaluation may affect the rates and ability
6 to trade forward freely on a reasonable basis. Forward
7 facilities enable exporters, importers and others to fix
8 their exchange commitments. Banks may grant customers
9 optional periods within which they may make delivery
10 or take delivery of foreign currencies under forward
11 contracts relating to trade and payment for services.
12 Forward trading between banks is for fixed dates only.
13 In granting customers optional delivery periods, banks'
14 forward positions often become temporarily distorted
15 through the exercise of these options. The handling of
16 these operations requires the use or availability of
17 substantial capital.

18 217. The handling of the foreign exchange business
19 of the chartered banks is centred in the International
20 or Foreign Exchange Departments of the individual banks
21 where specially trained staff are in charge of the
22 trading. These departments maintain contact with each
23 other through foreign exchange brokers employed on a
24 salary basis by The Canadian Bankers' Association.
25 This Canadian foreign exchange brokerage procedure,
26 introduced in 1950, has proved highly successful, re-
27 sulting in greater activity and narrower spreads between
28 buying and selling rates.

29 218. The individual trading departments of all
30 also maintain constant touch with other foreign

1 exchange markets in New York, London and continental
2 Europe through private telephone and telex services,
3 public telex and fast cable and telegraph connections.
4 Foreign exchange operations are facilitated by the
5 foreign agencies of the Canadian banks located in New
6 York, London and elsewhere, which are in constant com-
7 munication with their local markets. Other New York
8 and London banks, as well as the large European foreign
9 exchange trading banks, also are in direct telephone or
10 telex communication with the foreign exchange trading
11 departments of the Canadian banks, which, in turn,
12 have ready access to the Canadian foreign exchange
13 market on the basis of the special brokerage arrange-
14 ment referred to above.

15 219. The foreign exchange trading departments of
16 the banks maintain constant contact with their central
17 branches across Canada, furnishing the latter by wire
18 or telephone with particulars of the latest foreign ex-
19 change quotations. These central branches in turn keep
20 in touch with any branches having any special interest
21 in a particular currency for account of interested
22 customers. Under this system all branches can offer
23 their customers the facilities available in the largest
24 foreign exchange trading centres at a minimum of cost,
25 whether these requirements relate to transactions for
26 spot or forward delivery. This organization is also
27 available for the gathering and dissemination of special
28 information relating to the latest developments affect-
29 ing foreign exchange rates, foreign exchange regulations
30 and banks operating under foreign exchange control,



1 and any other information of interest to importers and
2 exporters and others in Canada interested in inter-
3 national financial transactions.

4 Foreign Deposits

5 220. In recent years banking has been taking on
6 an increasingly international flavour, involving short-
7 term deposits denominated mainly in United States
8 dollars but also including sterling and some other
9 currencies. Canadian banks have always accepted United
10 States dollar deposits for the convenience of customers
11 wishing to hold their balances in this way; the princi-
12 pal users have been Canadian exporters, Canadian com-
13 panies operating plants in the United States, and
14 customers requiring a depository for investment capital
15 awaiting exchange into Canadian dollars or repatri-
16 ation to the United States. However, banks in many
17 European and other countries also accept deposits and
18 make loans denominated in U.S. dollars or sterling,
19 which have come to be known as Euro-dollar and Euro-
20 sterling transactions. There are similar but less-
21 well-known external markets in other currencies as well.

22 221. International differentials in interest rates
23 are a factor in the spread of such practices. Thus for
24 example the deposit interest rates offered by U.S.
25 banks have for some time been lower than comparable
26 rates in most other countries, with the result that
27 holders of dollar balances, whether residents or non-
28 residents of the U.S.A., have been able to obtain
29 higher interest rates by directly or indirectly lending
30 such balances to borrowers abroad. Until recently the

1 relatively low level of deposit interest rates at U.S.
2 banks was usually attributed to the maximums set for
3 member banks of the Federal Reserve System under
4 Regulation Q. While these maximum rates have recently
5 been liberalized, the deposit rates of U.S. banks have
6 not uniformly risen to the full amount now permissible
7 and in many cases remain below comparable rates abroad.

8 222. Other factors are also involved, however, in-
9 cluding the widespread demand for sterling and dollars
10 as key currencies in world trade, the return of more
11 normal foreign currency trading conditions following
12 the war, the building up of official foreign exchange
13 reserves by the principal trading countries, and the
14 convertibility of major currencies on non-resident ac-
15 count. Speculation on exchange movements has also been
16 a factor at times. U.S. dollars, external sterling and
17 certain other currencies are free of all foreign ex-
18 change controls, and in the case of the United States
19 dollar such funds have been readily available in large
20 amounts at relatively low rates of interest. Sterling
21 and the principal European currencies have the further
22 advantage of being free of U.S. foreign assets control
23 regulations.

24 223. Euro-dollar and Euro-sterling funds are
25 highly volatile and, therefore, are commonly employed
26 in call and other short-term loans and investments such
27 as Treasury bills, short-term Government bonds, U.S. dollar
28 company and commercial company short-term paper,
29 other first-class short-term investments, including
30 short-term financing of international trade. In some



1 cases these funds are used in countries outside the
2 United States and United Kingdom on a swap basis.

3 224. The growth of foreign currency deposits on
4 the books of the Canadian banks since 1958 has been
5 substantial, much of it on a fixed-term basis. At the
6 beginning of that year they were a little over \$1.8
7 billion but now amount to nearly \$3.5 billion. This
8 growth, of course, has not been confined to Canadian
9 banks, since institutions in other countries have been
10 aggressively competing for such deposits and the volume
11 of transactions in international centres, especially
12 London, has been impressive.

13 225. The success of the Canadian banks in this
14 field is undoubtedly due to their reputation as de-
15 positories having regard to their own sound financial
16 positions, their location and the relative political
17 and economic stability of the country, as well as to
18 the competitive rates of interest which they are able
19 to offer. The volume is not entirely due to rates of
20 interest, as many depositors prefer to use Canadian
21 banks because of fear of international disturbances,
22 blockage of funds and other considerations.

23 226. It may be noted that the acceptance of U.S.
24 dollar deposits by non-U.S. banks is very similar to
25 the flow of funds into U.S. non-bank financial inter-
26 mediaries, insofar as the effects on the U.S. economy
27 and the U.S. banking system are concerned. When a U.S.
28 dollar deposit is made in a foreign bank the foreign
29 bank simply acquires a claim against (i.e. a deposit in)
30 a particular U.S. bank, just as a U.S. savings and

loan association or other domestic savings institution does when a deposit is made in it. The foreign bank may then lend or invest these funds, just as a domestic savings institution would do but this merely transfers the existing deposit to a third party. The U.S. money supply is not affected one way or the other, though the velocity of circulation is increased. Corresponding domestic effects may be ascribed to transactions in Euro-sterling or in any other currency for which there is a significant external market of this kind.

227. Canadian funds, of course, may flow into foreign banks in the same way as foreign deposits come into Canadian banks, depending on interest rates and the level of premium or discount on Canadian funds for forward delivery. In addition, non-resident banks seeking short-term funds compete in Canada for Canadian dollar deposits with the Canadian banks, trust companies, or other short-term borrowers such as the finance companies, etc. When interest rates abroad, after swapping costs, produce yields higher than in Canada, such Canadian funds may find their way into United States dollar or sterling fixed-term deposits, or other forms of investment expressed in those currencies. This situation is subject to constant change depending on the factors referred to above. In general deposit liabilities are offset by assets in the same currency, hence the risks of an exchange position are avoided.

228. This whole process is part of the mechanism of adjustment which keeps international interest rates

in line. Hence, from the point of view of Canada as a whole, the net result of the competition of Canadian banks in this field has been a contribution towards stabilizing our balance of payments position on current account.

229. The following statistics show the comparative growth of Canadian dollar deposits and foreign currency deposits of the chartered banks during the period 1954 - 1961:

CHARTERED BANK DEPOSITS
(\$ Millions)

As at Dec. 31	<u>Canadian</u>	<u>Foreign Currency</u>		
		<u>Banks</u>	<u>Others</u>	<u>Total</u>
1954	9,683	82	948	1,030
1955	10,848	106	950	1,056
1956	11,162	234	1,135	1,369
1957	11,407	270	1,557	1,827
1958	12,690	427	1,649	2,076
1959	12,279	530	1,842	2,372
1960	12,922	647	2,007	2,654
1961	14,186	703	2,785	3,488

Foreign currency deposits of the chartered banks show a more rapid rise than Canadian dollar deposits during this period of greatest growth. There is no detailed tabulation available of the ownership of these foreign currency deposits. However, in addition to the deposits of U.S. and other origin already mentioned, some Canadian funds have been swapped into U.S. dollars for short-term investment. The last mentioned transactions

developed in part because of intense competition within Canada between banks, trust companies, investment dealers and finance companies for deposits, and in part because of competition from certain foreign banks active in the international money markets who were prepared to offer this facility to Canadian depositors. Deposit and lending rates are quoted between banks operating in this field of activity at very narrow spreads allowing little margin for losses, commissions or costs.

230. In the matter of reserve requirements on foreign currency deposits lodged with banks here, the following should be considered:

(a) Large cash reserves are already carried on deposits with other prime banks.

(b) Banks in most other countries competing for foreign currency deposits are not restricted by reserve requirements. Any restrictions, penalties, or conditions placed on Canadian banks and not similarly placed on foreign branches of American banks, banks in London, and on the Continent would unduly handicap the Canadian banks in this business.

(c) These funds are substantially invested on a short-term basis; a heavy percentage is always invested in treasury bills, and call loans against bills and securities represent a further substantial percentage.

(d) The swapping of Canadian funds to U.S. dollars and sterling for short-term investment

1 is relatively unimportant, considering that
2 there is also a reverse flow of funds into
3 Canada on the same basis. In any event, swap
4 rates in addition to interest rates have a
5 restrictive effect on the amount of funds that
6 can be shifted from one currency to another on
7 a swap basis.

SECTION VI

BANKS IN THE SECURITIES BUSINESS

231. The discussion of the short-term money market in later pages indicates the active and continuous participation of the banks in the Canadian securities market for their own accounts. The diverse nature of these activities keeps the banks constantly in touch with market conditions over almost the entire field of securities.

232. The banks maintain active trading desks in their head offices, and they also conduct trading operations in their main city offices across the country. At head office, the trading desk is used to implement decisions relative to the management of the banks' cash reserves -- making and calling day-to-day loans and buying and selling Treasury bills and other securities. In order to keep abreast of day-to-day markets, the banks conduct trading with the investment dealers and brokers. The "street" market is also used to buy and sell securities to meet the requirements of customers.

233. In addition to the investment transactions carried on through their trading desks, banks have two other important operating functions in this field: the underwriting and retail distribution of securities.

Underwriting

234. The economic development of Canada depends on continuing expenditure by provinces, municipalities (and related public bodies), and corporations, on

capital assets such as roads, bridges, pipelines,
schools, utilities, factories, equipment, etc.

235. In the initial stages of such projects, the
accepted procedure is for established sponsors of such
undertakings to obtain short-term loans from banks. At
a later stage the capital asset requires long-term
capital financing usually of a term that will correspond
roughly to the life of the asset, e.g., municipal local
improvements are usually financed for a term of ten
years by serial debentures maturing 1 to 10 years,
whereas financing of schools, sewers, and utilities
tends more towards a twenty-year term or longer. In
the transition from short-term bank loans to long-term
capital financing, the banks are particularly able to
provide an effective liaison.

236. The interest of the banks in the financial
affairs of their customers stems from the knowledge
that sound financial management contributes materially
to the growth, development, and well-being of the
customers. Therefore, the banks continue to give full
consideration to the customers' best interests as
financing moves from short-term bank loans to longer-
term capital requirements in the market place. It is
the banks, therefore, which, in many such transactions,
prove to be the most effective liaison in completing
the successful transition from temporary to long-term
financing. Consideration must be given to the ways and
means of most satisfactorily obtaining capital and this
involves the tailoring of capital issues in a fashion
that will ensure the successful placement of issues in

the market place where the issuer (seller) is desirous of incurring the lowest possible interest cost and the lender (buyer) anxious to obtain the highest possible interest return.

237. A balance between these two extremes can only be achieved by bringing to the market place issues which are properly conceived as to:

- (a) time of issuance -- when the market will be receptive to issues properly designed as set forth below;
- (b) term of maturity -- consideration must be given to market preferences for short-term or long-term issues and also to the term most desirable to the issuer;
- (c) coupon rates which will attract investors with current buying interest;
- (d) long-range considerations such as the need for further financing, so that recourse to the market will not be delayed in such a fashion as to create a major pile-up of accumulated financing. Regular, orderly financing will familiarize the market with the borrower and avoid the need to do too much financing at times when money is tight and expensive;
- (e) pricing in a manner that is equitable for both borrower and lender.

238. The banks make their advice available to customers contemplating public financing and their experience in the securities markets equips them well to

perform the task. Frequently a bank will participate in the underwriting of high grade security issues and for this purpose will associate only with experienced and reputable partners in an underwriting syndicate. In their respective syndicates, the banks assume a share of the liability and also share proportionately in the net profit or loss resulting from the under-taking. It should be noted that the banks work in partnership with investment dealers in underwriting issues except on occasions where the amount involved is less than \$50,000 or the term is short.

239. If the offering prices of the securities are sufficiently attractive relative to the demand for their available resources, the chartered banks may purchase securities of appropriate term for their own account from the successful syndicate at the offered price. The successful syndicate looks to the bank or banks, if any, in that syndicate to finance the carrying, pending sale, or any balance remaining unsold at delivery date; there are no known instances where such assistance has not been forthcoming. This is a particularly useful service in the not infrequent periods of market "indigestion".

240. There has been some criticism from time to time, by some investment dealers, of bank participation in underwriting ventures. On examination, the details of such criticism do not seem to be valid. Some investment dealers appear to have the view that, inasmuch as the number of syndicates wishing to bid is frequently greater than the number of banks which are interested,

1 some dealers or syndicates are, accordingly, penalized,
2 and it is suggested that the banks should, therefore,
3 withdraw completely from the underwriting of securities.
4 A variation of the same argument is that the syndicate
5 containing the borrower's banker or bankers has an un-
6 fair advantage in competitive bidding in that the banker
7 will support only his own syndicate.

8 241. This criticism is not valid. Any lack of
9 buying interest exhibited by the borrower's banker in
10 particular, or by the banks in general, when an issue
11 is re-offered for sale by another syndicate, is based
12 on the offering price, and alternative opportunities
13 for the utilization of available resources. To ex-
14 clude the banks from the originating syndicates would
15 not solve this problem. Competing dealers would un-
16 doubtedly try to obtain orders in advance from the
17 bank or banks that were considered likely to be
18 interested.

19 242. As an indication of the important role banks
20 play in this field, several of the largest borrowers in
21 Canada, who sell their issues by private negotiation
22 with a syndicate, have requested that a bank (or banks)
23 be included in the negotiations in order to obtain the
24 benefit of the banks' views in conjunction with those
25 of the investment dealers.

26 Retail Distribution

27 243. A very important role is performed by the
28 chartered banks in effecting a low cost, efficient, and
29 widespread distribution of securities throughout Canada.
30 A complete securities service is available to customers



1 at even the smallest branches. In the major financial
2 centres most of the banks have specialized staff and
3 facilities through which customer transactions are
4 channelled.

5 244. The banks do not consider it their function
6 to "give advice on the stock market" but do accept
7 orders from customers. Such orders to buy and sell
8 stocks are routed from all branches to central points
9 where the execution of the orders is handled by stock
10 brokers. The banks usually make a handling charge for
11 ensuring the safe delivery of securities.

12 245. The handling of customers' orders for bonds
13 and debentures is somewhat more complex than for stocks;
14 while the procedures vary in certain minor respects
15 from bank to bank, the following outline is typical of
16 most banks. Each branch is provided with a bulletin
17 listing current bid and asked prices on all or nearly
18 all Government of Canada market issues and certain
19 provincial, municipal, and corporate bonds, for which
20 an active market exists. Within certain limits as to
21 amounts, all branches are authorized to effect trans-
22 actions on the basis of the bulletin prices. Bulletins
23 are revised and distributed to branches as frequently
24 as market changes occur. Because the distribution of
25 bulletins is usually from a number of central points,
26 perhaps as many as 7 or 10, the information and up-to-
27 date service is usually available in even remote areas
28 in less than two days after the change in either market
29 prices or availability of issues.

30 246. In the case of bonds sold to customers at



1 the bulletin prices, the branches requisition delivery
2 through the central points. On the other hand, bonds
3 purchased from customers are shipped periodically by
4 branches to the central points. In either case, and
5 particularly in the latter, some time elapses before
6 the central points at which market trading occurs are
7 aware of the extent to which their position may be af-
8 fected by the volume of customers' bond transactions
9 in process.

10 247. This float of transactions, which can at
11 times be very large in total, (even though the indivi-
12 dual transactions are small) is carried by the banks
13 without compensation other than accrued interest. The
14 market risks that can evolve during the period of the
15 float are absorbed by the banks, and if market prices
16 move sharply in either direction the banks can lose be-
17 cause of the time lag; periods of substantial customer
18 buying are often accompanied by rising prices, and
19 bonds will be sold to branch customers several days
20 before the central points are aware of the magnitude of
21 the purchases they are required to make to cover the
22 position, whereas weak markets are usually typified by
23 substantial selling and declining prices, and bonds ac-
24 quired by branches from customers do not reach the
25 central point where they are to be sold for even longer
26 periods.

27 248. In the case of any transaction, and of en-
28 quiries relating thereto, no branch is further removed
29 from the market place than local telegraph or telephone
30 facilities. The central points are well equipped to

1 handle communications and transactions relative to all
2 sorts of market activities.

3 249. In the field of retail distribution, the
4 banks play a particularly valuable role in facilitating
5 the sale of new issues to many interested investors
6 over a very wide area. The vast branch network permits
7 distribution to investors in communities where other
8 reliable means are either non-existent or not as con-
9 veniently available. While such communities obviously
10 include those far removed from financial centres the
11 service is equally valuable from the viewpoint of
12 customers' convenience in residential, industrial, com-
13 mercial and financial areas of the large metropolitan
14 centres. In order to assist customers with the invest-
15 ment of their funds, branches are kept informed by
16 bulletin or by periodic notification by mail, telephone
17 or telegram, of a wide variety of issues both outstand-
18 ing and new.

19 250. Widespread retail distribution of new issues
20 is also facilitated by banks' participation in syndicates.
21 Through their branch networks the banks can distribute
22 securities by filling orders from customers in locali-
23 ties where it would not be practical for an investment
24 dealer to have a representative. As a service to small
25 buyers it has frequently happened that banks have sold
26 bonds to their customers in outlying areas at issue
27 prices for as long as a week to ten days after the
28 market moved to a premium, retaining bonds until such
29 time as the customer with funds for investment has had
notice, by newspaper advertisement or otherwise, of the

1 availability of the issue. Under these conditions,
2 the position of the small investor is not prejudiced
3 by immediate action of the large sophisticated investor
4 who is in constant touch with market offerings.

5 251. A notable example of the important role
6 played by the banks in the field of distribution of
7 securities is apparent in the annual sale of Canada
8 Savings Bonds. The banks' sales to customers represent
9 $\frac{2}{3}$ to $\frac{3}{4}$ of the total issued. In addition, the banks
0 handle a large volume of payroll savings plans and
1 servicing of investment dealers' sales.
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SECTION VII

MISCELLANEOUS SERVICES

252. Apart from the principal services which the chartered banks perform for their customers in the way of making loans, conducting deposit accounts, buying and selling foreign exchange, they also provide a wide variety of other services, some of which are discussed in the following paragraphs. For many of these services the banks usually receive commissions, fees or rentals, although a number of them are provided free as a service to their customers or to the community.

253. The chartered banks also provide a fast and efficient system of remitting funds to almost any part of the country by means of mail or telegraphic transfers. In addition they issue a large volume of drafts and money orders which provide for their customers a convenient form of making payments to third parties. Drafts and money orders are also issued in foreign currencies and are readily negotiable in almost any part of the world.

254. For persons travelling either in Canada or in foreign countries the banks provide a safe, convenient method of carrying funds in the form of travellers' cheques or travellers' letters of credit.

255. As more and more Canadians have acquired the habit of investing part of their savings in securities there has been a growing demand for safekeeping facilities. To meet this demand the chartered banks offer two kinds of services. They accept securities and other

1 articles of value for safekeeping in their vaults, and
2 in most branches they have installed safety deposit
3 boxes for the use of their customers. In the case of
4 securities left with them for safekeeping, the banks
5 will collect the revenue as it becomes due and credit
6 it to the customer's account. For customers who ac-
7 cumulate receipts outside normal banking hours, night
8 depository facilities are provided.

9 256. The chartered banks accept payments of ac-
10 counts such as light and gas bills, telephone bills, and
11 municipal taxes, and these amounts are remitted to the
12 principals or credited to their accounts. The banks
13 lend their support to various charitable organizations
14 by agreeing to receive and remit donations during fund-
15 raising campaigns. Customers of the banks may also
16 arrange to have regular remittances for rent, mortgage
17 payments, insurance premiums, etc., charged to their
18 accounts and sent to third parties. Other customers
19 arrange to have their payrolls made up in pay envelopes
20 by their bank, or paid in the banking office or credited
21 to employees' accounts.

2 257. The collection of bills of exchange and
3 promissory notes for their commercial customers has
4 traditionally been an important function of the
5 chartered banks. With the decline in the use of the bill
6 of exchange as a means of settlement this function has
7 diminished somewhat in recent years. Nevertheless, the
8 number of such items being collected through the banking
9 system is still large.

258. The chartered banks frequently act as agents

1 for their customers in purchasing or selling stocks and
2 bonds, arranging transfers, and deliveries to third
3 parties, and exchanging interim certificates for
4 definitive certificates or bonds. In this respect,
5 the banks are not attempting to compete with regular
6 dealers in securities but are merely providing a
7 service to many of their customers, especially those
8 who reside in the smaller centres.

9 259. During the two world wars the banks gave
10 their support to the various Victory Loan campaigns,
11 and since 1946 they have been active in promoting the
12 sale of Canada Savings Bonds. The banks arrange for
13 the issue of these bonds for cash, on monthly savings
14 plans operated by the banks, or through employers on
15 payroll deduction plans. They also register the bonds
16 and are prepared to redeem them at any time on behalf
17 of the Bank of Canada.

18 260. In recent years the growing use of credit
19 both by businesses and by individuals has increased
20 the need for reliable credit information. It is
21 customary for people seeking credit to give the name
22 of their bank as a reference and for those giving
23 credit to seek credit information through the banks.
24 Recognizing the unique relationship that exists between
25 the bank and its customers, the banks are particularly
26 careful to use the utmost discretion in the handling
27 of credit enquiries, and the preparation of credit
28 reports are invariably entrusted to senior personnel
29 in the branches.

30 261. The chartered banks are frequently called



1 upon by their customers and people abroad to provide
2 information on particular industries, areas, or business
3 conditions in general. To meet this demand the banks
4 maintain research and business development departments,
5 and publish a wide variety of pamphlets and booklets
6 on topics of interest to businessmen. Most of the
7 banks also publish monthly letters. For many corpor-
8 ations and municipalities the banks act as consultants
9 on financial matters. They also act as redemption
10 agents for the payment of their bonds, coupons and
11 dividends.

12 262. In a smaller, but no less important way,
13 the managers of the banks' branches serve their
14 customers by providing advice and information on many
15 day-to-day financial and business problems.

16 263. In addition to providing their customers
17 with foreign exchange and the machinery through which
18 foreign payments are made and financing the flow of
19 goods between Canada and other countries the chartered
20 banks also provide a variety of services to exporters
21 and importers. This includes up-to-date information
22 on foreign exchange regulations abroad.

23 264. An important consideration for Canadian ex-
24 porters is the credit standing of their foreign custom-
25 ers. The chartered banks, through the use of a network
26 of foreign agencies and correspondents located in all
27 parts of the world, are able to obtain reliable credit
28 information for their customers. Frequently chartered
29 banks will be asked by foreign companies or by their
30 bankers to suggest the names of Canadian dealers who



265. Representatives of the foreign departments of the chartered banks travel abroad frequently to develop new business and to gather information which may be of use to the banks' clients in Canada. During these visits abroad contacts are established with prominent bankers and businessmen in the countries visited, and the benefit of this liaison is made available to importers and exporters in Canada.

SECTION VIII

INSPECTION

266. An important feature of the operations of the chartered banks and one which distinguishes them sharply from competing financial institutions is the existence of rigorous inspection procedures. These procedures are both internal, provided by the banks themselves, and external, provided by the shareholders' auditors and the Inspector General of Banks.

267. The practice of internal inspection by banks is one of long standing, and important benefits in control and efficiency are derived from the procedures which have been developed through many years of experience. Each branch and some departments of the bank are inspected annually on a surprise basis. This involves verification and evaluation of assets and liabilities in these units, including assessment of loan risks and critical examination of collateral security. Application of official rules and instructions is checked and any irregularities of consequence are reported to head office. In addition it is the duty of inspecting officers to observe and advise on branch operating efficiency and, among other things, to ensure that policies formulated at the executive level are carried out in all branches. Inspecting officers are attached either to district administrative departments or to head office. However, they report directly to head office and are expected to be as objective as possible in their appraisals.

268. Section 61 of the Bank Act requires the shareholders at each annual meeting to appoint two qualified auditors, whose duties include reporting to the president and the general manager concerning any transactions or conditions that, in their opinion, require rectification; any such reports must be submitted to the next meeting of the directors. The auditors must also report to the shareholders at the next annual meeting on the statement of bank assets and liabilities.

269. The duties of the Inspector General of Banks as provided in section 63 of the Bank Act are briefly:

- (1) to satisfy himself that provisions of the Bank Act for the safety of creditors and the shareholders are being observed and that the bank is in sound financial position and to report the results of his examinations and findings to the Minister, and
- (2) to certify to the Minister that the returns relating to cash reserves are correct.

270. The periodic inspection by the Inspector General supplements the internal inspections conducted by the banks.

271. It would not in our view be desirable for the Inspector General of Banks to become an officer of the Bank of Canada. We suggest that the Bank of Canada and the Inspector General must function independently if each is to perform a proper function. Occasions will inevitably arise where it is helpful for the Inspector General to be able to take an independent and objective position.

SECTION IX

PERSONNEL POLICIES

Recruitment

272. There is an ever-present need for the best type of man and woman available. Banks generally recruit their employees direct from schools and universities. Branch managers keep in touch with local school principals, vocational guidance teachers, and others, looking for capable young people. Bank representatives also visit various universities and colleges to recruit members of graduating classes.

273. Educational requirements are now higher than at any time in the past. Increasing mechanisation is opening the way for more interesting and challenging jobs, requiring more maturity and judgment on the part of the staff. There is a considerable turnover of personnel, particularly among the women as a result of marriage and family responsibilities. All these things combine to bring relatively rapid advancement, and put a premium on high initial educational qualifications and training. With few exceptions banks nowadays want people with at least junior matriculation standing, and are hiring more and more university-trained people.

Salaries

274. Salaries and benefits paid by the banks are fully competitive in the labour market. For the majority of employees the basic salary is normally based on 40 hours per week, and overtime is paid thereafter at one and a half times the basic rate. In most banks it is the

practice to grant general year-end bonuses.

Female Staff

275. Approximately 55 % of the staff of the chartered banks today is made up of women. The turnover due to marriage and other factors is substantial, as already mentioned, and this restricts the numbers who are able to acquire the broad experience needed for senior posts. Nevertheless there are excellent opportunities for advancement for those "career minded" women who do remain on the staff, and many bank women today occupy positions of considerable responsibility.

276. Women hold a number of senior positions in head offices, some being for example members of the inspection staffs. Some branch managers are women, others are in charge of sub-branches, and still others are accountants, assistant accountants, or heads of departments. Opportunities for qualified women in the banks are expected to grow steadily in the future, so that the outlook for them is likely to be increasingly bright in the years ahead.

277. A survey at October 31, 1961 showed the following staff distribution in Canada:-

	<u>Men</u>	<u>Women</u>	<u>Total</u>
Salaried Staff	27,846	36,511	64,357
Wage Earners	3,383	1,768	5,151
	<u>31,299</u>	<u>38,279</u>	<u>69,508</u>

Training and Promotion

278. Almost invariably the chartered banks follow the practice of promotion from within, right up to the highest executive levels. Practically the only exceptions are for personnel having specialised professional training, for example in law, accounting, or economics, and internal promotion is followed wherever possible even in these fields. Officers at all levels are expected to be on the lookout for able individuals who are capable of added responsibility and training, and such people are given every possible opportunity to broaden their experience.

279. Formerly it was customary to train bank staff entirely within the branch, supplemented only by inter-branch transfers for the sake of wider experience. These methods are still used, but it is no longer possible to rely on them entirely. The demands of modern procedures and the need for trained personnel to staff rapidly expanding operations are too great to be met in this time-consuming way. New staff members now usually get a period of intensive schooling in bank procedures at or soon after recruitment. Later they may be given additional training courses to prepare them for increased responsibilities right up to the level of branch management as they receive promotion or are being prepared for promotion. A new employee with advanced educational standing is likely to get special training in the form of rotation to a variety of duties in a relatively short period of time, and to move quickly to a position of responsibility.

280. The employees of all banks are encouraged to participate in the Fellows Course in Banking, which is offered through arrangements between The Canadian Bankers' Association and Queen's University, Kingston, Ontario; successful candidates generally have their tuition fees refunded and also receive a cash award. In some cases officers are selected to attend business administration courses at certain universities, the tuition fees and expenses being paid by their employers. Most banks maintain libraries for the use of their employees.

281. The selection of branch managers is based on performance. Subsequent training normally includes transfers to other branches in order to provide a variety of banking experience. There may also be included a period of credit or inspection work at head office or at a regional administrative office. Promotion is on merit, and normally evolves through successive transfers to branches entailing greater and greater responsibilities.

282. Intermediate and senior posts at head office and at regional administrative offices are filled in essentially the same way. In part this is accomplished automatically through the process of rotating branch personnel as part of normal training procedures, in part by the selection of those with particular aptitudes for specialized posts in regional and head offices. In all cases promotion is on the basis of merit.

Pensions and Other Benefits

283. The chartered banks offer various employee



1 benefits, at least equivalent to those offered by other
2 enlightened employers. Indeed, this is a field in which
3 the banks have done much pioneering over the years.
4 All banks operate retirement plans which make adequate
5 provision for all long-service employees, male and
6 female, and for those unfortunate enough to become in-
7 capacitated for further duty. Sick leave provision,
8 Group Life Insurance and Group Health Plans are all on
9 an unusually broad and generous scale.

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SECTION X

BANK MECHANIZATIONMeeting the Demands for Service

284. Two major forces have dominated Canadian banking in the post-war period; the increasing use of banking services, and the competitive drive for greater efficiency in banking operations. Between 1945 and 1961 Gross National Product more than tripled, but bank clearings quadrupled. In 1961 the number of deposit accounts increased by 568,000 -- an average of 2,370 every banking day. Cheques cashed (debits) in the fifty-two clearing house centres rose about \$25 billion over 1960, to approximately \$300 billion. In a typical month some 57,800,000 debit entries were made to deposit accounts, compared to 53,200,000 in 1960.

285. Under the pressure of increasing activity the number of bank branches rose to 5,225 at the end of 1961, an increase of 174 in the year and 2,119 since 1945; bank employment reached 68,128 at the end of the respective fiscal years in 1961, compared with 66,796 a year earlier and 32,337 in 1945. Up-to-the-minute manually operated mechanical aids have been installed to assist the staff. In large centres the required sorting, listing, balancing, distributing, and other processes involved in the clearing of cheques are already a 24-hour operation involving batteries of manually-operated machines each capable of handling one thousand items or more an hour. Nevertheless these methods have serious limitations in giving the customers the prompt

and accurate service that is appropriate to today's high-speed communications. In spite of continually increasing staff it is becoming more difficult to keep up with the volume of work and to maintain the necessary degree of accuracy by existing methods.

286. The next step in the continuous drive of the chartered banks to maintain high standards of service to their customers is the use of electronic equipment. This will assist in the rapid and accurate processing of the continually growing volume of transactions. It will relieve personnel of the bulk of the monotonous routine work, and free them for the multitude of more interesting and challenging jobs that require human judgment and cannot be done by machine.

Mechanized Cheque-Sorting

287. In working towards the introduction of electronic equipment, the emphasis so far has been on machines to "read" and sort cheques. For the past several years a special committee of The Canadian Bankers' Association has been studying various methods and systems. A wide variety of "languages" for automatic cheque-sorting was considered -- punched-card systems, optical scanning, fluorescent ink, magnetic ink in code patterns, to give a few examples. After careful study the banks have agreed on the "Magnetic Ink Character Recognition" method, which has also been adopted by American and British banks. One reason for this choice is its readability; it can be read electronically through over-stamping, pencil and ink marks, oils, greases, carbon smudges, opaque tapes, etc.

1 It is also extremely durable.

2 288. The banks have agreed in addition that, if
3 maximum usefulness is to be achieved from electronic
4 cheque-handling, there should be standards set for the
5 size of cheques. They have adopted the same type-font
6 as American and British banks (technically known as
7 E-13B), and have agreed on the arrangement and the
8 location of the message that the machines will read.

9 289. The cheque-reading machines will be worth
10 while only at high-volume points such as main branches
11 in larger clearing centres and other large branches.
12 Most of the physical handling of items for clearing to
13 other banks or branches is done within the individual
14 bank, not in the clearing house itself, hence it is not
15 essential for all chartered banks to inaugurate auto-
16 matic cheque-sorting simultaneously. Nevertheless the
17 maximum benefits will only be achieved when all are
18 making use of the new procedure.

19 290. After electronic cheque-sorting is in full
20 operation, it will be logical to tie it in with
21 electronic bookkeeping. However, that is still some time
22 in the future. In any case the introduction of
23 electronic equipment is merely one more step in the
24 evolution of banking in Canada which has been going on
25 over the years. It will be necessary in order to main-
26 tain the high standards of service, speed, and ef-
27 ficiency that Canadians have come to expect from their
28 anking system.

Other Countries

29 291. In other countries the order in which

1 electronic procedures have been introduced has tended
2 to be the reverse of that in Canada -- they have
3 generally been applied to bookkeeping first and to
4 cheque-handling second.

5 292. In the U.S.A. a number of banks began ex-
6 perimenting several years ago with the use of computers
7 for handling various types of records. Some have now
8 been successfully using them for some time; this in-
9 cludes the system used in California by the Bank of
0 America, which is of particular interest because branch
1 banking in that state is parallel to Canadian practice.
2 British experience is of interest for the same reason;
3 there the first computer was ordered in August 1959,
4 without waiting for the perfection of mechanical cheque-
5 handling procedures; the installation was designed to
6 be fed by data derived from manual processes. A number
7 of machines are available, differing considerably in
8 detail, but they are all general-purpose computers taken
9 from production lines rather than specialized machines
0 designed for banking operations.

1 293. Many of the larger banks in the U.S.A. have
2 a sufficient volume of business in a single office to
3 justify the cost of a computer, but some employ one for
4 central bookkeeping on behalf of a number of branches.
5 A number of data processing centres are now springing
6 up to provide smaller banks with similar facilities on
7 a fee basis; some are run by large banks, others by
8 computer manufacturers. In Britain a few of the larger
9 bank branches also have enough volume to support a com-
0 puter for their own work alone. In other cases however

1 centralized bookkeeping is used for a number of branches,
2 with entries transferred between the branches and the
3 centre by telecommunications.

4 294. The mechanical handling of cheques -- reading,
5 sorting, and listing -- is already widespread in the
6 U.S.A. A rapidly increasing portion of all cheques
7 handled by the clearing service of the Federal Reserve
8 Banks is in the new coded form. In Britain experiments
9 with a cheque-sorter using the E-13B type-font had been
10 begun by one bank in the spring of 1960, eight months
11 before the decision to standardize on that system, and
12 equipment of this type is now being introduced.



SECTION XI

DIRECTORS

295. At the close of 1961 the chartered banks had a total of 253 directors. As might be expected these directors have business activities encompassing the entire field of Canadian industry and commerce and have a wide knowledge of conditions in all parts of the country.

296. Directors are elected by the shareholders at their annual meetings with interim appointments made by the boards to fill vacancies which occur during the year. The usual practice at the annual meetings is for the shareholders to propose a slate of existing directors plus the names of other individuals who it is felt would make valuable additions.

297. In choosing a bank director there are many desirable qualities to be sought. The candidate should, of course, have sound judgment and undoubted integrity and be a success in his chosen field, for a director's name must add to the public's confidence in the bank. He should also have broad business experience, usually including an intimate understanding of a particular industry, because the bank's activities are diverse, entering into almost all fields of endeavour in the economy. Not the least of the qualities sought in a director is his ability to attract new and desirable business and to assist in retaining the goodwill of existing customers.

298. Bank boards generally meet weekly or

1 bi-weekly. Some of the banks follow the practice of
2 holding occasional meetings of their directors at points
3 other than the city where their chief executive office
4 is located. In addition, there are often local com-
5 mittees of directors in various provinces and these
6 local committees meet from time to time, as frequently
7 as weekly, to discuss regional problems and to make
8 recommendations in respect to the local operations of
9 their bank.

10 299. In their deliberations the directors attempt
11 to ensure that the bank follows sound policies. The
12 board does not usually initiate policy -- but no major
13 policy decisions are made without the approval of the
14 directors. More specifically, the typical board of
15 directors authorizes the larger loans, appoints the
16 chief executive officers of the bank and defines their
17 duties, reviews branch inspection reports and ensures
18 that full audits are carried out, approves dividend,
19 capital and reserve policies and authorizes branch ex-
20 tension plans and other matters of major concern to the
21 bank.

2 300. It is sometimes suggested that bank directors
3 are in a position to steer bank credit to their own
4 advantage and to the disadvantage of competitors. The
5 duties and responsibilities of directors are set out
6 in the Bank Act. Section 75 (3) provides:

A director of the bank shall not be present
or vote at a meeting of the board during the
time at the meeting when a loan or advance to
himself or a firm of which he is a member or a

corporation of which he is a director is under consideration, unless the loan or advance is to a corporation controlled by the bank, all the issued capital stock of which, except the qualifying shares of directors, is owned by the bank.

301. In addition, loans to firms with which a bank director is associated are subject to regulations which do not apply in other cases. For instance, s. 75 (2) (f) provides that a bank may not, directly or indirectly lend money or make advances in a principal amount exceeding five per cent of its paid-up capital to a director of the bank or to any firm or corporation of which a director or the general manager of the bank is a member or shareholder without the consent of two-thirds of the directors present at a regular meeting of the board or a meeting of the board specially called for the purpose.

302. Section 21 of the Bank Act provides the following in respect to qualifications of bank directors:

(1) A person is not eligible to be a director unless he holds stock of the bank as the absolute and sole owner thereof in his individual right and not as trustee or in the right of another, on which not less than .

(a) three thousand dollars, or such greater amount as the by-laws require, have been paid up, when the paid-up capital stock of the bank is one million dollars or less,

(b) four thousand dollars, or such greater amount as the by-laws require, have been paid up, when the paid-up capital stock of the bank is over one million dollars and does not exceed three million dollars, or

(c) five thousand dollars, or such greater amount as the by-laws require, have been paid up, when the paid-up capital stock of the bank exceeds three million dollars;

except that in the case of not more than one-quarter of the number of directors the minimum requirements of subscriptions to stock in paragraphs (a), (b) and (c) shall be reduced to fifteen hundred dollars, two thousand dollars, and twenty-five hundred dollars respectively.

(2) A majority of the directors shall be subjects of Her Majesty ordinarily resident in Canada.

(3) The election or appointment of any person as a director is void if the composition of the board of directors would as a result thereof fail to comply with subsection (2).

(4) A person is not eligible to be elected or appointed a director after the first day of July, 1959, if he has reached the age of seventy-five years.

SECTION XII

REVENUES, EXPENSES, NET EARNINGS, CAPITALIZATION,
AND INNER RESERVES

Revenues of the Chartered Banks

303. The chartered banks' revenues are derived principally from two main sources: from interest on the use of their financial assets - loans, securities, etc. - and from charges made to customers for services rendered.

304. It will be seen from Tables I and II, which trace the growth of bank earnings in the post-war years, that total gross revenues have increased over five-fold since 1945 and, in addition, there have been significant changes in the relative importance of the major sources of earnings. In the following paragraphs occasional reference is made to comparable earnings and expense experience in the U.S. banks. No similar information is available for U.K. banks either individually or in total.

305. Interest and discount on loans, which have increased nine times in the post-war period, accounted for 61% of total bank operating earnings in 1961 compared with 35% in 1945. The main reason for this shift in the source of bank earnings is to be found in the changing pattern of asset distribution. At the end of the war 72.2% of the chartered banks' earning assets were invested in securities, principally Government of Canada bonds used to finance the war effort, while loans accounted for only 27.8% of such assets. By 1961

however this distribution had been reversed and loans accounted for 64.3% of earning assets while securities made up only 35.7%.

306. As shown in Table III, the average rate of return on loans has also increased over the post-war period from 4.13% in 1945 to a high of 5.88% in 1960; it was 5.86% in 1961. Part of the increase in loan revenue is therefore the result of changes in interest rates. The prime lending rate remained at 4-1/2% during the post-war period to April 23, 1956, when it was raised to 5%. Since then it has varied between 5% and 5-3/4%. The last change occurred on June 1st, 1961, when it was reduced to 5 1/2%, where it remains at time of writing.

307. While the rate of return on total loans has tended to follow changes in the prime lending rate, the total revenue from loans does not move directly with interest rates since increases in the prime rate are usually accompanied by, and are indicative of, restrictive lending policies in response to central bank action. Consequently, the growth of bank loans, discussed elsewhere in this submission, naturally has an important bearing on the growth of revenue from this source.

308. Interest, dividends and trading profits in securities were 2-1/2 times larger in 1961 than in 1945 compared with the nine-fold increase in interest on loans. Income from securities has, as a result, increased sharply as a per cent of total revenue. This trend is, of course, related to the declining trend of

1 security holdings already mentioned.

2 309. The average rate of return on securities
3 has been increasing over the post-war period in keeping
4 with the rising trend in interest rates generally. In
5 1945 the banks earned an average of 1.87% on their
6 securities, including trading profits, compared with
7 ^{4.94%} 2.94% in 1960 and 3.81% in 1961.

8 310. Earnings from securities are held down to
9 some extent by the nature of the bank's operations.
10 When loan demand is strong the banks have traditionally
11 shifted from securities to loans to meet this demand
12 and their customers have come to expect such continued
13 support. But when loan demand is high, interest rates
14 are also high and bond prices are low. Thus as fully
15 discussed elsewhere in this brief the banks often find
16 themselves selling securities at the bottom of the
17 market and buying at the top, when loan demand is slack
18 and interest rates are relatively low.

19 311. The chartered banks' revenue from charges to
20 customers for banking services consists principally of
21 four types of charges:

- 22 a) Service charges on deposit accounts
- 23 b) Charges connected with foreign exchange
24 transactions and foreign collections
- 25 c) Domestic exchange and commissions on
26 cheques and drafts.
- 27 d) Charges for safety deposit boxes and
28 safekeeping of securities and other
29 valuable.

TABLE I

A250

CANADIAN CHARTERED BANKS
EARNINGS AND EXPENSES

	<u>1945</u>	<u>1950</u>	<u>1955</u>	<u>1960</u>	<u>1961</u>
	-----(\$ Millions)-----				
Current Operating Earnings					
Interest & Discount on Loans	60	125	236	526	541
Interest, Dividends & Trading Profits on Securities	71	101	128	182	197
Exchange, Commission, Service Charges and other current Operating Earnings	41	56	89	135	143
Total Current Operating Earnings	<u>172</u>	<u>282</u>	<u>454</u>	<u>842</u>	<u>880</u>
Current Operating Expenses					
Interest on Deposits	35	58	105	271	291
Remuneration to Employees	56	102	153	230	244
Contributions to Pension Funds	4	12	14	13	13
Provision for Depreciation of Premises	3	7	10	18	20
Other Current Operating Expenses	<u>27</u>	<u>45</u>	<u>70</u>	<u>114</u>	<u>123</u>
Total Current Operating Expenses	<u>124</u>	<u>220</u>	<u>352</u>	<u>646</u>	<u>690</u>
Net Current Operating Earnings	48	62	102	197	190
Provision for Income Taxes	13	16	37	91	102
Dividends Paid	10	16	26	54	58
Net Available for Losses or for General Contingencies	25	30	38	52	30
Net Capital Profits (Loss)	-	-	(1)	4	2

Source: Canada Gazette. Compiled from returns made pursuant to Section 106 of the Bank Act.

TABLE II

CANADIAN CHARTERED BANKS
EARNINGS AND EXPENSES

	<u>1945</u>	<u>1950</u>	<u>1955</u>	<u>1960</u>	<u>1961</u>
	(Percentage of Total Operating Earnings)				
Current Operating Earnings					
Interest & Discount on Loans	35	44	52	62	61
Interest, Dividends, & Trading Profits on Securities	41	36	28	22	22
Exchange, Commission, Service Charges & Other Current Operating Earnings	<u>24</u>	<u>20</u>	<u>20</u>	<u>16</u>	<u>16</u>
Total Current Operating Earnings	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>
Current Operating Expenses					
Interest on Deposits	20	21	23	32	33
Remuneration to Employees	33	36	34	27	28
Contributions to Pension Funds	2	4	3	2	1
Provision for Depreciation of Premises	2	2	2	2	2
Other Current Operating Expenses	<u>16</u>	<u>16</u>	<u>15</u>	<u>14</u>	<u>14</u>
Total Current Operating Expenses	<u>73</u>	<u>78</u>	<u>78</u>	<u>77</u>	<u>78</u>
Net Current Operating Earnings	27	22	22	23	22
Provision for Income Taxes	7	6	8	11	12
Dividends Paid	6	6	6	6	7
Net Available for Losses & for General Contingencies	15	10	9	6	3

TABLE III
EARNINGS RATIOS
CANADIAN CHARTERED BANKS AND U.S. COMMERCIAL BANKS

	1945	1950	1955	1960	1961
	%	%	%	%	%
<u>Percentage of Total Assets*</u>					
Total current earnings - Canada	2.59	3.16	3.83	5.17	5.04
U.S.	1.80	2.51	3.07	4.39	N.A.
Net Current earnings - Canada	0.70	0.66	0.86	1.21	1.09
U.S.	0.75	0.97	1.11	1.58	N.A.
Net earnings available for dividends and losses - Canada	0.53	0.50	0.54	0.65	0.50
U.S.	0.55	0.70	0.72	1.02	N.A.
<u>Percentage of Total Capital Accounts*</u>					
Net current earnings - Canada	15.31	16.69	18.64	20.53	18.54
U.S.	13.11	13.97	15.40	19.53	N.A.
Net earnings available for dividends and losses - Canada	11.48	12.71	11.93	11.08	8.59
U.S.	9.53	10.08	9.97	12.60	N.A.
Dividends declared - Canada	3.15	4.41	4.81	5.64	5.64
U.S.	3.29	3.55	3.87	4.17	N.A.
<u>Rates of Return on Securities</u>					
including Trading Profits- Canada	1.87	2.31	2.69	3.94	3.81
U.S.	1.61	1.73	1.90	3.18	N.A.
<u>Rates of Return on Loans-</u>					
Canada	4.13	4.49	4.78	5.88	5.36
U.S.	3.01	4.27	4.78	5.86	N.A.

* Figures for Assets and Capital Accounts are:
a) in Canada - average of month ends for fiscal year.
b) U.S. average of figures reported on call dates at
the beginning, middle and end of each year.

Sources: Canada - Canada Gazette
U.S.A. - Federal Reserve Bulletin,

Included are those which are members



1 312. While revenues from these sources increased
2 some 3-1/2 times between 1945 and 1961, they have de-
3 clined from almost 24% of total revenues in 1945 to 16%
4 in 1961.

5 313. Service charges on deposit accounts now repre-
6 sent some 28% of total miscellaneous earnings in contrast
7 to 14% in 1950. This reflects increases in both rates
8 charged and in deposit velocity. A comprehensive cost
9 analysis was conducted in 1961 in order to determine the
10 reasonableness of present service charges. It was found
11 that in general costs are now above the present
12 customary scale of bank service charges.

13 314. It is apparent that service charge rates
14 have not been sensitive to rising costs, and the mini-
15 mum rates have been revised upward at intervals only
16 when it became obvious that they were much out of line
17 with costs. Competition for deposit customers between
18 the banks themselves and with the non-bank financial
19 institutions results in the minimums seldom being ex-
20 ceeded.

21 315. Rates on other standard bank services have
22 been even less frequently increased. There have been
23 no changes in exchange rates on out-of-town cheques
24 since the Bank Act revision of 1900 and apart from in-
25 creases in the charges applicable to small items the
26 same has held true for basic collection charges.
27 Safety deposit box charges have remained unchanged since
28 1949, money order commissions since 1948. Commissions
29 on foreign exchange services have increased in the past
30 decade but only slightly. Consequently, while revenue

1 from these sources has varied in volume, it has not
2 kept pace with rising costs and this, coupled with sharp
3 increases in earning assets, has resulted in its decline
4 as a proportion of total revenue.

5 316. In general it would seem preferable for
6 service charges to match the cost of services rendered
7 insofar as practical. If, for instance, service charges
8 are waived in view of the large borrowings of a customer
9 this really results in an effective charge for interest
10 below the going rate. Free services in line with free
11 balances kept seems equitable if this results in the
12 banks paying for funds by way of service provided. But
13 if each service does not bear its own cost then, the
14 effect is that one class of customer must subsidize
15 another.

16 Trends in U.S. Commercial Bank Earnings

17 317. Tables IV and V show earnings statistics for
18 U.S. commercial banks. It will be seen that their earn-
19 ings pattern is very similar to that in Canada. There
20 has been the same shift in the major source of earnings
21 from securities to loans in the post-war period, and
22 the relative proportion of revenue derived from loans
23 and from securities is similar in both countries.

24 318. It is interesting to note that the rate of
25 return on loans in the two countries has been roughly
26 the same as shown in Table III; in this connection it
27 must not be overlooked that it is a common practice in
28 the U.S.A. to require compensating deposit balances
29 against loans, which raises the effective cost of
30 borrowing to a level substantially above that indicated

by the nominal interest rate. The rate of return on securities earned by the Canadian banks has been consistently higher than that earned by U.S. commercial banks because bond yields in Canada have usually been higher than those in the United States. While in 1945 Canadian banks were able to earn a greater relative share of total earnings from service charges, the Canadian share has fallen some 8 percentage points in the intervening years in comparison with a decline of only 3 points in the U.S.A.

Expenses of the Chartered Banks

319. The current operating expenses of the chartered banks rose 5-1/2 times in the post-war period from \$124 million in 1945 to just over \$690 million in 1961. As will be seen from Table I, while all major items of expenses have increased, there has been a considerable change in the relative importance of different items.

320. In 1945 interest on deposits amounted to \$34.8 million representing 20% of total operating earnings; by 1961 interest amounted to \$290.8 million, or 33% of the total. Interest paid on deposits is now the largest single item of bank expenses.

321. This growth is attributable to substantial increases in both the rates of interest paid on deposits and the total amount of interest-bearing deposits. Because Canadian statistics do not segregate interest-bearing deposits - part of government, foreign and other bank deposits, for example, are interest-bearing - it is not possible to calculate an actual rate paid. However,

TABLE IV

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U.S. COMMERCIAL BANKS
EARNINGS AND EXPENSES

	1950	1955	1960	1965	% 1965 1945
	-----(\$ Millions)-----				
Current Operating Earnings					
Interest & Discount on Loans	708	1970	3626	6699	946
Interest, Dividends & Trading Profits on Securities	1434	1293	1520	2478	173
Exchange, Commission, Service Charges and other Current Operating Earnings	474	714	1067	1650	349
Total Current Operating Earnings	2616	3963	6213	10,833	414
Current Operating Expenses					
Interest on Deposits	233	343	670	1572	603
Remuneration to Employees	641	1202	1896	2798	405
Provision for depreciation	40	59	106	212	530
Other Current Operating Expenses	569	841	1276	2051	367
Total Current Operating Expenses	1523	2445	3960	6933	455
Net Current Operating Earnings	1093	1518	2253	3900	357
Provisions for Income Taxes	299	426	794	1384	463
Dividends	274	391	566	832	304
Net Available for Losses or for General Contingencies	520	719	893	1684	324

Source: Federal Reserve Bulletin.

TABLE V

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U.S. COMMERCIAL BANKS
EARNINGS AND EXPENSES

	<u>1945</u>	<u>1950</u>	<u>1955</u>	<u>1960</u>
	(Percentage of Total Current Earnings)			
Current Operating Earnings				
Interest and Discount on Loans	27	50	58	62
Interest, Dividends and Trading Profits on Securities	55	32	24	23
Exchange, Commission, Service Charges and other Current Operating Earnings	18	18	17	15
Total Current Operating Earnings	100	100	100	100
Current Operating Expenses				
Interest on Deposits	9	9	11	17
Remuneration to Employees	26	30	30	26
Provision for Depreciation	2	1	2	2
Other Current Operating Expenses	21	21	21	19
Total Current Operating Expenses	58	61	64	64
Net Current Operating Earnings	42	39	36	36
Provision for Income Taxes	11	11	13	13
Dividends	10	10	9	8
Net Available for Losses or for General Contingencies	20	18	14	16

1 the standard rate on personal savings deposits which was
2 1-1/2% in 1945 has risen to 2-3/4%. The rates on other
3 notice deposits have increased even more. In 1945 the
4 rate paid for other notice deposits was 1/2%; today it
5 runs up to 3-3/4% for fixed-term deposits, and ordinary
6 corporate notice deposits obtain 2-3/4%.

7 322. It is apparent that the rate of interest
8 which the banks pay on deposits cannot for long increase
9 faster than the rate of interest earned by the banks on
10 their loans. In 1945 there was a spread of 3% between
11 the standard rate of interest paid on personal savings
12 deposits of 1-1/2% and the prime lending rate of 4-1/2%;
13 since then this spread has been reduced to 2-3/4%. At
14 the same time with the rate of interest paid on the
15 growing volume of other notice deposits increasing from
16 1/2% to as much as 3-3/4% for deposit receipts, and even
17 higher in the case of term notes with maturities over
18 one year, the spread has been reduced even more.

19 323. The large post-war increase in Canadian notice
20 deposits has been discussed elsewhere in this submission.
21 However in addition to increased interest expense for
22 Canadian deposits there has been a rapid growth in recent
23 years in interest-bearing deposits in foreign currencies.
24 The rate of interest paid on these deposits is sometimes
25 higher than the amount paid on Canadian deposits, in
26 line with the rate of interest at which the funds can
27 be employed in international markets.

324. The second largest item of bank expense is
salaries and wages. In total these items were 4-1/2 times
larger in 1961 than in 1945, rising to \$244 million

1 from \$56 million. In 1961 salaries represented 61% of
2 total operating expenses, exclusive of interest paid.

3 325. The contributions by the banks to their em-
4 ployees' pension funds have risen from year to year as
5 the number of employees and the amount of salaries have
6 increased. The banks have also made lump-sum payments to
7 these funds as the actuarial needs of the funds have
8 required. In total, contributions by the banks to their
9 pension funds rose from \$3.8 million in 1945 to \$13.3
10 million in 1961.

11 326. The proportion of the banks' operating ex-
12 penses set aside for depreciation has remained fairly
13 constant during the post-war period. The total amount
14 involved, however, has increased substantially from
15 \$3.2 million in 1945 to \$19.6 million in 1961. This
16 increase has resulted in the main from the renovation
17 and expansion of older branches and to a lesser extent
18 from the construction of new ones.

19 327. Of the other current operating expenses,
20 comprising 14% of total earnings in 1961, the more
21 important items are for outlays for advertising and
22 publications, communication, property, stationery,
23 miscellaneous taxes and travelling. Of these, property
24 costs are by far the largest, accounting for 40% of such
25 sundry expenses.

26 Trends in U.S. Commercial Bank Expense

27 328. U.S. experience on costs has been broadly
28 similar to Canada's. Interest expense has increased
29 noticeably in relation to earnings in both countries.

30 However, the proportion of total expenses paid as interest

1 is much lower in the United States than in Canada. This
2 is because, as noted earlier in this brief, the pro-
3 portion of interest-bearing notice deposits to total
4 deposits is much lower in U.S. commercial banks than in
5 the Canadian chartered banks. Other current operating
6 expenses are proportionately greater in the U.S. than
7 in Canada, possibly because of the economies of Canada's
8 branch system.

9 Net Current Operating Earnings

10 329. In addition to the factors discussed above
11 which have affected the growth of earnings and expenses,
12 two other trends have affected net earnings. First, the
13 shift from lower-yielding securities to higher-yielding
14 loans has produced an increase in the return on total
15 bank assets. As will be seen from Table III, the ratio
16 of earnings to total assets has increased from 2.60% in
17 1945 to 5.17% in 1960 and was 5.04% in 1961.

18 330. At the same time, however, the distribution
19 of the banks' liabilities has changed. There has been
20 a relative shift from non-interest-bearing deposits to
21 interest-bearing deposits. Canadian notice deposits
22 increased from some 47% of total Canadian deposits in
23 1945 to 64% in 1961. In addition, as mentioned earlier,
24 there has been a substantial increase in foreign interest-
25 bearing deposits. Thus, the banks have been faced with
26 a trend towards relatively higher costs for their
27 deposits which has offset part of the gains from the
28 higher return on assets.

29 331. Nevertheless, net operating profits before
30 provision for losses and income taxes have increased

1 from \$46.7 million in 1945 to \$189.9 million in 1961 a
2 four-fold gain and expressed as a percentage of total
3 assets have increased from 0.707% at the end of the war
4 to 1.087% in 1961. This net rate of return on assets
5 however is below that earned by United States commercial
6 banks which amounted to 1.11% in 1955 and 1.58% in 1960.

7 332. Furthermore, it appears unlikely that the
8 chartered banks will be able to increase the net return
9 on total assets much above present levels. The post-
10 war shift from low-yielding securities to loans seems
11 to be approaching an end with the ratio of risk assets
12 to deposits near 70%. At the same time the shift from
13 non-interest-bearing deposits has shown no sign of
14 slowing down.

15 333. It is apparent from Tables II and V that net
16 operating earnings represent a much higher percentage of
17 total earnings in the United States than in Canada, with
18 the interest paid on deposits the chief reason for the
19 difference. Income taxes were 13% of total 1960 earn-
20 ings in the U.S. and 11% in Canada while dividends
21 were 8% in the U.S.A. and 6% in Canada. The most marked
22 difference in the two countries was that the proportion
23 of retained earnings including all provisions for losses
24 or contingencies were 16% of total operating earnings
25 in the United States as compared to 6% in Canada.

26 334. In the United States, the ratio of capital
27 to total assets is higher than in Canada. In spite of
28 this, Table III shows that net current ~~assets~~ as a
29 percentage of capital funds have ~~been~~ ~~only slightly~~
30 lower in the U.S.



1 335. The above paragraphs have described total
2 earnings and expenses of the banks regardless of where
3 they were earned or incurred. It has only been in the
4 last two years, however, that figures on the allocation
5 of earnings as between domestic and foreign business
6 have been reported to the Inspector General of Banks
7 along with the required Schedule Q return. While these
8 new figures may not completely allocate earnings and
9 expenses between domestic and foreign business -
10 depreciation, for example, is charged in toto against
11 domestic earnings - some indication of the importance
12 of foreign business may be gained from the fact that
13 these figures show that foreign net earnings have
14 amounted to 12% of total net earnings in both 1960 and
15 1961.

16 Bank Capital

17 336. Capital funds of Canadian banks consist of
18 paid-up capital rest account and undivided profits. The
19 three categories together make up the total of "share-
20 holder's equity".

21 337. It is generally accepted that one of the
22 primary uses of capital for banks as for other types of
23 business enterprises, is the provision of the physical
24 means of doing business, including, among other things,
25 buildings, equipment, furniture and the "tools of the
26 trade". For this reason, "bank premises" accounts have
27 been deducted from "shareholders' equity" in certain
28 ratios and tables as well as in the discussion of trends
29 and adequacy of capital.

30 338. Another major purpose of capital is to ensure



1 the protection of depositors' funds and the continuance
2 of the bank as a going concern. From the viewpoint of
3 depositors this assurance means that confidence in the
4 bank is maintained at all times, since it is considered
5 there is enough capital in the banking institution to
6 absorb losses that may reasonably be expected to occur
7 in the future. The amount of capital required for this
8 purpose will, of course, be influenced by the amount
9 of the banks' contingency reserves. In Canada, the
10 nature of chartered banks assets has changed over the
11 years. The banks now hold a large proportion of
12 government bonds and loans guaranteed in some degree
13 by the Federal Government. Consequently, the decline
14 of the capital-to-deposit ratio in Canada and in other
15 major countries has not been cause for alarm.

16 339. A further point is that most Canadian
17 chartered banks are international in scope, with
18 operations in a number of countries. Many of these
19 countries require banks to maintain capital within the
20 countries concerned. In other countries capital is
21 necessary for the same reasons as prevail in Canada
22 even if no statutory obligations are laid down.

23 340. The trend of capital in relation to deposits
24 and risk assets is shown in Tables VI and VII. While
25 shareholders' equity has increased about four-fold
26 since 1925, deposits have increased more than six times
27 during the same period. The ratio of capital to
28 deposits was 10.7% in 1925, it increased slightly during
29 the early thirties, then began a ~~sharp decline~~ ^{sharp decline} to a low
30 point of 4.0% in 1952. In subsequent years, new issues



1 of capital raised the ratio; at the end of 1961 it
2 stood at 6.1%. The ratio of capital excluding bank
3 premises to deposits showed a similar pattern.

4 341. The decline in the ratio of bank capital to
5 deposits from the 1920's to the early 1950's, and sub-
6 sequent increase, have also occurred in other countries.
7 Furthermore, in the United States the ratio for com-
8 mercial banks declined from 8.2% in 1930 to 7.9% in
9 1950 and has since risen to approximately 9.7% in 1961.
10 In the United Kingdom the ratio for leading banks has
11 moved from 7.6% in 1930 to 2.6% in 1950 and approxi-
12 mately 4.0% in 1961. In all three countries the greater
13 part of the decline reflects, in the main, the results
14 of monetary expansion.

15 342. The decline in the relative size of capital
16 funds has given rise to discussions concerning the
17 adequacy of bank capital. Views of what is "adequate"
18 capital have varied from time to time and from country
19 to country as circumstances have changed.

20 343. Nevertheless, the size of a bank's capital
21 remains for many depositors a measure of the bank's
22 strength. This is undoubtedly true in an even greater
23 degree in the field of international banking where the
24 large and increasing share of business which Canadian
5 banks enjoy is in no small part attributable to their
6 capital strength as revealed in published statements.

TABLE VI

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CANADIAN CHARTERED BANKS

RATIO OF SHAREHOLDERS' EQUITY TO DEPOSITS

Dec. 31st	Deposits**	Shareholders' Equity*		Shareholders' Equity* Less Bank Premises	
	(\$ Millions)	(\$ Millions)	%	(\$ Millions)	%
1925	2,366	254	10.7	173	7.3
1926	2,410	257	10.6	179	7.4
1927	2,653	271	10.2	195	7.4
1928	2,816	275	9.8	198	7.0
1929	2,820	318	11.3	238	8.4
1930	2,565	322	12.6	237	9.2
1931	2,426	322	13.3	235	9.7
1932	2,306	316	13.7	229	9.9
1933	2,294	286	12.5	201	8.8
1934	2,405	287	11.9	201	8.4
1935	2,609	287	11.0	202	7.7
1936	2,773	289	10.4	205	7.4
1937	2,819	291	10.3	210	7.4
1938	2,986	292	9.8	211	7.1
1939	3,378	294	8.7	214	6.3
1940	3,277	295	9.0	217	6.6
1941	3,634	296	8.1	221	6.1
1942	4,287	297	6.9	224	5.2
1943	5,149	297	5.8	227	4.4
1944	5,997	301	5.0	236	3.9
1945	6,884	299	4.3	234	3.4
1946	7,226	333	4.6	268	3.7
1947	7,406	340	4.6	269	3.6
1948	8,002	346	4.3	268	3.3
1949	8,177	353	4.3	266	3.3
1950	8,867	361	4.1	255	2.9
1951	9,003	375	4.2	255	2.8
1952	9,570	381	4.0	256	2.7
1953	10,140	419	4.1	309	3.0
1954	10,713	521	4.9	406	3.8
1955	11,904	567	4.8	441	3.7
1956	12,531	653	5.2	509	4.1
1957	13,234	732	5.5	573	4.3
1958	14,767	813	5.5	636	4.3
1959	14,651	926	6.3	720	4.9
1960	15,575	1,004	6.4	770	4.9
1961	17,674	1,071	6.1	817	4.6

*Capital, Rest Fund and Undivided Profits.

** Deposits in Canada and elsewhere in Canadian and other currencies.

Source: Canada Gazette.

TABLE VII
CANADIAN CHARTERED BANKS

		Shareholders' Equity Less Bank Premises as a Percentage of:			
Dec. 31st	Shareholders' Equity less Bank Premises (\$ Millions)	1	2	3	4
		Total Loans and Securities Other than Canadian Federal Provincial and Municipal Securities %	1 Plus Canadian Municipal Securities %	2 Plus Provincial Government Securities %	3 Plus Canadian Federal Securities with Maturity over two Years %
1925	173	10.3	9.9		
1926	179	9.8	9.5		
1927	195	9.6	9.4		
1928	198	9.0	8.8		
1929	238	10.0	9.9		
1930	237	12.4	12.0		
1931	235	13.6	13.0		
1932	229	15.2	14.3		
1933	201	14.0	N.A.		
1934	201	14.9	14.0		
1935	202	15.5	14.5		
1936	205	16.3	15.0		
1937	210	16.2	15.0		
1938	211	15.8	14.7	11.5	
1939	214	14.6	13.8	11.0	
1940	217	15.2	14.4	11.6	
1941	221	15.0	14.3	11.7	
1942	224	15.3	14.7	12.0	
1943	227	15.4	14.9	12.4	
1944	236	14.6	13.9	11.9	7.6
1945	235	12.3	11.7	10.1	5.4
1946	268	12.8	12.2	10.7	5.8
1947	269	9.7	9.4	8.1	5.0
1948	268	8.9	8.6	7.5	4.7
1949	266	8.6	8.3	7.3	4.6
1950	255	6.9	6.6	6.1	4.2
1951	255	6.4	6.2	5.6	4.0
1952	256	5.6	5.5	5.1	3.8
1953	309	5.8	5.7	5.5	4.1
1954	406	7.5	7.3	7.0	5.0
1955	441	6.7	6.5	6.2	4.8
1956	509	6.7	6.5	6.3	5.5
1957	573	7.1	6.8	6.6	5.7
1958	636	7.4	7.2	6.9	5.8
1959	720	7.4	7.2	7.0	6.3
1960	770	7.5	7.3	7.1	6.2
1961	817	7.3	7.1	6.9	6.1

Percentages
3 and 4 commence
with first year
in which Government
Return showed the
appropriate totals.

Source: Canada Gazette.

TABLE VIII
SELECTED BANKS
RATIO OF SHAREHOLDERS' EQUITY TO DEPOSITS
AND PAR VALUE OF SHARES

		Latest Fiscal Year End			Par Value of Common Shares*
<u>World's Largest Banks</u>		Deposits (Millions*)	Share- holders' Equity (Millions*)	Ratio %	
1	Bank of America, National Trust & Savings Assn., San Francisco	11,475	785	6.84	6.25
2	Chase Manhattan Bank, N. Y.	8,876	718	8.09	12.50
3	First National City Bank, N. Y.	8,372	784	9.36,	20.00
4	Manufacturers Hanover Trust Co., N. Y.	5,521	454	8.22	15.00
5	Barclays Bank Limited, London	£ 1,806	£ 84	4.65	£ 1
6	Midland Bank Limited, London	£ 1,669	£ 70	4.19	£ 1
7	Chemical Bank New York Trust Co.	4,353	430	9.88	12.00
8	The Royal Bank of Canada (\$ Can.)	4,502	306	6.80	10.00
9	Morgan Guaranty Trust Company	4,136	571	13.81	25.00
10	Canadian Imperial Bank of Commerce (\$ Can.)	4,220	256	6.07	10.00
11	Lloyds Bank Limited	£ 1,402	£ 70	4.99	£ 1
12	Security First National Bank, L. A.	3,662	271	7.40	12.50
13	Bank of Montreal (\$ Can.)	3,647	208	5.70	10.00
14	Bankers Trust Company, N. Y.	3,391	310	9.14	10.00
15	Continental Illinois National Bank and Trust Company Chicago	3,313	331	9.99	33.33
16	First National Bank, Chicago	3,142	322	10.25	20.00
17	Westminster Bank Limited, London	£ 1,022	£ 42	4.09	£ 1
18	Deutsche Bank	DM. 11,122	DM. 640	5.75	DM. 100
19	Wells Fargo Bank, Am. Trust Co., S. F.	2,712	201	7.41	10.00
20	National Provincial Bank Ltd., London	£ 947	£ 43	4.54	£ 1
 <u>Other Canadian Banks</u>					
	The Bank of Nova Scotia (\$ Can.)	2,120	118	5.57	10.00
	The Toronto-Dominion Bank	1,969	113	5.74	10.00
	Banque Canadienne Nationale	773	45	5.82	10.00
	La Banque Provinciale du Canada	399	19	4.76	10.00
	The Mercantile Bank of Canada	102	5	4.90	10.00

* U.S. Dollars unless otherwise indicated.

Sources: Annual Reports.

344. Early bank charters sometimes required a specified ratio of capital to "notes issued" or "total indebtedness". To some extent these provisions regarding capital were really connected with bank liquidity as well as solvency. As pointed out elsewhere liquidity of the banking system in an era of managed money is an entirely separate problem and a much lower capital seems reasonable under current conditions.

345. Supervisory authorities in the United States came to apply a standard ratio of capital to deposits of 10%, but "there appears to be no scientific basis for this particular ratio. It is simply a good round decimal, easy to calculate at a glance." (Roland J. Robinson "The Capital Deposit Ratio in Banking Supervision", Journal of Political Economy, XLIX, February, 1941, p. 41.) More recently it has come to be recognized that any simple capital-deposit ratio can be misleading: "the fundamental question on the adequacy of bank equities must be answered in relation to whether a decline which might take place in the value of the assets of a bank would cause the solvency of the bank to be in jeopardy." (Louis Frohmann, "The Adequacy of Bank Capital", Journal of Finance, October, 1947, p. 24.) As shown in Table VIII the ratio of capital to deposits for the 20 largest banks in the world as at the latest balance sheet date varies widely but the range for Canadian chartered banks is not out of line.

Par Value of Shares

346. The banks at present have some 85,000 shareholders. This is an increase of 50,000 since 1944 when,



1 in accordance with the Bank Act revision of that year,
2 stocks were split ten for one. It seems to us desirable
3 that widespread ownership of shares in the banks should
4 be encouraged, but the market prices of the various bank
5 stocks have now reached levels that tend to limit wider
6 distribution.

7 347. Both in the interests of the public and in
8 the interests of the banks themselves, some changes in
9 the statutory \$10 par value for bank shares should be
10 considered.

11 Inner Reserves

12 348. The chartered banks are permitted to make
13 limited appropriations from current earnings before
14 taxes for the purpose of providing reserves against
15 losses on certain of their loans and securities, and
16 their net long foreign exchange positions. The Bank
17 Act requires that the loans of a bank be stated "less
18 provision for estimated loss" and that all securities
19 other than Canadian Federal and Provincial be stated
20 at "not exceeding market value". To fulfill these re-
21 quirements the banks deduct the above-mentioned reserves,
22 known as inner reserves, from the total value of loans
23 and eligible investments and show only a net or realizable
24 value for these assets.

25 349. Prior to 1944 there were no specific statu-
26 tory requirements with respect to inner reserves but,
27 as was brought out in the Proceedings at The Standing
28 Committee of the House of Commons on Banking and Commerce
29 in that year, the shareholders' auditors and the Minister
30 of Finance through the Inspector-General of Banks had



1 been responsible for seeing that a bank's assets were
2 neither over-valued nor under-valued. However, in 1944
3 the Bank Act was amended to charge the Minister of
4 Finance with specific responsibility for determining
5 the amount which, in his opinion, was a reasonable ap-
6 propriation for a bank to make each year to its inner
7 reserves. Since that time the Minister has issued
8 periodically the Rules by which he makes this deter-
9 mination.

10 350. Inner reserves, as defined by the above-
11 mentioned Rules, are divided into three categories:
12 tax paid, specific and contingency. Tax paid reserves
13 are those on which all taxes exigible by the Government
14 have been assessed. Specific reserves are provisions
15 allowed for potential losses that are readily discern-
16 ible at the time; contingency reserves refer to addition-
17 al provisions for estimated losses which, while not ap-
18 parent at the time, are, nevertheless, known from ex-
19 perience to exist in any large body of loans and
20 securities.

21 351. From 1944 to 1954 the Rules issued by the
22 Minister first defined the assets in respect of which
23 contingency reserves were permitted and then specified
24 a percentage to be applied to each class of assets to
25 arrive at the allowable reserve. The reserves so calcu-
26 lated were originally in addition to the specific re-
27 serves that a bank was permitted to take in order to
28 reduce the book value of the relative assets to esti-
29 mated realizable value. In 1955 the Rules were changed
30 so that only the greater of the specific or contingency



1 reserves on each class of assets was allowed. Again in
2 1957 permitted reserves were further modified to dis-
3 allow reserves of any kind on certain classes of assets
4 including Canadian Federal and Canadian Provincial
5 securities, and finally in 1960 the fixed percentage
6 levels for the different classes of assets were re-
7 placed by a single, variable percentage that is based
8 on a moving average of a number of years' loss ex-
9 perience for the banking system as a whole.

10 352. The fact that such provisions are permitted
11 as a deduction from earnings before taxes has given rise
12 to criticism in some quarters. Even though taxes on
13 inner reserves are deferred, it has been contended that
14 the reserves are by now almost permanent, and the re-
15 sulting permanent tax deferment is equivalent to prefer-
16 ential tax treatment. This is true, of course, of any
17 provision for bad and doubtful debts. Nevertheless,
18 the fact remains that the banks must pay taxes at the
19 current rate on any transfers from contingency and
20 specific reserves unless they are used for the purpose
21 of writing off bad debts.

22 353. The entire concept of inner reserves was re-
23 viewed in considerable detail during the proceedings
24 leading up to both the 1944 and 1954 revisions of the
25 Bank Act. In 1944 the importance of inner reserves as
26 a factor in maintaining the confidence of depositors,
27 while at the same time giving management the freedom
28 of carrying on the lending function effectively was ex-
29 plained by the Minister of Finance when he said in part:

30 "It will be apparent from what I have said



1 that the inner reserves of the banks are nothing
2 more or less than the reserves for bad and
3 doubtful debts which the banking business re-
4 quires. They constitute the first line of de-
5 fence against losses on loans and losses on
6 investments which may have to be realized in
7 cash on a large scale and on short notice and
8 which by law cannot be valued at more than
9 current market prices. If the public functions
10 of banking are to be performed, if the banks'
11 demand obligations to their millions of de-
12 positors are to be met, and if the banks are to
13 provide credit freely for the needs of trade and
14 industry, these reserves must be adequate to
15 absorb the shocks of adverse business conditions
16 or fluctuations in security markets. If inner
17 reserves are inadequate, bank managements will
18 be hesitant to grant credit freely and take the
19 risks that proper service to the public requires.
20 If as a result of inadequate inner reserves,
21 banks have frequently to resort to published
22 rest funds to meet inevitable losses on loans
23 or shrinkage in the value of their investments,
24 public confidence will be impaired -- may be
25 lost altogether. Once confidence is impaired,
26 the need for inner reserves becomes all the
27 greater. As a last resort, the central bank
28 may come to the rescue but reliance on the
29 central bank should not be a steady diet or be
30 any excuse for failure of the chartered banks to



1 maintain themselves in a sound and strong
2 condition."

3 354. The lack of disclosure of inner reserves ap-
4 pears to cause some concern in certain directions.
5 While it is conceded that the publication of these
6 amounts could possibly further the interests of share-
7 holders, it is also believed that this would be detri-
8 mental to the interests of depositors, and it has long
9 been the practice of Canadian banking to regard their
10 interests as paramount. In this respect the Cohen
11 Committee on company law amendment in the United Kingdom
12 concluded that:

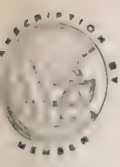
13 "In the case of banking companies, the
14 interests of the depositors outweigh the
15 interests of the shareholders and considerations
16 affecting the public interest must be taken into
17 account. The reputation for stability of these
18 companies is a national asset of the first
19 importance to the community in general, and it
20 is not in the public interest to endanger their
21 ~~appears stability or the confidence they enjoy at home~~
22 ~~while and abroad. History demonstrates the public~~
23 ~~amounted advantage of their being able to present a share-~~
24 ~~holder reasonably stable position in a time of violent~~
25 ~~mental and sudden stress and for this reason, it seems~~
26 to us desirable that such companies should be
27 permitted to retain a buffer of undisclosed
28 reserves."

29 355. None of the foregoing is intended to imply
30 that the existence of undisclosed inner reserves acts



1 to the detriment of the shareholders' interests. Not-
2 withstanding any lack of complete disclosure there are
3 ample safeguards of the position of a Canadian bank
4 shareholder. The provisions of the Bank Act regarding
5 the appointment and responsibilities of the shareholders'
6 auditors as well as the comprehensive supervision af-
7 forded by the office of the Inspector General of Banks
8 are as much indicative of the Government's concern with
9 the interests of depositors and shareholders as they are
10 evidence of its general responsibility for the continu-
11 ing safety and stability of the Canadian banking system.
12 In 1944 the Minister of Finance stressed the importance
13 of this concept when he expressed the opinion that:

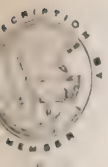
14 ".....it is a responsibility of the share-
15 holders' auditors and of the Inspector General
16 of Banks to see not only that inner reserves are
17 built up to the level of adequacy but also that
18 they do not exceed this level. Look for a
19 moment at the position of the shareholders'
20 auditors. If they allow over-valuation of the
21 bank's assets, they may be jeopardizing the
22 entire investment made by the shareholders of
23 the bank. On the other hand, if they allow real
24 under-valuation of the banks' assets, they are
25 not allowing the shareholders to obtain as fair
26 a return on their investment as the bank's earn-
27 ings justify. Neither of these errors is
28 justifiable. A proper sense of their trustee-
29 ship to the shareholders whom they represent re-
30 quires the auditors to exercise the soundest



1 judgment they possess in certifying that the
2 assets of the bank are truly valued -- that is
3 to say, neither over-valued nor under-valued."

4 356. Under the present method of determination,
5 the allowable percentage for the total of specific and
6 contingency reserves is based on a moving average loss
7 experience for the past 25 years for the banking system
8 as a whole. However, by definition, reserves are a
9 cushion against the contingencies of the future rather
10 than those of the past and any allowance based solely on
11 historical experience may often be inappropriate to
12 current circumstances. It follows that if a certain
13 percentage for inner reserves is considered adequate for
14 a given year the actual loss experience for that year is
15 not necessarily an accurate guide for the determination
16 of this allowable percentage in future years. Even
17 though losses themselves are not discernible when loans
18 are granted, accepted accounting practice dictates that
19 provision should be made for unidentifiable but po-
20 tential losses at that time, and the banks are faced
21 with the need for making appropriations to their inner
22 reserves in times of prosperity with the full knowledge
23 that these reserves will be drawn against in periods of
24 high loss experience.

25 357. The application of the existing formula means
26 that each year in the present cycle the banks are re-
27 placing low average assets and relatively high loss ex-
28 perience by high average assets and low loss experience.
29 Consequently the current formula for determining the
30 total of specific and contingency reserves produces a



1 somewhat anomalous result. A number of consecutively
2 good years will push the allowable percentage down at
3 perhaps the very time that reserves should be built up.
4 Business has been at a relatively high level with com-
5 paratively low losses and no major down-turns for more
6 than twenty years -- certainly the longest sustained
7 period of high activity in modern history. When the
8 formula is calculated next year the twenty-five year
9 average will contain only two years of the thirties and
10 two of the best at that, 1938 and 1939.

11 358. The allowable percentage for the reserve
12 formula has been reduced substantially over the past few
13 years. If this allowable level continues to decline in
14 the face of sustained low loss experience, the point
15 may be reached where the low level of reserves begins to
16 affect the banks' day-to-day operating decisions in the
17 extension of credit. Inadequacy of contingency reserves
18 can hardly help but colour the viewpoint of the banks in
19 formulating their credit policy. With reserves at a
20 minimum following a period of prosperity they might well
21 be compelled not only to hesitate in a subsequent re-
22 cession to make the very type of loans that would be
23 helpful in stimulating recovery but also to be less
24 lenient in carrying a borrower through his own difficult
25 periods.

26 359. It is the opinion of the banks that the
27 continued application of the present formula may result
28 in an allowable percentage so low as to defeat the pur-
29 pose of inner reserves, and it may be that the present
30 permitted level is already down to a point below which



1 it would be undesirable to go. For this reason, the
2 adoption of the principle of establishing a "floor"
3 below which the formula would be inoperative is recom-
4 mended. While the decision of where this "floor" should
5 be established is a matter of judgment and not susceptible
6 of accurate determination, it is the considered view of
7 the banks that it should be established not below the
8 permitted level for the current year so that they may be
9 in a position to take normal credit risks in all kinds
10 of financial weather.



PART THREE

FINANCIAL COMPETITION AND CONTROL

SECTION I

COMPETITION AMONG BANKS

Rates and Charges

360. The chartered banks are in keen competition with other lenders and depositories in respect of most of the business they do. However, none of these other institutions offers a full range of banking services. The banks play a key role in the operation of the payments mechanism, for example, including the clearing of cheques and drafts locally, between different points in Canada, and internationally; this role attracts substantial deposit balances regardless of the interest rate structure, though it also involves costs, not all of which are directly recoverable from the beneficiaries.

361. In general bank interest rates on deposits and on loans must conform fairly closely to the over-all structure of comparable interest rates, but there is some scope for variation because bank loan and deposit facilities are associated with other banking services that must be paid for in one way or another.

362. Among the chartered banks themselves however competition must take a different form. The various banks offer a virtually identical range of services to the public, and no one bank has a monopoly of staff and facilities capable of performing these services in a



1 courteous and efficient manner. It is obvious that any
2 bank will have to meet the best rate offered by other
3 banks in any major category of service, otherwise it
4 will lose virtually all of its business in that line;
5 there is therefore little scope for differences between
6 banks in respect of interest rates or charges. For ex-
7 ample, if the interest rate structure is considered un-
8 balanced, there may be some question as to whether it
9 is lending rates or deposit rates that should be changed.
10 Almost invariably the bank which is willing to operate
11 at the rate most favourable to its customers sets the
12 pattern for all the others; no one bank or group of banks
13 could long continue to exact terms less favourable than
14 any one bank or a minority of banks was prepared to
15 offer.

16 363. In arriving at loan and deposit interest
17 rates, important factors are of course the statutory
18 requirements to maintain a cash reserve of 8% and the
19 voluntary agreement to maintain a liquid-asset ratio of
20 15%; the cash component earns no interest and the
21 secondary reserves normally yield relatively low interest.
22 These requirements limit the amount the banks can earn
23 from the employment of their funds, and thus limit what
24 can be paid to depositors. Also, there must be sufficient
25 spread between lending and deposit rates to cover bank-
26 ing costs.

27 364. Lending is done at rates above the prime rate
28 where justified by the circumstances, but in any case
29 the interest rate may not exceed 6%; branch managers
30 are continually on the lookout for good customers, and



1 ready to seize any opportunity to gain an account from
2 another bank. Discretion is permissible in levying
3 certain charges in the case of a customer who carries
4 substantial free balances or whose business otherwise
5 warrants special consideration.

6 365. In the field of international banking the
7 situation is complicated by the ease with which inter-
8 national corporations can transfer funds across inter-
9 national boundaries, and by the international operations
10 of foreign banks; practices in this area have already
11 been discussed in connection with the foreign currency
12 business of the Canadian banks.

13 366. Under some circumstances a bank may perform
14 special services for a customer without levying a
15 specific charge. For example, it may sort and list
16 cheques submitted through the clearings on behalf of a
17 customer who maintains adequate deposit balances. Many
18 other forms of service may be undertaken on occasion,
19 especially to assist a new customer who is just becoming
20 established in the area -- such things as finding office
21 space for him, obtaining information on market con-
22 ditions, discussion of business conditions generally or
23 in the customer's industry, and so on.

24 Competitive Practices

25 367. The chartered banks compete actively in a
26 variety of ways. Perhaps the most important is the
27 competition for credit business, which offers the po-
28 tential borrower the opportunity of discussing his needs
29 with various bankers -- including the managers of other
30 branches of the same bank as well as other banks. A



1 different manager may take a different view of the cir-
2 cumstances, or see a new way of meeting the customer's
3 needs.

4 368. In the last analysis successful banking
5 depends on good judgment about individual borrowers and
6 business propositions, coupled with sufficient imagin-
7 ation to assist customers in overcoming difficulties,
8 and these qualities are highly personal. One manager
9 may see no prospect of success for a particular enter-
10 prise, say a small manufacturing operation that does not
11 seem to be proving out; another may perhaps see that the
12 technical side of the operation is good but the marketing
13 side or the financial management needs tightening up,
14 and may thereby help to convert a near-bankrupt business
15 into a prosperous customer.

16 369. Whenever the spread between the prime rate
17 and the ceiling rate permits, competition occurs in
18 respect of the interest rates offered on loans that are
19 not entitled to the prime rate. Naturally there are
20 differences in judgment as to who is entitled to the
21 prime rate, or how much above the prime rate the
22 particular borrower should be charged.

23 370. Another field of intense competition is in
24 what is known as business development. The banks are
25 continually on the lookout for opportunities to attract
26 new enterprises, both domestic and foreign, and to
27 assist in the expansion of established concerns.
28 Prospects are aided in a wide variety of ways, as
29
30



1 already mentioned.

2 371. A part of the competition in these fields
3 takes the form of specialized knowledge of and service
4 to particular industries. For example, several banks
5 operate petroleum departments designed to serve that
6 industry in Western Canada. Others have developed
7 certain expertise in mining, agriculture, fishing,
8 lumbering, or particular manufacturing industries, such
9 as textiles and clothing. Similarly, most banks have
10 economics departments which, in addition to their
11 services to management, provide information to the
12 general public through publications or which may offer
13 advisory services to customers.

14 372. Competition for personal loans is also im-
15 portant, both among the banks themselves and between
16 banks and other lenders, though its scope is limited
17 at times when the authorities feel it necessary to dis-
18 courage this type of lending. From the point of view
19 of the banks however it is valuable business in itself,
20 and it often leads to handling other banking business
21 for the customer who takes out a personal loan.

22 373. There is active competition in soliciting
23 deposit accounts, on a basis more or less parallelling
24 the competition for credit business. Much depends on
25 a good personal relationship between the staff of a
26 particular branch and its customers. Various banks
27 compete by offering special savings deposit plans of
28 one kind or another, such as Christmas Clubs and term
29 savings plans.

30 374. As already mentioned, competition for foreign



business is particularly intense. Here Canadian banks must meet the terms of the great international banks of other countries, but they also compete vigorously among themselves.

Branches

375. The opening of bank branches in the right places and at the right time is an important aspect of inter-bank competition. A wide and efficiently distributed network of banking offices has always been essential to any banking system in rendering service to its customers, and never more so than today. Branch banking as it has developed in Canada has shown itself capable of meeting this need admirably, from earliest times to the present. During the settlement of the prairies in the first third of this century, for example, branches brought the full range of banking services to the newest community without delay and made resources available that were not limited to local liquid savings. That is equally true of today's physical frontiers. There are branch banks at Frobisher in the eastern Arctic Islands, at Port Radium and Hay River in the Northwest Territories, and at Inuvik near the mouth of the Mackenzie River. Construction crews were greeted by the staff of a branch bank when they completed pushing the railroad through 360 miles of wilderness into Schefferville, Quebec. Banking facilities were available in Kitimat, B.C., before there was a house on the townsite. A branch bank opened in Leduc, Alberta, the day after the first producing well was brought in.

376. Branch banking has also been successful in



1 meeting the demands of the dispersal of population and
2 industries around the peripheries of major cities and
3 the development of new industrial areas. This phenom-
4 on is perhaps less spectacular than the enlargement of
5 our geographic frontiers, but it is a pervasive move-
6 ment that is affecting a much larger proportion of all
7 bank customers. These shifts have accentuated the
8 problem of bringing banking service to the customers
9 rather than expecting the customers to travel long
10 distances to do their banking.

11 377. The obverse of this is that in a branch bank-
12 ing system each bank must maintain a network of branches
13 across the country, and at well chosen locations cover-
14 ing strategic sections of principal centres and metro-
15 politan areas, in order to bring its services close to
16 existing customers and new prospects. A branch network
17 also provides co-ordinated Canada-wide banking services
18 admirably suited to the needs of those business firms
19 that must also operate across the country. Accordingly,
20 branch development gets a great deal of thought and at-
21 tention in every bank.

22 378. The decision to open a new branch in a given
23 location is based on a variety of considerations. It
24 must fit in with the needs of a balanced geographic
25 distribution of branches across the country. The pros-
26 pects for business growth in the general area to be
27 served must be carefully examined. The particular site
28 must be convenient to existing and prospective customers.
29 The number and location of branches of other banks near
30 by and of other branches of the same bank must be



1 considered, for there is no profit in entering an area
2 that is already over-banked no matter how promising it
3 is in other respects.

4 379. A bank tries to be alert to locations that
5 will serve the public and eventually pay for themselves..
6 No branch is expected to be profitable from the start,
7 though this does happen in exceptional cases. Generally
8 speaking, however, a new branch is expected to start
9 earning a profit within three to five years and will
10 not be opened unless there are good reasons to believe
11 that this will be accomplished. As recently opened
12 branches become profit-earning, a bank is usually more
13 ready to open new ones. If a branch shows persistent
14 losses in spite of skilful management and vigorous
15 efforts at business development it will be closed.

6 Bank Premises

7 380. Since 1945 the chartered banks have made sub-
8 stantial expenditures on premises in order to make up
9 for depreciation deferred during depression and war
0 years, to accommodate the larger staffs made necessary
by shorter hours and reduced overtime, to handle the
rapidly increasing volume of business being done year
by year, and to keep up with modern trends in business
construction, burglar proofing, and banking facilities
generally. The bulk of the increase in expenditure has
been on the modernization and improvement of structures
already in existence in 1946; new branches account for
a much smaller portion, even though many new branches
have been opened. During this period there has also
been a tendency towards administrative decentralization

Bank Premises, Assets, and Shareholders' Funds, Selected Years

<u>End of Year</u>	<u>Shareholders Equity</u>	<u>Total Assets</u>	<u>Bank Premises*</u>	<u>Ratio of Premises to:</u>	
	<u>Equity</u> <u>Assets</u>				
	(..... Millions of dollars....)				
1926	256.9	2,939.9	70.4	27.4%	2.4%
1931	321.6	2,977.7	79.8	24.8%	2.7%
1936	288.5	3,242.3	74.9	26.0%	2.3%
1941	296.1	4,136.6	69.4	23.4%	1.7%
1946	332.7	7,798.6	64.2	19.3%	.8%
1951	374.8	9,609.8	120.0	32.0%	1.2%
1956	652.8	13,427.9	143.5	22.0%	1.1%
1961	1,071.0	19,153.5	254.2	23.7%	1.3%

Source: Statements of the Assets and Liabilities of the chartered banks of Canada compiled from returns submitted pursuant to Section 103 of the Bank Act and published at various dates as supplement to the Canada Gazette.

* Excludes controlled realty companies.



1 and increased responsibilities for the branch manager.
2 In the past a good many branches were thought of
3 primarily as savings offices, as they did relatively
4 little lending business and functioned essentially as
5 collectors of deposits. Nowadays, however, the de-
6 centralization of industry has greatly broadened the
7 scope of branch activities, and there are few branches
8 that do not have a substantial lending business.
9 Besides requiring a higher standard of branch manage-
10 ment, this has required more commodious branch premises.
11 Advantage has been taken of the opportunity thus offered
12 to introduce modern architectural advances and up-to-
13 date ideas on furnishings and equipment. Air-
14 conditioning is steadily becoming more widespread.



381. The accompanying table shows shareholders' equity, total assets, and bank premises for selected year-ends. It will be noted that in 1946 the ratio of premises to total assets had fallen to about one-third the level of the 1920's and 1930's, as assets grew during the war while premises declined somewhat; the subsequent expansion of premises raised the ratio once more, and for ten years it has remained close to 1.2%. On the other hand the ratio of premises to shareholders' equity appears to have stabilized again at about the pre-war level, after a moderate drop during the war and a sharp rise in the early post-war years. The abnormally high ratio in 1951 was brought about by the sharp expansion of premises in the preceding five years, which was then offset by a parallel growth of shareholders' equity in the next five years. It would appear however that the relative stability of the premises-equity ratio is not due to any preconceived idea of a necessary relationship but to the fact that the needs for both premises and capital are similarly related to the general volume of business done.

Entry Into the Banking Business

382. Traditionally in Canada entry into the banking business has been carefully regulated under the Bank Act in the interests of ensuring a sound and reliable system. In earlier days the statutory provisions with respect to minimum capital requirements and the scrutiny of the authorities were doubtless the major obstacles to be overcome. Nowadays, however, even if a group wishing to found a bank had little trouble



1 raising the minimum capital required and assuring the
2 authorities of their good faith, they would find it
3 difficult indeed to win a sizeable share of the Canadian
4 banking business unless they could rapidly build up a
5 trained staff and a wide network of branches. The amount
6 of capital and the organizational work involved in so
7 doing are surely a far more powerful deterrent than the
8 statutory requirements.

9 383. Historically, the statutory provisions re-
10 garding entry into the banking business have contributed
11 to promoting a sound system in Canada. However, times
12 change. Much progress has been made in the understand-
13 ing of the basic nature of the banking function, the
14 regulation and control of banks, and the protection of
15 depositors. Modern central banking techniques, bank
16 inspection and supervision, and other measures both in
17 Canada and in other countries have brought new disci-
18 pline and taught new skills. It is therefore only fair
19 to ask if the arguments for the present entry provisions
20 are still valid in the public interest, for surely it is
21 the public interest that must govern.

2 384. If we look no further than the performance of
3 banks chartered under the Bank Act, there seems to be
4 little justification for modifying the provisions that
now apply to entry into the banking business. The need
for sound and responsible banking practice is more press-
ing, not less, in a complex modern society. Many of the
techniques devised in other countries to improve and
strengthen their banking systems have been in large part
to achieve what was already characteristic of Canadian



1 banking; others have already been adopted in Canada;
2 none of them offers any reason for reversing the tradition-
3 al pattern of our banking legislation. By any object-
4 ive comparison with other countries, Canadian banking
5 must be rated highly.

6 385. However, if we broaden our view to take in
7 the performance of banking and quasi-banking functions
8 by other financial institutions, a somewhat different
9 picture emerges. Experience over the years has led to
10 the imposition of stringent controls over the chartered
11 banks to ensure that they are soundly operated and that
12 depositors' funds will remain liquid in times of fi-
13 nancial crises -- special provisions concerning share-
14 holders' audit, rigid internal inspection, and super-
15 vision by the Inspector General of Banks; the detailed
16 provisions of the Bank Act in relation to formation,
17 management, and winding up; limitations on the acti-
18 vities in which banks may engage; and so on. This pro-
19 vides a formidable armoury of safeguards under federal
20 legislation. To a somewhat similar extent the same
21 situation, in respect of legislative safeguards, applies
22 in the case of the two institutions operating under the
23 Quebec Savings Bank Act, a federal enactment broadly
24 modelled on the Bank Act. Yet many other financial
25 institutions now hold large portions of the liquid
26 savings of the public under conditions not greatly
27 different from those which applied to banks in the days
28 before the development of modern safeguards to protect
29 the depositor. It may even be that the very success
30 of the measures for assuring strong and sound banks has



lulled the authorities and the public alike to the dangers of unregulated banking. Our forefathers had intimate practical experience with these dangers, but this generation has not. In any case the tradition of safety built up by the chartered banks has made it easier for the near-banks to grow without actually having to provide to the public the financial protection that is nowadays taken for granted.

386. From the foregoing it can be seen that banking is far from being a monopoly. Indeed it would be hard to think of a typical banking function that is not offered by one or more competitors of the chartered banks. There are many bidders for available funds -- governments, insurance and trust companies, savings banks, and credit unions, etc., as well as the short-term investment market.

387. On the lending side, too, there are many types of credit available to individuals and corporations for a variety of purposes, much of it in competition with the banks either directly or indirectly. Manufacturers, wholesalers, and retailers extend a large volume of credit in an informal way in the ordinary course of their business. Finance companies do much of the instalment financing of retail sales of durable goods. Personal loan companies do a large volume of personal financing, much of which is in competition with the banks. Credit unions are playing an increasingly important part in the consumer credit field. Life insurance loans are for the most part based on mortgages, but even mortgage loans are directly



1 competitive with chartered bank lending to the extent
2 that working capital is sometimes provided in this way;
3 loans against life policies are a large and ready source
4 of personal credit, and make the cash loan value of a
5 policy comparable to a savings account in some respects.
6 Trust and loan companies lend money on mortgages and
7 against the security of stocks and bonds. Foreign
8 parent companies and other foreign investors often pro-
9 vide working capital to subsidiary or affiliated com-
10 panies in Canada. Bond issues, in addition to providing
11 long-term capital for industry, sometimes provide funds
12 for working capital purposes. The Industrial Development
13 Bank supplements the activities of other lenders by
14 providing intermediate and longer-term credit to in-
15 dustry, particularly for smaller enterprises. Money-
16 market operations outside the banking system reach sub-
17 stantial figures; it is estimated that on occasion more
18 than 40% of day-to-day and call loans are obtained from
19 sources outside the banking system. There are various
20 federal and provincial lending agencies operating in
21 the credit field, particularly for the benefit of farmers
22 and other specialized producers.

23 388. Some of these lenders obtain a portion of their
24 financing from the chartered banks, and to this extent
25 there is duplication in the figures for lending by
26 banks and lending by the other sources here listed.
27 However, a great deal of it represents the lending of
28 bank deposits belonging to these lenders themselves
29 or solicited by them from third parties through the
30 offer of attractive interest rates. One of the great



1 gaps in Canadian financial statistics is in this field
2 of credit operations outside the banking system, for
3 little is known of the activities of other financial
4 intermediaries except on a piecemeal basis and after
5 long delay.

6 389. Within the banking system proper there is a
7 very effective amount of competition. Considering the
8 very substantial opportunities available outside the
9 banking system, competition for neither loans nor
10 deposits can be said to be seriously threatened. The
11 limitations imposed on the activities of a chartered
12 bank by the Bank Act, together with effective com-
13 petition from other banks, ensures that even the
14 largest bank cannot gain financial domination over any
15 field of business or industry.

16 The Canadian Bankers' Association

17 390. The Canadian Bankers' Association was estab-
18 lished on December 17, 1891. Previously bankers had
19 met as individual members of the Toronto Board of Trade;
20 then during the revision of the Bank Act in 1890 it
21 became clear to them as well as to government officials
22 that a more formal organization was required, similar
23 to those already existing in the U.S.A. and Britain.
24 The voluntary association was superseded by an incor-
25 porated body in 1900, in order to give the Association
26 a more formal and official status and to make it obli-
27 gatory for all new banks to become members. Among other
28 things it was given the power of supervision and in-
29 spection over the banks' note issues, in connection with
30 the operation of the Bank Circulation Redemption Fund



1 established by the Bank Act of 1890 to safeguard holders
2 of chartered bank notes.

3 391. The powers and the semi-official status of
4 an agent of the Government assigned to the Association
5 in 1890 have since lapsed, because the chartered banks
6 no longer have note-issuing rights. Today it has no
7 supervisory or disciplinary powers, and is simply a
8 trade association. Since 1891 however it has promoted
9 the efficiency of bank employees by educational courses,
10 has published a magazine, and has operated clearing houses
11 across Canada. Legislation and court decisions on
12 banking matters have been scrutinized and reported on.
13 For many years it has provided cash rewards for evidence
14 leading to conviction for bank robberies.

15 392. As it operates today, The Canadian Bankers'
16 Association comprises all banks that are chartered by
17 Parliament and to which the Bank Act applies. Member-
18 ship results as a matter of course from the chartering
19 of a new bank by Parliament. The Bank of Canada is not
20 eligible, nor the Industrial Development Bank, nor the
21 Quebec savings banks.

22 393. A bank's membership in the Association is
23 exercised by its general manager, and each bank has one
24 vote and one voice. The active head of the Association
25 is its president, elected at an annual meeting in June.
26 It is customary for the president to serve two one-year
27 terms, although this has not always been the case. It
28 is also the practice for the presidency to alternate
29 every two years between the banks with head offices in
30 Toronto and those with head offices in Montreal. There



1 are also four vice presidents, two from Montreal and two
2 from Toronto. The president is the spokesman of the
3 Association, and as such can speak for the whole com-
4 mercial banking community within the limits imposed by
5 the rules of the Association. His responsibilities are
6 particularly heavy before and during a revision of the
7 Bank Act. He is assisted in his duties and in carrying
8 out the decisions of the Association by a small perma-
9 nent staff headed by an Executive Director.

10 394. The Executive Council of the Association
11 meets four times a year. These meetings are attended
12 by the general managers of the banks or their nominees.
13 Matters of general interest to the banks come up for
14 consideration. The Governor of the Bank of Canada, the
15 Minister of Finance, and the Inspector General of Banks
16 usually confer with the general managers on the day of
17 the meeting on business conditions and monetary matters.
18 The routine work of the Association however is carried
19 on by the permanent staff and by various committees
20 formed by representatives of the banks. The Association
21 works primarily in procedural fields of common concern
22 to all banks and avoids fields that are competitive
23 among banks. For instance, it exercises no influence
24 or authority over the lending rates charged by banks.
25 Clearing houses are established in fifty-one cities
26 across Canada and are operated under rules and regu-
27 lations made by the Association, because all banks are
28 equally affected. Similarly, the Association provides
29 the machinery for foreign exchange transactions among
30 banks, the general principle being that all require the



1 facility equally and there is no hindrance or interference
2 with the competitive position of any one of them.

3 395. Since banking is under federal jurisdiction,
4 most of the contacts of the Association with government
5 authorities are at the federal level, particularly the
6 Department of Finance. In each province, however, it
7 has legal representation to keep it informed of legis-
8 lation having an effect on banking. It has sometimes
9 happened, also, that provinces have asked the Association
10 for advice and co-operation on some specific subject.

11 396. As already mentioned, much of the Association's
12 work is dealt with by committees. Each bank is usually
13 represented by someone versed in the particular field
14 under review; in this way the Association can call upon
15 men of expert knowledge, so that the committees' reports
16 are based on a wide range of experience and training.

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SECTION II

COMPETITION WITH OTHER FINANCIAL INSTITUTIONS

The Role of the Chartered Banks

397. The Canadian chartered banks have traditionally been the chief depositories for personal savings and have also been the chief source for most kinds of short-term business financing and personal loans. In addition, they have long played an important role in government financing as purchasers of Government of Canada securities, and more recently they have provided a foundation for the growing Canadian money market, which depends in a substantial degree on the fact that the chartered banks keep a secondary reserve in the form of day-to-day loans to money market dealers and Government of Canada Treasury bills. Under the National Housing Act, until the going rate of interest went above the maximum permitted the banks, they made a substantial contribution to residential mortgage financing, a field otherwise prohibited by the Bank Act. Since the establishment of the Bank of Canada, monetary policy has also been implemented primarily through the effects on chartered bank operations of variations in bank cash permitted the chartered banks by the Bank of Canada. The operations of the chartered banks are also regulated in detail by the terms of the Bank Act, as well as by certain of the terms of the Bank of Canada Act. Among the key points of these controls are the statutory limitation of 6% in the rate which may be charged for bank loans, the statutory requirement to hold 8% cash



1 against Canadian deposit liabilities, together with the
2 supplementary agreement on secondary reserves, and the
3 prohibition under the Bank Act of acquisition by the
4 chartered banks of certain types of assets, notably con-
5 ventional mortgages.

6 Development of Other Financial Institutions

7 398. Over the years a considerable number and
8 variety of other financial institutions have developed
9 in Canada in competition with the banks. Although none
10 of these other institutions offers a full range of
11 banking services, each of them has taken on some functions
12 and services of an essentially banking nature. To the
13 extent that these other institutions may have developed
14 by providing services and facilities which for one
15 reason or another the chartered banks did not provide,
16 the result may be regarded as a desirable growth in the
17 range and flexibility of banking and financing services
18 in Canada, although it has also produced problems in
19 the field of monetary policy for which solutions are
20 needed. However, to a very considerable extent these
21 competing institutions have made such rapid headway in
22 circumstances in which the chartered banks were pre-
23 vented by legal or other rigidities from competing ef-
24 fectively in the areas taken over by the competing in-
25 stitutions. It might be pointed out that some of these
26 competing institutions enjoy freedom from income
27 taxation.

28 399. The major functions of a banking nature per-
29 formed by these other institutions are primarily the
30 acceptance of savings and other deposits in various forms



1 from the community; the provision of loans for a wide
2 variety of purposes; the provision, in some cases, of
3 the equivalent of chequing services, made possible, in
4 practice, by access to the chartered banks' clearing
5 system; provision, in some cases, of safety deposit
6 boxes and other safekeeping services. These functions
7 are performed without the limitations enforced on the
8 chartered banks by the Bank Act, the Bank of Canada Act,
9 and certain "agreed" arrangements with the Government
10 and the Bank of Canada. "Banking" is not defined in our
11 legislation and various possible definitions, from the
12 point of view of economic analysis, are in varying
13 degrees inadequate or misleading. However, from the
14 point of view of monetary policy these institutions are
15 important instruments for the expansion of credit in the
16 economy and, as such, their operations directly affect
17 the success or failure of monetary policies even though
18 they are not, like the chartered banks, directly amenable
19 to control in the interests of official monetary policy.

20 400. Among these competing institutions are credit
21 unions and caisses populaires, finance companies, small
22 loan companies, factoring companies, trust and mortgage
23 loan companies, insurance companies, participants in
24 the short term money market, provincial government
25 savings offices, and the Post Office Savings Bank.
26 These institutions are all competing actively for the
27 savings or loanable funds of the community, and all have
28 much greater freedom than do chartered banks in the way
29 in which they can invest such savings and other funds,
30 and therefore in the returns which they can pay to



1 lenders and depositors. Government of Canada Savings
2 Bonds are also a very important savings instrument in-
3 volved in the general competition for the community's
4 savings.

5 401. Some credit unions and caisses populaires now
6 make "chequing" privileges available, and some of them
7 invite regular business accounts, grant commercial loans,
8 discount paper, and, in short, conduct a general bank-
9 ing business. Their original emphasis was on the grant-
10 ing of small personal loans to fellow members, but they
11 have been moving more and more into the fields of long-
12 term mortgage lending and other investments in sizeable
13 amounts. Under Quebec legislation there is no limit as
14 to the interest paid on deposits or charged on loans
15 by the caisses populaires. Credit unions in a number
16 of other provinces are limited in their loan rates to
17 1% per month on the unpaid balance.

18 402. It should be particularly noted that co-
19 operatives, credit unions, and caisses populaires have
20 substantial tax advantages. Their interest rates on
21 savings and shares vary, and sometimes there are in-
22 surance features which would increase the effective
23 rate, but the rates are of the order of 3% on deposits
24 and 3 to 5% on shares.

25 403. Trust and mortgage loan companies also compete
26 intensively for deposits, primarily by offering higher
27 interest rates. They are rapidly extending their net-
28 work of branches, and some offer chequing facilities
29 against savings accounts. They also accept deposit ac-
30 counts from which cash withdrawals are permitted, and



1 they offer term guaranteed investment certificates,
2 usually of one-year to five-year maturities. Mortgage
3 loan companies issue debentures in terms of one to five
4 years at interest rates from 4 to 5%. A large part of
5 the assets of the trust companies is invested in the
6 form of mortgage loans. Their current rates on mort-
7 gages are of the order of 6-3/4 or 7%. The rates now
8 offered depositors generally vary from 3-1/2 or 4% on
9 some types of accounts to 5% or more on longer-term
10 guaranteed investment certificates, although there is a
11 great deal of variety in the terms and rates offered.

12 404. Two provincial governments, Alberta and
13 Ontario, have provincial government savings offices.
14 These organizations solicit savings, are exempt from
15 income taxes, and in Alberta make loans, including
16 loans against the security of land mortgages.

17 405. Instalment finance companies are primarily
18 in the business of providing loans to buyers of durable
19 goods, both retail and wholesale. The credit they
20 supply is normally short term and they therefore obtain
21 their funds mainly by short-term borrowing, largely in
22 the form of notes and debentures and bank loans. Bank
23 loans in recent years have supplied a decreasing pro-
24 portion of these funds. The smaller companies still
25 rely to a relatively greater extent on bank loans,
26 while the larger ones depend increasingly on the role
27 of their own short-term notes to other financial insti-
28 tutions or directly to corporations. The assets of
29 these finance companies are invested primarily in in-
30 stalment loan contracts, i.e., "retail paper", at



1 interest rates which vary considerably and over which
2 there is no legislative control.

3 406. Small loan companies and licensed money
4 lenders, some of whom report to the Superintendent of
5 Insurance, are engaged mainly in the field of personal
6 instalment loans. They are permitted, under the Small
7 Loans Act, on loans up to \$1,500, to make charges as
8 follows on the unpaid balance of a loan; the aggregate
9 of 2% a month on any part of the unpaid principal bal-
10 ance not exceeding \$300, 1% a month on any part of the
11 unpaid principal balance exceeding \$300 and not ex-
12 ceeding \$1,000, and 1/2% a month on any remainder of the
13 unpaid principal balance exceeding \$1,000. The Act puts
14 no interest ceiling on loans above \$1,500 and requires
15 that only those lenders who charge more than 1% a month
16 on unpaid balances, on loans of \$1,500 or less, be
17 licensed.

18 407. Life insurance companies in Canada have very
19 great flexibility in their choice of assets in which
20 to invest the funds obtained from their policies. They
21 may invest in all types of government guaranteed debt
22 -- federal, provincial, or municipal, Canadian or
23 foreign -- corporation bonds and preferred stocks, and,
24 within specified restrictions, common stocks. They may
25 make loans on the security of bonds and debentures,
26 shares, mortgages, and life insurance policies. They
27 may invest any portion of their assets in mortgages
28 provided each loan does not exceed 66-2/3% of the value
29 of the real estate covered.

30 408. In dealing with alternative sources of credit



1 Professor R.S. Sayers, a member of the Radcliffe
2 Committee, goes even further. "Nor should we limit the
3 range to firms ordinarily regarded as financial inter-
4 mediaries. Among firms whose main activity is manu-
5 facturing or trading most do a great deal of lending
6 and borrowing: they extend 'trade credit' to their
7 customers and they take 'trade credit' from their sup-
8 pliers The distinction between banks as creators
9 of credit and other firms as users or intermediaries
10 in the monetary field is if not completely false at
11 least misleading. From the point of view of the
12 pressure of effective demand, the crucial step is that
13 which increases the power to acquire goods and services,
14 on the part of people inclined to exercise it im-
15 mediately; and banks are by no means the only firms to
16 place this power in the hands of others. (R.S. Sayers
17 "Monetary Thought and Monetary Policy in England", The
18 Banker, October, 1960, p. 671.)

19 409. Another competing institution is the In-
20 dustrial Development Bank. Established in 1944, it has
21 been expanding its operations significantly in the last
22 year or so. Its original function was the provision of
23 intermediate-term credit for industrial purposes, but
24 it is now widening its activities to every type of busi-
25 ness enterprise. Some of its lending business in the
26 last year or two would appear to have been directly com-
27 petitive with the chartered banks. Its lending rate
28 has gone as high as 7% and is currently 6-1/2%, or
29 higher than the rate permitted by law to the chartered
30 banks. The Act setting up the Industrial Development



1 Bank fixes no maximum rate. The I.D.B. has apparently
2 been unimpeded by various periods of tight money. Total
3 loans outstanding at December 31, 1961, were \$133.4
4 million. It is not unreasonable to assume that the
5 ready availability of central bank funds to the I.D.B.
6 even through times of very tight money, together with
7 its freedom in interest rates, has enabled it to at-
8 tract loans which otherwise might have been accom-
9 modated by the chartered banks if they had equal freedom
10 in their operations.

11 Access of Near-Banks to Clearing System

12 410. Full details of the arrangements for near-
13 banks' access to the clearing system are set out in an
14 Appendix.

15 411. The banks have given a great deal of careful
16 study to the question of how the ever-increasing volume
17 of cheques and orders can be handled most efficiently,
18 bearing in mind the criteria for their acceptability
19 as a means of payment, which are ease of negotiation
20 for holders and the earliest possible reimbursement to
21 negotiating banks and near-banks, and the need for
22 equitable apportioning of clearing costs. In this re-
23 spect the banks have been negotiating on the following
24 basis:

- 25 (a) All near-bank organizations and institutions
26 that accept deposits and offer chequing faci-
27 lities to their customers should be required
28 to assume their proper share of the function
29 and cost of clearing the cheques and other
30 instruments which they negotiate and the orders



1 which they permit their customers to draw on
2 them knowing that the banks will be called upon
3 to negotiate most of these orders. To this
4 end the near-banks which have not already done
5 so should be required to provide clearing
6 facilities co-ordinated with the banks'
7 clearing facilities in the manner described
8 below.

9 (b) Local cheques and local orders, negotiated
10 locally, would be cleared locally, and settled
11 for through a current account conducted with
12 the main branch of a bank.

13 (c) Each near-bank would provide central clearing
14 facilities through its central organization,
15 branch, or office (herein called the "central
16 office") at the central clearing point for
17 the province in which the near-bank is lo-
18 cated. The central office would conduct
19 with the main branch of each bank at that
20 point a current account through which settle-
21 ment for orders, cheques, etc. would be made
22 (herein called the "clearing account"), ex-
23 cept that where the volume of clearing items
24 does not exceed a suitable limit determined
25 by the local clearing house the clearing ac-
26 count may be conducted with only one bank.

27 (d) All cheques and other items clearable through
28 banks (except local items) negotiated by near-
29 banks would be sent by the near-bank to its
30 central office at the central clearing point



1 for the province and deposited in its clear-
2 ing account there, each bank receiving all
3 items payable at its own branches except where
4 a clearing account is conducted with only one
5 bank. The banks accepting the items on deposit
6 will clear them to the points at which they are
7 payable.

8 (e) Orders drawn on near-banks negotiated by banks
9 (except local orders) will be sent by the bank
10 to its main branch at the central clearing
11 point for the province and, if the near-bank
12 has no central office at that point, the orders
13 will be cleared by the banks to the nearest
14 central clearing point at which the near-bank
15 has a central office. The orders will be
16 charged to the clearing account of the near-
17 bank's central office and the latter will
18 clear them to the offices on which they are
19 drawn.

20 (f) The banks must recover by way of clearing
21 fees the full cost of handling the orders plus
22 a reasonable margin of profit. If the full
23 cost is not recovered, the effect would be
24 that part of the cost which should be al-
25 located in full to the near-banks and their
26 customers for whose benefit the chequing faci-
27 lities are provided is shifted to the banks
28 and their customers who would then be paying
29 the cost of the banks' chequing facilities
30 plus part of the cost of the near-banks'



1 chequing facilities. This would give the
2 near-banks the competitive advantage of being
3 able to offer lower charges or higher interest
4 rates, or both, in order to attract public
5 deposits.

6 Clearing At Par by the Bank of Canada

7 412. This is another point relating to the clear-
8 ing system on which our comments have been requested.

9 413. In attempting to develop the arguments for
10 and against having clearing undertaken at par by the
11 Bank of Canada, it may be well first to describe the
12 present situation and to emphasize that the reference
13 is capable of several interpretations.

14 414. The banks have already gone a long way them-
15 selves towards universal par clearing arrangements.
16 Since June 1960 all out-of-town cheques have been
17 cleared to and redeemed by the drawee banks at their
18 nearest central clearing point (i.e. Halifax, Saint
19 John, Montreal, Quebec, Ottawa, Toronto, Winnipeg,
20 Regina, Calgary, and Vancouver) and each drawee bank,
21 therefore, carries the debit float on its own cheques
22 from the date of settlement until eventual payment.
23 These cheques may be divided into two categories as
24 follows:

25 (a) Cheques drawn on branch points, i.e. points
26 where both the negotiating bank and the
27 drawee bank are represented.

28 (b) Cheques drawn on non-branch points, i.e.
29 points where the negotiating bank is not
30 represented.



Cheques in category (a) are accepted at par by the drawee bank. Cheques in category (b) are accepted by the drawee bank, subject to the following commissions which are deducted from the amounts charged to drawee banks. (The exceptional procedure for cheques of \$50,000 and over is a device to reduce the amount of debit float outstanding in the books of the drawee banks and such items are cleared by direct cheque-list to the branch concerned despite the clearing arrangements which prevail for other items.)

Cheques up to \$5,000	5¢ per item, plus 1/10% of the daily total.
Cheques over \$5,000 to \$25,000	1/20% minimum \$5 each item.
Cheques over \$25,000 to \$49,999.99	1/32%, minimum \$12.50 each item.
Cheques \$50,000 and over	No charge. These cheques are charged to drawers' accounts on date of negotiation after advice by wire.

415. Briefly, therefore, the only cheques which are NOT being exchanged at par as between banks are those on non-branch points (see category (b) above) for less than \$50,000.

416. At Bank of Canada points the clearing house manager provides the local agent of the Bank of Canada with a list of the balances due to or by each bank. Each bank confirms the balance direct to the agent, authorizing a debit or credit, as the case may be, to the bank's account in Ottawa. Instructions are then despatched by the agent to Bank of Canada, Ottawa.

417. This settlement is on a par basis from the



1 Bank of Canada viewpoint, all commission deductions and
2 adjustments of any type having been made at the level of
3 the clearing houses maintained jointly by the banks in
4 larger centres and at central clearing points.

5 418. It would, of course, be to the banks' ad-
6 vantage to avoid the routine labour involved in the col-
7 lection of inter-bank commissions if this could be
8 achieved without any significant loss in revenue to the
9 individual banks, by reason of the disparity in branch
10 representation, and already the possibility of elimin-
11 ating this, or substituting a monthly lump-sum inter-
12 bank payment, is being studied. In arriving at a basis
13 for assessment of a fixed monthly payment consideration
14 will have to be given to the avoidance of involved
15 record-keeping and statistical processes, which other-
16 wise would neutralize any labour-saving achieved. If
17 we arrive at this condition, which would seem to be es-
18 sential when electronic sorting of cheques materializes,
19 we shall have in effect par clearing as between the
20 banks without intervention of the Bank of Canada at all.

21 419. If it is the thought that the Bank of Canada
22 might assume in some way the physical handling of the
23 clearing of cheques we cannot see what this will ac-
24 complish nor can we see how this would reduce appreciably
25 the cost to the banks of their present clearing
26 operations.

27 420. There is frequently misconception of the
28 functions of a clearing house in Canada. It must be
29 borne in mind that there is no detailed listing of
30 cheques at the clearing house which is in distinct



1 contrast to the situation in the United Kingdom, where,
2 for instance, items passing through the Town Clearing
3 (London, England) are listed at the clearing house it-
4 self, which is specifically equipped for this function.
5 These items represent some 80% of the sterling total of
6 clearings processed by the London Clearing Bankers. A
7 similar situation prevails in the United States where
8 the Federal Reserve banks undertake a quite considerable
9 physical handling of cheques. In Canada, the physical
10 exchange of cheques may take place early in the morning,
11 before the clearing settlement which only occupies a
12 few minutes or, in centres where the banks employ night
13 clearing staffs, even the night before.

14 421. At present, each bank must sort the cheques
15 it receives on deposit from its own customers into (1)
16 those drawn on its own bank, and (2) those drawn on other
17 banks, with the cheques of each bank being sorted
18 separately. If the Bank of Canada were to intervene, a
19 bank would still be required to make the same two sorts,
20 although presumably it might not be necessary to sort by
21 individual banks, but if "other" banks' cheques were
22 sent to the Bank of Canada in one block, this would pro-
23 vide only minor relief in the sorting task. If the sort
24 into banks was transferred to the Bank of Canada, it
25 must be assumed that, on completion, the Bank of Canada
26 would merely turn over to each bank the cheques drawn
27 on its own branches. Each bank would then have to sort
28 these cheques by branch. It is inconceivable that the
29 Bank of Canada would attempt to send a cheque list each
30 day to each branch bank in Canada, but it is the branch



1 sort which causes the greater part of the cost of clear-
2 ing, and there would be little possibility of achieving
3 cost savings by having the Bank of Canada handle only
4 the bank sort. It should be emphasized that almost all
5 the cost of the clearing and transit function occurs
6 within the banks and is incurred to a certain extent in
7 every branch.

8 422. We are unable to see, therefore, how the
9 introduction of the Bank of Canada into the physical
10 clearing processes would do other than cause delays in
11 the handling of negotiable instruments and add consider-
12 ably to the present cost of clearing. It is noteworthy
13 that the number of items passing through the chartered
14 banks' clearing system is currently at a rate of
15 614,000,000 per annum. A further important consideration
16 is that one of the probable avenues leading to maximum
17 automation is the centralization of the cheque-handling
18 function and the deposit-accounting function, with some
19 of the processes of both being carried out simultaneous-
20 ly. Since it would be quite inappropriate for the Bank
21 of Canada to be involved in the latter function its
22 introduction into the cheque-handling function would
23 probably inhibit the full development of bank
24 automation.

25 423. In the United States, the physical clearing
26 of cheques is handled in the main, but not exclusively,
27 by the Federal Reserve system, but the two situations
28 are not comparable. Canada has eight chartered banks
29 having access to the clearing system, whereas in the
30 United States there are about 14,000 banks and it is



1 patently clear that some centralized procedure is es-
2 sential in these circumstances. Even so, any U.S. bank
3 with a branch system carries on its own inter-branch
4 clearing in the same manner as in Canada. In the United
5 Kingdom a physical sorting, listing, and exchange of
6 cheques takes place at the London Clearing House, but
7 this is an organization created by the London clearing
8 banks and there is no intervention by the central bank.

9 424. It has been said, in favour of Bank of Canada
10 participation in the clearing system, that with the
11 introduction of electronic cheque processing, the in-
12 dividual banks could not justify the purchase of the
13 necessary costly machines. If this were the case, and
14 we do not agree that it is, it is difficult to see how
15 similar expenditures should be undertaken by the Bank of
16 Canada in respect of a programme from which it would
17 receive no benefit whatever.

18 425. It is our view that each chartered bank must
19 enter the electronic age on its own, or jointly with
20 other chartered banks, at some time or another if it is
21 to reap the maximum benefits from automation. The
22 intervention of the Bank of Canada would be a pointless
23 addition to the costs of the Bank of Canada itself, and
24 would impede progress by the chartered banks in this
25 direction. To ensure that full advantage is taken of
26 the opportunities afforded by electronic equipment in
27 such areas, for example, as centralized bookkeeping,
28 each chartered bank must have such equipment under (a)
29 its own control or (b) the control of the chartered banks
30 where competition would force an arrangement reasonable



1 from a competitive and cost standpoint.

2 Short-term Money Market

3 426. In another field, that of the short-term
4 money market, the chartered banks have been encountering
5 new forms of competition from a wide variety of insti-
6 tutions engaging in financial operations. An official
7 money market commenced in Canada in 1954 with the offer-
8 ing by the chartered banks of day-to-day loans to money
9 market dealers approved as participants by the Bank of
10 Canada. As grantors of these day-to-day loans, and as
11 the principal investors in treasury bills and short-
12 term Government of Canada issues, the banks have from
13 the beginning been substantially involved in the of-
14 ficial money market. Although they were already full
15 and active participants, they were requested in
16 November 1955 by the Governor of the Bank of Canada to
17 hold, in addition to the prescribed cash reserve of 8%
18 of Canadian deposit liabilities, an additional reserve
19 in day-to-day loans and Government of Canada Treasury
20 bills in such amounts that the total of cash, day loans,
21 and bills would average no less than 15% of deposit
22 liabilities for each month. This has meant that the
23 banks do not have the same flexibility as other parti-
24 cipants in the short-term money market, and other
25 participants in the market are sometimes in a position
26 to take advantage of the fixed requirements of the banks.
27 This additional requirement also limits the ability of
28 the chartered banks to shift their resources from short-
29 term money market to other investments and loans, if
30 this should seem desirable. Many corporations, either



1 directly or through trust companies, now invest short-
2 term funds in the money market. In many cases these are
3 funds which might otherwise have been left on deposit
4 with the chartered banks. Corporations of sufficient
5 financial standing are also now able to sell their own
6 promissory notes in the money market rather than seeking
7 loan accommodation from the chartered banks. The fact
8 that such corporations have established lines of credit
9 with their bankers naturally strengthens their position
10 in selling their commercial paper in the money market.
11 Finance companies working through money market dealers
12 also attract considerable funds from the money market
13 through the sale of various short-term instruments.
14 This is an alternative to utilizing their lines of
15 credit with the chartered banks. The banks have
16 developed short-term interest-bearing deposit instru-
17 ments of their own to meet this competition.

18 427. The development of this aspect of the money
19 market has added considerably to bank costs. In the
20 first place the banks have to face the additional interest
21 expense of their own new deposit instruments. Further-
22 more, the result of the increasing use of near-banks has
23 seen a rise in deposit velocity and hence cheque hand-
24 ling routine in relation to balances carried.

25 428. The existence of the money market also af-
26 fects the banks by producing a lower level of both loans
27 and deposits than would likely be the case if corpor-
28 ations did not "trade" deposits among themselves (pro-
29 viding the central bank permitted both to rise).

30 429. In effect, then, despite the fact that the



1 banks now operate with an 8% cash ratio instead of the
2 former 10%, the net results of the growth in the money
3 market may have been harmful to bank earnings rather
4 than helpful. At the same time, the banks are in
5 danger of losing corporate deposits to other financial
6 intermediaries through their inability to offer competi-
7 tive interest rates. It should also be noted that,
8 while the money market does provide an avenue for short-
9 term financing, it is impersonal in its operation and
10 provides no assured element of continuity for the bor-
11 rower. Nor does the money market provide those ancil-
12 lary banking services on which the users of the money
13 market depend, and which still have to be provided by
14 the banks.

15 430. Nevertheless the chartered banks recognize
16 that the development of the short-term money market has
17 brought advantages to other major participants. The
18 Bank of Canada now has improved facilities for conduct-
19 ing open market operations; the Government is enabled
20 to finance a larger part of its debt at lower rates,
21 much of it necessarily held by the chartered banks as
22 a result of the additional reserve requirement. The
23 money market has also provided profitable opportunities
24 for the official money market dealers, whose operations
25 are based on their access to day-to-day loans at the
26 banks and to last resort facilities at the Bank of
27 Canada, and for large corporations and other insti-
28 tutions with short-term funds to invest.

29 The Competition for Savings

30 431. An important aspect of the chartered banks'



1 functions is to gather funds from those who have
2 surpluses and to make them available for use in the
3 economy by others. But the chartered banks are only one
4 of a number of competing institutions which act as
5 financial intermediaries and, in a flexible economy,
6 it is inevitable that there will be changes over a
7 period of time. At times new institutions may enter
8 the field and expand operations while other financial
9 institutions decline in importance.

10 432. In general it may be said that the chartered
11 banks, which accept deposits either repayable on demand
12 or at short notice, are similar to some financial inter-
13 mediaries, such as trust and loan companies, but consider-
14 ably different from life insurance companies or pension
15 funds, which include other functions along with the
16 gathering of savings. Factoring companies, for in-
17 stance, are another type of intermediary. In this case,
18 while they deal with the public as direct lenders, in
19 general they borrow from other intermediaries. In ad-
20 dition, however, there are now other savings media such
21 as Canada Savings Bonds, which are regarded as un-
22 doubtedly safe and liquid instruments, in many ways
23 akin to deposits.

24 433. Competition for the liquid resources of the
25 community has intensified in the post-war years. As
26 shown in Tables I and II, the chartered banks' share
27 over this period has declined from 87% of the given
28 total in 1947 to 74% in 1960. This continuing relative
29 decline is of importance to the chartered banks, and may
30 have serious repercussions on the economy. If this



1 trend had been the result of free and unrestricted
2 competition among the financial institutions involved,
3 the public interest would have been served. This has
4 not been the case, however, as the banks do not enjoy
5 the same freedom as their competitors. The total of
6 chartered bank deposits is regulated directly by the
7 central bank in the interests of contra-cyclical money-
8 tary policy. No such direct influence is exercised over
9 deposits in competing institutions. Indeed, during
10 recent periods of monetary restraint, when chartered
11 bank deposits were being held down by central bank action,
12 total deposits in the near-banks continued to expand
13 rapidly. For instance during the two years 1959 and
14 1960, while chartered bank deposits rose 1.8%, deposits,
15 etc., in the other competing institutions listed in
16 Table I, i.e., Quebec Savings banks, credit unions,
17 government savings institutions, trust and loan companies,
18 mortgage companies and finance companies, rose 27.4%.
19 (Investment by the public in Canada Savings Bonds rose
20 by 24.1% in the same two years). The banks are at a
21 disadvantage in attracting deposits because of limi-
22 tations on their ability to pay rates of interest on
23 deposits comparable to those paid by near-banks.

24 Implications for Monetary Policy

25 434. Under present conditions, as competing forms
26 of financial claims grow relative to chartered bank
27 deposits, monetary policy has either to become more
28 broadly directed against the total supply of liquidity
29 or progressively more vigorous on chartered bank deposits
30 in order to bring about a given expansion or contraction

TABLE I
OBLIGATIONS OF SELECTED FINANCIAL INSTITUTIONS

	(\$ Millions)						% Increase			
Year ended	1947 ^{1/}	1955	1956	1957	1958	1959	1960	1947	1960	1955
Chartered Banks:										
Canadian Dollar Deposits	6 446	10 847	11 162	11 407	12 690	12 279	12 921	100.4	19.1	
Others:										
Quebec Savings Banks - Deposits	161	247	252	268	285	282	295	83.2	19.4	
Credit Unions - Shares & Deposits	206	603	700	787	935	1060	1196	480.6	98.3	
Government Savings Institutions - Deposits*	129	188	192	195	201	189	196	51.9	4.3	
17 Trust Companies - Deposits & Certificates	230	574	593	626	798	888	1093	375.2	90.4	
7 Mortgage Companies - Deposits & Debentures	189	463	494	531	594	662	733	287.8	58.3	
Finance Companies - Notes & Debentures	60	587	797	935	816	1009	1111	1751.7	89.3	
(Total Others)	(975)	(2 662)	(3 028)	(3 342)	(3 629)	(4 090)	(4 624)	374.2	73.7	
Total Above Obligations	7 421	13 509	14 190	14 749	16 319	16 369	17 545	135.8	29.9	

*as at Mar. 31 of following year.

^{1/} The year 1947 is the first year for which comparable data are available.

Source: Bank of Canada Statistical Summary.

TABLE II

OBLIGATIONS OF SELECTED FINANCIAL INSTITUTIONS

(Percentages)

Year ended	1947	1955	1956	1957	1958	1959	1960
<u>Chartered Banks:</u>							
Canadian Dollar Deposits	86.9	80.3	78.7	77.3	77.8	75.0	73.6
<u>Others:</u>							
Quebec Savings Banks - Deposits	2.2	1.8	1.8	1.8	1.7	1.7	1.7
Credit Unions - Shares & Deposits	2.8	4.5	4.9	5.3	5.7	6.5	6.8
Government Savings Institutions - Deposits.	1.7	1.4	1.4	1.3	1.2	1.2	1.1
17 Trust Companies - Deposits & Certificates	3.1	4.2	4.2	4.2	4.9	5.4	6.2
7 Mortgage Companies - Deposits & Debentures	2.5	3.4	3.5	3.6	3.6	4.0	4.2
Finance Companies - Notes & Debentures	0.8	4.3	5.6	6.3	5.0	6.2	6.3
(Total Others)	(13.1)	(19.7)	(21.3)	(22.7)	(22.2)	(25.0)	(26.4)
Total Above Obligations	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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1 of total money expenditure. When monetary policy is
2 restrictive heavy pressure is placed upon the banks
3 which is not shared by other financial intermediaries.
4 Consequently, under these conditions the near-banks can
5 and do expand at a time when the chartered banks are
6 required to restrict their growth. It follows, under
7 these circumstances, that the central bank is forced to
8 be even more restrictive as the chartered banks'
9 relative position declines.

10 435. One way of explaining this phenomenon is in
11 terms of changes in the velocity of circulation of
12 money. The Bank of Canada has very succinctly described
13 this process in these terms:

14 While the central bank can influence the quantity
15 of money (currency and bank deposits), there is
16 no fixed relationship between the quantity of
17 money and the rate of spending. At any given
18 moment a varying proportion of the money supply
19 is inactive, lying in dormant deposits, but capable
20 of being activated if sufficient incentive is
21 offered. Rising interest rates and increased
22 efforts by would-be borrowers cause owners of
23 previously inactive deposits to lend them to
24 those who want to make capital expenditures, or
25 other expenditures. The degree of quantitative
26 restriction that would be needed to overcome
27 the increase in "rate of turnover" of deposits
28 is very great in the early stages of a boom
29 (when it is most difficult to adopt a really
30 rigorous policy) but the scope for further



1 activation of inactive deposits diminishes over
2 a period of time.

3

4 A special case of credit expansion feeding on the
5 process of activation of inactive deposits assumed
6 significant proportions during 1955 and 1956,
7 namely, a very large increase in the volume of
8 consumer credit, particularly as financed by
9 instalment finance companies and small-loan
10 companies

11 Finance companies carry on an operation which
12 is in all essentials banking, but are not re-
13 strained by changes in monetary conditions. They
14 are able to compete for deposits through the
15 sale of short-term paper in the money market and
16 to raise funds in securities markets, paying any
17 necessary rate of interest for these purposes,
18 for increased interest costs do not appear to
19 deter consumer borrowing. (Bank of Canada,
20 Annual Report, 1956,
21 pp. 24-26.)

22 436. The rise in the velocity of demand deposits

23 in the post-war period raises the question of whether
24 or not there is a long-term trend operating and, if so,
25 where it is headed. Velocity previously approached its
26 present levels in the speculative boom of 1959, then
27 dropped to very low figures immediately after the 1939-
28 45 war. Part of recent increases may, therefore, be
29 considered as simply a return to a more normal level.
30 However, the post-war growth in deposit turn-over has
in general followed such a steady upward pattern that
there is little reason to believe it will not continue,



1 and indeed its physical limits are somewhat obscure.

2 437. Studies in the United States suggest there is
3 a close correlation between velocity of demand deposits
4 and business cycles. (George Garvey, Debits and
5 Clearings Statistics and Their Use: Washington 1959,
6 p. 80 et seq.) However, the Report of the Commission
7 on Money and Credit, while acknowledging that non-bank
8 financial institutions have played some role in in-
9 creasing velocity during periods of economic expansion,
10 concludes that in general the effect is not important.

11 438. Nevertheless in Canada in 1959 the combined
12 liabilities of credit unions, trust companies, finance
13 companies and mortgage loan companies increased by \$461
14 million, thus enabling them to expand their loans by
15 about the same amount, at the very time when central
16 bank policy was bringing about a decline of \$411 million
17 in the Canadian dollar deposits of the chartered banks
18 (Table I). The spending of the loan proceeds, together
19 with the successive rounds of re-spending generated by
20 the rise in money incomes thus initiated, obviously in-
21 volved a substantial volume of bank debits (and a much
22 smaller volume of near-bank debits), but there is no
23 simple or accurate way of determining what the volume
24 was, so the net effect on monetary velocity cannot be
25 readily ascertained. Still, it would surely have been
26 a significant contribution to monetary stability if
27 there had been some way of restraining the expansion of
28 loans by near-banks in 1959. In other words it is the
29 growth of the resources available to near-banks, and the
30 additional lending and spending that this makes possible,



1 that is of importance for monetary policy.

2 439. This leads into an alternative way of explain-
3 ing the relative importance of near-banks, which relates
4 to the total liquidity of the community rather than to
5 the velocity of circulation. For example, the Radcliffe
6 Committee suggests the object of monetary policy should
7 be to affect the level of total demand "by altering the
8 liquidity position of financial institutions and of firms
9 and people desiring to spend on real resources. The
10 supply of money itself is not the critical factor.

11 (Report, p. 135.) What was more important in their view
12 was the total supply of liquid assets, including near-
13 money assets of the type mentioned above.

14 440. Mr. Manning Dacey in his criticism of the
15 Radcliffe Report (W. Manning Dacey, Money Under Review,
16 London 1960, p. 32.) noted that:

17 A community which formerly held only actual
18 money, finding itself in possession of a grow-
19 ing stock of such assets (near-money) would un-
20 doubtedly begin to feel more liquid. Its
21 members would feel less need to hold as large
22 balances as before of actual money, be more
23 willing to run down their cash balances, rely-
24 ing on the possibility of mobilizing their
25 assets if the need arose. In traditional
26 terminology, therefore, we should say the
27 growth of liquid assets other than money will
28 tend to raise the velocity of circulation: a
29 given money stock, reinforced by secondary
30 liquid assets, will support a larger volume of



1 spending than the same money stock without such
2 reinforcement.

3 441. The financial framework in Canada after the
4 Bank of Canada opened for business in 1935 was perhaps
5 suitable to the financial structure of the country at
6 that time and for some years afterwards, when the
7 chartered banks held the liquidity media in the country
8 as shown in Table I. However, it has been shown that in
9 the post-war period other financial claims there listed
10 have developed in competition with bank deposits.

11 442. Commenting on similar developments in the
12 United Kingdom Professor Sayers noted:

13 . . . restriction of the supply of bank
14 deposits, if long continued, can be expected
15 to become increasingly ineffective as a curb
16 on total demand because the demand for liquidity
17 can be so well satisfied from other sources.
18 Worse than this, restriction of the banks will
19 increase the opportunities for alternative lenders,
20 so that the banks will lose ground to their
21 competitors and the heads the government can
22 hit will become progressively less influential
23 in the behaviour of the economy. (R.S. Sayers,
24 Op. Cit., p. 682.)

25 While Sayers' remarks refer to the situation in the
26 United Kingdom his conclusions might also apply to the
27 Canadian scene.

28 Discriminatory Restrictions on Chartered Banks

29 443. There are at present a number of limitations
30 of a discriminatory nature on the activities of the



1 chartered banks and a consequent reduction in the
2 sources of financing available to the public.

3 444. The 6% legal maximum interest rate is per-
4 haps the most important of these restrictions which
5 apply only to the chartered banks and not to other
6 financial institutions. This ceiling may once have re-
7 flected public attitudes more understandable then than
8 now, when the banks were the only financial institutions
9 of consequence in the country. In present circumstances
10 it is difficult to find a rational explanation for it.
11 A very large volume of bank lending is, in any case,
12 done at rates lower than the legal maximum. This in-
13 dicates that banks, like other financial institutions,
14 must meet the going rates in each of many areas of
15 financing. The rates charged reflect the cost of money,
16 the nature of the risk, the costs of doing the business,
17 and other relevant factors including the vigorous
18 competition of other banks and other institutions. In
19 some areas of financing the going rates are above 6%.
20 These rates too reflect such factors as risks and costs
21 but it is quite conceivable that the rates are in fact
22 higher than they might be if chartered banks were al-
23 lowed to compete at rates which would give them a fair
24 return but which might well be less than is now charged
25 by lenders shielded from such competition. Chartered
26 banks would also, of course, be in a position to pass
27 on to their depositors an appropriate share of any
28 benefits resulting therefrom.

29 445. It is noteworthy that the cost to business
30 enterprises of borrowing money from the banks is



1 normally very small in relation to their total costs
2 of doing business, while, on the other hand, the cost
3 of long-term funds from other sources for such projects
4 as, for example, utilities, major plant construction,
5 and pipelines, is a decisive element in the total cost
6 and often determines whether or not the project can be
7 carried out. Yet there is a price ceiling on the first
8 category of lending, and an open market without any
9 legal limitation for the second category.

10 446. Some of the rates charged by other insti-
11 tutions have already been mentioned, but are recapitu-
12 lated below. The following examples, as at November,
13 1961, are instructive:

14 Insurance Companies, Investment Companies,
15 Trust Companies and other Mortgage Institutions

16 6-3/4% to 7% or more on mortgages

17
18 Small Loan Companies

19 1-1/4% to 2% per month (range of
20 effective rates of major companies)

21
22 Caisses Populaires in the Province of Quebec

23 6-1/2 to 6-3/4 and 7% (usually in-
24 cluding the cost of insurance) on
25 mortgages as well as personal loans.

26 Credit Unions and Caisses Populaires outside the
27 Province of Quebec

28 1% per month on the unpaid balance
29
30



1 Central Mortgage & Housing Corp. (Maximum rate)

2 6-1/2% on mortgages

3 Industrial Development Bank

4 6-1/2% on loans secured by mortgages
5 or liens.

6
7 447. Six and one-half per cent is the rate cur-
8 rently being charged by the I.D.B. However, during
9 1959 and most of 1960 it charged 7%. The Act setting
10 up the I.D.B., unlike the Act regulating chartered banks,
11 sets no maximum rate and allows the I.D.B. complete
12 flexibility to meet changing market conditions. The
13 fact that the Government's bank, whose loans are
14 comparable to many bank loans, has not been limited by
15 an interest rate ceiling is a fair indication of the
16 reasonableness of the case against such a ceiling.

17 448. The practical impact of the 6% ceiling was
18 demonstrated most acutely in the summer of 1959. As the
19 Treasury bill rate rose towards 6% it became theo-
20 retically possible for bank customers to borrow at the
21 prime rate and invest the funds in Treasury bills or
22 other short-term securities at a profit. At the same
23 time large business customers, who had been raising
24 funds for short-term working capital in the "street"
25 from non-financial institutions while market rates were
26 lower than the rates charged by the banks, suddenly
27 found that the prime rate of the chartered banks was
28 lower than the cost of "street" accommodation. They
29 therefore approached the banks to draw down lines of
30 credit which often had not been used for months or years,



1 so that the banks found themselves with a sharp increase
2 in the demand for large business loans at the same time
3 that the demand for other kinds of credit was also
4 extremely strong. The 6% ceiling in this case not only
5 prevented the banks from using the traditional device
6 of raising prices to moderate demand but actually in-
7 tensified the demand itself.

8 449. The interest rate rigidity has also had a
9 profound effect on what has traditionally been one of
10 the main features of the operations of Canadian charter-
11 ed banks, i.e., the attraction of savings deposits. In
12 the last ten years the rate of growth of savings in a
13 variety of competing institutions has been much greater
14 than in the chartered banks.

15 450. The chief reason has been that these other
16 institutions, since they are able to invest a very sub-
17 stantial proportion of their total assets in higher-
18 yielding investments, notably conventional mortgages,
19 are likewise in a position to pay a higher return on
20 savings obtained from the public. This results in a
21 progressive limitation on the resources available to the
22 chartered banks for lending and investment activities,
23 and in fact makes it possible for funds to be attracted
24 to depositories not subject to adequate safeguards.

25 451. It is sometimes argued that, provided these
26 other institutions continue to maintain their cash
27 balances in the chartered banks, the only result of this
28 shift of savings deposits is a change in the ownership
29 of the deposits in the chartered banks -- with deposits
30 from trust companies, etc., replacing those of



individual owners of savings deposits -- and that the cash reserves of the chartered banks are in any case regulated by the activities of the Bank of Canada, so that there is no necessary reduction in the lending and investing capacity of the chartered banks as a result of this drain of savings to other institutions. In fact, of course, the decisions of the central bank authorities as to the cash reserves to be allowed the chartered banks, and hence the decision as to the amount of financing the chartered banks are to be allowed to do at any time, must take into account the volume of financing being done outside the banks. If free competition were established between the banks and the other institutions, and if as a result the banks began to attract a growing share of savings deposits, and were in a position to compete for a share of the higher-yielding investments now taken by these other institutions, the decisions of the central bank as to chartered bank cash would undoubtedly take into account the larger requirements of the chartered banks. There is, in short, no way of avoiding the fact that the loss of deposits to competing institutions affects the chartered banks in exactly the same way as the loss of business affects any other commercial institution.

452. The primary and secondary reserve requirements, imposed only on the chartered banks, amounting in total to 15% of deposit liabilities, are a further important limitation on the freedom of action of the chartered banks in their efforts to make the most effective use of their resources in competition with other



1 financial institutions. Cash reserves, as a minimum
2 percentage of deposit liabilities, were originally in-
3 tended as a safeguard to the depositors, i.e., to the
4 general public. With the present structure of inspect-
5 ion and supervision, both by the banks themselves and
6 by the Inspector General of Banks, appointed by the
7 Federal Government, this is no longer the main purpose
8 of cash reserves. The normal working requirements of
9 the banks would dictate some level of cash reserves
10 whether or not any legal requirements existed. The 8%
11 legal cash ratio, however, introduces a rigidity not
12 faced by competing institutions. A further rigidity is
13 introduced by the undertaking to hold secondary reserves
14 in the form of Treasury bills and day-to-day loans to
15 money market dealers in amounts such that these assets
16 together with cash are equal to 15% of deposit liabilities.
17 This is not in a true sense a reserve, since it is not
18 available for use; rather it is a forced investment.
19 Thus, regardless of alternative investment opportunities
20 which may well be more attractive at any particular time,
21 the chartered banks are under the obligation to maintain
22 substantial holdings of normally low-yielding assets.
23 The consequence of these arrangements is that the
24 chartered banks, alone among financial institutions, must
25 pay a substantial direct cost, in the form of lower
26 returns on their assets than would otherwise be available,
27 as part of the current arrangements for implementing the
28 Government's monetary policy and to facilitate, through
29 the money market, the implementation of the Government's
30 fiscal policy. The ability of the chartered banks to



1 compete effectively with other financial institutions is
2 clearly unfavourably affected by their undertaking,
3 based on a formal request from the Bank of Canada, to
4 hold 7% in specified low-yielding assets in addition to
5 the legal requirement to hold 8% of their assets in cash
6 on which there is no return.

7 453. These reserve requirements are a basic ele-
8 ment in a further restriction on the ability of the
9 chartered banks to compete effectively with other in-
10 stitutions; this is the fact that monetary policy in
11 Canada is implemented by actions which bear directly
12 on the cash position, and hence the financing opportuni-
13 ties, of the chartered banks, and only indirectly, if
14 at all, on the financing opportunities available to
15 competing institutions. Since these other institutions
16 do not have statutory cash reserve requirements and are
17 not bound by the 6% interest rate maximum, they are able,
18 during a period when the authorities wish to contract
19 or restrict the growth of credit, to continue to expand
20 their credit operations and to take advantage of what-
21 ever may be the prevailing rate of interest. Since the
22 central bank does not have the power to control their
23 operations, even tighter restrictions have to be im-
24 posed on the chartered banks in order to keep the total
25 amount of financing in the country within the limit
26 desired by the central bank authorities. This is clear-
27 ly a serious defect in the arrangements for implementing
28 monetary policy, and one which imposes special costs and
29 restrictions on the chartered banks substantially limit-
30 ing their ability to compete effectively.



1 454. Another important legal limitation on the
2 competitive position of the chartered banks is the pro-
3 hibition in the Bank Act of investing by chartered banks
4 in mortgages, with the exception of those allowed under
5 the National Housing Act. This prohibition means that
6 the public is largely prevented, when seeking mortgage
7 money, from approaching the chartered banks as one pos-
8 sible source of the funds required. The field is there-
9 fore left open to a range of other lenders who are in-
10 hibited neither by government regulation nor by the
11 possibility of competitive action by the chartered banks.

12 General Conclusion in regard to

13 Competition with other Financial Institutions

14 455. What should be the goal of national policy in
15 this whole matter of the type and variety of financial
16 institutions available to serve the Canadian economy?
17 It is our view that the goal should be to have a wide
18 range and great flexibility in the financial services
19 available to the Canadian public; that this can best be
20 achieved by permitting the free play of competitive
21 forces among the various institutions involved, in-
22 cluding the chartered banks, without discriminatory re-
23 strictions which work to the disadvantage of one type of
24 institution. At the present time the chartered banks
25 are prevented by various legal and institutional rigidi-
26 ties from competing fully and effectively over the whole
27 range of financing activities with the other institutions
28 listed above. This means that the Canadian public, in
29 seeking to satisfy its various financial requirements,
30 frequently finds that for certain of these requirements



1 the chartered banks must be ruled out as possible
2 suppliers. The result is that for a considerable range
3 of financial activity the other institutions are
4 sheltered from the competition which could otherwise be
5 available from the chartered banks and which could not
6 fail to strengthen the position of the Canadian public
7 as it weighs and compares alternative sources of
8 financing.

9 456. So far as possible the solution should lie
10 in the direction of allowing free competition and the
11 play of normal market forces as between competing
12 financial institutions. Some regulations and controls
13 there will undoubtedly be, intended either to safeguard
14 the interests of the public or to facilitate the imple-
15 mentation of official monetary and fiscal policies. To
16 the extent that this is practicable and possible, such
17 controls and regulations should bear equally on all
18 competitors in the field. From the point of view of
19 competition with near-bank institutions, the preferable
20 solution to the legal maximum interest rate problem
21 would appear to be to give the banks the same competitive
22 flexibility now enjoyed by the other institutions, i.e.,
23 to eliminate the legal maximum. This, particularly if
24 combined with broader lending powers, would permit the
25 chartered banks to compete on equal terms with other
26 institutions now attracting a rapidly growing share of
27 the savings deposits and loanable funds of Canadians.
28
29
30



SECTION III

DEBT MANAGEMENT

457. In the period since the Conversion Loan there have been a number of changes in debt management policy and techniques. With a heavy program of deficit financing and a sensitive bond market the Government has adopted a policy of offering relatively small issues of shorter-term bonds at fairly frequent intervals. Recent techniques have frequently involved the purchase of a substantial portion of each new issue by the Bank of Canada, and the gradual feeding out of this issue to the market over a period of weeks or months. The open-market buying of Government of Canada issues outstanding having the shortest maturity. This "leap-frogging" technique has proved helpful during a period when confidence in the market was low.

458. At present, when a new Government bond issue is offered the banks are assigned relatively small firm allotments of bonds. The initial allotment is based on past performance in the distribution of recent Government issues. The bank is free to divide its allotment of bonds among its investment account, its trading account for distribution to its customers, and its pension fund as it sees fit. The firm allotment may be less than the amount the bank would like to have for its own investment account. On the basis of the primary firm allotment the bank can usually submit a further order up to twice the amount of the firm allotment. On recent issues, however, the amount available for further orders



1 has been much smaller than the orders, and the second
2 allotment has been relatively small. Thus if a bank
3 wants a substantial amount of a new issue it must go to
4 the dealers.

5 459. The main advantage of this system is that
6 more bank transactions go through dealers, who would
7 otherwise be penalized, under current conditions, by the
8 fact that the Bank of Canada has taken on some of the
9 secondary distribution of bonds, as well as by the
10 generally smaller commission payable on shorter-term
11 issues. Previously banks received larger initial allot-
12 ments specifically for their investment accounts, the
13 transactions were done directly with the banks and the
14 dealers did not participate or know how big bank orders
15 had been. (This arrangement was less costly to the
16 Government than the present system, because the banks
17 paid the full issue price for bonds for their investment
18 accounts, whereas at present more bonds are sold first
19 to dealers, who pay a little less than issue price.)
20 The present system appears to be well-suited to current
21 conditions, though it might not work as well if conditions
22 were to change.

23 460. Although we are satisfied on the whole with
24 the way debt management policy has been developing
25 recently, it is open to some criticisms. The "leap-
26 frogging" technique has been accompanied by more or less
27 overt attempts on the part of the authorities to in-
28 fluence the selling behaviour of the dealers by inducing
29 them to withhold new short-term issues from the banks
30 and offer them instead to the non-bank market. This



1 behaviour on the part of the authorities indicates pre-
2 conceived ideas on their part regarding the appropriate
3 maturity structure of the banks' portfolios.

4 461. It is probably fair to say that the banks are
5 unanimous in deprecating this practice. It is our view
6 that, once the terms of an issue have been decided upon,
7 the market should operate freely in determining its
8 distribution as between bank and non-bank investors.
9 Any other view of the market would imply the creation of
10 rigidities and barriers between different types of in-
11 vestors, which would inhibit rather than assist the
12 growth of an effective market.

13 462. While recognizing that in the short run
14 monetary policy must take some account of the needs of
15 debt management we believe that the central bank should
16 not manipulate the cash position of the banking system
17 from week to week in order to aid in the distribution of
18 new Government issues. Before 1960 it was the practice
19 of the Bank of Canada to ease bank cash two or three
20 weeks before an issue was to be offered and then tighten
21 up again after the offering, and more recently the
22 technique has been reversed, with the Bank tightening
23 up before an issue and easing afterwards. In effect,
24 both these techniques mean using monetary policy, which
25 is designed to work over a period of months, for short-
26 term ends, thus disrupting the market and creating a
27 degree of uncertainty as to the direction of monetary
28 policy itself.

29 463. On the technical side the Bank of Canada has
30 been accused of erratic behaviour in its after-market



1 operations with those parts of new issues which it has
2 taken up itself. The criticisms relate to the Bank's
3 hours of trading, amounts of bonds offered at different
4 times, and prices quoted. We are inclined to think that
5 the operations of the Bank of Canada are seriously handi-
6 capped by being geographically separated from and out
7 of touch with the major markets in Toronto and Montreal.
8 The situation would be improved if the Bank were to
9 maintain senior officers in both centres with sufficient
10 authority to make on-the-spot trading decisions.

11 464. We believe that the system of Treasury bill
12 auctions has worked well on the whole. In the past it
13 has been suggested that all Treasury bill transactions
14 should be put through dealers, and that banks should not
15 bid directly for bills at the tender. We would not be
16 in favour of such a change, which in our opinion would
17 be detrimental to the maintenance of an adequately broad
18 market. Further, as active participants, the banks re-
19 quire to be familiar with the money market in all its
20 phases, including the assessment of the market itself
21 which is a part of the regular weekly bill tender.

22 465. The banks do not have uniform views on what
23 constitutes an appropriate structure for the federal
24 debt. Recent experience suggests, however, that the
25 general public at present prefer to hold Savings Bonds
26 rather than market instruments. Some people conclude
27 that most Government financing should be done in the
28 short-term market, with no particular effort to sell
29 longer-term market bonds except by making them available
30 through the Bank of Canada, as has been done during the



1 past two years. Others would argue that there should
2 be regular public offerings of long-term bonds at what-
3 ever prices may be necessary.

4 466. We believe that the Federal debt should
5 continue to be managed by the Department of Finance,
6 using the Bank of Canada in an advisory capacity only.
7 We would not be in favour of setting up an independent
8 body to make debt management decisions. Debt management
9 techniques, however, would probably be improved if either
10 the Department of Finance or the Bank of Canada were to
11 consult banks, investment dealers, and institutional
12 buyers on a regular basis as is done in the United
13 States before the timing and terms of Government issues
14 are decided.



SECTION IV

TECHNIQUES OF MONETARY CONTROL

Cash Management

467. To exercise control over the volume of bank credit, the central bank has only to regulate the supply of bank cash relative to the needs of the banking system for cash. The central bank, through its control of bank cash, can provide the banking system with surplus cash at any given moment, thus permitting the system to expand. Or, the central bank can withdraw cash from the system leaving it with less cash than it requires, thus forcing the system to contract.

468. Technically, control over the banking system could be maintained in this way by the central bank even in the absence of legal or agreed cash requirements. Banks would still have to hold adequate cash for working purposes just as do most other economic units, but presumably would not hold unnecessary idle cash. Central-bank control would be a matter of adjusting the supply of bank cash relative to these working requirements in order to create a cash deficiency or excess so as to encourage the banking system to expand or contract.

469. There may be circumstances in which a central bank finds it awkward to supply or withdraw bank cash exactly as it desires in order to maintain control over the banking system. Such circumstances may arise, for example, because of debt management considerations or when the bond market is thin or disorganized. At such times a legal cash reserve ratio may assist the



1 implementation of monetary policy.

2 470. Proposals for tying legal requirements to dif-
3 ferent classes of deposits, to different categories of
4 assets, or to bank debits are alternative ways of pro-
5 viding for the automatic release or absorption of bank
6 cash with a view to supplementing or replacing dis-
7 cretionary monetary control. It is our view that compli-
8 cated devices for making monetary policy more automatic
9 do not offer much promise of improving the effectiveness
10 of monetary control.

11 471. Our view of central-bank cash management
12 techniques is that, in general, they should operate
13 smoothly and continuously and be capable of tailoring
14 cash changes as precisely as possible to fit the day-
15 to-day needs of monetary policy. They are then least
16 disruptive to the normal operations of the banks. From
17 this point of view open-market operations are by far the
18 best technique of central-bank cash management. Re-
19 course to open-market operations, however, requires a
20 well-developed dealer market for financial assets.

21 472. The Bank of Canada could also manage bank
22 cash in a general way by extending loans to the charter-
23 ed banks, money-market dealers, and the federal govern-
24 ment, rather than by buying and selling securities in
25 an open market. Loans, however, cannot be administered
26 as flexibly as can a securities portfolio, and for this
27 reason central-bank lending is best restricted to a
28 last-resort basis.

29 473. All other techniques of central-bank cash
30 management seem best left for emergency situations in



1 which the state of the money market prevents the use of
2 open-market operations. Such techniques do not work
3 through the market and so are more arbitrary and less
4 easily understood. Under a regime of managed money it
5 is desirable that the methods of management be clear in
6 order to minimize the danger of creating undesirable un-
7 certainties in the minds of the public.

8 Other Monetary Control Techniques

9 474. Recourse is sometimes had to a so-called
10 liquid-asset ratio as a device for central-bank control
11 over the banking system, as for example the agreement by
12 Canadian chartered banks that they will hold a combin-
13 ation of cash, day-to-day loans, and Treasury bills
14 amounting to not less than 15% of their deposit liabili-
15 ties, computed similarly to the 8% cash ratio. As long
16 as the central bank has firm control over bank cash,
17 however, it does not require a liquid-asset ratio in
18 order to regulate the banking system. It is only
19 necessary to fall back on a liquidity ratio for this
20 purpose when the central bank is unable or unwilling to
21 prevent the banking system from adding to its cash
22 reserves by disposing of liquid assets, as can happen
23 when the central bank is committed to supporting govern-
24 ment security prices.

25 475. However, a liquid-asset ratio may be used to
26 restrain the banks from switching out of more liquid
27 assets into less liquid ones, such as loans. Alter-
28 natively, such shifts may be discouraged by a sufficient
29 reduction of bank cash through open-market operations.
30 If the market is unable to support the volume of open-



1 market operations necessary for this, a liquid-asset
2 ratio may serve as a useful stop-gap measure; neverthe-
3 less the longer-run solution is to develop better
4 markets.

5 476. It is our view that giving legal status to a
6 liquid-asset ratio is neither necessary nor desirable.
7 Only the holdings in excess of the stipulated minimum
8 can be considered as a true liquid reserve, so an in-
9 reducible portfolio of low-yielding assets tends to make
10 bank operations more expensive without benefitting the
11 banks or their customers. Moreover, such provisions
12 tend to be inflexible and slow to change in the face of
13 changing conditions. Indeed there is a real risk that
14 each new credit crisis will bring an increase in the
15 stipulated ratio in order to prevent the banks making
16 use of any cushion of true liquidity they may have
17 succeeded in building up, with the result that the
18 situation will become progressively worse. It follows
19 that, if expediency dictates recourse to a stipulated
20 liquid-asset ratio, it should be withdrawn as soon as
21 more permanent remedies can be applied.

22 477. No doubt other ratios besides a cash or
23 liquid-asset ratio could be devised for implementing
24 and aiding control. It is our view that such ratios,
25 like liquid-asset ratios, are not necessary when money
26 markets are adequate to permit the central bank to
27 exercise its control through open-market operations.
28 If the use of liquid-asset or similar ratios cannot be
29 avoided, they should be imposed for only as long as
30 they are needed, and they should certainly not be



1 maintained for so long that they weaken the incentive
2 to develop better financial markets. In short, it is
3 our view that the emphasis in monetary control should
4 be on bettering financial markets for making open-market
5 operations more effective rather than on devising new
6 methods of control.

7 Bank Rate

8 478. Functions of Bank Rate. In Canada, "Bank
9 Rate", the minimum rate at which the Bank of Canada is
10 prepared to make loans or advances can, or could, per-
11 form two important functions, to regulate the access of
12 the money market to central-bank credit, and to provide
13 a signal of central-bank intentions.

14 479. The first function is necessary for times of
15 restraint to prevent the money market from having ready
16 resort to central-bank credit when the central bank is
17 trying to restrict the amount of its credit outstanding.
18 For this purpose Bank Rate must be a penalty rate in the
19 sense that it makes borrowing from the central bank a
20 more expensive way of raising cash than selling market-
21 able financial assets or borrowing elsewhere. This en-
22 sures that the market only turns to the central bank for
23 accommodation as a last resort. Such resort is necessary
24 for non-bank money-market dealers when they are unable
25 to finance their inventories of securities through the
26 banks or through any other source. For banks too it is
27 necessary to have access to such a lender of last resort
28 to ensure that they will always be able to comply with
29 the law on cash requirements.

30 480. The second function of Bank Rate, that of



1 signalling, is especially important at times of major
2 changes or shifts in monetary policy, or at times when
3 there would otherwise be great doubt about whether or
4 not policy had changed. It is the more difficult
5 function to explain. If Bank Rate is to be a signal
6 of anything, it must reflect the actual or intended cost
7 of additional central-bank credit, for intentions must
8 be supported by action if the intentions are to mean
9 anything at all. In this sense Bank Rate can be a sign,
10 with the central bank setting the rate higher when it
11 believes economic conditions warrant higher interest
12 rates in general and setting it lower in the opposite
13 situation. Not only the direction of a deliberate
14 change in Bank Rate but also the level of the rate
15 would be a signal of central-bank intentions. If it
16 were the intention of the central bank to apply monetary
17 restraint, a discretionary action to raise Bank Rate,
18 and to keep it at a higher level than previously, would
19 serve as a signal of intent, and would be especially
20 useful at times when there was any widespread uncertain-
21 ty about the intent of monetary policy. When a central
22 bank is trying to influence the economy in a particular
23 direction, it makes sense for the central bank to in-
24 dicate the direction of movement it desires. Such an
25 indication would certainly enable the banking system to
26 respond faster than it now does to the market pressures
27 exerted on it by the central bank.

28 481. The present method of setting Bank Rate in
29 Canada at 0.25 per cent above the latest weekly average
30 yield on accepted tenders for three-month Treasury bills



1 provides a Bank Rate that functions satisfactorily as
2 a penalty rate. The money-market dealers are assured
3 of a rate which, though involving a penalty, accurately
4 reflects the market. The Rate floats from week to week
5 and in so doing exacts a penalty from dealers who have
6 to borrow from the Bank of Canada that is neither ex-
7 cessive nor insufficient -- as it would be if a "fixed"
8 Bank Rate were ~~respectively~~ high or low relative to
9 market rates. In lending to the chartered banks the
10 Bank of Canada imposes additional restrictions which
11 do not apply on accommodation granted to money-market
12 dealers, and these restrictions add to the penalty
13 exacted from the banks by the floating Bank Rate.
14 These restrictions relate to the borrowing limits, term,
15 and conditions of renewal.

16 482. Other Methods of Signalling. A major dis-
17 advantage of the floating Bank Rate as it now operates
18 is that it gives no clear indication of central-bank
19 policy; yet this is a traditional function of Bank Rate
20 -- to provide a clear and unmistakable signal of central-
21 bank intentions. There is no adequate substitute for
22 Bank Rate in the performance of this signalling
23 function. At first glance it might be thought that
24 simple statements of intentions by the appropriate
25 officials would serve as well. While these are ex-
26 tremely useful, they require a good deal of inter-
27 pretation, especially when they are general and ex-
28 pressed in non-quantitative terms. Furthermore, the
29 multiplicity of objectives that monetary policy may be
30 used to pursue adds to the difficulty of framing simple



1 statements of intentions.

2 483. Statements that express intentions in
3 quantitative terms might be expected to have a greater
4 impact, but here it is important to distinguish between
5 economic objectives on the one hand and policy indicators
6 on the other. Objectives are external to the central
7 bank and are outside its direct control; policy in-
8 dicators are internal to the operations of the central
9 bank and so are controlled directly by it. The former
10 are goals which a central bank may seek to attain by
11 means of the policy instruments at its disposal. Such
12 objectives could relate to money supply, bond prices,
13 national income and expenditure, or general prices.
14 It would be possible for statements of intentions to
15 assign a value to such an objective, say the money
16 supply, thus indicating that the central bank was going
17 to try to keep the money supply at some particular
18 level.

19 484. Specifying figures for objectives that can-
20 not always be fully achieved runs the risk of discrediting
21 the intentions. For example, there is no doubt that
22 in the longer run the monetary authorities can make the
23 money supply what they want, but such precision is not
24 possible in the short run. For this reason, the pre-
25 vailing level of the money supply, and use of quanti-
26 tative objectives in general does not make a good
27 signalling device, for it indicates only the success or
28 failure of what monetary policy is trying to accomplish.

29 485. Specifying figures for policy indicators is
30 another matter, however. The two most significant



1 indicators of ~~this~~ nature are the amount and the cost
2 of central-bank credit. These are more directly
3 controlled by the central bank than the more remote
4 objectives, and statements about either could serve
5 as a signal of central-bank intentions. Thus, the
6 signal could be in terms of the amount of cash re-
7 serves that will be made available. It is more usual,
8 however, to post the cost or price at which amounts
9 will be provided rather than to state the amount that
10 will be supplied. A price or a rate takes into account
11 both demand and supply, whereas specifying an amount
12 does not. For this reason a "price" signal is better
13 than an "amount" signal, and hence posting a Bank
14 Rate, in some way, provides a better signal than post-
15 ing or setting a figure for cash reserves, and it
16 allows more scope for flexibility. Of course, to be a
17 satisfactory signal the central bank must endeavour
18 to make its Bank Rate effective by trying to make the
19 cost of additional central-bank credit conform to the
20 Rate specified.

21 486. Bank Rate as a Signal. The basic problem
22 in using Bank Rate as a signal is to retain its
23 function as an appropriate penalty rate without com-
24 promising its signalling function. A return to a con-
25 ventional Bank Rate, which changes only at the dis-
26 cretion of the central bank, may not solve this
27 problem. A Rate fixed to conform to the policy in-
28 tentions of the central bank might at times be "off
29 the market" so that it would confront the money-
30 market dealers either with too severe a penalty or



1 with an inducement to borrow from the central bank.
2 Yet to move the Bank Rate to correct these technical
3 situations entails the risk of having such changes
4 misinterpreted as policy changes, when in fact the
5 Rate is only following the market.

6 487. Having a dual Rate seems a way out. The
7 penalty Rate could float as at present and serve as
8 the Rate at which both money-market dealers and banks
9 receive accommodation from the central bank. The
10 "signalling" Rate would be a discretionary rate fixed
11 independently of the floating rate and fixed at a
12 level deemed appropriate for the times. The fixed
13 Rate might conceivably be used as well for the Rate at
14 which the chartered banks could borrow from the central
15 bank, leaving only the security dealers to borrow at
16 the floating rate. So long as the central bank was
17 trying to make the cost of additional central-bank
18 credit conform to the fixed Rate, the action of the
19 market would keep the floating Rate from ever being
20 far from the fixed Rate. Temporary slippages in mone-
21 tary control might cause the floating Rate to deviate
22 from the fixed Rate but large or prolonged deviations
23 would be unlikely. Since the fixed Rate would be
24 changed in keeping with the changing needs of monetary
25 policy, there would be no question of the central bank
26 pegging interest rates.

27 488. Another possibility is to retain the present
28 floating Rate but to alter the spread between the
29 three-month Treasury bill rate and Bank Rate, making
30 the spread more than 0.25 per cent when monetary policy



shifts to tightness and less than 0.25 per cent when the policy is to ease. The size of the spread would be the signal of central-bank intentions. It would reflect the penalty imposed on dealers and banks when they borrowed from the central bank, and the reasoning is that the penalty should be more severe when the central bank intends to exercise restraint than when it is trying to keep monetary conditions easy. It can be argued, however, that the penalty should be constant so as not to disturb market relationships. Indeed the proponents of this scheme realize that large variations in the penalty are undesirable. Yet if changes in the spread are restricted to changes so small that they do not significantly affect the severity of the penalty imposed by the central bank, the changes become little more than symbolic. Furthermore, changes in the spread would be open to misinterpretation if by chance market rates and Bank Rate went one way while the spread went the other way. Still, a variable spread would be better than no signal and is worth further thought.

489. Yet another possibility is to retain the floating Rate as a general practice but to substitute a fixed Rate when a signal is required. At all other times when a signal is not required the Rate would be allowed to float. A possible disadvantage of this method is that it might disturb the money market unduly. The authorities might be reluctant to depart from the floating Rate at times for fear that the change in the method of setting the rate (as distinct



1 from a mere change in the rate itself) would have ex-
2 aggerated effects on market psychology.

3 490. Impact of the Rate. The impact of changes
4 in Bank Rate on the activities of the chartered banks
5 could be quite significant even though chartered-bank
6 borrowing from the Bank of Canada is infrequent. To
7 have an impact the changes in Rate must be more than
8 nominal and must be supported by open-market operations
9 or other appropriate cash management techniques. A
10 noticeable change in the Bank Rate initiated by the
11 Bank of Canada would have an indirect cost effect for
12 the banks as steps were taken to make the Rate effect-
13 ive. Money-market conditions would tend to conform to
14 the new cost for central-bank credit and these con-
15 ditions would affect the cash adjustment and investment
16 policies of the banks, for these policies are very
17 sensitive to money-market conditions. Thus, Bank Rate
18 may affect the chartered banks in terms of costs even
19 though the banks do not borrow from the Bank of Canada
20 and bank lending and deposit rates are not tied to
21 Bank Rate.

22 491. Changes in Bank Rate, functioning as a
23 signal of central-bank intentions, would serve to aug-
24 ment the cost effects by causing them to act faster on
25 the lending policies of the banks. Once the signal
26 was given, banks would take steps immediately to ease
27 or to tighten lending policies to conform with the
28 message provided by the signal. That is, knowing in
29 what direction the central bank was trying to drive
30 the banking system, the banks would alter those lending



1 activities less sensitive to money-market conditions
2 . in keeping with the monetary policy indicated.

3 492. The impact of changes in Bank Rate on the
4 activity of chartered-bank customers depends on how
5 sensitive these customers are to money-market conditions
6 and to conditions in credit markets in general. There
7 is no doubt that changes in Bank Rate, made effective
8 by Bank of Canada action, influence the financing and
9 investing activities of many corporations which in
10 turn would influence the activities of smaller
11 customers. As far as cost effects alone are concerned,
12 the activity of bank customers would tend to vary in-
13 versely with changes in Bank Rate.

14 493. It has been argued, however, that changes
15 in Bank Rate, acting as a signal of central-bank in-
16 tentions, would cause perverse reactions by the public.
17 A rise in Bank Rate would be seen as confirmation of an
18 expanding situation which should be taken advantage of
19 by expanding one's own activity. There is no way
20 around such a difficulty. Expectations of this nature,
21 no matter on what facts they are founded, will often
22 lead to actions contrary to the best interests of
23 economic stabilization. Failure to provide a signal of
24 central-bank intentions will inhibit such perverse re-
25 actions in periods of great uncertainty about the state
26 of the economy but it will also inhibit the response
27 of the banking system to monetary policy, thus slowing
28 down the implementation of positive measures to alter
29 the state of the economy.
30



1 Other Communications and Contacts

2 494. A central bank is responsible for the day-
3 to-day implementation of monetary policy, and it has a
4 corresponding duty to offer full explanations of its
5 policy. The use of Bank Rate as a signal of central-
6 bank intentions does not eliminate the need for
7 frequent and fuller public statements by a central bank
8 about what its monetary policy is at any given time.
9 The complexity of modern financial environments makes
10 it all the more imperative that the maximum of in-
11 formation be provided.

12 495. The general argument against fuller dis-
13 closure seems to be that it would reduce the freedom
14 of action of the central bank. There are times, it is
15 argued, when monetary policy is a matter of probing
16 the market as part of the process of shaping that
17 policy. At such times no firm policy announcement can
18 be made, and to announce what was being done would
19 destroy the usefulness of all exploratory action. This
20 argument would rule out statements about policy in
21 times when the central bank is not embarking on a major
22 shift in policy and is in fact feeling its way. But
23 once a particular policy action has been decided upon
24 there should be a clear statement of what that action
25 is.

26 496. When more than exploratory action is being
27 undertaken, the argument against disclosure of policy
28 is that it would disturb the money market. A good
29 market requires some uncertainty, and it is feared that
30 a statement of policy would eliminate that uncertainty.



1 The market would know what to expect and would move
2 immediately to whatever price seemed implied by the
3 statement. This, it is contended, would subject the
4 money market to disruptive swings in prices and yields
5 which would serve no useful purpose. The answer to
6 this is that disclosing the direction in which the
7 central bank wishes the banking system to move does not
8 require disclosing the amounts and prices at which the
9 central bank will be operating in the market. Further-
10 more, such statements can surely be timed to come after
11 the completion of the basic transactions required to
12 affect the banking system.

13 497. A clear statement of policy may still cause
14 an abrupt change in prices and yields in the money
15 market, but at a time when a major shift in policy is
16 under way a change of this nature is not necessarily
17 undesirable. Such a statement of policy is extremely
18 useful in clearing up any doubts of the banks as to how
19 the central bank wants them to respond to its
20 pressures. Informing the public as well as the banks
21 on policy also aids the task of the banks in co-
22 operating with the central bank in implementing the
23 policy.

24 498. In addition to a signal of central-bank in-
25 tentions and to full disclosure of monetary policy, we
26 believe it is essential that the banks and the monetary
27 authorities continue to maintain close contacts with
28 each other. It is also essential to have close and
29 effective co-operation between the Bank of Canada and
30 the Government of the day. In our view the Government



1 must have the ultimate responsibility for monetary
2 policy objectives, while the Bank must have responsi-
3 bility for carrying out day-to-day operations within
4 the framework of these fundamental policies.

5 Tied or Linked Rates

6 499. It has been suggested that bank lending
7 rates be linked or tied to a Bank Rate functioning as
8 a signal of central-bank intentions -- that is, a con-
9 ventional Bank Rate -- along the lines of arrangements
10 in England. This is not as desirable as it may seem
11 at first glance. Ideally, bank lending rates should
12 move with market rates and not with a manipulated non-
13 market rate, which is what a discretionary Bank Rate
14 is. By its very nature, Bank Rate at times will move
15 ahead of the market and at other times will lag behind
16 it. Bank lending rates tied to Bank Rate would then
17 be out of line with the market. For full effectiveness
18 it would also seem necessary to include all lenders
19 in the scheme by linking their rates to Bank Rate. It
20 would be inequitable to require chartered-bank lending
21 rates to follow Bank Rate while other lending rates
22 are free to move with the market.

23 500. It has also been suggested that deposit
24 rates should be tied to Bank Rate, or that there should
25 be a fixed spread between lending and deposit rates.
26 It should of course be noted that market forces would
27 cause bank lending and deposit rates to move more or
28 less together anyway, but tied rates would introduce
29 unnecessary rigidities. Fixing the spread between bank
30 deposit and lending rates while leaving the spread



1 between the borrowing and lending rates of other
2 institutions free would place the banks at a new
3 competitive disadvantage.

4 501. Further disadvantages stem from the fact
5 that the interest-bearing deposits that would be af-
6 fected by tied rates substantially exceed the loans that
7 would be similarly affected. The difference between
8 the two depends on the state of the economy; in slack
9 times, all other things being equal, loans will be
10 lower and savings deposits higher than in times of
11 boom. In the absence of compulsion and with complete
12 freedom of movement, the spread that the banks can
13 afford to allow will partly depend on how large the
14 difference is. The greater the excess of savings
15 deposits over loans the less the banks can afford to
16 pay on deposits relative to lending rates and vice
17 versa. Hence, the spread between lending and deposit
18 rates would naturally tend to widen in slack times
19 and to narrow in times of monetary restraint. But
20 this is exactly what is required to help implement a
21 stabilizing monetary policy. In slack times the ac-
22 cumulation of savings deposits tends to be discouraged
23 by a lower rate; in times of boom, the accumulation of
24 savings deposits tends to be encouraged by a rise in
25 the deposit rate relative to lending rates -- a rise
26 that would be ruled out by a fixed spread.

27 502. Introducing a fixed spread between lending
28 and deposit rates would do away with the stabilizing
29 movement in the natural spread between lending and
30



1 deposit rates. Banks would be reluctant to narrow the
2 spread in times of monetary restraint for fear that
3 this might become the new imposed spread, and they
4 would be unable to widen the spread in a recession.
5 Complete freedom of movement for both lending and
6 deposit rates would ensure not only that depositors
7 shared to the fullest extent possible in the loan re-
8 venues of the banks but also that the best interest of
9 monetary policy would be served as well.

10 Compensating Balances

11 503. Requiring compensating balances from bor-
12 rowers fits into a discussion of interest rates because
13 such a requirement is generally viewed as a means of
14 increasing the effective rate of interest on a loan.
15 This, however, is not necessarily the case. If the
16 compensating balances required were no larger than the
17 working balances ordinarily carried by borrowers,
18 nothing would be gained by requiring such balances.
19 Only when compensating balances are in excess of
20 ordinary working balances would the cost of bank credit
21 to borrowers be raised. But this can be achieved more
22 simply through higher interest rates, which are to be
23 preferred because they state precisely the cost to the
24 borrower. To require compensating balances disguises
25 the true cost of credit to the borrower.

26 504. It might be argued that compulsory compen-
27 sating balances would have the advantage of requiring
28 borrowers to maintain balances sufficient to compensate
29 the banks for the activity in their accounts. The best
30 way to achieve this, however, is to levy service charges



1 on all clients, including borrowers, who fail to keep
2 adequate balances to cover the cost of managing their
3 accounts. This permits an individual approach aimed
4 directly at the accounts concerned and is a fairer ap-
5 proach than a uniform provision for compensating
6 balances.

7 505. Although it would not be practical to im-
8 pose compensating balances on all borrowers, a case
9 could be made from the point of view of monetary control
10 for enabling banks to require compensating balances
11 from borrowers under lines of credit. Such require-
12 ments could be varied according to the state of busi-
13 ness and would serve as a substitute for alterations
14 in lending rates. Bank credit would then become more
15 expensive in a boom and less expensive in a recession
16 even though lending rates remained constant. But,
17 again, this seems less desirable from the economic point
18 of view than simply setting interest rates free.



SECTION V

STATISTICAL GAPS

506. We have been asked for our views as to the adequacy of statistical and financial information in Canada. The information now made available by the chartered banks on their own operations seems to us fairly comprehensive, but we believe that other financial institutions should be required to produce fuller and more frequent data on their assets, liabilities, and transactions, with due consideration for the problem of comparable valuation. We should also like to see more work done on the savings-investment flow in Canada. This would require better statistics on the sources and uses of funds.

507. Among the figures we believe should be made available are:

(a) the Government's cash receipts and expenditures on a weekly basis for major items and on a monthly basis in detail, also the Government's overall financial statement for the month of March each year, at present missing from the monthly series.

(b) Weekly figures for the holdings of the Purchase Fund, the Securities Investment Account, and the Exchange Fund (including a classification by currencies).

(c) The Bank of Canada's balance sheet as a weekly average of daily figures, and the Bank of Canada's detailed profit and loss statement



1 monthly.

2 (d) Detailed monthly or quarterly state-
3 ments of the assets and liabilities of near-
4 bank financial institutions, valued on a
5 comparable basis, and information on the
6 "chequing" operations of these intermediaries.

7 (e) A monthly or quarterly classification of
8 assets held in trust and administered by trust
9 companies, showing the distribution of these
10 funds by major asset and by currency on an agreed
11 basis of valuation.

12 (f) Broader coverage of both insurance com-
13 panies and trust and loan companies, whose op-
14 erations are now reported on a sample basis by
15 the Bank of Canada.

16 (g) Weekly figures on the money-market, in-
17 cluding dealer positions, transactions, and
18 borrowings.

19 (h) Figures on direct new issues of securities
20 by provinces, municipalities, and corporations,
21 including parity bonds and money market issues,
22 classified by borrower and by terms of issue in-
23 cluding yields.

24 (i) Resumption of the "Direct Estimate of
25 Personal Savings" formerly published by the
26 Bank of Canada.

27

28

29

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APPENDIX

THE CANADIAN PAYMENTS
AND CLEARING SYSTEM

PAYMENT INSTRUMENTS IN USE

1. The Royal Commission staff has requested a brief summary of the Canadian "payments system". A list of the instruments in use in Canada, with an indication of the annual volume of items in each case where this information is available, follows:

<u>Items</u>	<u>Annual Volume</u> <u>(in millions)</u>
1. Cheques	693
2. Orders drawn on near-banks	14
3. Bank money orders, drafts and travellers' cheques	9
4. Postal money orders	50
5. Canadian National and Canadian Pacific Express money orders	included in (1)
6. Grain tickets	3
7. Coupons	18
8. Pre-authorized cheques - so far confined to specifically named in- surance companies	included in (1)
9. Settlements between banks and branches and the Bank of Canada	11
10. Collections, i.e. bills of ex- change and promissory notes, the proceeds of which are "collected" for customers	10



11. Mail and telegraphic transfers	3
12. Acceptance of payment of accounts (including utilities, taxes, insurance premiums, etc.)	19
13. Standing orders - (customers' instructions to pay at stated intervals)	Not known

In addition to these items handled in Canadian funds, some 11 million drafts, money orders and cheques in U.S. funds are handled through the system.

Negotiable Instruments

2. Items numbered 1 to 9 inclusive are themselves negotiable instruments and may be presented through the chartered banks' clearing system. Indeed, of the more than 700 million cheques negotiated in Canada per annum some 568 million pass through the clearing system, the remainder being charged to accounts at negotiating branches.

3. Item 10, "Collections" is the service provided by the banks in arranging for presentation for acceptance and payments of bills of exchange drawn by creditors upon debtors. The prevailing rates charged by banks for this service are not adequate to cover the costs involved, and it is questionable whether there is a continuing need in Canada for the "inland bill" when it has fallen into disuse in many other advanced countries. Although there does seem to be a general trend away from this type of settlement, it persists in certain industries and in others is unique to specific companies. The most obvious example is the needle trade where the drawing of drafts is traditional and



1 where, in addition, the drafts themselves are pledged
2 as collateral with the banks, which, as a rule, are
3 prepared to advance funds against them, subject to a
4 margin determined by the standing of the customer.
5 Upon payment of such bills on due date, the bank acting
6 as collection agent remits to the creditor's bank for
7 his credit, by means of a bank settlement which is
8 passed through the clearings.

9 Credit Transfers

10 4. Item 11, "Mail and telegraphic transfers",
11 are transfers of funds made by one branch bank to an-
12 other, usually at the request of a customer, but not
13 restricted thereto. Item 12, "Acceptance of payment
14 of accounts", is an arrangement entered into at the
15 request of, say, a utility company whereby payment
16 of periodic accounts may be made at a branch bank by
17 the general public. The number of such arrangements
18 is gradually increasing. Both processes 11 and 12
19 result in settlement vouchers of one kind or another
20 which pass through the clearings.

21 5. Item 13, as indicated, is a mandate from a
22 customer to his banker instructing him to make certain
23 periodic payments on his behalf. Although such ar-
24 rangements are provided for in the Canadian system,
25 and are the subject of scheduled charges, this device
26 has not been utilized in Canada to the extent prevail-
27 ing in England. Within the banking system, the dif-
28 ference in approach between the two countries lies in
29 the clearing process, in that the English system is
30 based on credit transfer while the Canadian system



1 relies on the principle of debit clearings. At this
2 point we should note that the number of transactions
3 financed by debit transfers in Canada is running at
4 792 million per annum, as compared with 22 million by
5 credit transfer.

6 6. In England this type of mandate is used to
7 some extent for payment of insurance premiums, and it
8 could be said that Canada has a somewhat comparable
9 arrangement in the "pre-authorized" cheque plan which
10 has been in operation for the past three years. This
11 is a mandate from a debtor to a creditor, in this
12 case an insurance company, authorizing the latter to
13 draw against the bank account of the policy holder, on
14 a monthly basis, for certain specified amounts.

15 Near-Banks' Access to the
16 Chartered Banks' Clearing System

17 7. An important element in the relations between
18 the Chartered Banks and other financial institutions
19 is the provision by the banks of clearing facilities.

20 8. In Canada, the mediums of exchange and means
21 of payment used by the general public are coin, Bank
22 of Canada notes, and cheques, the latter being used in
23 the great majority of daily business transactions. The
24 acceptability of cheques as a medium of exchange
25 depends upon the ease with which they can be negoti-
26 ated, either for cash or for deposit, and upon the
27 existence of adequate and efficient clearing facilities
28 whereby negotiating banks can obtain the earliest
29 possible reimbursement for cheques negotiated. Such
30 clearing facilities are provided and maintained by the



1 Canadian banks and settlement between banks is af-
2 fected through accounts with the Bank of Canada by the
3 Head Offices of the banks. The banks are constantly
4 improving the efficiency of their clearings system by
5 adopting up-to-date methods and are presently formu-
6 lating plans for the introduction of electronic sort-
7 ing of cheques.

8 9. A basic feature of the inter-bank arrange-
9 ments for the clearing of cheques is that local cheques
10 are cleared locally and all out-of-town cheques are
11 cleared to the negotiating bank's main branch at the
12 nearest central clearing point; there, cheques on other
13 banks are redeemed by the drawee bank which clears them
14 to its branches on which they are drawn. This method,
15 adopted in June 1960, has proven to be highly satis-
16 factory and much more efficient than the former method
17 whereby cheques on other banks were cleared by the
18 negotiating bank to its own branch at the point on
19 which the cheques are drawn and cheques on non-bank
20 points through the central clearing point.

21 10. Cheques, as defined in the Bills of Exchange
22 Act, are bills of exchange payable on demand and
23 drawn on a bank. In addition to these cheques there
24 has grown up in Canada the use of a type of near
25 cheque - more properly termed a payment order - drawn
26 on organizations such as credit unions and caisses
27 populaires, provincial treasury branches and savings
28 offices in Alberta and Ontario, and a growing number
29 of companies in the trust, loan and mortgage field
30 (mainly trust companies). As already indicated, these



1 organizations are not only in aggressive competition
2 with the banks for savings deposits, but most of them
3 also offer an extensive variety of banking facilities
4 and services, including loans (personal, business and
5 mortgage), safety deposit boxes, safekeeping of
6 securities, money transfers, and "chequing" facilities.
7 The last-mentioned, which is an important factor in
8 enabling these organizations to offer banking facilities
9 comparable to those provided by the banks, is made
10 possible by the co-operation of the banks in extending
11 to these organizations clearing privileges under which
12 orders drawn on them by their customers and cheques
13 negotiated by them for their customers are cleared
14 through the clearing facilities maintained by the banks.

15 11. The clearing privileges referred to above
16 are made available on reasonable terms and conditions
17 (outlined below), subject only to approval by the
18 organization's bankers and the formality of approval by
19 the local clearing house, if any, and The Canadian
20 Bankers' Association. There is no record of clearing
21 privileges having been denied, but no doubt the privi-
22 leges would be withdrawn in the event of an organi-
23 zation getting into financial difficulties. It should
24 also be noted that a cost analysis has shown that the
25 average cost of handling one item through the clear-
26 ing system exceeds the 5¢ clearing fee now charged on
27 credit union and trust company orders.

28 12. The volume of orders referred to above
29 handled through the banks' clearing system is very sub-
30 stantial, as indicated by the following estimate for the



year 1961 which is based upon the latest figures available:

<u>Organization</u>	<u>Total Number of Orders</u>	<u>Total Amount</u>
Caisses Populaires -	8,000,000	\$ 875,000,000
Province of Quebec		
Credit Unions -		
Ontario	275,000	\$ 46,775,000
Saskatchewan	593,000	\$ 107,626,000
British Columbia	393,000	\$ 76,555,000
Other provinces	Not available	
Province of Alberta		
Treasury Branches	2,600,000	\$ 260,000,000
Province of Ontario		
Savings Offices	1,200,000	\$ 120,000,000
Trust Companies	Not available	
	<u>13,043,000</u>	<u>\$1,485,956,000</u>

13. In addition to the heavy volume of orders, the banks also handle for the near-banks the clearing of a comparable volume of cheques negotiated by them for their customers. The terms on which orders and cheques are cleared by the banks are outlined in the following paragraphs.

Credit Unions (Caisses Populaires) in the Province of Quebec

14. Of the 1424 caisses populaires in the Province of Quebec, 1234 are affiliated with La Federation de



Quebec des Caisses Populaires Levis, 22 with ~~14~~
Federation de Montreal des Caisses Desjardins, Montreal,
and 168 (which do not provide chequing facilities)
with the Quebec Credit Union League. Central or
regional caisses are located in Montreal (two Centrals),
Quebec City, Amos, Bic, Joliette, Marie (Gaspé),
Metabetchouan, St. Hyacinthe, Sherbrooke and Three
Rivers.

15. The following are the clearing arrangements
made:

(a) The Provincial Bank of Canada is the clearing bank for the caisses and Centrals at all points where that bank is represented; at other points other banks act as clearing banks.

(b) Clearing Fee - On orders negotiated by banks a clearing fee of 5¢ per order is charged to the caisse or Central to which the orders are cleared. The usual annual clearing house fee is not applied.

(c) Local Items - At all points where there are one or more banks and one or more caisses, local cheques and local orders negotiated locally are cleared locally between caisses and banks, settlement being made either through an account with the clearing bank or by means of settlement vouchers payable at par in Montreal or Quebec City.

(d) Out-of-Town Orders - Out-of-town orders negotiated by banks and settlement vouchers referred to in (c) above are sent to Montreal or



Quebec City where they are cleared through the clearing bank and charged to the Centrals' accounts. These Centrals clear the orders through the regional caisses where necessary, to the caisses on which they are drawn. The banks pay the Centrals $1/16\%$ on the daily total of orders except those drawn on local caisses at the two clearing points.

(e) Out-of-Town Cheques - Out-of-town cheques negotiated by caisses are sent to the Central or regional caisse at the nearest of the ten points where there are Central or regional caisses. The Central deposits the cheques in the clearing bank which clears them at the following rates:

- (1) Cheques issued by the Government of Canada or the province in which the branch is located.no charge
- (2) Cheques drawn on accounts at the branch where they are deposited. .no charge
- (3) Grain and creamery tickets. . no charge
- (4) Local clearing items. $2 \frac{1}{2}\%$ each after allowing 4 free items for each \$50 of minimum monthly credit balance in the Central's current account.
- (5) Cheques on outside points:
Up to \$5,000 each - 5% plus $1/10\%$ on daily total.
Over \$5,000 each..... $1/16\%$, min. \$5 on each item.



Credit Unions (Including Caisses Populaires) in
Other Provinces

16. With few exceptions the 540 credit unions in Ontario, 271 in Saskatchewan and 316 in British Columbia which permit their customers to issue orders have arranged for centralized clearing through the central credit union for the province, viz:

Ontario Co-operative Credit Society, Toronto

Saskatchewan Co-operative Credit Society Ltd.,
Regina

British Columbia Central Credit Union, Vancouver

The clearing arrangements in these provinces are the same as for caisses populaires in Quebec, except as noted below. Each credit union outside the central clearing point conducts an account with a local bank through which local orders and cheques are cleared. Out-of-town orders and cheques are cleared through the Central. The Central conducts with each bank at the central clearing point an account to which orders negotiated by branches of that bank are charged and in which cheques payable at branches of that bank are deposited. As there are no regional credit unions, orders are cleared by the Centrals direct to the credit unions on which they are drawn and the 1/16% charge on out-of-town orders in Quebec does not apply.

17. The 408 credit unions in the Atlantic Provinces, 228 in Manitoba and 232 in Alberta have not made centralized clearing arrangements.

18. In these provinces orders negotiated by the banks are cleared by the banks to the points at which



the orders are payable, where they are charged to the credit union's bank account. The credit union pays the bank a clearing fee of 5¢ per order plus \$100 annually and, where there is a clearing house, pays an annual fee of \$100 to the clearing house. Cheques negotiated by each credit union are deposited in its local bank, which clears them at the following rates:

(1) Cheques issued by the Government

Canada or the province in which the

branch is located no charge

(2) Cheques drawn on accounts at

the branch where they are deposited . no charge

(3) Grain and creamery tickets no charge

(4) Local clearing items 2 1/2¢ each

after allowing 4 free items

for each \$50 of minimum

monthly credit balance in the

credit union's current account.

(5) Cheques on outside points . . regular rates.

Trust, Loan and Mortgage Companies

19. Although these companies have numerous offices across Canada (226 offices at the end of 1960), no company has yet undertaken the clearing of orders drawn on its out-of-town offices. Orders negotiated by the banks are cleared by the banks to the points on which the orders are drawn, where they are charged to the company's bank account. The company pays the bank a clearing fee of 5¢ per order plus \$100 annually and, where there is a clearing house, pays an annual fee to



the clearing house, as follows:

At Toronto and Montreal \$300

At Vancouver \$150

At all other points where there is an
established clearing house \$100

Cheques negotiated by a company for its customers are
deposited in its local bank, which clears them at the
following rates:

Local cheques no charge

Out-of-town cheques:

\$2,500 and under 1/8%, min. 20¢

Over \$2,500 and up

to \$10,000 1/10%, min. \$3.15

Over \$10,000 subject

to negotiation -- min. \$10.00

Provincial Treasury Branches and Savings Offices

20. These provincial government institutions
operate branches or offices in their respective
provinces, as follows:

Province of Alberta Treasury Branches - 154 offices.

Province of Ontario Savings Offices - 24 offices.

Orders drawn on these offices negotiated by the banks
are cleared by the banks to the points at which the
orders are payable, where they are charged to bank ac-
counts of the institutions. An exception is that
orders on Alberta Treasury Branches at non-bank points
are cleared by the Treasury Branches at the following
rates:



For Canadian Imperial Bank of

Commerce - 1/10% on daily total

For other banks - 5¢ per item plus
1/10% on daily total

The only contribution by these institutions towards the banks' costs of clearing their orders is an inadequate fee of 1¢ per order (2¢ at a few points) plus clearing house annual fees at certain points paid by the Ontario Savings Offices, and annual fees totalling only \$3,000 in all paid to banks and clearing houses by the Alberta Treasury Branches on 2.6 million orders. The matter of fees sufficient to cover the banks' costs is currently under discussion.

21. Cheques negotiated by Alberta Treasury Branches are cleared as follows. Cheques payable locally are cleared locally without charge. Out-of-town cheques are sent to the main Treasury Branch in Calgary, where they are deposited with the Canadian Imperial Bank of Commerce and cleared at the following rates:

On that bank's branch points - 1/10% on daily
total

On other points - 5¢ per item plus
1/10% on daily
total.

22. Cheques negotiated by the Ontario Savings Offices are deposited with local banks and cleared by the banks at rates somewhat lower than regular rates to the public.

